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JUNE/JULY 2009

THE MAGAZINE OF THE AMERICAN LIBRARY ASSOCIATION

ALA CHICAGO

Conference Preview & Dining Guide

PLUS:

- Prescription for Financial Recovery
- Librarians as Writers
- Licensing Digital Content



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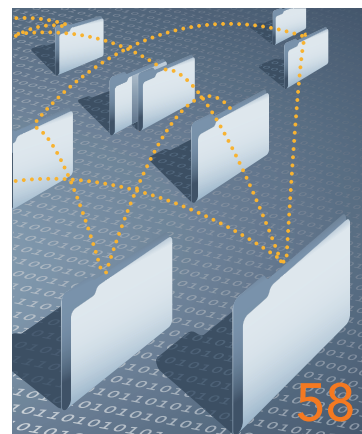


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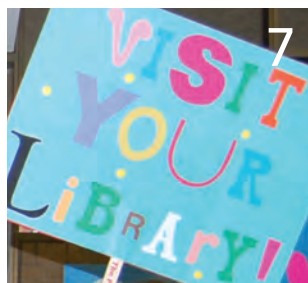


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Sweet Home Chicago

by Leonard Kniffel

Hardly anyone I know in Chicago is actually from Chicago, born and raised here that is. Most of my friends and colleagues are from someplace else, a lot of us from Michigan. I always tell people back home in Detroit that if the Midwest were a country, Chicago would be the capital, so I feel like a native here because all I've done is leave the hinterlands and move to the hub, which happens to be a marvelous city that has continued to surprise and delight me, even after I'd seen Paree.

I remember the first ALA Annual Conference I ever attended. It was in 1985 in Chicago. In those days, I never dreamed that one day I would actually live here. Since the library where I worked did not pay my conference expenses, I did the conference on the cheap—driving in, staying in a shared room in a low-end hotel, eating hot dogs, and generally having a

grand time attending only programs that interested me and behaving like a conventioneer should: meeting people and having fun, falling in love with the city.

When I look back on other conferences in other times, it's not fancy hotel rooms or expensive meals that bring back the fondest memories, it's the wonderful people and the charming local venues, of which the Windy City has an abundance.

So welcome to Chicago for the 2009 Annual Conference. Whether you picked up *American Libraries* at the convention center or are browsing through it on the plane, I hope you find our conference preview (p. 62)

helpful, along with our restaurant guide (p. 76). If you're still thinking about not coming to Chicago for ALA, consider what even a simple "Exhibits Supreme" badge at \$75 offers: all four days of the exhibits, the Opening General Session, plus the ALA President's Program, the Closing Session, and the 10-guest Auditorium Speaker Series, which includes public television's Wanda Urbanska on library greening (presented by *AL*), along with journalist Cokie Roberts and authors James Van Praagh, Michael Connelly, Junot Diaz, Melba Pattillo Beals, Lisa Scottoline, Jill Bolte Taylor, Gregory Maguire, and Tracy Kidder. Exhibits Supreme badges are available for purchase when you get here.

The year 2009 will live in infamy for the financial meltdown that has left us all wondering what other sacrifices our libraries and our associations will have to make in the months ahead, but opportunities for the future are nevertheless out there, as past ALA president Richard M. Dougherty points out this month in "Prescription for Financial Recovery" (p. 50). Budget crunches and the struggle for dwindling financial resources aside, we still have the ever-increasing needs of our patrons to look out for. To help us do that, Lesley Ellen Harris offers suggestions for handling database licensing agreements (p. 58), and Carol Smallwood encourages us to write and publish by offering tips from librarian-authors who have done just that (p. 54). But reading is not enough; you have to be here! ■

It's not fancy hotel rooms or expensive meals that bring back the fondest memories, it's the people and the local venues.

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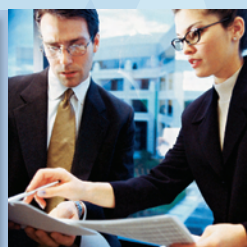
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—Shawna Thorup, Assistant Director,
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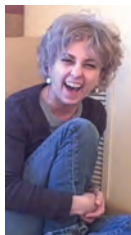
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>>> Posters

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>>> Books

For pleasure and professional development, consult the forthcoming *Small Business and the Public Library: Strategies for a Successful Partnership* from ALA Editions.

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Once in a Lifetime

ALA leader bids farewell as term ends

by Jim Rettig

If you find the no-frills Billy Goat Tavern on a list of restaurants for the American Library Association's Annual Conference in Chicago, the likely reason is that it inspired and remains true to the 1970s *Saturday Night Live* "Cheezborger! Cheezborger! No Coke, pepsi!" skit. Walls decorated with blowups of columns by Mike Royko and others celebrate Chicago newspaper's 1960s and 1970s heyday. For 40-plus years I have associated the Billy Goat with that heritage.

As I look forward to conference and back on my year as ALA president, I am borrowing the format of miscellaneous observations used by *Chicago Daily News* columnist Sidney J. Harris:

- Public libraries have been America's first responders to the economic crisis. They have provided résumé-writing workshops, expanded access to the internet for job-seekers, and met urgent new community needs in creative ways.

- We can make a difference! Because of our lobbying and publicity efforts, the Consumer Product Safety Commission postponed a needless regulation requiring testing of children's books for lead content. We must sustain our effort until Congress exempts books.

- Radio call-in shows invariably attract callers who testify to their love for their library and librarians. I wish a listener would call in and say, "I didn't realize how much my library offers! I'm going there right after this show."

- Is any state library association conference more essential to its members than Alaska's? Some of its members serve as the only librarian in small villages, separated from others by distance and limited transportation links. The conference gives them an annual opportunity to interact with their peers from throughout their vast state.

- The United States retains regional differences in food specialties; but no regional differences exist among librarians on issues such as access to information and intellectual freedom.

- Librarians in other countries look to ALA for inspiration and leadership. Our name, our work, and the values we exemplify have great respect abroad.

- State library association awards ceremonies should be recorded and posted to YouTube so all of us across the country can hear the stories about our colleagues' creativity and successes. We can and should do a better job at sharing our success stories so we can learn from and be inspired by one another.

- The similarities among our types of libraries are fundamentally greater than the differences. All of us need to support *library* issues, not just issues that affect the type of library in which we work. Our

libraries form an integrated ecosystem and our advocacy efforts should promote the health of the whole system and all of its elements.

- Today's students in our library/information schools are bright, committed, creative, and eager. They assure a bright future, unless the tight economy denies them the jobs they are preparing for.

- The robust response to my grassroots programs initiative (tinyurl.com/c2ketl) for Annual Conference is just one indicator that ALA members desire change in the way their Association does its work. I look forward to seeing what those changes will

be and how members use ALA Connect (connect.ala.org/) and other tools and technologies to create them.

As president I have met members and heard your concerns from New England to Hawaii, from Alaska to Florida. You have listened generously to my ideas about the challenges we face and why we all need to advocate for the entire library ecosystem.

Thank you, my fellow ALA members, for this extraordinary, once-in-a-lifetime opportunity. ■



All of us need to support library issues, not

just issues that affect the type of library in which we work.

ALA President JIM RETTIG is university librarian at Boatwright Memorial Library, University of Richmond in Virginia. Visit jrettig.org



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Letters and Comments

Judith Krug's Legacy

Your tribute to the life and legacy of Judith Krug brought tears to my eyes (May, p. 40–43). Her indomitable will, fierce courage, and laser-like intellect will be sorely missed.

Let us take up her mantle. Let us stand vigilant and ready to protect the freedoms we hold so dear, those freedoms that we librarians promise and deliver to our communities in a myriad of ways every day.

Let Krug's light continue to shine on in our commitment to the First Amendment, even when—no, especially when—we need to roll up our sleeves and fight the good fight.

Shawna Thorup
Fayetteville (Ark.) Public Library

Examining the MLS

Katelyn Angell's On My Mind column, "Squeezing Out Specialists," also touches obliquely on the whole matter of evaluating expertise picked up on the job (May, p. 39). How, indeed, can an administration evaluate what a librarian picks up toting and fetching material as well as dipping into materials at hand during quiet moments?

Some write in publications in a field, but not everyone is inclined to write and share what has been acquired in their line of knowledge. Much of what is acquired may seem haphazard (the two best groups at games based on trivia seem to be librarians and science fiction writers), but librarians do pick up a lot along the way that helps in helping the seeker who comes to them.

There is the old line: "Librarians don't know everything; they just know where to look it up." In the special fields, how can we get this skill recognized?

In addition, Will Manley's column, "Balancing the Books," notes that "library" is being lost (May, p. 64)

I favor the term "librarianship" for what we do because there is the element of an art in the practice rather than a rote following of a set procedure. As a second choice, I will go with what Columbia put on my MLS: "Master of Science, Library Service."

J. B. Post
Paoli, Pennsylvania

Architectural Practicality

When I look through the "2009 Library Design Construction Showcase," my reaction is one of amazement mingled with outrage (Apr., p. 30–42). Is the objective of multimillion-dollar expenditures of tax dollars on library construction supposed to achieve "architectural statements," with immensely high ceilings, huge glass walls, and breathtaking vistas that "wow" the visitor, while being totally impractical to heat, cool, clean, illuminate, and capture the occasional bird that may get in?

I have always proceeded from the notion that "form should follow function" and not the other way around when it comes to construction planning. When architects are allowed to design this or that palace without reference to the stated service objectives of a practical, functioning

library, the results are anything but flattering to our profession. You might have huge expanses of overhead space that look fantastic in *American Libraries* or *Library Journal*, but not enough floor space to accommodate the public or the collections.

Are patrons able to sit in a comfortable space near windows "bringing the book to the light" or does the natural light flood the interior with glare and heat at given times of the day?

For me, the best photos of any service area are those depicting spaces filled with patrons.

James B. Casey
Oak Lawn (Ill.) Public Library

Copyright Revisited

Regarding J. B. Post's (Apr., p. 9) comments about *Steamboat Willie* and allowing copyright protection for life in response to Melanie Schlosser's article (Mar., p. 33), it might be reasonable, but is it constitutional?

The clause in the Constitution pertaining to copyright states that "The Congress shall have Power . . . To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries . . ."

Given this wording, a prima facie case can be made that Congress has no constitutional power to extend the term of copyright protection to a work previously produced, because such an extension does nothing "to promote

The best photos of any service area are those depicting spaces filled with patrons.

The editors welcome letters about recent contents or matters of general interest. Letters should be limited to 300 words. Send to americanlibraries@ala.org; fax 312-440-0901; or *American Libraries*, Reader Forum, 50 E. Huron St., Chicago, IL 60611-2795.

the Progress of Science and useful Arts.”

When it extended *Steamboat Willie*'s copyright, Congress did not promote its creation because that work had already been created. Nor could that extension act as some kind of time machine retrospectively promoting the creation, in 1928 (the year *Steamboat Willie* first appeared), of a single “new” creative work.

I would argue that *Steamboat Willie* is now constitutionally in the public domain, current statute to the contrary notwithstanding.

Gary Charbonneau
Indiana University Libraries
Bloomington

Green: The Color of the Day

I found that the green measures at ALA's Association of College and Research Libraries (ACRL) national conference contributed to my conference experience (May, p. 29).

The reduced amount of paper handouts was immensely helpful after my return home; I now have access to a searchable database blog full of “handouts” from the conference without having to watch them get wrinkled around the edges from lugging them all over town in a bag or risk them sitting off in a corner of my office.

The information on local food and vegetarian restaurants was another lift. I also loved the water coolers and the fact that the convention center actually had compost containers for food waste.

Way to go, ACRL—and way to go, Seattle Convention Center.

Rachel Brekhuis
University of Missouri, Columbia

Cloud Computing Legalities

I enjoyed reading Meredith Farkas's In Practice column “From Desktop to Cloud Top” (Apr., p. 27). I think more and more of us are using cloud computing resources in our daily work.

One aspect that was not mentioned in the column has to do with the

implications for those of us who work for public entities, including public and state-funded academic and state libraries—that is, the ramifications of cloud computing on statutory requirements, such as record retention and Freedom of Information or public disclosure laws.

If library staff post work-related documents onto sites provided by third parties, such as Google, will those files be retained for the period of time required under record-retention requirements? Can the library guarantee that the data will be available if requested under public disclosure laws?

It's important that libraries at least think about the possible legal consequences of this move toward cloud computing, especially when using these kinds of services, especially the free ones.

Will Stuvenga
Washington State Library, Pullman

News Library Memories

I found it very sad that the *Wall Street Journal* closed its library (Apr., p. 21–22). I remember when I could read major weekly magazines and trust what they said. Then, they started closing their libraries as unnecessary.

I once read an article where the newspaper discussed Queen Victoria as the “daughter” of George IV. I would imagine they both would have been surprised at that relationship. Since that time, the quality of reporting (and nonfiction books) has reached the point where I no longer even flinch at egregious mistakes.

To rely on overworked reporters and editors to correct factual mistakes is

akin to letting Bernie Madoff administer the stimulus package. But the solution (to employ fact-checkers and librarians) is too expensive and eats into the bonuses of the higher-ups. So, we are now entering an era in which even the *WSJ* will rank with the *National Enquirer* for factual reporting.

Chris Grippo
North Brunswick, New Jersey

Second-Banana Response

In response to my letter (Mar., p. 10), I'm so sorry that Dave Lawrence is miffed at my seeming lack of “consideration for the image of our profession” (Apr., p. 8). Allow me to set the record straight.

Yes, I am pinching pennies—both at home and at work—but who isn't these days? Apparently Mr. Lawrence has the luxury of “rofl” at my albeit self-inflicted and granted melodramatically stated situation. Good for him that he doesn't have to worry about little things like budget cuts and job losses, as so many less-fortunate Americans and librarians do today, and shame on me for mentioning it.

I didn't want to dignify Mr. Lawrence's remarks with a response because my ego can withstand a little slander, but, honestly, I'm a little disappointed in *American Libraries* for printing this type of personal attack. Your publication has enough news to print for which we hold our heads up high. Our profession has enough problems to talk about and we all should be working together to solve them, not attacking each other for commenting on them.

Anna Koval
Sonoma, California



Continue the conversation at al.ala.org/insidescoop

Roberta Stevens Wins 2010–2011 ALA Presidency

Roberta Stevens, outreach projects and partnerships officer at the Library of Congress (LC) and project manager for the National Book Festival, has been elected 2010–11 ALA president.

Stevens received 6,796 of the total 12,212 votes cast for president and will serve one year as vice-president/president-elect before

she takes over at the end of the 2010 ALA Annual Conference in Washington, D.C. A total of 13,125 ballots, including 13,110 electronic and 15 paper ballots, were cast in the election that included the Association's governing

Council, and division and round table leaders.

"Being elected vice-president/president elect of the American Library Association is an extraordinary honor," Stevens said. "I'd like to express my gratitude to ALA's members for their confidence in my ability to lead the Association and I pledge to advocate tirelessly for all libraries and library employees during these challenging economic times.

"Like our nation, we as an Association have the opportunity to map a course that reflects the new ways in which we work and communicate. I look forward to working with everyone in ALA to ensure that all Americans have access to the library collections and services that they have

come to rely on as a critical component of our dynamic democracy."

Stevens previously served as LC's Bicentennial Program manager, which included major nationwide projects in partnership with ALA. Prior to joining LC, she was the director of technical operations for the Fairfax County (Va.) Public Library. She also worked as a school librarian and as head of media services for the National Technical Institute for the Deaf at Rochester Institute of Technology.

Stevens is currently completing a three-year term on ALA's Executive Board, as a member of the Association's Finance and Audit Committee and the board's representative to the Seven Measures of Success Working Group. Previously, she was elected to ALA's governing Council for two successive terms and served on the Committee on Legislation, chairing its Privacy and Telecommunications subcommittees.

For nearly a decade, Stevens managed LC's exhibit booth at ALA's Annual Conference and Midwinter Meeting. She organized the 1998 Annual Conference All-Conference Reception and the program of tours, presentations, workshops, and seminars at LC for attendees at the 1998 Annual Conference and the 1997 Midwinter Meeting in Washington, D.C.

She was recently named the recipient of the 2009 Distinguished Alumni Award from the Graduate School of Education at the University at Buffalo.

Stevens received a bachelor's and an MLS degree from the State University of New York at Buffalo and a master's degree in English from the

State University of New York at Binghamton. She also took courses in the MBA program at George Mason University. Stevens was the first former graduate of the MLS program at Buffalo to be invited as the commencement speaker.

Stevens defeated Kenton L. Oliver, executive director of Stark County (Ohio) District Library, who received 5,416 votes.

ALA councilors elected

A total of 34 members have been elected to ALA Council (33 for three-year terms and one for a two-year term) in results announced May 1. Elected 2009–12 councilors-at-large and vote totals are:

- *Rosie Albritton*, director of library services, Prairie View (Tex.) A&M University, 2,652.
- *José Aponte*, director, San Diego (Calif.) County Library, 2,977.
- *Mario A. Ascencio*, visual arts liaison librarian, George Mason University Libraries, Fairfax, Virginia, 2,818.
- *Valerie Bell*, assistant director, public services, Ocean County (N.J.) Library, 2,662.
- *Kay I. Bowes*, youth services librarian, Brandywine Hundred Library, Wilmington, Delaware, 2,483.
- *Angela Carstensen*, director of libraries, Convent of the Sacred Heart, New York City, 2,457.
- *Annalisa R. Crews*, library media specialist, Homewood (Ala.) High School, 2,786.
- *Linda Dobb*, university librarian, California State University, East Bay, Hayward, 2,449.
- *Aaron W. Dobbs*, electronic resources and systems librarian,



Roberta Stevens

Shippensburg University of Pennsylvania, 2,477.

■ *Nanette Donohue*, technical services manager, Champaign (Ill.) Public Library, 2,540.

■ *Vicki Morris Emery*, media coordinator, Lake Braddock Secondary School, Burke, Virginia, 2,508.

■ *Rosario Garza*, executive director, Metropolitan Cooperative Library System, Pasadena, California, 2,606.

■ *Carolyn Giambra*, coordinator of school libraries (retired), Williams-ville (N.Y.) Central School District, 2,520.

■ *Judith Gibbons*, director, field services division, Kentucky Department for Libraries and Archives, Frankfort, 2,511.

■ *Michael Golrick*, public library consultant, State Library of Louisiana, Baton Rouge, 2,444.

■ *Mario M. Gonzalez*, trustee, Orangeburg (N.Y.) Library, 2,845.

■ *Tracie D. Hall*, principal consultant, The Goodseed Group, Chicago, 2,551.

■ *Dora T. Ho*, young adult librarian, Los Angeles Public Library, 3,392.

■ *Sara Kelly Johns*, library media specialist, Lake Placid (N.Y.) Middle/High School, 3,027.

■ *Susan Miller*, reference librarian, Community College of Rhode Island, Lincoln, 2,577.

■ *Virginia B. (Ginny) Moore*, librarian, Oxon Hill Library, Prince George's County (Md.) Memorial Library System, 3,569.

■ *Maren Ostergard*, early literacy/outreach librarian, King County (Wash.) Library System, 2,524.

■ *Jennifer Pickle*, senior children's librarian, Carnegie Library of Pittsburgh, 3,111.

■ *Jo Ann Pinder*, assistant director, support services, Baltimore County (Md.) Public Library, 2,823.

■ *Eva Poole*, director of libraries, Denton (Tex.) Public Library, 2,777.

■ *Gail Schlachter*, president, Reference Service Press, El Dorado Hills, California, 2,660.

■ *Vicky Schmarr*, library media specialist, Olentangy High School, Lewis Center, Ohio, 2,483.

■ *Patricia H. (Pat) Smith*, executive director, Texas Library Association, Austin, 2,954.

■ *Gail Tobin*, branch coordinator, Hanover Park branch, Schaumburg (Ill.) Township District Library, 2,746.

■ *Shixing Wen*, head of technical services, Duluth Library, University of Minnesota, 2,515.

■ *Diana Yuhfen Wu*, librarian coordinator for international students, San Jose (Calif.) State University Library, 2,609.

■ *Diane Zabel*, Louis and Virginia Benzak business librarian, Pennsyl-

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vania State University, Schreyer Business Library, University Park, 2,477,

- *Nancy Zimmerman*, associate professor and associate dean for academic affairs, University of South Carolina, School of Library and Information Science, Columbia, 3,639.

Elected counselor-at-large for the 2009-11 term is:

- *Irene L. Briggs*, associate director for public services, Prince George's County (Md.) Memorial Library, 2,438.

Other ballot actions

Members also approved several constitutional amendments and one bylaw amendment.

The constitution amendments revise language regarding vacancies of the president-elect and treasurer as well as terms of office

for the Executive Board. The bylaws amendment details membership classifications, including categories and dues, and rights and privileges.

Division presidents-elect

- American Association of School Librarians, *Nancy Everhart*.
- Association of College and Research Libraries, *Lori A. Goetsch*.
- Association for Library Collections and Technical Services, *Cynthia M. Whitacre*.
- Association for Library Service to Children, *Julie Corsaro*.
- Association for Library Trustees, Advocates, Friends, and Foundations, *Donna McDonald*.
- Association of Specialized and Cooperative Library Agencies, *Diana Reese*.
- Library Leadership and Management Association, *Gail A. Kennedy*.

- Library and Information Technology Association, *Karen J. Starr*.

- Public Library Association, *Audra L. Caplan*.

- Reference and User Services Association, *Barry Trott*.

- Young Adult Library Services Association, *Kimberly Anne Patton*.

Round table heads

- Continuing Library Education Network and Exchange Round Table, *Sharon P. Morris*.

- Ethnic and Multicultural Information Exchange Round Table, *Tess M. Tobin*.

- Federal and Armed Forces Libraries Round Table, *Karl Edwards Debus-Lopez*.

- Gay, Lesbian, Bisexual, and Transgendered Round Table, *Dale K. McNeill*.

- Government Documents

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TEEN BOOK DROP

Round Table, *Geoffrey D. Swindells*.

- Intellectual Freedom Round Table, *Loida Garcia-Febo*.

- International Relations Round Table, *Patricia G. Oyler*.

- Library History Round Table, *Melanie A. Kimball*.

- Library Instruction Round Table, *Kawanna Bright*.

- Library Research Round Table, *Linda L. Lillard*.

- Library Support Staff Interests Round Table, *Annamarie Kehnast*.

- Map and Geography Round Table, *Marcy M. Bidney (Allen)*

- New Members Round Table, *Deana Groves*.

- Social Responsibilities Round Table, *Tiffani Reneau Conner*

- Video Round Table, *Monique L. Threatt*.

For complete election results, visit www.ala.org.

2008 Most-Challenged Books Named

For a third consecutive year, Justin Richardson and Peter Parnell's award-winning *And Tango Makes Three*, a children's book about two male penguins caring for an orphaned egg, tops ALA's Office for Intellectual Freedom's (OIF) list of the 10 Most Challenged Books of 2008.

Four books are new to the list—*Bless Me, Ultima* by Rudolfo Anaya, *Uncle Bobby's Wedding* by Sarah S. Brannen, *The Kite Runner* by Khaled Hosseini, and *Flashcards of My Life* by Charise Mericle Harper. Alvin Schwartz's Scary Stories series returns after dropping off the list in 2007.

In 2008, OIF received 513 reports on efforts to remove or restrict materials from school curricula and library bookshelves.

The other challenged titles are: His Dark Materials Trilogy series by Philip Pullman; *TTYL*, *TFN*, and *L&R*



Staff members of Oakland (Calif.) Public Library (OPL) and Children's Hospital and Research Center (CHRC) look over some of the 600 new teen books received April 16 as part of ALA's Young Adult Library Services Association's "Operation Teen Book Drop," timed to coincide with Support Teen Literature Day and National Library Week (NLW). The nationwide campaign puts free books donated by publishers into the hands of recuperating teen patients. Pictured are (from left) Jodi Mitchell, OPL teen outreach librarian; Wendy Bloom, CHRC; Leyda Perez, hospital patient; and Maggie Greenblatt, teacher, CHRC Hospital School Program. For more NLW photos, see page 24.



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G&R, the series by Lauren Myracle; *The Perks of Being a Wallflower* by Stephen Chbosky; and the *Gossip Girl* series by Cecily von Ziegesar.

Visit www.ala.org/bbooks for more information.

Authors Highlight AASL Conference

Authors Laurie Halse Anderson, James Patterson, Linda Sue Park, Richard Peck, and Charles R. Smith Jr., will speak during ALA's American Association of School Librarians national conference "Rev Up Learning @ your library," November 5–8 in Charlotte, North Carolina.

Anderson is the 2009 ALA Young Adult Library Services Association Margaret A. Edwards Award recipient.

Park, the 2002 Newbery Medal award winner, and Peck, the author of more than 20 novels and also a

Newbery Medal winner, will speak at the Author Breakfast.

Patterson, the number-one-selling author in America for the past three years, will address a special author session.

To register, visit www.ala.org/aasl/charlotte.

"We the People" Awardees Named

A total of 4,000 school and public libraries are recipients of the sixth annual We the People Bookshelf awards sponsored by ALA's Public Programs Office and the National Endowment for the Humanities.

Each selected library received a collection of 17 books for young readers on the theme "Picturing America," with three of the titles in Spanish translation and two bonus titles for readers of all ages. Posters,

bookmarks, and bookplates are also part of the award package.

Visit publicprograms.ala.org/bookshelf for more information.

"Step Up to the Plate" Contest Underway

Season four of the national "Step Up to the Plate @ your library" program is well underway. The program teams up two American classics—baseball and libraries—to promote the importance of information literacy skills and to increase awareness of the library as an essential information resource.

The Baseball Hall of Fame featured "Step Up to the Plate" as part of its Youth Baseball Week, April 13–19, celebrated each spring with daily activities for families during spring break.

The contest centers on a baseball trivia contest. People of all ages are encouraged to visit their library and



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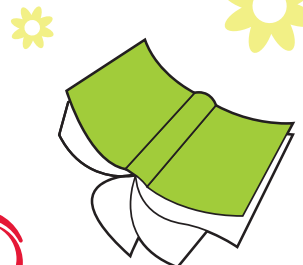
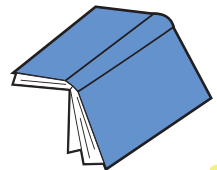
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Report: Library Funding Lags, Services Reduced

The value of libraries in communities across the country continued to grow in 2008—and has accelerated as the national economy sank and people looked for cost-effective resources, according to ALA's annual State of America's Libraries report, released April 13 as part of National Library Week, April 12–18.

U.S. libraries experienced an increase in library card registration, with more than 68% of Americans now having cards. Library usage has also soared, with library visits totaling nearly 1.4 billion and more than 2 billion items checked out in the past year—an increase of more than 10% in both checked out items and library visiting, compared with data from the last economic downturn in 2001.

However, public funding did not keep pace with use, according to the survey, with 41% of states reporting a decline in public library state funding for fiscal year 2009; 20% of these states anticipate an additional reduction in the current fiscal year. While reductions have been seen from coast to coast,

the southeastern section of the country has been the hardest hit, with declines as large as 30% in South Carolina and 23.4% in Florida in FY2009 compared with FY2008.

Despite increased demand for computers, libraries typically have not seen a corresponding increase in budgets, and many are challenged to provide enough computers or fast-enough connection speeds to meet demand.

Other key report findings: children are among the heaviest users of public-library resources, accounting for 35% of all circulation transactions; school library media center visits increased significantly with respondents; academic libraries maintain their leading role in partnering to scan and digitize print book collections; 40% of the 404 public, school, academic, and special library respondents circulate games; and the number of mobile library services rose to 930 in 2008 from 825 in 2005.

The full text of the 2008 State of America's Libraries is available at www.ala.org/2009state.

answer a series of trivia questions that focus on multiculturalism in baseball and baseball around the world, developed by the library staff at the Hall of Fame. Trivia questions are also available at www.ala.org (search for "Campaign for America's Libraries.") One grand-prize winner will receive a trip to the Hall of Fame in October.

Librarians are encouraged to register for free tools to help promote the program locally. The library that brings in the most entries will get a \$100 bookstore gift certificate. The next three libraries will receive \$50 ALA Graphics gift certificates.

OITP Files Comments on Recovery Bill

ALA's Office for Information Technology Policy (OITP) filed comments April 14 with the National Telecommunications and Information Administration (NTIA), the Rural Utilities Service (RUS), and the Federal Communications Commission (FCC) regarding the impact of the American Recovery and Reinvestment Act (ARRA) on libraries.

The NTIA/RUS comments defined the position of libraries as it relates to ARRA's Broadband Technology Opportunities Program and the RUS program.

"The ARRA presents an unprecedented opportunity for libraries to achieve high-speed broadband connectivity and our comments firmly establish libraries as a central player in the programs' goal to make the opportunities of broadband connectivity available to all Americans," said Alan Inouye, OITP director.

He said NTIA should also allow funding for multistate applications, in-state applications exclusive of a state's strategy, and national-level applications. Inouye also called for accommodations for libraries on the 20% match, adding that libraries should be included in broadband mapping, and grant recipients

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ALL ABOUT CHILDREN



Author Walter Dean Myers (center), the 2009 ALA Association for Library Service to Children May Hill Arburthnot Honor Lecture speaker, joins members of the lecture committee after his April 18 address at the Langston Hughes Library of the Children's Defense Fund in Clinton, Tennessee. Joining Myers are (from left) Ellen Riordan, Enoch Pratt Free Library, Baltimore; Sue Sherif, Alaska State Library, Anchorage; Committee Chair Amy Kellman, children's literature consultant, Pittsburgh; and Bruce Farrar, Harris County (Tex.) Public Library.

should be required to include community service organizations in mapping efforts.

The FCC comments were in response to the agency's call for comments to help inform the commission's consultative role in the broadband provisions of ARRA.

ALA said the residential determination of the definitions of "unserved" and "underserved" does not apply to libraries and indicated that broadband should be defined as expansively as possible, as connection speeds that might be sufficient for home users are inadequate for libraries.

The Association is also asking that commercial internet service providers provide a basic and enforceable nondiscrimination requirement and not impose any new requirements beyond existing statutory obligations.

The comments also request that there be some technological neutrality to allow individual communities

to determine the most appropriate broadband connectivity.

Thinkfinity Features New Online Resources

"Add It Up: Libraries Make the Difference in Youth Development and Education" is a new online resource designed to help advocates make the case for libraries. Picking up on ALA's Campaign for America's Libraries, Thinkfinity.org/@yourlibrary contains talking points, statistics, and links to research

Thinkfinity.org is the Verizon Foundation's comprehensive program and online portal to 55,000 standards-based, grade-specific, K-12 lesson plans and other educational resources provided in partnership with educational and literacy organizations.

Celebrate Bookmobile Day in 2010

The contribution of bookmobiles

CALENDAR

ALA EVENTS

July 9-15: ALA Annual Conference, Chicago, www.ala.org/annual.

Oct. 1-4: Library and Information Technology Association National Forum, Salt Lake City, www.ala.org/lita.

Oct. 18-24: Teen Read Week, www.ala.org/yalsa.

Nov. 5-8: American Association of School Librarians National Conference, Charlotte, North Carolina, www.ala.org/aasl.

2010

Jan. 15-19: ALA Midwinter Meeting, Boston, www.ala.org/midwinter.

Mar. 23-27: Public Library Association National Conference, Portland, Oregon, www.ala.org/pla.

Apr. 11-17: National Library Week, www.ala.org/nlw.

Apr. 30: El día de los niños/ El día de los libros (Children's Day/Book Day), www.ala.org/alsc.

June 24-30: ALA Annual Conference, Washington, D.C., www.ala.org/annual.

Visit www.ala.org/ala/online/calendar/calendar.cfm for American Libraries' full calendar of library events.

and direct-delivery outreach services to public life will be recognized during the first National Bookmobile April 14, 2010, as part of National Library Week, the annual celebration of the contributions of our nation's libraries and librarians.

For more information about bookmobiles and the latest updates, resources, and events on National Bookmobile Day, visit www.ala.org/bookmobiles or contact ALA's Office for Literacy and Outreach Services (OLOS) at 800-545-2433, ext. 4294, or e-mail olos@ala.org.

The event is sponsored by OLOS and the Association for Bookmobile and Outreach Services (ABOS), an ALA affiliate, and coordinated by the Bookmobile Advisory Subcommittee of the OLOS Advisory Committee, in conjunction with the Public Awareness Committee and ALA's Public Information Office.

"Pride and Passion" Tour Announced

Twenty-five additional libraries are scheduled to host the "Pride and Passion: The African American Baseball Experience" traveling exhibit that tells the story of black baseball players in the U.S. over the past century and a half. The exhibition is administered by ALA's Public Programs Office in association with the National Baseball Hall of Fame and Museum.

