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JANUARY/FEBRUARY 2013

THE MAGAZINE OF THE AMERICAN LIBRARY ASSOCIATION

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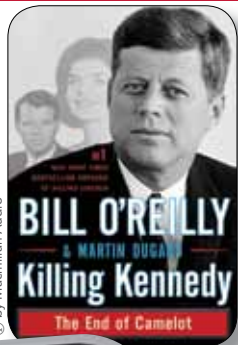
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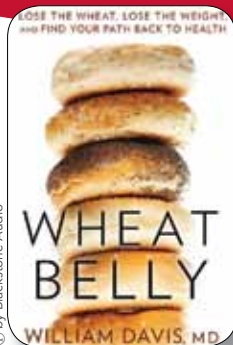
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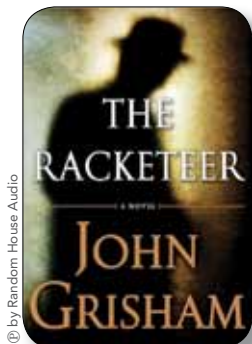
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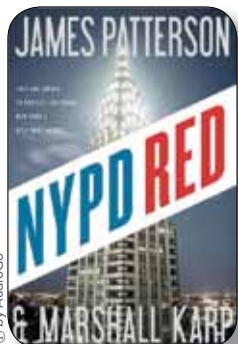


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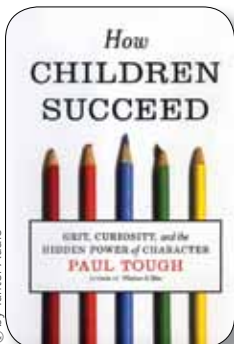
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Engaging Our Communities

by Laurie D. Borman

Where's Johnny Depp? In 2013, you can find him in *American Libraries*, as part of our annual Year in Review, which begins on page 34. He started his own book imprint last year, with the inaugural title—about Bob Dylan—slated to appear in 2015. There's a lot more to our 2012 retrospective than celebrity news, though. Check out surprising Pew Research Center stats, the truth about ebook pricing, the launch of Google Fiber at the library, and the new Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. 2012: It was an exciting, though admittedly sometimes challenging year.

If I were predicting a library theme for 2013, it would be community engagement. Libraries and librarians are looking for ways to better serve the needs of their local populations, whether that com-

munity is a city, a campus, or a school.

This issue of *American Libraries* reflects part of that broad spectrum of engagement efforts. For example, we found libraries across the country are scaling back the stacks and even putting trailers in parking lots to make room for makerspaces (see story on p. 44). There's a long history of making things in libraries, beginning with quilting clubs and crafting classes. If

you're planning a makerspace for your facility, we cover three models that work and provide a list of practical resources, including types of equipment, and price tags.

Libraries can engage with those who need help staying in their community too. The feature on page 56 explains how the San Diego County (Calif.) Public Library joined forces with Housing Opportunities Collaborative, a nonprofit foreclosure-prevention organization, to help local financially strapped residents keep their homes. And the library did it even as its own budget shrank.

Community engagement begins with a conversation, of course. Get ideas and stay engaged in the process at the Midwinter Meeting in Seattle, where thought leaders Rich Harwood and Peter Block will prompt attendees to turn these thoughts into action and connect with their communities. More than 200 discussion sessions let you join in the conversation. If the dialogue and the abundance of coffee shops in Seattle aren't enough, there's also the drama and excitement of the Youth Media Awards on Monday, January 28, hot romance and horror authors at the PopTop Stage, and exhibits to peruse. For the full story on what's happening at Midwinter, see our preview and Seattle dining guide on pages 60–73. Great coffee, food, and conversation: What could be better? ■

Libraries and librarians are looking for ways to better serve the needs of their local populations, whether that community is a city, a campus, or a school.

american libraries

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Reenvisioning ALA

Reviewing and supporting our strategic goals

by Keith Michael Fiels

Over the past few months, the ALA Executive Board has been involved in a range of discussions that reflect some of the more urgent issues facing libraries, and the Association's strategic priorities.

Because the Association, like libraries, must change and evolve to best serve our communities, a series of brainstorming meetings this fall asked both the ALA Executive Board and the division leadership to "re-think" ALA. They did this by asking: "What opportunities exist for the Association?" "What are our aspirations?" and "What results would we like to see in five years?" They then asked how the answers might suggest changes in the way we operate. The discussion will continue at Midwinter, with a number of opportunities for members to contribute their ideas and suggestions in the coming months.

Digital content and libraries, and most urgently the issue of ebooks, continues to be a focus. In October, President Maureen Sullivan issued a statement that strongly criticized the lack of progress by the largest publishers that were not yet making ebooks available to libraries. Her statement received national media attention, and ALA has followed up with a tool kit for use by local libraries. It is designed to make communities and users aware of the issue and to bring positive pressure to bear on publishers who continue to withhold ebooks from libraries. (See President's Message on page 8 about how you can make a difference.)

The transformation of libraries of all types involves much more than just the digital revolution, of course. A rapidly growing *Transforming Libraries* site (ala.org/transforminglibraries) now provides "one stop" access to information on resources, publications, webinars, and online discussion groups, and communities—all created by librarians—related to the many aspects of library transformation: ebooks and digital content, community relationships, user expectations, library services, physical space, library leadership, and the library workforce.

The board also discussed the new *Libraries Matter* portal, which supports our strategic goal of "increasing research and evaluation documenting the value and impact of libraries." *Libraries Matter* (ala.org/research/librariesmatter) now allows access to information on hundreds of studies that document the impact of public, academic, and school libraries, and is designed to help local advocates use these studies to make the case for library support. Specific areas covered include the impact on: the local economy, community development, and literacy and education.

The ALA Office for Research and Statistics released an updated *Diversity Counts* study in September, showing that diversity in the library profession has grown only slightly since the 2000 census. With a two-year Spectrum Presidential initiative just completed, the board discussed the "next genera-



The Association, like libraries, must change and evolve.

tion" diversity plan, which would involve the ALA ethnic affiliates, other associations, library schools,

and employers. While ALA members can be proud of the 700 Spectrum scholars we have supported, much work still lies ahead. A meeting with the ethnic affiliates is planned for Midwinter to continue discussions.

The ALA Executive Board and members are all looking at ways to support our strategic goal of increasing the availability of continuing education, career development, and certification opportunities. The new *ALA Online Learning* site (ala.org/onlinelearning) now makes it easy to find out about the many webinars and online courses offered by divisions, round tables, offices, and ALA Publishing. New courses are being developed by a growing array of ALA member experts. New certification programs offer credentials for those involved in online training programs. Continuing Education Units (CEUs) are now available for a growing number of ALA online courses. The question is: How can these pieces work together to bring the collective knowledge and expertise of ALA members to your local laptop, tablet, or handheld?

For more information on the ALA 2015 Strategic Plan and the fall board meeting, see ala.org. ■

KEITH MICHAEL FIELS is executive director of the American Library Association, headquartered in Chicago.

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What You Can Do about Ebooks and Libraries

by Maureen Sullivan

I wanted to share ideas about what you can do to help solve the problem of publishers who will not sell ebooks to libraries.

Stay informed. The ALA Transforming Libraries website and the *American Libraries* E-Content blog provide breaking news, as well as information about various studies and reports. These include recent ebook research, information on economic models, and tip sheets on ebooks and e-content. It also covers local library initiatives and public awareness campaigns.

Make your patrons aware. Users are questioning libraries on a daily basis about unavailable ebooks, and this offers a great opportunity to explain the situation. Public opinion is the most powerful tool we can bring to bear on publishers, and tens of millions of library users, who are also print and ebook buyers, cannot be ignored.

Make community leadership aware. Let other departments, other community organizations, and your elected officials know about the situation. It is important that they understand that publishers, not libraries, are denying access. They can help spread the word, building public support. Schedule special briefings at community meetings.

Make local media aware. Publishers want favorable publicity, not unfavorable publicity. Write a guest editorial (you can use my open letter as a starting point), or a letter to the editor of your local paper from the

Board of Trustees, or meet with a local editorial board. Extending our reach through media is one of the best ways to strengthen our collective voice.

Let publishers know. Tell publishers your users need access to ebooks. Some libraries have also encouraged patrons to contact publishers. Remember that library users are also book and ebook buyers, and as heavy readers, library users serve a key role in spreading the word on new books.

Work with your state chapter. Many state chapters are organizing public awareness campaigns or shared action plans. State officials also need to be aware of the need for ebook access.

Work with other libraries. Many libraries belong to automated networks, consortia, and other collective groups that already provide shared and/or statewide e-content to libraries. Many of these are exploring or implementing ways for libraries to work together to provide increased access to ebooks.

Where we stand. Most of the thousands of small- and medium-size publishers of ebooks are working with libraries. Of the Big Six, Random House and HarperCollins make ebooks available to libraries, although at pricing much higher than that for individuals. Macmillan, Penguin, and Hachette are all engaged in limited library trials, so our efforts

have focused on extending these pilots as soon as possible to all libraries. Of the Big Six, only Simon & Schuster has taken no action.

ALA's Digital Content and Libraries Working Group (DCWG)

has focused its efforts on addressing member concerns about library access to the full range of ebook titles. Two subgroups within

the DCWG focus on communications and awareness — both providing tools and resources to help librarians, as well as tips on strategic outreach to the media and external audiences. These groups have created a media and communications toolkit for librarians that is available at ala.org/transforminglibraries/ebooktoolkit.

The toolkit provides librarians with templates to support activities such as issuing a press release, obtaining op-ed placement in the local newspaper, writing letters to the editor, and working with the media.

We welcome your help in getting the word out, and hope you'll act on these ideas yourself.

Working together, I know that we can resolve the current impasse and ensure that ebooks are available to all library users in all our communities at a fair and affordable price. ■



We welcome your help in getting the word out.

MAUREEN SULLIVAN is an organization development consultant to libraries and professor of practice in the Managerial Leadership in the Information Professions doctoral program of the Graduate School of Library and Information Science at Simmons College in Boston. Email: msullivan@ala.org.



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ALA Joins Coalition to Protect Ownership Rights

The American Library Association teamed with 18 other associations, libraries, retailers, educators, and internet companies in late October to launch the Owners' Rights Initiative (ORI). ORI's goal is to protect ownership rights in the United States, ensuring the right to resell genuine goods, regardless of where they were manufactured.

"Our position is simple: If you bought it, you own it, and you can resell it, rent it, lend it, or donate it, and we believe the American people fundamentally agree," said ORI Executive

Director Andrew Shore. "ORI will serve as a powerful voice to advocate for ownership rights while educating consumers, businesses, and policymakers about this critical cause."

The topic of ownership became controversial recently in the *Kirtsaeng v. Wiley* case, which centers on Supap Kirtsaeng, a graduate student who bought textbooks via friends and family in Thailand and later sold them online in the United States. The publisher, John Wiley & Sons, sued Kirtsaeng, claiming that the right of first sale did not apply because the books were manufactured overseas and he was therefore

not authorized to sell them. The case was argued before the Supreme Court on October 29, and a decision is expected in June.

ORI members are concerned that loss of basic ownership rights through a misinterpretation of copyright law could have significant, adverse consequences for global commerce and could affect consumers, small and large businesses, retailers, and libraries.

Other ORI members include the Association of Research Libraries, eBay, Goodwill Industries, Home School Legal Defense Association, Powell's Books, and Redbox.

Caroline Kennedy Named Honorary Chair of NLW

Caroline Kennedy has been named the 2013 Honorary Chair of National Library Week (NLW), April 14–20.

During NLW and throughout the month of April, libraries of all types—public, school, academic, and special—hold celebratory events to highlight the unique role libraries play in American society and encourage the public to use their resources.

As honorary chair, Kennedy will appear in public service announcements (PSAs) promoting National Library Week. The PSAs, developed by ALA's Campaign for America's Libraries, will be placed in magazines and online throughout the spring. ALA will also offer free customization of the PSAs for libraries.

An advocate for reading, literacy,

and libraries, Kennedy has written or edited 10 bestselling books on American history, politics, and poetry.

She is scheduled to speak at the 2013 ALA Midwinter Meeting in Seattle on Sunday, January 27, at 10 a.m.

In December 2011, Kennedy characterized librarians' work as "truly life changing" in a speech at the Carnegie Corporation of New York/New York Times I Love My Librarian Award ceremony in New York City. She said many librarians she has met are "professionals who are excited about their changing role in a changing world—who are dedicated to serving others, who respect scholarship, and who understand that you are our guides on a lifelong journey of intellectual collaboration and collaborative composition."

ALA President Applauds Pew Study

ALA President Maureen Sullivan has commended the findings of "Younger Americans' Reading and Library Habits," a report from Pew's Internet and American Life Project. The survey, which analyzed reading format trends among 16- to 29-year-olds, shows that libraries are playing a strong role in the resurgence in reading among young people: The survey of 2,986 people indicates that eight in 10 Americans under age 30 are likely to use their library for electronic as well as print materials.

"Libraries are on course with meeting the demands and needs of young adult users," Sullivan said, noting that 60% of respondents visited a library in 2011, 46% turned to their library for research tools, 38% borrowed print, audiobooks, or ebooks; and 23% used newspapers, magazines, or journals at the library.

Midwinter Scheduler Now Open

The 2013 ALA Midwinter Meeting Scheduler is now open. Use it to plan your time, create your calendar, and find out about many other Midwinter Meeting highlights as they're added—speakers, events, networking opportunities, and more. Visit alamw13.ala.org/scheduler.

PPO Partners with StoryCorps

The Public Programs Office, in partnership with StoryCorps, has received a National Leadership Grant of \$249,867, with a matching amount of \$109,169, from the Institute of Museum and Library Services to support the “StoryCorps @ your library” pilot program at 10 public libraries.

Participants will receive equipment, training, promotional materials, and other resources to help implement community documentation projects using the popular StoryCorps interview model. Pilot libraries will retain copies of all interviews, but preservation copies will also be deposited at the Library of Congress.

To receive an alert when the application period opens, join the PPO Grants discussion list at ala.org/offices/ppo/about/ppolist.

Singapore, LiLi to Star at Midwinter

Two stellar library programs will be featured in the ALA Masters Series during the 2013 ALA Midwinter Meeting in Seattle.

■ Smitty Miller, community development librarian at the Fraser Valley Regional Library, will discuss the surprisingly little mobile library nicknamed LiLi (short for Library Live), on Monday, January 28, from 11:45 a.m. to 12:30 p.m. Attendees will also be able to examine LiLi, which will be parked at a central

spot in the Washington State Convention Center so attendees can see for themselves how it can deliver library services wherever it goes.

The vehicle's size enables it to reach marginalized populations at locations bookmobiles can't go, such as food banks, transition houses, and teen pregnancy centers.

Visit alamw13.ala.org/node/9188.

■ In a two-part ALA Midwinter Meeting Masters Series session on Saturday, January 26, from 11 a.m. to 12:30 p.m., Katherina Lee and Lee Kee Siang of the National Library Board (NLB) of Singapore will address the technological and organizational changes that have led NLB to be viewed as a global leader in transformation.

Visit alamw13.ala.org/node/9184.

Emerging Leaders 2013 Announced

ALA has selected 56 participants for its 2013 class of Emerging Leaders (bit.ly/VmCH2M), an initiative that enables library workers to serve the profession in a leadership capacity early in their careers. Nearly 75% of this year's participants are sponsored by an ALA member group to defray the cost of attending ALA's 2013 Midwinter Meeting and Annual Conference.

Emerging Leaders attend a day-long session during Midwinter and collaborate on projects in online workgroups for six months. They will present their work at a poster session at the 2013 ALA Annual Conference in Chicago.

Visit ala.org/educationcareers/leadership/emergingleaders.

Day of Caring to Focus on Seattle's Homeless

Approximately 100 ALA Midwinter Meeting-goers have the opportunity January 25 to attend a free hands-on introduction to Seattle's varied or-

CALENDAR

ALA EVENTS

Jan. 25–29: Midwinter Meeting Seattle, alamidwinter.org

Feb.: Library Lovers' Month, librarysupport.net/librarylovers

Feb. 6: Digital Learning Day, digitallearningday.org

Mar. 5–8: PLA Leadership Academy, Chicago, ala.org/pla/education/leadershipacademy

Mar. 10–16: Teen Tech Week, teentechweek.ning.com

Mar. 16: Freedom of Information Day

Mar. 20: PLA Virtual Spring Symposium, ala.org/pla/education/spring/symposium

Apr.: School Library Month, ala.org/aasl/aassissues/slm/schoollibrary

Apr. 14–20: National Library Week, ala.org/nlw

Apr. 15: 2013 State of America's Libraries report released

Apr. 17: National Bookmobile Day, ala.org/bookmobiles

Apr. 18: Celebrate Teen Literature Day, ala.org/yalsa

June 27–July 2: ALA Annual Conference, Chicago, alaannual.org

ganizations serving people who are homeless. The daylong session will continue with Midwinter participants interacting with a homeless advocacy agency of their choice in order to gain insights into best practices for serving this population at their own libraries.

Add this optional event to your Midwinter schedule at alamwl3.ala.org/register-now.

Star Wars–themed Wrap Up/Rev Up Party

Bestselling authors Chris Alexander and Tom Angleberger will host a *Star Wars*–themed Wrap Up/Rev Up party on January 28 from 2 to 3 p.m. at the ALA Midwinter Meeting in Seattle.

Alexander, known as the Jedi Master of origami, is author of *Star Wars Origami*. Angleberger is bestselling author of the Origami Yoda series.

READ posters and bookmarks featuring Origami Yoda and Darth Paper will be available at the ALA Store in Seattle and online at www.alastore.ala.org.

Sullivan to Present at Harvard Symposium

ALA President Maureen Sullivan is among the faculty slated to speak at “Library Leadership in a Digital Age,” a symposium to be held March 21–23 at Harvard University’s Graduate School of Education in Cambridge, Massachusetts.

Attendees will identify fundamental changes occurring in the field of education and consider their implications for libraries, information services, and library leaders. Participants will also learn about new research that explores how people learn in a digital age and how new technologies are redefining the teaching and learning process.

Qualified applicants will be admitted on a rolling, space-available basis. Admission decisions will be made within three weeks of submis-

sion of a completed application. The fee of \$2,295 includes tuition, instruction materials, lunches, and special events. Participants will receive a certificate of participation at the close of the program. Visit bit.ly/libraryleadership for details.

ACRL Studies How to Prove Library Value

The Association of College and Research Libraries (ACRL) has received a National Leadership Demonstration Grant of \$249,330 from the Institute of Museum and Library Services (IMLS) to fund a three-year project that will help to assess the academic library’s impact on student learning.

“Assessment in Action: Academic Libraries and Student Success” builds on a 2011 IMLS collaborative planning grant to ACRL in partnership with the Association for Institutional Research and the Association of Public and Land-grant Universities. In this next phase, 300 institutions will be selected to participate for one year each (75 in year one; 100 in year two; and 125 in year three).

For application information, email Kara Malenfant (kmalenfant@ala.org) or phone 800-545-2433, ext. 2510.

Personal Learning Network to Be Formed

The American Association of School Librarians (AASL) has received a \$5,000 grant from the National Center for Literacy Education (NCLE) to create a personal learning network on transliteracy. The NCLE funding will enable school librarians and their teaching partners to apply for minigrants in support of the collaborative development of materials that will be hosted on the future Transmedia and Digital Literacy Learning practice exchange at literacyinlearningexchange.org.

Visit aasl.org.

YALSA to Host National Teen Forum

The Young Adult Library Services Association has received \$99,937 from the Institute of Museum and Library Services (IMLS) to host a yearlong National Forum on Teens and Libraries. The forum will include face-to-face and online meetings and conversations about the status of library services for and with teens. The result will be a white paper that YALSA envisions will provide a plan on how libraries can best design and implement teen services in the years to come.

As part of the project, ALA President Maureen Sullivan will facilitate an at-capacity summit January 23–24 at the Midwinter Meeting in Seattle to discuss why teens need libraries. In subsequent months, YALSA will offer online town hall meetings to solicit input from librarians, educators, and others. Visit ala.org/yaforum.

OITP Advises on Digital-Inclusion Study

ALA’s Office for Information Technology Policy (OITP) will again partner with the University of Maryland Information Policy and Access Center on a new national study of the roles libraries play in supporting digital inclusion. ALA Office for Research and Statistics Director Kathy Rosa is project director and John Carlo Bertot is managing the survey, to be launched this fall, data slated to be released in spring 2014, and a culminating 2015 summit.

The International City/County Management Association will partner with OITP on the three-year \$486,587 National Leadership Grant from the Institute of Museum and Library Services (IMLS).

February 6 Is Digital Learning Day

AASL again joins the Alliance for Excellent Education and other national

educational associations and organizations in celebrating the second annual Digital Learning Day on February 6. Digital Learning Day is a nationwide celebration of teaching and learning through digital media and technology that engages students and provides them with a rich, personalized education experience.

School librarians are encouraged to participate in events and contribute resources on the Digital Learning Day website (digitallearningday.org). Once registered, school librarians can share success stories, join a community of practice, download tools to promote the celebration, and add their Digital Learning Day activities to an interactive map. The website also hosts tips on how to incorporate technology into instruction through free resources, toolkits, blogs, and webinars.

Tickets on Sale for Consultants Luncheon

Tickets are on sale for a library consultants networking luncheon on Saturday, January 26, from noon to 2 p.m., during the Midwinter Meeting in Seattle. The event is hosted by the Library Consultants Interest Group of the Association of Specialized and Cooperative Library Agencies (ASCLA) and is being held as a forum for face-to-face networking among consultant colleagues.

Midwinter Meeting registration is not required to attend the event. Visit bit.ly/TKiUrL for instructions on purchasing tickets.

Applications Open for Book Donation Grants

Underfunded libraries, schools, and nontraditional organizations that provide educational services to children are invited to apply for one of three Coretta Scott King Book Donation Grants.

Each winner will receive more than 100 titles submitted for consideration for the 2013 awards, includ-

ing a full set of the winning titles. Apply by January 31 at ala.org/csk.

Access to AACR2 Becomes Online Only

Effective April 1, online access to Anglo-American Cataloguing Rules, 2nd edition, will be available exclusively at rdatoolkit.org. Access to AACR2 will no longer be included in the Cataloger's Desktop subscription price.

An online version of AACR2 has been included in RDA Toolkit since its launch in June 2010, and this change will not increase the RDA Toolkit subscription price. Subscribers to both Cataloger's Desktop and RDA Toolkit will continue to be able to access AACR2 through the Cataloger's Desktop interface, which mirrors how Cataloger's Desktop subscribers currently access RDA: Resource Description and Access.

Visit rdatoolkit.org/AACR2 for more information about AACR2 in the RDA Toolkit.

Explore Chicago Landmark for CCF

Attendees of the 2013 ALA Annual Conference in Chicago will have the opportunity to spend the evening of July 1 exploring the original Frank

ALA EDITIONS LAUNCHES ECONTENT QUARTERLY

ALA Editions' newest journal, *eContent Quarterly*, launches this fall, tackling the business of producing, selling, and buying e-content. Each issue will contain user-driven solutions and ideas for curating, developing, integrating, and managing content in a constantly changing environment. The publication will also include supplements ranging from product reviews to interviews with industry leaders.

EContent Quarterly will be edited by Sue Polanka and Mirela Roncevic. Polanka is a member of ALA Council and author of the award-winning blog *No Shelf Required*, which focuses on the issues librarians and publishers face concerning ebooks. Roncevic is an independent writer and content developer recognized for overhauling reference coverage in *Library Journal*. She is currently authoring an issue of ALA TechSource's *Library Technology Reports* on ebook platforms in libraries. Look for subscription information for *eContent Quarterly* soon.

Lloyd Wright—designed Robie House while supporting the ALA Cultural Communities Fund. A limited number of tickets will be available for \$75 beginning January 7 at ala13.ala.org.

ACRL Okays New Diversity Standards

ACRL's board of directors has approved new "Diversity Standards: Cultural Competency for Academic Libraries." Developed by the ACRL Racial and Ethnic Diversity Committee, the standards emphasize the need and obligation for academic and research libraries to serve, and advocate for, racially and ethnically diverse constituencies.

The complete standards are available for free at ala.org/acrl/standards/diversity.

YALSA Picks Teens' Top Ten Groups

The Young Adult Library Services Association (YALSA) has selected 16 public and school libraries from across the country to serve as official book groups for YALSA's 2013–14 Teens' Top Ten.

The Teens' Top Ten is a booklist created entirely by and for teens. These 16 groups will nominate books published in a calendar year

SUPER BOWLED OVER BY LIBRARIES



Indianapolis Colts rookie quarterback Andrew Luck receives his first Indianapolis Public Library card on October 23 from library CEO Jackie Nytes. Luck and tight end Dwayne Allen (not pictured) came to the library that day to kick off the team's Coltstrong, Librarystrong campaign, which promotes awareness about resources available at public libraries.

to create the official Teens' Top Ten nominations. Then, teen voters across the country will cast ballots for their three favorites, creating the Teens' Top Ten. Final nominations for the 2013 Teens' Top Ten vote will be posted on Support Teen Literature Day, April 19, at ala.org/teenstopten.

Guide to Reference Wins #1 Best Database

Based on votes from librarians, readers of *Library Journal*, and reviewers, *Guide to Reference* was selected #1 Best Database in *Library Journal's* 2012 Best Professional Resource category.

Guide to Reference is published by ALA Digital Reference and is the online successor to the former gold-standard print *Guide to Reference Books*.

ALCTS Symposium at Midwinter

Join your colleagues for "Libraries and Online Learning: A Powerful Partnership" on January 25 at the Midwinter Meeting. The symposium from the Association for Library Collections and Technical Services (ALCTS) will focus on fostering strategic relationships between libraries and online learners.

Visit ala.org/alcts/events/ala/mw for more information.

AASL Conference Website Launched

The American Association of School Librarians (AASL) has launched the website for the AASL 16th National Conference and Exhibition, whose theme is "Rising to the Challenge."

Visit national.aasl.org for preliminary information on the November 14–17 conference in Hartford, Connecticut, including preconference workshops, educational tours, general session speakers, and author events.

Church Designated Literary Landmark

United for Libraries designated the Cathedral Church of Saint John the Divine in New York City a Literary Landmark on November 29 in honor of legendary children's author Madeleine L'Engle, who served as the church's librarian for more than 40 years.

L'Engle wrote the literary classic *A Wrinkle in Time*, which won the Newbery Medal in 1963.

AASL Aims to Interest Girls in STEM Subjects

The American Association of School Librarians (AASL) has partnered with the Carnegie Science Center: Girls, Math and Science Partnership to inspire girls through

gaming and online activities to see themselves in science, technology, engineering, and mathematics (STEM) careers.

Visit canteengirl.org/library for more information on the Can*TEEN Career Exploration initiative.

How to Update Your ALA Email Preferences

As an ALA member, you can update not only the email addresses associated with your membership account but also what information you opt to receive from ALA, such as publications and continuing education opportunities.

To update your email address and preferences, select the "Renew Online" tab at ala.org/member-ship/renew. This form also allows you to select preferences for the types of communication you wish to receive. Making changes to this page does not affect anything else associated with your ALA membership.

If you are due to renew your membership, you can complete the remaining portion of the online renewal form while updating your contact preferences.

You can also update your ALA contact information by emailing membership@ala.org or phoning ALA Member Services at 800-545-2433, ext. 5. ■

2013 ALA Nominating Committee Council Candidates

Craig Scott Amos

Library Manager
Thomas Nelson
Community College
Hampton, Virginia

Thomas Jeremy Barthelmess

Lecturer and Curator
Butler Children's
Literature Center
Dominican University
River Forest, Illinois

Judy T. Bivens

Instructional Resources
Center Librarian and MLIS
Program Coordinator
Trevecca Nazarene University
Nashville, Tennessee

Elizabeth Jean Brumfield

Distance Services Librarian
Prairie View (Tex.)
A&M University

Frank Alan Bruno

Library Director

Dorchester County Library
St. George, South Carolina

Madeline Bryant

Senior Librarian, Children's
Literature Department
Los Angeles Public Library

Peggy Cadigan

Associate State Librarian
Library Development Bureau
New Jersey State Library
Trenton

Sharon R. Castleberry

Coordinator of Library
Automation
DeSoto (Tex.) Public Library

Min Chou

Librarian I/Web Coordinator
New Jersey City University
Jersey City

Cynthia Czesak

Library Director
Paterson (N.J.) Public Library

Erica Findley

Digital Resources and
Metadata Librarian
Pacific University Library
Forest Grove, Oregon

Marianne Crandell Follis

Librarian
Valley Ranch Branch
Irving (Tex.) Public Library

Martin L. Garnar

Reference Services Librarian
Regis University
Denver

Dorcas Hand

Director of Libraries
Annunciation Orthodox
School
Houston

Will Hires

Engineering and Scholarly
Communication Librarian
Louisiana State University
Baton Rouge

John M. Jackson

Library Supervisor
University of Southern
California
Los Angeles

Rochelle Adele Jerla

Librarian
Golden Acres Elementary
Pasadena, Texas

Alys Jordan

Head of Research, Instruction,
and Outreach Services
University of Alaska
Fairbanks

Cristol Michelle Kapp

School Librarian
Hardy Elementary School
Chattanooga, Tennessee

Lynda M. Kellam

Data Services and Government
Information Librarian
University of North Carolina
at Greensboro



Innovations in Library and Information Science

Congratulations to Dominican's First PhDs!

GSLIS celebrates these newly minted doctors of philosophy at Commencement on January 12, 2013.

