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A view of the Chicago River and downtown. Cover photo by Songquan Deng / Shutterstock.com



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The Past, Present, & Future of Psychology

FROM THE EDITOR | Masthead



Chicago, My Kind of Town by Laurie D. Borman

ne of the best perks of working at ALA is picking up "gently used" advance reading copies (or ARCs, as they're known) of yet-to-be-published books. Every few weeks, *Booklist* editors share with the ALA staff piles of bound galleys and ARCs that have been considered for review by the magazine. When these books arrive in the lunchroom for perusing, it's a book lover's dream.

No wonder, then, that ALA staffers jumped at the chance to share their love of books with others through World Book Night on April 23. Thousands of people across the US gave out 500,000 free paperbacks to light and nonreaders. Reactions ranged from puzzled to surprised to gleeful when I passed out books to folks along my trip home. It was as if

In the words of Chicago master plan architect Daniel Burnham: "Make no little plans. They have no magic to stir men's blood and probably themselves will not be realized." everyone got an ALA book benefit. Picking up books from publishers is just one of the many perks for librarians coming to ALA Annual Conference, too. This year, we're happy to welcome you to our hometown, Chicago. The editors brainstormed their favorite places to eat so you can enjoy our neighborhoods as well as good food with your new books. There were so many heavenly options, we had a hard time winnowing the list. You'll

find our final selections beginning on page 52.

We also put together anticipated highlights of this year's conference in our preview beginning on page 40. The conference will be filled with great speakers, programs, and special events, on topics from makerspaces to working with older adults, as well as author book signings and scholarship events at historic locations. Too bad we can list only a sampling here. Find complete details at alaannual.org.

June winds up the year for many schools. Our feature on page 26 examines the burgeoning charter school movement and what that means for school libraries. Delving into databases and studies, as well as interviewing librarians, writer Maria Traska found that so far, the rise in charter schools has not increased the total number of school libraries.

As I write this, the late spring weather is predictably mercurial. By conference time, you probably should expect hot weather outside and cool inside the convention center on the lake. As well as iffy weather, Chicago is also known for its architecture, a reputation bolstered by the works of Frank Lloyd Wright, Louis Sullivan, Holabird & Root, and Daniel Burnham. Burnham, an architect and director of works of the 1893 World's Columbian Exposition on the city's South Side (south of McCormick Place) created the master plan for Chicago. His words may inspire you: "Make no little plans. They have no magic to stir men's blood and probably themselves will not be realized. Make big plans. Aim high in hope and work."

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RepresentingALA

Looking back, looking forward

by Maureen Sullivan

t has been a privilege this year to serve as your president. The experience exceeded my expectations in so many ways. I especially enjoyed representing ALA in the larger world. One of the special joys was working closely with Immediate Past President Molly Raphael and President-Elect Barbara Stripling to ensure continuity across our terms to fulfill our shared vision. I now look forward to having Courtney Young join in this effort.

One of our ongoing visions is of the library as a community conversation center, a place where people come to share their ideas and learn from others. Highlighted by 2000-2001 ALA President Nancy Kranich, the library is a place to promote civic engagement, open access, and free expression. This year, with a grant from the Institute of Museum and Library Services, ALA joined with the Harwood Institute for Public Innovation in the project "The Promise of Libraries Transforming Communities" to develop a sustainable program to enable librarians to be effective leaders and conveners of community engagement.

Another ongoing project has been the effort to "reimagine" ALA. With considerable member input, the ALA Executive Board, the Council, divisions, and ALA staff were challenged to identify ways to improve the Association and make it more flexible, nimble, and responsive to changing needs. The effects of some of those changes will take time to be noticed, and the effort is ongoing.

We stepped up efforts to engage the large publishers in discussion about the need to make their ebooks available for sale to libraries at a reasonable price. The story isn't com-

plete on this issue, but significant progress was made with some publishers, notably the recent decision by Penguin to sell its front list to libraries.

Another area of concern is the role

of school libraries and librarians. In 2011, Molly Raphael appointed the School Libraries Task Force, and the work moved forward this year under the leadership of cochairs Susan Ballard and Patricia Tumulty. One important result is a campaign to raise public awareness and gain public support.

It was a pleasure to be part of a group invited by then–Secretary of State Hillary Clinton to make the artifacts and rich history of the State Department Diplomatic Reception Rooms more accessible to our citizens. If you cannot take the guided tour, you can visit the beautiful website at diplomaticrooms.state .gov/home.aspx.

The first "Leading to the Future" ALA Leadership Institute will be held this August, and the Harvard Graduate School of Education has already begun planning a second "Library Leadership in a Digital Age" institute for 2014. ALA's support of the Digital Public Library of America continues. DPLA Executive Director Dan Cohen will join me in the President's Program at the 2013 ALA Annual Conference.

This is a time of great opportunity for us to engage our communities to pursue our shared aspirations. I enjoyed meeting so many of you at conferences and events around the country, getting to know ALA staff and many of the wonderful people who serve as chapter and division officers and leaders.

ALA is a large and complex organization with much work to do. It takes all of us to do it well.

Many ALA presidents stay involved long after their terms have ended. I will support Barbara in her presidency and will continue to work in the areas I can contribute best. I especially look forward to being involved in the "Leading to the Future" institute in August.

The challenges we face are complex. Yet this is a time of great opportunity for us to engage our communities to pursue our shared aspirations. I urge all ALA members to embrace our leadership role as conveners of community engagement. ■

MAUREEN SULLIVAN is an organization development consultant to libraries and professor of practice in the Managerial Leadership in the Information Professions doctoral program of the Graduate School of Library and Information Science at Simmons College in Boston. Email: msullivan@ala.org.