The National Endowment for the Humanities (NEH) is providing the funding for the exhibit to travel to the additional sites as well as to the 25 libraries announced in September 2008.

Each library selected for the tour will host the 1,000-square-foot exhibit for a six-week period through February 2013. NEH grants of \$2,500 pay for recipients to attend an exhibit planning workshop and for other exhibit-related expenses.

The traveling exhibit is based on a

THE ASSOCIATION'S ASSOCIATIONS: ASCLA

WHO IS ASCLA?

The Association of Specialized and Cooperative Library

Agencies (ASCLA) is the home to a wide variety of librarians representing areas of specialty within the profession as well as diverse library types and independent librarians.



This diversity is best represented by ASCLA's four sections: the Interlibrary Cooperation and Networking Section, the Independent Librarians' Exchange, the Libraries Serving Special Populations Section, and the State Library Agency Section. Within these sections, the division provides opportunities for networking and collaboration with colleagues nationwide, as well as access to expertise and information that improve service delivery and on-the-job performance.

ASCLA @ ANNUAL CONFERENCE

While ASCLA offers programming of interest to the librarians it represents, topics relevant to the broader library population are also covered. This includes strategic community partnerships and how to cultivate them ("Libraries and Hospice"), the latest trends in the physical delivery of library materials between libraries and to homes ("Moving Mountains"), strategic innovation and collaboration in libraries to anticipate and meet the needs of tomorrow's patrons ("Future Perspectives"), and the revitalization of the library experience as narrated by Joan Frye Williams and George Needham (ASCLA President's Program).

Librarians of all types will also find ASCLA preconferences relevant, especially "Be My Guest: Customer Service from the Best," which features staff from Trump Entertainment Resorts and focuses on practical tips for ensuring a positive experience for library patrons. See the full ASCLA @ Annual schedule at ascla.ala.org.

JOINING THE COMMUNITY

Whether you're new to these areas of librarianship or a veteran of the profession, ASCLA offers opportunities for leadership and involvement in setting the course for both the association and the broader areas of work it represents.

More information about getting involved is available at ascla.ala.org.

—Liz Markel, marketing specialist

Each month the Association's Associations spotlights the activities and agenda of one of ALA's divisions. Next month:

Library Leadership and Management Association

permanent museum exhibit of the same name on display at the National Baseball Hall of Fame and Museum, Cooperstown, New York.

For more information, visit www.ala.org/publicprograms.

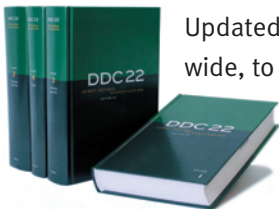
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FINRA's Investor Alert, "Job Dislocation: Making Smart Financial Choices after a Job Loss," offers guidance and tips for the general public on maintaining financial stability during a period of unemployment.

Available online in English and Spanish, the brochure is available to public libraries in the spirit of "Smart Investing @ your library," the ongoing grant initiative managed as a partnership between RUSA and the FINRA Investor Education Foundation. Printed copies in quantities of 25 or more are also available.

For more information, visit www.finra.org/joblossalert. ■



Elizabeth Bunce, ALA's Young Adult Library Services Association's first William C. Morris Award recipient, signs copies of her book *A Curse Dark as Gold* March 22 at Johnson County (Kans.) Library's Lackman branch. The award honors a debut book for teens published by a first-time author. Bunce said she researched her book at the branch, where she is a "regular."



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Worlds Connect @ your library

For 51 years, National Library Week (NLW) has been celebrated by libraries of all types across the country and internationally. This year's annual observance, April 12–18, carried the theme "Worlds Connect @ your library" to demonstrate the difference libraries make in the lives of millions of library patrons.



Moline (Ill.) Public Library, winner of the 2009 ALA Scholastic Library Publishing National Library Week Grant, used part of the \$3,000 award to advertise on some of the city's Metrolink buses.



"Good Reads are in the Bag," with books, a popcorn packet, and drink mix for a fun-filled evening of reading designed for adults, teens, and children, were offered at Lake Villa (Ill.) District Library.



A young patron takes a ride April 16 at the Fancy Nancy Tea Party at Central Mississippi Regional Library System's Morton branch. This year, the annual NLW girls tea was based on books by Jane O'Connor.



ALA Executive Director Keith Michael Fiels reads Dr. Seuss's *I Had Trouble in Getting to Solla Sollew* April 11 at the NLW national kickoff event at RainbowPUSH Coalition headquarters in Chicago.



RainbowPUSH Coalition CEO and Founder Rev. Jesse Jackson Sr. poses with his audience April 11 after reading the Coretta Scott King Award-winner *We Were the Ship: The Story of Negro League Baseball* by Kadir Nelson at the NLW kickoff event in Chicago.



Rick Salinas (left) and Herbert Siguena of the award-winning Chicano/Latino troupe Culture Clash join fans after a book signing of their recently published *Culture Clash in AmeriCCa* held in conjunction with a pre-NLW performance at Oakland (Calif.) Public Library April 2.



Basketball players from Butler University in Indianapolis—from left: Willie Veasley, Gordon Hayward, and Avery Jukes—collect donations at the NLW "Breakfast with the Library" fundraiser for the Jukes Foundation for Kids, a nonprofit group started by Jukes to educate children in Uganda.



Ronald McDonald poses with youngsters at Miami-Dade (Fla.) Public Library's California Club branch during a NLW program that included county and city leaders reading to children and sharing their life experiences using the library.



Football Hall of Famer and former Cincinnati Bengal Anthony Muñoz reads April 16 to children and an event at Kenton County (Ky.) Public Library's Mary Ann Mongan branch in Covington.



Dancers from the Persian Dance Academy in San Diego perform at one of several weeklong events attended by nearly 700 people at Carlsbad (Calif.) City Library.

Library Legislative Day Brings 400 Advocates to D.C.

A weak economy did not discourage the 400+ participants in this year's National Library Legislative Day from traveling from across the country to the nation's capital to speak up for libraries.

In fact, the poor economy seemed to ignite a passion for advocacy in many participants this year.

"No matter the climate of the economy, it is imperative that library advocates have a strong and continuous voice to protect what we have and to grow into the future. I was inspired to attend for this very reason," said Anita Forte-Scott, a Schaumburg Township Library trustee and board member of the North Suburban Library System in Wheeling, Illinois.

This year, the states claiming the biggest groups were Illinois with 53 participants led by Bob Doyle, executive director of the Illinois Library Association; North Carolina with 32 led by Carol Walters, director of libraries for Sandhill Regional Library System; and California with 23 led by Deborah Doyle, of the Friends of the San Francisco Public Library.

Sponsored by the American Library Association, Chief Officers of State Library Agencies, the District of Columbia

Library Association, and the Special Libraries Association, the annual event stretched over three days, beginning with a two-hour briefing for new attendees on May 10 at the ALA Washington Office on New Hampshire Avenue.

Titled "Introduction to National Library Legislative Day: How to Make Your Participation Effective," the briefing provided tips on how to make an impact during Hill visits and to help with the organization of presentations to legislators.

May 11—the briefing day—was a full day of issue briefings to prepare participants for congressional visits the following day by giving them necessary lobbying information and messages. The day ended with a reception on Capitol Hill in a room overlooking the U.S. Capitol Building.

"The briefing day for National Library Legislative Day is a combination of advocacy training and briefing on all the key library issues at this time," Kristin

Murphy, government relations specialist for the ALA Washington Office and Legislative Day coordinator, said. "It is crucial because we all need to be coordinated and asking for the same things at the same time to maximize our effectiveness," she added.

During the briefing day, several panel discussions were held, including a session on the USA Patriot Act and the reauthorization of Section 215 with Michelle Richardson, legislative counsel for the American Civil Liberties Union, and Lynne Bradley, director of the ALA Office of Government Relations.

Round tables and role playing

A roundtable discussion on copyright with Corey Williams, associate director of the Office of Government Relations (OGR), and attorney Jonathan Band was also held, as was a panel discussion of the American Recovery and Reinvestment Act with attorney John Windhausen, Vic Klatt of Van Scoyoc Associates, and Melanie Anderson, associate director of OGR

An interactive presentation, "Bringing the Message Home," led by Stephanie Vance of Advocacy Associates in Washington, D.C., engaged Legislative Day participants in a variety of exercises such as role playing to teach them suc-

"No matter what the climate of the economy, it is imperative that library advocates have a strong and continuous voice . . ."



Tamiye Meehan, Illinois Library Association past president and director of the Indian Trails Public Library District in Wheeling, and Donald Roalkvam, Indian Trails Public Library District Board president, engage in an exercise to learn effective techniques for communicating with elected officials led by Stephanie Vance (right) of Advocacy Associates in Washington, D.C.



successful techniques for communicating with legislators and building relationships with elected officials and their staff.

“Members of Congress are constantly being asked for their attention on a variety of issues. Without effective advocacy, other groups will convince our elected officials to focus on their issues instead of our own,” Murphy said.

This year, a top focus of National Library Legislative Day was urging senators to sign on to the Appropriations “Dear Colleague” letter asking for \$300 million for the Library Services and Technology Act (LSTA) program and \$100 million for the Improving Literacy Through School Libraries grant program in the final version of the FY2010 budget. On Tuesday, May 12, the participants visited every Senate and Congressional office, delivering these important messages.

Jonathan Miller, Olin Library director at Rollins College in Winter Park, Florida, said his group discussed the funding issue during meetings with staffers for U.S. Reps. Suzanne Kosmas (D-Fla.) and Alan Grayson (D-Fla.) as well as Sen. Bill Nelson (D-Fla.). He also said the meetings were an opportunity to establish a foundation for future advocacy.

“We discussed open access, LSTA funding, and Section 215 of the Patriot Act,” Miller said. “Both Kosmas and Grayson are newly elected to this Congress so making the contact with the appropriate staff member was the most important thing. Progress on these issues is incremental, and influence over a legislator’s action comes with a relationship.”

A tactic many participants use when meeting with members of Congress is sharing specific stories from their state.

Carol Walters, director of libraries for the Sandhill Regional Library System, said that while meeting with her congressman, Rep. Larry Kissell (D-N.C.), she told him about how the system’s libraries use LSTA funding as well as E-Rate. Walters told him that without LSTA, the Sandhill Regional Library System would have no computers. She also said the approximately \$90-91,000 the system receives through the E-Rate program each year is critical.

“I reminded Congressman Kissell that without the \$91,000, we couldn’t operate because our telecommunications costs run about \$150,000 per year,” Walters said.

Above left: John Windhausen Jr., Melanie Anderson, and Vic Klatt discuss the American Recovery and Reinvestment Act. Above: Barbara Folemsbee-Moore (right), treasurer of the D. C. Library Association awards a congressional flag to Carol Walters, Legislative Day state coordinator for North Carolina, during a reception in the foyer of the Rayburn House Office Building.

In addition to initiating relationships with elected officials, many participants say they enjoy Legislative Day for the opportunity it provides to unite with other library supporters.

“I felt more encouraged about libraries while speaking to my peers and colleagues from throughout Illinois and the U.S.A.,” Forte-Scott said. “Libraries and library futures are in good hands with these people.”

— Jenni Terry, press officer, ALA Washington Office

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Cuts, Freezes Widespread in Academic Libraries

Many academic libraries are facing major planned or potential budget cuts as the nation's economic meltdown plays itself out. Online reports and announcements from major U.S. universities show that significant budget cuts may be widespread among members of the Association of Research Libraries and other college and university libraries across the country.

The **NorthEast Research Libraries** consortium has released a letter to publishers about the current collection development budget crisis its members face. According to the letter, financial officers in NERL institutions have been given specific targets for budget discipline for the next two or more years.

In NERL's home institution, **Yale University**, reductions in the collections budget for FY2009–10 will be on the order of 10%, with a likely additional 5% for 2010–11. NERL notes that the problems are widespread, stating, "Similar stories are told on many sides, with some of the heaviest impacts on the institutions among us that are the largest and have been the beneficiaries of important university endowments." Average cuts across the NERL consortium are about 4–5%. At a January Collection Development Council meeting, University Librarian Alice Prochaska announced that resulting from the university's 25% endowment decrease, the collections endowment budgets will see a 6.75% reduction, or approximately \$900,000, and the collections general appropriation (GA) budgets will be cut by 5%, a decrease of around \$300,000. "This is the first time that the general university collections budget will be cut for economic reasons," she said. (She noted that four or five years ago the library's GA was reduced by 5%, but that that reduction was not applied to the collections budgets.) The reductions Yale currently faces will take effect July 1, and may be the first of many: At a March 9 meeting, the committee minutes noted that "the library has

been told to expect another 5% cut in FY2011."

Across Florida, colleges and universities were expecting the state legislature to cut up to \$500 million from higher education. The **University of Florida** has posted a "2009–2010 Budget Reduction Proposal for the George A. Smathers Libraries, Including the Health Science Center Libraries" that details over \$2.6 million in proposed budget cuts. The University Library Committee passed a resolution in January opposing the reductions and supporting retention of budgets at no less than the July 1, 2008, level for the three libraries. "We are making

this recommendation because the libraries are integral to the research and educational mission of the University, as stated in the Strategic Work Plan," the committee said, further noting that "a cut in library budgets would have a detrimental effect on every educational and research program at the University."

Cornell University Library will have to cut about \$944,000 from the FY2010 materials budget. "A reduction in the materials budget is in keeping with reductions across the university," said John Saylor, associate university librarian for scholarly resources and special collections, in the April 14 *Cornell Chronicle*. "It's unfortunate but unavoidable," he continued. "The library is committed to maintaining and building

a collection that ensures our lasting position among the top research libraries." Ongoing library contract reductions are around 7–9%, with an FY2009 permanent reduction of \$2.3 million.

Emory University Libraries has already cut \$200,000 (1.8%) from the current (2008–09) collections budget, and FY2010 will bring additional collection cuts as the library struggles to adjust a reduced budget to inflationary pressures, which can range from 5% to 10%, according to an April report from the library's *Information for Social Scientists*. Chuck Spornick, head of collection management for the General Libraries, estimates that almost \$637,000 (6%) will need to be trimmed from the 2010 collections budget.

"This is the first time that the general university collections budget will be cut for economic reasons."

Alice Prochaska,
Yale University Librarian



Some 300 University of California/Riverside faculty, staff, and students “hug” the Riviera Library to show their support. Cuts over the last two years have amounted to over \$1 million, with more on the way.

At **Georgia Institute of Technology**, Dean of Libraries Catherine Murray-Rust posted a request online to members of the library community, in which she asked for comments about which subscriptions to drop from the library’s collection, saying, “Due to the increasing costs of journal subscriptions and budget reductions, the library is carefully reviewing the journal collection in preparation for potential journal subscription cancellations in the 2010 calendar year.” Librarians will “review the feedback and develop a prioritized list of titles to cancel” by August 31, she continued.

Massachusetts Institute of Technology Libraries is faced with a \$1.4-million budget cut this summer. A report on the library website calls the reduction “part of the institute-wide mandate to reduce General Institute Budget expenditures in the 2010 fiscal year.” This mandate requires the MIT Libraries to reduce their budget by 6% by July 1. The library anticipates further budget reductions for FY2011 and FY2012.

University of California at Los Angeles Libraries is facing a cut of over \$400,000 this year alone. University Librarian Gary Strong blogged in April: “I received a memorandum from Executive Vice-Chancellor and Provost Scott Waugh detailing this request. . . . In the detail attached to EVC Waugh’s memorandum the library is slated for a \$438,623 mid-year reduction for 2008–09 and the 5% reduction for 2009–10 of \$1,830,201.”

At the **University of Tennessee Libraries**, Dean of Libraries Barbara I. Dewey sent a memo February 16 to deans, department heads, and library representatives warning that they were “facing a potential 8% base budget cut. This cut represents reductions totaling \$1,343,299 from the library’s operations, personnel, and collections budget.” She noted that “the magnitude of the economic situation no longer makes it possible for us to avoid collection cuts.”

The **University of Washington Libraries** submitted a business plan in February to Provost and Executive Vice President Phyllis M. Wise that reflects “levels of reduction in central support of 8%, 10%, and 12%.” In dollar terms, these reductions are \$2.46 million, \$3.07 million, and \$3.69 million respectively. Wise posted a letter April 29 stating that “the legislative session that ended [April 26] was one of the most difficult and challenging in decades.” The \$9-billion shortfall in the state budget will have “serious consequences” for the university, she said. Even with federal stimulus dollars, Wise noted, the loss in state funding will be \$189 million.

ACRL survey says . . .

As part of the evaluation of ALA’s **Association of College and Research Libraries** 14th national conference in March in Seattle (*AL*, May, p. 29), attendees were asked to identify the leading issues they face today as librarians/information professionals, as well as the main issues currently facing the profession.

More than 1,300 individuals responded to the survey, and their answers overwhelmingly indicated that funding constraints, budget cutbacks, and declining support for and increasing costs of academic/research libraries are the most challenging issues.

Respondents indicated that shrinking budgets impact everything—from staff to collections, equipment, and facilities. The ongoing question they have to ask is “what is essential and what can be cut?” One respondent indicated that “budget cuts have created a culture of fear at my institution” while another commented that “budget cuts/hiring freezes have resulted in an inability to pursue desired projects/materials due to lack of funds, and more work for us as vacancies are not filled.”

—Leonard Kniffel, *American Libraries*, and Charles W. Bailey Jr., publisher, *Digital Scholarship*, adapted from the *DigitalKoans* blog

Florida Boosters Save State Library Aid

"You did it! The people of Florida roared—and the state's leaders listened!" proclaimed a May 3 message on the Florida Library Association website from Immediate Past President Charlie Parker.

On April 30, lawmakers had approved the elimination of state aid to public libraries, a loss of \$21.2 million on top of millions more already lost due to property-tax caps and rollbacks enacted by the 2007–08 legislature, followed by the January 2008 passage of a constitutional amendment to cut taxes another \$9.3 billion within five years (*AL*, Mar. 2008, p. 20).

Already reeling from those cuts, Florida librarians lost no time in telling the media that the elimination

of state aid for FY2010 would jeopardize service continuity altogether.

"Forget night hours," Suwannee River Regional Library Director Danny Hales said in the May 1 Live Oak *Suwannee Democrat*. "We'd have to close in the middle of the week so we could be open on Saturday."

Lisa Manners, chair of the Florida Library Association's Legislative Committee, said in the May 1 Sebring *Highlands Today*, "If state aid is eliminated, branches will close all over the state and the public library service to rural libraries will be decimated."

Highlands County Library System Director Mary Myers told the newspaper that its readership's library

stood to lose \$507,000, which would unplug public computer workstations since they are owned by the Heartland Library Cooperative,

whose existence would cease. Myers also noted that she would have to implement layoffs, reduce service hours, and possibly close one of three branches.

Library workers and patrons also inundated the legislature and Gov.

"You did it! The people of Florida roared—and the state's leaders listened!"

—Florida Library Association website

Charlie Crist's office with e-mails and phone calls. "The issue went viral," Parker told *American Libraries*, explaining that the FLA leadership "put together a simple plan and message," emphasizing to advocates "to keep our communications positive."

The result: Gov. Crist met May 2 with legislative leaders, who began reexamining the budget—leading to restoration of the entire \$21.2 million in state aid on the evening of May 3. Lawmakers redirected the money from a Central Florida commuter rail system set-aside that failed to pass.

"The perversely positive aspect of this is that the public and media respond so much more strongly to dire threats," Parker observed.

The state-aid victory does not enable Florida's libraries to roll back service cuts enacted due to ever-shrinking property-tax rolls—a reality that had become too harsh for some library users by early last year.

"It's ridiculous that the county cut library hours instead of finding other ways to save money," Sarasota County Library System patron Mark Gauthier said in the February 29, 2008, *Venice Gondolier*, adding that the county was "punishing citizens by limiting access to education and information."

"The operating budget for the library system was reduced by \$860,000," explained Larry Arnold, executive director of Sarasota County Community Services in the same article. "We have to live within the revenues."




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Pay Cuts Save San Diego Branches

San Diego Mayor Jerry Sanders's attempt to close a \$43-million budget deficit resolved on a positive note April 13 when he announced that there would be no service cuts, layoffs, or branch closures at the public library. This announcement came after community protests resulting from the mayor's original proposal last November to temporarily shutter seven branches.

"We heard you, Ocean Beach,"



The San Diego County Library motored forward with a dedication ceremony for its East Count Bookmobile April 28. The vehicle, which features vibrant art on all four sides, was created by muralist and La Mesa resident John Whalen.

Mayor Sanders said at an April 14 press conference outside the branch library, "there will be no library cuts." Instead, the mayor explained, the FY2010 budget includes a 6% reduction in overall compensation to the city's approximately 10,500 employees, the online Ocean Beach Rag reported April 15.

Residents of Ocean Beach were roused to protest after the mayor made a recommendation last November to close seven branches of the San Diego Public Library, including the Ocean Beach branch (*AL*, Dec. 2008). The mayor also recommended cutting recreation facilities and curtailing police and fire recruitment.

LSU Library School Faces Loss of Autonomy

At an April 14 faculty forum, Louisiana State University Chancellor Mi-

chael V. Martin announced major changes in the school's organization that would affect the School of Library and Information Science. Effective July 1, he explained, the school is to be incorporated into a new and as-yet-unnamed college that would also include the current College of Education and School of Social Work. Martin said in the April 15 *Baton Rouge Advocate* that the plan was not in response to a pending \$34-million budget cut from the state.

Although there had been indications that a campuswide reorganization plan was under consideration, the announcement took many faculty by surprise. "None of the deans were involved in the decision-making process," SLIS Dean Beth Paskoff told *American Libraries*, "or knew about any details before the end of March."

LSU Faculty Senate President Kevin Cope said in the May 6 *Greater Baton*

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Rouge Business Report that the faculty's negative reaction to the plan was stronger than any he had ever seen. The plan still must undergo scrutiny by both the LSU Board of Supervisors and the Board of Regents before it is finalized, which leads Cope to think that full approval may take longer than the proposed July 1 deadline.

Paskoff explained that the library school would lose a certain amount of its autonomy as a result of the move. "When I look at the LIS programs recently ranked by *U.S. News and World Report*—and LSU is ranked at 22nd—I see that the vast majority of them are autonomous," she said. "I know that other well-respected LIS programs are part of larger units, but we have established partnerships and double degrees with other colleges on campus. I don't

see that this move will make this easier."

The proposed college is tentatively designated the College of Education and Human Professions, but LSU Provost Astrid Merget said at the April 14 meeting that "we will entertain ideas for a better title."

Paskoff said that the SLIS curriculum and faculty would not change. "Accreditation will still be a priority," she added, "and we are not up for review until 2012. Right now we do not have any information about the structure of the new college, except that I would become the director of the school rather than the dean."

Academic Libraries Become All the Rave

University students headed to their campus libraries en masse the week

before exams at the end of April, but not just to study: At the University of North Carolina at Chapel Hill, the University of Kentucky in Lexington, the College of Charleston, South Carolina, and the University of Tennessee in Chattanooga, students used blogs, Facebook, text messaging, and Twitter to coordinate "impromptu" flash raves.

The April 23 event at UTC went awry, prompting the intervention of Chattanooga police officers, who attempted to restrain the crowd, used pepper spray, and arrested five students. UTC spokesman Chuck Cantrell said in a news release that about 1,000 students gathered at around 11 p.m. outside the Lupton Library. According to Cantrell's report, students were shouting "Let us in!" and "Take the library!" and some students threw items at the police, who retaliated with pepper spray.

Student Government President Tyler Forrest characterized the officers' response as appropriate, but applauded the students' school spirit, saying in a written statement, "I am glad to see such a large number of students gather together for a show of spirit."

UTC Chancellor Roger Brown told the April 25 *Chattanooga Times Free Press*, "We are going to try to do an earlier and quicker response when we start to see text messaging or social network messaging."

Similar spring raves at UNC-CH, University of Kentucky, and the College of Charleston ended on relatively positive notes. UNC library spokeswoman Judith Panitch told *AL* that their two raves' success is a result of a responsible student body. She added, "I guess the library is a natural gathering place for students."

Politics Heats Up Materials Challenges

This spring, citizens in West Bend, Wisconsin, and Topeka, Kansas, began playing political hardball with local officials in their efforts to get

MIAMI'S BEACHFRONT BRANCH



Sand-castle aficionados in Miami Beach render an inspirational vision of what libraries means to them in the second annual sand castle-building program sponsored by the Miami-Dade Public Library System through a grant from the City of Miami Beach Cultural Affairs Program. The April 18 event drew some 75 participants, whose fanciful work was guided by local artist Victor Leong of the Sentinels of Sand. The group mixed water in five-gallon buckets and molded the sculpture by hand; no tools were used.

library titles restricted that treat sexuality in a positive light.

The firestorm over West Bend Public Library's holdings escalated April 21 to the city's common council refusing to reappoint four WBPL trustees whose terms were expiring. Mary Reilly-Kliss, one of the rejected board members, told *American Libraries* that she found the council's action particularly unfair because the concerns of local residents Jim and Ginny Maziaraka and their group West Bend Citizens for Safe Libraries "never formally got to the board level" in the request for reconsideration process.

Reilly-Kliss said that the couple's February 7 objection seeking the removal of the "Over the Rainbow" link to recommended GLBT-themed books for teens on the WBPL website

had become by March a request for the relocation of some of the listed titles to the adult book section. The Maziarkas specifically objected to *The Perks of Being a Wallflower* by Stephen Chbosky, *Geography Club* by Brent Hartinger, and *Deal with It! A Whole New Approach to Your Body, Brain, and Life as a gURL* by Esther Drill, Heather McDonald, and Rebecca Odes. A petition with 443 signatures also asked the board to balance its collection with books "affirming traditional heterosexual perspectives" that are faith-based or written by "ex-gay" authors, the *Milwaukee Journal Sentinel* reported March 31.

According to Reilly-Kliss, common council members accused trustees of "stonewalling" because they had not removed the contested titles. Reilly-Kliss went on to say that when she approached Alderman Terry Vrana privately after the meeting to explain the library's reconsideration process, he stated, "I don't care about your policy. I want those books off the shelves."

Vrana asserted that board members had not served community interests because of "their ideology," adding that he was "concerned about the morality of this city."

Opposition to the Maziarkas's challenge included the formation of West Bend Parents for Free Speech by local resident Maria Hanrahan, whose website claimed April 23 to have collected 200 signatures in two hours the night before. ALA President Jim Rettig stated April 29, "Libraries connect people and ideas, by providing access to a diverse array of information to meet the needs of everyone in the community. Whatever their personal beliefs, library board members have an obligation to support this unique role of the public library."

Deborah Caldwell-Stone, acting director of ALA's Office for Intellectual Freedom, wrote council members that they too have "an obligation to distinguish between personal beliefs

VERSE BUDS



A young patron contributes to the "poetree" that Augusta County Library in Fishersville, Virginia, installed for a combined celebration of National Poetry Month, Earth Day, and Arbor Day. The live tree that adorned the library interior during April has now been planted on the grounds, and will grow to provide a shaded spot for contemplative reading and writing.

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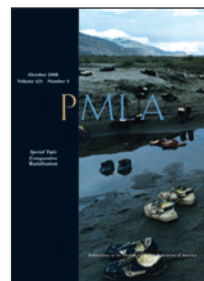
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and the preservation of the public library's duty to represent the diversity of people, opinions, and ideas found in West Bend, Wisconsin."

Also weighing in were the National Coalition against Censorship, the American Booksellers Foundation for Free Expression, PEN American Center, and the Association of American Publishers, who sent a joint letter of protest.

At the Topeka and Shawnee County (Kans.) Public Library, the board voted April 16 to restore four sexuality manuals to unrestricted circulation some eight weeks after barring minors from borrowing the titles (*AL*, Apr., p. 16–17), according to the April 17 *Topeka Capital-Journal*. As a compromise, the 6–3 decision about *Sex for Busy People: The Art of the Quickie for Lovers on the Go*, *The Lesbian Kama*

Sutra, *The Joy of Sex*, and *The Joy of Gay Sex* stipulated that the books remain where they were relocated during the temporary restriction: the Health Information Neighborhood collection in the adult materials section, which minors tend to avoid anyway, trustee Bob Harder assured the board.

Borchers declared in the April 18 *Capital-Journal* that her group would lobby the legislature to remove the library exemption from the state's harmful-to-minors law, which grants employees of schools and libraries an affirmative defense, if in their professional capacity, they give a minor sex-themed materials. She said the exemption had to end so trustees could "actually respond to their public instead of the ACLU," adding that despite "a lot of good people who work at the library, [some of those] purchas-

ing books are pushing the envelope on purpose because they know nothing can be done right now."

Indianapolis PL Loses Construction Suit

A jury rejected claims by the Indianapolis–Marion County Public Library that an engineering firm was responsible for \$24.5 million in damages caused by defects in the concrete beams of an underground parking garage in its renovated central library. The problems halted construction of the project and added \$50 million to the eventual \$150-million cost of the project, which opened last December, two years behind schedule.

In the five-week trial, the library argued that Thornton Tomasetti concealed flaws in its design; the New York-based firm blamed construction companies for failing to carry the plans out properly. The jury's April 15 verdict found that the firm did not commit fraud, and ruled that the library must pay Thornton Tomasetti \$712,000 in unpaid fees, the *Indianapolis Star* reported April 16.

The library board said in an April 15 statement that it was "disappointed with the verdict. We continued to seek legal redress because we believed in the validity of our claim that there were issues with Thornton Tomasetti's work, and that we would have been remiss in our responsibility to Marion County taxpayers if we had not pursued legal remedies in this case." Although no mention of an appeal was made in the statement, trustees have not ruled out the possibility. "We have not had a chance to digest what has just been relayed to us this evening," board President Jesse B. Lynch said at an April 16 meeting after a closed-door session with library attorneys, according to the April 17 *Star*.

In its own statement, reported April 16 by NBC affiliate WTHR-TV, Thornton Tomasetti said, "The Library Board owes the taxpayers of Indianapolis and Marion County

QUITE A QUILT



To commemorate the 75th anniversary of Union County College, the oldest community college in New Jersey, librarians Josaine Royster (left) and Rae Wong combined their love of quilting and books. The quilt, which incorporates the college's anniversary logo, a UCC diploma, a photo of MacKay Library, shelves of books, and the school's night owl mascot, was on display through May in the lobby of the UCC Cranford campus library.

some honest answers—specifically why nearly \$60 million of their tax dollars was spent on a garage that cost \$7 million to build The question taxpayers should be asking is, ‘exactly whose interests were served by this process?’”

IMCPL had previously recovered about half of the project’s cost overruns through settlements with other companies totaling over \$25 million.

Pilfered in Civil War, Rare Book Returned

Nearly 145 years after it was taken by a Union soldier during a raid on Lexington, Virginia, a book on the Napoleonic Wars has found its way back to the special collections department of Washington and Lee University. Charles S. Gates, of the 54th Pennsylvania Infantry, pilfered it from Washington College, as it was then called, on June 11, 1864, when Union

Gen. David Hunter raided the town and burned the neighboring Virginia Military Institute.

Gates noted the theft in an inscription on a blank page, but mistook it as belonging to VMI. Nonetheless, W&L Technical Services Librarian Laura Turner stated April 15, “It’s clearly our book, since it has ‘Washington College’ handwritten on the title page that other volumes of that era have, and also matches perfectly volume two in that series, which is still in our possession.”

The book, volume one of William Francis Patrick Napier’s *History of the War in the Peninsula and in the South of France from the Year 1807 to the Year 1814*, published in Philadelphia in 1842, was returned to the Leyburn Library by Lake Forest (Ill.) College Handball Coach Mike Dau in February. Dau had inherited it in 1988 from a Lake Forest couple, Myron

and Isabel Gates, who had kept it in their family for generations. The Gateses had befriended Dau when he was a college student and hired him to do odd jobs. Charles S. Gates was Myron’s grandfather.

W&L Special Collections Librarian Vaughan Stanley told *American Libraries* that this was not the first book returned in a similar way. “Several years ago, a university alumnus, John Lynch, returned a volume that we had lost during the war. He told a similar story: The book had passed down through members of his family and he had the good conscience to get the book back to us.”

Stanley said the Napier volume was in good shape except for a loose binding. “I will have it repaired by a conservator near Charlottesville,” he said. “The front board is detached, so we should be able to preserve the original binding.” ■

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Public libraries in County Monaghan are unable to purchase any new books this year because their acquisitions budget of 165,000 euros (\$224,400 U.S.) has been suspended due to a shortage of funds available to the county council. County Librarian Joe McElvaney said Monaghan's six libraries serve a population of more than 55,000 and are much busier because of the recession. Libraries across Ireland averaged cuts of 10% this year.—*Irish Times*, May 7.