- **Elizabeth P. Garcia**—Information Seeking Behaviors of the School Social Worker: What Is the Librarian's Role in the Practice of Bibliotherapy?
- **Anthony Molaro**—Merging Large and Complex Library Organizations: A Phenomenological Approach to the Lived Experiences of Those Directly Involved
- **Amy Phillips-Haskett**—Framing the Public Library: The Public Perception of the Public Library in the Media
- **Christina Ward**—Fiction in the Young Adult Drug Curriculum: Impacts and Impressions

To find out more about Dominican's doctoral program in library and information science, including how to apply, visit our website at gslis.dom.edu/academics/phd



DOMINICAN UNIVERSITY
Graduate School of Library & Information Science

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Vicky (Victoria C.) Kemp
Technical Services Manager
Flower Mound (Tex.)
Public Library

Kate Kosturski
Institutional Participation
Coordinator
Europe/Outreach Specialist
JSTOR
New York City

Christopher Kyauk
Librarian
San Leandro (Calif.)
Public Library

Chihfeng P. Lin
Associate Professor
Department of Information
and Communications
Shih Hsin University
Taipei, Taiwan

Olivia M. A. Madison
Dean of the Library
Iowa State University
Ames

Jason Martin
Head of Public Services
Stetson University
DeLand, Florida

Stephen L. Matthews
Librarian
Foxcroft School
Middleburg, Virginia

Nancy Milone-Hill
Director
Boxford (Mass.) Town Library

Kathleen Moeller-Peiffer
Associate State Librarian
Office of Legislative Contacts
New Jersey State Library
Trenton

Cynthia Nettles-Sankey
School Media Specialist
Floyd Elementary School
Montgomery, Alabama

Robbie Nickel
Librarian
Sage Elementary School
Spring Creek, Nevada

Pamela Nixon-McCarter
Library Supervisor/
Coordinator
North Carolina Central
University
Durham

Jennifer S. Novia
Administrative Manager
Vanderbilt University
Medical Center
Nashville, Tennessee

Susan O'Neal
Director
Middletown Township
(N.J.) Public Library

John Pecoraro
Assistant Director
Manhattan (Kans.)
Public Library

Liz Philippi
Manager of Library Services
Houston (Tex.) Independent
School District

Jeannette Pierce
Director
Klarck Information Commons
Loyola University Libraries
Chicago

Celise Ann Reech-Harper
Programming and Public
Relations Manager

Beauregard Parish Library
DeRidder, Louisiana

Erin E. Rushton
Web Services Librarian
Binghamton (N.Y.) University

Edward Sanchez
Head, Library Information
Technology
Raynor Memorial Libraries
Marquette University
Milwaukee

Jennifer K. Sheehan
Curator of Rare Books
University of North
Texas Libraries
Denton

Coral Sheldon-Hess
Web Services Librarian
University of Alaska
Anchorage

Tracy Reid Sumler
Cascades Branch Manager
Loudoun County Public Library
Potomac Falls, Virginia

Elisa F. Topper
Library Director
Bettendorf (Iowa)
Public Library

Temitope Toriola
Doctoral Student
Purdue University
West Lafayette, Indiana

Scott Walter
University Librarian
DePaul University
Chicago

Alex Phillip Watson
Reference Librarian
University of Mississippi, Oxford

Lizz Zitron
Outreach Librarian
Carthage College
Kenosha, Wisconsin

Individuals who are interested in running for ALA Council by petition may file an electronic petition or send a paper petition to the ALA Executive Director until 11:59 p.m. Central time on Monday, February 4, 2013. The petition form must have the signatures (or e-signatures) of no fewer than 25 ALA current personal members.

An additional form containing biographical information and a statement of professional concerns must be submitted electronically.

Instructions for filing petitions can be found at ala.org/aboutala/governance/alaelection.

Ballot mailing for the 2013 ALA election will begin on March 19.

The 2013 ALA election polls will close at 11:59 p.m. Central time on Friday, April 26.

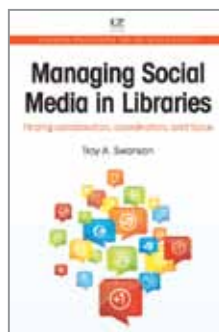
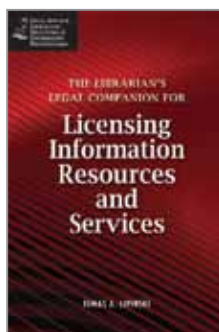
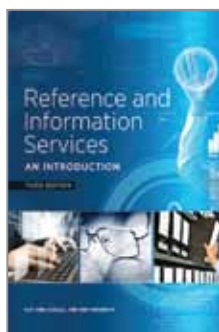
Election certification will take place on May 4.

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New! ALA Leadership Institute: Leading to the Future

The American Library Association is offering a unique leadership development program in August 2013 for future library leaders.

Designed for mid-career librarians ready for increased leadership responsibility, this four-day immersive program will help participants develop and practice their leadership skills in areas critical to the future of the libraries they lead.

Led by ALA President Maureen Sullivan (right) with additional faculty members, the curriculum will include, among other topics:

- Leading in turbulent times
- Interpersonal competence
- Power and influence
- The art of convening groups
- Creating a culture of inclusion, innovation, and transformation.

Participants in the program will have the opportunity to form a vibrant learning community and network—an

essential and powerful element of effective leadership growth and development.

Applicants may nominate themselves with employer permission (if relevant), or be nominated by their employers. The ideal candidate will be a mid-career librarian ready to assume a higher administrative or managerial role and will have some history of community or campus involvement. Diversity in type of library, geographic area, and ethnicity will be a priority in selecting applicants.

The pilot program will be hosted in Chicago August 12–15. Details about the application process will be widely announced through many channels, including the ALA website, *AL Direct*, ALA Connect, digital publications, and social media. Applications will be available January 14, and will be due by May 10. ■



American Dental Association Library May Be Set to Close

Specialized health care libraries have been taking it on the chin. The American Hospital Association library budget has been repeatedly cut over the past few years. The American Medical Association's library quietly closed in March when the head librarian retired. In July, the American Dental Association's (ADA) library budget was slashed, and eight of 13 library staffers expect to lose their jobs January 1 if the board doesn't reverse course at its December 9–12, 2012, board meeting. [Editor's note: The ADA board meeting concerning the budget was held after the deadline for this issue. To learn the results of that meeting, please visit americanlibrariesmagazine.org.]

Although there was criticism about the ADA library cuts when they were announced in July, a resolution to maintain the library budget and services at current levels failed in October. Chicago-area dentist and ADA member Spencer Bloom wrote in DrBicuspid.com, a dental website, that the defeat was due to members not understanding that the approved budget included a surplus of \$1.1 million, of which there would still be a surplus of \$500,000 even if they approved restoring \$600,000 to the library. His comments were in response to a November 21 op-ed on DrBicuspid.com by ADA Executive Director Kathleen O'Loughlin, who had stated that the surplus was needed to build reserves.

The library cuts sparked a furor over the summer and at the ADA House of Delegates meeting in October, but the board's budget passed largely unchanged. The final budget also included a new expenditure line of \$800,000 to hire a public relations firm.

In addition to the likely loss of staff jobs, the proposed budget would mean canceling subscriptions to as many as 25% of journals, as well as closing the library to walk-ins. The library stopped buying books in July and stopped lending books November 15.

The books and physical library space could also be

moved out of ADA headquarters, O'Loughlin wrote in her DrBicuspid.com commentary: "Recognizing how unique the collection is, the ADA is working to find a partner to physically house these materials and is exploring potential partnership(s) with regional medical libraries." At this point, no money has been set aside to move the collection.

Bloom noted that the resources available through the ADA library—such as copies of online journal articles at cost and books loaned for four weeks for the cost of shipping charges—would be prohibitively expensive for a sole practitioner, as textbooks average \$200 each and online journal articles average \$40–\$45 apiece. O'Loughlin wrote that "access to journal articles would stay the same as they are now." However, Bloom said reduced access or the lack of it altogether will discourage research and evidence-based practice, a key tenet of the ADA.

Library staff members sent relevant information and alternative suggestions to the board after they heard about the cuts, but no action was taken. In addition, no needs assessment or membership poll was conducted. (A member survey to gauge reactions to various ADA services was sent in mid-

September, after the board adopted its budget proposal, and survey results weren't scheduled to be in before the December holidays.) The main tool used to determine benefit priorities was Decision Lens, a software package that focuses on return on investment for government as well as companies in the aerospace and engineering, transportation, energy and utilities, consumer products, and pharmaceutical and life sciences industries. Decision Lens does not claim any expertise in nonprofit health associations, however, nor assessing the benefits of association membership such as libraries, which are typically not profit generators.

Carla Funk, executive director of the Medical Library Association (MLA), suggested the ADA measure return on investment in medical libraries by using a formula developed specifically for libraries, such as the one created



Inside the ADA library.

by the New England region of the National Network of Libraries of Medicine, which is part of the National Library of Medicine in Bethesda, Maryland. In October, MLA sent a letter to ADA in support of maintaining the library at current levels while undertaking a proper needs assessment in 2013, preferably with professional library consultants and librarians contributing to the evaluation. The letter also noted that the library's services cannot be replaced with online sources, if only because there's far less online than most people think. Most of the ADA library's books aren't online, and copyright law prevents the librarians from converting them to digital format, even if the library had the time and money needed to do so. Only 27% of the library's current list of 470 periodicals is available electronically, and most of those can be accessed only from within the library premises—not freely on the web.

Mary J. Hayes is a Chicago pediatric dentist who is a former member of both the ADA House of Delegates and the ADA reference committee for education. In October and November, Hayes wrote two columns for DrBicuspid.com, criticizing the library cuts.

"Does it matter that 1% of ADA members use the library when their work product clearly enhances the professional lives of 100% of all ADA members?" Hayes wrote.

Hayes also has a library degree. Her first job was as a reference and circulation librarian at the American Hospital Association (AHA) library. While there, she noted that whenever "the AHA's budget was tight, the library was 'trimmed.'" She added that the professional services and expertise of a specialized library such as those at ADA, AHA, and AMA are often underappreciated and underused—but that doesn't mean they're unnecessary. The budget cut and reduction in services fly in the face of

ADA's mission, she said.

"The library's budget was stolen," said Bloom, who's been conducting a writing campaign since the summer, challenging the board's reasoning on every point. He noted that in 2012, the library's budget represented only 1% of the ADA's total budget and suggested that the other 99% is the place to seek significant savings. "It's ethically and morally wrong to pick on the library when you've got a \$118 million budget to look at," Bloom said.

The AMA, also based in Chicago,

shut the James S. Todd Memorial Library on March 28. Its longstanding head librarian retired on March 30 and the AMA reassigned the two remaining librarians to other duties. One has since left the association. The library is still listed on the organization's website, along with a nonworking phone number. MLA's Funk observed that the AMA library had been operating at a reduced level for several years before its closure.


—*Maria R. Traska, Chicago-based journalist, author, and blogger on health care for nearly three decades*



f t

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University's App Provides a Walking Tour of Black History

Walking around her college campus, tablet in hand, Tova Williams may have looked like just another college student, checking messages or her Facebook page.

But Williams was holding history in her hands, thanks to an app developed by North Carolina State University Libraries in Raleigh.

The Red, White, and Black app allowed Williams to tour campus with an eye on the history of African Americans at NCSU. Where she used to see just another build-

ing, she now sees the struggles and victories of those who have come before.

"It's a great reminder of people who were like me," said Williams. "They had an experience and a history there."

The app grew out of a popular walking tour that the school's African American Cultural Center gives a few times a year. A map of campus, highlighted with information, pictures, and audio recordings, tells the story of African-American students and faculty in NCSU's history.

One point on the map is the Witherspoon Center, the first building on campus named for an African American: Augustus Witherspoon. Through the app, Williams learned the center was also the site of months of protests in the mid-1990s against proposals to end affirmative action on campus and again in 2004 over lack of funding for African-American student organizations.

"I see something different now when I walk through campus," said Williams.



North Carolina State University student Tova Williams uses a tablet to tour campus with an eye toward African-American history at the university. Williams is using an app called Red, White, and Black, which started as a collaboration between NCSU's Digital Library Initiative, the tour's creators, and the library's special collections.

Red, White, and Black started as a collaboration between NCSU's Digital Library Initiative, the tour's creators, and the library's special collections. Genya O'Gara, project librarian for NCSU's Student Leadership Initiative, said the app gives people access to materials and information they wouldn't normally see.

"People who use the app probably wouldn't have come into the archives and requested boxes of materials. They might not even know they're there," said O'Gara. "The app puts [information] in a space where they already are, rather than trying to make them come to us."

It's not the first time the library staff has put together an app. In 2010, they released WolfWalk—an app with a historical tour of campus buildings (*AL*, Sept. 2010,



The Red, White, and Black app tells the story of African-American students and faculty in NCSU's history. It features photos, maps, audio recordings, and more.

p. 24). Cory Lown, digital technologies development librarian at NCSU, said they used the basic design of WolfWalk when creating Red, White, and Black, but added photos and audio to enrich the user experience. (“Wolf” refers to the university team, the Wolfpack, and red and white are the school’s colors.)

Although figuring out how to harness the technology can be a lot of work, Lown said it’s critical for libraries to make the investment. “We like to be early adopters of technology and pioneers in figuring out how to use it,” he said.

The idea for the app grew out of conversations between O’Gara, Lown, and Marian Fragola, the library’s director of program planning.

“We had the idea, and the atmosphere here at NCSU encourages it.

“People who use the app probably wouldn’t have come into the archives and requested boxes of materials. The app puts information in a space where people already are, rather than trying to make them come to us.”

—Genya O’Gara, project librarian

People who are interested and capable are allowed to pursue their ideas,” she said.

Fragola said one of the things that makes Red, White, and Black unique is not only its use of technology but also its willingness to tell stories that

include difficult parts of the university’s history, like discrimination and segregation.

“One of the things I really admire about the walking tour and the app is that they’re not there to make the campus look terrific,” said Fragola. “Some of the stories are emotional. It includes stuff that’s really hard to talk about.”

But those tough stories have inspired Williams, who says using the app has encouraged her as an NCSU student.

“When I hear those stories, I see people who were successful here. It helps me keep my head up and keep striving to get my undergraduate degree,” said Williams. “It really makes a difference.”

—Megan Cottrell, writer, blogger, and reporter, Chicago

Library Design Showcase Has Moved to September/October 2013

American Libraries is now accepting submissions for the 2013 Library Design Showcase, our annual feature celebrating the best new and newly renovated or expanded libraries of all types. The Showcase will be moving from our March/April issue to our September/October 2013 issue.

We are looking for libraries that are shining examples of innovative architecture and that address the service needs of patrons in unique, interesting, and effective ways.

Previous submissions have included everything from living walls and LEED certifications to the restoration of branch libraries built at the turn of the 20th century. If your library is on the cutting edge, we want our readers to know about it. To be eligible, projects must have been completed between January 1, 2012, and April 30, 2013.



The deadline for submissions is May 31, 2013.

To have your library considered, send a completed submission form, available at americanlibrariesmagazine.org, along with color prints or high-resolution digital images, to *American Libraries*, Attn: Library Design Showcase, 50 E. Huron St., Chicago, IL 60611. You can also email

submissions to ALShowcase@ala.org. Unfortunately, not all submissions can be featured. For more information, email ALShowcase@ala.org.

View the 2012 Library Design Showcase at americanlibrariesmagazine.org/librarydesign12.

I Love My Librarian 2012 Award Winners Honored

Ten dedicated and passionate librarians were honored for their unwavering commitment to patrons, communities, and libraries when they received the I Love My Librarian 2012 Award, presented in New York City on December 18.

Patrons nominate candidates for the award, which recognizes public, school, and academic librarians.

Sponsored by Carnegie Corporation of New York and the *New York Times*, and administered by the American Library Association, the I Love My Librarian Award gives winners \$5,000 and a travel stipend to the award ceremony in New York City.

“When I walk around campus and hear students saying ‘I’ll meet you at the library’ or ‘I’m on my way to the library,’ it’s so gratifying to realize that we have become a center of non-classroom life,” said **Dorothy Davison**, dean of Horrmann Library at Wagner College in New York City, one of 10 award recipients.

“Instruction occurs in the library’s smart classroom, funded through Dean Davison’s efforts,” wrote John Esser, nominator and faculty member.

Other nominators complimented Davison for “helpfulness that knows no boundaries,” “warm personality and friendliness,” and “transforming the library during a period of revolutionary change in information technology.”

Roberto Carlos Delgadillo, librarian at Peter J. Shields Library at the University of California, Davis, is known for “his quirky and humorous rapport with students, staff, and faculty. [He] makes the library an easier place to navigate, particularly for historically under-represented students,” said nominator Miroslava Chavez-Garcia.

Said Delgadillo, “Outreach is meeting students where they need me—weekdays or weekends—at the student union, at a coffee shop, in a

Guevara has promoted reading and lifelong learning in the library and throughout the community. Nominator Clarissa Garcia attended a college planning and career informational workshop at the library, and said that Guevara helped her complete her SAT and financial aid applications. Because of that help, Garcia said she’s now enrolled in college, receiving financial aid, and is on her way to becoming a paralegal. “Beatriz is truly the people’s librarian.”

“**Rachel Hyland** is, simply put, a rock-star librarian,” said nominator Sally Terrell. “The intelligence, wit, and energy she brings to her work has changed the way all of us—from students to faculty to administrators—think about information literacy.”

“Community colleges and libraries are among our country’s greatest treasures—egalitarian,

open—and we measure students’ achievements by abilities, not just grades. And one ability is information literacy,” said Hyland, who is reference and collection development librarian for the Tunxis Community College Library in Farmington, Connecticut.

Other nominators said Hyland revived the book collection to the point that 95%–98% of new acquisitions circulate at least once. “I love what I do,” Hyland said, “and I picked the right career.”

Susan Kowalski, librarian at Pine Grove Middle School in East Syracuse, New York, said that her school’s

I Love My Librarian!
2012 Award

dorm, or at Chicano Studies retreats.” He said he was the first in his family to go to college and feels fortunate to have had mentors. “I want to help others take advantage of library resources and discover their possibilities too.”

Beatriz Adriana Guevara’s career dream began at age 13, when she met a bilingual librarian. “Ever since, the profession had become a dream of mine,” said the reference librarian for Charlotte Mecklenburg (N.C.) Library. “I liked the way she helped and inspired me and others, and that’s what I want to do: help people achieve their dreams.”

iStaff program is “one of the ways we encourage and empower students to become involved in our library.” The program provides technology support throughout the building by delivering wireless laptop carts and setting up equipment for events.

Nominators Mary and Barb Kippley noted that “Sue always makes learning and school time fun and innovative” with events such as Mythapalooza—a day of ancient gods and goddesses that is complete with food, trivia games, and festive music, poetry, and skits. “In essence, Sue leaves lasting memories for students, families, and the entire community.”

“**Rae Anne Locke** is without question the librarian of the century!” nominator Melissa Augeri said of the library media specialist at Saugatuck Elementary School in Westport, Connecticut. The school was established in 2002, and “Rae Anne has poured her heart and soul into planning, creating, and growing its Secret Garden Library, a vibrant, warm, and inviting place that is much more than a school library,” Augeri said.

Locke has also collaborated with members of the 5th-grade teaching team to help students create digital book trailers in which they write book reviews and then scripts for the trailers. With Locke’s guidance on photography and theme development, students select images and music, determine the pacing of the trailers, and then storyboard it. Using Photo Story, they insert visuals to complete the project.

Greta Marlatt explains that her professional commitment is to her nation. “Being here is my way of serving my country, and I feel compelled to help students and others make a difference,” said Marlatt, outreach and collection development manager at the Dudley Knox Library of the Naval Postgraduate

School in Monterey, California.

Said nominator Thomas Bruneau, “Greta provides an invaluable service to upward of 400 US and international military officers and civilians each year via tailored presentations to classes, her blog, and weekly distribution of news from governments, think tanks, and non-governmental organizations.”

Ted Lewis, executive director of the Center for Homeland Defense and Security and teaching faculty member, added that although Marlatt’s duties include supporting university programs and curricula, “Greta serves as the content manager for the Homeland Security Digital Library and is second to none.”

Mary Ellen Pellington, library director at Octavia Fellin Public Library in Gallup, New Mexico, embraces diversity and inclusion. The library is funded by a city of 20,000 but serves a county of nearly 74,000, a majority of whom are Native American (Gallup is located between the Navajo Nation and Zuni Indian Reservation).

“‘Visionary’ is probably the best word to describe Mary Ellen,” nominator John Fortunato said. Although Gallup residents live in the 20th-poorest county in the US, Pellington knows they have untapped potential. She helped feature the Navajo Nation’s Code Talkers, some of whom came to the library to discuss how they transmitted information during World War II in their native dialect, which helped the US take Iwo Jima.

She and her staff have also promoted new programs and access to more technology for youth (many residents do not have internet connections or their own computers).

Madlyn Schneider, older adult/homebound services coordinator at Queens Library in Queens Village, New York, runs the Mail-a-Book

program, which helps more than 850 homebound patrons get library materials delivered straight to their doorsteps, free of charge.

Nominator Bonnie Sue Pokorny wrote that Schneider also initiated live streaming and interactive video and phone teleconferencing to respond to the communication needs of homebound adults. Participants can now communicate with one another as well, and participate in 18–20 monthly programs and discussions led by professionals in various fields.

When the library was closed during Hurricane Sandy, Schneider conducted three teleconferences from her home so that homebound residents could seek help. She arranged for food delivery from grocery stores, provided contact numbers of government resources, and supplied moral support.

Julie Wales, library media specialist at McNair Magnet School in Rockledge, Florida, said, “My heart is in the kids, our students, fostering a love of reading, information literacy, and technology. Our media center is a sanctuary for them, where they feel cared about and connected.”

Nominator Shereen Luchten said teacher feedback underscores how collaborative Wales is. Her colleagues say she’s always quick to assist when help is needed and provides invaluable technology and search skills to students. Wrote one colleague: “Have you ever met someone who makes you smile when they walk into the room? That person would be Julie Wales, our school librarian.”

“It’s not just me who won an award, because I represent so many librarians,” Wales said. “As a team working in challenging times, we are grateful for those who understand the importance of libraries and their contributions.”

—Sally Chapralis,
blogger and freelance writer, Chicago

In Central America, Community-Minded Libraries Become Community Funded

Report on Guatemala and Honduras libraries

The homicide rate in Honduras is among the highest in the world. Decades of corruption have gnawed through government and police forces from top to bottom. Trafficking of cocaine and other drugs—destined for Mexico and the United States—is rampant, as is underemployment throughout the country. And as in any culture, Honduran children are especially at risk, given the environment that surrounds them.

“Honduran libraries are working to get kids off the street,” said Dagoberto Licona Cortés, mayor of San Vicente Centenario. “We want to see kids more interested in acting on behalf of their communities and less interested in drugs and alcohol. Children can change their way of thinking when they have access to leadership programs at libraries.”

Cortés is not referring to government-managed public libraries, but rather to a network of 64 independent community libraries in remote villages of Honduras and Guatemala, where many people live on less than \$2 a day. For the past dozen years, these libraries, which were established by the Frances and Henry Riecken Foundation, have fostered a movement of democracy, transparency, and citizen participation as an alternative to the often chaotic and lawless reality that reigns throughout the region. It is a movement that has seen good times, and now, during a period of severe financial challenge, is redefining itself in order to emerge from several difficult years.

The foundation came about thanks

to Allen Andersson, a wealthy American businessman, and his wife Susan Riecken. During a two-year Peace Corps assignment in Honduras in the mid-1960s, Andersson learned that the nation’s rural residents needed basics: food, medicine, schools, fertilizer, honest government, good jobs, and more. But for Andersson, giving rural villagers access to information so they could play a key role in their own community

development was a more empowering strategy to help alleviate poverty.

Andersson went on to become a multimillionaire, and along with Riecken decided to commit more than \$10 million of their fortune to build and manage community libraries in Central America. In 2000, Andersson founded the Frances and Henry Riecken Foundation, a private organization that built the network of Riecken Community Libraries. The foundation recruited local volunteer library board members and trained staff members in a way that vastly differed from tradi-



The street outside the public library in Copán, Honduras. The library is one of several to receive foundation support.

tional government-run public libraries in Central America.

Riecken Community Libraries have been promoting open stacks that allow patrons to browse books and take them home (in contrast to the traditional Central American style of “protecting” collections from patrons by keeping them in areas accessible only to library staff). Riecken libraries have also developed programs and outreach initiatives to encourage a love of reading, as well as critical thinking and leadership skills in a culture where rote memorization is the norm.

In an effort to promote financial transparency, many of the libraries' boards publicly post their monthly financial information to encourage government transparency elsewhere. Riecken libraries also host book clubs; infant nutrition programs for new mothers; and programs to reach farmers, aspiring entrepreneurs, and indigenous girls, who are often denied access to a formal education.

Andersson paid for every bit of the libraries' funding from his own pocket, which averaged more than \$500,000 per year. Then, in 2008, he lost everything because of the global economic crisis.

Concerned with how to keep the libraries operating, Andersson desperately scrambled to turn his sole-donor-funded model into one

that had a more diverse base of supporters, initiated the process of changing the private foundation's status to that of a nonprofit, and requested support from local municipal governments in Guatemala and Honduras. At one point during the peak of the financial crisis, the foundation's president and chief executive officer, William Cartwright, an experienced human rights lawyer, had to flee to Costa Rica to avoid being thrown into debtors' prison.

"We'll never go back to that model again," said Cartwright. "Riecken will continue to build libraries, but it will be with greater contributions from communities."

Once accustomed to receiving their salaries, operating expenses, programming, and book funds from

a single wealthy American donor, Riecken libraries that were not supported by local residents could have easily closed. Instead, every one of the libraries is still operating, and they are now working to strengthen themselves and their budgets through advocacy, networking, and training.

Agreements with local governments now include provisions to pay staff salaries and building utilities. Nevertheless, entrenched government corruption sometimes manifests itself. Municipalities occasionally try to keep the libraries' intended funds for themselves, which means that roughly 25% of the libraries are in a constant struggle to get needed monies, and some staff members work for months without salaries.



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In November 2012 at a three-day meeting of the Riecken Community Libraries network—or Asociación Red de Bibliotecas Comunitarias Riecken (ARBICOR)—in San Pedro Sula, Honduras, library representatives elected ARBICOR's governing board and began defining priorities and developing a strategy to strengthen the network.

"A local government that doesn't support education is supporting the death of its community," said José León Arrazola of the Cedros library in Honduras.

Library officials here know that advocacy efforts have to be carefully crafted to navigate the political realities of a corrupt and sometimes punitive government system that could undermine efforts to strengthen their services. While ARBICOR has to be cognizant of these realities, its members strive to model democracy

through freely elected boards, transparent finances, and services that are open and available to everyone. The efforts of the Riecken Community Libraries were rewarded with a 2012 American Library Association Presidential Citation for Innovative International Library Projects.

"People will do for themselves if there is more democracy and local empowerment," said Andersson. "Riecken's libraries are working to bring power to the people by building strong communities that work toward the public good. They are nonpartisan but deeply democratic institutions."

Many residents of the rural Guatemalan and Honduran communities in which Riecken libraries operate are searching for better sanitation, enhanced agricultural methods, improved standards of living, and access to reliable infor-

mation and education for themselves and their children. As flexible, trusted institutions, Riecken libraries work with residents to solve community problems, forming a natural partnership on a wide range of development projects.

Local and national governments in Central America need to recognize that support for libraries has already yielded substantial community development and that further investment can truly become a significant way for a service-oriented democratic government to respond to its peoples' local needs.

—Carol A. Erickson, president of Carol A. Erickson Associates in Alexandria, Virginia, has spent more than 20 years working on issues of international librarianship. She has held key positions at the Bill & Melinda Gates Foundation, ALA, and IREX: International Research and Exchanges Board.

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GLOBAL REACH



NICARAGUA ①

The San Juan del Sur Biblioteca, the country's first lending library, celebrated its 11th anniversary on November 17. All 18 board members of ANIBIPA (the Nicaraguan Library Association) attended the anniversary fiesta. The Hester J. Hodgdon Libraries for All Program, a US nonprofit organization, funds the library and related literacy programs.—*Nicaragua Dispatch*, Nov. 22.

BOLIVIA ②

In 2004, Biblio.com—a leading supplier of used, rare, and out-of-print books—recognized a need for a library in a rural indigenous community in Bolivia. With the support of its strategic partners, Biblio.com was able to fund the construction of the first rural library in one of the country's most impoverished regions, La Biblioteca Villa Zamora. Since 2005, BiblioWorks—the group's nonprofit foundation in Asheville, North Carolina—has established eight community libraries in rural areas outside Sucre.—*BiblioWorks*.

HAITI ③

BiblioTaptap, Haiti's first bookmobile service, launched this past summer, thanks to Libraries Without Borders and its partners. LWB hoped to launch two more by January. Named after Haiti's "Tap taps" ("quick, quick")—colorfully painted buses or pickup trucks that serve as shared taxis—BiblioTaptaps are filling a critical need for access to information and reading materials since the devastating earthquake of 2010.—*Libraries Without Borders*.

MOROCCO ④

For three weeks in October, ALA headquarters hosted a legislative fellow from Morocco in an exchange program sponsored by the US Department of State. Khadija Semlali works in the Moroccan ministry of culture in Rabat and came to learn more about community reading and literacy programs.—*Inside Scoop*, Nov. 5.

KENYA ⑤

Thousands of residents of North Eastern Province have benefited from the Camel Mobile Library, a service that was initiated by the Kenya National Library Services in 1996 to improve literacy in

the region. The library mostly provides books that aid students who are learning English, in keeping with the national school curriculum. The library has nine camels and three caravans serving Garissa and Wajir daily.—*Sabahi Online*, Nov. 7.

POLAND ⑥

The National Library of Poland (Biblioteka Narodowa) and OCLC have signed an agreement to add 1.3 million Polish library records to WorldCat, increasing the visibility of these collections for researchers. The Biblioteka Narodowa serves as the central library of the nation.—*OCLC*, Nov. 6.

RUSSIA ⑦

A librarian from the city of Novokuznetsk in the Kemerovo region was convicted of disseminating banned books and fined 2,000 rubles (\$63 US). The 55-year-old chief librarian faced criminal proceedings after a reader asked for a book from the federal list of extremist materials and she granted his request. Police did not disclose the book's title or author, saying it might cause unnecessary interest in extremist literature.—*RIA Novosti*, Nov. 9.

JAPAN ⑧

A report by the Japanese education ministry found that the number of books checked out by elementary-school students from the 3,274 public libraries nationwide reached an average of 26 per child in fiscal 2010. That is up from 18.8 in 2007, a significant upswing to the highest level ever. But this may be because of the economic downturn, the fact that libraries now allow more books to be checked out at a time, and the increased number of educational manga books for young readers.—*Japan Times*, Nov. 18.

NEW ZEALAND ⑨

Sandy Island was believed to sit between Australia and New Caledonia, as plotted on Google Earth and world maps. But after a boatload of scientists sailed over the spot where it was supposed to be in November, Auckland Museum Pictorial Librarian Shaun Higgins was intrigued. He found a 1908 chart that could be the original source of the mystery.—*Auckland Museum Blog*, Nov. 23.