Rethinking, Reinventing

Working together to strengthen our Association for the future

by Keith Michael Fiels

n late April, the ALA Executive Board and the Budget Analysis and Review Committee met to review the status of the current 2013 ALA budget and to approve a preliminary budget for the 2014 fiscal year that begins September 1, 2013.

The continuing impact of the recession on libraries and projected revenues this year and next year means that ALA has had to make another round of budget reductions approximately \$1.8 million worth this spring. The picture for FY2014 is even tighter, which translates to another \$1 million in reductions in the general fund offices and support service units this fall. This means a nearly 20% reduction in staffing and budgets since the beginning of the recession.

More important, this means that every office and every member group will need to look closely at all the programs and services they are currently providing. With resources tighter than ever, we'll need to focus on those that are most essential and those that further our strategic priorities as an Association.

There has been a lot of discussion recently about rethinking and reimagining ALA. One of the Association's greatest strengths is that it provides a "home" for everyone: librarians, library workers, trustees, and friends from all types of libraries, representing all interests and all perspectives within the library community. Over the past 130 years, members have formed 11 divisions, 20 round tables, 57 state and regional chapters, nearly 30 affiliates, a thousand committees, and numerous online discussion

and special interest groups. New groups are being formed on an ongoing basis. Each of these groups approaches its work in a unique fashion, and each is driven by the members that created and sustain the group.

This makes for a very, very complex organization. The complexity provides plenty of opportunities for engagement, and increased member engagement is one of the Association's five strategic goals. It also allows us to harness the energy and creativity of thousands of active members to continually advance nearly every aspect of library services locally, nationally, and globally. And it provides us with tremendous impact and influence when we speak as one.

This complexity, however, is also one of our greatest challenges. ALA now supports almost 1,600 pricing permutations and rules. Accounting tracks thousands of separate accounts. Our IT staff supports multiple platforms for many everyday applications. Communication involves a rapidly growing number of channels and media. More than 300 individuals—both staff and mem-

One of the Association's greatest strengths and challenges—is that it provides a

"home" for everyone.

site. These complexities are a direct

bers-add content

to the ALA web-

result of our "member-driven" philosophy, but they can make change a slow and

cumbersome process.

All of this means that we will need your help as a member to make sure we focus our efforts on what is most important. Like the many libraries that have had to reduce their budgets since the beginning of the recession, we will have to make careful decisions about where we concentrate our efforts. To do this, we will need every ounce of member creativity and member support.

ALA has continued to make real progress on a number of critical fronts (examples include ebooks, the value of libraries, public policy, diversity, and community engagement) despite a tough economy, and we're seeing encouraging signs of recovery from libraries around the country.

Many more challenges lie ahead for our libraries, our profession, and the public we serve. Our job will be to make sure that we have the strongest, most focused Association as we work together to meet them.

KEITH MICHAEL FIELS is executive director of the American Library Association, headquartered in Chicago. Like Kingsley on Facebook for a chance to win a complete Luster Ensemble! Visit us at Booth 1653 in Chicago to see the complete Kingsley line!

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Emerging Leaders

The March/April issue of American Libraries prominently features Emerging Leaders, bringing great joy to my heart. Sixteen years ago in San Francisco (1997) we initiated the first Emerging Leaders program. Debbie Johnson-Houston and Maurice Wheeler made it happen. Debbie is now director of McNeese State University's Frazar Library, Lake Charles, Louisiana, and Maurice is associate professor of library and information sciences, University of

"The risk to libraries by allowing access to pornography is much greater than any theoretical risk of violating the First Amendment." North Texas in Denton. It would be interesting to see what became of the first participants. Because of an Association for Library Services to

Children (ALSC)

leadership

conference that I attended shortly after joining ALA and ALSC, I recognized the value of early incentives to growth and understanding and launched the Emerging Leaders Institute. After my presidency EL was discontinued, only to be revived, expanded, and transformed by President Leslie Burger (2006– 2007). It's wonderful to see that ALA continues to support this important training. All the best in the future to today's Emerging Leaders.

> Mary R. Somerville ALA President, 1996–1997 Birmingham, Alabama

Okay, first I need to remind myself that my particular demographic—aging, white male boomer—isn't the one *American Libraries* is seeking to highlight on its March/April 2013 cover, notwithstanding the fact that we're constantly reminded that we are a graying profession. And I know all too well that many among us long to project an image of librarians as hip, intelligent, and fashionable—in short, *anything* but the cardigan-and-sensibleshoes folks with whom I hang.

But c'mon, AL friends: two sternnay, glowering!-but conspicuously full-figured Amazons and a squarejawed but oh-so-sensitive geek? And what's with this silly "ALA" emblem? Perhaps the takeaway is that in order to be an "emerging leader" you must be an Association member? All they need is tights and capes so that even the dimmest bulbs among us will correctly intuit that to American Libraries, our emerging leaders are "faster than a speeding bullet, more powerful than a locomotive, and able to leap tall buildings in a single bound!"

Do we really wish to portray ourselves as bad caricatures of comic book superheroes? One colleague I asked called the image "lame." Another observed that "once again in our attempt to seem 'cool' and 'relevant,' we simply come across as 'needy' for approval."

Oh, well, on the bright side, at least there are *books* in the background! Come to think of it, given our unceasing efforts to present ourselves as both über-tech and über-cool, the presence of books (and the absence of technology) may well be the strangest part of all in Mr. Sugar's bizarre and laughable cartoon cover image.