NEW ZEALAND ②

The government is scaling back the renovation of the National Library in Wellington by cutting almost \$40 million (\$23.2 million U.S.) from the budget. The proposed redevelopment is not affordable in the midst of a recession, Internal Affairs Minister Richard Worth said. But doing nothing is not an option, as water leaks and failing equipment put invaluable collections at risk. The renovation will instead focus on increasing storage, fixing leaks, upgrading equipment, and replacing critical infrastructure.—*Scoop*, Apr. 29.

ETHIOPIA ③

The Ministry of Education is launching a national electronic catalog of the holdings of the country's 21 state-run university libraries. Presenting a nine-month performance report to parliament April 23, Education Minister Demekle Mekonnen said that private firms would support the project for the first three years.—*EthioPlanet*, Apr. 27.

NETHERLANDS ④

The International Federation of Library Associations and Institutions officially launched its new website design April 22 when IFLA President Claudia Lux pushed the button at the group's headquarters in The Hague during a meeting of its governing board. The occasion was captured for all time in a YouTube video.—*IFLA*, Apr. 24.

GERMANY ⑤

Museums, theaters, and libraries are benefiting from Chancellor Angela Merkel's economic stimulus plan, using unexpected windfalls to fix leaky roofs, crumbling façades, and drafty windows. Merkel's 82-billion euro (\$107 billion U.S.) rescue package

includes 13.3-billion euros, paid out through 2011, for renovating local infrastructure. Some of it will go to cultural institutions, including the Gottfried Wilhelm Leibniz Bibliothek in Hanover.—*Bloomberg*, Apr. 29.

CANADA ⑥

An overdue library book is back home after no less than 110 years. Retired Denver engineer Dale Fenton Baird Sr. returned the *Webster's Dictionary* to the Lyn (Ontario) Public Library April 8. He had first alerted them in 2004 that he still had the book his great uncle Mutt had failed to return when he moved to New York in 1899.—*Brockville (Ont.) Recorder and Times*, Apr. 9.

BERMUDA ⑦

The Library Association of Bermuda is organizing an "Every Child Ready to Read" program, developed by ALA and aimed at children from birth to 5 years old. Workshops for parents, teachers, and librarians will be led by Susan Bard, an early-literacy consultant from Florida.—*Royal Gazette*, Apr. 28.

UNITED KINGDOM ⑧

Fidel, an 8-year-old black cat, has turned up at the public library in Deal nearly every day for the past two years while his owners are at work. He spends most of the day on his favorite blue chair and only leaves the building when he sees his owners arriving home. A spokesperson for Kent County Council said Fidel was such a "dedicated customer" that he sometimes arrives before staff and can be found waiting at the front door.—*BBC News*, Apr. 27.

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OCLC Web-Based Service Challenges ILS Vendors

What clearly represents a challenge to the integrated library system (ILS) industry, OCLC has created what it calls “the first web-scale cooperative library management service,” inviting member libraries to “take the first step to realizing this cooperative service model with a new, ‘quick start’ version of the OCLC WorldCat Local service.” The service expands WorldCat Local’s cataloging and discovery tools to include functions now performed in most libraries by a locally installed integrated library system.

The April 23 announcement came some three months after OCLC agreed to delay, pending review, implementation of its proposed “Policy for Use and Transfer of WorldCat Records” over concerns that the policy could restrict the library community’s rights to use records, even ones that individual libraries had themselves added to the database (*AL*, Mar., p. 25).

Building on tradition

“Our strategy to move library management systems to web scale builds on OCLC’s 40-year history of innovation and cooperation,” said Jay Jordan, OCLC president and CEO. “In 1967, OCLC founder Fred Kilgour revealed a strategy to create an online union catalog through shared cataloging in order to reduce individual transaction costs for libraries. The result has been WorldCat, which has saved libraries millions of dollars in cataloging and interlibrary loan costs. Today, we are extending that strategy of cooperation to reduce the costs of library management functions such as circulation and acquisitions. Our goal is to lower

the total cost of managing library collections while enhancing the library user’s experience.”

OCLC Executive Director for Networked Library Services Andrew Pace told *American Libraries* that the announcement represents a first step to a truly next-generation cooperative library management service. Pace, who joined OCLC in 2007, said he has spent the last 15 months working on the project. “I’ve been listening to the library community,” he said, “trying to put their views into a strategy, and creating something new that I hope will represent a real sea-change for libraries and the OCLC cooperative.”

Pace noted that he first advocated dismantling library management systems five years ago and is now “confident that using web-scale architectures and a cooperative service model are the right way to put things back together again.” Library testing of the circulation component of the service will begin this summer, he added, with other components to follow in phases. Initial pilot libraries will be named soon, and an advisory council is in the works.

“Visits to libraries, focus groups, and over a decade of engagement in the library automation world have convinced me that libraries require less complexity in their management systems,” said Pace. “To truly deliver network-level services—a platform-as-a-service solution—and not simply internet-hosted solutions of current library services, new system architec-

tures and workflows must be built that are engineered to support web-scale

transaction rates and web-scale collaboration. OCLC is in a unique position to create cooperative network effects in library management services on a par with OCLC Cataloging and

OCLC Resource Sharing.”

Asked if ILS vendors should be worried that OCLC is trying to put them out of business, Pace told *AL*, “I don’t think they should be worried. This represents a choice. It’s about creating more choice for libraries going forward, and so I don’t think there are any illusions that this is going to put long-standing businesses out of business.”

The OCLC announcement nevertheless raised new concerns about the nonprofit cooperative’s competitive advantage over commercial ILS vendors. “We welcome all open and fair competition in serving the best interest of libraries.” Innovative Interfaces VP of Marketing Gene Shimshock told *AL*. “But to be open and fair, libraries will need to allow competition in all areas where OCLC offers services, including those where they currently maintain monopoly status.”

The International Coalition of Library Consortia released a statement May 11 calling for OCLC to withdraw the “Policy for Use and Transfer of WorldCat Records” and develop a new one “based on widespread member library participation with a clear set of goals and explanations” about its goals and how libraries will be affected “operationally and legally.” —L.K.



“It’s about creating more choice for libraries going forward.”

—Andrew Pace, OCLC

DOJ Examines Google Scanning Settlement

The Department of Justice is looking into whether Google's proposed settlement of lawsuits challenging its Book Search project violates antitrust laws.

The department's lawyers have been in contact with the Internet Archive, Consumer Watchdog, and other groups opposed to the agreement, and have notified the parties to the settlement—including Google, the Association of American Publishers, and the Authors Guild—that DOJ is investigating antitrust issues, the *New York Times* reported April 29.

The settlement, which was reached in October 2008, allows Google to scan copyrighted books and display up to 20% of the text to users at no charge. Google will sell online access to individual books, and libraries, universities, and other institutions can purchase online subscriptions to large collections. The firm will keep 37% of revenue, with the remainder going to copyright holders through the Book Rights Registry.

The *Times* also reported that Federal District Judge Denny Chin, who is overseeing the agreement, granted April 28 an extension of deadline for finalization of the settlement from May 5 to September 4. The action came as objections grew more widespread.

In an April 17 letter to Chin, the nonprofit Internet Archive asked the court to alter the settlement to give other groups that have scanned orphan works the same copyright protection that Google would be granted. Consumer Watchdog wrote the Department of Justice April 1 to warn that the settlement is likely to inhibit potential competitors from entering the field (*AL*, May, p. 34).

The American Library Association,

ALA's Association of College and Research Libraries, and the Association of Research Libraries filed comments with the court May 4, asking Chin to exercise vigorous oversight of the interpretation and implementation of the settlement to ensure the broadest possible benefit from the services the agreement enables. While not objecting to the settlement, the groups expressed concern that some of its aspects, particularly the absence of competition for Google, could compromise fundamental library values.

ALA President Jim Rettig warned that the agreement "offers no assurances that the privacy of what the public accessed will be protected, which is in stark contrast to the longstanding patron privacy rights libraries champion on behalf of the public."

"While this settlement agreement could provide unprecedented access to a digital library of millions of books," said ACRL President Erika Linke, "we are concerned that the cost of an institutional subscription may skyrocket, as academic journal subscriptions have."

ARL President Tom Leonard noted that library groups sought "to ensure that the powerful groups that control content do not leave individual researchers, libraries, other cultural organizations, and the public without an effective voice."

Apparently piqued as well are state attorneys general; Internet Archive Director Peter Brantley told Reuters May 8 that he participated in a conference call May 5 about the matter with an unspecified number of them.

As interest mounts, New York Law School announced May 5 the imminent launch of a Public Index website of case-related documents with areas where visitors can post analysis. —G.F.

TECH NEWS IN BRIEF

Kindle Targets Textbooks Three months after launching the Kindle 2, Amazon has released the Kindle DX, a larger version with a 9.7-inch screen (compared to a 6-inch screen on the standard version). Six universities—Princeton University, Pace University, the University of Virginia, Arizona State University, Reed College, and Case Western Reserve University—have announced pilot programs in which some students and staff will be given the \$489 devices to test whether they are a satisfactory alternative to printed textbooks.

Regional History Online The Kentucky Virtual Library, Kentucky Department of Education, and University of Kentucky Libraries Special Collections and Digital Programs have created Kyleidoscope, a digital archive of historic resources dating back to 1750 for K–12 students and teachers. The Cornell University Library, meanwhile, has launched an electronic version of its century-old *Islandica* scholarly series in Icelandic and Norse studies.

CC Media Sources The Sitepoint blog listed April 30 more than 30 sources of audio, video, images, and text available under Creative Commons licenses. The licenses allow for free usage of the material, although there are several variants of the Creative Commons license with requirements such as attribution or noncommercial usage.

Cloud Antivirus Panda Security has created Panda Cloud Antivirus, a free download that uses Panda's cloud computing technology to detect viruses and other malware on a user's system. The company says the cloud option uses less RAM than traditional antivirus packages and can classify malware in under six minutes. ■

Open Discovery Interfaces

These open source OPAC discovery layers allow libraries to experiment freely with their user interface

by Marshall Breeding

Discovery interfaces allow libraries to offer more modern tools to their users for searching library collections. While the ILS serves as the automation environment for library staff, the discovery interface extracts data from the ILS and other repositories and gives end users a centralized index with new search capabilities. Almost all commercial library automation vendors have offered discovery products for many years, but recently a number of open source alternatives have emerged and are becoming increasingly popular.

These open source products allow libraries to follow a more experimental approach in establishing their next-generation discovery interface strategy. Libraries can download and install the software on a test server, load sample data sets, and customize without the need to make a major commitment or financial outlay. They can even experiment with multiple products without committing to any of them. The availability of these open source products allows libraries to make an initial investigation of a new generation interface and gain hands-on experience, even if they might eventually decide to purchase a commercial product.



The availability of these open source products allows a library to make an initial investigation of a new generation interface.

VuFind was one of the first open source discovery interfaces for libraries, and it continues to be the dominant alternative to proprietary products, with several academic libraries having adopted it as their discovery layer. The Falvey Memorial Library at Villanova University, which initiated the creation of VuFind, continues to lead its ongoing development. The product is completely modular so that libraries can implement the basic system alone or all the components as well. Also, the modules can be modified, and new ones can be added.

The eXtensible Catalog (or XC) project has also made major strides in creating an open source discovery platform. One of the key concepts behind XC is its approach to metadata: XC includes a Metadata Toolkit for exporting and transforming metadata into forms that make it more effective in a faceted search environment. It also includes toolkits for OAI and NCIP for interacting with ILS systems and other repositories. XC will embrace multiple interface options, including ones that use the open source content management system Drupal.

OpenBib is an open source software product whose original development began in 1997. OpenBib includes the standard features of the

current line of library discovery interfaces, including faceted searching, end-user tagging, reviews, tag clouds, and recommendations based on use data. The interface offers a live-search feature, where the system begins to offer terms in a dropdown menu that builds as the user types, saving time in typing and presenting valid terms that might not have otherwise been obvious. OpenBib also includes the ability to browse collections.

Another open source discovery product that has begun to receive attention is Blacklight, a development project at the University of Virginia libraries. Blacklight was created as a research project by the University of Virginia and is not yet in production. Blacklight operates with a variety of international metadata formats, including MARC, EAD, and TEI.

Without a doubt, the number of libraries using open source discovery interfaces is still much smaller than that of those using proprietary products. However, the increasing buzz surrounding the open source products, as well as their adoption by a wide and geographically disparate variety of prestigious institutions, indicates that their popularity is growing rapidly. Given exciting advances continuously being made in developing this software, the trend seems likely to continue. ■

MARSHALL BREEDING serves as the director for innovative technology and research at the Vanderbilt University Libraries in Nashville, Tennessee.

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Your Stuff, Their Rules

What to expect with hosted web services

by Meredith Farkas

The gulf between what the technological have and have-not libraries could do on the web used to be so much larger. Years ago, if a library didn't have access to its own server, it didn't have a website, or at least not one that could be easily and frequently updated.

All this has changed in the Web 2.0 world. Now, we are fortunate that so many great services exist that can host your web

content for you. While some libraries install wiki and blog software on their own servers, many libraries these days use blog and wiki software that is actually hosted elsewhere—usually by the company that created the software. In many cases, this hosting service is completely free. Often, all it takes for a library to get started with a blog or wiki or with photo-sharing or other social bookmarking software is a quick-and-easy registration.

Caveat emptor

There are certainly some drawbacks in choosing a hosted service. It may not allow for much customization and you generally have little control over the platform you're using. Some sites offer a very limited package of hosting services for free and charge monthly or yearly fees for

things like additional storage space, custom domain names, and the ability to customize the site's look.

Still, for libraries that can't install software on their own servers, these services can be a fantastic option. Hosted Web 2.0 services have made it possible for any kind of library to use tools such as blogs, wikis, photo-sharing, video-sharing, social bookmarking, and more.

Even if a hosted option is your only choice, it's important to consider where the host would be putting your content before entrusting it to another entity. Many hosted sites make money by putting ads up on their users' pages. Some do make exceptions for libraries and educational institutions, but others do not. You certainly don't want anything patrons might find offensive showing up next to your library's content. Look at the terms of service of the site. Does anything in the terms make any claims on your data? Are there any policies that run counter to your library's policies?

Most important, consider what will happen to your data should the site disappear. Some sites make it easy for you to back up your data and even move it to another service, while others provide no options for that. You usually will have no idea how—or if—the company itself is backing up your data, so the ability

to back up your data yourself should be very important to you.

Down and out in Web 2.0

In January, the popular social bookmarking site Ma.gnolia (ma.gnolia.com) suffered a major server failure that led to data corruption and loss. Suddenly, its users had no access to the content they'd bookmarked and no definitive answer from Ma.gnolia about when (or if) they'd get their data back. This event led many to consider the security of their hosted web content. Sites hosting our web content have become so ubiquitous that most of us take their continued existence for granted. As we saw in the case of Ma.gnolia, this complacency can be a huge mistake.

There are certainly no guarantees that the service you're using to put your library's content online will still be there one, two, or five years from now. However, you can make sure that your content is portable and can easily be backed up offsite and/or offline.

Before you entrust your content to any web service provider, look at the features and policies it offers (and compare them to competitors) to ensure that the firm you select offers what you need now and may need in the future. ■

MEREDITH FARKAS is head of instructional initiatives at Norwich University in Northfield, Vermont, and part-time faculty at San Jose State University School of Library and Information Science. She blogs at *Information Wants to Be Free* and created *Library Success: A Best Practices Wiki*. Contact her at librarysuccess@gmail.com.



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Words, Words, Words

Within books or without, they maintain their power

by Joseph Janes

I recently had the chance to spend a few days in London and wandered into the National Portrait Gallery on a fine spring morning. While there, my eye fell on two intriguing details. The first image acquired as the museum was taking shape in the 1850s wasn't a king or queen, prime minister, or military hero; it was a 1610 portrait of Shakespeare, now hanging in the front gallery.

I went to hear a talk about an early depiction of Henry VIII on the 500th anniversary of his accession. The tapestry cartoon was evocative (the talk less so), and while waiting I read one of those gallery info cards, where I learned that in 1540 a copy of the Bible—in English—was made compulsory in every parish church in England.

Librarians of all people don't need me to reinforce the importance and power of the book. It's one of the rock-solid tenets of our profession and institutions, and it's inextricably associated with us in the popular mindset as well as our own self-conception.

You also don't need me to tell you that the book is undergoing a massive transformation—another one, as it has already migrated from clay to scroll to codex over the millennia. All the activity around the Google Books settlement (see p. 39, this issue) and Amazon's Kindle fits into that pattern, as everybody from authors to readers continues to work out how books will work in

a web-dominated world.

That power still endures, still provokes passion and dissension, as we've seen. Those of us who lived through the last wave of enthusiasm about 10 years ago (remember *Riding the Bullet*, with which Stephen King would singlehandedly usher in an e-book utopia?) can be forgiven an extra soupçon of skepticism, but the re-energizing of interest and activity is undeniable.

For all the reverence and centrality devoted to “the book,” I've always thought that words could be equally as powerful, as potent, outside the context of books. A well-turned phrase (“We hold these truths . . .”; “Yes we can”) can move people in ways that thousands of words often can't.

The codex as object undoubtedly has its own special place in the pantheon. Its emotional, tactile, and historic resonance is secure, and its format also has yielded some important rights-management bonuses over the centuries, which are under considerably greater threat in a digital realm. Words can change the world, but only if they get around.

Words at work

As books somehow are simultaneously being freed up by digitization

and networked access and locked down by proprietary formats and restrictive DRM voodoo, words are getting out there and taking care of business. Exhibit A: Twitter, which officially got baptized as Important when Oprah got into it.

Genres and forms evolve for reasons, and fulfill different functions. The codex book provides a splendid platform for a large variety of kinds of ideas

and stories and works. Ditto scholarly journals, newspapers, magazines, and CDs, whatever happens to them. The same is true for the blog, the podcast, the mashup, and the tweet. There are things you can say in tweets that you can't in books, and vice versa.

My title is from *Hamlet*, the scene where he's toying with Polonius and feigning madness. For the record, that's Act II, scene ii, line 196; I got the citation from Google Books, only after finding a full-text 1916 copy and unsuccessfully looking for the scene myself. A search for “words, words, words” gave me scads of poetry and reading textbooks, although it didn't yield *Hamlet* on the first several pages . . . but that's another story. ■



The book is inextricably associated with us in the popular mindset as well as our own self-conception.

JOSEPH JANES is associate professor in the Information School of the University of Washington in Seattle. Send ideas to intlib@school.washington.edu.



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Navigate Your Way to Our Seminars

Saturday, July 11, 2009

Continuing the Conversation: A Further Exploration of the Brave New World of Metadata

10:30 a.m.–12:00 p.m., Chicago Hilton, Northwest 3

John Larson, *Ex Libris*

Barbara Tillett, *Library of Congress*

Authority control has historically been one of the chief strengths of library data. By consistently identifying people and concepts, such control has been indispensable in fulfilling the objectives of the catalog. But today's catalog has grown in scope, and we're faced with the challenge of providing that controlled data in a broader context. This panel will discuss the synergies between the concepts of authority control and linked data, and how they can be combined to enrich and expose library data.

Construction Ahead: Building the Next-Generation Library Services Framework

1:30–3:00 p.m., Chicago Hilton, Northwest 3

Kathryn Harnish, *Ex Libris*

Robert Gerrity, *Boston College*

Janet Lute, *Princeton University*

"Architecture starts when you carefully put two bricks together." (Mies van der Rohe)

And so too does the process of building a next-generation library services platform. In this interactive session, Ex Libris and representatives from its Unified Resource Management (URM) development partners will explore the process of defining and building a framework to serve current and future library management needs. How do we put "bricks together" to build a strong foundation?

Sunday, July 12, 2009

bX: Users Who Looked At This Article Also Looked At...

10:30 a.m.–12:00 p.m., Chicago Hilton, Northwest 3

Oren Beit-Arie, *Ex Libris*

Robert Gerrity, *Boston College*

You've used it with Amazon, you've used it with Netflix — now there is a recommender service for scholarly articles. bX, the first of its kind service, builds on many years' worth of aggregated usage data from SFX libraries. Bob Gerrity of Boston College, an early bX subscriber, joins us for this session.

Ex Libris Primo: Redefining What it Means to be "At the Library"

1:30–3:00 p.m., Chicago Hilton, Northwest 3

Gilad Gal, *Ex Libris*

Richard Madaus, *College Center for Library Automation*

Jørgen Madsen, *Royal Library of Denmark*

Serving today's library users requires being where they are — from a course management system to Facebook® to a mobile device — customizing the experience for them, and offering them the ability to discover and access the content they want. Only Primo by Ex Libris offers you the capability to meet all these needs today. This seminar will show you how Primo goes beyond the standard OPAC to plug the search box into a variety of user portals and provide customized access for users.

Monday, July 13, 2009

Cook Up Some Code — and Have a Taste of the Library You Always Wanted

8:30–10:00 a.m., Hyatt Regency McCormick, Conf. Center 12A-C

Tamar Sadeh, *Ex Libris*

Mark Dehmlow, *University of Notre Dame*

Daniel Forsman, *Jonkoping University, Sweden*

Launched one year ago, the Ex Libris open-platform program provides a robust infrastructure enabling the customer community to easily customize, integrate, and extend Ex Libris products. This session shows the program's practical side, its tools and ingredients. We will share code recipes with you and cook up an example together.



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How the World Sees Us

"[Makers rooms] belong in a public library . . . Ask Thomas Edison, Wilbur Wright, Grace Hopper, Steve Wozniak, Esther Dyson, Bre Pettis, or Phillip Torrone . . . Inventiveness belongs in a public library because libraries are houses of ideas."

PCWorld blogger PHIL SHAPIRO, proposing that the hypothetical end of newsweeklies could usher in an opportunity for libraries to fill their shelves with magazines, such as San Francisco-based *Make* and devote space for patrons to use for making and inventing. *PCWorld Community Voices* blog, May 1.

"When homes are filled with pop music and youngsters walk around with their ears glued to iPods, is it too much to ask for libraries to remain dedicated to reading?"

Former Oxford University language professor DORAINE POTTS, criticizing

Gloucestershire libraries for their campaign to boost library appeal by playing pop music in the buildings.

"Libraries criticised for playing music," *The Telegraph* (U.K.), Apr. 20.

"Rather than square off in a bloody battle over war crimes . . . let's restore education to the public schools so that our kids get a chance to hear Mozart and learn French."

Radio show host and author GARRISON KEILLOR, offering an alternative to the retribution that, he says, some Democrats want to impose on the former Bush administration for war crimes. "Retribution vs. restoration," *Chicago Tribune*, Apr. 30.

"As a recently laid-off member of our community, with no computer at home, I would have had so much more difficulty without access to cyberspace through library computers."

Cleveland-area resident MICHAEL LAWLESS, showing his appreciation for the Lakewood (Ohio) Public Library Tech Center, which he used almost every day while job searching. "Unemployment: Grateful for Local Libraries," *Cleveland Plain Dealer*, Apr. 23.

"[Date due] stamping is dangerous—it can cause repetitive stress injuries."

Columnist JOHN KELLY on the phasing out of date-due stamps in public libraries in Montgomery County (Md.) Public Libraries, "It's a Plot, I Tell You!" *Washington Post*, Apr. 7.

"Today the word 'librarian' is out. They're information professionals, and the

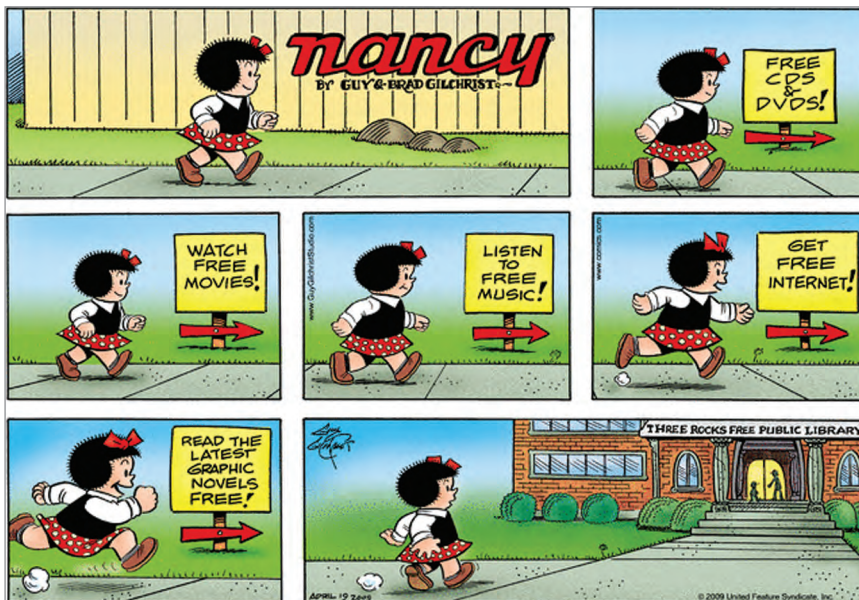
library is a Media Resource Center, wired to the hilt. But I can still remember the smell—and thrill—of those dusty card catalogs."

Syndicated columnist JACKIE PAPANDREW, discussing her current high-tech public library and her memories of simpler times.

"Libraries have changed but not her love of books," *The Oklahoman*, Apr. 23

"The way is paved for a demagogue."

RITA MAE BROWN, author of the landmark lesbian novel *Rubyfruit Jungle*, on the potential consequences for the passivity created in young people by technology and mass entertainment, Gerber/Hart Library fundraiser, Chicago, Apr. 25. ■



After 76 years as a comic-strip character, the wily 8-year-old Nancy discovers the library. The current Nancy artists, Guy and Brad Gilchrist, show Nancy finding out about all the free things that a public library offers.

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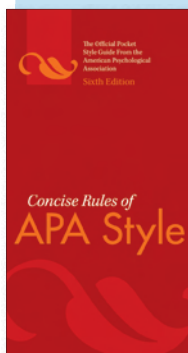
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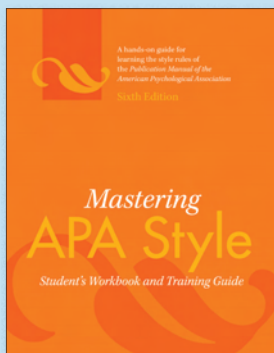
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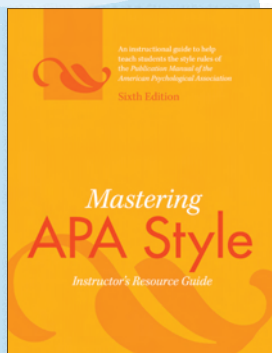
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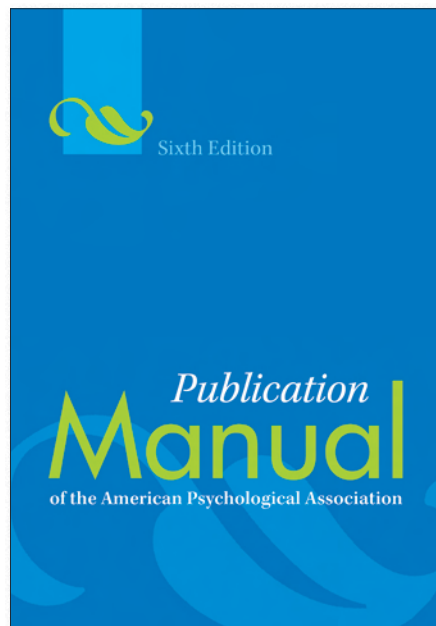
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Teaching How to Teach

User instruction remains a professional priority

by Russell A. Hall

Change in the information environment keeps coming at a terrific pace. Traditional reference statistics are down, electronic resources proliferate, and Google's Book Project is on the march. Despite all this flux, the public service aspect of librarianship remains, at its core, a teaching profession. Whether it's in a one-on-one exchange at the reference desk or a one-to-many session in front of a classroom, librarians are educators.

It seems appropriate, then, to call for library schools to adjust their curricula to reflect the current realities in the daily life of the librarian. In particular, library schools are doing their students and the future employers of those students a disservice by failing to recognize user education as a core competency of today's information professional.

In January 2008, ALA Council adopted revised standards for the accreditation of master's programs in library and information science. Section I.2.4 states that one program objective should be to reflect "the value of teaching and service to the advancement of the field." While this was also called for in the 1992 standards, neither set of standards mentions "teaching" in its curriculum section. One might assume that teaching is subsumed under the larger term of "communication" or perhaps in the phrase "providing services." But that seems to give short shrift to a

program objective in the arena of the curriculum. Sadly, there is essentially no difference between the curriculum sections of the 1992 and 2008 accreditation standards.

In a broad examination of information literacy and the curriculum published in the Summer 2005 *Journal of Education for Library and Information Science*, Heidi Julien found that only one ALA-accredited library school (the University of Washington) required user education as a core class. To her this is a failure on the part of LIS schools to properly value instructional education as a core competency for librarians. Despite the demand for instruction librarians by employers, LIS programs only address instruction and pedagogy through elective classes, if at all.

None of this is to say that library schools can graduate finished products. Continuing education and on-the-job-training are important components in the professional development of a librarian. However, LIS students should not be placed in the labor market until they know the fundamentals of user instruction. Some argue that there isn't a place for instruction education in the curriculum because LIS programs are graduate programs that focus on theory and not practice. Many schools of education across North America would be surprised by this

argument; pedagogy and learning theory have long histories at the graduate level.

Over the years, user education has assumed a much more primary place in librarianship. Rather than information gatekeepers, we now

are much more like sturdy lighthouse-keepers, helping guide patrons through the data fog. We need to provide patrons with the answer they need, context for

that answer, and the ability to apply what they've learned in the future. This isn't just an issue for academic librarians; public librarians should be well aware of the differences not only in the learning styles of their patrons, but also the processes by which different user groups (say, senior citizens) learn. This knowledge can do nothing but create better-quality public service. This value-added service is one main reason why librarians are still important.

Teaching librarians how to teach is something that should no longer be ignored in the LIS curriculum. Information literacy is the future, if not the present, of public services librarianship. LIS schools would do well to adapt posthaste—if not for their own sake, then for the sake of the profession. ■



The public service aspect of librarianship remains, at its core, a teaching profession.

RUSSELL A. HALL is a reference librarian at Penn State Erie, The Behrend College.

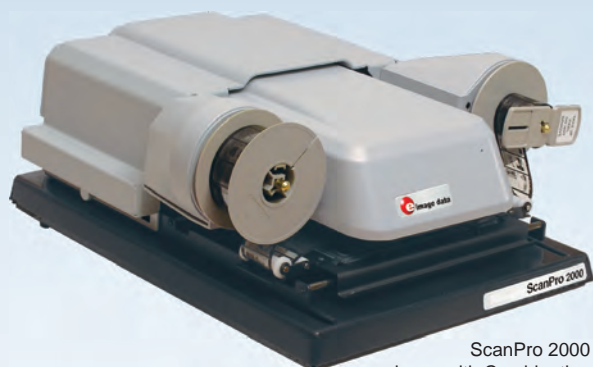
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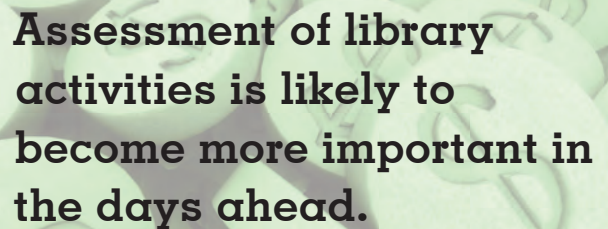
Prescription for Financial Recovery

A vertical strip on the left side of the page contains a collage of various US dollar bills, including \$100, \$20, and \$50 bills, showing different portraits and serial numbers.

The current economic crisis holds opportunities
as well as challenges for libraries

by Richard M. Dougherty

A tsunami of bad news for all types of libraries has swept the country, and very few libraries have been spared. In Philadelphia, the mayor briefly sought closures of 11 public library branches and reductions in hours at others (*AL*, May, p. 18). In the Florida university system, librarians are bracing for a budget cut of 15%—and possibly even more. In California, school boards throughout the state have been laying off school library media specialists (*AL*, Apr., p. 15).



Assessment of library activities is likely to become more important in the days ahead.

Library directors all over the map say that their budgets have already been cut by 10 to 15%, with additional cuts in the offing. Even the directors who report that their budgets are still holding up say that the prospects for the future are uncertain. What's key is not that budgets are being cut—that is already well known—but to focus on how libraries are responding, what activities are being eliminated, and how to prepare for the time when conditions begin to improve.

Even if we begin to pull out of this deep recession by year's end, we are unlikely to see the end of widespread budget cuts for libraries, particularly libraries that depend on property tax revenues. In many jurisdictions the full effect of the decline in housing values won't be felt until next year. Moreover, basic services such as police and fire are likely to see their funding restored before libraries do. The situation is probably no different for publicly supported colleges and universities.