NEWSMAKER: JENICA ROGERS

In 2012, Jenica Rogers, director of libraries for the State University of New York at Potsdam, drew attention in the library community for announcing candidly in September that she would not be renewing her university's annual subscription to the American Chemical Society's (ACS) online journals package because of ever-increasing subscription costs. Rogers's stance sent shock waves throughout the community and brought up questions concerning new business models and the challenge of open access. *American Libraries* spoke with Rogers in November about the outcomes of her decision.



people to information, we'll bend over backward to find a way to afford things, even if it's a really foolish decision in the long run. Because in the short term, we want to give people what they need, right? That's what we do: We help people find information. So when we say no to a price increase, we're making it harder for people to get access to information. Philosophically that's really hard.

What have been the effects at SUNY Potsdam over your decision to cancel ACS journals? Was there backlash?

JENICA ROGERS: No, no backlash. I was extremely conscientious in making sure everyone was involved in the discussion up front. Anyone who would be interested in it knew what was happening.

How did the American Chemical Society react? They have chosen not to reach out to me. Their initial press response was from Glenn Ruskin, their vice president of sales, marketing, and web strategy. You can read about it online if you choose to. In response I called Brandon Nordin, vice president of North American sales, and told him that ACS was exceedingly inappropriate and that I was very disappointed. Nordin said he would like to come to Potsdam to talk with me to try and find a better solution for us. I said I would be happy to meet so long as there was a true chance that we could come up with a better pricing solution for small institutions. I'm not interested in making a

better deal just for Potsdam; I want there to be a better deal for institutions like mine.

You met for seven hours with ACS representatives to come to an agreement. What were some of their arguments? They had a clean and acceptable counterargument. They said they had been working very hard for the past several years to standardize pricing across all institutions and that they had been trying to build the kind of pricing model that librarians say is important—based on use at your institutions, the size of your institutions, etc.—that is “fair and accurate.” The challenge is that they then apply all those “fair and accurate” factors to a base price that is completely unacceptable. And they are not willing to negotiate on that base price. So we ended up nowhere.

You have said that it is hard for librarians to say no to price hikes. Why is that? We are really good at providing excellent service, and when your main professional goal is to connect

What is your ideal model for academic libraries? It needs to be sustainable, whatever it is, for all people involved. It needs to be sustainable for scholars; it needs to be sustainable for libraries; and it needs to be sustainable for publishers. Sometimes that will be an open-source solution, and sometimes that will be a paid solution. But what we have right now is not sustainable.

You blogged about this experience at *Attempting Elegance* as a call to action. Did it work? It's too early to tell. But I hope it encouraged people to try or start trying. Libraries don't work quickly, particularly not in academia. We have fiscal year constraints. For some libraries that moment has come and gone. They are locked into their contract for the coming year. There are many libraries that are very inclusive in their decision making. That is one of our cultural things and so there are a lot of people to consult. Part of what I was hoping to encourage is for librarians to truly engage their faculty in the discussion. ■

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Libraries as Safe Spaces

It behooves librarians to figure out how to serve LGBTQ patrons

by Shawn Vaillancourt

Despite gains in the recent elections, those who are lesbian, gay, bisexual, transgender, or questioning (LGBTQ)—especially youth—are still targets of bullying, harassment, violence, and discrimination. Because of that fact, this group can benefit from libraries in two distinct ways: through the access to information that libraries offer and the sense of community that library programs can foster.

LGBTQ people can be found in almost every community, so it behooves librarians to figure out how we can serve them.

During the 2012 ALA Annual Conference in Anaheim, the Gay, Lesbian, Bisexual, and Transgender Round Table (GLBTRT) hosted a program called “Fabulous Havens: Libraries as Safe Spaces for the Needs of LGBTQ Youth.” There, Jenny Betz of the Gay, Lesbian, and Straight Education Network (GLSEN) shared many ways in which libraries can effectively reach out to this group.

First off, how can we ensure that users feel comfortable the moment they walk in the door? By having friendly welcoming staff members who are trained and ready for them inside. The inmate clerks of the library at the Correctional Training Facility in Soledad, California, underwent the GLSEN training and immediately implemented it after

Annual Conference. It was so successful that transgender inmates reported feeling more comfortable talking with the clerks than they did before. Librarian Elizabeth Marshak told me that many transgender inmates at the facility now say they view the library as a safe space. The library also posted signs stating, “A few rules of the library: Respect each other, respect the library, be open to learning.”

Other libraries—like the Bellevue (Wash.) College Library Media Center, the University of Iowa Libraries in Iowa City, and the University of Missouri–Kansas City (UMKC) Libraries—have liaisons to their institutions’ gay-straight alliances or LGBTQ resource centers. In the case of UMKC and Holy Names University in Oakland, California, this kind of outreach has led groups to use library space to meet and hold events. This can be especially critical for student groups at institutions where they cannot find a staff advisor but are not permitted to operate a gay-straight alliance without one.

At the University of Tennessee, Knoxville, a librarian helped establish the university’s first LGBTQ organization. At the University of Kansas in Lawrence, a librarian sat in on a course called “Perspectives in LGBT Studies” so students would become familiar with the librarian and feel comfortable asking questions about LGBTQ issues, which can often-

times be uncomfortable for LGBTQ and straight folks alike. It was so successful that it resulted in a research fair that highlighted various topics from the class.

Many libraries have created pathfinders and guides; some are using LibGuides or a similar system to highlight available titles in their collections. Georgia State University Library in Atlanta has a particularly comprehensive guide.

One easy way to make the library more visible to the community is through Pride celebrations in June. The District of Columbia Public Library (DCPL) garnered support from its Friends groups and put together a presence at DC’s Pride festival, allowing the library to have an information booth and to sign up 77 new patrons via iPad, which staffers also used to lend books onsite. DCPL also sent out roving trivia teams to help people win giveaway goodies.

But Pride Month isn’t the only time of year to put on programs for LGBTQ patrons; just ask the Sacramento (Calif.) Public Library about its “You belong @ your library” campaign. It involved everything from “It Gets Better” filming to a Rainbow Family Egg Hunt event around Easter to a “Come Out! for Aerobics” session. The outreach continues: The library has scheduled Rainbow Family storytimes, a great way of showing that all families are welcome year-round. ■

SHAWN VAILLANCOURT is education librarian at the University of Houston and director-at-large of the GLBTRT’s executive board. Reach him at svaillancourt@uh.edu.



Pride Month in June isn’t the only time of year to reach out to LGBTQ patrons.

Why Do Publishers Hate Us?

Fear of uncertainty is driving—or deterring—dialogue

by Joseph Janes

O kay, now I've got this bright, shiny new column to play with ... What will I do with it? Be provocative? Reassuring? Speak the uncomfortable truth? Turn to history for lessons? Look to the future for inspiration?

More than likely. For now, let me ponder this month's title question. It doesn't take much to find numerous examples in recent months to indicate that the publishing world, broadly construed, has a library problem. (Or, more aptly, the library world has a publishing problem.)

The Georgia State e-reserves lawsuit. The American Chemical Society reacting very badly indeed to SUNY Potsdam's decision to dump its online journal subscription package (see p. 28). The seemingly endless series of instances of ever-more insidious models of pricing, licenses, policies, and so on for ebooks. Who would have thought that the HarperCollins 26-loan model would look so quaint or desirable so soon?

For good measure, there's also the Authors Guild lawsuit against the HathiTrust business model, which hinges in part on the orphan works issue (see p. 40). I hereby propose that we refuse to listen to any lectures about this until publishers get their own house in order, or at least

work with us in figuring out how to proceed. The pervasive school of thought seems to be that it's preferable to lock stuff up—in perpetuity, or as close to that as can be legislatively or judicially achieved—rather than run the tiny risk that some long-tail novel or journal might get copied and read a second time. Please.

Not to mention the ne plus ultra—and who thought you'd ever read this in a library publication?—publishers simply refusing to sell books to libraries (ebooks, that is). Bennett Cerf is undoubtedly

rolling in his grave. There aren't a whole lot of reasons that a profit-making corporation just won't sell something to you. Despite our long-standing commitment to building readership, publishers now want no part of us and our market power when it comes to digital titles.

It is, still, hard to believe that an entire sector—one that still courts us at ALA and BookExpo America with tote bags and Hershey's Kisses, and with which we have worked so successfully for generations—has turned so quickly and comprehensively against us. Perhaps, in a spirit of generosity, we could give them the benefit of the doubt and consider what else might be going on. Do you suppose they so fully misunderstand or misconstrue our work,

thinking that we are in fact trying to buy one copy of *The Casual Vacancy* and then lend it to every public library patron in the country? It can't be envy. Disrespect?

You know what I think it is? None of those. Secretly, privately, doors closed in the dark of night, publishing houses believe the jig is up. The end of a century-old comfy business model is nigh, and thus they'll leave us out in the cold while they make deals with Amazon or Apple or whoever is in power and slit their own throats in the process in order to eke out the last few dimes before the clock strikes midnight. Or merge. (Random Penguin House, anyone?)

Do I think the future is that dire for publishers, or for libraries? No, but I do think that many people do, which is what really matters. Everybody knows that massive change with an uncertain outcome is afoot; so what's driving the bus here isn't vengeance, or confusion, or realignment. It's fear.

We're collateral damage. It's not us; it's them, as they struggle to envision their place in a landscape frightening and unfamiliar. In that respect, at least, we're on common ground, as that's an issue we've been dealing with for quite some time. Who knows? Maybe if they just asked us nicely, we could give them some advice (actually, we already have) ... but that's another story. ■

JOSEPH JANES is associate professor and chair of the MLIS program at the Information School of the University of Washington in Seattle.



With the seemingly endless series of insidious ebook models, who would have thought that the HarperCollins 26-loan model would look so quaint?

E-Discovery with QR Codes

Connecting physical and digital content

by Meredith Farkas

The fully electronic collection is pretty far from being a reality at most libraries. Given the current limitations of ebooks and the large print collections that libraries continue to manage and grow, most libraries exist in a hybrid space where much is digital, but also, much is still in print. For patrons, this can be confusing, as most libraries still don't have a single system for searching all of it. Libraries have a lot of great stuff, but surfacing it for our users can be a challenge.

In addition to better online discovery tools, libraries need ways to connect what is in the physical library to digital holdings. QR codes are one possible solution. These are square barcodes that any camera-enabled mobile phone can read with a free downloaded application. There are plenty of free websites where librarians can create QR codes that will take patrons to a specific URL, send a text, load a video, and much more. What excites me about QR codes is their ability to connect the physical world with the digital, building a bridge between our various content types.

With the conversion of subscriptions to print serials and reference works to buying digital publications, it can often be difficult for patrons to know where to look for a specific volume. While our catalogs tell users about the physical and digital holdings, our print collections rarely provide clues about their digital

complements. At George Fox University in Portland, Oregon, librarian Robin Ashford has put QR codes at the ends of some print journal runs that link patrons to the electronic record for the journal. Similarly, at the University of Huddersfield in the UK, librarians have put QR codes next to the current issues of their journals to lead patrons to the online version.

Many libraries have developed pathfinders and research guides on specific subject areas, but these treasure troves of information are often underutilized by those who could most benefit. At the Half Hollow Hills Community Library, serving Dix Hills and Melville, New York, posters with QR codes that link to pathfinders are placed in the stacks near books on the relevant subject. In academic libraries, I could imagine putting fliers or posters that link patrons to specific research guides in departmental offices, lounges, and labs. Getting this content out of the library and at users' points of need could provide tremendous value.

While QR codes are simple to implement and provide a great service for those who use them, they suffer from some major limitations. Many people don't know what they are, and most phones in the United States don't come standard with a QR code

reader. In light of this, librarians can also generate shortened URLs (us-

ing tools like Bitly, TinyURL, and goo.gl) that people can easily enter into a smartphone or tablet.

I see QR codes

as a stop-gap solution toward better tools for connecting the physical and digital worlds. A technology like near-field communications (think RFID) could take a patron's phone to an online tutorial on how to use the microfilm scanner as soon as he or she approaches the machine. With mobile visual search, a patron could take a picture of a journal and have the electronic version pulled up automatically. These technologies are still not quite ready for prime time in libraries, but near-field communications especially holds promise for easily connecting our users to our collections, instructional content, and more.

At this point in our history, libraries need to think about how the various pieces of our fragmented collections fit together. Using QR codes or other technologies to bridge the divide between physical and digital holdings will help patrons navigate this often-perplexing information landscape. ■



New technologies will make it easier to connect our users to collections and instructional content.

MEREDITH FARKAS is head of instructional services at Portland (Oreg.) State University. She blogs at *Information Wants to Be Free* and created *Library Success: A Best Practices Wiki*. Contact her at librarysuccess@gmail.com.



Who the hell is Kingsley & why should I take time to read this?

.....well, thank you for asking. Kingsley is the company that brought libraries into the patron convenience age by allowing the convenience of 24/7/365 book and a/v returns. We eliminated long lines at your check-in counter, and we provided safety for the mother and her children making deposits after dark from the safety of their car. We invented the book return. That's our claim to fame.

.....we're the people that love libraries, and it shows in the care that we take in the design and manufacture of every product we offer. And, we've been doing it for 51 years.

.....we want you to know that we appreciate you standing behind us and making us #1 in the world. And, we want you to know that we're not resting. Technology has given us new construction materials and manufacturing processes that allow outdoor equipment that will never rust, tarnish, or stain. We now include a standard graffiti coating that allows easy graffiti removal on all of our products. We're the only returns manufacturer that includes theft deterrent, weather resistant, and fire suppressant features in every product

.....Kingsley was the first to offer curbside returns, the first to offer doorless one hand depositories, the first to allow deposits of oversized books, the first to offer lightweight, but exceptionally sturdy transport carts....and now the first to offer truly non-rusting, long lasting, and graffiti resistant curbside, walk-up, and through wall returns that are guaranteed for a lifetime of trouble and maintenance-free use.

.....thank you for reading this. We appreciate it!

...now you know.

but do you care? Go to facebook.com/kingsleylibraryequipment and let us know.
[rave reviews would be awesome.]

4ever
by Kingsley
probably the last
curbside or walk-up
return you'll ever
need to buy

ease
Through Wall
Returns built to
last the lifetime
of the building

dura
light
Transport Carts

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2012 YEAR IN REVIEW

HathiTrust

In a big win for digitization, a federal judge ruled October 10 that the book-scanning program run by the research-library collaborative HathiTrust was fair use, on the grounds of both scholarship and transformative value. The ruling went against the Authors Guild's contention that it violated the copyright of individual works. See our coverage on page 40.



Ebooks and ALA

In September, ALA President Maureen Sullivan led a delegation of members of the ALA Digital Content and Libraries Working Group to New York to meet with some of the Big Six publishers to discuss ebook pricing and availability to libraries.



EveryLibrary

EveryLibrary, a political action committee exclusively for libraries, is raising funds nationally in support of state and local get-out-the-vote campaigns for library tax measures and referendums. It also provides technical consulting and customizable tools to aid campaign committees.



The Rise of Pinterest

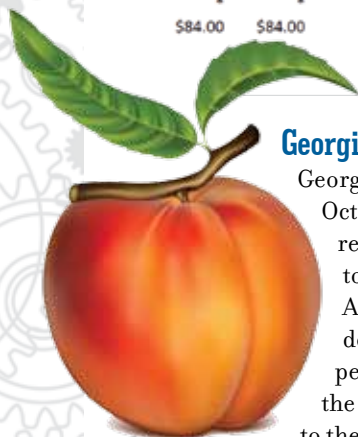
Libraries (and library associations) discover marketing through the social media tool Pinterest.



Truth in Ebook Pricing

Douglas County (Colo.) Libraries began compiling monthly charts that compare ebook prices for libraries with prices charged to consumers.

EBOOKS				
Library Pricing		Consumer Pricing		
Overdrive	3M	Bilbary	Amazon	Barnes & Noble
*	*		\$12.99	\$12.99
*	*		\$10.00	\$10.00
*	*	\$12.99	\$12.99	\$12.99
*	*		\$12.99	\$12.99
		\$9.99	\$9.99	\$9.99
\$84.00	\$84.00	\$13.99	\$12.99	\$12.99



Georgia State Archives

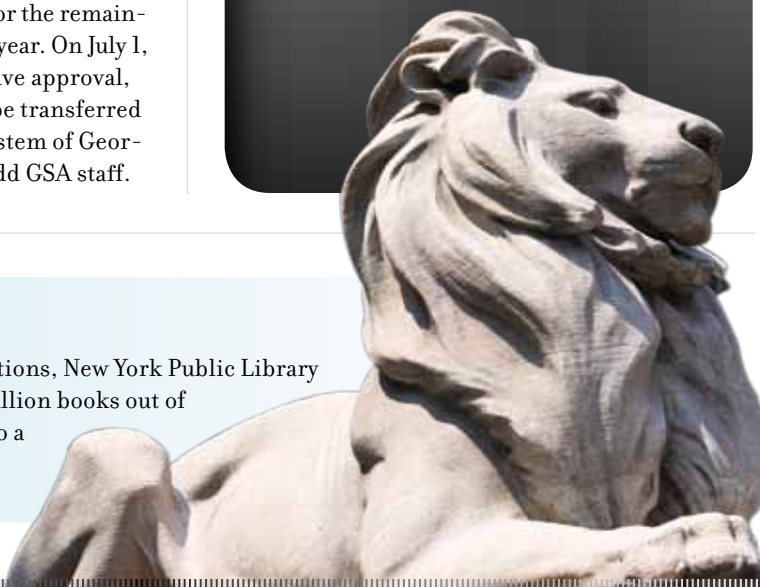
Georgia officials announced October 18 that the state would restore \$125,000 to the budget to keep the Georgia State Archives open for the remainder of the fiscal year. On July 1, pending legislative approval, the archives will be transferred to the University System of Georgia, which plans to add GSA staff.

Elsevier

In January, scientists began protesting publishing giant Elsevier because of high prices and its early support for the since-withdrawn Research Works Act, a bill threatening open access. By late November, nearly 13,000 researchers had signed an online petition to boycott the company.



Number of researchers who have signed the
PETITION



NYPL Storage Plan

Following widespread objections, New York Public Library revised plans to move 1.5 million books out of its flagship building and into a New Jersey warehouse.

30% OF E-CONTENT READERS

(including 40% of the almost 3,000 survey participants younger than 30) say that they now spend more time reading than they used to because of the availability of e-content.

(SOURCE: Pew Research Center)

58% of those under age 30 who do not currently borrow ebooks from libraries—including 60% of high schoolers and college-aged adults—say they would be “very” or “somewhat”

LIKELY TO BORROW AN E-READING DEVICE PRELOADED WITH A BOOK THEY WANT TO READ.

(SOURCE: Pew Research Center)

California's Free Digital Textbook Library

A new state law will give undergrads free online access to 50 textbooks hosted by the California Digital Open Source Library as of fall 2013 for courses at the state's public colleges and universities.

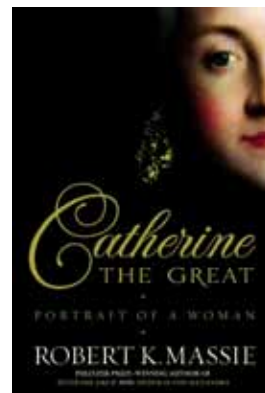


PLA's Online Digital Literacy Grant

The Public Library Association was awarded a \$291,178 grant from the Institute of Museum and Library Services to develop an online digital literacy resource.



\$291,178 GRANT



Andrew Carnegie Medals

Two first-ever Andrew Carnegie Medals for Excellence in Fiction and Nonfiction were awarded in June. The winners were Anne Enright for *The Forgotten Waltz* and Robert K. Massie for *Catherine the Great*. Booklist and RUSA cosponsored the new awards, made possible by a grant from the Carnegie Foundation of New York.



Johnny Depp

Actor Johnny Depp launched his own book imprint, Infinitum Nihil (“nothing is forever”), with HarperCollins.

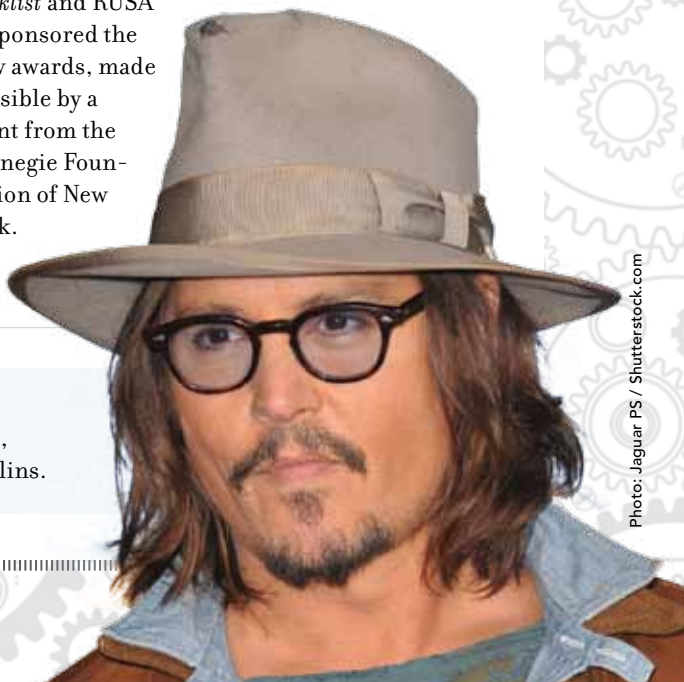


Photo: Jaguar PS / Shutterstock.com

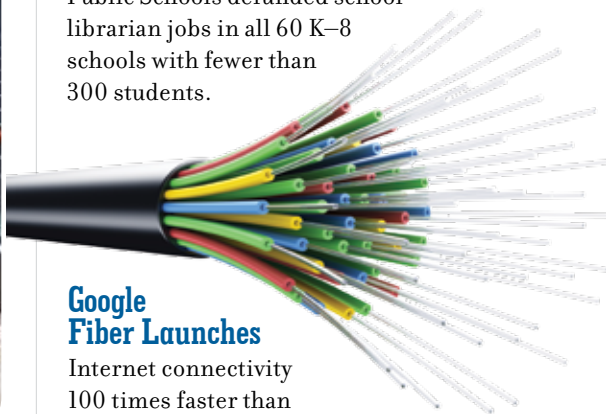
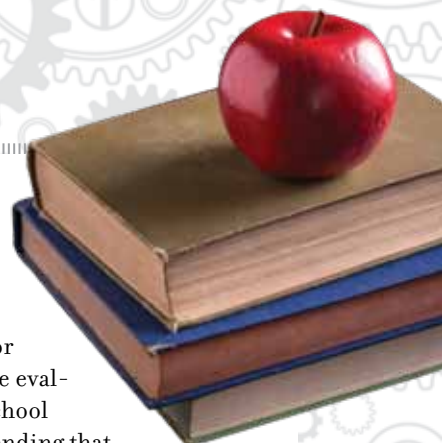


Makerspaces

Tinkers, toy makers, inventors, and developers flocked to new makerspaces at libraries across the country. Makerspaces let patrons build or make things, collaborating and learning from each other in a shared space with tools provided by the library. See our story, “Manufacturing Makerspaces,” in this issue on p. 44.

School Libraries

Grades are mixed on the national report card for school library programs. New York State gets an A for establishing a performance evaluation rubric specific to school library work and recommending that the education code require a librarian in every elementary school. District of Columbia officials received an F from observers, though. DC Public Schools defunded school librarian jobs in all 60 K–8 schools with fewer than 300 students.



Google Fiber Launches

Internet connectivity 100 times faster than broadband is rolling out in Kansas City, Kansas, which won the Google Fiber competition. Public libraries, schools, and hospitals will receive free connectivity in every “fiberhood” in which 5%–25% of households (based on population density) have paid \$10 to preregister for a private connection. All of Kansas City Public Library will be included thanks to Library Friends raising \$1,000 to cover the minimum buy-in for branches in two lower-income areas.

HIGH SCHOOLERS (AGES 16–17)

are more likely than any other age group to have used the library in the past year, especially to check out print books or receive research assistance. (SOURCE: Pew Research Center)





Banned Books Week

Banned Books Week celebrated its 30th anniversary of championing the freedom to read.



Emory

Emory University Libraries' Digital Scholarship Commons has shaped more than 10 million Occupy Wall Street tweets into word clouds, heat maps, and other visualizations using Voyant Tools.

Hurricane Sandy

Superstorm Sandy brought serious harm to some libraries in its path shortly after it made landfall near Atlantic City, New Jersey, on October 29. Five library branches in Brooklyn and four branches in Queens remained closed one month later, although the Queens Library was able to send a Book Bus to the Rockaways to provide FEMA applications as well as books, warmth, and power outlets.



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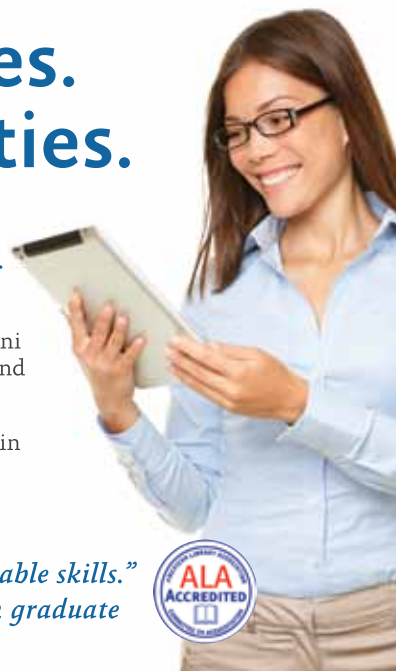
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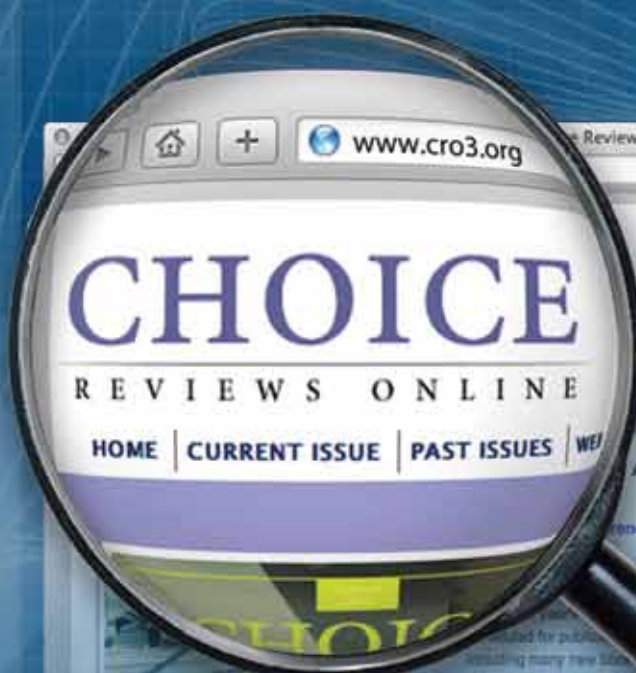
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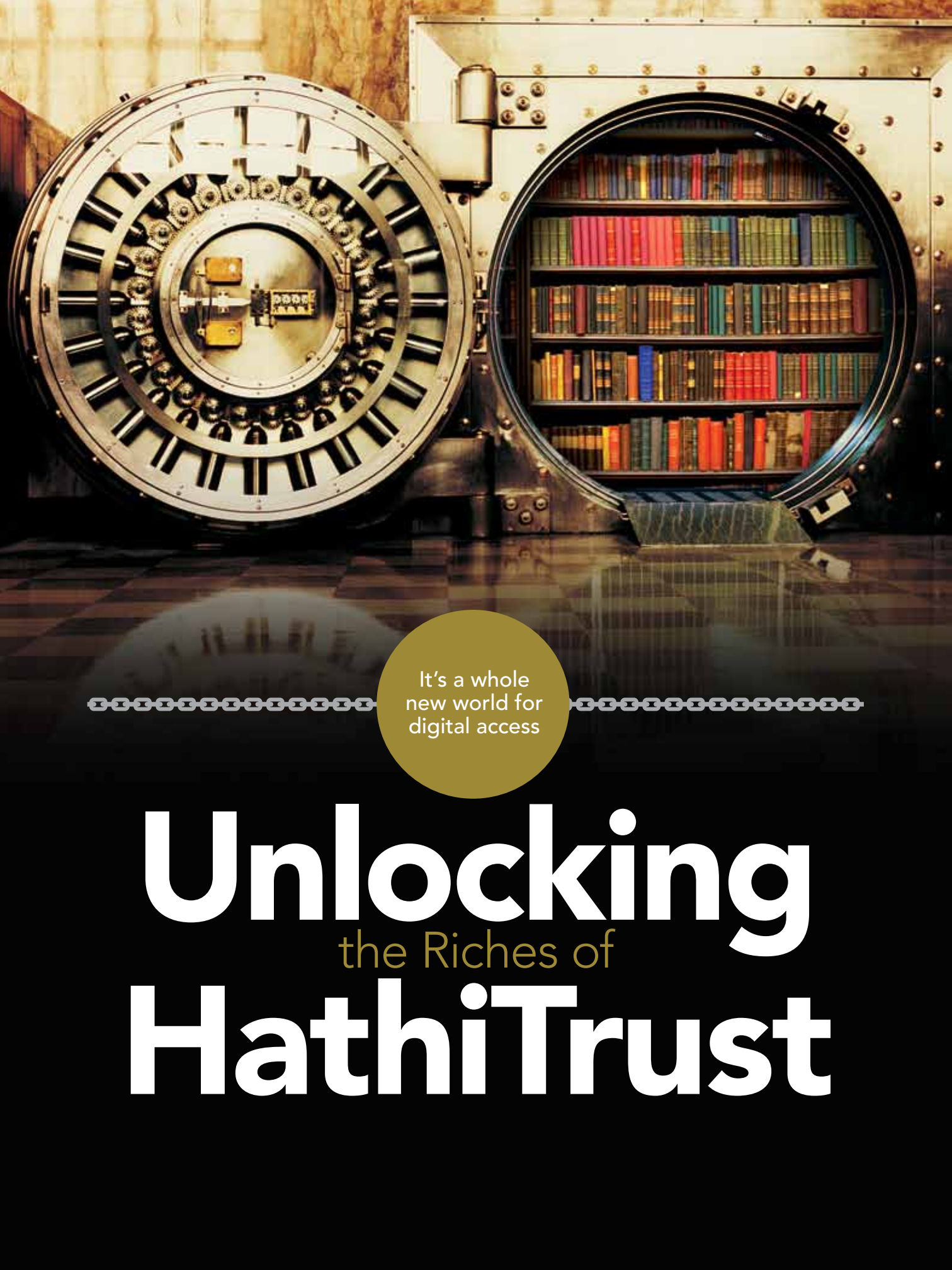
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The Clear Choice is *Choice Reviews Online* - CRO3

To learn more about *Choice Reviews Online*, visit us at www.cro3info.org



It's a whole
new world for
digital access

Unlocking the Riches of HathiTrust

The constitutionality of digital fair use was upheld this past October, when US District Court Judge Harold Baer summarily dismissed the Authors Guild's year-old lawsuit against the HathiTrust library collaborative to block the use of its growing repository of millions of full-text book scans. Calling the project "the enduring work of libraries," HathiTrust Executive Director John Wilkin told *American Libraries* the organization continues to plan "more and better" uses of its scanned content. An appeal is pending. Meantime, bloggers Barbara Fister, Karen Coyle, and James Grimmelmann shared with AL how they see this decision shaping the future of sharing digitally preserved print materials.