> Marc Truitt Sackville, New Brunswick, Canada

Internet Filtering

In her article "Filtering and the First Amendment" (AL, Mar./Apr.) Deborah Caldwell-Stone demonstrates the unfortunate intransigence of ALA's position on internet filtering. Ms. Caldwell-Stone and ALA believe that any use of internet filters results in censorship and violates the First Amendment. The US Supreme Court ruling on the Children's Internet Protection Act (CIPA) and the two courts that have ruled on Bradburn v. North Central Regional Library District (2010) reject that view, but ALA's position on internet filters is unchanged. She confuses CIPA's permission to remove filters with an obligation to do so; when CIPA says that libraries "may" remove filters, she says they meant "must." Her views reflect an unpersuasive interpretation of the CIPA and Bradburn decisions and creates more of the misinformation she sees all around her.

According to ALA, when we accept e-rate funds and comply with CIPA, we violate our professional ethics. Yet CIPA was created by Congress and signed by President Bill Clinton because they believed that protecting children from harm and limiting adults' access to child pornography and obscenity by using internet filters

The editors welcome letters about recent contents or matters of general interest. Letters should be limited to 300 words. Send to americanlibraries@ala.org; fax 312-440-0901; or American Libraries, Reader Forum, 50 E. Huron St., Chicago, IL 60611-2795.

was the most ethical choice. This practice also protects library employees from a potentially hostile work environment that the presence of pornography can create. The risk to libraries by allowing access to pornography is much greater than any theoretical risk of violating the First

Amendment. ALA asks us to ignore the "Eve will of our democratically elected officials, the opinions of our courts, potential harm of or done to children, and heri our legal obligation to provide safe workplaces. This is

asking too much.

The article includes a disclaimer that it "is not a legal opinion nor should it be regarded as legal advice," but with the subtitle "When is it okay to block speech online?" and its content, it sure looks like a legal opinion and quacks like advice. Regrettably, it's not good advice.

> Dan Howard Wenatchee, Washington

Oreo Commercial

I am a retired librarian of 27 years. I submitted a letter to Oreo cookies

regarding their recent commercial that takes place in a library.

In this ad, two men are sitting at a library table arguing about which part of the cookie is the best—the cracker or the cream. In the process of the argument they destroy books, push over shelving, break furniture, and in

> the finale, the fire department arrives and sprays high-power water on the library materials.

Needless to say, I was horrified. Our libraries are universally

acknowledged as a community good for all our citizens to use. Have these ad people any idea of the time and money it takes to order and process materials, select furniture and carpets, protect electronic resources, and build collections? Every time you destroy a library, you destroy part of our cultural heritage.

This commercial is an outrage, and I hope other librarians, both past and present, will take the time to write Nabisco, the manufacturer of Oreos, to express their displeasure.

> Victoria E. Evalds Ardmore, Pennsylvania

Thanks, ALA OFD/OLOS!

In response to "ALA Celebrates 50th Anniversary of 'Letter from Birmingham Jail,'" AL Online, Apr. 16: Thank you very much for joining our celebration of Dr. King's beautiful and powerful letter yesterday! We have been overwhelmed by the response to this project. It really was worldwide six continents and more than 250 registered readers!

> Renee Blalock Birmingham, Alabama

CORRECTION: Thomas Vose (May, p. 47) stepped down as branch manager of César E. Chávez Public Library in Perris, California in March to become director of the Palmdale (Calif.) City Library. AL apologizes for the error.



SEE MORE COMMENTS at americanlibrariesmagazine.org, or use a QR code reader app on your smartphone to scan this bar code.

Digital Content: What's Next American Libraries supplement

"Every time you

destroy a library,

you destroy part

of our cultural

heritage."

Keep an eye out for copies of the third *American Libraries* supplement on ebooks and digital content, available online and at the 2013 Annual Conference in Chicago. In this latest edition, guest editor Alan Inouye, director of ALA's Office for Information Technology Policy and the program manager of ALA's Digital Content Initiative, compiles a range of articles that look at both the big picture and the nitty-gritty of libraries and publishing. As Inouye notes, the past two years have seen an enormous amount of change in self-publishing, interoperability of library systems for digital content, library as publisher, ebook archiving and preservation, and other concepts. As a result, they became more prevalent in ALA's work over the past few years.

"These issues and others are critically important for the future of libraries and demand heightened attention," Inouye writes. "But, of course, addressing the basic challenges the Big Six pose remains a priority. There is a necessary balance between two contrasting ways to view the ebook problem."

Included in the supplement are articles by Peter Brantley, director of scholarly communication at Hypothes.is; Sari Feldman and Robert Wolven, cochairs of ALA's Digital Content and Libraries Working Group; James LaRue, director of Douglas County (Colo.) Libraries; and ALA President-Elect Barbara Stripling, among others.



UPDATE | ALA

Courtney Louise Young Wins 2014–2015 ALA Presidency

ourtney Louise Young, head librarian at Penn State Greater Allegheny in McKeesport, Pennsylvania, has been elected president of the American Library Association. She defeated Barbara Froling Immroth, professor at the University of Texas at Austin School of Information.

"It is truly an honor to be elected by members of ALA to serve as president," Young said. "I am excited to continue working with ALA members and ALA staff to demonstrate the value of membership through diversity, career development and engagement, and outreach."

Young received 5,391 votes out of a total of 10,420 votes cast for president. She will serve one year as vice-president/president-elect starting at the close of the 2013 ALA Annual Conference in Chicago before assuming the ALA presidency at the close of the 2014 Annual Conference in Las Vegas.

Young's activities have included serving as a member of the ALA Executive Board (2009–2012) and ALA councilor-at-large (2008-2011, 2012–2015), as well as the Awards Committee (2012-2014), the Planning and Budget Assembly (2012-2014), and the ALA-APA Fundraising Committee (2012-2013). She has also been a member of the ALA Resolutions Committee (2008-2009) and the ALA Task Force on Electronic Member Participation (2007-2009). She has served as New Members Round Table (NMRT) president (2009– 2010), councilor (2005-2008), Diversity Committee chair





Courtney Louise Young and Mario M. Gonzalez

(2003–2004), and Student Chapter of the Year Award chair (2004–2005).