Through perusal of the literature and conversations with colleagues, I have identified diverse approaches to cutting budgets. These include layoffs, not filling vacant positions, reducing material budgets, offering buyouts, reducing the use of adjuncts and temporary staff, reducing building hours, merging or closing branches, curtailing document delivery service, outsourcing work, freezing travel and supply budgets, reducing support for staff development, reducing building security, delaying the purchase of new computers, and reducing janitorial services.

During previous recessions, many, if not most academic libraries made every effort to exempt their materials budgets from cuts. Some libraries have continued this practice either because it reflects the library's philosophy, or in response to a campus administration's directive; others, however, are including materials budgets as candidates for reductions.

Several directors told me that they had made a conscious effort to cut services that are quite visible to patrons. Weekend and evening hours are two frequently cited examples, even though Sundays are often one of the busiest days for public libraries. One director explained his reasoning: "If I cut staff and do not cut services that are visible, city officials will say, 'See—they didn't need all that staff.'"

Most experienced librarians are very aware that a backlash can result when a service that has a popular following is cut or eliminated. One such reaction recently occurred

at the University of California at Santa Cruz when the library decided to eliminate its document delivery service to faculty, provoking an outcry from a group of faculty users. In response to accusations that it had failed to consult with the Senate's Committee on Libraries, the library's administration pointed out that it had already reduced working hours, and there were currently 12 vacant positions in the library; moreover, they noted that only 200 people out of an eligible campus population of 5,537 regularly make delivery requests. The issue, however, is not whether the library failed to communicate with faculty, but the importance of planning even in this period of fiscal turmoil, and the importance of involving stakeholders in decision-making whenever possible.

I've also listened to directors talk about taking short-term actions that are likely to have longer-term consequences—for example, freezing key positions when vacancies occur, allowing processing backlogs to accumulate, or reducing or eliminating staff-development budgets. Should a library cripple its ability to develop its staff at the very time when new technologies are transforming the world of information? Part of the budget-cutting process should be careful consideration of the possible long-term impact of actions taken today in order to avoid undesirable or unintended consequences.

Short-term options

When faced with the need to impose cuts, some directors become almost overwhelmed by the situation. They cannot think about introducing new tools or services at the same time they are having to make painful cuts, so they work themselves into a retrenchment mentality. It is easy to understand why this might happen, but I've also talked with directors who view the current budget situation as a time of opportunity.

I believe the best protection against disproportionate cuts is a library director who has gained the trust of campus or community officials. Trust is earned over a period of time. Trust builds as officials gain confidence in what the director tells them. Such directors don't exaggerate problems; they make efforts to explain how the library contributes to the betterment of the community. When necessary, they acknowledge when activities can be cut back without causing undue damage to library operations or campus services.

These directors are also effective at telling the library's story. One director who definitely didn't want to be named told me, "I was stunned to be told that my reductions will



There is no "right" way to respond to the current budget crisis.

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be much less than 10% because the university doesn't want to damage our services, which tells me that we have succeeded in telling our story and being valued. I don't expect most of the academic areas on campus to fare as well."

Another director pointed out that the current climate made it easier to ask tough questions about what the library is currently doing and what it no longer needs to do. Several public service administrators said their libraries had been able to finally merge and/or close branches, eliminate unnecessary service desks, or even terminate a redundant service. They all agreed that such actions would not have been possible during flush times, at least not without huge objections.

There is no "right" way to respond to the current budget crisis. A great deal depends on local circumstances such as the political climate and the nature of the mandate to the library (e.g., freeze positions, give back a portion of funds already allocated, etc.). In many cases, the library is given no time to engage in extensive planning; but during the current recession, warnings that cuts are in the offing are frequently issued well in advance, which allows time for the library to engage in planning.

Whenever possible I would urge that libraries make every effort to engage not only staff but key stakeholders in the budget review process, even though such consultations can be messy and painful at times. The time has never been better to take stock and ask searching questions about the library's activities. What should it be doing? What activities can be cut back or dropped? What new services should be introduced to ensure that the library remains vital and relevant?

There are many activities in libraries that lend themselves to analysis and assessment such as reference and information service. In reference units, are staff resources being fully utilized? Are the costs of new services such as Web 2.0 activities or virtual worlds justified? Are OCLC catalog records being fully utilized? Can some categories of cataloging or acquisitions be outsourced? The use of analytical tools will assist the library in identifying and eliminating activities that are no longer necessary, and in streamlining those that are deemed essential to achieve the library's service objectives.

Assessment of library activities is likely to become more important in the days ahead. In both the public and academic sectors, more and more officials are asking agencies

When faced with the need to impose cuts, some directors become almost overwhelmed by the situation.

I believe the best protection against disproportionate cuts is a library director who has gained the trust of campus or community officials.

to demonstrate how they are contributing to their communities. Terms like “return on investment” and “balanced scorecard” are being introduced into our vocabularies. Considering the economic climate, demands for greater accountability are not surprising. Recently, Joseph Matthews surveyed many attempts to assess the impact of library activities in the academic sector. Reported in his book *Library Assessment in Higher Education* (Libraries Unlimited, 2007), his findings suggest that many studies didn't reveal any statistical correlations, or at best, found correlations that were weak.

I'm not suggesting that demonstrating a library's contribution can't be documented statistically, but the challenge to meet such a yardstick is daunting. A better approach is the one that Penn State's libraries have taken in recent years. They have chosen to collaborate with campus information technology units in an effort to learn more about how students are using library tools and resources. In addition to gaining insights about the effectiveness of its tools, the library is also researching how technology is changing the way students gather, communicate, and share information.

I am convinced that libraries that engage in concerted

efforts to offer services that their communities desire, and that strive to ensure that services offered are organized efficiently, will be in a far stronger position to avoid budget cuts that are disproportionate to other campus or community agencies. Efforts to analyze and evaluate services will take time, but such actions will be more important than ever as organizations are being held accountable. I hope that in the days ahead, more libraries will make efforts to better document their contributions to their respective communities, because in the final analysis, libraries do have effective stories to tell. ■



Richard Dougherty is professor emeritus of the School of Information at the University of Michigan, president of Dougherty and Associates, and author of *Streamlining Library Services* (Scarecrow Press). His forthcoming blog on library responses to the current financial crisis will be titled *Preferred Futures*.

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Librarians as Writers

Published practitioners share
their experiences and advice



Librarians tend to be creative people, and what other profession than librarianship could be more encouraging for writers? We are surrounded by books, technology, and people, providing the opportunity not only to write for the profession but also to produce poetry, novels, short stories, and creative nonfiction for children and adults.

I compiled *Writing and Publishing: The Librarian's Handbook* (to be published by ALA Editions later this year) out of a desire to acknowledge the many contributions by librarians who write and to encourage beginning librarian-writers. The author Natalie Goldberg identified a great benefit derived from writing: "When we write we begin to taste the texture of our own mind."

I asked 47 published librarians to submit two unpublished articles to show their writing range, and encouraged them to follow Gustave Flaubert's advice to help readers: "Whenever you can shorten a sentence, do. And one always can. The best sentence? The shortest." My calls went out to school, public, academic, and special librarians and LIS faculty from the United States and Canada who have been published within librarianship as well as outside the field. The result: 94 articles displaying a wide range of approaches and experiences.

I also asked some of the authors to share their thoughts with the readers of *American Libraries* on why and how they write. It has been a pleasure working with these creative librarians willing to share their hard-won success.

Carol Smallwood, editor, *Writing and Publishing*



Why do I write? I like forming, distilling, and articulating ideas; sharing through publication. While I continue to write traditional articles and book chapters, I also create wikis and modules. I respond to calls for proposals or invitations I receive after presentations.

Sometimes I learn about possibilities at meetings. You never know where the next opportunity lies; you just jump on when it passes by. I also write poetry and short fiction, enjoying the fact that I could do this even if I were stranded on a desert island with nothing but paper and pen—I can never be bored! There's always something to write about. It's an exciting time for creativity and I hope more people join in for the love of it. I know that I'll write as long as I can put fingers to a keyboard.

ALINE SOULES, library faculty, California State University, East Bay; "Copyright Implications for Electronic Resource Management" (with Donna Ferullo) in *Electronic Resource Management in Libraries: Research and Practice* (IGI, 2008); articles in *Against the Grain*, *Kenyon Review*, and *Houston Literary Review*.

A year after I began my first professional library job I was invited to coauthor a book with a colleague, R. Neil Scott, ti-



led *Postmarked Milledgeville: Flannery O'Connor's Correspondence in Archives and Library Collections* (Flannery O'Connor Review, 2002). Librarianship has instilled in me a sense of responsibility to share information.

When I find an information gap, I start compiling. Recently I've been working on a series with friend and fellow librarian Kathy Barco. This year we have been working with librarians from New Mexico to write reviews of restaurants that serve breakfast in New Mexico, along with a book recommendation. The book of reviews will be published in 2009 as *Breakfast New Mexico Style*. A portion of each book sold will be donated to the New Mexico Library Foundation.

VAL NYE, head of public services, Fogelson Library, College of Santa Fe, New Mexico; *Breakfast Santa Fe Style: A Dining Guide to Fancy, Funky, and Family Friendly Restaurants*, with Kathy Barco (Sunstone Press, 2006); finalist in the Best Travel/Guidebook category of the 2007 New Mexico Book Awards.

After being an academic librarian for 20 years, I got invited to become a library science professor mostly because I wrote a lot. I've never lacked for ideas and have eclectic interests. I've

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published on such diverse topics as cataloging, subject access, cooperative collection development, library education, intellectual freedom, the out-of-print book market, library management, and newspaper preservation. I prefer writing articles on practical topics that others will want to read. My specialty is finding innovative methodologies to test my ideas. For example, I checked the holdings of items sold at the supermarket checkout lines in WorldCat to show that libraries overlook popular culture. The editor of *Collection Building* selected a replication of this study to receive an award as one of the best publications of 2008. For me, the key to successful publication is combining a passion for the subject with clear, forceful writing.

ROBERT P. HOLLEY, professor of library and information science,

Wayne State University, Detroit; editor, *Cataloger, Editor, and Scholar: Essays in Honor of Ruth C. Carter* (Haworth, 2006); "Libraries as Repositories of Popular Culture" (with John H. Heinrichs), *Collection Building*, vol. 26, no. 2, 2007.



I had been in the newspaper business, so after I became a librarian it was a natural extension for me to continue writing for publication. It wasn't intimidating to me. Publishing gives me a voice in the wider professional field. It allows me to share ideas with colleagues. We're in the information business; yet, so often we fail to communicate with each other. In my case, after I published an essay in *Library Journal*, I heard from half a dozen young directors around the country who

all thanked me for telling my story and letting them know they were not alone. That's powerful.

GABRIEL MORLEY, director, Pike-Amite-Walthall Library System, McComb, Mississippi; copyeditor, *Mississippi Libraries*; work appearing in *Library Journal*, *Louisiana Libraries*, *Mississippi Libraries*, *LIBRIS*, and *Thinking Outside the Book: Essays for Innovative Librarians* (McFarland, 2008).



My first professional publication was over 20 years ago. Impatient to actually see my words in print, I rushed out to a local university library before I had received my own author's copy. It was a solid but perhaps not overly innovative article about my library's bilingual cataloging policy for serials (cowritten with a colleague), but it simultaneously gave me a taste of the pleasure and sense of accomplishment involved in professional expression, and established the fact with at least one peer-reviewed journal that I could write. That experience led to more articles in that journal, joining its editorial board, and ultimately publishing in other journals and eventually compiling and editing books mostly about serials and electronic resources. Publishing has helped my career, but it's also taught me how to marshal my thoughts



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about some important issues in the profession and put them into words.

WAYNE JONES, head, central technical services, Queen's University Library, Kingston, Ontario, Canada; editor, *E-Journals Access and Management* (Routledge, 2008); editor-in-chief (since 2007) of the Ontario Library Association's official journal, *Access*.



Composing the articles for ALA's *Writing and Publishing: The Librarian's Handbook* gave me an opportunity to describe how my career as a school library media specialist has also been a 30-year apprenticeship for numerous writing endeavors. The publication of my three middle-grade novels by Albert Whitman has been a dream come true for someone who has had a lifelong love affair with books and reading.

My essay "My Very Own ISBN Number" is about setting goals, formal and informal training opportunities for writers, alternative avenues to explore to gain publishing experience, good writing practices, and resources that are at a librarian's fingertips.

"Reading with a Writer's Eye" is about the unconscious training of my writing voice which has come from years of reading for pleasure and from reading aloud to children.

JAN SIEBOLD, school library media specialist, East Aurora, New York; *My Nights at the Improv* (Albert Whitman, 2005), *Doing Time Online* (Albert Whitman, 2002).



For me, successful professional writers is one who can make an impact on at least one colleague with their words. If, as a librarian, I can write something that teaches a fellow librarian something new, I have succeeded. By starting as a librarian-blogger, I was able to learn what it is that librarians want to be educated about, what keeps them excited about their profession, and what areas they could use a little assistance in. This made moving on to writing for professional journals and editing a book that much easier for me, and, hopefully, that much more successful. My advice to future professional writers is to be honest, be yourself, and never ever stop learning; these three steps will keep your writings interesting and educational.

NICOLE C. ENGARD, Open Source Evangelist, LibLime; contributions to *Computers in Libraries*; *Thinking Outside the Book: Essays for Innovative Librarians* (McFarland, 2008); *Library Mashups: Exploring New Ways to Deliver Library Data* (Information Today, 2009).

After I lived in Japan as an exchange student at the age of 16, I wanted a career where I could use intercultural communication skills. Librarianship offered me the opportunity to work with and serve individuals from diverse cultures and

By starting as a librarian-blogger, I was able to learn what it is that librarians want to be educated about, what keeps them excited about their profession, and what areas they could use a little assistance in.



demographic groups. Wanting to improve my intercultural skills encouraged me to ask the Bayline chapter of the Special Libraries Association if I could write the "Global Librarian" column for their newsletter. Their acceptance began my two-year stint with columns on learning from culture shock and using cross-cultural simulations to promote acceptance among other topics. All five of my books revolve around culture: *China Hand* (iUniverse, 2005) details my 1979 trip there and my reactions to a totalitarian state as a teenager: My knowledge of Chinese culture has opened many doors for me; one as a restaurant reviewer and the other as an art critic with articles appearing in *Art and Antiques* magazine.

RUTH PENNINGTON PAGET, supervising librarian for youth services, Monterey (Calif.) County Free Libraries; book reviewer for *VOYA*.



I have always enjoyed writing but never thought of myself as someone who would eventually write for publication. However, while I was in library school, a professor encouraged me to submit a book review I wrote for class to a journal. Much to my surprise, it was published! I have now published over 30 journal articles/book chapters and numerous reviews which have been published. I have also been an editor of two journals (*Academic Exchange Quarterly* and *MLA Forum*), which has deepened my understanding and respect for the publishing process. I understand the mistakes authors often make and I have a good idea now why editors act the way they do. Getting published is hard work but it is a worthwhile endeavor.

MICHAEL LORENZEN, head of reference services, Central Michigan University, Mt. Pleasant; articles in *Undergraduate Libraries*; *Journal of Library Administration*; *E-JASL: The Electronic Journal of Academic and Special Librarianship*; and *Illinois Libraries*; 2008 recipient of the Michigan Library Association Information Literacy Award. ■



Carol Smallwood received her MLS from Western Michigan University and her MA in history from Eastern Michigan University. She has written, cowritten, edited, or coedited 18 books for Scarecrow, McFarland, Libraries Unlimited, Pudding House, and others. Her magazine credits include: *The Writer's Chronicle*, *Instructor*, *English Journal*, and *Michigan Feminist Studies*.



LICENSES AND LEGALITIES

Know your rights—and obligations—when using licensed electronic content

by Lesley Ellen Harris

You have just signed a license agreement to access an electronic database. You know that the use of the database is subject to certain terms and conditions as set out in the license agreement. What are your obligations, however, in informing others—the end users of the database—about those terms and conditions? Are you now the “copyright police,” required to monitor each search, access, download, or printout from the database? Or are you merely required to educate the end users about the terms and conditions of use and to inform them that they are responsible for their own actions and legal uses of the licensed database. Or do you have any obligations at all?

Your first source for answering the question about your library's obligations is in the license itself. Look for clauses in the license that set out any licensee/library obligations. For example, there may be a clause to the effect that you will notify your patrons and other authorized users about the terms and conditions of the license. How will you do this? Will you require all end users to read a copy of the license prior to accessing the database? A summary of the terms and conditions would likely be more helpful, written in plain English and perhaps giving some specific examples of what is permitted under the license. It would be helpful to include a contact name where further questions could be quickly and easily answered, since you will get many questions, such as:

- Can I e-mail a PDF copy of an article to a patron?
- Can I post an image from the licensed database on our library's intranet or website?
- Can I print a copy of an article I access?
- Can I forward a copy of an article to another librarian in our library?

And if your answer is no to these questions, you will inevitably get another question: Why not? In some cases the reply will point out, "but I could with the print version." For instance, "Why can't I forward all the articles from a particular periodical to all the librarians in our library? Isn't that the same as circulating the print periodical?" This may put you or perhaps your legal counsel in the position of explaining the term "systematic copying."

However you approach it, ensuring legal use of licensed electronic content is not easy and must be dealt with on various levels. The first step may be providing to your end users a strong basic understanding about copyright law, which is the basis of the legal contract that makes up any license agreement. Your next step may be discussing how permissions work, and how license agreements set out specific terms and conditions of use.

Warnings and barriers

If you have several licensed databases and periodicals, you might provide an educational seminar from time to time about how licensing content works in libraries, how a contract is adhered to, and what terms and conditions are often found in digital license agreements. That way, your end users have a solid understanding of the legalities of using electronic content, and will understand some of the specific limitations on that use under each particular license. If you do not feel qualified to teach such a seminar, many organizations offer online courses; this is also a popular subject in many library conference sessions.

Another manner in which you could educate end users about legal uses of licensed content is to include copyright information on each reproduced article or item in the

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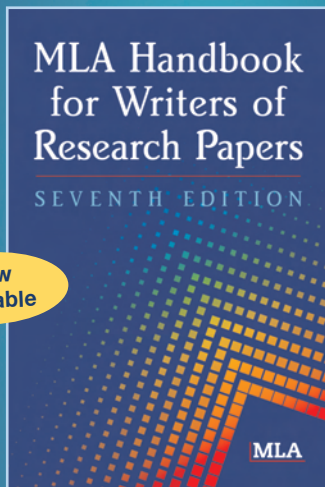
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database (e.g., content owner's name and e-mail address.) In fact, this may already be there if the content owner has placed it on each item.

Wherever and whenever access to the licensed content is made available, patrons and other end users should be explicitly warned about copyright law and license agreements. For example, a copyright notice should be posted near computer terminals that provide access to the database. When access is provided remotely, a copyright notice should appear prior to granting access to the content; the wording of such a notice may be agreed upon in advance by the content owner and the library.

In addition, the library should make information on copyright law and license agreements easily accessible to all users, on its website, on its intranet, as a listing of links to other websites, or on a shelf in the library.

Using some sort of digital rights management (DRM) may also help ensure proper use of the licensed content. This may include keeping content behind a password-protected site and using encryption. Some find this a good method, while others find DRM burdensome and an obstacle to quickly accessing licensed content.

Having a “go to” person is handy too. That way, where the license is unclear or the activity involved is not specifically addressed in the license, the end user has somewhere to go and someone to talk to. This “go to” person should be someone who is experienced in negotiating and interpreting license agreements, and who can provide a quick practical answer. Generally a legal opinion is not necessary and approaching a lawyer for each question may be tedious, slow, and expensive. It's well worth a librarian stepping up to the plate and becoming a part- or full-time copyright librarian to manage various copyright and licensing issues in your library.

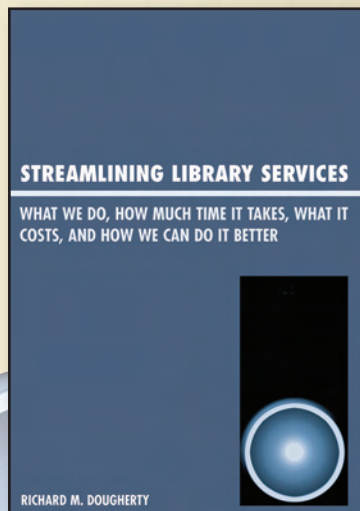
Ensuring legal use of licensed content is a multifaceted task. It involves understanding the license your library has signed, being able to explain the license terms in plain English, and gaining support from your senior management for both budget and time to train end users about your licenses. This will result in greater confidence in how your end users utilize your licensed content and perhaps even greater use of the content. And of course, all your actions will help ensure legal uses of licensed content. ■

Ensuring legal use of licensed electronic content is not easy and must be dealt with on various levels.



LESLEY ELLEN HARRIS is a lawyer, author, and educator on copyright and licensing matters. This article is taken from the new second edition of her book *Licensing Digital Content: A Practical Guide for Librarians* (ALA Editions). Her blog providing librarians and others with answers to their copyright questions is at www.copyrightanswers.blogspot.com.

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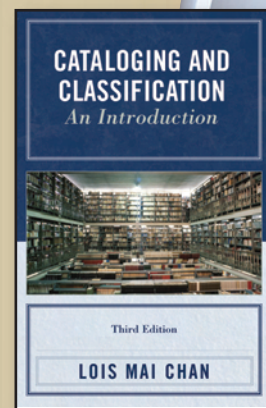
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Summertime in Chicago

The 2016 Summer Olympics U.S. contender city and site of the Association's headquarters welcomes conference-goers

From a visit to such hot spots as Navy Pier, Millennium Park, and Buckingham Fountain to dining on deep-dish pizza or a Chicago-style hot dog, a variety of activities and cuisines awaits the thousands of librarians, vendors, authors, and other special guests about to converge on the Windy City for the 133rd ALA Annual Conference and Exhibition July 9–15.

More than 2,000 meetings and events will take place at McCormick Place West (MCP) and McCormick Place South (MPS), and at co-headquarters hotels—the Chicago Hilton, Hyatt Regency Chicago, and Sheraton Chicago—as well as other area hotels.

Speakers for the opening and closing sessions—scheduled for Saturday, July 11, from 5:30 to 7 p.m., and Tuesday, July 14, time to be determined—were not confirmed at press time. Previous speakers have included Barack Obama, Bill Bradley, and Madeleine Albright, so expectations are high! The Opening General Session will also include awards and the presentation of Honorary Life Memberships. Check the Annual Conference website at www.ala.org/annual for updates.

Presidential initiatives

ALA President Jim Rettig will host **Tom Blanton**, director of the National Security Archive at George Washington University and an expert on openness and secrecy in government, at the **President's**



Cloud Gate, otherwise known as "The Bean," is the centerpiece of the AT&T Plaza in downtown's Millennium Park. The structure was designed by British artist Anish Kapoor.

Program Sunday, July 12, from 3:30 to 5:30 p.m. in Room W-184, MCP.

Blanton will recap the growth of secrecy and limits imposed on access to government information in recent years and will offer a prescription for restoring open access to government information.

As part of Rettig's presidential initiatives to increase opportunities for ALA members to participate in and benefit from the Association, a new track of programs has been added to the Annual Conference. The Grassroots program track will feature programs selected from

proposals submitted by members in a competitive process. Check the final program book for a complete listing.

On **Saturday, July 11**, 50 Chicago-area college students from under-represented groups will spend the day taking part in programs, visiting the exhibits, learning about ALA's Spectrum Scholarship program, attending the Opening General Session, and enjoying the Scholarship Bash. Spectrum alums will accompany the students in small groups and introduce them to the varied opportunities librarianship offers.

Also debuting at Annual is an Un-

conference **Friday, July 10, from 9 a.m. to 5 p.m., Northwest 5 Room, Chicago Hilton**, when 75 attendees will participate in a full-day program where every attendee is an active participant and determines what will be discussed that day.

Unconference registration is available on a first-come first-served basis. For registration and details about Rettig's presidential initiatives, visit www.jimrettig.org.

Hot topics

"Libraries in Hard Times" is the topic of the two **ALA Membership Meetings, Saturday, July 11, from 3:30 to 5 p.m., and Monday, July 13, from 11:30 a.m. to 1 p.m., Room W-375A, MCP**.

Members are asked to join in open forums to discuss the role of libraries and the Association during tough times. Learn advocacy techniques from experts, discover new ideas to stretch your budget, and find out how ALA is helping members help themselves. Members will have an opportunity to share ideas, make resolutions, and talk to ALA leaders.

Attend the **Washington Office Update/Briefing Saturday, July 11, from 8 to 10 a.m., Room W-474, MCP**, for an in-depth review of the American Recovery and Reinvestment Act (ARRA), including a presentation from **Christopher McLean**, the former assistant secretary of the U.S. Department of Agriculture's Rural Utility Service, about Broadband funding.

Three breakout sessions will follow the briefing **from 10:30 a.m. to noon**:

The first session, hosted by the Office for Information Technology Policy (OITP), "**The Future of Libraries**," will be held in **Room**



George Washington University's Tom Blanton is the ALA President's Program speaker July 12. Author and television host Wanda Urbanska will also talk July 12.

W-194A, MCP. Information will be provided on OITP's Program on America's Libraries for the 21st Century.

The second session, "**Fair Use in the 21st Century: From Lawsuits to Legislation**," in **Room W-193B, MCP**, will examine the importance of promoting and exercising copyright law's fair use exemption by looking at current copyright-related issues, including the proposed Google Book Search settlement and the recent Harry Potter Lexicon lawsuit.

In conjunction with this session, **John Windhausen**, president of Teleplay and former FCC official, will answer questions about the broadband grants from the ARRA at the **ALA Membership Pavilion, Sunday, July 13, from 2 to 3 p.m., and Monday, July 14, from 10 to 11 a.m. and 2 to 3 p.m.**

The third Washington Office Breakout Session "**Grassroots Advocacy and LSTA Reauthorization**," will be held in **Room W-192C, MCP**, with advocacy guru Stephanie Vance discussing key strategies on advocating for LSTA funds in a tight budgetary climate.

Judith Krug remembered

Award-winning author **Scott Turow** will be the featured speaker at the **Freedom to Read Foundation's (FTRF) 40th anniversary gala celebration, Sunday, July 12, 6:30 to**

ALA/PROQUEST SCHOLARSHIP BASH



ALA/PROQUEST SCHOLARSHIP BASH

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ALA WILL ROCK THE ART INSTITUTE OF CHICAGO FOR THE 10TH ANNIVERSARY SCHOLARSHIP BASH

SATURDAY, JULY 11, 7:00 P.M.-12:00 A.M.

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Buy your tickets in advance for \$40 by calling 800-974-3084 and onsite at the Bash Booth located in main registration at McCormick Place West for only \$45. Proceeds go towards scholarships for ALA Library School Scholarships including Spectrum Scholarships



11p.m. in the new **Modern Wing of the Art Institute of Chicago**. The event will honor the late Judith Krug, FTRF's visionary founder and former executive director, and the educational work of Chicago's McCormick Freedom Museum. It will also include a gallery viewing of the Renzo Piano-designed museum space and a special address by author **Judy Blume**.

Krug, who also served as director of ALA's Office for Intellectual Freedom since its founding in 1967, will be honored posthumously with the William J. Brennan Award from the Thomas Jefferson Center for the Protection of Free Expression. The Brennan Award recognizes commit-

ment to the principles of free expression consistent with the late U.S. Supreme Court Justice's abiding devotion. Tickets are \$125 per person. Contact Jonathan Kelley at 312-280-4226.

Celebrity circle:

A line-up of luminaries is on tap for the **Auditorium Speakers Series July 11–July 13 in Room W-375, MCP:**

Saturday July 11,

Gregory Maguire will speak from **8 to 9 a.m.** He is the bestselling author of *Confessions of an Ugly Stepsister*, *Lost*, *Mirror Mirror* and the *Wicked Years*, a series that includes

Wicked, *Son of a Witch*, and *A Lion Among Men*. *Wicked* is also the basis for the Tony Award-winning Broadway musical of the same name.

Every year, National Public Radio asks a writer to compose an original story with a Christmas theme. In 2008, Maguire reinvented the Hans Christian Andersen classic *The Little Match Girl* for a new time and new audiences.

Author **James Van Praagh** will address conference-goers from **1:30 to 2:30 p.m.** He is described as a "survival evidence medium," able to bridge the gap between two planes of existence, that of the living and that of the dead, by providing evidential proof of life after death via detailed messages.

His unique paranormal experiences during the past 25 years have been recorded in his *New York Times* bestselling books *Talking to Heaven*, *Reaching to Heaven*, *Healing Grief*, *Heaven and Earth*, *Looking Beyond: A Teen's Guide to the Spiritual World*, and *Meditations with James Van Praagh*. His new book, *Unfinished Business: What the Dead Can Teach Us about Life*, was released in May from HarperCollins

Sunday, July 12

Michael Connelly is slated for **8 to 9 a.m.** He is the bestselling author of the Harry Bosch series of novels as well as *The Poet*, *Blood Work*, *Void Moon*, *Chasing the Dime*, and the number-one *New York Times* best-seller *The Lincoln Lawyer*.

A former newspaper reporter, Connelly has won numerous awards for his journalism and his novels.

American Libraries will host **Wanda Urbanska** from **10:30 to 11:30 a.m.** An expert, speaker, and consultant on sustainability and green living, she is the author or coauthor of seven books, including the forthcoming anthology *Less Is More: Embracing Simplicity for a Healthy Planet*, *a Caring Economy and Lasting*

MARK YOUR CALENDAR

The following is the schedule of business and financial meetings, including the Executive Board, Council, Membership, Budget Analysis and Review Committee (BARC), and the ALA–Allied Professional Association (APA). Executive Board sessions will be held at the Chicago Hilton, Marquette Room; Council, Membership Meetings, and ALA–APA sessions at MCP, Room W-375A.

FRIDAY, JULY 10

- Executive Board, 8:30–noon
- BARC, noon–4:30 p.m.

SATURDAY, JULY 11

- Membership Meeting I, 3:30–5 p.m.

SUNDAY, JULY 12

- Council/Executive Board/ Membership Information Session, 9 a.m.–10 a.m..

- ALA-APA Information Session, 10–10:30 a.m.

- Council I, 10:45 a.m.–12:15 p.m.

MONDAY, JULY 13

- ALA-APA/BARC/ Finance and Audit Committee Joint Meeting, 8–9 a.m.

- ALA-APA Council, 10:15–11:15 a.m.
- Membership Meeting II, 11:30 a.m.–1 p.m.
- BARC, noon–4:30 p.m.
- Executive Board, 1:30–4:30 p.m.

TUESDAY JULY 14

- Council II, 9:15 a.m.–12:45 p.m.
- BARC, 1–2:30 p.m.

WEDNESDAY, JULY 15

- Council III, 8 a.m.–12:30 p.m.
- Executive Board III, 1:30–5:30 p.m.



Located minutes from downtown, McCormick Place comprises four state-of-the-art buildings: the North and South Buildings, the West Building, and Lakeside Center.

Happiness to be released in August by New Society.

She is host/producer of *Simple Living with Wanda Urbanska*, a nationally syndicated public television series currently in its fourth broadcast season on selected PBS stations nationwide (www.simplelivingtv.net).

Junot Díaz will speak from 1:30 to 2:30 p.m. He exploded onto the literary scene in 1996 with *Drown*, a collection of short stories that was one of the first books to illuminate the lives of Dominican-American immigrants.

His first novel, *The Brief Wondrous Life of Oscar Wao*, won the 2008 Pulitzer Prize for fiction.

Monday, July 13

The Association for Library Service to Children (ALSC) Charlemae Rollins President's Program, part of the Auditorium Speakers Series and hosted by Pat Scales, features **Melba Pattillo Beals** from 8 to 9:30 a.m. At the age of 15, Beals walked her way into the history books as one of the nine courageous students who faced down furious segregationists,

the Arkansas National Guard, and the state's governor in order to integrate Little Rock Central High School in 1957.

Currently professor and chair of the Communications Department at Dominican University of California, Beals is the author of two bestselling books resulting from her experience: *Warriors Don't Cry: A Searing Memoir of the Battle to Integrate Little Rock's Central High* and its sequel, *White Is a State of Mind: Freedom Is Yours to Choose*. She and her daughter Kellie are writing a screenplay for a feature film based on *Warriors*. Beals is also the author of *Expose Yourself: Using the Power of Public Relations to Promote Your Business and Yourself*.

Lisa Scottoline will speak from 10:30 to 11:30 a.m. She is the Edgar-Award winning bestselling author of *Lady Killer*, *Daddy's Girl*, and *Dirty Blond*.

She currently has 25 million copies of her books in print in the United States and is published in 25 countries.