AMERICAN LIBRARIES: What does the HathiTrust decision mean for libraries that are considering digitizing their own holdings, either through Google or on their own?

BARBARA FISTER (Library Babel Fish): This is encouraging for librarians. Judges seem to be recognizing the imbalance of power between rights holders and the general public. The Constitution clearly meant to use government-granted limited monopolies as an incentive to advance science and culture, but legislation that has extended the reach of copyright (and the penalties for violating it) has primarily benefited owners of intellectual property—not the public, and not creators, who are severely limited in how they can build on others' work.

It is encouraging that judges feel what libraries

do is not only legal but worth defending.

This decision should embolden us to go forward with projects that we believe are legal without quite so much anxiety about potential penalties. Of course, the Authors Guild is appealing, so we'll see what happens next.

KAREN COYLE (Coyle's InFormation): It is clear that the judge's decision-making was based heavily on the uses made of the materials—keyword-based indexing of texts, with the results including only page numbers and the number of times the keyword term appears on the page, and providing full text of documents to users who qualify as visually disabled. Libraries wishing to make other uses, such as providing some materials for classrooms, must look elsewhere.

JAMES GRIMMELMANN (The Laboratorium): It provides both potential legal cover for digitizing books and some compelling uses for the scans. Most libraries are not going to be building their own full-text search

engines, but all libraries have print-disabled patrons.

The decision opens up major new possibilities for giving them access to the full range of a library's collection.

Does the ruling apply just to Google scans? What about the Digital Public Library of America (DPLA) and other digital repositories that scan works?

FISTER: Though the case was primarily about Google Books, it has much wider implications. The judge's interpretation of fair use, including indexing, the need to preserve the cultural record, and making books accessible to the blind, is a stirring endorsement of library values.

COYLE: I see nothing in the ruling that limits itself to

Google scans. Many libraries have done some scanning, often under the exceptions provided for libraries in Section 108 of the copyright code. Note that the digitization of books in the public domain is not under discussion in this suit or in any of the other lawsuits against Google and its partners. The question is only whether in-copyright books can be digitized for these designated purposes. Public domain works, of course, carry no restrictions on digitization, copying, or any other uses.

GRIMMELMANN: The ruling technically applies only to Google's library partners named as defendants. Its effects are likely to extend much further. DPLA has not, so far, been an effort to digitize in-copyright books and make them available to patrons. That's not likely to change in the short term; even under *HathiTrust's* reasoning, a library can't simply digitize a book and put it online.

What are the implications of this decision for orphan works?

FISTER: None, at this point. HathiTrust suspended its orphan works program when the Authors Guild objected to

It may get easier to engage in just-in-case mass digitization. —Karen Coyle



Judges feel
what libraries do
is not only legal
but worth defending.

—Barbara Fister



HathiTrust's procedures, and the judge would not rule on the legality of something that HathiTrust was not actually doing at the time of the suit. In a way, this in itself is significant. The judge also said that rights holders couldn't forbid libraries to do something on the grounds that someday, maybe, rights holders would find a way to monetize what libraries were doing. It pretty much was a declaration that there is no "future maybe" tense in judicial language.

COYLE: For now, HathiTrust will give orphan works the same fair-use treatment as works with identifiable copyright owners. The question of whether an institution like HathiTrust can release orphan works through some process of due diligence is open and mostly uninvestigated.

GRIMMELMANN: The decision will put orphan works in search engines and open them up to researchers who work with entire corpuses of books (rather than with individual ones). This may help reunite some orphans with their copyright owners, reducing the scale of the problem. And it will also inform the inquiry the Copyright Office is making for ways forward on orphan works.

Is this a green light for Bing and other search engines to claim "fair use" for search-engine indexing of copyrighted works, as long as the indexing does not lead to full-text?

FISTER: It certainly is encouraging that a judge has said creating an index using digital copies of works is transformative enough to be a fair use, even if it's on a large scale. That said, indexing books seems to have been a far more contentious issue than indexing the web for the purposes of search. Somehow, most people seem to think the concept of copyright pertains uniquely to texts that sometimes take a nondigital form and forget that it also pertains to websites. There haven't been large-scale objections on copyright grounds to caching copies of web pages, even though the issues are parallel.

COYLE: There is still one case whose ruling is needed before we know if for-profit use will be ruled to be fair use—*Authors Guild v. Google*, which is the remaining thread in the now-seven-year saga of authors and publishers versus Google's Book Search project.

GRIMMELMANN: Search engines have had a green light for years, thanks to cases on online search and automatic plagiarism detection in student term papers. This case just makes the green light a little brighter. At some point, even the most cautious pedestrians should feel safe stepping out into the street.

What does this decision mean for further digitization and online research in the digital humanities? What types of

initiatives have been on hold pending the court ruling?

FISTER: I'm not sure what projects have been affected, but I suspect many have either been halted or not even conceived because the penalty for making a mistake, even innocently, is so high. When you could be fined \$150,000 for putting online one text that you thought was in the public domain but isn't, it tends to discourage creativity and scholarship.

I suspect some fields have been luckier than others. People teaching and doing research on pre-20th century classics and history have had more opportunities to do digital work. This leads to some peculiar situations. Students are often perplexed that they have free online access to the *Catholic Encyclopedia* (published in 1907, so out of copyright). Yet the *New Catholic Encyclopedia* published in 2003 (now with Vatican II!) is available in print only where I work [Gustavus Adolphus College library].

COYLE: The proposed settlement between Google and representatives of authors and publishers included some specific text relating to "nonconsumptive uses" of the corpus of digital texts—uses in which the texts were not read by humans and did not take the place of reading the texts. Keyword indexing was one use, but there was also a desire on the part of humanities scholars to be able to do sophisticated text analysis using this data, a question that I am not confident has been settled by this case.

GRIMMELMANN: How on earth would one either determine a fair fee to do an influence analysis on 20th-century novels or fairly divide the revenues among novelists? By recognizing the potential in this still-quite-young field, Judge Baer's opinion gives research in the digital humanities the freedom to grow and mature.

How does the Georgia State University e-reserves case decision align with the HathiTrust decision?

FISTER: Both decisions are hopeful signs that the courts are willing to wrestle with the implications of the constitutional issues around the nature and purpose of copyright and to work through with more care the questions about the social purpose of copyright than we have seen from Congress in recent years. Both decisions respect what libraries traditionally do, and they uphold the value of our doing it in an era when rights holders are finding ways to restrict library uses of digital texts. Though Congress is explicitly given the job of promoting science and the "useful arts" by granting limited monopolies, these court cases underscore that only part of that bargain has been upheld and that this imbalance is harmful to us all.

COYLE: This is another case where the judge was very supportive of education and fair use. One key similarity was that the GSU judge studied the actual number of uses of

many of the contested works and concluded that unused digitized works were not infringements. I see a trend where digitization itself is not a copyright offense, which makes it much easier to engage in “just in case” mass digitization.

GRIMMELMANN: University libraries that use digital tools to enable their ordinary research and teaching mission win their lawsuits. Judges have learned that information technology is now part of the basic fabric of higher education; they would no more rip out the computers than rip out the desks. Where teachers and students are reading significant portions of books or articles and there is a reasonable way to pay copyright owners for that, courts are asking universities to pay, and they are generally quite willing to. But there never has been—even in the digital age—an expectation that every page, every word is metered.

Does digitization now mean the lack of copyright? How will authors secure rights under the ruling?

FISTER: Rights holders still have the upper hand. There is no lack of copyright. There is, in fact, far too much in the way of restrictions. The extension of the term of copyright from 14 years [as legislated in 1790] to, ultimately, the life of the author plus 70 years [the Sonny Bono Copyright Term Extension Act of 1998] is a significant erosion in the balancing act that the framers of the Constitution envisioned. So is the fact that everything is copyrighted by default, without any action being taken. When assertive rights holders are forced to recognize that there are limits to their control, they tend to base their outrage on a sense that their work is property that they are grudgingly sharing with the world, but only on their own terms. In fact their work is not like real estate or goods, and copyright is merely a limited monopoly granted to them by the state. If I publish my work, it becomes in some sense public, and the public has rights. Deal with it.

COYLE: Copyright is alive, well, and unaltered. Fair use, however, has been reaffirmed, with some eloquence, as a necessary social compact to further the creation of new knowledge. Recent actions by publishers and some authors’ representatives could be seen as attempts to favor commercial gain over the social value of knowledge creation, including some publishers’ refusal to sell ebooks to libraries, as well as attempts to deny first-sale rights. This ruling argues strongly for the constitutional view that the copyright monopoly is valid only in that it encourages more knowledge creation. Fair use is the balancing act between authors’ rights to control their work and the right of society to make use of it.

GRIMMELMANN: Copyright abides. The basis of this decision is that digitization to create search-engine in-

dexes and make copies available to the blind does not interfere with the ordinary markets in which books are sold. If there had been evidence that the scans were leaking out or actually inhibiting sales of digital editions, the case would have been very different.

How will this decision change the face of humanities research in five years? Are there factors other than copyright that have hampered the digitization of one discipline over another?

FISTER: Apart from legal concerns, there are economic and cultural issues at play in the disciplines that shape how scholars shift gears to accommodate change. People will eventually expect digital access to the literature of all fields, and the restrictions we have placed on sharing texts and images will adjust to meet the need of scholars who want to be able to measure, mine, remix, and reuse content in ways that were unimaginable 50 years ago. In the past, scholars expected some library, somewhere, to have every book they might run across in a footnote. Soon, scholars may expect to have digital access to all those books. In the STEM fields, open access has been making strides in large part because scientists don’t always have the access they need to the literature they create and want to share. In the humanities, the legacy of the past will be tricky to negotiate—particularly the massive number of 20th-century books of uncertain copyright status—but these court decisions are encouraging libraries and scholars to explore ways of making this literature more discoverable and useful.

COYLE: Hurdle number one is the plain fact that most materials that humanities scholars wish to work with are not digitized, including large numbers of public domain texts. Those that are available are not always in compatible formats that would allow them to be studied together. The great advantage of Google Books is that they were digitized with more or less a single generation of technology, making them a truly viable research corpus. The question for educational institutions, libraries, and research organizations today is how to fill in the key missing members of the corpus, and do so quickly and coherently, should Google turn its attention elsewhere.

GRIMMELMANN: Some disciplines, like computer science and physics, have been composing their papers in structured typeset formats for years. Others, like physiology and art history, rely heavily on illustrations and other nontextual material. Their different relationships to print and to the written word will affect their relationships to digitization as well. ■

This will put
orphan works in
search engines for
researchers to find.

—James Grimmelmann



Manufacturing

MAKER SPACES

Kids gather to make Lego robots; teens create digital music, movies, and games with computers and mixers; and students engineer new projects while adults create prototypes for small business products with laser cutters and 3D printers. Many libraries across the US have developed makerspaces—places to create, build, and craft—and they are experiencing increased visits and demand as a result. For public libraries, they are places to promote community engagement.

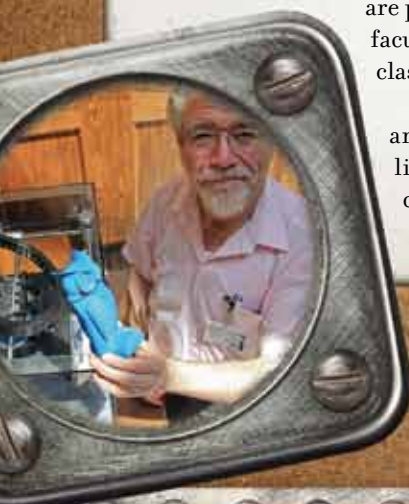
For academic libraries, they are places where students and faculty feel welcome to do classwork and research.

Fundamentally, makerspaces are a technological leap past library knitting and quilting circles, where patrons and

experts have often come together to learn new techniques and train others in a skill. The new tools are a lot flashier, and certainly more expensive than a needle and thread. The cost factor is what makes a makerspace so appealing to library visitors—what one person cannot afford to purchase for occasional use, the library can buy and share with the community.

The ALA 2012 Virtual Conference featured two well-attended makerspace sessions. Look to the ALA Mid-winter Meeting in Seattle for more makerspace know-how, including Maker Monday.

In the next few pages, you'll find expert opinions and advice from author Cory Doctorow and *MAKE* magazine writer Travis Good, as well as practical pieces on the costs and resources involved.



Above right: Checking the oven at the DeLaMare Science and Engineering Library at the University of Nevada in Reno. Left: DeLaMare library director Tod Colegrove shows 3D printer results.

Three Makerspace Models That Work

By Travis Good

Tools in a library makerspace range from electronics to digital media, 3D printing, and more. While the variety of products and space configuration is vast, the approach to implementation is not. Here are a few makerspace models that work.

Collaborate

Jeff Krull, director of Allen County (Ind.) Public Library (ACPL), identified partnerships as a key ingredient to developing a successful project. While he can't pin down the exact day they joined forces, Krull and Greg Jacobs, president of TekVenture, met several years ago, and a partnership blossomed.

"They [TekVenture] needed a practical solution to their space issue, a physical presence where the community could visit to learn about them," Krull said. "I needed a partner to help work through ideas, expose the

library to making, and potentially help me implement a solution. We could both benefit from working together."

Jacobs outfitted a 50-by-10-foot trailer; wired it for phone, power, and internet; filled it with tools; and then parked it in a lot across the street from the library. ACPL's costs are less than \$200 a month for utilities and other services.



CORY DOCTOROW ON MAKING

Prolific author Cory Doctorow envisioned a makerspace revolution in his 2009 novel, *Makers*. *American Libraries* caught up with him during his cross-country tour to promote his new book, *Pirate Cinema*.

American Libraries: In *Makers*, one of your characters says, "Every industry that required a factory yesterday only needs a garage today. It's a real return to fundamentals." Do you think this is what library makerspaces are—a return to fundamentals?

DOCTOROW: One of the things that I hope makerspaces can do in libraries is show people how the information works at the bare metal and to understand what is going on underneath all those abstraction layers with the technology that they use, and to take ownership of the devices and technology around them.

One of your characters says makers are like 5-year-old kids. Is that the way libraries should encourage making—unleashing the 5-year-old in you? Absolutely. That's the gateway drug to

it. Being able to go in and take a tool and make it suited to your own hand is a thing that we've been doing since we started creating axes.

How do you want to influence the development of makerspaces? Makerspaces do a very good job of being welcoming to people who are of a technical bent. But they have yet to figure out a way of sorting out how to appeal to nontraditional audiences. I think that [librarians should be] actively pursuing ways to help people who are from nontraditional audiences in your hackerspaces, find the thing that they need to do and show them how to do it.

What would you say are essential elements of a library makerspace? Throwing smart, enthusiastic kids—who have received a little bit of mentorship—at a mountain of e-waste is the best way to get going, I think. Particularly if you can partner up with places that need computers. If you can get started turning e-waste into functional computers, your problem isn't going to

be making computers run; it is going to be getting rid of them fast enough.

What are some likely businesses or organizations that could serve as fruitful partners in a library makerspace endeavor? Apart from the obvious, open-source hardware manufacturers would be one. Another good source would be whoever is in charge of your local e-waste recycling. *MAKE* magazine, of course, is another. Local vocational programs, local shops, and local unions, particularly trade unions. Also, parents who are freaked out that their kids go to schools where the chemistry [class] just allows them to make crystals from super-saturated solutions and actually want them to be curious about the world—they would make natural volunteers.—Laurie D. Borman





Above: The TekVenture space at Allen County (Ind.) Public Library.

Below: Projects at Cleveland Public Library.

Opposite page, top and bottom: Makerspace at DeLaMare Library at the University of Nevada, Reno.

Together, TekVenture and ACPL developed a summer program schedule.

The library promotes the TekVenture Maker Station while TekVenture delivers the maker-space programs. Topics run the gamut from basic robot assembly and circuit bending to holography and welding, totaling more than 50 classes. In addition, Maker Station is home to weekly maker meetups and the place where library staff receive hands-on exposure to making.

What's next for ACPL? "I've come to the conclusion that if we're really going to have a library maker-

space, then we need to get past the Maker Station very quickly. It's too unavailable across the street and its open hours are too limited. We need to do something inside the library building itself," Krull said.

Centralize, develop, deploy

Cleveland Public Library Executive Director and CEO Felton Thomas Jr. is leading the charge to "make libraries the center of learning, where technology is provided that levels the playing field for the disadvantaged."

Cleveland Public Library's approach centers on its Main Branch, where ideas are developed and tested and then rolled out as appropriate. The library system launched TechCentral on June 14,

"We want to ignite that spark in patrons' minds to see where it takes them."

2012, building out 7,000 square feet and consolidating technology from two buildings.

TechCentral features a computer lab with 90 workstations (there are 120 HP Thin Clients throughout the library); circular tables to encourage meeting, interaction, and collaboration; and a "TechToyBox" with iPads, Kindles, and other technology. There's even a 3D printer. Working with HP and Citrix, Cleveland Public Library built a MyCloud service that includes Microsoft Office. MyCloud provides a personal desktop persistent across sessions and available to each library card holder older than 17.

The 14-member TechCentral team "are all trained library assistants but filtered for technology prowess," C. J. Lynce, TechCentral's manager, said. Team members offer free computer and tech topic classes and one-on-one training sessions.

TechCentral's \$1 million launch was funded primarily through existing budgets: The library centralized computers and added a few new ones, and redeployed library employees. It also partially funded the MyCloud and Tech ToyBox through corporate partners. The facility itself was formerly housed in the AV department.

What's next? "We want to introduce the whole maker idea at a basic level. We've purchased K'NEX Kits, littleBits, Crawling Microbug robots, soldering irons, and various hand tools. We're doing this because we want to ignite that spark in patrons' minds to see where it takes them," Lynce said.



A HISTORY OF MAKING

1873

Gowanda, New York

The Gowanda Ladies Social Society formed to quilt, knit, sew, socialize, and talk about books. In 1877, it became the Ladies Library Association, receiving a state library charter in 1900 as the Gowanda Free Library.



1905

Carnegie Library of Pittsburgh

Frances Jenkins Olcott, children's department head, helped to establish home libraries in working-class houses, where she organized crafts such as sewing or basketry for local kids.



1933

Manitoba (Canada) Crafts Museum and Library

Created as a meeting place and resource connecting people to crafts, the Manitoba Crafts Museum and Library in Winnipeg is dedicated to preserving the province's cultural heritage and teaching students how to craft.

Opportunistic/ entrepreneurial

Tod Colegrove, director of the DeLaMare Science and Engineering Library at the University of Nevada in Reno, used a strategy of deliberate opportunism to create his library's makerspace.

"It was the only way we could bring about any change. There was no funding. The state of Nevada was in the midst of dramatic budget cuts so we didn't have the luxury of being sidetracked by a master plan," he said.

Colegrove first assessed what space was used and what wasn't. With 22,500 square feet, the library had only 2,000–3,000 square feet open for collaboration. "There was way too much stuff in a fairly small space and certainly not enough room for the users," he said.

A patron usage study revealed that students and faculty mostly accessed electronic versions of journals, but print journals took up more than half the library shelf space. Officials decided to warehouse low-use items in an automated storage and retrieval system, opening up 18,000 square feet. To furnish the space, the library team picked up surplus UNR furniture, inventory from the closed Gatchell library next door, and surplus from the county school district.

Students liked whiteboards, but each 6-by-4-foot board cost \$500. The solution was to cover walls with "Idea Paint," whiteboard paint that cost \$500 per 100 square feet. "There's something just plain fun about an entire wall you can write on," Colegrove said.

SparkFun's Toolkit (\$60) and Inventors' Kit for Arduino (\$100) were purchased for electronics prototyping. Since the average science and engineering book costs \$300, with overhead costs for handling and maintaining



it, a lifetime cost of \$500 of that average book made the expense of purchasing three kits seem reasonable.

To justify purchasing two professional 3D printers (one color for \$20,000 and one monochrome for \$4,500), Colegrove noted some individual journal subscriptions can cost more than \$3,000 per year, with at least one engineering journal running more than \$100,000 per year.

"We put the printers and scanner in the entry lobby for all to see, to use, to talk about, to think about; it's about marketing," said Colegrove. They hit their lifetime cost/use target of more than 1,000 uses after four months. Prior to the change, hourly head counts in the library peaked at 24. Now they average more than 200 and are expected to reach the rated capacity of 400 by spring finals week.

The university community collaborated to make the makerspace happen. Dean of University Libraries Kathlin Ray was very supportive, and an assistant dean secured an internal grant to fund the 3D printers. The Knowledge Center managed the intake of thousands of linear feet of material from the Science and Engineering Library.

"I see students and faculty actively engaged in the library. I'm just thrilled that it's happening in DeLaMare Library," said Colegrove.

Each of these approaches started with ambition. Whether it was through creative partnering, inventive central planning, or scrappy entrepreneurialism, these librarians found their way.



1960

Nebraska Library Commission

Funded for FY1960 by the Library Services Act of 1956, the Nebraska Library Commission (then known as the Nebraska Public Library Commission) in Lincoln hosted a variety of special activities, including creative arts, that were organized by area groups.



1976

The Tool Library

The Rebuilding Together Central Ohio Tool Library was created by Columbus as the tool-lending library with a federal community development block grant. In March 2009, Rebuilding Together Central Ohio took over operation of the library.



1979

Merrimack (N.H.) Public Library

The newly renovated and expanded Merrimack Public Library opened with a children's craft room.



2011

Fayetteville (N.Y.) Free Library Makerspace

The first 21st-century makerspace opened in Fayetteville Free Library. It was the first of its kind in a public library and includes a 3D printer that works in a mobile capacity.



Cool Stuff to Outfit Your Makerspace



1



3

4



5

2



6



1. Modela

Tabletop-size milling machine that can drill holes and mill small parts and prototypes from a designer's plan. Modela can also scan a part and then replicate it on demand.

Manufacturers: JET Tools and Woodstock International, Inc., manufacturer of Shop Fox Woodworking
Price: \$450–\$9,299

2. Laser Cutter

A carbon dioxide laser that cuts through plastic and other materials, up to a quarter-inch thick. The cutter can also be used to engrave text, graphics, and photos on a variety of materials.

Manufacturers: Jinan Transon CNC Equipment Co. Ltd. and Lightobject
Price: \$1,450–\$5,995

MAKER MONDAY AT MIDWINTER 2013

The publisher of *MAKE* magazine, a panel of Maker Camp veterans, and other experts will share their insights and experiences at Maker Camp Monday at the ALA Midwinter Meeting in Seattle on January 28, 2013. The first session will be a discussion on the Maker Camp pilot program, a six-week online summer camp for teens ages 13–17 that taught them how to complete 30 projects in 30 days. A number of libraries from across the country participated in the program and four will share their experiences on integrating Maker Camp into their summer programs. In *The New Stacks*:

The Maker Movement Comes to Libraries session, Dale Dougherty, founding editor and publisher of *MAKE* magazine, and Travis Good, a contributing writer for *MAKE* magazine, will discuss do-it-yourself (DIY) culture and how it can help libraries. Informal play and Q&A sessions are also available throughout the day with Steve Teeri of the Detroit Public Library in the Networking Uncommons area.





3. CNC Machines

Computer-guided router makes complicated cuts in wood. It can carve complex designs for furniture and letters for signs.

Manufacturers: PRSalpha and Tormach

Price: \$6,850–\$23,000

4. Arduino

An open-source electronics platform or board and the software used to program it. Arduino is designed to make electronics more accessible to artists, designers, hobbyists, or anyone else interested in creating interactive objects or environments.

Manufacturers: SparkFun Electronics and Gravitech

Distributors: RadioShack and Adafruit Industries

Price: \$20–\$65

5. 3D Printer

Able to generate 3D objects that can be used for parts or prototypes.

Manufacturers: Solidoodle and 3D Systems

Price: \$499–\$2,999

6. Vinyl Cutter

Uses a fine-tuned blade to cut thin materials. It can cut vinyl, cloth, cardboard, and thin metals such as copper sheets to make electrical circuits.

Manufacturers: Roland and Stahls'

Price: \$595–\$6,995

7. Espresso Book Machine

Machine prints and binds a paperback book in a few minutes. The technology can be used for self- and custom publishing as well as on-demand titles.

Through its EspressoNet digital catalog, users can choose from more than 7 million in-copyright and public-domain titles.

Manufacturer: Xerox Corp.

Price: Approximately \$100,000 per unit, or 5–9 cents per page

RESOURCES

WEBSITES

■ **Arduino Blog:** Tips on how to program Arduinos without learning technical syntax. arduino.cc/blog

■ **Hackerspaces.org:** A wiki that includes a listing of active hackerspaces, upcoming events and classes, hacker contact information, and a blog of interesting hacker projects.

■ **Hackerspace Meetups:** A directory of hackerspace Meetups around the world. hackerspaces.meetup.com

■ **MAKE magazine:** A good go-to source for maker-related activities and news. makezine.com

■ **Makerspace.com:** An online community that aims "to build literacy in design, science, technology, engineering, art, and mathematics by combining what O'Reilly Media, MAKE magazine, and Otherlab have learned about the maker community."

■ **Thingiverse:** Digital designs for 3D printers. thingiverse.com

BOOKS

■ **DIY Couture: Create Your Own Fashion Collection.** Rosie Martin. (Laurence King Publishers, 2012)

■ **DIY: Design It Yourself** (Design Handbooks). Ellen Lupton. (Princeton Architectural Press, 2006)

■ **Hack This: 24 Incredible Hackerspace Projects from the DIY Movement.** John Baichtal. (Que Publishing, 2011)

■ **Makers: The New Industrial Revolution.** Chris Anderson. (Crown Business, 2012)

■ **Makerspace Playbook:** An online guide to successfully building a makerspace, developed by Dale Dougherty with Dr. Saul Griffith. Includes all the necessary forms and tips for getting funding. bit.ly/Typ2Rr

■ **P.S.—I Made This ... I See It. I Like It. I Make It.** Erica Domesek. (Abrams Image, 2010)

PODCASTS

■ **Hackerspaces Signal:** Streaming hacker radio. blog.hackerspaces.org/category/podcast

■ **NerdAbsurd:** Topics range from 3D printed guns to cool computer games. nerdabsurd.com

■ **The Amp Hour:** A weekly hourlong podcast on the world of electronics design. theamphour.com

ALA WEBINAR

■ January 7, 1 p.m. Central time. "Learn About Makerspaces from the Innovators at Carnegie Library in Pittsburgh." To register, visit goo.gl/oZYUR.

Or to view previous webinars, go to alapublishing.webex.com.



Technology Initiatives for Your Library

Want to incorporate new ideas into your library's digital strategy? Here are some tips
By Ellyssa Kroski

Today's hottest web and mobile technologies are offering libraries a new world of opportunities to engage patrons. Ultra-popular social media websites and apps combined with the availability of affordable cloud-based services and the evolution and adoption of mobile devices are enabling librarians to share and build communities, store and analyze large collections of data, create digital collections, and access information and services in ways never thought about before.

Libraries have become technology leaders by integrating cutting-edge tools to enhance users' experience. It's not enough to redesign the library website. Best practices mean developing user personas and following usability strategies to produce user-informed designs. New digital collections are stored in the cloud and mobile applications are developed around them. Libraries are claiming their venues on location-based mobile social networks, developing bleeding-edge augmented-reality applications, and participating in semantic web efforts.

Forward-thinking librarians are actively experimenting with and incorporating these new technologies into their digital strategies. Here are 10 ideas for you to leverage today's most innovative tools and techniques. All of these come straight from *The Tech Set #11–20* series (ALA TechSource, June 2012).

Host a cloud-based collection

As libraries increasingly deliver digital content, storage requirements may strain their local resources. Multimedia collections demand extraordinary precautions to ensure their integrity and preservation, especially in cases where the objects may be unique. In the absence of a full-fledged trusted digital repository that conforms to digital preservation standards and best practices, libraries will need to provide as much redundancy and

security for digital object files as possible. Two options are Amazon's S3 with Amazon CloudFront and DuraSpace's DuraCloud service.

For example, you could store content in Amazon S3 and use your library's ILS to describe and present links to it. DuraCloud, based on open-source software, provides an interface that would allow you to easily upload content. That information would then be distributed to one or more cloud-based storage services, including Amazon S3, Rackspace, and Windows Azure. It also includes services related to validating the integrity of each file, synchronizing versions as necessary, and creating any derivative transformations needed, such as converting TIFF master copies to JPEG.

Create a basic mobile website

Mobile sites and app generators offer everyone the opportunity to create a mobile view of their library data. Winksite is an easy-to-use tool that can create a mobile site using an RSS feed from a WordPress or Drupal content management system. The site is free and allows five mobile sites for each user account. Dashboard views and form wizards guide you through the setup of your site. The dashboard features many options for creating different mobile page views and customization. You can add your library logo, adjust the header



colors to resemble your desktop library website, or upload a background image to replace the default white page background.

After you have saved your mobile site, Winksite will show you a view of your finished page and the public URL for your patrons. Typically the address will be: `winksite.mobi/YOUR-USERNAME/YOUR-SITE-ADDRESS`.



Start a location-based photo stream with Instagram

Featuring a powerful suite of location-aware technologies, Instagram claims more than 80 million registered users who have shared nearly 4 billion photos. Users shoot, manipulate, and share photos with their smartphones, associating them with location information through a mobile application. Following the lead of news outlets and other companies, libraries can expand social media campaigns and create a visual narrative around

events, displays, collections, or projects. For a start, library staff can encourage patrons to snap photos of the library building and their friends at the library with Instagram.

Establish hashtags so you can gather a photostream from library staff and users around a theme, such as local history or a campus research project. You can also use QR codes to extend and market your Instagram program. Include a free-text QR code with photos or other image-based displays in your library and invite interaction. Through an RSS feed, you can showcase images, photos shared on library staff and user accounts, or thematic hashtags. By associating your Instagram and Foursquare accounts, you can manage the quality of the location information, enhancing topic resources with visual location elements.

Instagram boasts more than 80 million users. Libraries can tap into its popularity by asking patrons to snap photos of their friends at the library.