Mario M. Gonzalez, executive director of the Passaic (N.J.) Public Library, has been elected ALA Treasurer for 2013–2016. He defeated Clara Nalli Bohrer, director of the West Bloomfield (Mich.) Township Public Library, receiving 5,096 votes out of 9,847 cast for treasurer.

"It is an honor and a privilege to have been elected by the membership to serve as their new treasurer," Gonzalez said. "I look forward to working with staff and member leaders, as well as all members of the ALA, to continue to financially support the goals of our Association. I am truly humbled and I thank you for your confidence."

An ALA member since 1985, Gonzalez has served on the Executive Board (2006–2009), as chair (2010–2011) and member (2006– 2012) of the Budget Analysis and Review Committee (BARC), a member of the Finance and Audit Committee (2010–2011), and has been a councilor-at-large since 1996.

A total of 11,083 ballots were cast in the election that also included seats on the Association's governing Council as well as leaders of divisions and round tables. A five-year dues adjustment mechanism proposal passed, 7,832 votes to 2,969. The proposal directs the Executive Board to review personal member dues annually every September from 2013 to 2017 in consideration of a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI). Any increase proposed above the CPI would be subject to a mail vote of personal members, and any subsequent dues adjustment after 2017 would require approval by the ALA Executive Board, Council, and a mail vote of ALA personal members.

For complete election results, visit ala.org/aboutala/governance/ alaelection.

ALA Revenues Fall Short for Fiscal Years 2013 and 2014

LA Executive Director Keith Michael \mathbb{A} Fiels addressed ALA staff on May 2 to discuss Association budgets for fiscal years 2013 and 2014. He reported that the impact of the recession on libraries and lower-than-projected revenues this year and next year necessitate some budget reductions, resulting in a leaner but more focused Association.

Overall, the ALA General Fund yearend revenue will be approximately \$1.8 million less than originally budgeted because of shortfalls in some areas of publishing and membership. Management is working with the Executive Board and the Budget Analysis and Review Committee (BARC) to put expense savings in place to close this gap. Steps include leaving open 10 unfilled positions; a voluntary 10% salary reduction for ALA senior management for the remainder of the year; suspending staff compensation increases; and approximately \$750,000 in other expense reductions across all ALA General Fund departments. Through these efforts, ALA projects a balanced budget for FY2013.

Fiels noted that FY2014 will be even tighter. Publishing is expected to show improvement, but revenue expectations for the 2014 Annual Conference in Las Vegas are approximately \$1 million less than those for 2013 Annual in Chicago. As a result, the 2014 budget requires further reductions in departmental budgets.

Department heads and unit manag-

ers are developing plans to implement these reductions, which may include additional reductions in staffing. All units and member groups are looking at their programs and services to retain those that are most essential and that further the strategic priorities of ALA.

Staff compensation increases are the highest priority pending final budget results, Fiels said. He and the Executive Board will be keeping councilors and membership apprised of progress, and will be providing more detailed reports as part of their presentations at Annual Conference.

To read Fiels's statement in full, visit americanlibrariesmagazine.org/ inside-scoop/update-ala-2013-and-2014-budgets.

ALA Councilors Elected

Thirty-three members have been elected as councilors-at-large on the Council of ALA for three-year terms. The terms begin at the conclusion of the 2013 ALA Annual Conference in Chicago, and extend through the end of the 2016 ALA Annual Conference in Orlando. Florida.

ALA Hails Obama for Library Aid Proposal

President Barack Obama's budget for FY2014 allocates \$177 million for assistance to libraries through the Library Services and Technology Act. The budget request is an approximately 1.16% increase over funding enacted for the bill in FY2013 continuing resolution (after sequestration).

ALA President Maureen Sullivan congratulated the president for his support. "By funding the Library

Services and Technology Act, the Obama administration has acknowledged the key role libraries play in the nation's economic recovery," she said. "This funding provides libraries with the means to serve their patrons, many of whom are job seekers who come to libraries to find work or learn the research and digital literacy skills needed for 21st-century jobs."

Sullivan stressed the need for more efforts and support from the Obama administration moving forward, however.

"While we are very pleased by the \$2 million increase in funding for the Library Services and Technology Act, we know that libraries need more federal funding support to continue to be the thriving resource centers and technology hubs that millions rely on for assistance," she said. "Funding included in the budget is well below the amount of federal assistance that libraries received during the 2012 fiscal year.

We hope that the Obama administration will provide libraries with even more support in the future."

Pew Study: Parents Love Libraries

A new Pew Research Center's Internet and American Life Project study shows that 94% of parents say libraries are important for their children. The study, "Parents' and Children's Special Relationships with Reading and Libraries," reveals the strong connections parents have with public libraries.

According to the findings, 84% of parents who indicate libraries are important say a major reason they want their children to have access to libraries is that libraries help develop their children's love of reading and books. And 81% say a major reason libraries are important is that libraries provide their children with information and resources not available at home.

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CALENDAR

ALA EVENTS

June 27–July 2: American Library Association, Annual Conference, Chicago, alaannual.org.

Aug. 17–23: International Federation of Library Associations and Institutions, World Library and Information Congress, Singapore, conference.ifla .org/ifla79.

- Sept.: Library Card Sign-Up Month, ala.org/library cardsignup.
- Sept. 22–28: Banned Books Week, ala.org/bbooks.
- Sept. 25: Banned Websites Awareness Day, ala.org/ aasl/bwad.
- Oct. 13–19: Teen Read Week, ala.org/teenread.
- Oct. 20-26: National Friends of Libraries Week, ala.org/united/events_ conferences/folweek.
- **Nov. 16:** International Games Day, ngd.ala.org.