From 1:30 to 2:30 p.m., **Dr. Jill Bolte Taylor**, a Harvard-trained neuroanatomist affiliated with the

2009 EMPOWERMENT CONFERENCE

WHO'S DA BOSS

LEADERSHIP FOR LIBRARY SUPPORT STAFF

SATURDAY AND SUNDAY,
JULY 11 AND 12, 2009,
DURING THE 2009 ALA ANNUAL CONFERENCE IN CHICAGO

This isn't Prohibition and there "ain't no mob," but library support staff everywhere are invited to take their skills to a new level with "Who's Da Boss: Leadership for Library Support Staff". This year's conference has been designed to meet the needs of the library support staff that supervise others, manage departments, and want to be leaders.

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GRADUATE SCHOOL OF BUSINESS AT
LOYOLA UNIVERSITY CHICAGO

PATRICIA FAUGHN
UNIVERSITY OF ILLINOIS EXTENSION



Registration for Empowerment 2009 is automatically included with a full Annual Conference registration, or separate registration is available.

Registration for LSSIRT members is \$160 onsite, for non-members \$210.

To register go to the registration at McCormick Place West.

SUPPORT STAFF EMPOWERMENT

Who's Da Boss: Leadership for Library Support Staff," the fifth annual ALA Empowerment Conference for support staff, will take place Saturday, July 11, and Sunday, July 12, at the Hyatt Regency McCormick.

"This isn't Prohibition and there ain't no mob," say the organizers, "but library support staff everywhere are invited to take their skills to a new level." This year's conference-within-a-conference has been designed specifically to meet the needs of library support staff who supervise

others, manage departments, and want to be leaders.

"Fedoras and double-breasted suits are optional in the Windy City as the leadership journey begins with such library favorites as Maureen Sullivan, Tom Rich, and those gals from Face to Face Communications Gail Johnson and Pam Parr. Learn about what it takes to be a good leader from Al Gini, professor of business ethics, Graduate School of Business at Loyola University Chicago, and discover how to use colors to determine your style with Patricia Faughn."

Registration for Empowerment 2009 is automatically included with a full Annual Conference registration. Separate registration is also available. The price for ALA Library Support Staff Interests Round Table (LSSIRT) members is \$160 on site. Others can register for \$210 on site.

Conference cosponsors are LSSIRT and ALA's Office for Human Resource Development and Recruitment. Visit wikis.ala.org/annual2009/index.php/About_Empowerment for more information and "Who's Da Boss" updates.

Indiana University School of Medicine in Indianapolis, who spent her life studying and teaching others about the complex beauty of the human brain, will talk. On the morning of December 10, 1996, her life took an unexpected turn: Dr. Taylor experienced a massive stroke when a blood vessel exploded in the left side of her brain.

In her book, *My Stroke of Insight: A Brain Scientist's Personal Journey*, she tells of her unique, and somewhat ironic, journey into and back out of the silent abyss of the wounded brain. Dr. Taylor is the national spokesperson for the mentally ill at the Harvard Brain Tissue Resource Center (Brain Bank) and the consulting neuroanatomist for the Midwest Proton Radiotherapy Institute. Her story has also been featured on the PBS program "Understanding the Amazing Brain."

From 3 to 4 p.m. the series will feature **Tracy Kidder**, the 1982 Pulitzer Prize and National Book Award winner for *The Soul of a New Machine*, a book that was celebrated for its insight into the world of cor-

porate, high-technology America.

Among Schoolchildren, a narrative of one year in the life of a fifth-grade class and its teacher, won Kidder the Robert F. Kennedy Book Award in 1990. He is also the author of *Mountains beyond Mountains*, *My Detachment*, *Home Town*, *Old Friends*, and *House*.

The Public Library Association's (PLA) President's Program, also part of the Auditorium Speakers Series, features **Cokie Roberts** from 5 to 6:30 p.m. A political commentator for *ABC News* and a senior news

analyst for National Public Radio, she coanchored with Sam Donaldson the weekly ABC interview program *This Week* from 1996 to 2002.

In addition to broadcasting, Roberts, along with her husband, Steven V. Roberts, writes a weekly column syndicated in newspapers around the country by United Media. Both are also contributing editors to *USA Weekend*, and together they wrote the *New York Times* bestseller *From This Day Forward*, an account of their now more than 40-year marriage and other marriages in American



James Van Praagh, Michael Connelly, and Junot Díaz, all Auditorium Speakers Series authors, will speak July 11 and 12.

history. The book followed a six-month *New York Times* bestseller run of her first book on women in American history, *We Are Our Mothers' Daughters*. She is also the author of the bestselling *Founding Mothers*, the companion volume to *Ladies of Liberty*.

Immediately following a presentation of awards and keynote address, PLA President Carol Sheffer will host a **reception** with refreshments and entertainment from **6:30 to 8 p.m. in Room W-375 North (Prefunction Space), MCP.**

Division presidents shine

In addition to the two ALA division president's programs that are part of the Auditorium Speakers Series, the following are other programs that are being hosted by division leaders.

American Association of School Librarians—Ann M. Martin: “**Literacy Leadership and Librarian Flair: Engaging 21st-Century Readers with Three Award Winning Young Adult and Children's Authors**” with Laurie Halse Anderson, Jacqueline Woodson, and Alan Lawrence Sitomer, **Saturday, July 11, from 10:30 a.m. to noon, Room W-184, MCP.**

Association of College and Research Libraries—Erika Linke: “**Advocacy in Today's Environment**” with advocacy guru Stephanie Vance, **Monday, July 13, from 1:30 to 5:30 p.m., Continental A/B, Chicago Hilton.**

Association of Library Collections and Technical Services—M. Dina Giambi: “**Who Owns Antiquity? Museums and the Battle over Our Ancient Heritage**,” with Art Institute of Chicago President and Director James Cunoa, who discusses his book,

Monday, July 13, from 10:30 to noon, Continental A/B, Chicago Hilton

Association for Library Trustees, Advocates, Friends, and Foundations—Margaret (Peggy) Danhof and Peggy Barber:

“**Put a Little Romance in Your Life!**” is the title of the program featuring Debbie Macomber, author of *Back on Blossom Street*, *Susannah's Garden*, *A Good Yarn*, *The Shop on Blossom Street*, *Between Friends*, and the Cedar Cove series, **Saturday, July 11, from 1:30 to 3 p.m., Columbus Hall E/F, Hyatt Regency Chicago.** The program will be followed by a book signing and books will be given away.

Association of Specialized and Cooperative Library Agencies—Carol Ann Desch:

“**Revitalizing the Library Experience**,” **Sunday, July 12, from 10:30 a.m. to noon, Empire Room, Palmer House,** with library pundits Joan Frye Williams and George Needham, who will challenge participants to rethink library services.

Library and Information Technology Association—Andrew Pace:

“**Make Stories, Tell Stories, Keep Stories**,” **Sunday, July 12, from 4 to 5:30 p.m., Grand Ballroom, Intercontinental,** with Erik Boekesteijn, Jaap van de Geer, and Geert van den Boogaard of the Netherlands as well as Jenny Levine and Michael Stephens in a discussion about the current state and future of library innovation.

Library Leadership and Management Association—Molly Raphael:

Patricia Martin, author of *Renaissance Generation: The Rise of the Cultural Consumer and What It Means to Your Business*, speaks **Sunday, July 12, from 1:30 to 3:30 p.m., International Ballroom, Fairmont.**



CLOSING RECEPTION

**Tuesday, July 14, 2009
9:00 a.m. – 2:00 p.m.
Exhibit Hall F
McCormick Place West**

SPONSORED BY ERT,
EXHIBITORS AND ALA

Brunch will be served from
10:00 a.m. to 12:00 p.m.
on the exhibit floor.

Great prizes will be raffled throughout the day which will include an iPod, a Kindle 2 and a FREE Conference Package to the 2010 Annual Conference. There will also be t-shirts and other giveaways.

Find entry forms in the ActionAd Booklet or the Tuesday edition of Cognotes.

You must be present to win.





Auditorium Speakers Series headliners include Little Rock 9 survivor Melba Pattillo Beals and political commentator Cokie Roberts July 13.

to 3 p.m., Room W-196A, MCP.

Exploring Exhibits: aka "The Stacks"

Thousands of exhibitors, featuring favorite authors and illustrators as well as an array of products await visitors to the exhibit hall, called "The Stacks," Saturday, July 11, through Tuesday, July 14, in Hall F, MCP (see sidebar). The official opening ceremony

and ribbon cutting will be held Saturday, July 11, at 8:45 a.m.

Hours are: Saturday, July 11, through Monday, July 13, from 9 a.m. to 5 p.m., and Tuesday, July 14, 9 a.m. to 2 p.m.

In addition to a number of specialized exhibit areas, new this year is the Cookbook Pavilion, which will feature the Cooking Demonstration Stage with displays of the latest cookbooks. Chefs will also be there every day to prepare the hottest recipes on the Demonstration Stage and to autograph their latest books.

The SuperTuesday Closing Reception, hosted by the Exhibits Round Table (ERT), will be held

throughout the exhibits Tuesday, July 14, at 9 a.m., with free breakfast and special giveaways as well as prizes that will be raffled off. Other special exhibit floor events include: "Meet the Authors," an opportunity to meet and get autographs from favorite adult and children's authors and illustrators; poster sessions; and the "LIVE! @ your Library Reading Stage," sponsored by the ALA Public Programs Office and featuring readings from new and favorite authors and poets. Stage events will also provide an opportunity to learn how to develop author programs for your library and find new recommendations for patrons.

Don't forget souvenirs

Take time to see what's new in must-have books, posters, bookmarks, and promotions at the ALA Store, to be located beside Registration outside the exhibit hall. Hours are: Friday, July 9, 10 a.m. to 5 p.m.; Saturday, July 10, Sunday, July 11, and Monday, July 12, 8 a.m. to 5 p.m.; and Tuesday, July 13, 8 a.m. to noon.

ALA Editions will showcase both new and classic books, from a second edition of *The Readers' Advisory Guide to Genre Fiction* by Joyce G. Saricks to *Marketing Today's Academic Library* by Brian Mathews and *Inside, Outside, and Online* by Chrystie Hill. Also at the store: *The Newbery and Caldecott Awards 2009* from ALSC; *Protecting Intellectual Freedom in Your School Library* by Pat R. Scales; and *Protecting Intellectual Freedom in Your Academic Library* by Barbara M. Jones.

Stop by and pick up a free catalog and enter to win a \$50 gift certificate from ALA Editions. New campaign materials for Banned Books Week and Teen Read Week from ALA Graphics will also be available as well as the new READ posters featuring the Jonas Brothers, Yao Ming, America Ferrera, and Hugh

Reference and User Services Association—Neal Wyatt:

"From the Book and Beyond: Interdisciplinary Readers' Advisory," with Nora Rawlinson, cofounder and editor of *EarlyWord: The Publisher/Librarian Connection*, who will headline the discussion, Monday, July 13, from 1:30 to 3 p.m., Grand Ballroom A-B, Hyatt Regency Chicago.

Young Adult Library Services Association—Sarah Cornish Debraski: "Creativity Counts: Nurturing Teens' Resourcefulness at Libraries Large and Small," Monday, July 12, from 1:30

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EXHIBIT STROLLING: A “MUST DO”

BY JOSEPH FRUEH AND GENE SHIMSHOCK

Don't let the bright lights, noise, all of those pushy sales types, and a room as big as several football fields scare you. The exhibit hall, aka “The Stacks,” is a great place to learn about new products and technologies, network, and grab some swag to boot!

Most vendors set up a booth for demonstrating products and staff them with folks ready to answer questions. Companies from across the country (and some from around the world) prepare for these events months in advance hoping to meet with their clients face-to-face, to introduce new ideas, and solicit feedback. Exhibitors run the gamut of library needs from consulting services to outdoor sculptures.

SNEAK PEAKS

The exhibit floor is a great place to evaluate new products and materials. Booths are filled with pre-press editions, prototypes, and “sneak peeks” at technology products. Along with established vendors in the areas of technology and publishing, new pavilions are popping up that highlight graphic novels, and most recently, electronic games. If you want to be well informed and leave with first-hand new-product knowledge, a visit to the exhibits is imperative.

Exhibitors want feedback. The dialog that occurs between the customer and supplier at a conference leads to new product development and existing product improvement. Vendors rely on conference attendees as an immediate source of on-site market research. Although they may appear to you as “just salespeople,” representatives from exhibiting companies place great value on attendees’ views, comments, and reactions.

The most important thing to know about vendor representatives is that they are there to help librarians fulfill their mission—and they are not all sales people! Senior executives, decision-makers, and product designers are often available to provide librarians direct access and a forum for their issues. An exhibitor’s booth is the best place to ask detailed questions, discuss pricing, or make post-conference appointments.

QUESTIONS WELCOME

Many of the sales people are professional librarians who fully understand the challenges libraries face and are prepared to address them with their expertise, experience, and knowledge.

With so many vendors in attendance, the exhibit floor is where you can do product research and make side-by-side comparisons, and there’s always a chance to solicit opinions and ask for recommendations from colleagues.

The exhibit floor is open several full days and the representatives are available by appointment or without. The diverse collection of companies—with their specific product or technological experience—provides many subject experts ready to assist. The exhibit hall is the hub of the conference—designed to draw attendees in with poster sessions, book signings, refreshments, and giveaways. It is the crossroads at the center of conference—a great place to start or end a day, see and be seen, win a raffle, or enjoy the exhibitors’ hospitality.

“Swag” is one of the terms used to describe all of the fun little items you get from exhibitors to remind you of their product. It’s a derivative



Joseph Frueh, Agati Furniture, and Gene Shimshock, Innovative Interfaces, for the Exhibits Round Table.

of a British term for “booty” but has come to mean “Stuff We All Get.”

Experienced attendees know that exhibitors bring plenty of free products. They prepare themselves with large bags to collect books, posters, CDs, and other items essential to library operations. Whether it’s a coffee mug or cool little gadget, these items are often useful either for yourself or as a great bribe for your peers who couldn’t make it to the conference.

No doubt about it, exhibits provide a stimulating environment that encourages interaction, discussion, and learning, and just plain fun. Best yet (and unknown to most attendees), exhibitor participation can actually reduce the cost of the conference registration by more than half. Booth fees paid by exhibitors subsidize the costs for auditoriums, meeting rooms, and other venues. Additionally, library vendors sponsor many conference programs, provide honoraria to speakers and authors, and subsidize functions that make these events so beneficial.

The most efficient attendees will list their needs or the vendors they wish to visit before arriving at the meeting, writing down company names and/or booth numbers. Others take in all of the exhibits and note which ones they will return to for an in-depth visit.

Laurie. Also available will be gifts for young readers, incentives for patrons, and a wide selection of bookmarks and other items, including the official conference T-shirt

Be sure to check out the daily

JOB SEARCH

Provided by ALA's Office for Human Resource Development and Recruitment, Placement Services will be available in the Grand Ballroom, MPS, Saturday, July 11, and Sunday, July 12, from 9 a.m. to 5 p.m.

All services are free to job seekers. Job seekers should register and search for jobs on JobLIST at joblist.ala.org. Registration is not required, but is recommended and will give registered employers access to your résumé information. Job seekers should check the final schedule for a listing of available free career guidance workshops.

Employers who want a booth in the Placement Center should contact Beatrice Calvin at 800-545-2433, ext. 4280 or bcalvin@ala.org before July 1. Employers who want to post positions can do so conveniently on JobLIST at joblist.ala.org. Employers can review résumés and use the on-site interviewing facilities once they have placed an active ad on JobLIST, the profession's "#1 source for jobs in Library and Information Science and Technology," sponsored by *American Libraries* and *C&RL News*.

specials and information on poster signings during the conference.

Pick up a free Graphics catalog and enter to win a signed celebrity READ poster!

For the fun of it

A number of events, some of which are ticketed, will be held, including gala division and round table meal events, that will feature award-winning authors and illustrators of ALA's youth media awards, including ALSC's Newbery/Caldecott Banquet. Consult the conference program for specific dates and times. All tickets, if available, can be purchased in the Registration Area.

The Association for Library Trustees, Advocates, Friends and Foundations (ALTAFF) will host **"Wait Wait . . . Don't Tell Me!," Thursday, July 9, from 7:30 to 9:15 p.m. (doors open at 7 p.m.)** The version of National Public Radio's weekly hour-long quiz program is offered in partnership with Conference Services and will feature host Peter Sagal, official scorekeeper Carl Kasell, and a panel of the nation's foremost pundits, including Paula Poundstone, who will be a contestant during the live taping at the **Chase Auditorium, 10 S. Dearborn.**

Each show features eight quizzes based on events from the week's news. Four of the games include listeners who call in to win the most coveted prize in public radio – veteran NPR newsman Carl Kasell recording the greeting on their home answering machine. The "Not My Job" segment, where guests are pushed to talk about something they know nothing about, is played on behalf of an audience member, who can also win Kasell's voice on his or her home answering machine.

Tickets are \$30 each, \$40 for the VIP section, and are available through Conference Services. The \$30 tickets include \$22 for the

show, plus an \$8 donation to ALTAFF; \$40 tickets include \$22 for the show, and an \$18 donation to ALTAFF. Those who have previously registered for the conference may add tickets by calling Experient at 800-974-3084. Tickets are also available for purchase without conference registration.

Visit the registration area to participate in the daylong service effort **"Libraries Build Communities" Friday, July 10, from 8 a.m. to 5 p.m.** to help local libraries and the community. Registration fees will be contributed to local library funds and include lunch, transportation, and a participation T-shirt.

The Young Adult Library Services Association's (YALSA) **"Happy Hour and Fashion Show: What To Wear"** will take place **Friday, July 10, from 5 to 7 p.m., Grand Ballroom, Westin River North.**

Steven Rosengard of "Project Runway" season four hosts the division's first fashion show and librarian makeover. Tips will be provided on how to dress successfully (and inexpensively) for the library workplace.

All registrants will receive a free drink coupon courtesy of Hyperion Books for Children. Tickets are \$10.

The Office for Diversity will host **"Many Voices, One Nation Chicago" Friday, July 10, from 6 to 9 p.m., State Ballroom, Palmer House,** the annual celebration of the literary diversity and creativity that enriches our world. The event will showcase the talent and imagination of writers from across the land as they weave a tapestry of spoken word, expressing the myriad of experiences from our varied ethnic, cultural and lifestyle traditions, and our fundamental unity within the global human family. A book-signing reception is included. Tickets are \$10 per person.

ALA Open Gaming Night takes place **Friday, July 10, from 7 to 10**

p.m., International South room, Chicago Hilton.

ALA's second annual event will allow participants to travel the world, display dexterity, and act like rock star. Play board and video games with your colleagues, network with library gaming experts, learn new skills, discover the excitement and entertainment, and learn what gaming can bring to your library. The event is sponsored by Verizon.

ALA's Office for Literacy and Outreach Services will host its annual **Diversity and Outreach Fair Saturday, July 11, from 3 to 5 p.m., on the Exhibit Floor, MCP.** This year's focus is on service to older adults. Visit with program implementers, learn details and strategies for success, and consider how they might be repeated in your library community. Enjoy the music, snacks, prizes, and festive atmosphere while networking and learning about these programs. Sponsored by Demco.

ALA will rock the Art Institute of Chicago for the **10th Anniversary ALA/ProQuest Scholarship Bash, Saturday, July 1, at 7 p.m.** This is an opportunity to discover new works of art and visit favorites without fighting the crowds because the building will only open to those who buy a ticket to the Bash. Tickets are \$45 on site and all proceeds go toward scholarships for ALA library school scholarships, including Spectrum.

ALSC will host "**Stories for a Saturday Evening 2009,**" **July 11, from 8 to 10 p.m., Northwest 1 Room, Chicago Hilton,** with storyteller Tim Tingle and storyteller, recording artist, and author Dovie Thomason.

Swap 'n' Shop, sponsored by the Library Leadership and Management Association's Public Relations and Marketing Section, takes place **Sunday, July 12, from 11 a.m. to 1:30 p.m., on the Exhibit Floor, MCP.** This year's event, "PR Master-

pieces," will feature hundreds of examples of promotional materials from all types of libraries (academic, school, public, and special) and at all budget levels (from creativity on a shoestring to corporate sponsors). Entries to the 2009 Best in Show PR competition will also be on display. At 12:30 p.m., an awards ceremony will take place to recognize the winners and honorable mention recipients in several promotion categories.

Bookmobile Sunday, sponsored by ALA's Office for Literacy and Outreach Services, is **July 12, from 2 to 4 p.m., outside the Porte de Couchere (MPS).** At the third annual ALA gathering of mobile library vehicles, conference-goers will be able to climb aboard the bookmobiles, talk to the staff, and learn more about bookmobile outreach services.

An associated program, "**Mobile Services: On the Road to the Future,**" will precede the tour, from **10:30 a.m. to 1 p.m., Room S-103b-d, MPS,** featuring authors **Theresa Schwegel and Sara Paretzsky.** Tickets for the program are \$25.

The fifth annual Exhibits Round Table **Book Cart Drill Team World Championship** is scheduled for **Sunday, July 12, from 4 to 5:30 p.m., Room W-375, MCP.** There is no fee to attend.

Comedian **Paula Poundstone** and other humor writers will provide end-of-the-day entertainment at "**The Laugh's On Us!**" **Sunday, July 12, from 5:30 to 7 p.m., Room W-187, MCP,** sponsored by ALTAFF. Wine and cheese platters will be provided and a book signing will



Authors Lisa Scottoline, Jill Bolte Taylor (top l-r), Gregory Maguire, and Tracy Kidder (bottom l-r) round out the Auditorium Speakers Series July 11-13.

follow. Many of the writers' books will be given away and others will be sold at a generous discount. Tickets are \$45 on site.

ALSC will host its "**6th Annual Poetry Blast**" **Monday, July 13, from 5:30 to 7:30 p.m., Continental C, Chicago Hilton.** Designed to be a drop-in reading at the close of a long conference, the program celebrates the wonder and excitement of contemporary North American poetry for children. Eleven poets, some new, some well-established, will read from their works. Information about current and forthcoming books of poetry will be available. The event is hosted by ALSC member **Barbara Genco** and poet/writer **Marilyn Singer.** Other guests include **Carmen T. Bernier-Grand, Rebecca Kai Dotlich, David Harrison, Bobbi Katz, Laura Purdie Salas, Jon Scieszka, Joyce Sidman, Marilyn Singer, Hope Anita Smith, and Susan Marie Swanson.**

And don't forget your black tie or



One of few Great Chicago Fire survivors is the Old Chicago Water Tower on Michigan Avenue.

cultural dress for the **Inaugural Banquet** in honor of incoming President Camila Alire and division presidents-elect **Tuesday, July 14, at 7 p.m., Grand Ballroom, Chicago Hilton.** Tickets are \$89 and available through Registration.

Immediately preceding the Inaugural Banquet is the **ALA Awards Ceremony** from **5 to 6:30 p.m., Boulevard Room, Chicago Hilton.** Tickets are not required for the awards presentation.

Other highlights

The following listings offer a snapshot of scheduled programs and events. Consult the full conference schedule or look inside your badge holder at registration for *American Libraries'* "Conference-at-a-Glance" for a list of core events and meetings.

FRIDAY, JULY 10

"Booklist Books for Youth Forum: Celebrating Lincoln," 8–10 p.m., Westin

River North Grand Ballroom. Celebrate 200 years of Lincoln's legacy with a group of award-winning authors and editors—**Candace Fleming, Deborah Hopkinson, Jean Feiwel, and Russell Freedman** will discuss the stories behind their Lincoln titles, as well as the challenges of creating captivating biographies for children and young adults.

SATURDAY, JULY 11


"Pride and Passion: The African American Baseball Experience," 10:30 a.m.–noon, MCP, Room W-192b.

Learn about the history of African Americans in baseball. Panelists include **Lawrence R. Hogan**, author of *Shades of Glory: The Negro Leagues and the Story of African-American Baseball*; author **Sharon Robinson**, daughter of Jackie Robinson; and Coretta Scott King Book Award winner **Kadir Nelson**, author and illustrator of *We Are the Ship: The Story of Negro League Baseball*. Sponsor: Public Information Office.

"America's War on Sex: The Demonization of Pornography," 1:30–3 p.m., MCP, Room W-178a.

Marty Klein, author of *America's War on Sex* and the online newsletter *Sexual Intelligence*, will discuss issues related to sexually explicit materials in library collections and in society. Sponsor: Intellectual Freedom Round Table.

"Grassroots Greening," 1:30–3 p.m., Hilton, Northwest Room 4. Going green is a growing trend within the library profession, but not everyone can afford to build a new library building. This round table discussion will explore how librarians are creating green programs and services at their libraries and within their communities.




Check Out These Programs

sponsored by the ALA Public Awareness Committee
in cooperation with
the ALA Public Information Office

Saturday, July 11 - 10:30 a.m.-12:00 p.m. | McCormick Place West W-192b
Pride and Passion: The African American Baseball Experience
Panelists include Lawrence R. Hogan, author of "Shades of Glory: The Negro Leagues and the Story of African-American Baseball"; author Sharon Robinson, daughter of Jackie Robinson; Coretta Scott King Book Award winner Kadir Nelson, author and illustrator of "We Are the Ship: The Story of Negro League Baseball"; Susan Brandehoff of ALA's Public Program Office and others. Co-sponsored by the ALA Public Programs Office.

Sunday, July 12 - 8:00-10:00 a.m. | McCormick Place West W-196a
PR Forum: Breaking Through the Message Clutter @ your library
A panel of industry experts will offer powerful tips and strategies on how to deliver library messages to the public. Topics include how to reach multi-cultural audiences, using social media and radio to connect with key audiences and using letters to the editor and op-eds to communicate your library's story. Co-sponsored by the ALA Campaign for America's Libraries subcommittee.

Sunday, July 12 - 3:30-5:30 p.m. | McCormick Place West W-194b
How to do Business with the Media and Win
Legendary Chicago broadcaster and media trainer Dave Baum offers his popular media relations training session. He will provide concrete tips on how librarians can effectively deliver their key messages and garner favorable media coverage. Baum has trained dozens of ALA presidents and division president-elects since 2000.


The Campaign for America's Libraries

Sponsor: Social Responsibilities Round Table (SRRT).

“Celebrating Ten Years of the Notable Videos for Adults,”
1:30–3 p.m., MCP, Room W-194b.

Come celebrate the 10-year anniversary of the Notable Videos for Adults Awards. Each year, these awards recognize 15 of the best documentary, educational, performance, or how-to videos. Clips from selected videos will be shown. Speakers include **Dylan McGinty**, National Film Board of Canada, and **Elizabeth Stanley**, Bullfrog Films. Sponsor: Video Round Table.

“Life After 2.0,” 1:30–3 p.m.,
MCP, Room W-190b.

Blogs, wikis, Second Life, and all things Library 2.0 will be considered against the backdrop of librarian/patron satisfaction. Speakers include **Lori Bell**, Alliance Library System; *AL* columnist **Meredith Farkas**, Norwich University, Vermont; and **Michelle Springer**, Library of Congress. Sponsor: PLA.

“What Can \$930 Million Do for Library Services Nationwide? The Impact and Future Directions of LSTA,” 1:30–3 p.m., MCP,
Room W-192b.

Speakers will present new directions of states’ projects in technology infrastructure, reference and information services, special populations outreach and literacy, and reading development. Speakers include **Ethel Himmel** and **Bill Wilson**, Himmel and Wilson Consultants. Sponsor: Association of Specialized and Cooperative Library Agencies State Library Agency Section and cosponsored by the Institute of Museum and Library Services.

“Grassroots Program—Libraries and Obama’s Information Policy,”
3:30–5 p.m., Hilton,
Lake Ontario Room.

A panel will provide an opportunity to identify key issues in the new administration’s information policies and discuss ways the library community can participate in forming that policy. Sponsor: Governance Office.

“Grassroots Program—A More Narrow Discussion: The African American Male Librarian and Career Choice,” 3:30–5 p.m., Hilton,
Conference Room 4D.

One of several in ALA President **Jim Rettig**’s Grassroots Program series, the program will probe results from Davis-Kendrick’s recent study on African-American male librarians. Panelists will discuss why they became a librarian, share career goals, and reveal perceived triumphs and challenges in LIS. Sponsor: Governance Office.

“Coalition Building for All Libraries in a Tough Economy”
4–5 p.m., MCP, Room W-196b.

Join ALA President **Jim Rettig**, 2004–05 ALA President **Carol Brey-Casiano**, and others for a panel discussion focusing on the value of building statewide coalitions during times of economic downturn and the concept of the Library Ecosystem, or how libraries of all types are interdependent. Sponsors: Advocacy Training Subcommittee, ALA Committee on Library Advocacy; ALA Chapter Relations Committee; Committee on Legislation; Jim Rettig’s Ad Hoc Task Force on Advocacy; and Association of Library Trustees, Advocates, Friends, and Foundations.

SUNDAY, JULY 12

“Medicare for All” 10:30–noon,
Hyatt Regency McCormick,
Conference Center 12d.

Single-payer national health insurance is a system in which a single

public or quasi-public agency organizes health financing, but delivery of care remains largely private. This program will introduce the philosophy of Physicians for a National Health Program, which defines, researches and supports single-payer health insurance. **Quentin Young**, national coordinator, Physicians for a National Health Program, is the speaker. Sponsor: ALA–Allied Professional Association.

“Telecommunications: Connecting in the 21st Century” 10:30 a.m.–noon, MCP, Room W-176b.
This program will cover key issues

101 FOR NEWBIES

ALA divisions and round tables are sponsoring Conference 101 programs throughout the weekend for first-time attendees. The programs are designed to help plan how to “do” conference based on the kind of work you do, or the type of library where you work.

Get expert advice on programs to attend, exhibitors to visit, parties to frequent, and ways to get the most out of the conference.

ALA Ambassadors, identified by their name tags, will be on hand to assist first-timers. Check out the conference guide for programs especially for new attendees. The First-Time Attendee information booth in Registration and the ALA Pavilion on the exhibit floor can also provide additional information.

in telecommunications, including broadband and net neutrality. Also discussed will be initiatives and actions in this area from the Obama Administration and Congress. Sponsor: Office for Information Technology Policy (OITP).

“Net Neutrality and its Implications for Libraries” 10:30 a.m.—noon, MCP, Room W-184.

A panel will define net neutrality and explore this fundamental principle of the internet and its importance to libraries. Pending legislation will be explained and how it may affect you and your library. Sponsors: LITA and OITP.

“Who Cares about Privacy? Boundaries, Millennials and the MySpace Mindset,” 10:30 a.m.—noon, Sheraton Chicago Hotel and Towers Sheraton Ballrooms II/III.

Siva Vaidhyanathan, author of *The Anarchist in the Library* and the blog/book in progress, *The Googlization of Everything*, and **Frances Jacobson Harris**, author of *I Found It on the Internet*, will engage the topic of how the changing definition of privacy impacts the library research environment. Sponsor: Reference and User Services Association’s

Machine Assisted Reference Section. “Cool Teen Programs Under \$100” 10:30 a.m.—noon, MCP, Room W-194b.

Got teens but no cash? Come to this program to learn about tried and true ways to engage your teens when your budget is tight or nonexistent. Meet some of the contributors of “Cool Teen Programs Under \$100” and find program ideas ranging from crafts to technology. Sponsor: Young Adult Library Services Association.

“How to Obtain Federal Funding for Your School Library Media Center,” 1:30–3 p.m., MCP, Room W-180.

The Improving Literacy through School Libraries program is currently the only federally-funded program for school library media centers. The program, administered by the U.S. Department of Education’s Office of Elementary and Secondary Education, is limited to public school districts with 20% or more family poverty. Department of Education staff will provide an overview of the program and guide the audience through a sample application. Sponsor: AASL.

“International Outreach and Leadership: The CALA 21st Century Librarian Seminar Series Program” 1:30–3 p.m., MCP, Room W-187.

To develop a formal structure within the Chinese American Librarians Association (CALA) to coordinate the 21st Century Librarian Seminar Series and other training programs in China is the first action area in the goal of the ALA affiliate’s “Become a Leader in Global Reach Initiatives” 2010 Strategic Plan. This program will provide an overview of the program’s origin, development, and impact. Panelists will include **Barbara Ford, Guoqing Li, Donglai Li, Anna Jian Xiong, Hilary Davis, Shu-hua Liu, and Mengxiong Liu.** Sponsor: CALA.

“Coming to the Talking Circle” 1:30–3 p.m., Hyatt Regency McCormick, Conference Center 24.

Share your ideas and successful programming that has brought American Indian literature, communities, and readers together. What ways have you used the *We Shall Remain* PBS series to highlight library resources, collections, services, and programs? How have your collaborative efforts brought Indian issues to the forefront? Moderated by ALA Past President **Loriene Roy.** Sponsor: OLOS Subcommittee on Library Services to American Indians and the American and the American Indian Library Association.