Integrate LibGuides into Drupal

The Views module, developed for Drupal 7, enables access and interaction with library data—the catalog, for example—without having to export the data from its source and import it into Drupal before working with it. Like many data services, LibGuides—the popular web-based subject guide software package developed by Springshare—offers an on-demand XML export of your library's guide content for a relatively low fee.

You might put this XML to work on your site in a number of ways. The University of Michigan Library adds research guides to its Solr-powered search index so that they appear in search results along with pages on the Drupal site. With a little programming assistance, you could convert the content you want from the LibGuides XML documents into an RSS-style feed, allowing each guide to be imported as, in essence, a blog entry. A third idea is to build a local database, import the XML data from LibGuides, and use it to present citations and links to the LibGuide from your Drupal site.



Balance the library voice with the personal in social media

"I'm a huge advocate for using a personal voice in any social media posts from libraries," said Sarah Steiner, social work and virtual services librarian at Georgia State University, "but that personality must fall within reasonable parameters." She suggests a "business-casual tone." Useful internal guidelines for social media posting provide expectations and guidance to reach a level of

Professors who use Twitter for personal information were perceived by students to be more credible and approachable than those who did not, according to a study released in 2011.

consistency across the staff without stifling people. At Georgia State, a core team of social media managers meet regularly for conversations about how to address comments and complaints.

Not sure that a lighter tone is right for you or your library? Librarians in academia seem to struggle the most with informality, so here's some academic proof. Kirsten A. Johnson, associate professor of communications at Elizabethtown (Pa.) College, released a study in 2011 showing that professors who use Twitter for personal information were found more credible and approachable than those who did not ("The Effect of Twitter Posts on Students' Perceptions of Instructor Credibility," *Learning, Media, and Technology*, vol. 36, no. 1).

Home Depot and JetBlue are two compelling examples of businesses that incorporate a personal and human element into their tweets and other social media outreach.

Use crowdsourcing to create a collection

Crowdsourcing can be used as a great tool for archiving. For instance, that is how the New York Public Library has transcribed and categorized all of the menus in its extensive collection of historical restaurant menus. The "What's on the Menu?" (menus.nypl.org) site encourages visitors to help transcribe dish descriptions on menus into a database. While some of the descriptions may have been transcribed via optical character

recognition methods, the menus varied widely in their layout, presentation, and legibility. Furthermore, the NYPL team wanted to create a searchable database of descriptions

of dishes (as distinct from section headings and other descriptive text on the menus' pages) complete with prices and currencies, so simply pulling all of the text in by automated means would not have been sufficient. After writing custom software for the task, NYPL "soft-launched" a beta version of the site in April 2011; within a month, more than 250,000 menu item descriptions had been transcribed from more than 5,000 menus. To date, more than 1.1 million descriptions have been transcribed from more than 16,000 menus.

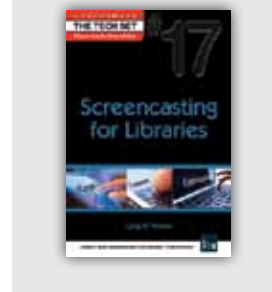
Make a quick screencast

As librarians grow accustomed to screencasts, more ideas and possibilities emerge for their use in instruction. A great way to get started with screencasting is to dive in and use some of the software. With so many free recording and hosting options, all you need is a computer with internet access. Creating screencasts will be less daunting if you start by creating one for a small, targeted group. For example, a screencast project may support a group of students who need help with a database.

Screenr, a free program, works well for initial screen creation and experimentation. A brief amount of preplanning will help the screencast go more smoothly. First, go through the steps several times, and outline a click path to use for the recording. Checking the microphone level is as easy as speaking in a normal voice and making sure that the colored lights on the audio scale move and that the scale is not constantly in the red. Publishing the screencast makes it available to everyone via Screenr's website.

Create personas before you design your website

Personas are fictional depictions of your website's target audiences. As composite character sketches generated from researching your library users, they represent the cornerstone of your website planning process and have an ongoing role as the site evolves. Personas help to ensure that everyone is on the same page about your main demographic.



To develop a persona, you will need to learn about your users, and interviewing is a good approach. Take a look at typical demographic audience segmentation to decide who to interview. Find distinguishing characteristics about your library's patrons. Perhaps your community has a significant percentage of senior citizens or distance education students.

Much like reference interviews, user interviews are guided, open-ended conversations. Analysis of interview transcripts or notes, though time-consuming, is an invaluable opportunity to get to the heart of your users' behaviors, needs, goals, and motivations. The output is a thematically grouped list of behaviors, which is the raw material for your persona.



Use Google Voice to implement text reference

Google Voice gives you a single phone number that rings all your phones, saves your voicemail online, transcribes your voicemail to text, and allows you to send free text messages. You can use Google Voice from your computer, tablet, or cellphone to respond to reference questions from patrons.

Simply enter the recipient's phone number (which must be able to receive text messages as most all cellphones can), type your mes-



sage, and click "send." You can use the service to reply by text message to a voicemail, call, or text. Patrons can respond to your text from their phone, and you can respond from your Google Voice account and browser. Only one librarian can be logged in to the Google Voice account at

Use Google Voice to respond to reference questions from patrons. The service can save voicemail, transcribe it to text, and send free text messages.

a time. You can configure LibraryH3lp to route text messages through its interface, where librarians can respond as they would to any other message.

Visualize your Twitter relationships with Mentionmapp

Mentionmapp displays connections among your followers, along with the hashtags they are using. The interface is simple, yet the information it provides can be significant. To get started, sign in with your Twitter account and enter your library's handle into search. Mentionmapp scans your account's recent tweets and hashtags, along with those of your followers, and draws a map of connections along with hashtag labels. Lines between two entities indicate a connection, with the line's thickness proportional to the strength of the connection. Hovering over lines yields data such as the number of interactions or uses of a hashtag.

Once you get the hang of navigating these connections and interpreting the data, you can begin to draw conclusions. For example, if you notice several library followers using a hashtag, you know it's a topic of interest. You may want to jump into the conversation, whether to participate in the meme or to suggest library resources. ■



This article is adapted from *The Tech Set* #11–20. **ELLYSA KROSKI**, series editor, is manager of information systems at the New York Law Institute as well as a writer, educator, and speaker. Authors for the series are Marshall Breeding, Jason A. Clark, Joe Murphy, Kenneth J. Varnum, Sarah K. Steiner, Michael Lascarides, Greg R. Notess, Aaron Schmidt, Amanda Etches, Amanda Bielskas, Kathleen M. Dreyer, Robin M. Fay, and Michael P. Sauers. *The Tech Set* is available for purchase in the ALA Store.




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By Deniz Koray

Libraries Help Homeowners Fight Foreclosures

With free clinics and expert panelists, San Diego County Library has been at the forefront of helping residents find relief during the housing crisis

When Susan Moore accepted a job at the San Diego County (Calif.) Library (SDCL) in 2008 after spending the previous 15 years in Louisville, Kentucky, she did not expect to be organizing foreclosure clinics for the public. However, Moore's arrival in Southern California coincided with the beginning of the nationwide housing crisis—and San Diego would be among the hardest-hit locations in the country.

SoCal's housing crisis

The default rate among county homeowners increased by more than 230% from 2006 to 2008, according to InnoVest Resource Management, which posts monthly housing statistics dating back to 1991 from the San Diego County Recorder's Office. During that same time, the number of defaults grew from almost 10,300 to more than 34,000. And the worst was yet to come: In 2009, the county experienced more than 38,000 defaults.

For much of the previous decade, San Diego County had fewer than 6,000 defaults annually. As a result, this slide meant that an unprecedented number of area residents were experiencing for the first time the possibility of losing their homes, and Moore believed that many of them were overwhelmed by the process and did not know where to look for information. "There was not a real central toll-free

number for housing information that a person could go to if they looked locally," she told *American Libraries*.


Although Moore knew the library had to do something to address a problem facing many of its customers, she wasn't sure where to turn. "They don't really tell you about this in library school, and it's not very traditional as a library service, but we saw the need was there," she said.

However, she received strong support from José Aponte, director of San Diego County Library. The housing crisis had hit close to home for Aponte; relatives had notified him that they were at risk of losing their own home. Aponte suggested that they immediately hire an attorney to save their house, but he later learned that the expense would have made such an effort too difficult.

Aponte encouraged Moore, now the deputy director of the county library, to continue to search for a solution to

Jeffery Broussard bought his home in 2005. "There was a definite benefit to having the housing clinics in the library," he said. "You knew you weren't going to be sold anything."





the problem affecting an increasing number of the county's residents, even though it fell outside the typical role of the library. Even though the county library's budget had been reduced by almost a third in the past few years, from 2008 to 2011, Aponte has supported the continuation of the program.

Partnering with nonprofits

The Housing Opportunities Collaborative (HOC) was one of the first nonprofit organizations in the area to provide assistance to homeowners struggling to keep up with their mortgages. HOC has chapters in five Southern California counties: Imperial, Orange, Riverside, San Bernardino, and San Diego. The San Diego branch held its first free foreclosure clinic on June 2, 2007, and featured credit counselors, lenders, and attorneys.

As HOC's programs grew in popularity throughout the following year, the group sought a stable venue to host its monthly clinics. In its first year, HOC held its programs in a variety of locations, including community centers and the offices of partnering agencies.

Vino Pajanor, HOC's president and executive director, said the organization was seeking a location that the community would trust, and while the group had also considered working with churches, the library had been its first choice.

"One of the main reasons we wanted to work with the library is because it is a neutral ground where people are comfortable," Pajanor told *AL*. "It's not a place where people will pitch a product or service they don't need or require, and there won't be somebody trying to scam them."

Despite operating in a time of cuts to programming, Moore said the library was excited to partner with the Housing Opportunities Collaborative because it presented an opportunity to help hundreds of customers who were in need of housing assistance but were uncertain about where to turn and unable to afford real estate attorneys.

The partnership became official in January 2009, when HOC held a clinic at SDCL's Encinitas branch. More than 200 people attended the event.

Since that first clinic, HOC has continued to work with the San Diego County Library, and Pajanor is effusive in his praise for the library's commitment to the program. "When others were asking why libraries should be doing programs like this, they [Aponte and Moore] were the first to say they should be doing this," Pajanor said. "It was kind of a risk, but the leadership made this possible in San Diego."

Moore said she quickly realized an additional, unanticipated benefit to hosting the foreclosure clinics in several locations: Many attendees did not want to be seen in public meetings, so they often avoided going to branches near their homes.

Because SDCL has 33 branches—with the Fallbrook branch almost 90 minutes north of the main library head-

quarters and other locations two hours south, near the Mexican border—residents wary of being seen by neighbors had multiple options away from their local libraries to receive free assistance.

A firsthand account

Some clinic attendees, such as Jeffery Broussard, have been willing to speak out and inform the public about the help they received from area experts. Broussard purchased his San Diego County home in August 2005 but encountered problems paying his mortgage in July 2010. He found out about the clinics after searching for help online. Soon after, he began attending monthly meetings.

"I went to every one until I found a solution," Broussard told *AL*. "And even when I got the solution, I kept on going to discuss how I got there."

He said continual attendance was useful because there were often different kinds of experts at the monthly meetings, and therefore information was rarely repeated. "The different speakers offered unique angles and were talking about new things that were happening," Broussard said.

Additionally, he said, attending the clinics regularly helped him stay on task. "If you keep going to the clinics, it keeps you focused on the case. Talking about it, hearing about it, and meeting with people."

Broussard also agreed about the advantages Pajanor saw in holding the clinics in public libraries. "There was a definite benefit to having them in the library. You knew you weren't going to be sold anything."

Ultimately, Broussard said, his mortgage situation was resolved in February 2011, about eight months after he started attending the clinics. He thought there was a direct correlation between his active participation and the positive result. "I turned over every rock to save my house," he said. "I didn't want to be sitting in an apartment two or three years from now, wondering what else I could have done, since owning a home has been one of the best things that has ever happened to me."

The current state of clinics

Since the first clinic was held, the Housing Opportunities Collaborative has had more than 30 workshops at branches of San Diego County Library. From the beginning, the clinics have had the same general format: They occur on Saturdays, beginning at 10 a.m. Each one involves credit counselors; housing counselors from agencies approved by the US Department of Housing and Urban Development; pro bono attorneys specializing in bankruptcy, real estate, and tax law; and real estate professionals. All attendees have the option to meet individually with experts afterward.

At the peak of the housing crisis, HOC was offering one session every month, with more than 70 families attending on average—although at one point, a single session had



TIPS ON IMPLEMENTING HOUSING PROGRAMS

1. Support from the top is crucial.

Susan Moore, deputy director of the San Diego County Library, credits Director José Aponte for being supportive of the library's partnership with the Housing Opportunities Collaborative. While such an alliance may not fall into the traditional role of the library, both Moore and Aponte believe it helped address local needs.

2. Anticipate future community needs.

While the San Diego County Library is continuing to host foreclosure clinics, it has decreased the number of programs for 2013, as fewer residents are defaulting on mortgage payments. Instead, Moore said the library will be devoting resources to more relevant projects such as fairs for people who may

have suffered credit problems but may now be thinking about getting back into the housing market.

3. It is possible to implement programs during budget cuts. San Diego County Library has seen its budget reduced by 32% in the past three years. Much like other libraries throughout the country, despite the cuts, SDCL has seen increases in circulation as well as the continuation of the housing clinics. Both Aponte and Moore said the key is to build lasting partnerships with quality organizations that are interested in donating their time for a worthwhile cause.

4. Consider the possibility that members of the community may be hesitant to attend foreclosure clinics at branches near their home or workplace out of embarrassment.

So, be prepared to hold the meetings in a variety of locations. According to Moore, a meeting intended for Marine Corps personnel near Camp Pendleton was poorly attended; but people from the military were willing to travel to clinics as far away as Imperial Beach—more than 90 minutes away from the base.

5. Reach out to prospective partners and explain the benefit of working with the library. Jennifer Weitz of the Las Vegas–Clark County Library District said many potential partners were unaware that the library had space available for programs at multiple branches. It is quite possible that nonprofits and other local organizations may lack familiarity with the capabilities of your own libraries as well.

more than 600 attendees. Pajanor said the peak of attendance was mid-to-late 2010.

Myrna Pascual, a field policy manager at the US Department of Housing and Urban Development, was one of the founders of the clinics and has been a volunteer for HOC since the start of the housing crisis. At the peak of attendance, she said, the most significant problem for volunteer panelists was meeting the demand.

“Trying to help 600 people from 10 a.m. to 3 p.m. is just undoable, and in that instance we had to have 40 attorneys, an entire bar [association], go over for that [to meet demand].” Pascual, who also has a law degree and is a volunteer attorney, said she recruits from county and local minority bar associations.

Each volunteer is prescreened and has agreed not to solicit business while at the clinics—not even hand out business cards, said Pajanor.

According to the San Diego County Recorder's Office, the number of defaults has been declining the past three years, since 2009, and attendance numbers at the clinics have followed that trajectory. Still, the clinics attract 40–50 families per session, and Moore said the library anticipates holding six or seven sessions in 2013.

Beyond San Diego

While San Diego County Library continues to have a positive relationship with the Housing Opportunities

Collaborative and remains at the forefront of providing patrons with assistance about this issue, it is certainly not the only library working with housing nonprofits.

The Las Vegas–Clark County Library District has also hosted several housing clinics run by local nonprofits.

In fall 2011, it worked with the Nevada Justice Association to offer classes on bankruptcy and foreclosure prevention. This past fall, the library district partnered with Nevada Legal Services to provide similar classes, according to Jennifer Weitz, public services administration coordinator for the county library district. Additionally, the library is planning to work with the Legal Aid Center of Southern Nevada to host foreclosure prevention classes next spring.

The Housing Opportunities Collaborative may also partner with more libraries in Southern California in the future. Connie Der Torossian of HOC's Orange County chapter—which has run clinics in churches, community centers, and government buildings—said the organization was also hoping to increase its relationship with the Orange County Library and possibly hold meetings in its libraries. ■



DENIZ KORAY is a freelance journalist based out of Baton Rouge, Louisiana. His writing has appeared in publications such as the *Los Angeles Business Journal* and the *Columbia Missourian*.

The Conversation Starts Here

2013 Midwinter Preview

By Stephanie Kuenn



Our profession stands at a crossroads: How do libraries meld traditional roles and responsibilities with the changing expectations and needs of the communities they're in? Joining the many different kinds of conversations at the ALA Midwinter Meeting, January 25–29, in Seattle, Washington, will help attendees address these and other urgent transformational issues facing libraries.

ALA Midwinter Meeting offers opportunities to have crucial conversations with other librarians, thought leaders, vendors, publishers, authors, and others to support an active role in the big ideas that affect our field. Attendees will find inspiration in informal discussion sessions led by innovators; make key connections with colleagues from across the world at dynamic networking events; discover

exciting new products and services from vendors in the exhibit hall; and find themselves energized through professional development sessions and book and media award celebrations for youth and adults.

Details and updates for all events and highlights covered in these pages are on the Midwinter website (alamidwinter.org) and in the Midwinter Meeting Scheduler (alamw13.ala.org/scheduler). You can also keep up by joining the Midwinter Facebook Event at bit.ly/alamw13fb, by tracking #alamw13, and by following our Pinterest page at pinterest.com/alamidwinter.

Midwinter highlights covered in the following pages include:

- The highly anticipated **Youth Media Awards** and **Adult Book Awards**;
- **Auditorium Speakers** Caroline Kennedy and Steven Johnson;

■ **Community engagement** and the **Promise of Libraries**: sessions and conversations on community engagement and transformation, including facilitated conversations with Rich Harwood and Peggy Holman and ALA President Maureen Sullivan launching the IMLS-funded “Promise of Libraries Transforming Communities” initiative;

■ **The President's Program**, featuring bestselling author and innovator Peter Block;

■ **Exhibit hall** highlights, including more than 400 exhibitors, opening and closing celebrations, PopTop Stage, ALA Store, ALA Membership Pavilion, the eye-catching vehicle LiLi, and even costumed *Star Wars* 501st Legion Stormtroopers;

■ **Book and author events** galore: starting with the ERT/*Booklist* Author Forum and continuing with Book Buzz Theater, Meet the Author, Lisa Genova (Arthur Curley Memorial Lecture), PopTop Stage in the exhibit hall, J. A. Jance as part of the United for Libraries Gala Author Tea, and many more;



- **“News You Can Use”**: essential and timely updates from experts on policy, research, statistics, technology, and more, and opportunities to process the implications;

- **Maker Monday**: a full day of maker-related events and activities;

- **ALA JobLIST Placement Center**, offering resources and support for job seekers and employers alike;

- **ALA Masters Series**, covering the impact of technology, maximizing Facebook as a tool for library outreach, and Library Live and On Tour with Smitty and LiLi;

- More than 200 **open discussion groups** on a variety of hot topics;

- **Networking opportunities**, including ALA-APA Networking Reception and ALA Dine-Around.

- **Wrap Up/Rev Up** on Monday, starting in the exhibit hall and followed by a *Star Wars*-themed party hosted by authors Chris Alexander and Tom Angleberger;

- **Networking Uncommons, Unconference, and Library Camp**: for conversations, connections, dis-

cussions, and whatever attendees want to make of them.

Make your plans with the Midwinter Meeting Scheduler, at alamw13.ala.org/scheduler (QR code, p. 66). The Midwinter Meeting Scheduler can help you plan your time at Midwinter, allowing you to create a calendar and find out about Midwinter Meeting highlights as they're added—speakers, events, networking opportunities, and more.

Books, Media, Awards

Saturday and Sunday, January 26 and 27, 9 a.m.–5 p.m.; and **Monday, January 28, 9–11:30 a.m.** Learn about the latest trends in the publishing world in one convenient

CAROLINE KENNEDY

AUDITORIUM SPEAKER,
SUNDAY, JANUARY 27, 10–11 A.M.



The widely admired Caroline Kennedy, author of 10 books on American history, politics, and poetry, will join ALA President-elect Barbara Stripling for an in-depth conversation on the important role that librarians play in public service.

Kennedy is a serious advocate for reading, literacy, and libraries, which occupy a special place in her life—especially in her work as vice chair of the New York City Fund for Public Schools from 2002 to 2012 and her upcoming participation as this year's honorary chair of National Library Week, to be celebrated on April 14–20. She was also keynote speaker at the 2011 I Love My Librarian Award ceremony in New York City. In that speech, she said that many librarians she has met are “professionals who are excited about their changing role in a changing world—who are dedicated to serving others, who respect scholarship, and who understand that you are our guides on a lifelong

journey of intellectual collaboration and collaborative composition.... Your work is truly life changing.”

Her newest book, *Poems to Learn by Heart*—due to be published in March by Disney-Hyperion, an imprint of Disney Publishing Worldwide, with original illustrations by award-winning artist Jon J. Muth. The book is a companion to her *New York Times* number one bestselling collection *A Family of Poems*. She selected more than 100 of her favorite poems for the new book, reminding readers, “If we learn poems by heart, not only do we have their wisdom to draw on, we also gain confidence, knowledge, and understanding that no one can take away.” Kennedy's introductions shed light on the many ways we can appreciate poetry and the special tradition of memorizing and reciting poetry that she celebrates within her own family.

Caroline Kennedy's appearance is sponsored by Disney Publishing Worldwide.

place when **Book Buzz Theater** takes the stage. A full list of participating publishers and the schedule can be found at alamw13.ala.org/book-buzz-theater.

Sunday, January 27, 5–6:30 p.m. Those seeking to celebrate the best in adult literature will not want to miss **RUSA's Midwinter Book and Media Awards Reception**. RUSA's expert readers' advisory committees will reveal their choices for the year's best fiction, nonfiction, and reference sources as part of CODES' annual literary awards. All Midwinter attendees are welcome.

Monday, January 28, 8 a.m. For fans of youth literature, Midwinter means the **Youth Media Awards**. The 19 awards—selected by committees

IN THE EXHIBIT HALL

EXHIBIT HALL HOURS

Friday, January 25	5:30–7 p.m.
Saturday, January 26	9 a.m.–5 p.m.
Sunday, January 27	9 a.m.–5 p.m.
Monday, January 28	9 a.m.–3 p.m.

With more than 400 exhibitors offering innovative products and services for every library, special pavilions devoted to important niche areas, readings, the ALA Store and book activities at the PopTop Stage and other venues, the exhibit hall at ALA Midwinter Meeting is always buzzing with activity. And a special feature: Don't miss LiLi (Library Live)—a suprising and eye-catching little vehicle with very un-library-like enhancements—parked in the exhibit hall. (More at ALA Masters Series, p. 64.)

Exhibit hall visitors can explore the breadth and depth of library products, services, books, online services, and the tools and technologies available for today's libraries. See a full list of exhibitors at alamw13.ala.org/exhibitors.

In the **ALA Store, #1670**, find professional development materials and promotional products from the experts at ALA. Check out the newest titles from ALA Editions, ALA Neal-Schuman, and ALA's divisions and offices, as well as fun posters and products from ALA Graphics (including materials for National Library Week, Teen Tech Week, School Library Month, and Choose Privacy Week).

Connect with ALA at the **Membership Pavilion, #1650**. Meet members and staff from ALA's divisions, offices, and round tables, and find out how ALA membership can help make powerful, personal connections. The New Members Round Table will be on hand to offer special attention to new members.

POPTOP STAGE

Featuring readings, discussions, and presentations, with a book signing after each panel. For a full schedule and the most up-to-date information, visit alamidwinter.org.

Saturday, January 26, 9 a.m.–4:15 p.m. Love will be in the air with panelists including Cherry Adair, Julia Quinn, Stella Cameron, Serena Robar, and Margaret Mallory, hosted by the Romance Writers of America.

Sunday, January 27, 9:30 a.m.–5 p.m. The Horror Writers of America will feature a panel of authors who will discuss the group's relationship with libraries, followed by a panel on ebooks at 11 a.m. At 1 p.m., the focus turns to small-press horror, followed by graphic novels at 2:30. The day ends with a discussion of YA horror.

Monday, January 28, 10 a.m.–noon. Storytelling will come to life as the National Storytelling Association takes over the stage with various events.

OPENING AND CLOSING CELEBRATIONS

Friday, January 25, 5:30–7 p.m. The Grand Opening Reception inside the exhibit hall.

Monday, January 28, from noon. Wrap Up/Rev Up starts with special discounts, giveaways, and 501st Legion Stormtroopers before the *Star Wars*-themed party, 2–3 p.m. in Ballroom 6B. Bestselling authors Tom Angleberger and Chris Alexander will host.

from the Association for Library Service to Children (ALSC), the Ethnic and Multicultural Information Exchange Round Table, the Gay, Lesbian, Bisexual, and Transgender Round Table, and the Young Adult Library Services Association (YALSA)—highlight the very best in literature and media for children and teens, including the honorees for the 2013 Caldecott and Newbery awards, the Coretta Scott King awards, the Stonewall awards, and the Morris and Printz awards, among others. For a complete list of honorees and other information on the YMAS, visit ala.org/yma and join the conversation with the hashtag **#alayma**.

For other authors not to miss, check the Midwinter website and Scheduler.

Libraries Connecting Communities

Saturday, January 26, 8:30–10 a.m. In October 2012, the Institute of Museum and Library Services (IMLS) awarded ALA and the Harwood Institute for Public Innovation a grant to advance library-led community engagement. The **Promise of Libraries Transforming Communities** project kicks off at Midwinter with a series of events, including a panel session led by ALA President Maureen Sullivan and the Harwood Institute's Rich Harwood.

Harwood and Peggy Holman, a Seattle-based author and change agent who specializes in guiding large organizations through conversation and social technologies, will lead three facilitated conversations on libraries and community engagement, Harwood on **Saturday, 1–2:30 p.m.**, and Holman **Sunday, 1–2:30 p.m.**, and **Monday, 8:30–11:30 a.m.**

Sunday, January 27, 3:30–5:30 p.m. **Peter Block**, bestselling author of *Community: The Structure of Belonging* and widely known for his work on community engagement and recon-

ciliation, will facilitate an interactive discussion as part of the President's Program (see below).

Auditorium Speaker Series

Saturday, January 26, 10 a.m. The series kicks off with bestselling media theorist **Steven Johnson**. One of the most brilliant and inspiring visionaries of contemporary culture, Johnson will offer his hopeful, affirmative outlook for the future. At a time when the conventional wisdom holds that the political system is gridlocked with old ideas, Johnson makes the timely and inspiring case that progress is still possible and that new solutions are on the rise.

Sunday, January 27, 10–11 a.m. The Auditorium Speaker Series features American icon and 2013 National Library Week Honorary Chair **Caroline Kennedy**, who will speak about the importance of libraries, reading, and society (see p. 61.)

President's Program

Sunday, January 27, 3:30–5:30 p.m. ALA President Maureen Sullivan welcomes **Peter Block**, bestselling author of *Community: The Structure of Belonging* and advocate for community engagement and reconciliation. As part of the President's Program, Block will define how communal transformation depends on leadership that includes role modeling, holding people accountable, and shared ownership. His approach focuses on effecting change through consent and connectedness rather than through mandate and force. (Q&A with Block, p. 65.)

ERT/Booklist Author Forum

Friday, January 25, 4–5:15 p.m. "The Novel Is Alive and Well"—the 2013 topic of the always popular ERT/Booklist Author Forum—kicks off Midwinter in style, offering the first

"NEWS YOU CAN USE" ESSENTIAL UPDATES FROM THE EXPERTS

Midwinter attendees seeking the latest information on policy, research, statistics, and technology (based on new research, surveys, reports, legislation/regulation, projects, beta trials, focus groups, and other data) should definitely make space in their schedules for these updates. For a complete list, click on "News You Can Use Updates" in the list of meeting types in the Scheduler.

Process the Implications. Attendees can join Unconference on Friday; the facilitated conversations and discussion groups on Saturday, Sunday, and Monday; and Library Camp on Monday afternoon to ask questions, explore options, make recommendations, examine ideas, and reflect on the implications—or follow up with a small-group discussion in the Networking Uncommons area.

Saturday, January 26, 8:30–10 a.m. *Cook Political Report* Senior Editor Jennifer Duffy headlines the **ALA Washington Office Update** with a review of what libraries can expect from the new Congress, beginning its latest term in January. Duffy will assess the political climate to help library supporters target messages that effectively resonate with legislators. Additionally, she will discuss upcoming congressional legislation on issues that affect libraries.

Saturday, January 26, 10:30–11:30 a.m. During the **Pew Internet Research Update**, Lee Rainie, director of the Pew Research Center's Internet and American Life Project, discusses findings from the research juggernaut on what Americans want—and don't want—from their libraries.

Saturday, January 26, 1–2:30 p.m. Finding a successful ebook

strategy is a high priority for our industry; find out how ALA has advocated for libraries to be part of the discussion with major publishers and what priorities the Association is setting on this issue for the new year at **ALA and Ebooks: Prospects and Directions for 2013**. Speakers include Sari Feldman (Cuyahoga County [Ohio] Public Library), Bob Wolven (Columbia University in New York), and Alan Inouye (ALA OITP).

Sunday, January 27, 8:30–10 a.m. YALSA's Badges for Librarians project aligns competencies outlined in the division's Competencies for Serving Youth with badges that individuals can display on virtual resumes, Facebook pages, and other sites. Find out the latest about this project at the **Digital Badges Update**, hosted by project manager Linda Braun, consultant with Librarians and Educators Online.

Sunday, January 27, 10:30–11:30 a.m. LITA's always-popular **Top Technology Trends** returns to its roots with a round-table session featuring thought leaders and tech experts on this year's topic, "If Data I Created Resides in a Cloud Environment, Is It Still Mine?" Educator and librarian Carl Grant, of CARE Affiliates, will lead a discussion on the issues and ramifications of storing and mixing library-created data with vendor-provided or licensed data in a cloud-based or hosted environment.

Sunday, January 27, 1–2:30 p.m. Learn about ACRL's new IMLS grant "Assessment in Action: Academic Libraries and Student Success" at the **Update on ACRL's Value of Academic Libraries Initiative**.





Lisa Genova



Steven Johnson



Ruth Ozeki



Ivan Doig



Gregg Olsen



Terry Brooks

of many opportunities to hear and see favorite authors up close over the following days. Lively moderator Brad Hooper, *Booklist* adult books editor, will work his usual magic as he draws out bestselling authors **Terry Brooks**, **Ivan Doig**, **Gregg Olsen**, and **Ruth Ozeki** on how their books contribute to the thriving of the novel form and the influence of the Pacific Northwest on their work.