2014 EVENTS

Jan. 24–28: ALA Midwinter Meeting, Philadelphia.

June 26–July 1: American Library Association, Annual Conference, Las Vegas.

SUMMER READING LISTS FOR KIDS

The Association for Library Services to Children (ALSC) has created summer reading book lists for students in kindergarten through 8th grade. These lists include a diverse group of fun and enjoyable books, both classic and contemporary, to keep children interested in reading throughout the summer.

The lists are grouped by grade level: kindergarten through 2nd grade; 3rd through 5th grade; and 6th through 8th grade. PDFs of the lists are



available online and are free to download, copy, and distribute. Libraries can customize the book lists with their own information, summer hours, and summer programs for children before printing and distributing to patrons and schools.

The summer reading titles were selected, compiled, and annotated by members of the ALSC Quicklists Consulting Committee and School-Age Programs and Services Committee and created through a Carnegie Whitney Grant funded by the ALA Publishing Committee.

Find the lists and additional information here: ala.org/alsc/compubs/ booklists/summerreadinglist.

California College Joins LSSC's Ranks

Graduates of the Library Information Technology Program at the City College of San Francisco (CCSF) will receive Library Support Staff Certification (LSSC) designation thanks to an agreement reached between the college and the American Library Association–Allied Professional Association (ALA-APA).

The ALA-APA proposed this agreement after reviewing the CCSF curriculum and finding that it meets the majority of LSSC's competency requirements. Similar arrangements have been made with Pasadena (Calif.) City College; Palomar College in Escondido, California; Waubonsee Community College in Sugar Grove, Illinois; College of DuPage in Glen Ellyn, Illinois; Illinois Central College in East Peoria; Highline Community College in Des Moines, Washington; Doña Ana Community College in Las Cruces, New Mexico; Central Carolina Community College in Sanford, North

Carolina; Belmont College in St. Clairsville, Ohio; and Ivy Tech Community College of Indiana.

ALA-APA is working with 11 other colleges to see if its curricula also meet the standards set forth by the LSSC competencies. For more information visit ala-apa.org/lssc.

Amnesty International Wins Immroth Award

The Intellectual Freedom Round Table (IFRT) has awarded the 2013 John Phillip Immroth Memorial Award to Amnesty International USA for its support of intellectual freedom for more than 25 years. In particular, the organization was lauded for its approach to Banned Books Week, which focused on the logistical consequences—such as physical harm to authors, journalists, and others—that can follow when governments censor books.

The award honors intellectual freedom fighters in and outside the library profession who have demonstrated courage in resisting censorship. Recipients earn a \$500 prize and a citation. This year's award will be presented at the 40th anniversary celebration of IFRT during the ALA Annual Conference in Chicago on Friday, June 28.

Tickets to the fundraiser award ceremony are available from alaannual.org.

Engage ALA Leaders at Annual Options Fair

Attendees of the upcoming ALA Annual Conference in Chicago will have a chance to learn about opportunities for career growth directly from ALA and library leaders at the Association Options Fair, on Sunday, June 30, from 1 to 2:30 p.m. The fair provides an essential step toward ALA leadership by creating an open forum for conference-goers to meet Association, division, round table, and affiliate representatives to discuss opportunities. All ALA Annual participants are encouraged to attend. For information, visit alaannual.org.

Library Animation Program Wins Grant

The North Shelby Library in Birmingham, Alabama, has been awarded the 2013 Loleta D. Fyan Grant for its "Animation for the Next Generation" animation and drawing program. The annual grant, named after ALA's 1951–1952 president Loleta D. Fyan, supports projects that develop or improve public library services; effect changes that are innovative and responsive to the future; and have broader impact and application beyond a specific local need. North Shelby Library plans to use the \$5,000 grant to start a sixweek program to train community teens in 21st-century technologies that will increase their employability and assist them as they pursue higher education. The program will culminate in the participants making a short film.

C&RL Archives Now Online

The Association of College and Research Libraries (ACRL) has made the full archive of its scholarly research journal, *College and Research Libraries*, available online. The archive contains the complete contents of the journal from its beginnings in 1939 through the current issue.

The journal contents from 1939 to 1996 were digitized through the

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ALA CELEBRATES DR. KING'S LETTER

On April 16, ALA staffers gathered in Chicago for a reading of Dr. Martin Luther King Jr.'s "Letter from Birmingham Jail" as part of a worldwide celebration marking its 50th anniversary. ALA was one of 207 sites where King's letter was read aloud. Although part of a larger event sponsored by the Birmingham (Ala.) Public Library, the ALA event was organized by the Office for Diversity and the Office for Literacy and Outreach Services (OLOS).

The letter was sectioned and delivered in its entirety by several readers chosen to represent diversity in ethnic background as well as perspective. Haki R. Madhubuti, poet, publisher, editor, educator, and founder of Third World Press, and Bennett Johnson, vice president of Third World Press, had met and worked



with King during the civil rights movement. Other readers included Carolyn Anthony, director of the Skokie (III.) Public Library; Ben Rodriguez, chair of the Spectrum Scholarship Program Advisory Committee; Keshia Garnett, manager of Chicago Public Library's West Englewood branch; Satia M. Orange, former director of OLOS; Kim Bellware, associate Chicago editor for the Huffington Post; Felicia R. Shakespeare, library media specialist at Chicago Public Schools' Ross Elementary School; and Lian Sze, program coordinator at ALA's Public Library Association. Robert Jones, PLSC state data coordinator and youth services consultant, also attended on behalf of the Illinois State Library.

"It was important to continue to remember and celebrate the letter," Bellware said. "In 50 years, there will be two generations of people that are shocked by what life was like in a segregated America."