“Top Technology Trends” 1:30–3 p.m., Hotel Intercontinental, Grand Ballroom.

This program features the ongoing roundtable discussion about trends and advances in library technology by a panel of LITA technology experts. Panelists will describe changes and advances in technology that they see having an impact on the library world, and suggest what

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For more information, call ALA-APA at 800-545-2433, x2424 or email jgrady@ala.org.

*...an additional resource when presented with the challenging issues of salaries.” – Sara Zumwalt, Litchfield, IL Library

libraries might do to take advantage of these trends.

“What Makes Tango So Scary? Serving Your Whole Library Population, Intellectual Freedom, and Censorship of LGBT Children’s Books.” 1:30–5:30 p.m., MCP, Room W-194a.

A panel will discuss the background and history of challenged children’s books featuring gay, lesbian, bisexual, and transgendered characters and themes, the value and importance of including and making use of these books in the library collection, facing challenges to these materials, and self-censorship among librarians in building such collections. Sponsor: Gay Lesbian, Bisexual, and Transgendered Round Table. Cosponsors: IFRT, ALSC, and SRRT.

“ALA Accreditation—Employers Speak,” 4–5:30 p.m., Palmer House, Wilson Room.

Participate in an open forum with a panel made up of representatives from academic, public, school, and special libraries. The discussion will focus on how library and information studies accreditation affects the personnel choices and hiring policies of employers in the field. Speakers include **Stephen Abram**, SirsiDynix; **Donna Dziedzic**, Naperville (Ill.) Public Libraries; **Ann Martin**, Henrico County Public Schools, Richmond, Virginia, and AASL president; and **Jennifer Younger**, University of Notre Dame, Indiana. Sponsor: Committee on Accreditation

MONDAY, JULY 13

“2009 Jean E. Coleman Library Outreach Lecture, 8–10 a.m., Hyatt Regency McCormick, Conference Center 10 C/D.

Library outreach professional **Kathleen Mayo**, head of outreach services, Lee County (Fla.) Library System,



Chicago’s Museum Campus includes the Shedd Aquarium, Field Museum, Adler Planetarium, and Soldier Field—all tied together by green space.

is the 2009 Jean E. Coleman Library Outreach lecturer. Her theme is “The Challenges and Opportunities of Serving America’s elders.” Sponsor: OLOS Advisory Committee.

“Trends in Library Fundraising” 10:30 a.m.–noon, MCP, Room W-476

Discover which programmatic areas resonate with funders. Move beyond bake sales and book sales to more sophisticated library fundraising, with advice on annual fund drives, tie-ins, and e-communications. Sponsor: Development Office.

“Privacy in an Era of Change: Privacy and Surveillance under the New Administration” 10:30a.m.–noon, MCP, Room W-474.

Six months into the Obama Administration, what’s the outlook for privacy policies and legislation? How does the increasingly “public” world of social networking impact privacy? Can we continue to protect privacy in the library and beyond, without sacrificing security or convenience? Sponsor: Intellectual Freedom Committee.

“Forty Years Since Stonewall” 1:30–3 p.m., MCP, Room W-194A

A celebration of the 40th anniversary of the Stonewall Riots. Author/historian **John D’Emilio**, professor of Gender and Women’s Studies, University of Illinois at Chicago, whose books have twice won the Stonewall Book Award, will discuss this seminal event in GLBT history and the impact it has had since then. Sponsor: GLBTRT. Cosponsor: Committee on Lesbian, Gay, Bisexual, and Transgender History, an affiliate of the American Historical Association.

“Africa’s Resources: Funding, Gathering, Digitizing and Providing Access to Cultural Heritage—International Relations Round Table 60th Anniversary Chair’s Program” 1:30–3:30 p.m., MCP, Room W-192c

Two international leaders, whose organizations are making significant contributions in gathering, providing access to, and increasing knowledge about Africa’s cultural and scientific heritage, will be featured. The work of the 2009 ALA IRRT emerging leaders will also be recognized. Speakers will include Peter Burnett, International Network for the Availability of Scientific Publications. Sponsor: International Relations Round Table. —P.A.G.

Chow Down in Chi-Town

American Libraries' Annual Conference dining guide

by Rob Christopher

ALA sure picked a great place for its headquarters when it moved here in 1909. Sure, the winters are terrible, and the sticky heat of a Chicago summer is enough to tax anyone's patience, but when it comes to restaurants, Chicago has the best in the country.

Think of a cuisine, any cuisine, and you can find it in Chicago; and whether you want to spend a few bucks or drop a C-note, this is your kind of town. If you didn't have that Annual Conference to attend; you could easily spend all week eating!

There are no good restaurants very close to McCormick Place, so if you're looking to dash somewhere for a fast lunch while at the convention center you're pretty much out of luck. But a wealth of choices awaits you once you get back to your hotel.

I've arranged the restaurant listings according to where you might be staying. After the street address, I've given the nearest major intersection, which can be helpful if you're on foot or dealing with a cabbie.

Chicago is laid out on a grid system, making navigation easy! Click over to Hopstop (www.hopstop.com) for quick directions.

As a general rule, no matter what the price range, casual attire when dining out is perfectly acceptable. But smoking is not: Chicago is now a smoke-free city. That applies to outdoor seating as well.

Headquarters Hotel

Hilton Chicago; Printer's Row and South Loop neighborhoods.

Amarit Thai Restaurant

This spacious eatery serves up straightforward Thai noodle dishes that are inexpensive and filling. Service is brisk, and somehow no matter how packed it is, Amarit retains its serene atmosphere. Everything on the menu is delicious, but the crab rangoon is especially good, as are the bubble tea drinks.

\$\$, L, D daily. 600 S. Dearborn St. (Dearborn/Harrison). 312-939-1179.
www.amaritthai.com.

Artist's Cafe

Don't go to Artist's Cafe for the food, which is the standard diner-variety burgers, salads, and sandwiches. Go for one of the most spectacular views in Chicago. Sitting at the sidewalk cafe, across the street from Grant Park and with a clear vista up and down Michigan Avenue, is the closest this city gets to Paris. Located in the historic Fine Arts Building.

\$\$, B, L, D daily. 412 S. Michigan Ave. (Michigan/Congress). 312-939-7855. www.artists-cafe.com.

Blackie's

A former speakeasy with exposed-brick walls and rough-hewn interior, Blackie's boasts surprisingly good food. Burgers and chicken sandwiches are generously portioned, and steaks are quite juicy. It's no-frills but pleasant nonetheless. Sidewalk seating lets you catch a breeze while you eat.

\$\$, B Fri.–Sun., L daily, D Mon.–Sat. 755 S. Clark

St. (Clark/Harrison). 312-786-1161.
www.blackieschicago.com.

Bongo Room

Creative, hearty twists on brunch start your day on solid footing at this intimate eatery. White chocolate pancakes, BLT eggs Benedict, and the breakfast burrito are all as filling as you'd imagine. For lunch



Author Rob Christopher at Trader Vic's.

(they're open till 2:30), the smoked chicken and apple club sandwich with bacon is equal parts healthy and hedonistic. Very crowded on the weekends but less so during the week.

\$\$, B, L daily. 1152 S. Wabash Ave. (Wabash/Roosevelt). 312-291-0100.

Eleven City Diner

Waits are common at this popular nosh spot a few doors down from Columbia College. But it's worth it. This deli does it right. You name it: pastrami, lox, matzoh ball soup, and

velvety-rich egg creams. For breakfast the omelets and stuffed french toast are solid. Portions are huge. \$\$, B, L, D daily. 1112 S. Wabash Ave. (Wabash/11th). 312-212-1112. www.elevencitydiner.com.

Epic Burger

At this fast food eatery you can have the best of both worlds: The juicy burgers and fresh-cut fries with sea salt are delicious, and Epic Burger uses vegetarian-fed beef, buns from local bakeries, and biodegradable utensils. Chicken sandwiches, portobello sandwiches, and a selection of smoothies are also on the menu, and the vanilla malts are fantastic. \$, L, D daily. 517 S. State St. (State/Harrison). 312-913-1373. www.epicburger.com.

The Exchequer Restaurant and Pub

If you want the full Chicago sports bar experience (“Da Bears”) look no further than the Exchequer. The walls are bedecked with athletic memorabilia and old movie posters. Luckily, the place has a lot more than just attitude: Dinner-sized salads, fish and chips, and “Roger Ebert-approved” pizza are menu highlights. Expect a boisterous, good-time atmosphere with plenty of TVs tuned to various games. \$\$, L, D daily. 226 S. Wabash Ave. (Wabash/Adams). 312-939-5633. www.exchequerpub.com.

Hackney’s Printers’ Row

Best known for its astonishing variety of hamburgers, Hackney’s is a popular neighborhood hangout boasting an impressive selection of beers on tap. There are plenty of salads and vegetarian options also (like feta in rigatoni). For dessert, try the baked-to-order chocolate chip cookie or red velvet cake. \$\$, L, D daily. 733 S. Dearborn St. (Dearborn/Polk). 312-461-1116. www.hackneysprintersrow.net.

Miller’s Pub

In operation since 1935, this Chicago institution has apparently been visited by every major celebrity; just check out all the signed photos on

the walls. The atmosphere is clubby and congenial. If you’re a carnivore, try the prime rib, Canadian baby back ribs, or steak. But the menu is enormous and has a little bit of everything, including a great Greek salad. The kitchen is open till 2 a.m., or midnight on Sundays. \$\$, L, D daily. 134 S. Wabash Ave. (Wabash/Adams). 312-263-4988. www.millerspub.com.

The Parthenon Restaurant

Opa! Yes, this Greek spot does flaming cheese (it claims to have invented the dish). You can’t go wrong with the gyros or the roasted lamb, and their moussaka is delightful. The dining room is huge, loud, and a lot of fun. You can order individually or from a family-style menu. \$\$, L, D daily. 314 S. Halsted St. (Halsted/Jackson). 312-726-2407. www.theparthenon.com.

Plymouth Restaurant and Bar

This diner, just around the corner from the Harold Washington Library, serves up generous portions of straightforward fare. Burgers, melts, salads, and round-the-clock breakfast are all inexpensively priced. The rooftop garden, when you can get a seat, has a wonderful view of the South Loop. \$, B, L, D daily. 327 S. Plymouth Ct. (Plymouth/Van Buren). 312-362-1212. www.plymouthgrill.com.

Triple Crown Seafood Chinese Restaurant

Head due west from McCormick Place (catch a #21 bus at Indiana/Cermak) and in 15 minutes you’ll find yourself in Chinatown. The neighborhood is loaded with great restaurants, but the absurdly low-priced Triple Crown is my pick. If you like calamari you’ll love the salt and pepper baby cuttlefish. Prefer something land-based? The crunchy orange chicken is yummy. Cabs can be scarce in Chinatown, so you might want to hop on the El after your meal. \$, L, D daily. 211 W. 22nd Pl. (22nd/Wentworth). 312-791-0788.

PRICE GUIDE

Average price for a main dish, plus drink or appetizer or dessert, before tip.

\$.....	\$15 or under
\$\$.....	around \$20
\$\$\$.....	around \$30
\$\$\$\$.....	\$30 and above

Zapatista

This lively cantina has killer margaritas. There’s a wide variety of Mexican seafood dishes to choose from, although I prefer the barba-coa enchiladas or the chili relleno. Zapatista is the perfect place for a group (but calling ahead is highly recommended). If you have room, try the chocolate tamale or vanilla-cinnamon sopapillas. \$\$\$, L, D daily. 1307 S. Wabash Ave. (Wabash/13th). 312-435-1307. www.zapatistamexicangrill.com.

Co-Headquarters Hotels

Sheridan Chicago Hotel and Towers, Hyatt Regency Chicago; River North, Streeterville, and Loop neighborhoods.

Bella Luna Cafe

A few blocks away from ALA Headquarters you’ll find this charming Italian cafe. The meatball sandwich is tops and any of the pasta dishes are safe bets (you might want to go for a half order since portions are generous). Bella Luna also has great thin-crust pizza if that’s more your speed. Shaded outdoor seating is available. \$\$, L Mon.–Sat., D daily. 731 N. Dearborn St. (Dearborn/Superior). 312-751-2552.

Boston Blackie’s

The long, dark room conjures up a bygone hard-bitten Chicago, when newspaper reporters like Ben Hecht might saunter in for a bite and a beer.

HIGHLIGHTS ON ROADS LESS TAKEN

BY PEGGY SULLIVAN

Among Chicago's many museums and art collections are some unique smaller venues beyond the Museum Campus that may appeal to visitors who think they've seen it all. Selected idiosyncratically, these suggested sites are, for the most part, near downtown hotels, McCormick Place, and other locations where ALA conference-goers will be anyway. The Museum of Science and Industry, while among the "biggies," is included because of a special exhibit that will be there during the conference.

CLARKE HOUSE MUSEUM

"Chicago's oldest house"—built in 1836 but moved twice—features historic period rooms and heirloom gardens. It is open to the public only through tours offered by the nearby Glessner House Museum (1800 S. Prairie Ave.) at noon and 2 p.m. Wednesday through Sunday. Admission is \$10, or \$15 for tours of both houses, and Wednesday is free. 1827 S. Indiana Ave., 312-326-1480 for tours. www.clarkehousemuseum.org.

CYCLE SMITHY

This working bike shop features several dozen bicycles, dating back over the past 60 years or so, displayed on the ceiling. Free admission; open daily. 2468½ N. Clark St., 773-281-0444.

LOYOLA UNIVERSITY MUSEUM OF ART

July exhibits: "Rodin: in His Own Words," featuring 36 bronzes, books, and letters; and "Paris-Chicago: The Photography of Jean-Christophe Ballot" in a gallery just steps away from Chicago's landmark Water Tower. Admission is \$6, Tuesday free; closed Monday. 820 North

Michigan Ave., 312-915-7600. www.luc.edu/luma.

MCCORMICK TRIBUNE BRIDGEHOUSE AND CHICAGO RIVER MUSEUM

The southwest tower of the Michigan Avenue Bridge across the Chicago River houses this three-year-old museum. Visitors can view the 89-year-old gears built to raise and lower the bridge plus chronologically arranged reproductions of documents and photos that tell the story of the city and its river. Admission is \$3; closed Tuesday and Wednesday. 376 N. Michigan Ave., 312-977-0227. www.bridgehousemuseum.org.

MUSEUM OF SCIENCE AND INDUSTRY

"Harry Potter: The Exhibition" has its world premiere run while Annual is in town. More than 200 costumes and props from the films will be on display in settings inspired by the film sites. Open daily; general admission is \$13 and the Harry Potter exhibit is an additional \$13. 57th St. and S. Lake Shore Dr., 773-684-1414. www.msichicago.org.

NEWBERRY LIBRARY

"Make Big Plans: Daniel Burnham's Vision of an American Metropolis" will be on exhibit at the Newberry and at many libraries in and around Chicago as part of the centennial celebration of Burnham's Plan of Chicago. Free admission; closed Sunday. 60 W. Walton St., 312-943-9090. www.newberry.org.

ORIENTAL INSTITUTE, UNIVERSITY OF CHICAGO

In July, one of the five galleries will feature "The Life of Meresamun: A

Temple Singer in Ancient Egypt." New technologies in CT scanning have revealed more details about this encased mummy. \$7 suggested donation; closed Monday. 1155 E. 58th St., 773-702-9514. www.oi.uchicago.edu.

REGENSTEIN LIBRARY, UNIVERSITY OF CHICAGO

Special Collections is featuring a knockout exhibit, "On Equal Terms: Educating Women at the University of Chicago," based on materials in the University's archives. Accompanied by a handsome catalog, this exhibit is sure to elicit nostalgia for one's own college days and appreciation for the development of education for women at Chicago from its beginnings. Free admission; closed Sunday, and this exhibit closes July 14. 1100 E. 57th St. 773-702-8705. www.lib.uchicago.edu/e/spcl/.

RIVERWALK GATEWAY MURALS

Ellen Lanyon's 336-foot-long creation in painted tiles is the city's largest piece of public art, telling the history of the city and the river from 1673 to 2000. Free admission. South Bank of the Chicago River at Lake Shore Drive and Wacker Drive.

SPERTUS MUSEUM

"A Force for Change: African American Art and the Julius Rosenwald Fund" memorializes Rosenwald's support of African-American artists with more than 60 paintings and visual presentations of two dancers. Open Sunday, Wednesday, and Thursday; admission is \$7 but free Wednesday morning and Thursday after 2 p.m. 610 S. Michigan Ave., 312-322-1700. www.spertus.edu.

Except for all the TVs everywhere. No matter: the food is no-nonsense Chicago bar grub, meaning burgers, char-dogs and pork chops. The salads (including the Garbage) also hold their own. The chili hits the spot, especially paired with a cold beer. \$, L, D daily. 164 E. Grand Ave. (Grand/St. Clair). 312-938-8700. www.bostonblackies.com.

Emerald Loop Bar and Grill

A spacious pub with plenty of Irish knickknacks and lots of dark wood everywhere. Traditional dishes like shepherd's pie, bangers and mash, and fish and chips (with an unusual, spicy batter) are all dependable; and the steak sandwich is quite possibly the best I've ever eaten. Avoid the mediocre cocktails and stick with the Smithwick's on tap. \$\$, B Sat.–Sun., L, D daily. 216 N. Wabash Ave. (Wabash/Lake). 312-263-0200. www.emeraldloop.com.

Emilio's Tapas Sol y Nieve

If you're new to small-plate dining, Emilio's is a great place to give it a try. Go with a group of friends, order a variety of dishes, and share. Some suggestions: grilled chicken with chorizo, patatas bravas (spicy potatoes), dates wrapped in bacon, and seafood paella. Your total bill will depend on how many things you try. And whether you're tempted into getting a pitcher (or two) of sangria. \$\$, D daily. 215 E. Ohio St. (Ohio/St. Clair). 312-467-7177. www.emiliostapas.com.

Eppy's Deli

This small, basement-level deli excels. Straightforward sandwiches (like hot pastrami and the Reuben) are served on fresh-baked bagels or onion rolls with a large helping of sass, and they have the biggest selection of mustard I've ever encountered. Great cole slaw too. And then there's the "temperature soup": Whatever the temperature is outside is what your soup will cost. \$, B, L, D daily. 224 E. Ontario St. (Ontario/St. Clair). 312-943-7977.

Fox and Obel

A gourmet grocery store featuring a counter-service cafe, Fox and Obel offers creative and tasty sandwiches and soup. The turkey sandwich with cranberries and brie, and the pulled pork panini are a bit pricey but well worth the extra bucks for lunch. And in the evening, the daily \$6.99 Brown Box dinner can't be beat. Delectable baked goods too. There's beer, wine, and a coffee bar to wet your whistle. \$\$, B, L, D daily. 401 E. Illinois St. (Illinois/McClurg). 312-410-7301. www.fox-obel.com.

Niu Japanese Fusion Lounge

Big portions and a varied menu make this sleek spot a great option if you love sushi. Everything tastes exceedingly fresh. There are also curries, fried rice, and noodle dishes to choose from. A big cocktail menu makes it a pleasant place for a tippie. \$\$, L, D daily. 332 E. Illinois St. (Illinois/McClurg). 312-527-2888. www.niusushi.com.

Reagle Beagle

Shag carpeting on the walls and framed pictures of everyone from Scott Baio to Mr. T. are clues you're somewhere special. Named after a hangout on *Three's Company*, this lounge is a temple to pop culture. Try the Brady Bunch Punch and chow down on flights of mini-sandwiches like the chicken pesto panini. Don't expect a gourmet dinner, but it's a kitschy good time. \$\$, L, D daily. 160 E. Grand Ave. (Grand/Michigan). 312-755-9645. www.reaglebeaglechicago.com.

Sayat Nova Armenian Restaurant

Just off Michigan Avenue, this secluded spot has a wide variety of Mediterranean cuisine at affordable prices. The labneh yogurt dip, served with warmed pitas, makes a refreshing appetizer. Order the Armenian Combo for a great sampler of specialties, including mouth-watering kofta (spiced lamb meatballs) and boereg

(puff pastry with melted cheese and onion). Late evenings a DJ often spins Bollywood and other world music. \$\$, L Mon.–Sat., D daily. 157 E. Ohio St. (Ohio/Michigan). 312-644-9159. www.sayatnovachicago.com.

South Water Kitchen

Prices on the dining room menu are a bit steep, but if you're looking for a place to have a quiet glass of wine and a nibble at the bar you could do a lot worse. Try the chicken Cobb salad or the mushroom flatbread. Desserts like the bittersweet chocolate cake are superb, and there's also a satisfying breakfast/brunch menu. The space is mellow and comfortable. \$\$ B, L, D daily. 225 N. Wabash Ave. (Wabash/Lake). 312-236-9300. www.southwaterkitchen.com.

Star of Siam

Diners sit cross-legged on the floor and are served up ample portions of fresh-tasting noodles, curries, and other Asian dishes. Service is fast if you're in a hurry, or you can linger awhile with a glass of Thai iced tea. Bonus: It's half a block from the Jazz Record Mart, the world's largest jazz and blues record store. \$, L, D daily. 11 E. Illinois St. (Illinois/State). 312-670-0100. www.starofsiamchicago.com.

Wishbone

A short cab ride to the West Loop will take you south of the Mason-Dixon line. Wishbone specializes in southern cooking, including fantastic blackened catfish, hoppin' john, and especially buttermilk biscuits. A moment on the lips, forever on the hips, but.... The sweet iced tea and pecan pie are also outstanding. \$\$, B, L daily, D Tues.–Sat. 1001 W. Washington Blvd. (Washington/Morgan). 312-850-2663. www.wishbonechicago.com.

Worth a Trek

The following neighborhood restaurants require a bit of a journey, but the food is so good that you won't be disappointed. Each is a 20–30 minute cab ride from the Loop.

The Art of Pizza

In Chicago, the fastest way to start an argument is to discuss who has the best deep-dish pizza. But for me it's no contest. The Art of Pizza, a counter-service establishment in a nondescript strip mall, wins hands down. A buttery crust that melts in your mouth, generous toppings, and herb-laden sauce make it an essential pilgrimage if you're serious about pizza. Order a large pan-style; you will want leftovers for lunch the next day. \$, L, D daily. 3033 N. Ashland Ave. (Ashland/Barry). 773-327-5600.

The Chicago Diner

This GLBT-friendly establishment in the Lakeview neighborhood is the go-to restaurant for vegetarians and vegans. The breadth of the menu would be impressive even if it was just an ordinary diner: The enchiladas, "meat" loaf, chili, and shepherd's pie are all outstanding. And for dessert, don't pass up the vegan German chocolate cake. \$\$, Brunch, L, D daily. 3411 N. Halsted St. (Halsted/Roscoe). 773-935-6696. www.veggiediner.com.

Las Piñatas

The walls are turquoise circa 1971 and flocks of piñatas hang from the ceiling. That may not sound promising, but trust me. Las Piñatas serves scrumptious homestyle Mexican food as well as some of the best darn margaritas in Chicago. I personally vouch for the steak taco salad, enchiladas Norteñas, and chimichangas. The chips and salsa are heavenly. \$\$, L, D daily. 1552 N. Wells St. (Wells/North). 312-664-8277. www.laspinatas.com.

Splurge!

If you're willing to open your wallet a little wider, I never hesitate to recommend these three establishments. You and your companions will be impressed.

The Gage

Featuring beautiful dark-wood



The crowd at Zapatista enjoys killer margaritas and a variety of Mexican seafood dishes.

paneling and restored pressed-tin ceilings, this upscale gastropub is directly across the street from Millennium Park and offers some of the best neo-traditional food in Chicago. A small, but eclectic, menu includes everything from braised rabbit salad to roasted saddle of elk, but even dishes like the fish and chips and Amish chicken are superb. Among the side dishes, do not pass up the brie and bacon brussels sprouts. Make sure to put in your reservation at least a day in advance; you'll avoid a long wait and get a better seat too. \$\$\$, L, D daily; Brunch Sat.–Sun. 24 S. Michigan Ave. (Michigan/Monroe). 312-372-4243. www.thegagechicago.com.

Trader Vic's

Stylishly decked out with tikis, hand-carved wooden columns, and other tropical adornments, Trader Vic's is an unforgettable South Seas experience. The dining room serves up Polynesian-inspired fare like wasabi-encrusted filet mignon and a selection of housemade curries. Choose from one of 75+ tropical cocktails (the original Mai Tai and Tiki Puka Puka are two of my favorites) and pair it with a

pupu platter or one of the generously-portioned sushi offerings. \$\$\$\$ D daily. 1030 N. State St. (State/Oak). 312-642-6500. www.tradervicschicago.com.

The Violet Hour

Imagine stepping into a speakeasy (there is no sign out front) that's actually a curated, living archive of the cocktail. That's Violet Hour, one of the best places to get a drink in the United States. A revolving menu features both classic and creative libations using freshly-squeezed juices and a dozen kinds of ice. The liquid alchemy is complemented by a selection of decadent nibbles. The deviled eggs and peanut butter and bacon sandwiches are worth every last calorie. Like an exclusive reading room, hushed and intimate, seating is limited. Give the host your cell number upon arrival and you'll receive a call when there's a table ready. \$\$\$\$ D daily. 1520 N. Damen Ave. (Damen/Pierce). 773-252-1500. www.theviolethour.com. ■

ROB CHRISTOPHER writes about film and culture for the popular blog *Chicagoist*, has contributed restaurant reviews to the *Chicago Reader*, and his book *100 Spinning Plates* was published in 2003. He is an administrative assistant for ALA Publishing.

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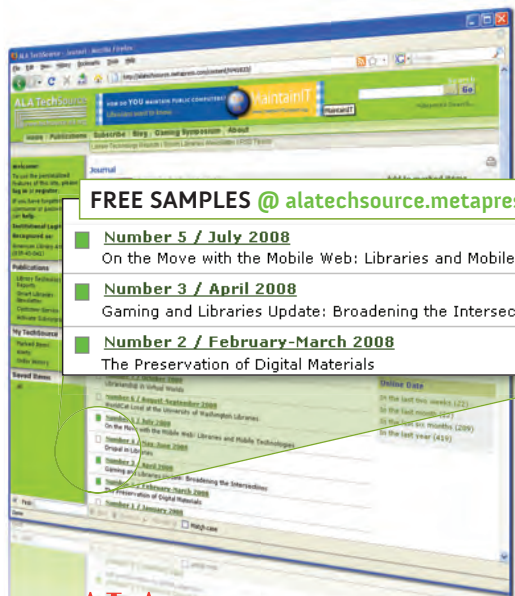
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ALA Executive Board

Reserve tapped in anticipation of FY2009 shortfall

To prepare for a projected FY2009 overall net revenue loss of \$2.9 million, the ALA Executive Board approved a \$441,500 transfer from the general fund net asset reserve as the anticipated final measure in a series of moves taken to prepare for the shortfall (Executive Board Document #14.6). The action was taken during the board's spring meeting April 24–26 in Chicago.

“Using the reserve is not the preferred avenue to take,” Treasurer Rod Hersberger noted, “but due to these extraordinary circumstances and timing in the fiscal year, it is necessary as a bridge to making structural changes in the 2010 budget.”

The action comes on the heels of the elimination of 10 staff positions, furloughs, and revised vacation rules as well as a number of other efforts to cut costs (*AL*, May, p. 12).

The board approved a \$64.5-million FY2010 preliminary budget request from the Finance and Audit Committee (EBD#14.8), moving it along to the Budget Analysis and Review Committee. Approval was also given to the final FY2008 audit report as well as authorization for the Association to work on a one-year basis with a new audit firm and proceed with an RFP process to identify a new ongoing audit arrangement (EBD#4.9).

In other financial news, Senior

Endowment Trustee Dan Bradbury reported that the endowment was down to \$23.2 million at the end of March, a nearly \$9-million loss from 2007 (EBD#13.5). “It is essential that we follow a disciplined asset allocation,” he noted.

The board also reiterated previous actions regarding guidelines for campaigning by candidates for ALA office. It unanimously voted that the Executive Board shall not endorse any candidate in any ALA election and made no changes to the fall 2008 document prohibiting ALA units from endorsing candidates.

Approval was given for the 2019 and 2025 Annual Conferences in Washington, D.C., and 2022 Annual Conference in Philadelphia.

ALA Executive Director Keith Michael Fiels reported that \$40,000 will be used in a pilot effort to provide wireless access for select meeting rooms in conference hotels at Annual Conference in Chicago. Wireless is already available in all Chicago convention center meeting rooms.

President Jim Rettig presided over the meeting. Other members present were: President-elect Camila Alire, Diane R. Chen, Joseph M. Eagan, Em Claire Knowles, Charles E. Kratz Jr., Mario M. Gonzalez, Terri G. Kirk, Larry Romans, Immediate Past-President Lorlene Roy, and Roberta A. Stevens.

Board documents and a complete

list of board actions are available on the ALA website or by calling 800-545-2433, x 3212. —P.A.G.

ALA-APA REDUCED STAFFING OFFSETS DEFICIT

ALA Executive Director Keith Michael Fiels said a staff reduction and other costs have been made to bring ALA–Allied Professional Association expenditures below previously reduced revenue estimates (APABD#3.14).

A half-time ALA-APA research associate position has been moved to ALA's Office for Human Resource Development and Recruitment to work on the new Continuing Education Unit program. Fiels said that expenses must be reduced so that ALA-APA can support the Certified Public Library Administrator and the Support Staff Certification programs as well as other division certification programs.

The ALA-APA board approved a Finance and Audit Committee FY2010 preliminary budget recommendation of \$143,494 (APABD#3.15).

Fiels said the FY2010 budget proposal includes a \$25,000 loan and interest payment to ALA.



Read more about it at www.ala.org
Click on About ALA, then Officers & Executive Board.

What's Old Is New Again

It's about time library gaming made a comeback

by Jennifer Burek Pierce

Is there a librarian alive who hasn't heard the argument that games now belong in libraries? Blogs, podcasts, and even books tout the idea that games are a new means of encouraging younger users to feel welcome and engaged. Except they're not. That is to say, games in libraries are anything but a novel, 21st-century phenomenon.

Games in American public libraries date back to the 19th century. Although it doubtlessly first occurred on some quiet date that went unsung, late-19th-century librarians proclaimed their era one of child-centered policies and programming, which meant games and toys were among library offerings to this special clientele. Ohio librarian May Lowe proclaimed in the April 1897 issue of *Public Libraries* that "in 1892, the reign of children began, and is constantly increasing and improving." (Reality check: 1892 was the year in which Edna St. Vincent Millay was born and Sir Arthur Conan Doyle published *The Adventures of Sherlock Holmes*.) As the nascent child study movement gained interest, librarians committed new attention and resources to their youngest users.

Librarians offered children dissected maps and animals. These jigsaw puzzles asked children to relate parts to the whole, using a range of visual and verbal clues to complete a picture and enhance their knowledge in the process. (After spending a day in the Library of Congress Geography and Maps Reading Room putting

19th-century puzzles together, I can testify that they're challenging, fun, and addictive.) One librarian created her own game to help young adults learn the card catalog, and a local newspaper published winners' names. Others gave talks accompanied by lantern slides, hoping to capture youthful attention with picture projections. They noted the appeal of posters, bulletin boards, and crayon illustrations. In short, if it had a visual component, it was viewed as a valuable way of responding to children's interests.

Then, children's librarians strove to address any number of situations: younger children as yet unable to read who tagged along during older siblings' visits, immigrant children whose reading skills had not yet caught up with their needs, and those younger users who were more interested in pictures than in text-heavy books. The *Public Libraries* article captured how the women who worked with children in libraries noted their "thirst for pictures" and the range of activities that were a "source of delight."

In appealing to youthful interest in color and activity, an unidentified librarian working in Buffalo touted in the same *Public Libraries* article young people's creativity and independence. "Picture scrapbooks which are made by the children for

the children are much enjoyed, both in the process of construction and when completed," she wrote. Even before the 20th century, young people could use the resources of the library to create their own content.

Our professional memory of this sort of activity eventually dimmed. At its height, it wasn't controversial—unlike some present-day efforts to incorporate games into library services. In drawing on games and entertainments with pictures, librarians were in sync with the leading educational theory of the day, which insisted on the importance of images. Visual information was regarded as a key to children's learning, and justified libraries' non-book services in the 19th century.

It's a strategy that is reemerging. Brian Mayer, library technology specialist for the School Library System of Genesee Valley, New York, has developed a series of documents that link the learning objectives in the *Standards for the 21st Century Learner* (ALA's American Association of School Librarians) to game-playing skills (sls.gvboces.org/gaming/node/23). It's an idea whose time has come again. ■



Late-19th-century librarians proclaimed their era one of child-centered programming, which meant games and toys.

JENNIFER BUREK PIERCE is assistant professor of library and information science at the University of Iowa in Iowa City. Contact her at youthmatters@ala.org.