A writer since high school with more than 25 books under his belt, Brooks (a former attorney) is author of the Genesis of Shannara novels, the Voyage of the Jerle Shannara trilogy, and the High Druid of Shannara trilogy.

National Book Award finalist Doig grew up along the Rocky Mountain Front and is known for his wit and lively personality. The former ranch hand, newspaperman, and magazine editor most recently published *The Bartender's Tale*.

New York Times bestselling author Olsen, a Seattle native living in Washington state, is known for creating detailed narratives that offer insights into the lives of people caught in extraordinary circumstances.

Vancouver-based author Ozeki's forthcoming novel, *A Tale for the Time Being*, is her first in eight years and is already creating a buzz, described as being full of her signature humor.

Arthur Curley Memorial Lecture

Saturday, January 26, 4–5 p.m.

Neuroscientist-turned-novelist **Lisa Genova** has captured a place in con-

temporary fiction by using her knowledge of how the brain works. Her most recent book, *Love Anthony* (also her third *New York Times* best-seller), is about autism. More than 1 million copies of her first two novels, *Still Alice* and *Left Neglected*, are in print. Both have appeared on the *New York Times* bestseller list.

Genova speaks worldwide about Alzheimer's disease—its causes, treatments, prevention, and what it feels like to live with it. She was featured in the Emmy Award-winning documentary film *To Not Fade Away*.

The lecture series commemorates Arthur Curley's lifelong dedication to the principles of intellectual freedom and free public access to information.

Maker Monday

Experience a full day of maker-related events and activities on January 28.

10:30–11:30 a.m. During **Maker Camp**, a panel will discuss how libraries can participate in the 2013 Maker Camp pilot program with *MAKE* magazine and Google.

1–2:30 p.m. **The New Stacks: The Maker Movement Comes to Libraries**, with Dale Dougherty (founding editor and publisher of *MAKE* magazine) and Travis Good (*MAKE* magazine contributing writer), describes how libraries can get involved. Good will relay models of makerspaces he saw throughout the country during a recent road trip.

Visit the *MAKE* magazine booth (#2645) in the exhibit hall and check out the Q&A sessions

throughout the day in the Networking Uncommons, where Detroit Public Library's Steve Teeri will discuss tools, offer ideas, show new maker kits, and let you try them out.

ALA Masters Series

The **ALA Masters Series** offers a chance to hear and talk to experts from across library specialties in an informal setting as they describe their latest in-house innovations. Attendees can bring their lunch to these fast-paced 45-minute sessions to listen to insights into the hottest trends and how librarians are stepping up to meet them and to share their own thoughts. The three sessions are:

■ **Saturday, January 26, 11:45 a.m.–12:30 p.m.** Two members of the National Library Board of Singapore, **Katherina Lee** and **Lee Kee Siang**, will participate in a two-part session. In "Transformation of Libraries in Singapore," Lee reflects on how the establishment of the NLB changed Singapore's libraries from operating reactively to anticipating and innovating. In "Library Technology Adoption and Transformation Journey," Siang describes how transformation became possible through technological advances.

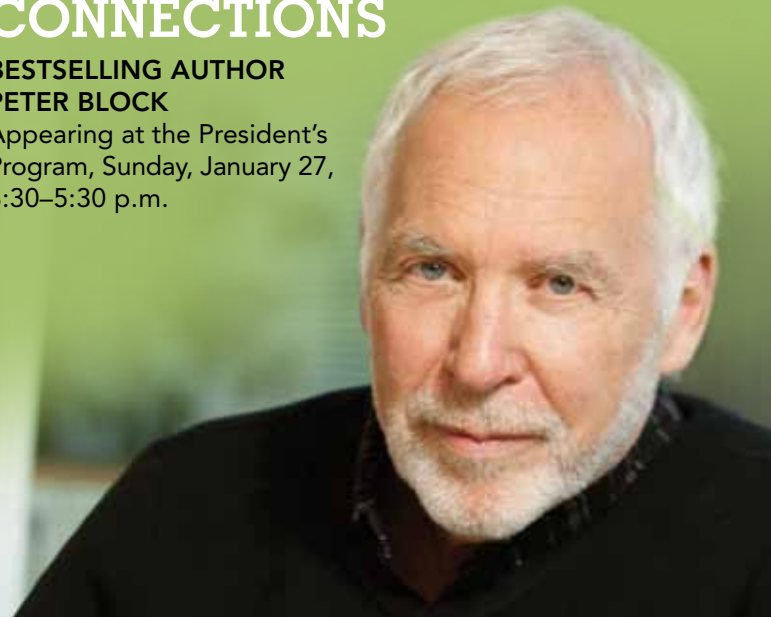
■ **Sunday, January 27, 11:45 a.m.–12:30 p.m.** In "Outreach 2.0: The Digital Revolution of Public Relations," Facebook and social media guru **Ben Bizzle** and emerging digital technology expert (and *American Libraries* columnist) **David Lee King** discuss maximizing the reach and im-

A CONVERSATION ABOUT CONNECTIONS

BESTSELLING AUTHOR

PETER BLOCK

Appearing at the President's Program, Sunday, January 27, 3:30–5:30 p.m.



Author and consultant Peter Block says empowerment, stewardship, and accountability are at the heart of what makes libraries function. As a bestselling author of *Flawless Consulting*, *The Empowered Manager*, and *Community*, Block writes books that deal with providing an alternative to mainstream cultural beliefs. He says connected communities can change the world, and libraries are at the forefront of that revolution. He talked with *American Libraries* about the power of the library and how it can bring people together. To join the conversation, make sure to attend Block's session during the President's Program on January 27, from 3:30 to 5:30 p.m.

AMERICAN LIBRARIES: What is it about a connected community that allows places to thrive?

PETER BLOCK: Most things we call problems—like safety, children, schools, health—are the effect of unconnected communities. It is our isolation. The front porches are gone and now we have automatic garage door openers. To connect communi-

ties—and libraries are a major institution to do that—is the only way to reactivate our concern for the common good and the common ground. Conventional thinking is that we need more programs, better leadership, more funding, more accountability. We've been saying that for decades and yet our communities have the same symptoms they had 20 years ago. The plan of action is about connection. Typically we think of action as somebody predicting the future. That is the thinking that makes connections secondary and puts planning first. I'm trying to reverse that order.

You write that the "small group is the unit of transformation." How does connectedness coexist with that? Let's say we have a town hall meeting. Most of those are organized in a patriarchal way, where leaders talk and the people listen. But citizens never get to know one another. Most community meetings, including church meetings, are not designed for people to get connected. They are designed for people to get closer to God or to get closer to leaders

and see what they can do better. The whole thinking that leaders are somehow the point, this is what we're trying to invert. Citizens coming together is the point. The way that happens is, you break people up into small groups. The challenge we face is how we deal with the other, with the stranger. Small groups are about creating a structure where strangers can meet and discover that they can find common ground.

In a recent blog post, you mentioned a "surge of localism" that is changing the world. How will this affect libraries? Libraries are that space where people cross class. It is the only place I know where people who are poor and people who are wealthy run into one another. The more libraries understand that asset, the more they can take advantage of it. Libraries stand for an institution that values ideas and thought. They are politically neutral and no one is arguing about them. What other existing institutions have the capacity to help strangers come together? Libraries are right at the top; the other is fire stations. Fire stations, however, haven't yet discovered their convening capacity.

Are modern libraries designed to build the kind of belonging you discuss in *Community*? That's a challenge, because space matters. We used the library in Clarksdale, Mississippi, as a convening space for some work I did there, but it took some hours [to assemble]. We had to move chairs and tables so people could see each other without a lot of columns and obstacles. Library design is a huge opportunity to build people's trust in the library. Ask yourself, "How can we design this space so 20, 30, 70 people can come together?" Most libraries are designed for physical efficiency, so you end up with rectangular designs, but circular tables and chairs would bring more people together. —Jordan Brandes

BUSINESS/ FINANCIAL MEETINGS

FRIDAY, JANUARY 25

- 8:30–11 a.m.,
ALA Executive Board
- 11 a.m.–noon,
ALA-APA Board of Directors
- 12:30–1:30 p.m.,
BARC/F&A Joint Meeting

SATURDAY, JANUARY 26

- 8–10 a.m.,
Council Orientation Session
- 9–11 a.m., F&A Meeting
- noon–1:30 p.m.,
BARC Meeting
- 3–4:30 p.m., ALA Council/
Executive Board/Membership
Information Session
- 4:30–5:30 p.m., Presidential/
Treasurer Candidates Forum

SUNDAY, JANUARY 27

- 8:30–10 a.m., ALA Council I
- 11–11:30 a.m., ALA-APA
Information Session & Council
- 1–2:30 p.m., Planning &
Budget Assembly
- 2:30–3:30 p.m., BARC/
Division Leaders
- 8:30–10 p.m., Council Forum I

MONDAY, JANUARY 28

- 10 a.m.–noon,
ALA Council II
- noon–1 p.m., Executive Board
Candidates Forum
- 2–4:30 p.m.,
ALA Executive Board II
- 8:30–10 p.m., Council Forum II

TUESDAY, JANUARY 29

- 9:30 a.m.–12:30 p.m.,
ALA Council III
- 1:30–4:30 p.m.,
ALA Executive Board III

part of a library Facebook page.

■ **Monday, January 28, 11:45 a.m.–12:30 p.m.** In “Library Live and On Tour: Taking the Library to the Street,” librarian **Smitty Miller** shares an unusual case that shatters stereotypes of libraries, librarians, and literacy. It’s a mobile initiative that delivers the library to people who may not know about it or who have some obstacles to visiting libraries. Miller will be parking LiLi (short for Library Live), a surprising and eye-catching little vehicle with very unlibrary-like enhancements, in the exhibit hall during Midwinter. Attendees won’t want to miss the chance to see what happens when “you cross a librarian with a hot-rod shop.”

Celebrate Our Future

Saturday, January 26, 8–10 p.m.

Enjoy the best of Seattle’s nightlife and make new connections at the ALA–Allied Professional Association Networking Reception and Fundraiser. Proceeds support the organization’s work in promoting “the mutual professional interests of librarians and other library workers” through research, advocacy, and enabling certification for individuals in specializations beyond the initial professional degree. Enjoy drinks, dancing, and more at the glamorous Seattle W Hotel. Tickets: \$50.

Emerging Leaders at Midwinter

Friday, January 25. The 2013 class of Emerging Leaders launches a new year of action at a full-day workshop focused on leadership development. Members in this program represent the best new librarians in the field, and many are sponsored by an ALA division, office, or round table. Members of the 2013 class will select their projects and begin planning the rest of the project year during this session.

ALA JobLIST Placement Center

Saturday and Sunday, January 26–27, 9 a.m.–5 p.m. Sponsored by ALA’s Office of Human Resources Development and Recruitment. Job seekers and potential employers can preregister and learn more at joblist.ala.org/placementcenter.cfm.

Put It All Together at Library Camp

Monday, January 28, 3:30–5 p.m. Back by popular demand, the ALA Midwinter Meeting will close out with Library Camp, an opportunity for any and all attendees to reflect on what most inspired them throughout Midwinter and to process the implications of the updates they’ve heard.

Institutes for Professional Development

Topical Pre-Midwinter Institutes and symposia cover key areas from online learning and web applications and analysis to advocacy and career development. Offered by ALA divisions, offices, and round tables, these institutes offer dynamic, in-depth professional development and are held in conjunction with Midwinter for the convenience of attendees.

Connect, Converse, Process Implications

Make connections at the Networking Uncommons, a dedicated area where attendees can gather in small groups for quick meetings, to polish presentations, follow up on discussions, or just recharge. There’s free Wi-Fi, a projector and screen, and some gadgets to help push content out in real time. Sign up for a time slot or just show up. ■



SEE WHAT'S
HAPPENING
at Midwinter at
alamidwinter.org or
scan this QR code to
access the Midwinter
Scheduler on your
mobile device.

AMERICAN LIBRARY
ASSOCIATION

CHICAGO



ANNUAL CONFERENCE & EXHIBITION
JUNE 27-JULY 2, 2013

TRANSFORMING OUR LIBRARIES,
OURSELVES

CONTINUE THE CONVERSATIONS AND ENGAGEMENT IN CHICAGO—AT THE CONFERENCE AND AROUND THE CITY!

Key issues covered at 2013 ALA Annual Conference will include digital content and ebooks, technology in libraries, innovation, books and authors, leadership, library advocacy, civic engagement, library marketing, and more.

Benefit from:

- 500+ programs, discussions, and other sessions on hot topics
- Memorable speakers and events
- 800+ exhibitors highlighting new and favorite titles, products, and services, and related fun events at exhibit hall stages and pavilions—and 100s of authors
- Preconferences offering in-depth professional development
- Key policy, research, and other updates from leading institutions and offices
- Library Unconference on Friday and Library Camp on Monday
- Networking Uncommons for impromptu sessions, follow-up conversations, and small get-togethers
- ALA JobLIST Placement Center connecting job seekers and employers, and offering free career counseling
- The amazing city of Chicago!

Annual Conference registration opens January 7, 2013. Visit alaannual.org for updates.



Elliott's Oyster House offers a waterfront option overlooking the bay.



Seattle: Food Heaven

Your dining guide to Midwinter 2013

By Connie Adams

Seattle offers an amazing food culture. In this guide, we've highlighted restaurants near the Washington State Convention Center as well as ones worth a short walk, taxi, or bus ride. We've also indicated which spots are good for a few folks and which may be better for a big gang, and we've included price ranges. To help you narrow your choices, visit the concierge desk at the Washington State Convention Center or check out visitseattle.org.

Note: Though most vegetarian-only restaurants are outside of the downtown area, almost every restaurant offers vegetarian options.

Downtown and Close to the Convention Center

ANDALUCA

206-382-6999 andaluca.com
407 Olive Way, Seattle



Located in the Euro-style Mayflower Park Hotel, Andaluca pro-

vides an elegant atmosphere. Colors are muted, and booths and tables are fairly private. The Mediterranean menu includes tapas (must-tries include the mini crab

PRICE GUIDE

Average price per person for entrée without appetizer, drinks, tax, or tip.

\$: under \$10
\$\$: \$10–\$20
\$\$\$: \$21–\$30
\$\$\$\$: \$30 and up

tower and the beef skewer with Valdeón cheese) and full meals. More than 80% of the menu is gluten-free.

B, D daily \$\$\$

Good for small groups

BAROLO RISTORANTE

206-770-9000 baroloseattle.com

1940 Westlake Ave., Seattle

Barolo is cool and sophisticated yet has classic Italian touches, among them, house-made butternut squash ravioli, ragù Bolognese, and red wine risotto with wild boar sausage. A communal table is available for large groups or those who like to mingle. There's also a semiprivate room for smaller groups. Other menu offerings include handmade pasta, delicious sauces, antipasti, grilled meat and seafood, and a full bar.

L, D daily \$\$\$\$

Good for small and large groups

BLUEACRE SEAFOOD

206-659-0737 blueacreseafood.com

1700 Seventh Ave., Seattle

Blueacre offers a wide selection of seafood from US coastal waters and carefully chosen, sustainably farmed freshwater species. The American theme includes meats, poultry, game, vegetables, and artisanal cheeses. Sit and enjoy the oyster bar with some crisp American wine from vineyards throughout the West Coast and elsewhere. A relaxed space with food from Chef Kevin Davis—you'll want to return again and again.

L, D daily \$\$\$

Good for small and large groups

BLUE C SUSHI

206-467-4022 bluecsushi.com

1510 Seventh Ave., Seattle

Blue C Sushi is great tasting and fun—there's nothing like watching food revolve on the conveyor belt and getting to choose exactly what you want—fresh nigiri sushi, rolls,

salmon roe, and more. Don't see what you're craving? Hit the blue button and someone will take care of your request right away.

L, D daily \$\$

Good for small groups

DAHLIA BAKERY

206-441-4540 tomdouglas.com/

restaurants/dahlia-bakery

2001 Fourth Ave., Seattle

This tiny spot next door to the Dahlia Lounge turns out big flavors. Most well known is the triple coconut cream pie, but you will love the artisan breads and handmade pastries and cakes baked daily in small batches. This is all takeout; grab your pastry, sandwich, or soup, and enjoy.

B, L, early D daily \$

Takeout

DRAGONFISH ASIAN CAFÉ

206-467-7777 dragonfishcafe.com

722 Pine St., Seattle

Pan-Asian food can be colorful and comfortable. Juxtaposed to the Paramount Hotel, there is a hip and energetic theater crowd. Among the items on the menu: great bento boxes, dim sum happy hour, caramel ginger chicken, asparagus and shiitake fried rice. The bar is small and always full. There are some nice big booths for spreading out or sharing with lots of friends.

B, L, D, late night daily \$

Good for small and large groups

FAR-EATS

206-770-EATS (3287)

geogychacko.com

2301 Fifth Ave., Ste. 101, Seattle

Craving something different or just want a great-tasting meal? Far-Eats is your spot. Owner/Chef Geogy Chacko takes traditional dishes and gives them his own twist. Try a lamb burger with Masala fries, goat chili, *thali* lunch plates, curried mussels, coconut lobster tail, vegetarian dishes, and more. Indian

tables, a bright orange wall, and plenty of windows.

About five blocks from the convention center.

L, D daily \$-\$\$

Good for small and large groups

Four small but also quick/inexpensive spots on the same block are also owned by Geogy: Beba's Deli, Dos Amigos, Belltown Burger, 3 Asian. Good for small groups or takeout. \$

FONTÉ CAFÉ AND WINE BAR

206-777-6193 cafefonte.com

1321 First Ave., Seattle

Fonté Café has been roasting top-of-the-line coffee in Georgetown for years. Now it has a European bistro-style café across from the Seattle Art Museum that offers, of course, its very own coffee (try the sage latte). The full bar features old- and new-world wines—and even beer giraffes (96 ounces of beer dispensed at your table to keep it cold). Sandwiches are prepared on house-made bread. Menu selections include pizza, salad, pasta.

B, L, D daily \$\$

Good for small groups

ICON GRILL



206-441-6330 icongrill.com

1933 Fifth Ave., Seattle

Despite its size and the amazing amount of colored glass fixtures and shades of paint used throughout this restaurant, it manages to be inviting and almost cozy. A wooden stairway



leads up to a private dining room. The full bar is on the main floor. Northwest comfort food taken a step up offers some interesting choices, like the fried mac and cheese and Dungeness crab risotto.

L, D daily \$\$\$

Good for small and large groups

LE PICHET

206-256-1499 lepichetseattle.com
1933 First Ave., Seattle *Downtown*
This casual and friendly Parisian restaurant will leave you feeling warm and fuzzy, not to mention full. You'll think you're in Paris without the airfare. I love the smell of café au lait in the morning. Le Pichet is famous for its whole-roasted chicken—just be aware that it takes a while to cook, and it's best if you order it at the time you make your reservations. Wonderful cheeses as well—check out the blackboard for daily specials.

B, L, D, late night daily \$\$

Good for small groups

METROPOLITAN GRILL

206-624-3287 themetropolitangrill.com
820 Second Ave., Seattle



Whether it's a power lunch during business hours or a night out on the town with your sweetie, the Met provides a swankiness that's rare here, with some of the finest steaks and seafood in town. A few of the desserts are addictive, such as the chocolate lava (filled with house-made caramel and milk chocolate ganache) and cherries jubilee (flambéed tableside

and served with Madagascar vanilla ice cream). The peppercorn Prime New York with a black pepper crust and green pepper demi-glace is fabulous. If you're going all out, just order the Maine lobster tail.

L (M-F), D daily \$\$\$\$

Good for small and large groups

MOD PIZZA

206-332-0200 modpizza.com
One Union Square, 1302 Sixth Ave., Seattle

Looking for a quick, inexpensive meal but don't want to sacrifice quality? Head to MOD (made on demand) for a \$6.88 pizza. Place your order at the counter, and the pizza cooks in two minutes in their hot, hot oven. Add a salad, soda, milkshake, beer, or wine and you've got yourself a great meal.

L, D (closed Sunday) \$

Good for small groups or takeout

O'ASIAN KITCHEN & LOUNGE

206-264-1789 oasiankitchen.com
800 Fifth Ave., Seattle *Downtown*



Located on the plaza level of one of downtown's tall buildings (six blocks from the convention center), O'Asian is sophisticated and urban. Menu items come from various Chinese regions and range from wasabi prawns to Kobe style beef and spicy jade tofu. Sauces are excellent. Dim sum offered daily. No MSG used. Full bar. Lovely banquet rooms. It's a must while you're in town. On a budget? Go for happy hour, where nice-size portions are \$5-\$7: steamed shrimp balls, fried calamari with a hint of jalapeño, and

potstickers (best in town).

Dim sum, L, D daily \$\$

Good for small and large groups

PURPLE CAFÉ & WINE BAR SEATTLE

206-829-2280
thepurplecafe.com
1225 Fourth Ave., Seattle

Purple offers great wine-food pairings, a spiral staircase surrounding the wine "cellar," and a downtown feel. Enjoy the hustle and bustle of the business lunch crowd and the pre-theater evening crowd. Appetizers are the focus here: Gorgonzola-stuffed dates, braised beets with mint yogurt, and pumpkin seeds. There's also a wide assortment of cheeses to go with your wine. Want just a sample? Order a selection of three cheeses from the chef's cheese flight.

L, D daily \$\$-\$\$\$

Good for small and large groups

SERIOUS PIE

206-838-7388 tomdouglas.com/restaurants/serious-pie
316 Virginia St., Seattle

It's not big, but it's warm and welcoming. Wooden window frames, stone tiles, and wheat sheaves add to the charm. Tables generally seat from six to eight and are shared by all who come in. Pizzas are cooked in an applewood-burning oven and have toppings like mozzarella and fontina cheese, caramelized onions, Kalamata olives, spinach, and much more. The menu changes daily. Beer and wine available.

L, D daily \$\$

Good for small groups

WILD GINGER SEATTLE

206-623-4450 wildginger.net
1401 Third Ave., Seattle
Wild Ginger features Asian fusion and a waiting list that can be days long. Make your reservations now.



Bars on two levels provide plenty of room for drinking and eating. The main dining room hosts popular large wooden booths. Spices, sauces, and flavors you didn't know existed keep you coming back for more. Their satays are amazing: Saigon Scallop, Young Mountain Lamb. They come with a small square of rice and the best pickles ever. L (M–Sat), D daily \$\$ Good for small and large groups

Only in Seattle

We have the longest-running farmers' market in the country, and it's within walking distance of the convention center. You could eat here at a different spot each day and not hit them all. Here are a few you shouldn't miss:



ATHENIAN INN

206-624-7166 athenianinn.com
1517 Pike St., Seattle

Some scenes from *Sleepless in Seattle* were filmed here. Open since 1909, the view of Elliott Bay with the Olympic Mountains rising in the distance is spectacular. Seafood is the specialty, although there are many other choices. Penn Cove mussels are a local treat, or try the sourdough bowl of chowder. Large beer selection at the full bar. For breakfast, check out the eggs Benedict or the homemade corned beef hash.

B, L, early D daily \$\$

Good for small and large groups

EMMETT WATSON'S OYSTER BAR

206-448-7721
emmettwatsonsoysterbar.com
1916 Pike Place, Seattle

This oyster bar is tucked away at the back of a building next to an outdoor

patio. Oyster bars are all over the city, but this was Seattle's first when it was opened more than 30 years ago. Oysters are always fresh, reasonably priced, and go great with one of the cold beers on hand. Fish-and-chips also gets high marks.

L, D daily \$\$

Good for small groups

PINK DOOR

206-443-3241 thepinkdoor.net
1919 Post Alley, Seattle
Entering from Post Alley through, yes, a pink door, a steep stairway sends you into a dining room 20 feet below. A second dining area and lounge lie beyond. What sets it apart? The entertainment: burlesque, a tra-

DINE AROUND SEATTLE

TABLE NO.	PERSONS	SERVER NO.	CHECK NO.
BEV • APPET • SOUP/SALAD • ENTREE • VEG • DESSERT			

Looking to hit the town and explore Seattle over a great dinner with old and new conference friends? Look no further—join us for the evening for Dine Around Seattle. Dine Around Seattle gives conference-goers a chance to sign up—for a single seat or as a group—to several local hot-spot restaurants on Friday, January 25. ALA secures the reservations for 10 people; all you do is sign up before those slots are taken.

Dining spots include:

■ **Tango Restaurant and Lounge** (tangorestaurant.com) specializes in Latin-inspired cuisine. This restaurant is a tapas lover's dream, with specialties that include Medjool dates wrapped in bacon, serrano-wrapped scallops, and chipotle tiger prawns with pumpkin-seed-cilantro pipien.

■ **Daily Grill** (dailygrill.com) is known for its straightforward and classic American fare, and it prides itself on the large menu and comfortable decor. Enjoy the full bar, vegetarian options, and gluten-free menu along with the Simply 600 low-cal dishes for health-conscious attendees.

■ **Purple Café and Wine Bar** (thepurplecafe.com) hosts an extensive wine collection of more than 600 bottles that span the globe and are sure to please your palate. Pair your wine selection with the collection of artisan cheeses, the chef's specials, or another dinner option made with fresh local ingredients. This restaurant—with its signature industrial decor—is popular with locals and will likely fill up fast.

■ **Il Fornaio** (ilfornaio.com) serves up authentic Italian dishes. Backed by its numerous awards and excellent reviews, the standouts include its classic bruschetta calda and the savory bistecca alla Fiorentina. You won't leave disappointed.

■ **Ivar's Acres of Clams** (ivars.com) is a Seattle staple, famous for its Northwest-style clam chowder. Not a chowder fan? Not to worry. The restaurant is also home to some of the freshest wild caught fish and local produce around.

All participating restaurants are offering Midwinter attendees a perk to add to the Dine Around Seattle experience. Find more information and sign up at bit.ly/dinearoundseattle until spots fill up. More restaurants will be added to the list as they become available. Visit alamidwinter.org for updates.

PERSONS	DATE	CHECK NO.	AMOUNT
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peze artist above diners' heads in the main dining room. This Italian-American menu offers rigatoni and Mama's Meatballs—and these really are a mama's recipe, and have been offered from day one. The chef is exceptional with seafood, so don't overlook the scampi or the fish of the day.

L (M–Sat), D daily **\$\$**

Good for small and large groups

STEELHEAD DINER

206-625-0129 steelheaddiner.com
95 Pine St., Seattle

Counter seats right in front of the kitchen, booths, plain tables—very diner. Yet the food is all your favorites brought up to date—seafood, pasta, burgers. Plus all the things you'd expect from Chef Kevin Davis: collard greens and an “honest bowl of chili.” Full bar. View of the market and Elliott Bay. Don't miss the caviar pie, gumbo, chowder, or the Theo Chocolate pecan pie. Or the crispy chicken spring rolls—it's all good!

L, D daily **\$\$–\$\$\$**

Good for small and large groups

Only in Seattle— restaurants outside of the Market

FARESTART

206-443-1233 farestart.org

Seventh Ave. and Virginia, Seattle
People sometimes need another chance in life, and that's what Fare-

Start provides. Homeless and disadvantaged individuals work with professionals who teach them cooking skills by creating lunch buffets of soups, freshly baked breads, salads, entrées, and desserts in a restaurant setting. The menu changes seasonally. Great food, atmosphere, and mission.

L (M–F) **\$**

Guest Chef Night: Thursdays only;
three-course meal, \$29.95

Good for small and large groups

DIMITRIOU'S JAZZ ALLEY

206-441-9729 jazzalley.com

2033 Sixth Ave., Seattle

Dinner here can be a real treat.

Food is good and you dine before and during some great live performances. You'll want to have reservations and arrive an hour or more before the show. Don't want dinner? Sit upstairs, have a drink, and listen away. The menu is eclectic, but consider the coconut-curried fall vegetables (if they are still there in January), the seafood paella, and the Mediterranean meze plate.

D daily **\$\$\$**

Good for small and large groups

THE TRIPLE DOOR

206-838-4333 tripledoor.com

216 Union St., Seattle

From 1926 to 1983, the Mann Building was home to some form of entertainment. Renovation began in 2002, and the Triple Door has been providing great live musical entertainment ever since. Along with the best in sound and lighting, it offers food from Wild Ginger (located above Triple Door; see the Wild Ginger listing on p. 70). Interesting cocktails and an extensive wine list round out the package.

D daily **\$\$**

Good for small and large groups



SALTY'S ON ALKI

206-937-1600

saltys.com/seattle

seattle

1936 Harbor Ave.,

West Seattle

The view can't be beat as you look across the water toward downtown Seattle and enjoy fresh seafood and steaks. Salmon is always a good choice here, and the chowder topped with a little sherry is not to be missed. The restaurant's nearly world-famous brunch takes place both Saturday and Sunday, and includes fresh seafood (salmon, clams, peel-and-eat shrimp, crab claws and legs) along with every other imaginable brunch item. Salty's is across Elliott Bay from downtown, so you're taking a trek, but the view of Seattle's skyline is the best.

L, D daily **\$\$\$–\$\$\$\$**

Good for small and large groups

SPACE NEEDLE

206-443-9800 spaceneedle.com

400 Broad St., Seattle

The Space Needle provides some excellent banquet rooms on the lower area that have 360-degree views, along with the views from the top. Look for appetizers like pecan-crusted artisan goat cheese and entrées like cedar-wrapped king crab legs. As with most “touristy” destinations, bring your wallet. Even locals need to return every so often. Don't want to eat? Just pay for the elevator (\$19) and go for the view. Brunch (weekends), L (M–F), D daily **\$\$\$\$**

Good for small and large groups

South Lake Union

If you'd like to see an up-and-coming Seattle neighborhood, take the trolley from downtown to the South Lake Union area where Amazon is located. Great restaurants, condos, and a lot of energy.