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volunteer efforts of the University of Illinois at Champaign-Urbana Library's Digital Content Creation department in 2011 and 2012, and added to the journal's online presence with financial assistance from the ACRL Friends Fund.

College and Research Libraries enacted an open access policy in April 2011 and will become an online-only publication in January 2014. The archive is available at crl.acrl.org.

Teen Read Week Site Goes Live

The Young Adult Library Services Association (YALSA) has launched the website for Teen Read Week 2013, which takes place October 13– 19.

"Seek the Unknown @ the library" is this year's theme, and the new site features a bevy of resources to help encourage teens to read, such as activity and planning ideas, publicity tools, checklists, a downloadable Teen Read Week logo, as well as forums to share ideas.

Libraries can also find information on applying for one of 10 Dollar General Literacy Foundation grants of \$1,000, as well as a link to official Teen Read Week products at the ALA Store. Sponsorship information for publishers and corporate groups is also available.

For more information, visit the Teen Read Week 2013 site at ala.org/ teenread.

Presidential Citations Awarded by IRRT

Three ALA Presidential Citations for Innovative International Library Projects have been awarded by the International Relations Round Table (IRRT) for 2013. The awards recognize library services that are innovative, sustainable, and valuable to the communities they serve.

Recipients were selected by IRRT members in consultation with

ALA President Maureen Sullivan. This year's winners are the AUN e-Library Project at the American University of Nigeria Library; the Ebooks on Demand project by the European Network of Libraries; and the Osu Children's Fund for building the Accra College of Education Community Library in Ghana. To learn more about the nominating process for the citations, visit ala.org/irrt/alapresintlibraryaward.

NCLE Report Hails School Librarians

A report issued by the National Center for Literacy Education (NCLE) shows that school librarians are highly involved leaders who play a critical role in their schools through consistent and sustained collaboration with other educators.

The report, *Remodeling Literacy Learning: Making Room for What Works* (literacyinlearningexchange .org), is based on the results of a nationwide survey of more than 2,400 educators representing all grade levels and subject areas, and investigates the connection between professional learning, educator collaboration, and student learning.

Additional findings reveal that school librarians not only participate in but also deliver professional development to peers, educators, and staff in their schools, often on their own time and at rates equal to or greater than other educators.

For more specific data, see the entire report at ala.org/aasl/ research/ncle-infographic.

Report Details BTOP Impact on Libraries

A new report issued by the ALA Office for Information Technology details US library engagement with the Broadband Technology Opportunities Program (BTOP), a federal program established to increase

MAPPING TRANSFORMATION

ALA VIRTUAL CONFERENCE

The 2013 ALA Virtual Conference continues last year's theme of Mapping Transformation, offering a twoday program July 24–25 that past attendees said was "enlightening," "engaging," "insightful," "amazing," "interesting," "inspiring," and "fresh." The interactive sessions, conversations, and insights focus on experimen-



tation and innovation, with presenters highlighting how new services are transforming both their libraries and their communities. The sessions offer starting points for discussion as well as practical ideas for moving forward and trying something new.

Keynote speakers include Steven Bell ("Transforming the Library Starts with Mapping the Journey") and Kylie Peppler ("Make to Learn" symposium). Other speakers will address transformational community engagement; new directions for libraries and digital content; iPods, games, and other innovative instruction ideas; improving student learning spaces; iPad administration and apps; making creative community space; loud programming in the library and why it's good; finding your first librarian job; meaningful gamification in libraries; and more.

Back by popular demand are the 30-minute author lunches hosted by Booklist editors and expert interviewers Brad Hooper (in conversation with Marie Arana) and Donna Seaman.

The ALA Virtual Conference archive will be available free to registrants for up to six months. Log-in information will be provided after the event, which is fast gaining a reputation for being one of the best bargains in continuing education in the library world today.

Individual registration is \$70 for ALA members (\$80 nonmembers); and group registration for up to 15 IP addresses is \$325 for ALA members (\$350 for nonmembers). You can register and get more information about the speakers, topics, and overall program at learningtimes.net/ala13. Join the conversation on Twitter using the hashtag #alavc13.



broadband access and adoption nationwide. Twenty percent of US libraries benefit from BTOP funding.

The report, US Public Libraries and Broadband Technology Opportunities Program, highlights BTOP efforts to improve public access to tech resources, digital literacy, and workforce development. Projects in 29 states and the District of Columbia are featured. It notes improvements in broadband speeds, use of online resources for job searches, videoconferencing capabilites, and more.

To read the full report visit scribd .com/doc/138899219.

Survey Open for Cultural Institutions

The Preservation and Reformatting Section of the Association of Library Collections and Technical Services invites cultural heritage institutions to participate in "A Survey of Preservation Activities in Cultural Heritage Institutions—FY2012." The pilot

UPDATE | ALA

survey aims to document the state of preservation activities in this digital era via quantitative data that facilitates information sharing and tracking changes in the preservation and conservation fields over time.

Any cultural heritage institution with preservation activities can complete the survey. Questions will document administration and staffing of preservation activities, budget and expenditures, programming, conservation treatment, preservation reformatting, and digitization and digital preservation activities.

To take the survey visit surveymonkey.com/s/preservationsurvey.

Honorary Membership Nominations Open

Nominations for honorary ALA memberships, the Association's highest honor, are now being accepted. These memberships are bestowed upon living citizens of any country whose contributions to librarianship or a closely related field are so outstanding that they are of significant and lasting importance



to the field of library service. Honorary members are elected for life by Council upon recommendation of the Executive Board and will be recognized during the 2014 ALA Annual Conference in Las Vegas.

Deadline for nominations is September 2. For more information and to download nomination forms, visit ala.org/awardsgrants/honorarymembership.