American Library Association would like to thank its 2009-2010

Library Champions

In the late 1990s, ALA's Library Champion program was launched by a select group of corporate and foundation supporters who joined together to form a broad-based group to advocate for libraries and the library profession.

The Campaign for America's Libraries and its @ your library® brand—which now supports libraries across the nation by fostering public awareness on the extensive range of services available at their community library—was established from their vision. Today, the Library Champion program continues to build upon their incredible success and encourages the next generation of corporations and foundations to join them in a call to action and powerfully proclaim the importance of the library in American society.

Their investment in ALA's advocacy efforts has developed multiple programs that include: National Library Week, Library Card Sign-Up Month, and *En Tu Biblioteca* and Connect with your kids @ your library. In addition, their support has enabled ALA to create public relation and marketing tool-kits and other turnkey resources that can be used by all types of libraries.

ALA appreciates the Library Champions' generous commitment to increasing the importance of libraries as information, learning, and community centers throughout the nation. To each of you, thank you for supporting ALA and for making the *Campaign for America's Libraries* a success.

New Library Champion members add strength to ALA's initiative for public awareness and advocacy for America's libraries. Please visit www.ala.org to learn more about ALA's Library Champions and their role at ALA and *The Campaign for America's Libraries*.



American
Library
Association
**Library
Champions**
Investing in America's Libraries



Annie M. Callanan, President
BOWKER



When Richard Rogers Bowker, Fredrick Leypolt, and Melvin Dewey founded the ALA they shared a joint vision: to promote best practices, awareness, and efficiencies in the daily affairs of the devoted librarians of their day and in future generations.

Today, more than ever, Bowker is focused on that vision – from the daily needs of librarians to the bigger picture of librarianship in America. With products and services that provide information as well as analysis and reporting – with tools to increase patron usage of the library and justification for funding – Bowker continues to make championing the cause of librarians our highest priority.

FOUNDED: 1872
CONTACT: Denise M. DiMaria 888.269.5372
www.bowker.com



David A. Poinon, Industry &
Government Business Manager
3M LIBRARY SYSTEMS



3M offers the latest in RFID, self-service, automated materials handling, security and PC management solutions backed by a dedicated project management team and unparalleled service and support. We'll help you create a more human library and a more fulfilling and enjoyable experience for your patrons.

As a Library Champion, and as a founding partner of the "@ your library®" campaign, 3M is also committed to helping increase public awareness of the vitality and value of today's libraries globally.

FOUNDED: 1902
CONTACT: Shelly Pagel 651.733.8141
www.3m.com/us/library

Becky Snyder, President and Publisher
Ron Boehm, CEO

ABC-CLIO



ABC-CLIO is an award-winning publisher of reference titles, academic and general interest books, electronic resources, and books for librarians and other professionals. Today, ABC-CLIO publishes under five well-respected imprints. ABC-CLIO serves the history profession, history teachers, and students and scholars of history with a complete line of award-winning databases, books, and eBooks, along with social studies reference and curriculum resources for middle and high school libraries and classrooms. Greenwood Press publishes high-quality, authoritative reference books and general interest topics across the secondary and higher education curriculum. Praeger is widely regarded for scholarly and professional books in the social sciences and humanities, with emphasis in modern history, military studies, psychology, business, current events and social issues, international affairs, politics, visual and performing arts, and literature. Praeger Security International publishes insightful and timely material on international security, including defense and foreign policy, strategy, regional security, military history, and terrorism. Libraries Unlimited publishes professional materials for librarians, media specialists, and teachers.

FOUNDED: 1955
CONTACT: Laura Mullen, Public Relations Manager,
805.880.6836 lmullen@abc-clio.com
Customer Service: 800.368.6868
www.abc-clio.com



George Coe, President, Baker &
Taylor Institutional
BAKER & TAYLOR



Baker & Taylor's products and services are designed with you, our customer, in mind. We have over 181 years of experience serving libraries around the world. Since 1828, we have brought libraries the widest range of product offerings in the industry, as well as value-added and customized services to meet your needs, and ultimately, the needs of your patrons. Today, we are committed to developing new programs and services that are in-step with today's technology and the changing needs of you and your patrons. By providing superior service and support, we are helping to ensure that your library remains a champion in your community.

FOUNDED: 1828
CONTACT: Information Services 800.775.1800 or
btinfo@btol.com
www.btol.com



Bob Sibert, President
**BOUND TO STAY BOUND
BOOKS**



For over 88 years our company has put children's books in our unique binding so they are durable enough to withstand the heavy circulation they get in schools and public libraries. Our company's mission is to help librarians put quality books in their libraries has not wavered since my grandfather founded the company.

Bound To Stay Bound has tried to support ALA, librarians and libraries in other ways through the years. Since 1985 we have sponsored several scholarships a year for students trying to become children's librarians. Since 1997 we have sponsored AASL travel grants for librarians attending their first AASL Conference, and since 2001 we have sponsored ALA's Robert F. Sibert Award for informational children's books. Being a Library Champion is, we feel, just one more good way to strengthen our country's national treasures, its Libraries.

FOUNDED: 1920
CONTACT: Mike Brady 800.637.6586
www.btsb.com



Joe Largen, Chairman, CEO & President

BRODART COMPANY



Brodart Company has a rich history of partnering with librarians to bring library patrons information in comfortable and functional environments. Through our Books & Automation, Contract Furniture, and Supplies & Furnishings Divisions, we have the expertise, products and services to help librarians capitalize on opportunities and manage the challenges facing them. We are honored to be a Library Champion and delight in supporting the important contributions of libraries and librarians to communities worldwide.

FOUNDED: 1939
CONTACT: John Carson 800.233.8467
www.brodart.com



Pamela Smith, Senior Vice President

BWI/FOLLETT LIBRARY RESOURCES



BWI and Follett Library Resources are proud to support the American Library Association's advocacy efforts through the Library Champions program. As Follett Corporation companies, we are committed to providing the highest quality books, audiovisual materials, digital content, value-added services, and personal assistance to public libraries and schools around the world. Our goal is to use our experience and expertise to anticipate and exceed your needs. Librarians have the lofty, yet challenging, mission of educating and entertaining the children, teens and adults of their communities, and our mission is to make it easier for you to do great things.

FOUNDED: 1873
CONTACT: BWI 800.888.4478 www.titletails.com
Follett Library Resources 888.511.5114
www.titliewave.com

Karen Lotz, President & Publisher

CANDLEWICK PRESS



At Candlewick Press, we dedicate ourselves to creating the highest quality books for young readers. Located in Somerville, Massachusetts, we are America's largest employee-owned children's publisher. Our independence allows us to pursue a wide range of creative choices while we serve our young "constituents" from infancy to adulthood. We honor librarians, who give as much care and attention to the alchemy of connecting readers and books as we try to give to each detail of the publishing process.

From the very beginnings of our U.S. company, we have been privileged to work closely with the American Library Association. We now are especially proud to support their advocacy efforts and the mission of allowing young people from all backgrounds equal opportunity to learn that libraries—and books—are "for life."

FOUNDED: 1991
CONTACT: Sharon K. Hancock 617.588.4432
www.candlewick.com



Jon Malinowski, President

THE COMBINED BOOK EXHIBIT



The Combined Book Exhibit began in 1933 as the original Book Mobile, providing a venue for librarians to find new books and make wise decisions with their limited funds during the Great Depression. Now celebrating their 75th year, The Combined Book Exhibit has a rich history as a staple at over 25 shows each year, where librarians and educators can relax while searching through the vast CBE collection of small, medium and large presses. With their sister company, The American Collective Stand, The Combined Book Exhibit is not only a venue for librarians to see new books, but a venue for publishers to display their books worldwide.

With our first 75 years of showcasing quality publications behind us, we are honored to give even more back to the library community by becoming Library Champions. We look forward to our next 75 years serving the library community even more effectively as the premier connection between publishers and librarians.

FOUNDED: 1933
CONTACT: Jon Malinowski 914.739.7500
www.combinedbook.com www.thebookcheckout.com



Mike Grasee, President

DEMCO, INC.



For over 100 years DEMCO has supported the valuable work of librarians—taking pride in providing the best service possible. Our mission is to continue to anticipate future needs... to supply products and services that support the activities of library professionals and improve library environments by making them more attractive and user-friendly. The people of DEMCO demonstrate their continuing commitment to library professionals through their support of the Library Champions Program and our participation at ALA's conferences.

FOUNDED: 1905
CONTACT: John Ison 608.241.1201
www.demco.com



Richard W. Dreiling, CEO

DOLLAR GENERAL



Dollar General's commitment to literacy spans the life of our company and remains strong because of the significant need in our nation. Our co-founder, J.L. Turner, was functionally illiterate when he started the company recognized today as Dollar General. We understand that sometimes various circumstances in life prevent individuals from achieving their educational goals. Whatever the circumstances that initially prevented someone from experiencing educational success, we believe it is never too late to learn. We also believe that learning to read, receiving your GED or learning the English language is an investment that opens new doorways for personal, professional and economic growth for individuals and families.

Since the Foundation's inception in 1993, the Dollar General Literacy Foundation has awarded more than \$26.5 million in grants across our 35-state market area. In addition to cash grants, Dollar General's Learn to Read free literacy referral program has provided more than 50,000 literacy referrals. Information about the referral program is available in the "Do you want to read better?" brochures displayed on our stores check-out counters.

FOUNDED: 1939
CONTACT: Dollar General Literacy Foundation
615.855.5201
www.DollarGeneral.com

Tricia Carbone, LEARN

DUN & BRADSTREET



Sales & Marketing
Solutions

Dun & Bradstreet (D&B®) – Library Champion since 1992 – proudly renews its association with the ALA. With over 160 years of leadership in the information field, our Internet, CD-ROM, and directory products offer the quality information your patrons and students need for market research, industry analysis, job searching and more – all in easy-to-search and easy-to-use formats.

Our information is backed by DUNSRight™, our patent-pending quality process designed to increase the accuracy, timeliness and completeness of all our data. DUNSRight features over 2,000 quality control checks, 1.5 million daily updates, and five quality drivers to ensure the library community receives top-quality data on local, national and global markets.

D&B is honored to be a Library Champion and seeks to nurture our nation's most valuable information resource by providing high-quality, cost-effective solutions.

FOUNDED: 1841
CONTACT: Tricia Carbone 973.605.6318
www.dnb.com



Allen Powell, President

EBSCO INFORMATION SERVICES



EBSCO proudly acknowledges the library community and the good works being accomplished by librarians worldwide.

Our association with ALA and other information and standards organizations allows us to actively participate in the ongoing discourse between libraries, publishers and vendors. It also gives EBSCO the opportunity to contribute to various sponsorship and scholarship programs created to subsidize continuing education and conference attendance for librarians.

As EBSCO invests in your professional development, we also invest in our services for e-resource access and management, a natural extension of the print subscription support we've provided for more than 65 years.

Thank you for the opportunity to work together.

FOUNDED: 1944
CONTACT: Susan R. Knight 205.980.6707
www.ebsco.com

INVESTING IN AMERICA'S LIBRARIES



Erik Engstrom, CEO
ELSEVIER



ELSEVIER

Elsevier is proud to be an active advocate of libraries worldwide. Today, librarians and Elsevier are partnering in new ways that support our common goal: making genuine contributions to the global science and health communities.

Librarians play a primary role in the development of our electronic products as well as providing valuable advice and insight through Elsevier's various advisory boards. With our combined efforts together we are able to improve scholarly communication and facilitate the mission of researchers and faculty.

At Elsevier, we recognize and value the diverse contributions of libraries everywhere and look forward to our continued collaboration. We do not underestimate the importance of librarians.

FOUNDED: 1880
CONTACT: Daviess Menefee, Global Director for Institutional Relations at d.menefee@elsevier.com
www.elsevier.com



Matti Shem Tov, CEO
EX LIBRIS GROUP



Ex Libris Group is a leading provider of library automation solutions, offering the only comprehensive product suite for the discovery, management, and distribution of all materials—print, electronic, and digital. Dedicated to developing the market's most inventive and creative solutions, Ex Libris leads the way in defining and designing efficient, user-friendly products that serve the needs of academic, research, and national libraries today, enabling them to transition into the future. By collaborating closely with customers and industry visionaries, Ex Libris addresses the evolving requirements of libraries in the high-tech era.

Founded more than 25 years ago, Ex Libris maintains a fast-growing, impressive customer base, serving thousands of sites in more than 75 countries on six continents. The Ex Libris customer list, which reads like a who's who of the world's top academic institutions, reflects the company's strategic focus on academia, national libraries, and research institutions.

FOUNDED: 1986
CONTACT: 800.762.6300
infousa@exlibrisgroup.com
www.exlibrisgroup.com



Richard G. Ketchum, Chairman
**FINRA INVESTOR
EDUCATION FOUNDATION**



The FINRA Investor Education Foundation is proud to partner with ALA on *Smart Investing@Your Library*®, a grant program addressing the growing need for reliable financial and investor education at the grassroots level. Increasingly, individuals are responsible for navigating complex financial decisions virtually every day. Even knowing where to turn for information can be a challenge. Participating libraries are helping individuals access unbiased, quality resources and educational opportunities at library facilities, at home via the Web, at the workplace and at other locations throughout their communities. Reaching out across the community, these libraries ensure that their patrons can easily find the information they need to improve their financial decisions.

The FINRA Foundation supports innovative research and educational projects that give underserved Americans the knowledge, skills and tools necessary for financial success throughout life. To date, the FINRA Foundation has approved approximately \$46 million in investor education and protection initiatives through a combination of grants and targeted projects. FINRA, the Financial Industry Regulatory Authority, is the largest non-governmental regulator for all securities firms doing business in the United States. FINRA is dedicated to investor protection and market integrity.

FOUNDED: 2003
CONTACT: George Smaragdis 202.728.8988
www.finrafoundation.org



Patrick C. Sommers, President
**GALE, PART OF CENGAGE
LEARNING**



Gale is committed to providing *value to libraries and power to users*. With a focus on the user experience and increasing usage, we stand side by side with library partners to promote the library as a vital part of its community. Library advocacy is part of who we are and where we're going.

We are delighted to sponsor bus transportation here in Chicago. It's all part of our continuing heritage of serving libraries and librarians and supporting the good work of the American Library Association.

FOUNDED: 1954
<http://gale.cengage.com>



Guy Marhewka, CEO
GAYLORD BROS., INC.



Gaylord Bros. has helped librarians meet the needs of their patrons, students and staff for over 100 years. Through the continual development of innovative and quality products, we've endeavored to make the library environment and processes more inviting and user friendly. Gaylord has also focused on providing expert guidance in library layout as well as custom products that meet the specific demands of individual libraries.

Gaylord is proud to participate in the ALA Library Champions program as a means of enhancing the essential role that school, college and neighborhood libraries play in assisting people of all ages in the pursuit of literacy, research and community involvement.

FOUNDED: 1896
CONTACT: Amanda Rose 315.634.8440
www.gaylord.com



Founders Larry Page and Sergey Brin
GOOGLE



Librarians and Google share a goal: to organize the world's information and make it universally accessible and useful. We support librarians who work each day to further that mission, enriching our lives by providing access to knowledge, culture, literacy and learning. We're excited to collaborate with librarians in the quest to connect people and information, and we're proud to be an ALA Library Champion.

FOUNDED: 1998
CONTACT: Jessica Ng 650.214.5284
www.google.com



Kristen Kochan, Director
HIGHSMITH INC.



Helping Librarians Reach Every ReaderSM

Since 1956, Highsmith Inc. has been providing fresh ideas, services and products to help librarians engage readers of all ages. From furnishings, equipment and supplies that create inviting and effective learning environments to our exclusive Upstart posters, literature and promotions, we have everything you need to encourage a love of reading that stretches beyond the library.

FOUNDED: 1956
CONTACT: Sue Lenz 608.743.8113; Customer Service 800.558.2110
www.highsmith.com



Harold Regan, President & CEO
H.W. WILSON COMPANY



H.W. Wilson is proud to support ALA as a Library Champion. We're happy to help broaden the reach and impact of America's libraries, and enhance the services available to library users.

Support for the Library Champions program is just one dimension of H.W. Wilson's 111 years of commitment to libraries worldwide. Our most important mission—providing the highest quality access and the most relevant information for research—remains as vital as ever, and complements our desire to advance other aspects of library service.

Our editorial integrity assists libraries in connecting with more patrons on-site and on the web. The dedication of the dozens of librarians on the Wilson staff is highlighted with every WilsonWeb search at new workstations around the country. The Wilson name and subject files - the most consistent, precise, and reliable you'll find anywhere - help make even the broadest periodicals collections more accessible and valuable for research.

The connection between America's libraries and library users is the foundation of H.W. Wilson's success, and we look forward to continuing our support of the Library Champions program in strengthening that connection.

FOUNDED: 1898
CONTACT: Frank Daly 717.588.8400
www.hwwilson.com



Valerie MacLeod, Vice President

INGRAM LIBRARY SERVICES INC.



Ingram Library Services
Where libraries are going™

Why is Ingram Library Services a Library Champion? It's simple – ILS is dedicated to serving! Our mission is to serve the needs of librarians, library communities and library associations. With access to the largest selection of books and audiovisual selections in the industry; our products and services are designed to simplify your business while enhancing your ability to service your patrons.

Being a Library Champion is more than simply supporting; it's a way to say thank you for all you do in your communities.

FOUNDED: 1970
CONTACT: Valerie MacLeod 800.937.5300 ext. 35516
www.ingramlibrary.com



Jerry Kline, CEO & Chairman

INNOVATIVE INTERFACES

Innovative
interfaces

For over 30 years, Innovative Interfaces has dedicated its energies to meeting the needs of libraries and the challenges of library automation. Innovative fulfills this mission with trusted products including Millennium, the market-leading integrated library system, INN-Reach (direct consortial borrowing solution), Electronic Resource Management, and the Encore discovery services platform. Innovative's customer service ranks among the best in the industry and its partner-focused approach and long-term outlook allow it to be a stable, responsive provider to the library community. Today, thousands of libraries of all types in over 40 countries rely on Innovative's products, services, and support. The company is located in Emeryville, California with offices around the world.

FOUNDED: 1978
CONTACT: Gene Shimshock, VP Marketing 510.655.6200
genes@iit.com
www.iit.com



Janice M. Stebbins, President & CEO

JANWAY COMPANY USA INC.



JanWay Company is proud to support ALA as a Library Champion. Libraries play a key role in the development of educational and economic opportunities within their communities. We hope our contribution will help to sustain the long-term health of libraries, our country's most valuable information resource.

JanWay Company holds the unique position in the library world of being the largest full-service provider of custom printed promotional and fundraising products. Our specialties include items for promoting reading programs, Library Week, literacy, @your library®, anniversaries, new construction, community outreach, conferences, and internet/online services. Some popular products are canvas, nylon, non-woven and plastic bags, library hour magnets, mouse pads, bookmarks, pencils/pens and "Go Green" items.

As a Library Champion, JanWay is committed to helping libraries in their efforts to promote vital services to the community.

FOUNDED: 1981
CONTACT: Janice M. Stebbins 800.877.5242 ext. 101
www.janway.com



Timothy Fusco, Vice President Publishing, Academic & Library Solutions

LEXISNEXIS



The LexisNexis Government and Academic team serves the information needs of academic, secondary schools, and public libraries, as well as government markets. We offer a wide array of printed indexes, microform collections, electronic databases, and digital archives, such as the U.S. Serial Set and Congressional documents – all designed to make vast information sources completely manageable and accessible.

We design products with the goal of simplifying and ensuring successful research for students, faculty, knowledge workers, and librarians. In our quest to create truly useful products, we rely on librarians for their support, candor, and feedback. We hope that librarians realize they can rely on us, too; supporting the ALA Library Champions program is merely one way we hope to demonstrate our unwavering commitment to the profession.

FOUNDED: 1974
CONTACT: Marina Azariah 800.638.8380
www.lexisnexis.com/academic



Annette Harwood Murphy, President & CEO

THE LIBRARY CORPORATION



For over 34 years, librarians worldwide have turned to The Library Corporation for information management tools and services for their libraries and patrons. The Library Corporation is committed to delivering the most up to date and innovative products to meet librarians' needs. We believe in listening to those we serve and taking the initiative to meet their expectations.

The Library Corporation is proud to support the Library Champions program, which sustains librarians and library advocacy programs. Library Champions recognizes the achievement of individual librarians, while increasing public awareness and promoting advocacy programs – important reasons to stand behind this program.

FOUNDED: 1974
CONTACT: Lisa Prodywus 800.325.7759
www.TLCdelivers.com



Fred Marks, COO

MARQUIS WHO'S WHO



Marquis Who's Who has been providing libraries and individuals with trusted biographical information since the first edition of Who's Who in America was published in 1899.

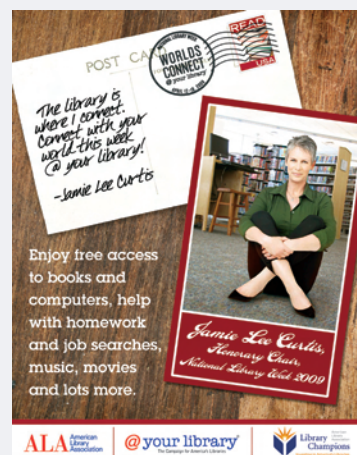
The librarian's role of guiding people to authoritative and accessible sources of information is just as important today as it was over 100 years ago. Marquis Who's Who is committed to helping libraries achieve this goal by providing world-class directories and databases that are constantly evolving to appeal to today's researchers.

Marquis Who's Who is proud to support the library community and serve as an ALA Library Champion

FOUNDED: 1899
CONTACT: Michael Noerr 800.473.7020 ext. 1044
www.marquiswhoswho.com

Jamie Lee Curtis featured in PSA for National Library Week

Thanks in part to funding from ALA's Library Champions, ALA was able to place a print public service announcement (PSA) featuring actress and author Jamie Lee Curtis in national magazines for National Library Week. The PSA appeared in *TV Guide*, *Good Housekeeping* and other publications. The Campaign also offered ALA members free customization of the PSA for use in local media and library publications.



Enjoy free access to books and computers, help with homework and job searches, music, movies and lots more.



Worlds connect @ your library Toolkit

A toolkit supporting the National Library Week theme, "Worlds connect @ your library" was available on the Campaign for America's Libraries' Web site to help libraries across the country promote their activities. Tools included free downloads of audio public service announcements (PSAs), as well as sample media materials in both English and Spanish.

MARSHALL CAVENDISH



Since 1970 Marshall Cavendish has been a highly regarded publisher of illustrated reference books for school and public libraries. In recent years, we have significantly expanded our publishing program to meet reader demands, and in 2006 launched Marshall Cavendish Digital, which brings our award-winning print titles into digital form, in order to meet the new challenge of information technology.

Marshall Cavendish Reference Books: illustrated encyclopedias covering a wide range of curriculum related topics. Benchmark Books: nonfiction published in series for elementary through high school readers. Marshall Cavendish Children's Books: picture books, nonfiction, and fiction from distinguished authors and artists. Marshall Cavendish Digital: customizable, Web-based digital collection of reference resources.

The Library Champion program offers Marshall Cavendish the opportunity to help ALA in its mission of advocacy for American libraries. As proof of its belief in the inestimable value, now and forever, of libraries, Marshall Cavendish is proud to offer its support to the advocacy efforts of ALA.

FOUNDED: 1970
CONTACT: Walter Harvey 914.332.8888
www.marshallcavendish.us



Jonathan Worrall, CEO
MERGENT, INC.



As a proud member of the Library Champion family, Mergent is pleased to offer our strong support of the American Library Association.

Mergent, Inc. has been transforming data into knowledge for more than a century. Our unique history has enabled us to be an innovator in the creation of easy-to-use, powerful information tools that combine research functionality with the latest in technology. Mergent offers academic professionals a full range of research tools through data feeds, print and desktop applications. Our databases contain detailed information on over 17,000 U.S. public companies, 23,000 non-U.S. public companies and over 27,000 municipal entries, as well as extensive corporate and municipal bond, UIT and dividend information.

FOUNDED: 1900
CONTACT: Brian Whelan, Director of Marketing
800.342.5647
www.mergent.com



Greg Leeds, President & CEO
MIRRORSTONE



At Mirrorstone, we are dedicated to offering books that will turn reluctant readers into lifelong readers. We publish fantasy series fiction for young readers, knowing that research shows these are the kinds of books that appeal most to children who think they hate to read. From the lavishly illustrated and *New York Times* best-selling *A Practical Guide to Dragons* and *Practical Guide to Monsters*, to the unique adventures of dragons in the Dragon Codex series to the brand new trilogy written just for young readers by *New York Times* best-selling author R.A. Salvatore and his son Geno, our books have turned many young readers on to a lifetime of fantasy reading. For the past four years, we have supported libraries by offering free teaching and discussion guides, classroom activities and programming ideas downloadable from our website. We are proud to extend our support by becoming a sponsor of ALA.

FOUNDED: 2004
CONTACT: Shelly Mazzanoble 425.204.2693
www.MirrorstoneBooks.com



Joe Mansueto, Chairman, Founder & CEO
MORNINGSTAR



It is a pleasure to partner with an organization that looks for better ways to serve people. We at Morningstar are proud to be Library Champions and to support the American Library Association.

Morningstar, Inc. is a leading provider of independent investment research in the United States and in major international markets. Our goal is to offer products that improve the overall investment experience for individual investors, financial advisors, and institutions. Founded more than 20 years ago, we continue to evolve and expand our products. We're committed to delivering world-class investment research and services to people around the globe.

FOUNDED: 1984
CONTACT: 866.215.2509
libraryservices@morningstar.com
www.morningstar.com



Patricia Glass Schuman, President
Neal-Schuman Publishers and
Past-President ALA

NEAL-SCHUMAN
FOUNDATION

NEW CHAMPION



The Neal-Schuman Foundation, established in 2000 by Neal-Schuman Publishers' founders Patricia Glass Schuman and John Vincent Neal, strives to aid and promote charitable research and education for the improvement of libraries. As a past ALA president, company president Schuman founded the Library Advocacy Now program and was instrumental in establishing Library Champions.

For over thirty-five years, Neal-Schuman Publishers has served the library and information science community with all of the professional, reference and training materials needed to succeed amidst continuous change and challenges. Always evolving with the profession, Neal-Schuman is redesigning its venerable "How to Do It" series in 2009 and co-publishing new books with YALSA, LITA, PLA, and *Library Journal*. We are proud to join ALA's Library Champion program in support of library advocacy.

FOUNDED: 2000
CONTACT: Patricia Glass Schuman, President Neal-Schuman Publishers and Past-President American Library Association, 212.925.8650
www.neal-schuman.com



Jay Jordan, President & CEO
OCLC ONLINE COMPUTER
LIBRARY CENTER



OCLC strongly supports the Library Champions program and its commitment to library advocacy and the vital efforts of librarians around the world.

Since 1967, OCLC and its member libraries have been working together for the public good. Each day, the OCLC community of librarians in more than 71,000 institutions in 112 countries uses OCLC cooperative services to help people find the information they need. Each day, these Library Champions help to advance research, scholarship and education. We at OCLC are proud to be advocates for libraries and librarians and the ideals they embody.

FOUNDED: 1967
CONTACT: Bob Murphy 800.848.5878
www.oclc.org/home/



William Schickling, President & CEO

POLARIS LIBRARY SYSTEMS



Today's libraries are looking for better ways to serve their patrons and streamline staff workflow. And that's precisely what we do at Polaris Library Systems. As a forward-thinking library automation company, our goal is to keep you at the leading edge of technology, helping you to maximize resources, reduce costs and improve patron satisfaction.

Our mission at Polaris is to help libraries better serve their communities. The ALA Library Champions program is an opportunity for us to support libraries in their ongoing efforts to maintain positions of strength and relevancy within their communities.

FOUNDED: 1975

CONTACT: William Schickling 800.272.3414 ext. 4580
William.Schickling@polarislibrary.com
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Marty Kahn, CEO

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FOUNDED: 1965

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Edwin Buckhalter, Chairman

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Quotable Facts about America's Libraries wallet cards continue to be one of ALA's most popular items. About 5,000 are distributed yearly, thanks to Library Champions funding. Quotable Facts provides comprehensive statistics on academic, public and school libraries, along information of funding at the state and federal levels. Quotable Facts are available through the ALA's Public Information Office and the Office for Library Advocacy.

Quotable Facts About America's Libraries





Derk Haank, CEO
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FOUNDED: 1842

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Jose Luis Andrade, President
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FOUNDED: 1901

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Mike Boswood, President & CEO - Healthcare and Science
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FOUNDED: 1948

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Patrick Gaston, President
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FOUNDED: 2000

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Paul Gazzolo, President
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ALA ANNUAL CONFERENCE

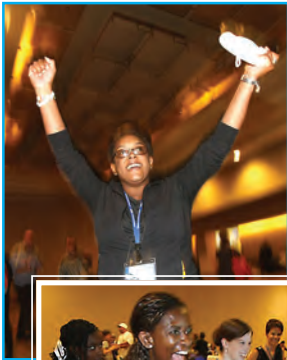
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Currents

- **Stephanie Archer** has joined Santa Monica (Calif.) Public Library as acquisitions librarian.
- **Kathy Arsenault** has retired as dean of Poynter Memorial Library at the University of South Florida in St. Petersburg.
- May 4 **Susan Benton** was named president and CEO of the Urban Libraries Council in Chicago.
- The University of Illinois at Urbana-Champaign Graduate School of Library and Information Science has appointed **Cathy Blake** associate professor.
- June 1 **Christie P. Brandau** retired as state librarian of Kansas.
- **Clara M. Chu** will become professor and department chair at the University of North Caro-



Patty Furr



Melanie Huggins



Patt Paul



Rachel Schipper

lina at Greensboro Department of Library and Information Studies in the fall.

■ **Miles Efron** will join the University of Illinois at Urbana-Champaign Graduate School of Library and Information Science as assistant professor in the fall semester.

■ **Patty Furr** has been named executive director of Hancock County (Miss.) Library System.

■ September 1 **Leah Green** will retire as director of DuBois (Pa.) Public Library.

■ **Melanie Huggins** will become executive director of Richland County (S.C.) Public Library in July.

■ **Shana Johnson** has been promoted to youth services librarian, **Roger Kelly** has been appointed youth services librarian, and **Susan Lamb** has been promoted to reference services librarian at Santa Monica (Calif.) Public Library.

■ New York Public Library has appointed **Deanna Lee** vice president for communications and marketing.

■ April 20 **Haipeng Li** became associate library director at Rutgers University in Newark, New Jersey.

■ May 5 Stark County (Ohio) District Library named **Patty Marsh** associate director for public services and **Karen E. Miller** assistant associate director for public services and main library manager.

■ Laramie County (Wyo.) Library System has promoted **Cara Nett** to manager of technical services.

■ **Caroline Norton** has joined the University of Northern Colorado in Greeley as head of technical services.

■ Cornell University in Ithaca, New York, has named **Mary Ochs** director of the Mann Library.

■ May 1 **Vailey Oehlke** became director of Multnomah County (Oreg.) Library.

■ **Patt Paul** retired in May as manager of the Parker branch of Douglas County (Colo.) Libraries.

■ **Dorothea Richards** has been named integrated library system coordinator at Stark County (Ohio) District Library.

CITED

- **Jim Cheng**, head librarian at the University of California at San Diego's International Relations and Pacific Studies Library, has received a Fulbright Scholar grant to research a book on Taiwan film studies for three months.
- **Janet Fowler**, supervisor of library media operations for Wichita Public Schools, has won the Kansas Library Association's Presidential Award for Meritorious Service.
- **Susan R. Gilmont**, library technician at Oregon State University's Guin Library in Corvallis, has been named 2009 Oregon Library Association Employee of the Year.
- Library consultant **Cindy Hill** has received the John Jacob Astor Award in Library and Information Science from the Checkpoint Charlie Foundation in Berlin.
- The Texas Library Association has presented its first Lifetime Achievement Award to **Barbara Immroth**, professor at the University of Texas at Austin's School of Information.
- **Sarah T. Roberts**, recent graduate of the University of Wisconsin at Madison's School of Library and Information Studies, has been selected as one of 14 Google Policy Fellows.

OBITUARIES

■ **Louise S. Robbins** will retire as director of the University of Wisconsin at Madison's School of Library and Information Studies in August.

■ **Rachel A. Schipper** is now associate dean for technology and support services at the University of Florida Smathers Libraries in Gainesville.

■ Boston Public Library's Leventhal Map Center has appointed **Jan Spitz** as executive director.

■ Stark County (Ohio) District Library has named **Diane E. Stroud** as programming and literacy coordinator, and **Lisa Szeles** as manager of the Perry Sippo branch.

■ **Jay Trask** has joined the University of Northern Colorado in Greeley as head of archival services.