LUNCHBOX LABORATORY

206-621-1090 lunchboxlaboratory.com
1253 Thomas St., Seattle *Lake Union*
Creative and unusual burgers with flavors like black truffle mayo or Satan's tears ketchup, boozy milkshakes, tasty fries, plus an arcade room with cool and fun games. Great for a meal or a group function. L, D daily \$\$
Good for small and large groups

PORTAGE BAY CAFÉ

206-462-6400 portagebaycafe.com
391 Terry Ave., Seattle *Lake Union*
These folks care where the food they serve comes from: local, clean, sustainable farms and producers. Their food is fresh and delicious. Try the white bean garden burger or the barbecued pork sandwich. Salads are very good. A trip to the toppings bar (fresh fruit, nuts, whipped cream) is really always a good idea at breakfast. B, L daily \$\$
Good for small and large groups

SEASTAR RESTAURANT & RAW BAR SEATTLE

206-462-4364 seastarrestaurant.com
2121 Terry Ave., Ste. 108, Seattle *Lake Union*
Amazing seafood and a killer raw bar. Located in the 2200 Westlake project, Seastar is a prime spot near Lake Union. Sesame-peppercorn-crusted ahi is spectacular, as is the butternut squash ravioli. The grilled filet mignon is tender and juicy. L (M-F), D daily \$\$\$\$
Good for small and large groups

TUTTA BELLA PIZZERIA

206-624-4422 tuttabella.com
2200 Westlake, Ste. 112, Seattle *South Lake Union*
Certified Neapolitan pizza, along with a wine bar. Menu items include the blanca and Giovanni pizzas. Located above the

Whole Foods in the 2200 Westlake project, you can enjoy pizza, wine, salads, antipasto, and espresso. L, D daily \$\$
Good for small or large groups



VEGGIE GRILL

206-623-0336 veggiegrill.com
446 Terry Ave. N, Seattle *South Lake Union*
Yes, a chain from California, but if you're looking for 100% plant-based food that tastes good, is reasonably priced, and gives you the ability to be in and out within 25–30 minutes, this is your spot. Check out the Santa Fe crispy chicken sandwich (made with soy and wheat), and don't miss the carrot cake. Beer and wine available. L, D daily
Good for small groups

Waterfront

You're in Seattle; you have to go to the waterfront. Six blocks downhill. Coming up is another story.

67 RESTAURANT & LOUNGE

206-269-4575 edgewaterhotel.com
2411 Alaskan Way, Pier 67, Seattle

The look is rustic, but the view and menu are not. You'll find high-end dining in a casual atmosphere—very Seattle. The restaurant focuses on local, seasonal ingredients. Think warm Duroc pork belly salad with black cherries and spiced pecans, forager mushroom ragout, and arugula pesto-brushed halibut. Fun lounge, great view. This is the place the Beatles stayed; you probably have to see it. Brunch (Sunday), B, L, D daily \$\$\$\$
Good for small and large groups

ELLIOTT'S OYSTER HOUSE

206-623-4340 elliottsoysterhouse.com
1201 Alaskan Way, Pier 56, Seattle
A 21-foot-long oyster bar, crab dishes, Northwest salmon, an extensive white wine list. Great waterfront location on Elliott Bay. L, D daily \$\$\$–\$\$\$\$
Good for small and large groups

IVAR'S ACRES OF CLAMS

206-624-6852 ivars.com
1001 Alaskan Way, Seattle
Ivar Haglund, a Seattle icon, lives on through pictures and food. Needless to say, seafood is king here. They offer Dungeness crab and goat cheese dip, a smoked salmon plate with whipped lemon mascarpone cheese, and crispy fried Hood Canal oysters. The grand view of Elliott Bay provides great ferry watching. Keep clam. Full bar. L, D daily \$\$–\$\$\$
Good for small and large groups ■

CONNIE ADAMS is editor of Seattle DINING! an online magazine about dining in the Puget Sound area. seattledining.com



The All-American Stack at Veggie Grill. The restaurant also offers beer and wine to wash down your meal.



Currents

■ November 5 **Stacey Aldrich** became deputy secretary for the Office of Commonwealth Libraries at the North Central Library District in Williamsport, Pennsylvania.

■ October 15 **Kenning Arlitsch** became dean of the Montana State University Library in Bozeman.

■ October 8 **Marcy Bidney** became curator of the American Geographical Society Library at the University of Wisconsin–Milwaukee Libraries.

■ October 31 **Richard W. Boss** retired after 50 years as a library professional, most recently as senior consultant at Information Systems Consultants in Columbia, Maryland.

■ November 1 **Faith Brautigan** became director of Kokomo–Howard County (Ind.) Public Library.

■ September 4 **J. Drusilla Carter** became director of the Willimantic (Conn.) Public Library.

■ **Felipe Castillo** is now serving as business librarian at the New Mexi-



Nancy Howe



Jenna Kahly



Ruth Reeves



Nancy Roderer

co State University Library at Las Cruces.

■ October 16 **Kevin Cherry** joined the North Carolina Department of Cultural Resources in Raleigh as deputy secretary for the state's Office of Archives and History.

■ October 15 **Joan Clark** was named director of Arizona State Library, Archives, and Public Records in Phoenix.

■ In October **Linda Dashnaw** retired as head children's services librarian at Shrewsbury (Mass.) Public Library.

■ September 28 **Janey Deal** retired as history curator and genealogy librarian for the Patrick Beaver Memorial Library in Hickory, North Carolina.

■ **Deborah Ervin** recently became assistant library director of Concord (Mass.) Free Public Library.

■ In December **Christine Flaherty** retired as director of Bigelow Free Public Library in Clinton, Massachusetts.

■ September 21 **Gwen Hopper** retired as director of Crowley (Tex.) Public Library.

■ September 17 **Nancy Howe** was named county librarian for the Santa

Clara County (Calif.) Library District.

■ September 16 **Jenna Kahly** began serving as regional youth services coordinator for Lake Agassiz Regional Library in Moorhead, Minnesota.

■ November 1 **Mike Kastellec** became information technology services manager for North Carolina State University Libraries in Raleigh.

■ September 6 **Barbara Mathews** retired as director of Churchill County Library in Fallon, Nevada.

■ October 8 **Dale McNeill** was named assistant library director for public services at San Antonio (Tex.) Public Library.

■ September 7 **Andrew Patterson** retired after 35 years as reference librarian for Bryn Mawr (Pa.) College.

■ October 29 **Karyn Prechtel** became deputy director of Pima County (Ariz.) Public Library.

■ December 31 **Ruth Reeves** retired as head of adult services for Normal (Ill.) Public Library.

■ **Amy Reyes** recently became children's librarian at the Eagle Valley Library District's Eagle, Colorado, branch.

CITED

■ **Elissa Miller**, associate director for collections at the District of Columbia Public Library, has been named the Librarian of the Year by America Reads Spanish. The award, sponsored by the Federation of Publishing Guilds of Spain and the Institute of Foreign Trade, is given to an American librarian who has promoted Spanish-language books and reading in the United States, increased the Spanish-language holdings of a library, and worked to disseminate the Spanish language in the United States. As part of Miller's award, the D.C. Public Library Foundation received a \$1,600 donation to be used for the purchase of books in Spanish.

■ **Jessica Van Buren**, state law librarian at Utah State Law Library in Salt Lake City, has received the 2012 O. James Werner Award from the American Association of Law Libraries' State, Court, and County Law Libraries Special Interest Section. Van Buren was honored for her volunteer work with the Utah State Library for the Blind and Disabled, where she records books for the blind.

■ On January 15 **Nancy Roderer** will retire as director of Welch Medical Library and the Division of Health Sciences Informatics at Johns Hopkins University in Baltimore, but will continue teaching there.

■ December 31 **Rhea Joyce Rubin** retired after 38 years as a librarian, serving for the past 32 years as an independent consultant.

■ In December **Judith Sessions** retired as dean of Miami University Libraries in Oxford, Ohio.

■ November 5 **Sydney Thompson** became associate head of access and delivery services for North Carolina State University Libraries in Raleigh.

■ September 10 **Janine Waters** became director of the Narberth (Pa.) Community Library.

■ November 1 **Kathleen Whitt** was named director of Upper Sandusky (Ohio) Community Library.

■ November 19 **Tanner Wray** became director of College Libraries and Information Services at Montgomery College in Rockville, Maryland.

■ In October **Shali Zhang** began serving as professor and dean of libraries for the Maureen



Tanner Wray



Shali Zhang

OBITUARIES

■ **Esther Dombrowski**, 81, a retired librarian who worked for Bel Air (Md.) High School for 31 years, died October 8 of pneumonia.

■ **Beth Howse**, 69, a longtime special collections librarian for Fisk University in Nashville, died September 26. For more than 20 years she served as director of Fisk's Mini College, a summer program designed to broaden the academic and cultural experiences of children within a college setting.

■ **Judy Katzung**, 74, who retired in 2003 as supervising librarian for *US News & World Report*, died September 21. She was a teacher and librarian in the South St. Paul, Minnesota, schools before becoming chief librarian for the *St. Paul Dispatch-Pioneer Press*. She began serving at *US News & World Report* in 1987.

■ **Susan A. Matson**, 74, former serials cataloger at Southern Illinois University Carbondale and trainer for the Illinois Statewide Online Catalog, died October 9.

■ **Harris Clark McClaskey**, 81, professor of library science at the University of Minnesota for 22 years, died September 21. At Washington State Library, McClaskey was a pioneer in

providing library service to individuals who are institutionalized because of health issues. He was also 1975–76 president of ALA's Health and Rehabilitative Library Services Division (now the Association for Specialized and Cooperative Library Services) and won its Exceptional Service Award in 1982.

■ **Robert North Jr.**, 102, who retired as assistant deputy director of the Buffalo and Erie County (N.Y.) Public Library in 1973, died November 15 after a brief illness.

■ **Yvette Robison**, 59, former manager for North Sarasota (Fla.) Library, died September 23 after a 14-year battle with breast cancer.

■ **Frances Tompson Rutter**, 92, cofounder and publisher of the Shoe String Press, died September 13.

■ **Lois Smith**, 84, trustee for Newbury Town Library in Byfield, Massachusetts, died October 7 from a brain hemorrhage. The celebrity publicist had been working to launch a new library Friends group and had a long-term goal to create an endowment to ensure steady funding.

■ **Sandra Van Wert**, 64, director of Homer (Mich.) Public Library from 1994 to 2010, died November 22.

and Mike Mansfield Library at the University of Montana in Missoula.

At ALA

■ September 17 **Pamela Akins** became e-learning specialist for Information Technology and Telecommunication Services.

■ October 29 **Alicia Bastl** became program

coordinator for the Office for Human Resource Development and Recruitment.

■ November 19 **Krista Joy Johnson** became senior production editor for Production Services.

■ December 3 **Phil Morehart** joined *American Libraries* magazine as associate editor.

■ November 19 **Roberta Pierce** became communications specialist for ALA Graphics.

■ November 21 **Lynn Slawsky** left the Public Library Association as program officer.

■ November 12 **Lian Sze** became program coordinator for the Public Library Association. ■

Send notices and color photographs for *Currents* to Phil Morehart, pmorehart@ala.org.

American Library Association would like to thank its

ALA's Library Champions program was launched by a select group of corporate and foundation supporters who joined together to advocate for libraries and the library profession. Since its inception, the Library Champions program has been a great opportunity to connect corporations and foundations with ALA's goal to raise awareness and support for libraries and librarians.

ALA's Campaign for America's Libraries and its @your library® brand – which now supports libraries across the nation by fostering public awareness of the value and services offered

2012-2013 Library Champions



by libraries – was established as a result of the impact of the Library Champions program.

The investment of our Library Champions in ALA's advocacy efforts has resulted in multiple programs that include: National Library Week, Library Card Sign-Up Month, *En Tu Biblioteca*, and Connect with your kids @ your library. In addition, their support has enabled ALA to create public relations and marketing toolkits and other turnkey resources that can be used by all libraries.

ALA appreciates the Library Champions' generous commitment to increasing the

importance and impact of libraries as information, learning, and community centers throughout the nation. To each of our Champions, thank you for supporting ALA and for making the Campaign for America's Libraries a success.

To learn more about how your company can become a Library Champion and help ALA speak up and speak out on behalf of libraries, please contact the ALA Office of Development at 800-545-2433, ext. 5050, or development@ala.org.

Campaign for America's Libraries Investor — \$25,000 or more



DOLLAR GENERAL

Richard W. Drifling, CEO

Dollar General's commitment to literacy spans the life of our company and remains strong because of the significant need in our nation. Our co-founder, J.L. Turner, was functionally illiterate when he started the company recognized today as Dollar General. We understand that sometimes circumstances in life prevent individuals from achieving their educational goals. Whatever the circumstances, we believe it is never too late to learn. We believe that learning to read, receiving your GED or learning the English language is an investment that opens new doorways for personal, professional and economic success. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$24.5 million in grants.

www.DollarGeneral.com



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George Coe, President, Baker & Taylor Institutional

Baker & Taylor's products and services are designed with you, our customer, in mind. We have more than 180 years of experience serving libraries around the world. Since 1828, we have brought libraries the widest range of product offerings in the industry, as well as value-added and customized services to meet your needs, and ultimately, the needs of your patrons. Today, we are committed to developing new products, programs and services that are in step with today's technology and the changing needs of you and your patrons. By providing superior service and support, we are helping to ensure that your library remains a champion in your community.

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At Candlewick Press, we dedicate ourselves to creating the highest quality books for young readers. Located in Somerville, Massachusetts, we are America's largest employee-owned children's publisher. Our independence allows us to pursue a wide range of creative choices while we serve our young "constituents" from infancy to adulthood. We honor librarians, who give as much care and attention to the alchemy of connecting readers and books as we try to give to each detail of the publishing process.

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Demco provides solutions for libraries and schools, helping them meet their individual needs. From everyday supplies, to innovative library spaces, our unique family of brands provides the products and services needed to create an imaginative learning environment that's full of possibilities. Our goal is to help libraries evolve by working with them to anticipate future needs, as well as making them more functional, attractive and user friendly today. Our commitment to serving libraries and librarians extends to our support of programs like the Library of Champions, and our participation at ALA Conferences.

www.demco.com



Double the size of traditional LEGO® bricks on all dimensions, DUPLO® bricks offer children so many ways to creatively play, learn and explore. DUPLO® bricks have entertained toddlers and preschoolers around the world for more than 40 years and research indicates that construction play contributes to every stage of learning, from nurturing cognitive abilities and motor functions to developing social, emotional and imaginative skills to promoting creative storytelling. LEGO® DUPLO® has partnered with ALSC in a program to celebrate children's librarians – the community stewards of story time. Together, LEGO® DUPLO® and ALSC will work to provide inspiration for story time in libraries and at home by offering engaging activities and creative ideas that celebrate the critical role of play in developing and reinforcing early literacy. The company is committed to the development of children's creative and imaginative abilities, and its employees are guided by the motto adopted in the 1930s by founder Ole Kirk Christiansen: "Only the best is good enough."

www.LEGO.com



Bob Sibert, President

For over 90 years our company has put children's books in our unique binding so they are durable enough to withstand the heavy circulation they get in schools and public libraries. Our company's mission to help librarians put quality books in their libraries has not wavered since my grandfather founded the company. Bound to Stay Bound has tried to support ALA, librarians and libraries in other ways through the years. Since 1985 we have sponsored several scholarships a year for students trying to become children's librarians. Since 2001 we have sponsored ALA's Robert F. Sibert Award for informational children's books.

www.btsb.com



Joe Largen, President & Chairman of the Board

Brodart Co. has a rich history of partnering with librarians to bring library patrons information in comfortable and functional environments. Through our Books & Library Services, Contract Furniture, and Supplies & Furnishings Divisions, we have the expertise, products and services to help librarians capitalize on opportunities and manage the challenges facing them. We are honored to be a Library Champion and delight in supporting the important contributions of libraries and librarians to communities worldwide.

www.brodart.com



Jon Malinowski, President

The Combined Book Exhibit began in 1933 as the original Book Mobile, providing a venue for librarians to find new books and make wise decisions with their limited funds during the Great Depression. Today, The Combined Book Exhibit has a rich history as a staple at over 25 shows each year, where librarians and educators can relax while searching through the vast CBE collection of small, medium and large presses. With their sister company, The American Collective Stand, The Combined Book Exhibit is not only a venue for librarians to see new books, but a venue for publishers to display their books worldwide.

www.combinedbook.com



Allen Powell, President, EBSCO Information Services

EBSCO would like to salute the library community and the good works being accomplished by librarians worldwide. Our association with ALA and other information and standards organizations allows us to actively participate in the ongoing discourse among libraries, publishers, and vendors. It also gives EBSCO the opportunity to contribute to various sponsorship and scholarship programs created to subsidize continuing education and conference attendance for librarians. We believe it is important to invest in professional development for new and emerging librarians. Our goal is to promote librarianship and see libraries flourish throughout the world. EBSCO's services for complete e-resource management and discovery are a natural extension of the print subscription support we've provided for more than 65 years. Thank you for the opportunity to work together.

www.ebsco.com

INVESTING IN AMERICA'S LIBRARIES



Elsevier is proud to be an active advocate of libraries worldwide. Today, librarians and Elsevier are partnering in new and innovative projects that support our common goal: making genuine contributions to the global science and health communities. Librarians play a primary role in the development of our electronic products as well as providing valuable advice and insight through Elsevier's advisory boards. With our combined efforts we are able to improve scholarly communication and facilitate the mission of researchers and faculty.

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Matti Shem Tov, President & CEO

Ex Libris Group is a leading provider of library automation solutions, offering the only comprehensive product suite for the discovery, management, and distribution of all materials—print, electronic, and digital. Dedicated to developing the market's most inventive and creative solutions, Ex Libris leads the way in defining and designing efficient, user-friendly products that serve the needs of academic, research, and national libraries today, enabling them to transition into the future. By collaborating closely with customers and industry visionaries, Ex Libris addresses the evolving requirements of libraries in the high-tech era.

www.exlibrisgroup.com



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Todd Littsinger, President of Follett Library Resources

Follett Library Resources is proud to support the American Library Association's advocacy efforts through the Library Champions program. As a Follett Corporation company, we are committed to providing the highest quality books, audiovisual materials, digital content, value-added services, and personal assistance to PreK-12 schools around the world. Our goal is to use our experience and expertise to anticipate and exceed your needs. School librarians have the lofty, yet challenging, mission of educating PreK-12 students, and our mission is to make it easier for you to do great things.

www.titltales.com / www.titlwave.com



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Michael E. Hansen, President & Chief Executive Officer

Gale, part of Cengage Learning, is committed to providing value to libraries and power to users. We have a unique focus on integrating research with learning and on delivering an outstanding user experience and increasing usage. We stand side by side with library partners to promote the library as a vital part of its community. We are delighted to be ALA Library Champions. It's all part of our continuing heritage of serving libraries and librarians and supporting the good work of the American Library Association.

gale.cengage.com



Gaylord

Gay Marhesaka, CEO

Gaylord Bros. has helped librarians meet the needs of their patrons, students and staff for over 100 years. Through the continual development of innovative and quality products, we've endeavored to make the library environment and processes more inviting and user friendly. Gaylord has also focused on providing expert guidance in library layout as well as custom products that meet the specific demands of individual libraries.

www.gaylord.com



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Rich Rosy, Vice President/General Manager

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www.ingramcontent.com



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Kim Massana, CEO

Innovative (www.iii.com) creates cutting-edge products that allow libraries to succeed in a modern technology environment and the freedom to implement solutions that best meet their specific needs. The company's versatile and market-leading solutions include: the Sierra Services Platform, the Millennium ILS, the Encore Synergy discovery application, Electronic Resource Management, and INN-Reach resource sharing. An established company with a vision for the future, Innovative connects with thousands of libraries of all types in over 50 countries. Innovative's commitment to service is reflected by its 24/7/365 Help Desk, Innovative University, and the CSDirect Web support center. The company is headquartered in Emeryville, California.

www.iii.com



LexisNexis®

Jude Hayes, Manager of Consortia Sales, Academic & Library Solutions

LexisNexis Academic & Library Solutions provides students, faculty and public library patrons with unparalleled access to business, legal and news information from the most credible sources available through its portfolio of online resources - LexisNexis Academic for colleges and universities, LexisNexis Scholastic for K-12, LexisNexis Library Express for public libraries and lexis.com for paralegal studies programs. We design products with the goal of simplifying and ensuring successful research for students, faculty, knowledge workers, and librarians. In our quest to create truly useful products, we rely on librarians for their support, candor, and feedback. We hope that librarians realize they can rely on us, too; supporting the ALA Library Champions program is merely one way we hope to demonstrate our unwavering commitment to the profession.

www.LexisNexis.com



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Ron Dubberly, Chief Executive Officer

LSSI has a proud and successful history of providing vital contributions to libraries serving local communities, schools, colleges, corporations and the federal government. We are the world's premier contract provider of library operation services and solutions to public and government libraries. LSSI improves library services and operations of communities and institutions by focusing on established service priorities, customer service quality, best practices, and efficiencies. LSSI accomplishes more with our customers' library budgets. We identify and secure grants, leverage library automation and technology, and create library programs tailored to the needs of the local community.

www.lssi.com

Smart investing @ your library® and the Boone County (KY) Public Library

Smart investing @ your library® is supported with grants from the Financial Industry Regulatory Authority (FINRA) Foundation <http://www.finrafoundation.org> and project management and training from the Reference and User Services Association- a division of ALA. Through a nationwide network, public and community college libraries are demonstrating their relevance as essential, valued community assets with trained staff devoted to connecting people with reliable, unbiased financial and investor education resources and programs at the grassroots level.

The Boone County Public Library is partnering with the Brighton Center to present an all ages program called *Earn, Spend, Save*. Engaging their audiences with topics that are important to them, the program appeals to kids, teens and adults with a series of year-long workshops that offer practical financial education. Topics are presented throughout each quarter plus one night a month, where everyone comes together with a different workshop for each age group to share *Money Matters Meal Night*. Busy families can attend without having to find childcare or cook dinner- a free meal is included. And to keep the momentum going, "Summer of Savings" incorporates the Save topic in the summer reading program, targeted to include all age groups.

For more information about the program, visit <http://www.smartinvesting.ala.org>





Jonathan Worrall, CEO

As a proud member of the Library Champion family, Mergent is pleased to offer our strong support of the American Library Association. Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information on domestic and international companies; pricing and terms and conditions data on fixed income and equity securities; and corporate action data. Mergent's unique history has enabled it to be an innovative leader in easy-to-use, powerful information tools that combine functionality with the latest in technology. In addition, Mergent's Indis subsidiary develops and licenses equity and fixed income investment products based on its proprietary investment methodologies. Our licensed products have over \$5 billion in assets under management and are offered by major investment management firms.

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Joe Mansueto, Chairman, Founder & CEO

It is a pleasure to partner with an organization that looks for better ways to serve people. We at Morningstar are proud to be Library Champions and to support the American Library Association.

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. Our goal is to offer products that improve the overall investment experience for individual investors, financial advisors, and institutions. Founded more than 25 years ago, we continue to evolve and expand our products. We're committed to delivering world-class investment research and services to people around the globe.

www.morningstar.com/goto/mirc



Jay Jordan, President & CEO

OCLC strongly supports the Library Champions program and its commitment to library advocacy and the vital efforts of librarians around the world. Since 1967, OCLC and its member libraries have been working together for the public good. Each day, the OCLC community of librarians in more than 72,000 libraries in 170 countries uses OCLC cooperative services to help people find the information they need. Each day, these Library Champions help to advance research, scholarship and education. We at OCLC are proud to be advocates for libraries and librarians and the ideals they embody.

www.oclc.org



William Schickling, President & CEO

Today's libraries are looking for better ways to serve their patrons and streamline staff workflow. And that's precisely what we do at Polaris Library Systems. As a forward-thinking library automation company, our goal is to keep you at the leading edge of technology, helping you to maximize resources, reduce costs and improve patron satisfaction. Our mission at Polaris is to help libraries better serve their communities.

www.polarislibrary.com



Kurt Sanford, CEO

In 1938, ProQuest began a partnership with libraries to connect individuals to the world's knowledge: the great books, articles, ideas, and news destined to spark new wisdom and action. Over the years, we have evolved together through changing technologies, fluctuating economies, and end-user vagaries. We've watched information rise to cloud-level and collections float beyond walls. And here we are... still partners in our joint goal of connecting people with authoritative information that can illuminate, educate and excite. At ProQuest, we relish this partnership with libraries and librarians. We invest in library education, recognize educators who enthrall the next generation of librarians, and support MLS programs with free resources. If we're being measured by the company we keep, we are truly honored to be called Library Champions.

www.proquest.com



Steve Laird, President

ReferenceUSA is a powerful online reference and research tool providing library cardholders instant, real-time access to accurate, in-depth information on 24 million U.S. businesses and 235 million U.S. residents. *ReferenceUSA* makes it faster and easier to find new business opportunities, research executives and companies, find news articles, conduct job searches, research papers, locate addresses and phone numbers, conduct market research and much more.

www.ReferenceUSA.com



Jed Lyons, President & CEO

The Rowman & Littlefield Publishing Group, Inc. is one of the largest and fastest growing independent publishers and distributors in North America. We are honored to be the supporter of ALA's distinguished Equality Award which is awarded at the annual conference. The company publishes under a dozen imprints in virtually all fields in the humanities and social sciences including Scarecrow Press, Sheed & Ward, Taylor Trade and AltaMira Press. While celebrating our 36th anniversary in 2011, we will publish 1,400 new academic, reference, and general interest books. Each of our 1,400 new books will be released simultaneously in paper and e-book editions. We also own National Book Network (NBN) and NBN International. More than 30,000 new books have been published since the company was founded in 1975.

www.rlpgbooks.com



Blaise R. Simqu, President & CEO

Librarians stand at the forefront of the information revolution. SAGE stands beside them. For more than 45 years, SAGE has consulted and conferred with librarians to help meet the ever-changing needs of library patrons, most recently with the publication of the report "Working together: Evolving value for academic libraries," a six-month research project carried out by LISU and commissioned by SAGE. Through our Library Advisory Group at the ALA Annual Conference, SAGE representatives and librarians exchange ideas, discuss initiatives, and plan strategies for the future. SAGE was founded on the idea that engaged scholarship lies at the heart of a healthy society. Today SAGE is a global, growing group of companies, including CQ Press and the recent addition of Adam Matthew to the SAGE family. SAGE is privileged to further this vision as a Library Champion.

www.sagepublications.com



Richard Robinson, Chairman, President, & CEO

Scholastic is proud to once again join the ALA in championing the important role school and public libraries play in providing all children and young adults access to books, research, and technology.

As a long-time supporter of ALA, we believe in the importance of libraries as a valuable resource for improving student achievement and life-long learning. Through Scholastic Library Publishing, we continue to respond to the needs of libraries by developing print and digital products through our well-regarded print brands of Children's Press and Franklin Watts, and our digital brands of *Grolier Online*, *BookFlix* and *TrueFlix*. We are proud to provide libraries with the resources they need to prepare our children for the future.

www.scholastic.com/librarypublishing



Edwin Buckhalter, Chairman

If the future of world civilization lies with education, then it is unacceptable that any country should fail to educate its children (and in some cases adults) to read and write and to introduce them to the pleasures of gaining knowledge and experience through reading. Libraries reinforce teaching and open wide horizons to all, irrespective of their background. At a time of budget cuts and economic difficulties it is critical for the ALA to maintain its support for The Campaign for America's (and the World's) Libraries. I am delighted that Severn House's contribution demonstrates our ongoing willingness to support library advocacy via the Champion program, which in turn helps produce a balanced society—and its future leaders in the community.

www.severnhouse.com

2012 I Love My Librarian Award

Robert Massie, the first winner of the Andrew Carnegie Medal for Excellence in Nonfiction for his work *Catherine the Great: Portrait of a Woman*, spoke at the Carnegie Corporation of New York/New York Times I Love My Librarian Award ceremony at TheTimesCenter on December 18. The event honored the 10 winners of the 2012 I Love My Librarian Award.

Caroline Kennedy spoke at the 2011 award ceremony. She will serve as the Honorary Chair of National Library Week 2013 (April 14-20).



Bob Massie
Photo by Alex Remnick



Caroline Kennedy
Photo by Tom Fitzsimmons



INVESTING IN AMERICA'S LIBRARIES



Bill Davison, Executive Chairman

SirsiDynix, with libraries, helps communities thrive by connecting people with the resources they need in the way they need them. SirsiDynix offers a comprehensive suite of solutions for superior library management and user experience. The solutions help libraries improve internal productivity and enhance a library's capabilities to better meet the needs of people and communities, making libraries more relevant than ever. SirsiDynix also assists libraries through cloud computing, personal consulting, and other professional services. SirsiDynix is the world's leader in library automation providing functionality to all library market types: academic, public, school and special and serving over 3,600 customers, 23,000 individual libraries, and 160 million library users in 70 countries in the Americas, Europe, Africa, the Middle East and Asia-Pacific.

www.sirsidyndix.com



The mission of Sisters in Crime is to promote the professional development and advancement of women crime writers to achieve equality in the industry. Sisters in Crime has 3,600 members in 48 chapters world-wide, offering networking, advice and support to mystery authors. The organization includes authors, readers, publishers, agents, booksellers and librarians bound by our affection for the mystery genre and our support of women who write mysteries. Sisters in Crime was founded by Sara Paretsky and a group of women at the 1986 Bouchercon in Baltimore.

www.sistersincrimet.org



Derk Haank, CEO

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www.springer.com/librarians



S&P Capital IQ provides proprietary and third-party multi-asset class data, research and analytics to institutional investors, investment advisors and wealth managers around the world. We deliver our content through desktop solutions such as Capital IQ, Global Credit Portal and MarketScope Advisor, as well as through customized enterprise feeds such as Global Data Solutions, S&P Securities Evaluations and Compustat. S&P Capital IQ sharpens financial intelligence into the wisdom our customers seek. NetAdvantage has recently increased coverage with the addition of the Daily Price Record, a searchable and sortable database providing high, low and closing prices of over 75,000 US stocks traded on NYSE, AMEX and NASDAQ. Users can easily search for pricing on both active and inactive stocks and mutual funds.

www.netadvantage.standardandpoors.com



Jose Luis Andrade, President, Swets North America

Swets is focused on improving the delivery and use of knowledge from your library. We provide you with the most effective solutions by combining people, data and technology. Our innovative solutions address Decision Support, enabling Research Productivity and Collaboration, and ensuring the overall success of your library. Contact us today at Info@us.swets.com for more information on any of our services.

www.swets.com



Roger Horton, CEO, Taylor & Francis Group

The Taylor & Francis Group is proud to be an active supporter of the US library community and to participate in the ALA's Library Champions program.

As one of the world's leading publishers of scholarly journals, books, ebooks, and reference works, Taylor & Francis helps bring knowledge to life by providing researchers and students with the highest quality information across a range of specialties in Humanities, Social Science, Science, Technology and Medicine.