New E-Government Webinar Available

A new ALA webinar that focuses on helping public libraries provide patrons with government services is now available for free.

"Libraries and E-Government" teaches participants how to use libegov.org, a web tool that helps libraries serve the e-government needs of their communities; how to use the virtual "Ask a Librarian" feature through the Government Information Online service (govtinfo.org); and what online resources are available from government agencies and nongovernmental organizations that deal with issues such as immigration and taxation. Watch the webinar at voutube.com/watch?v=V4sJEmqTfOg.

Ross Mathews Joins Annual Comedy Fest

Ross Mathews of The Tonight Show with Jay Leno has been added to United for Libraries' The Laugh's on Us, sponsored by SAGE, a fundraiser to be held at ALA Annual Conference in Chicago on Sunday, June 30.

Mathews joins standup comedians Paula Poundstone (NPR's Wait. Wait...Don't Tell Me) and Selena Coppock, author/counselor Nicole Knepper (Moms Who Drink and Swear: True Tales of Loving My Kids While Losing My Mind), Art Institute of Chicago's professor Sara Levine, and writer Paul Rudnick (Gorgeous). For more information, see feature on page 50. To buy tickets in advance, visit ala.org/united.

Libraries Weigh Accepting Paid Ads to Keep Afloat

ith the Great Recession still affecting public service budgets nationwide, libraries continue to pursue new funding avenues. The latest foray into fis-

cal triage, undertaken by at least two libraries—Toronto (Ont.) Reference Public Library and the Port Chester —Rye Brook (N.Y.) Library—is to allow commercial enterprises to advertise their products and services in the library.

In both cases, the libraries have accepted a quid pro quo from ad placement companies. The firms provide a product for free to the library. In exchange, the company keeps whatever revenue comes from selling the ads displayed on that free product.

Toronto Public Library's (TPL) arrangement with Receipt Media began this spring as a six-month pilot in which ads appear on the back of every date-due slip. The firm solicits the ads.

Administrators at Port Chester– Rye Brook Library decided to allow



Receipt Media touts Toronto Public Library's date-due slips as a prime advertising venue "a great way to cover the entire city" since 72% of Torontans borrow 33 million items a year.

ing," TPL Chief Librarian Jane Pyper said the library will save \$20,000 Canadian (\$19,795 US) over the duration of the pilot—"our annual book budget in a small neighborhood branch." She stressed how the library board first

established a policy that reaffirms TPL's mission to "provide a broad range of information in a neutral public space" and reserving the right to reject anything deemed "inappropriate," such as ads aimed at children. "The goal here is to raise revenue in a context that is sensitive to the library environment," Pyper said.

That's an outlook Martin Garnar, chair of the American Library Association's Committee on Professional Ethics, readily agrees with. "We do not advance private interests at the expense of library users, colleagues, or our employing institutions," he said, quoting Article VI of ALA's Code of Professional Ethics. "Is the loss of the library's reputation within the community worth the potential advertising revenue?"

So far, TPL's reputation seems

ads after having to reduce staffing and service hours in June 2012. Within two months, the library was receiving free two-ply bathroom tissue from the start-up company



Your ad here: One upstate New York library saved money by rolling out toilet paper advertising.

Star Toilet Paper, which prints on the toilet paper advertising it secures from local vendors. Trackable coupon codes delivered "great scan rates," company cofounder Bryan Silverman told *American Libraries*, and now it is "winding down with the library and venturing into larger venues."

In a March 11 interview on CBC Radio's "Metro Mornto be intact. "There has not been a huge response one way or the other" from patrons, Linda Hazzan, director of communications, programming, and customer engagement at TPL, told *AL*. A few users have voiced philosophical opposition to any such arrangement. Others say they are comfortable with "unobtrusive advertising that goes to funding programs and services."

One patron called the ads a "win-win" after finding a pizza coupon on the back of his date-due slip. Other TPL advertisers include a theater company, the *Toronto Star*, and a personal-injury lawyer.

Garnar cautioned that such arrangements could pose an ethical dilemma. "Would advertisers' messages appear to give them a place of privilege when a patron asks for a list of all local establishments in that line of business?" he asked. —Beverly Goldberg

C2E2 2013 Offers More Than Just Comic Books

omic book conventions have exploded. What began in the 1960s as modest fan gatherings has grown into large, multifaceted affairs. Graphic novels still dominate, but the scope has expanded to encompass the totality of pop-culture entertainment and lifestyle: film, television, science fiction, fantasy, cosplay, toy collecting, tattooing, and more.

Comic-Con International: San Diego and New York Comic Con lead in size and draw, but a relative newcomer is gaining ground among comics conventions. At its first event, in 2010, the Chicago Comic and Entertainment

Graphic novels still dominate, but the scope has expanded to encompass the totality of pop-culture entertainment. Expo (C2E2) drew an estimated crowd of 27,500 attendees. C2E2 2013, held April 26–28, welcomed approximately 53,000 people to the packed event at the McCormick Place convention center.

Attendees—many dressed as superheroes and other charac-

ters—browsed the booths of hundreds of vendors selling graphic novels, vintage and collectible toys, original artwork, and costumes. Film and television celebrities, writers, and illustrators—such as Patton Oswalt, Julie Newmar, Bruce Boxleitner, R. L. Stine, and cast members from *The Walking Dead* TV show and *The Pirates of the Caribbean* films—were on hand for autographs and pictures, some charging up to \$50 for the opportunity.

Panels, forums, and speaker events addressed publishing issues and copyright concerns, as well as offering fundraising tips, artistic and story development pointers, videogame design start-up guidance, and marketing, branding, and retailing advice.