■ May 4 **Amanda Tyre Watson** became Mississippi state law librarian.

■ June 8 **Kelvin A. Watson** joins the National Agricultural Library in Beltsville, Maryland, as head of acquisitions and collection development.

■ **Jennifer Welsh** is now manager of the Lake Community branch of Stark County (Ohio) District Library.

At ALA

■ May 4 **Jennifer Dominiak** joined the Public Programs Office as program officer for traveling exhibitions.

■ **Miguel A. Figueroa** became director of the Office for Diversity May 5.

■ **Diane Foote**, executive

■ **Mark Crum**, 86, director of Kalamazoo (Mich.) Public Library for 30 years until his 1986 retirement, died April 23 after a brief illness. He hired the first black professional librarian in the city in 1957 and oversaw the start-up of the library's bookmobile service and the young adult department.

■ **Alice Dalligan**, 85, librarian and archivist at Detroit Public Library for 40 years until her 1988 retirement, died April 16 of complications from a stroke. She was longtime head of the Burton Historical Collection and helped convince Detroit Tigers announcer Ernie Harwell to donate his baseball collection in 1966.

■ **Richard Douglass**, 65, former director of Ingham County (Mich.) Library and video librarian at Capitol Area District Library in Lansing, Michigan, died April 7. During his career, Douglas traveled around Michigan to convince public libraries to start video collections.

■ **Michael Heskett**, head of the Texas State Library and Archives Commission's State and Local Records Management division in Austin, died of cancer April 10. He drafted the state's Local Government Records Act of 1989 and mod-



Michael Heskett

ernized state agency records management laws in 1997.

■ **Karen (Randi) Pegnetter**, 65, director of library services at Ransom Everglades School in Miami, died March 27 of breast cancer. She had previously held library positions at Lynn University in Boca Raton, Florida; American International School of Zürich, Switzerland; Escuela Campo Alegre in Caracas, Venezuela; and several public schools in Ithaca, New York.

■ **Barbara Ringer**, 83, register of copyrights at the Library of Congress until her 1980 retirement, died April 9. She spent 21 years drafting the Copyright Act of 1976, which established fair-use principles and extended copyright protection terms for authors. Ringer received the President's Award for Distinguished Federal Civilian Service in 1977, and returned to the Library of Congress as acting register of copyrights in 1993 and 1994.

■ **Elizabeth B. Sondheimer**, 101, trustee emeritus of Lima (Ohio) Public Library, died April 15. She was first elected to the library board in 1957 and was the longest-serving trustee in Ohio.



Elizabeth B. Sondheimer

director of the Association for Library Service to Children, left ALA April 1.

■ **Barbara Macikas**, executive director of the Reference and User Services Association and the Association of Specialized

and Cooperative Library Agencies, left ALA May 1.

■ Washington Office Communication Specialist **W. Alston Roberts III** left ALA March 12.

■ May 4 **Letitia Smith** was promoted to program coor-

dinator for membership for the Young Adult Library Services Association.

■ **Aimee Strittmatter** was promoted to executive director of the Association for Library Service to Children April 6. ■

Send notices and color photographs for Currents to Greg Landgraf, glandgraf@ala.org.

Librarian's Library

Search Smarts

by Mary Ellen Quinn

Most of us already know how to search the web; we've been doing it for years. What Michael P. Sauers offers in *Searching 2.0* is a way to upgrade our search skills by making use of new tools and technologies. He follows two extremely useful discussions of Web 2.0 basics and the uses of bookmarking with chapters on resources such as Wikipedia, Flickr, YouTube, Google Maps, Google Book Search, the Internet Archive's Wayback Machine, Google Desktop, OpenSearch, and much more. The last chapter looks at developments in data visualization. Abundant screen shots and hands-on exercises at the end of

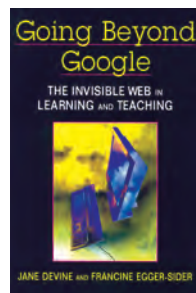
each chapter reinforce the book's value as a learning tool. The perplexed will find clear explanations and instructions here, and even those who are at

home with Web 2.0 resources will find tips for maximizing their use. INDEXED. 336P. PBK. \$65 FROM NEAL-SCHUMAN (978-1-55570-607-4)

More Search Smarts

Here's another book designed, like Sauers' *Searching 2.0*, to steer us to-

ward better searching. This time, Jane Devine and Francine Egger-Sider are taking us into the invisible web. *Going Beyond Google: The*



Invisible Web in Learning and

Teaching explains what the invisible web is and how it differs from the visible one, and then explores ways to find content that is generally hidden from general-purpose search engines.



What Michael P. Sauers offers in *Searching 2.0*

is a way to upgrade our search skills by making use of new tools and technologies.

Get Connected

For many school librarians, personal learning goals are thwarted by isolation, whether geographic or professional. In *Personal Learning Networks: Professional Development for the Isolated School Librarian*, Mary

The focus is on enhancing information literacy by helping students become more knowledgeable and critical as searchers.

INDEXED. 156P. PBK. \$65 FROM NEAL-SCHUMAN (978-1-55570-633-3)

NEW FROM ALA

Attorney Theresa Chmara has written a succinct guide to help librarians handle a potential hornets' nest. *Privacy and Confidentiality Issues: A Guide for Libraries and Their Lawyers* takes a question-and-answer approach to First Amendment principles, internet concerns, state and federal laws, and minors' rights. An appendix summarizes statutes state-by-state. INDEXED. 98P. PBK. \$40 (978-0-8389-0970-6)

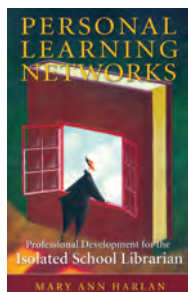
When Kimberly Bolan was preparing the first edition of *Teen Spaces: The Step-by-Step Library Makeover* (2002), it was a challenge to find libraries that were proactively serving teens. As she notes in the preface to the second edition, "teen space is no longer the exception; it is gradually becoming the rule." The book provides all the tools necessary to create a teen library-within-a-library, including templates, worksheets, and real-life examples. Teen space photos are available on Bolan's Flickr channel. INDEXED. 225P. PBK. \$40 (978-0-8389-0969-0)



ROUSING READS

IN THE ON-DECK CIRCLE

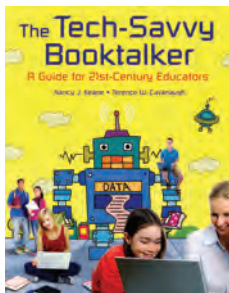
Ann Harlan offers a toolkit of alternative professional development opportunities. Describing a personal learning network (or PLN) as “the



people with whom you surround yourself, the tools you use, and the resources you rely on to introduce yourself to new ideas and best practices,” she discusses online courses, listservs, wikis, blogs, and social bookmarking and networking, and explains how they can fill the gap. Although aimed at a particular audience, the book provides a template that anyone can follow. INDEXED. 96P. PBK. \$30 FROM LIBRARIES UNLIMITED (978-1-59158-790-3)

Booktalking 2.0

Blogs and wikis, PowerPoint presentations, podcasts, videos, and other technologies can spice up your booktalks, and in *The Tech-Savvy Booktalker: A Guide for 21st-Century Educators*, teachers and library media specialists will find a wealth of practical and easy-to-follow tips. But authors Nancy J. Keane and Terence W. Cavanaugh have an agenda that goes beyond making booktalks more fun. Their strategies are designed to draw students into the process, and to integrate booktalks into the curriculum. As



they explain, booktalking that makes use of technology can enhance media literacy and support learning standards.

INDEXED. 162P. PBK. \$35 FROM LIBRARIES UNLIMITED (978-1-59158-637-1). ■

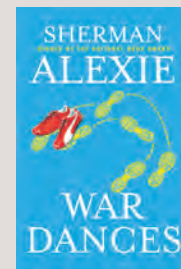
MARY ELLEN QUINN is editor of *ALA Booklist's Reference Books Bulletin*.

I'm changing the terms of my column a bit this month: rather than reporting on reads that have roused me recently, I'm going to speculate on what might be doing the rousing over the next few months. Spring has barely sprung in Chicago as I write this, but at *Booklist*, September and even October galleys are beginning to arrive in the office, and we're all getting that familiar seasonal rush: What's new and exciting?

I edit the crime-fiction section at *Booklist*, so naturally, I read a lot of mysteries. But when I dream about what I'd like to be reading in the months to come, I tend to look outside the genre. News that Richard Russo has a new novel on the way, for example, has me salivating. The majority of Russo's earlier books have been set in the small towns of New York state, but this time he moves to Cape Cod, where a group of friends and family gathers for a wedding. If the setting changes in *That Old Cape Magic* (Knopf, August), the themes stay right in Russo's wheelhouse. Like his last two novels, *Bridge of Sighs* (Knopf, 2007) and *Empire Falls* (Knopf, 2001), this one concerns family dynamics—fathers and sons, husbands and wives, parents and children. That's rich soil for this master tragicomedian to show his best stuff.



Also on the literary fiction side, I'm anticipating a new novel by Anne Tyler and a story collection by Sherman Alexie. Like Russo, Tyler is most at home grappling with the push and pull of family life, and according to Donna Seaman, who just reviewed *Noah's Compass* (Knopf, October) in *Booklist*, the award-winning author's 18th book is a “gently hilarious and wise comedy of obliviousness and discovery.” I'm hooked already. As for Alexie, we grown-ups should be glad to have him back in the adult camp, after a couple of successful forays into YA land. I'm hopeful that his new story collection, *War Dances* (Grove/Atlantic, October), will display the same biting black humor and sparkling lyricism that I loved in *The Lone Ranger and Tonto Fistfight in Heaven* (Grove/Atlantic, 1993).

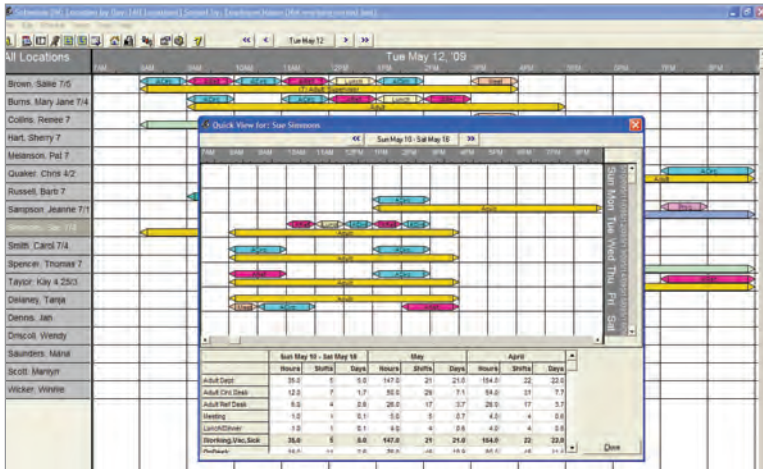


On the mystery front, the big news of the fall is the long-awaited publication of the third volume of James Ellroy's Underworld U.S.A. trilogy. The first in the series, *American Tabloid* (Knopf, 1995), was probably this wildly inventive novelist's best book; the follow-up, *The Cold Six-Thousand* (Knopf, 2001), was alternately brilliant and over-the-top. Will the long-delayed concluding volume bring us Ellroy the Magnificent or Ellroy the Manic, the guy who fires off streams of alliteration-soaked, staccato sentences with the ferocity of Ali delivering left jabs? This passage from Ellroy's letter to booksellers, included on the galley, doesn't bode well: “Knopf will drop this atom bomb of a book on September 22. Your job is to groove it and grok its groin-grabbing gravity.” As crazy as that sounds, you just never know with Ellroy. I guess I'll have to grok the damn book for myself.



BILL OTT is the editor and publisher of *ALA's Booklist*.

Solutions and Services



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 The **Children's Literature Comprehensive Database** contains more than 350,000 reviews, 2 million MARC records, 50,000 cover images, and 1 million other elements such as awards and curriculum links. The database can be searched in full text or with qualifiers such as age, language, reading level, or publisher.

To have a new product considered for this section, contact Brian Searles at bsearles@ala.org.



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CASE STUDY

DIGITALLY FOCUSED RESEARCH

The University of California at Merced opened its doors September 5, 2005. "Traditionally, research libraries follow certain standards and require huge physical library collections," said Eric Scott, director of administrative services and head of access services for the UCM Library. But while the library houses about 70,000 books, "Our focus is really on electronic resources, and leveraging the resources available to us as part of a consortium of 10 campuses," Scott said.

The library scans books with an APT BookScan 1200 from Kirtas Technologies. The system can handle books more gently than a human hand and opens each book to only 110 degrees.

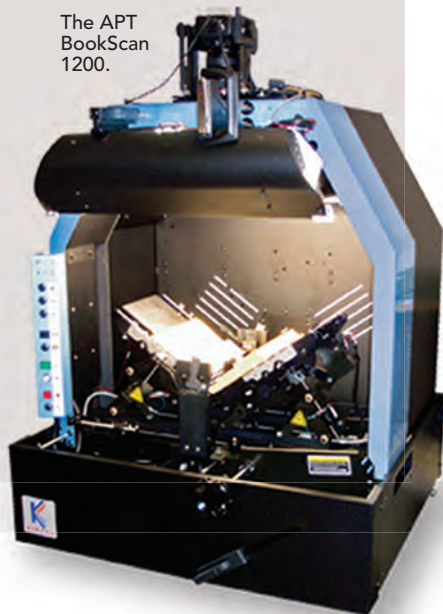
Through the use of the scanner, the library can provide most of the supplemental reading that faculty members assign to their students in electronic format. Course materials are made available through the university's course-management system, so the library can ensure that fair use and copyright rules are followed. "It's much more efficient to get a book, scan a chapter, and put it online so it is accessible only by a specific teacher's

students," Scott said. "Students can download, print, and view resources simultaneously. It's a better process, and it ties up books for much less time."

The system also makes it easier to provide alternative formats to students who need them. Using the Dolphin EasyConverter software package, the library can convert scanned materials to large print, MP3, DAISY, or Braille format.

"Providing alternative media is essential," said Brad Neily, UCM's disability services coordinator. "A student with vision issues may require something completely different than a person with a learning disability."

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Print Deadline

August 5 for August-September, a double that will mail in late August. Ads received after the 5th will be published as space permits through approximately August 10.

Contact

E-mail joblist@ala.org or call 800-545-2433, Katie Bane, ext. 5105. Career Leads, *American Libraries*, 50 E. Huron St., Chicago, IL 60611; fax 312-440-0901.

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"Librarians' Classifieds" and "ConsultantBase" are convenient and economical ad sections that put your products and services in front of more than 100,000 readers. See print ad rates above. No ALA institutional member discount. Discounts for multiple insertions: 2-5 months, 5%; 6 months or more, 10%. ConsultantBase appears in the January, April, June, and October issues.

Advertising Policies

A salary range is requested for all job recruitment ads per ALA guidelines. The ALA Allied Professional Association endorses a minimum salary for professional librarians of not less than \$40,000 per year. Job applicants are advised to explore "faculty rank" and "status" carefully. ALA opposes residency requirements and loyalty tests or oaths as conditions of employment. Job titles should reflect responsibilities as defined in ALA

personnel guidelines. ALA requires that organizations recruiting through the Association's publications or placement services comply with ALA antidiscrimination policies. Policy 54.3 states that the Association "is committed to equality of opportunity for all library employees or applicants for employment, regardless of race, color, creed, sex, age, disabilities, individual life-style or national origin." By advertising through ALA services, the organization agrees to comply with the policy. Ads are edited only to conform to standard style. Acceptance of an advertisement does not constitute endorsement. ALA reserves the right to refuse advertising.

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and Davenport, Iowa. Moline has a full service, stable Council/Administrator form of government. The Moline Public Library is governed by the 9-member Moline Public Library Board (Board). Board members are appointed to specified terms by the Mayor and are vested with full governance responsibility for the Library. The Library Director is the Library's chief executive officer and is appointed by and serves at the pleasure of the Board. The Director is responsible to the Board to provide proper management and leadership to the Library. The facility is a new, state-of-the-art \$12.5 million library which offers a vast collection of print and non-print materials. Library resources and services also include wireless access and cabling technology, meeting rooms, fax services, public copiers, notary public, voter registration, service to the homebound, art displays, tax forms, public typewriters, word processing computers, and the Copper Café coffee shop. The library is ADA compliant and has room for future collection growth. The current annual budget is \$2.85 million

and there are 29 FTE's. Requires a Master's degree in library science and at least five (5) years of professional librarian experience to include management/supervisory responsibility over budget and finance as well as the provision of a wide breadth of municipal library services or an equivalent combination of training and experience that provides the required knowledge, skills and abilities. The City will provide a competitive salary with excellent benefits. Beginning salary is negotiable depending on qualifications. Send confidential resume IMMEDIATELY to: Robert E. Slavin, President SLAVIN MANAGEMENT CONSULTANTS 3040 Holcomb Bridge Road, Suite A-1 Norcross, Georgia 30071 Phone: (770) 449-4656 Fax: (770) 416-0848 E-mail slavin@bellsouth.net www.slavinweb.com AN EQUAL OPPORTUNITY RECRUITER/EMPLOYER

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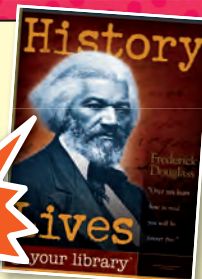


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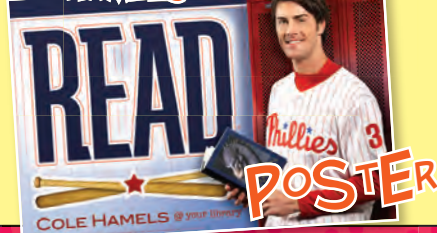


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Position Description: Reporting to the University Archivist, the Assistant University Archivist will be responsible for the day-to-day operations of the university archives. Responsibilities include providing online and in-house reference services; assisting in the development of the Cushing Memorial Library and Archives' website; assisting the university archivist in the identification, appraisal, acquisition, storage, access, preservation and disposal of university records; arranging collections; creating archival based descriptions; and editing existing descriptions for input into ARCHON or similar archival software. Additional responsibilities include onsite visits to investigate, assess, and acquire potential collections, processing university records and manuscripts; preserving records of enduring value; participating in instruction sessions and outreach programs; and preparing exhibits. Includes some weekend staffing responsibilities.

Required Qualifications:

- Graduate degree in history, English, anthropology, political science or related field with current certification by the Academy of Certified Archivists and/or American Library Association (ALA)-accredited Masters degree (or equivalent) with emphasis on archival work, history, or related discipline
- At least two years of professional archival experience
- Demonstrated experience working with EAD coding
- Excellent oral and written communication skills
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- Familiarity with major word processing and database software packages
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Desired Qualifications:

- PhD or second Masters in history, political science, English, or anthropology
- Three or more years of professional archival experience
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- Evidence of successful project management
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- Knowledge of TAMU history and traditions

Salary/Benefits/Rank: Faculty rank and salary are commensurate with qualifications and experience; salary is not less than \$46,000. Excellent benefits include choice of health plan options and paid life insurance; several retirement plans including TIAA-CREF; paid holidays and vacation; no state or local income tax.

Application: Review of applications will begin on May 31, 2009. The letter of application should address the responsibilities, qualifications, and experiences listed for the position. **Your letter, vita, and the names, e-mail addresses and telephone numbers of three professional references* may be sent (1) via email to jkthorn@tamu.edu (preferred method of receipt) or (2) faxed to Joyce K. Thornton, 979-862-5161, or (3) mailed to Joyce K. Thornton, Associate Dean for Faculty Services, Texas A&M University Libraries, 5000 TAMU, College Station, TX 77843-5000.** An Equal Opportunity Employer.

Texas A&M University Library at Qatar Engineering Research Librarian

Texas A&M University Library at Qatar invites applications for **Engineering Research Librarian**. The Library supports academic curriculum and research through the provision of traditional and modern services. The successful candidate is creative, determined and service-oriented with a record of accomplishment using

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Position Description: The Engineering Research Librarian serves as the liaison to researchers and faculty in program areas at Texas A&M University at Qatar. The librarian will develop and share subject expertise in assigned areas, working collaboratively with the public services manager, the library director and the heads of major research projects. The librarian will create and deliver a program of outreach services to local industry members who sponsor or participate in campus research projects, to include library promotion and needs assessment as well as reference and instruction in support of these areas. Using in depth knowledge of the library's subject collections in all areas, the librarian will develop the collections needed for the support of funded research efforts, accordingly. This position will train other librarians in the effective use of complex science and engineering resources. This position will administer a campus instance of DSpace, an institutional repository designed to archive research artifacts, student and faculty publications and the campus history. This position reports to the branch campus library director, and may include evening and weekend hours.

Responsibilities:

- Provides general reference assistance and specialized research consultations, both in-person and through a variety of technologies to faculty and students engaged in research projects
- Serves as liaison to researchers and associates engaged in funded projects and/or requiring literature searching in the development of proposals
- Administers a TAMUQ specific instance of TxSpace, a DSpace repository, including setup and maintenance of authorizations, collections, item submissions
- Participates in development and maintenance of library and information technologies that deliver resources to end users
- Collaborates in the development and management of the engineering collection for monograph, serials and electronic resources
- Develops appropriate instructional materials to aid users in accessing resources, using a variety of print and electronic formats
- Develop and assist faculty and associates in other components of the digital library, such as research wikis, weblogs and online journals

Required Qualifications:

- American Library Association (ALA)-accredited Masters degree (or equivalent)
- Minimum 2 years professional library experience
- Demonstrated expert knowledge of science and engineering resources and reference tools

- Demonstrated expertise and knowledge to perform reference and research in electronic and print resources in the fields of science and engineering
- Thorough understanding of the current issues in scholarly communication
- Demonstrated facility with technology, computer applications and internet skills, including but not limited to the application administration and programming
- Demonstrated analytical ability
- Excellent oral and written communication skills in English
- A commitment to strong customer service within and outside libraries
- Excellent interpersonal and teamwork skills complemented by the ability to take initiative
- Commitment to working with persons from culturally diverse backgrounds

Preferred Qualifications:

- Degree in physical science, mathematics, engineering, or other technical field
- Five years work experience in a research library emphasizing science or technology
- Understanding of digital library technology with skills at advanced level, including metadata best practices
- Experience with collection development
- Ability to read lengthy, complex research proposals and extract the knowledge necessary to select and acquire related resources
- Demonstrated record of ongoing professional development and contribution
- Ability to take initiative, prioritize and meet deadlines
- International experience

Salary/Benefits/Rank: Faculty rank and salary is commensurate with qualifications and experience, but is not less than \$50,000.00. Excellent benefits include choice of health plan options and paid life insurance; several retirement plans including TIAA-CREF; paid holidays and vacation; no state or local income tax. Liberal allowances for professional travel and for relocation to Qatar are provided. Fringe benefits include free furnished housing in one of several gated communities, K-12 education for dependents, group health insurance, annual leave allowance, and a car allowance.

Application: Review of applications will begin on June 4, 2009, and will continue until the position is filled. The letter of application should address the responsibilities, qualifications, and experiences listed for the position. **Please submit application letter, vita, and the names, e-mail addresses and telephone numbers of three professional references may be sent (1) via email to jkthorn@tamu.edu or (2) faxed to Joyce K. Thornton, 979-862-5161, or (3) mailed to Joyce K. Thornton, Associate Dean for Faculty Services, Texas A&M University Libraries, 5000 TAMU, College Station, TX 77843-5000.** An Equal Opportunity Employer,

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Job Description

The New Orleans Public Library is seeking a Library Director who can provide leadership in the rebuilding of the New Orleans Public Library system post-Hurricane Katrina. This recovering library system, with a budget of \$7.5 million, has launched an ambitious \$30 million capital campaign to rebuild and renovate multiple branches affected by the hurricane. The Director will work with a highly motivated administrative team, a staff of over 120, and report to the Library Board of Directors in the historical urban setting of New Orleans. Responsibilities and oversight will include overall library supervision, strategic planning, budget preparation, building programs, fundraising and grant writing, quality of library services, and working with library staff and volunteers.

Knowledge, Abilities, and Skills

- Progressive management style with a vision for the future.
- Proven library management and strategic planning skills.
- Experience in fundraising and programming.
- Familiarity with library technology and structure.
- Excellent verbal and written communication skills.
- Ability to interact professionally with staff, the public and local government officials.
- Ability to lead and develop the talent of professional and support staff.
- Experience with a wide range of information technology.
- Demonstrated success in managing projects.
- Ability to track information and technology trends and envision benefits for information access, instructional technology and management systems.
- Demonstrated effectiveness as an advocate and public speaker.
- Demonstrated organizational and planning skills.

Minimum Qualifications Requirements

Master's degree in library science from an ALA-accredited program and 5+ years of professional librarian experience in an administrative capacity, preferably in a multi-unit urban system.

Salary: \$105,000. Benefits include: Longevity Pay, Annual Leave, Sick Leave, Paid Holidays, Health, Life, Dental, Vision Insurance and Pension Participation.

Interested Candidates

Email resume to ghaskell@gno.lib.la.us and visit www.neworleanspubliclibrary.org. To be considered for a meeting at the 2009 ALA Annual Conference in Chicago, please provide your materials no later than June 26, 2009.

An Equal Opportunity Employer.

Library System is seeking a Family and Youth Services Coordinator to join the library's team of professionals in providing high quality, dynamic programs and services. This is an opportunity for an enthusiastic person who is passionate about working with children of all ages, understands the importance of early learning in a child's development, possesses a strong knowledge of child and adolescent development, as well as is informed about and interested in youth culture and trends. The successful candidate should be able to move adeptly from babies to teens, be comfortable working with parents and caregivers, and embrace the idea of the library as an integrated, interactive

learning environment. This professional librarian position performs professional, administrative and supervisory work in planning, developing and managing the activities of family, children and young adult services. Works collaboratively with youth staff in the branch libraries. Oversees youth collection development, story time and other programming, teen services, summer reading programs, and staff training. Collaborates with schools, city and community partners to promote and provide library services. Supervises youth outreach program to include participation in programs such as teen advisory groups and recruitment of teen volunteers. Supervises one librarian whose work is centered on pre-literacy

Regional salary guide

Listed below are the latest minimum starting salary figures recommended by 19 state library associations for professional library posts in these states. The recommendations are advisory only, and ALA has not adopted recommendations for minimum salaries. Leads advises job seekers and employers in these states to consider the recommended minimums when evaluating professional vacancies. For additional information on librarian salaries, contact ALA Office for Human Resource Development and Recruitment.

Connecticut.....	\$40,158
Illinois.....	\$47,235.60
Indiana.....	varies*
Louisiana.....	\$26,000
Maine.....	varies*
Massachusetts.....	\$45,107*
New Jersey.....	\$45,787
North Carolina.....	\$32,432
Ohio.....	\$25,198**
Pennsylvania.....	\$33,748*
Rhode Island.....	\$29,800
South Carolina.....	\$32,778*
South Dakota.....	\$30,554
Texas.....	\$37,000
Vermont.....	\$33,025
Wisconsin.....	\$32,700

*Rather than establish one statewide salary minimum, some state associations have adopted a formula based on variables such as comparable salaries for public school teachers in each community, or the grade level of a professional librarian post. Before applying for a library post in one of these states, Leads recommends that job seekers contact the state association for minimum salary information.

**These recommendations apply only to public librarians.

outreach. Assists with hiring and evaluating staff. Represents the Library System at various meetings. Works with staff to fulfill the goals of the strategic plan and serves on the senior management team. May work occasional nights and weekends. Minimum Qualifications: Master's degree in library science from an ALA-accredited program; extensive experience (minimum of three years) as a professional librarian, including considerable experience in a lead or supervisory capacity in the operation of a major library function. Hiring range is \$47,985 – 55,785. Applicants who do not meet the complete qualifications for Supervising Librarian A are encouraged to submit an application and may be considered as an underfill at the Senior Librarian level with commensurate pay. Application Process: For a complete job description, requirements, and to apply, log on to www.jobs-nngov.com. Please attach resume, cover letter, and three professional references. The City of Newport News is an equal opportunity employer. This position will remain open until filled.

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The successful candidate will possess excellent leadership and communication skills and a compelling vision for strategic approaches to the development and operation of next generation library and information systems and services. This challenging and highly visible position, with national and international responsibilities, requires a broad knowledge of issues in information management, a passion for public service, and demonstrated skill in fostering collaborations. For additional information visit, <http://www.nal.usda.gov/>.

Applicants must meet mandatory qualifications, as specified in the vacancy announcements (ARS-SES:09-04 or ARS:SES:09-05), and address specific executive core and technical qualifications. Applicants should only respond to the vacancy announcement that best meets his/her educational background. Citizenship restrictions apply. **Interested candidates should obtain the position announcement from www.afm.ars.usda.gov/divisions/hrd/, beginning Monday, June 8, 2009.** For questions regarding qualifications and application procedures contact Deborah Crump at Deborah.crump@ars.usda.gov or 301-504-1448. **Applications must be received by Monday, August 17, 2009.** USDA/ARS is an equal opportunity employer and provider.

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Nina McHale, University of Colorado Denver

Registration and more info: www.lita.org

Why We'll Survive

Librarians make their MARC through adaptability

by Will Manley

It was a magical moment. I was on Kodiak Island to give the keynote address to the Alaska Library Association, and fell asleep the night before reading Susan Cooper's award-winning *The Dark Is Rising*. In the book, a 12-year-old boy awakes to a heavy snowstorm. All that night I dreamed of snow, and was rewarded the next morning with a blizzard.

The conference went on as if nothing out of the ordinary had happened. "This is Alaska" is what everyone said to me. I was so exhilarated with the snow that after my speech, I went on a three-hour hike through the woods. Kodiak is breathtaking in its unspoiled beauty. At the end of the hike when I was tired I wandered into a little wooden Russian Orthodox chapel to sit down. A vespers service was going on. The chanting put me into a reflective mood.

I thought about the Alaska librarians. A more alive and enthusiastic group of people I had never met before. In Alaska, there is no defensive talk about the future of libraries. Libraries are vitally important, and the librarians are not shy about proclaiming that.

The more I reflected, the more I realized that libraries everywhere are stronger than ever. Why is it then that we still torture ourselves about whether we have a future in an age of rapid technological change? Do doctors or lawyers obsess about being automated out of existence? Do plumbers fret about every little advance in the technology of dripless faucets? Do teachers worry about being replaced by computers? Do janitors fear the rise of robotic vacuum cleaners? Of course not!

If history has anything to teach us, it is not to fear the future. No other public service profession has been as quick to adapt to technological change.

Imagine a Rip Van Winkle librarian falling asleep in 1969 and waking up today. He would be amazed at how much more powerful catalogers and reference librarians are with computer keyboards at their fingertips and



If history has anything to teach us, it is not to fear the future.

awestruck at how quickly a patron in Nome can get

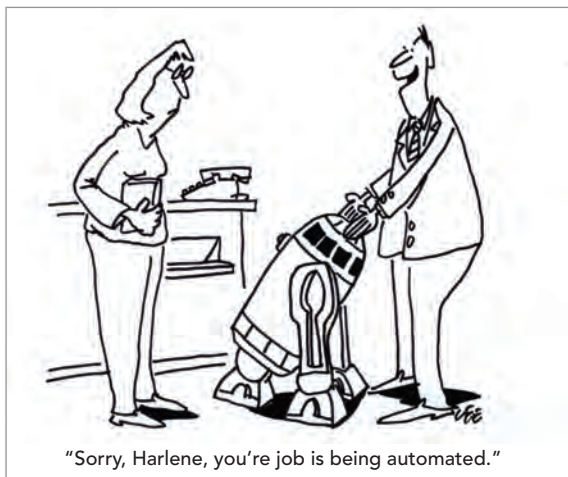
a book from almost anywhere. After hunting in vain for the card catalog, he would be completely blown away by the keyword searching capability of the OPAC and scratch his head at DVDs, audio playaways, and video games, but be warmly reassured by shelves of books and children's librarians wielding puppets and playing with felt boards. Most of all, he would be overwhelmed by the crowd of patrons using the library for a hundred different purposes.

The reality is that libraries have never been stronger—stronger than schools, churches, manufacturers, the health care system, and units of government, and certainly stronger than banks.

The conference ended, but it kept snowing and snowing and snowing. The wait at the airport for the weather to clear could have seemed interminable except for one thing: The place was full of librarians. A more raucous and talkative group you couldn't imagine.

I was probably the last one out that night. The poor guy at the main desk said to me, "Those librarians were sure noisy. What we needed in here was an old-fashioned librarian to shush them!" I asked him if his name was Rip Van Winkle. ■

WILL MANLEY has furnished provocative commentary on librarianship for over 30 years and nine books on the lighter side of library science. Write him at wmanley7@att.net.



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