Taylor & Francis staff provide local expertise and support to our editors, societies, and authors and tailored, efficient customer service to our library colleagues.

www.tandf.co.uk/libsite



Chris Kibarian, President – IP & Science

Thomson Reuters is proud to be a part of the American Library Association's Library Champions program. We recognize the contributions our nation's libraries and librarians make toward strengthening science and scholarship in the United States. Thomson Reuters works with over 5,600 academic institutions to provide research solutions from Web of Knowledge, Web of Science to EndNote. In all cases, libraries remain at the forefront of advancing knowledge exchange in a rapidly changing world, and we value opportunities to increase public awareness.

www.thomsonreuters.com



Annette Harwood Murphy, President & CEO

The Library Corporation, a family-owned business founded in 1974, provides automation solutions for school, public, academic, and special libraries of all sizes, including some of the busiest libraries in the world. TLC's library automation and cataloging products include LibrarySolution®, LibrarySolution® for Schools, CARL-X™, LS2 PAC, LS2 Kids, LS2 Mobile, LS2 Circ, Textbook Tracking & Asset Management, BiblioFile®, ITS-MARC®, AuthorityWorks™, and Online Selection & Acquisitions – all backed by an unparalleled level of customer support and assistance. TLC is proud to support the Library Champions program, which recognizes the achievements of individual librarians while increasing public awareness and promoting advocacy programs – important reasons to stand behind this program.

www.TLClivers.com



Dr. Vinod Chandra, President

VTLS started in the library automation business in 1975. Consistently in the forefront of library automation and information technology, VTLS has provided innovative software, custom solutions, and superior service to the library community in 45 countries. VTLS's Virtua now supports RDA and FRBR. RDA compliant cataloging tools and user interfaces are provided in the Virtua ILS and custom Drupal modules are available for both Virtua and VITAL digital asset management software. Maintaining a steadfast commitment to development and customer service, VTLS devotes 40 percent of its resources to research and development and another 30 percent to customer support. VTLS's growth testifies not only to the success of its corporate vision but also to the fulfillment of its mission to develop, market, and support exceptional library automation products.

www.vtls.com

Library Card Sign-up Month

A print public service announcement (PSA) featuring Super Bowl winner and Library Card Sign-up Month Chair Troy Polamalu appeared on the website of TIME magazine during the month of September.

The print PSA joined several other promotional tools featuring Polamalu on the Library Card Sign-up Month website (ala.org/librarycardsignup), including a digital PSA and a Facebook banner that libraries could use on their Facebook pages throughout the month of September.



In addition, a "60 Ways to Use Your Library Card" online slideshow used real-life examples and photos submitted by public libraries to showcase what library users can find at the library.

This and other resources are freely available for use on library websites and blogs. During the Library Card Sign-up Month promotional period, the slideshow received 138,000 pageviews.

ALA's atyourlibrary.org continues to build public awareness for libraries

With support from ALA's Library Champions, ALA's public awareness website, atyourlibrary.org, continues to grow.

The website was designed for the general public – library users and non-users – and aims at increasing the use of libraries by people of all ages. The goal is to provide information and recommended resources that everybody can take advantage of at their local library.

Recent articles on atyourlibrary.org have touched on art exhibitions, classic films and libraries and e-books. In addition, in working with ALA Editions, atyourlibrary.org has run a series of articles on how to get a job, paying for college, and other content.



Teacher Librarian Tips

10 things every new school librarian ought to know

by Michelle Luhtala and Dan Ambrosio

Not everything you need to know about school librarianship is taught in graduate school.

No matter how comprehensive the training for school library certification, a few aspects of teaching may still surprise you. What follows is a top 10 list of what to expect as a newbie school librarian.

Number 10: Assume the best.

With the exception of Montana, every state in the union has passed antibullying legislation since 1999. These laws mandate teachers to report incidences of bullying, intimidation, and harassment. While this may seem logical, new teacher librarians may not always find it easy to understand the developmental idiosyncrasies of student interactions. Distinguishing bullying from other behaviors can prove challenging, and overreporting can undermine collegial partnerships and students' receptiveness to library services.

Number 9: Be flexible. Most flexibly scheduled school librarians do not have access to special education students' individualized education plans and therefore are often unfamiliar with these students' diagnoses and recommended accommodations. But in inclusive settings, school librarians teach all students, sometimes with limited support from special ed teachers. Although this is beginning to change, many K–12 librarians still have to intuit students' instructional and socioemotional needs and then modify lesson plans.

Number 8: Set measurable goals. Incentivized by the Race to the Top federal education grant program, teacher evaluations are, in many instances, based on student achievement on standardized tests—tricky business for a teacher librarian. Although

studies demonstrate the positive impact of one or more school librarians on achievement, teacher evaluations require school librarians to provide a measurable correlation between their work and their students' success. This requires careful planning, goal setting, and pedagogical work.

Number 7: Build community. Solidarity is there more than one school librarian assigned to a given building. Cultivate a professional learning community within and beyond your district to offset professional isolation.

Number 6: Master the standards. Learn standards such as Common Core State Standards, American Association of School Librarians' Learning For Life, the International Society for Technology in Education's National Educational Technology Standards, and the Partnership for 21st Century Learning—all critical in K–12 education. Most states also have their own standards, and districts often have their own curricula. School librarians who develop expertise quickly emerge as district leaders.

Number 5: Publish and flourish. Those who share online what they learn, as well as what their students are



Here's what to expect as a rookie librarian.

accomplishing, are likely to earn recognition and build stronger partnerships.

Number 4: Promote and protect. School librarians are expected to embed digital citizenship, profile management, and online safety into the core curriculum. Promote your programs through Face-

book, YouTube, and Twitter.

Number 3: Connect learners.

When school librarians connect students with other learners, teachers, and experts, they give students a chance to hone those skills.

Number 2: Be the solution. New school librarians know they are instructional partners, but until teachers perceive them as facilitators, they will tend to refrain from collaborating at all. Establishing relationships can be slow and frustrating work for a rookie librarian.

Number 1: Balance the old and new. Some traditional responsibilities—cataloging, for example—are more important than ever in the digital landscape. Of course, there are also new responsibilities—also driven by technological innovation, such as helping teachers find the right tool for an instructional objective—that are now part of school librarians' workload. ■

MICHELLE LUHTALA is school librarian for New Canaan (Conn.) High School. DAN AMBROSIO was a student librarian and intern at New Canaan High School while earning his master's of arts in educational technology and school library certification from Fairfield (Conn.) University.

Develop Your Emotional Intelligence

To help improve service to customers (and colleagues), go beyond what you know

by David Lee King and Michael Porter

In the many presentations we have given over the years, one of the most powerful and most common questions we receive deals with psychology.

The topic came up most recently when we were preparing a presentation on how library staff can communicate more effectively with information technology staff members. We initially wanted to emphasize that when working with IT staff, it's crucial to prepare and discuss lists of processes, procedures, and tips.

But as our session date drew closer, we began to think about interactions with IT personnel in terms of emotions.

What stereotypical assumptions do librarians make about information technology people? Why might they act a certain way when speaking with nontechie library staff? What emotional baggage or misconceptions do librarians bring to some of these situations? Applying the concept of emotional intelligence can smooth things out between the two groups and create more efficiency, harmony, and progress.

As a result, here's what we included in that presentation:

(1) Our jobs are not about specific departments or personalities. Our jobs are about the library, its mission, and our service to library cus-

tomers. Remembering this is important; it keeps us focused on organizational goals and strategy rather than on distractions stemming from emotional reactions during a planning meeting.

(2) We need to consciously focus on emotional intelligence in library interactions. It can be tempting to concentrate on things we are most familiar with, like these common performance predictors: intelligence, education, experience, or personality. These are important, but they aren't enough. Weaving the critical factor of emotional intelligence into our interactions at the library—whether in hiring, communicating across departments, or simple day-to-day interactions with staff and customers—is critical.

(3) We must work to develop our emotional intelligence because it will help us more accurately perceive emotions in ourselves and others. We can then use emotions to facilitate our thinking, understand emotional meanings, and assist us as we manage our own set of emotions. In other words, higher levels

of emotional intelligence make us more effective at meeting our own

needs and interacting with others. This makes us more credible and ultimately helps us fulfill the mission of the library.

How can we develop our emotional intelligence? A good

first step is simply to recognize its importance and maintain an awareness of our reactions as they happen. Examining the emotional reactions of others, particularly in difficult times, is also important. Listening, understanding, having patience, empathizing, and showing strength and resilience—these are all key components.

But there is much more to learn. If the topic interests you or your staff, then encourage and support continuing education in this area. The rewards can be powerful, and will extend across your organization and your personal life. ■

DAVID LEE KING is digital services director for Topeka and Shawnee County (Kans.) Public Library. MICHAEL PORTER is currently leading the effort of the e-content-centric nonprofit Library Renewal and has worked for more than 20 years as a librarian, presenter, and consultant for libraries.



Applying the concept of emotional intelligence can help create more efficiency, harmony, and progress. But the first step is to develop this emotional IQ.

Librarian's Library

Disaster recovery, going green, protecting privacy:
How we do librarianship

by Karen Muller

Regardless of how large (or small) your library is, or whether you serve elementary school students, college professors, or retirees seeking the latest book by their favorite author, you are affected by issues that may change how we “do” librarianship. Here are a few recent titles that discuss these topics, sometimes raising more questions than not—and therefore making them fit nicely with the 2013 ALA Midwinter Meeting theme, “The conversation starts here.”

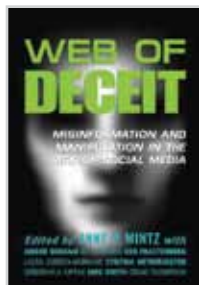


How can your library go green? What environmental factors are under your control that you can address to make a contribution toward improving the environment? Monika Antonelli and Mark McCullough offer a group of essays in *Greening Libraries* that explore some of the questions. Building a new LEED-certified building is one route; another is to update an existing building. Several case studies describe how staff committees worked to bring environmental awareness to library services—including evaluating the giveaways, employing alternative energy resources, and finding ways to do outreach with

less impact on the environment.

INDEXED. LIBRARY JUICE PRESS, 2012. 280 P. \$32. 978-1-936117-08-6 (ALSO AVAILABLE AS AN EBOOK.)

With the explosion of information available on the internet, some people think libraries have become irrelevant. But in *Web of Deceit: Misinformation and Manipulation in the Age of Social Media*, editor Anne P. Mintz has assembled a series of essays on the privacy issues, scams, and political misinformation rampant across social media and on-



line in general. An underlying message, though, is the increased importance of knowing how to make accurate connections between facts and determining that information sources are indeed reliable. In other words, what remains critical is understanding and conveying the importance of information literacy, a key element of library service in today's information age. INDEXED. CYBERAGE/INFORMATION TODAY, 2012. 224 P. \$29.95. 978-0-910965-91-0

Are libraries in competition with avenues for entertainment or sources of information? Should libraries market their services in the same way businesses market to their cus-



All of us are affected by current events that change how we practice our profession.

tomers? Or are libraries so integral to our democratic foundations that we should put limits on commercial, privatizing influences? These are some of the questions one might ask when reading the extensively re-

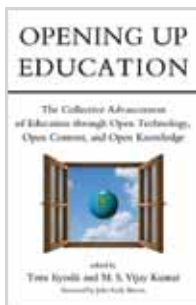
searched *Libraries, Classrooms, and the Interests of Democracy: Marking the Limits of Neoliberalism*, by John Buschman. In this sequel to his *Dismantling the Public Sphere: Situating and Sustaining Librarianship in the Age of the New Public Philosophy* (Libraries Unlimited, 2003), Buschman continues his discussion of the dangers of incorporating a business model into the delivery of library services, which should be a public good. Neither is easy reading, but the issues discussed provide a philosophical foundation for understanding current trends toward “library as place” and privatization. INDEXED. SCARECROW PRESS, 2012. 248 P. \$65. 978-0-8108-8528-8 (ALSO AVAILABLE AS AN EBOOK.)



More optimistic is *Opening Up Education: The Collective Advancement of Education through Open Technology, Open Content, and Open Knowledge*, edited by Toru Iiyoshi and M. S. Vijay

ROUSING READS

HOT COUNTRY



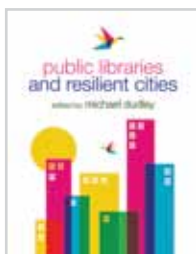
Kumar. The essayists describe the open technologies that have combined to create freely available coursework and explore issues of learning de-

sign and transformations in the teaching process. But how do we need to change to take advantage of these resources for the benefit of our library users? What are the ways libraries can build learning communities with these resources? Can libraries use shared experiences and tacit knowledge to create a sustainable, transformative educational opportunity for our communities? INDEXED. MIT PRESS, 2010. 500 P. \$18.95. 978-0262-51501-6

Public Libraries and Resilient Cities

edited by Michael Dudley, tells the stories of several libraries that have taken transformative roles in building ecologically, economically, and socially resilient communities. Dudley sets the stage by reviewing the trends and issues facing cities and their libraries: financial constraints, shifting populations, climate change manifested by seemingly more frequent natural disasters, and pervasive use of online and broadcast media. The case studies provide hope: a literacy center for new Americans, free lunches at a summer reading program, public library gardens, and support for a community's recovery from the force of a hurricane.

INDEXED. ALA, 2013. 192 P. \$65. 978-08389-1136-5

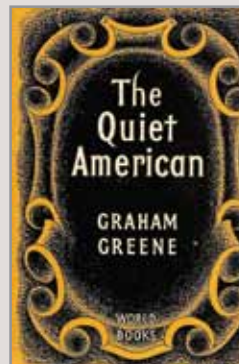


I'm a sucker for novels starring war correspondents, especially those set in tropical climes. You know what I'm talking about here—rumpled, sweat-stained seersucker suits; constant consumption of gin and tonics (ostensibly to fight off malaria); a few days' growth of beard (before that look became hip); and, most important, a sense of constant innuendo hanging (like a ubiquitous cloud of cigarette smoke) over the denizens of the press club, most of whom can't be roused from their lethargy to investigate the Big Story that just might be lurking out there somewhere in the humidity, beyond the ceiling fans. Our hero is as dissolute as the guy on the next bar stool, but somehow, he's not quite so lethargic as to ignore signs of the Big Story on the horizon.

Graham Greene's *The Quiet American* (1956) is really the godfather of the war correspondent novel. British journalist Fowler, idly covering the French war in Vietnam, knows dissolute down to his gin-soaked pores, but when he picks up hints that the Americans are limbering up in the on-deck circle, ready to pinch-hit for the failing French at trying to win an unwinnable war, he knows he's on to something. As an additional spur to action, it doesn't hurt that the "quiet American"—a lethal ideologue who foments wars as casually as he buys the next round—happens to be interested in stealing Fowler's girl. If you're a writer trying to learn how to tread water in a sea of moral ambiguity, look to Greene as your role model.

You can find the Greene influence in the work of two contemporary novelists: Kent Harrington and Robert Olen Butler. In Harrington's *Red Jungle* (2005), the dissolute correspondent is Russell Cruz-Price, who buys a run-down coffee plantation in hopes of finding on its grounds the legendary Red Jaguar, a giant Mayan sculpture made entirely of jade. It doesn't help that he also falls for the wife of the head of Guatemala's secret service. One minute you're sipping a drink at the club; the next minute you're deep in the heart of darkness.

In Butler's *The Hot Country* (2012), Christopher Marlowe Cobb (call him "Kit") is a newspaper war correspondent in search of action, so naturally he winds up in Veracruz in 1914, just as the US is staging a very peculiar mini-invasion. Kit would like to get to the bottom of that, and he would also like to score an interview with Pancho Villa. Then there's the matter of the Mexican woman who may be a laundress but may also be something very different—and with whom Kit has very definitely fallen in love. The plot of this multistranded thriller is at times difficult to follow, but the character studies, sense of place, and mood are utterly gripping. Cobb definitely breathes the same air as Greene's Fowler and Harrington's Cruz-Price, but he can hold his own with them and all the other fictional war correspondents at evoking that irresistible mix of been-there-twice-seen-this-shit-before cynicism and its polar opposite, an unquenchable desire to find out if the next card turned just might be something special.



BILL OTT is editor and publisher of ALA's Booklist.

KAREN MULLER is librarian and knowledge management specialist for the ALA Library.

Solutions and Services

tlcdelivers.com

The Library Corporation (TLC) has introduced Lists & Actions, a circulation feature to complement the web-based LS2 Staff interface for the Library Solution automation system. The LS2 Staff interface has a touch-screen-optimized tablet-friendly software design that allows a librarian to leave his or her desk and perform circulation tasks from anywhere within the building. Lists & Actions enables librarians to customize and narrow their search with filters. Each selected filter offers a list of items with corresponding transaction data for check-out. Librarians can view saved pick lists, create weeding lists, or limit collections. Once lists are compiled, data can be exported to a spreadsheet, added to an existing list, or used to create new lists.



starwalkkids.com

StarWalk Kids Media has launched its new children's ebook platform with a catalog of 148 ebooks. The collection emphasizes nonfiction and includes 53 books by Seymour Simon, award-winning children's science author and cofounder of StarWalk Kids Media. The ebooks are streamed to the browser-based StarWalk Reader, which works on any device including desktop and laptop computers, smartphones, tablets, and interactive whiteboards. Each title in the collection is accompanied by a free Teaching Links guide with ideas on how to align the material to Common Core State Standards. The guide also offers a suggested grade level for reading each ebook. Free trials are available by registering on the company website.



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Hamilton Buhl has released the HygenX UVC Automatic Headphone Sanitizer for schools, libraries, museums, and other facilities that use shared headphones. The equipment can be wall-mounted or supplied in a transportable case with a built-in racking system that holds up to eight large or 16 regular headphones at one time. Four UVC lamps with reflective panels sanitize the headphones, killing 99% of harmful pathogens. The sanitizing cycle cannot begin until the case is closed and the electromagnetic locks automatically engage. The process is completed in one to two minutes, allowing quick and safe exchange of headsets between users.



To have a new product considered for this section, contact Phil Morehart at pmorehart@ala.org.

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Imprint Plus introduces the Reusable Name Badge System—a way to provide employers the tools and software needed to create personalized badges with names, colors, and logos. For assembly, the name badge starter kit includes the following components: badge plate, printable insert sheets, badge lens cover, name badge holder, and Microsoft-certified name badge software to ensure printing accuracy. The pieces can be snapped together and attached to a wearer's shirt with a magnetic fastener. Because a new name badge can be made onsite (for volunteers, visitors, and new staff, for example), the system is especially convenient for libraries and schools.



CASE STUDY

INNOVATIVE MATERIALS HANDLING

Grand Rapids (Mich.) Public Library (GRPL) has launched a radio frequency identification (RFID) system that was installed in its eight branches in late November 2012. The library is the first in North America to adopt an ultra-high-frequency (UHF) RFID system. Most libraries in the country that have implemented RFID technology use high-frequency (HF) passive tags, which read short-range at checkout counters. But with the UHF system, the library can automate book returns, check out several books at once, provide a security gate that identifies items, and locate books using a handheld reader. "We recognized early on how it offered much more efficient materials handling both at checkout and check-in, and how using RFID could free staff from repetitive work focused on items," said Marla Ehlers, GRPL assistant director.

After the library received quotes in 2007 that were beyond its financial reach, it migrated to Evergreen, an open-source integrated library system. The IT department, under the instruction of information systems manager Bill Ott, wrote the entire code for the RFID

system, also receiving input from students of nearby Calvin College. This saved 60% of the cost of purchasing an out-of-box system. In 2008 Ott became aware of eAgile, a Grand Rapids tag manufacturer that could

create an open-source RFID materials handling system. The company specializes in supplying UHF or HF RFID solutions that are designed to integrate with the transition toward open-source ILS platforms like Evergreen, as well as commercially available systems. The library provided eAgile with catalog information for every shelf, and encoded and printed RFID labels for each book, CD, and DVD. As patrons scan the labels over an eAgile reader, they are moving through checkout much faster and items are brought up on



Marla Ehlers, assistant director of Grand Rapids Public Library, uses the ultra-high-frequency RFID system.

the floor for reshelving much sooner.

The library is currently beta-testing technology to accommodate other helpful functions, including software for a handheld reader that will alert staff members to a missing item's ID when it is within 20 feet. Ehlers said, "Eventually we plan to develop the software to take a whole collection inventory with a rolling cart reader, as well as other features to the system, although those won't happen for some time yet."

Career Leads from

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Mississippi Valley State University in Itta Bena, MS seeks a **Catalog Librarian** to perform original and copy cataloging using OCLC and current cataloging rules. This position reports directly to the Director of the Library and is also responsible for maintaining the library's SirsiDynix card catalog as well as preparing and maintaining monthly statistical reports. Required ALA-accredited Master of Library Science or Library and Information Science degree. **Submit a letter of application, résumé, transcripts and the name and addresses of three (3) references to: Mississippi Valley State University, Office of Human Resources MVSU 7260 14000 Hwy 82 W. Itta Bena, MS 38941.**

Stetson University seeks an innovative and dynamic **Learning & Information Literacy Librarian** for a full-time tenure-track appointment as an assistant professor. The ideal candidate understands technologies, learning theory, and how technology can best be used to teach research skills and promote information literacy. Demonstrated expertise and leadership in emerging learning technologies with an understanding of active engaged learning is especially desired. **For a complete description of the position, application procedures, and information about Stetson's commitment to inclusive excellence and our Equal Opportunity Employer statement, see <http://www.stetson.edu/administration/academic-affairs/facultyopenings.php>.**

Digital Initiatives Librarian, Assistant Professor, Minnesota State University, Mankato RESPONSIBILITIES: Minnesota State University, Mankato Memorial Library seeks a flexible, innovative, service-oriented individual to serve as Digital Initiatives Librarian. This

position is part of a team that provides leadership and direction for the planning, development, implementation, growth, and maintenance of a program to serve the digital repository needs of the Library and university. Responsibilities include identifying, evaluating, and implementing appropriate software and hardware for the digital collections; identifying and implementing appropriate metadata standards; writing and maintaining policies and procedures; and promoting collections to the University community. All library faculty serve on teams as a subject liaison to one or more disciplines/programs, with responsibility for collection development, library instruction sessions and the development of class and subject guides; share in weekend reference responsibilities and providing introductory library instruction sessions; contribute to Library Services Department committees/activities; and may participate in university governance through membership on committees and task forces. **REQUIRED QUALIFICATIONS:** MLS (or related Master's Degree) from ALA-accredited program (degree requirements completed by August 19, 2013). Experience with digitization standards and workflows in an academic library setting. For Library information, visit: <http://www.lib.mnsu.edu>. Additional information on Minnesota State University, Mankato can be found at: <http://www.mnsu.edu>. **APPLICATION PROCEDURES:** Official vacancy notice and application information available at: <http://agency.governmentjobs.com/mankato/default.cfm>. Review of applications will begin January 14, 2013 and continue until finalists are selected. **Contact Information:** Search Committee—Digital Initiatives Librarian, Phone: 507-389-5956, TTY: 800-627-3529 or 711, becky.schwartzkopf@mnsu.edu.

Minnesota State University, Mankato has a long-standing commitment to diversity and is actively seeking to nurture and enrich its underrepresented communities. Women, minorities and individuals with disabilities are encouraged to apply. Minnesota State University, Mankato is an AA/EO university and is a member of the Minnesota State Colleges and Universities system.

Instructional Services Librarian, Assistant Professor, Minnesota State University, Mankato RESPONSIBILITIES: In collaboration with the Instruction Program and Design Librarian, librarians, and teaching faculty, provide leadership in the development, provision, and evaluation of information literacy and library instruction. Position responsibilities include: coordinate and promote library instruction for large, general education courses such as English composition, public speaking and first year experience to support undergraduate student success and retention. Schedule library instruction sessions and participate with other library faculty in providing in-person, online or hybrid instruction. Work with the Library Outreach Committee to explore opportunities to connect with campus offices, programs and organizations. In consultation with library administration and systems, develop and support the effective use of library classroom spaces. Collaborate with colleagues to provide reference and research services in a busy library commons setting. All library faculty serve on teams as a subject liaison to one or more disciplines/programs, with responsibility for collection development, library instruction sessions and the development of class and subject guides; share in providing introductory library instruction sessions; contribute

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to Library Services Department committees/activities; and may participate in university governance through membership on committees and task forces. **REQUIRED QUALIFICATIONS:** • MLS (or related Master's Degree) from ALA-accredited program • Minimum two years post-MLS professional experience in providing library instruction for an academic institution. For Library information, visit: <http://www.lib.mnsu.edu>. Additional information on Minnesota State University, Mankato can be found at: <http://www.mnsu.edu>. **APPLICATION PROCEDURES:** Official vacancy notice and application information available at: <http://agency.governmentjobs.com/mankato/default.cfm>. Review of applications will begin January 14, 2013 and will continue until finalists are selected. **Contact Information:** Search Committee – Instructional Services Librarian, Phone: 507-389-5956, TTY: 800-627-3529 or 711, becky.schwartzkopf@mnsu.edu. Minnesota State University, Mankato has a long-standing commitment to diversity and is actively seeking to nurture and enrich its underrepresented communities. Women, minorities and individuals with disabilities are encouraged to apply. Minnesota State University, Mankato is an AA/EQ university and is a member of the Minnesota State Colleges and Universities system.

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Important Deadlines:

March 19, 2013	Polls open
April 9, 2013	Deadline to request paper ballot**
April 26, 2013	Polls close, 11:59 p.m. U.S. Central Daylight Time
May 3, 2013	Election Committee meets to certify results

****Paper ballots will be provided to individuals with disabilities and no Internet access.**

For more information on the ALA Election, call (800) 545-2433 ext. 5, or email: membership@ala.org

ALA American Library Association

Digitized to Distraction

There are pros to being one of the "have-nots"

by Will Manley

Digital literacy is supposedly what will save the public library, and I don't doubt that.

While you hear stories about welfare recipients and street people carrying around the latest in iPhone technology, those of us who labor in the public library vineyard know that those kinds of stories are triumphs of distortion over reality. Supposedly, America is the one country in the world where poor people are both overweight and wired. The truth is, however, that many people come to the library to use digital technology because they are the computer have-nots.

Not only do many people not have their own computer, they wouldn't know how to turn it on if they did. As a result, librarians like to say that the public library is the bridge over the digital divide. It's where those who are technologically disenfranchised can develop

their digital literacy. And that's crucial: In today's world, digital illiteracy is as defeating as basic illiteracy was in the days when color television was the next big thing.

But why do we never talk about the literacy needs of folks who are digital "haves," especially the children? I live in a northern California community filled with Silicon Valley workers, two of whom are my son and daughter-in-law. I drive my 7-year-old grandson and 5-year-old granddaughter to school every morning. They are perfectly well behaved in their federally approved child safety seats because they have his and her iPads.

I call it peace through electronics, but it's an electronic trap. So, when I'm in charge of my grandchildren, I endure the inevitable screams of

protest when I snatch their iPads, turn off the high-def big-screen TV, and hide the videogame console. That leaves a soccer ball, a set of watercolors, and a glue-and-paper book.

Why bother exposing them to glue-and-paper books when their iPads contain a veritable children's library?



How many virtual balls should you have to juggle at once?

Simple. Physical books don't distract from the story with a screen full of apps.

We live in a society that glorifies multitasking. You see it all the time: People text

at stoplights, talk on the phone while dining with companions, or switch deftly between *Angry Birds* and an urgent call from their nail tech while holding down a public services desk. Digital literacy is less about how to turn on a computer and more about how to move between apps. But how many virtual balls can you juggle at once?

It may be a stretch to pity the inability of the digitally indulged to unitask. But it isn't a stretch to wonder whether we have a responsibility to push glue-and-paper books just as enthusiastically as ebooks, if only to save the concept of literature.

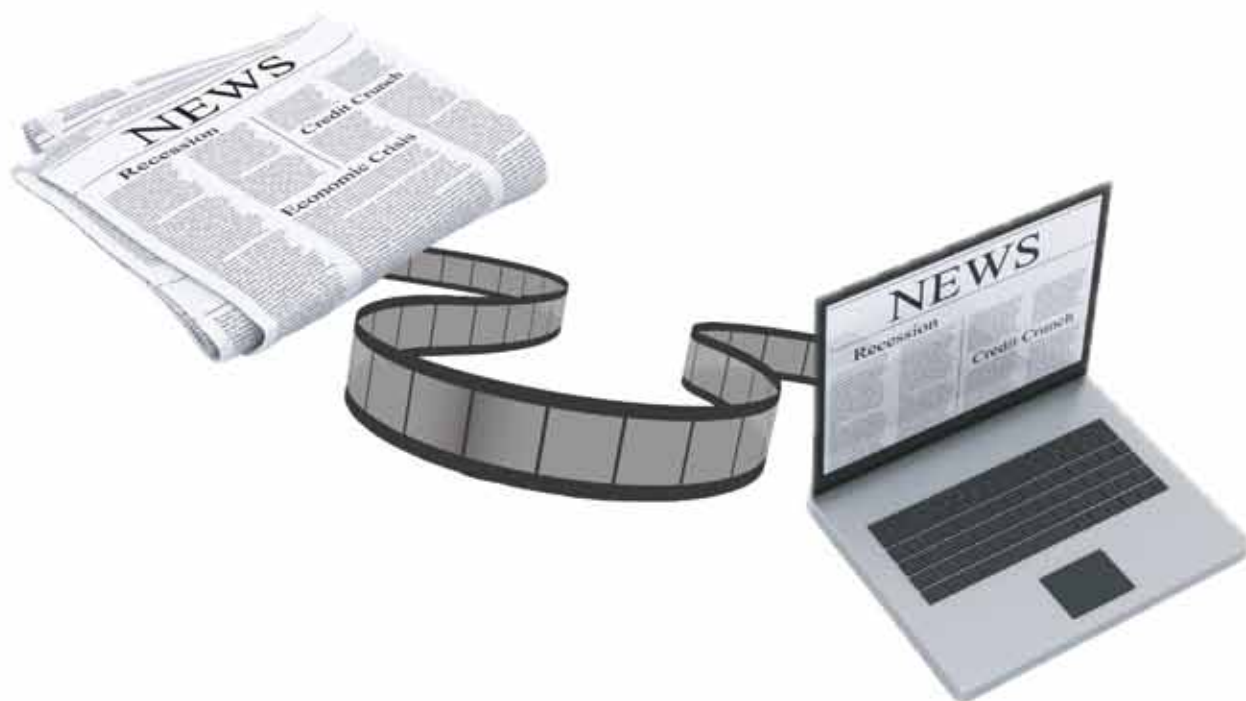
Like most new technologies, the ebook mimicked what it sought to replace at first. Publishers did everything possible to make them function like glue-and-paper ones, but the growth of interactive features is quickly changing this. Soon the modern novel will bear more resemblance to a noisy videogame than a piece of literature, and that's not good for people, civilization, or libraries. ■

WILL MANLEY has furnished provocative commentary on librarianship for more than 30 years and has written nine books on the lighter side of library science. Contact him at wmanley7@att.net.



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