ALA's Office for Intellectual Freedom and Office for Library Advocacy hosted two programs. "Into the Wild: The Adult Reading Round Table Tackles Comics" addressed strategies for supporting graphic novels in libraries, and "The Silver Age of Comics in Libraries: Programming, Best Practices, and More" featured librarians sharing how they use comic books and pop-culture programming to expand their clientele.

Alex Cox, deputy director of the Comic Book Legal Defense Fund, noted the close relationship between libraries and comics during his presentation on the history of comic book censorship. From the comics scare in



ALA staffers Christina Coleman, Joaquin Falcon, and Megan McFarlane at the ALA booth at C2E2.

the 1940s and 1950s—which led to the creation of the Comics Code Authority—through contemporary challenges, many of which come at the library level, Cox discussed ongoing threats to comic books and their readers. He detailed the case of Kim Dong Hwa's manga *The Color* of Earth, the second-most-challenged book in 2011, according to the Office for Intellectual Freedom, and talked about the Chicago Public School's recent challenge of Marjane Satrapi's graphic novel *Persepolis* (*"Persepolis* Stays in Chicago Public Schools But Out of Classrooms," AL Online, Mar. 15, 2013).

While multiple forums examined advances in digital storytelling, a "Mystery Authors of C2E2" panel revealed one of the more innovative developments in this area. Writer Gregory Lamberson said his forthcoming novel *The Julian Year* (Medallion Press, 2014) will be released as a TREEbook (Timed Reading Experience Ebook). In other words, the novel will be a time-sensitive ebook, with real-time triggers that detect a reader's reading habits, shifting the narrative based on reading pace, the day the book is read, and how long it is being read in a single stretch, among other things. Much like the popular Choose Your Own Adventure books of the 1980s and 1990s, TREEbooks change every time they are read. As a result, Lamberson had to write nine different versions of his book so it could adapt to the changes.

Medallion Press owns proprietary rights to the TREEbook technology, according to Paul Ohlson, the publisher's director of sales and marketing. —*Phil Morehart*

GLOBAL REACH



CANADA 0

Three book titles that were looted from the city's only library during the Battle of York on April 27, 1813, were presented April 28 to the Toronto Reference Library in a symbolic gesture of return. In a ceremony filled with lighthearted humor, Constance Barone of Sackets Harbor, New York, righted the centuries-old wrong that occurred during the War of 1812. Though not the actual stolen items, the three books chosen are originals and would have been representative of a library's offerings in 1813.—Toronto Star, Apr. 28.

COSTA RICA 2

On April 5, the government announced a plan to install access to the internet in every public school in order to reduce the digital divide and have better teaching tools. At present, 4,800 public schools (97%) have access to the internet; in 2013, 100% will have access, with installations in the 151 schools that still do not have it.—Latin American Herald Tribune, Apr. 7.

IRELAND 🕄

Students at the University of Limerick will enjoy quiet time during exams week because the library has hired a library noise monitor to ensure silence. Library Administrator Michelle Breen said this was one of many methods that Glucksman Library has introduced to improve customer satisfaction with noise levels. The monitor wears a distinctive blue T-shirt and walks through the library to enforce rules about noise and the use of mobile phones.—Limerick Leader, Apr. 21.

WALES O

The National Library of Wales in Aberystwyth reopened to the public April 30 following a fire that destroyed part of its roof on April 26. It took 50 firefighters nearly four hours to bring the blaze under control. The building suffered fire, smoke, and water damage to areas used mainly as office space, but some books from a historic collection have been moved to Oxford by a team of salvage experts for freeze-drying and conservation. No injuries were reported.—BBC News, Apr. 30.

ENGLAND

Some 1,400 rare books dating back to the early 17th century have been returned to the library of Lambeth Palace in London nearly 40 years after they were stolen. Many came from the collections of three archbishops of Canterbury—John Whitgift, Richard Bancroft, and George Abbot. In February 2011, the palace librarian was stunned to hear from a solicitor dealing with the estate of the recently deceased thief, who had been "associated with the library." The former employee made a full confession and revealed the location of the books in a London attic.—BBC News, Apr. 24.

POLAND 6

Gdansk has made a series of ebooks available on municipal trams after thousands of traditional books were stolen earlier this year. The city's Mobile Reading campaign was set in motion in January to promote literacy, and 5,000 books were placed in nets on the backs of tram seats. But by April every volume had disappeared. Under the new system, travelers can read the ebooks for free, but they need a valid ticket as well as a smartphone.—Radio Gdansk, Jan. 4, Apr. 25.

IRAN 🖸

The National Library and Archives in Tehran will preserve the historic Persian carpet patterns that are currently held by the Iran Carpet Company. The patterns will be transferred to the library to protect the copyright of the carpet art. The library views the patterns as important documents, Director Es'haq Salahi said, adding that they will establish regulations for the commercial and educational uses of the patterns.—Tehran Times, Apr. 22.

NEW ZEALAND

Zombies invaded a library in south Auckland on April 26, all in the name of literacy. The Tupu Youth Library came under siege—one group of teenagers forming the undead masses, the other forming "survivors" who had to do research to find a way out. Manager Richard Misilei said he needed an innovative idea to bring kids to the library and hoped the event would infect the survivors of the zombie invasion with the reading bug.—3 News, Apr. 27.

NEWSMAKER: ALICE WALKER

lice Walker is a remarkably Aprolific and versatile writer of conscience and a courageous global activist. The bestselling author of the indelible masterpiece The Color Purple, Walker has written six other aroundbreaking novels, books for children, and poetry and essay collections. Walker's honors include the Pulitzer Prize, a National Book Award, a Guggenheim Fellowship, and the Lennon/Ono Grant for Peace. Walker's newest books are an essay collection, The Cushion in



the Road, and a poetry collection, *The World Will Follow Joy*. Walker will speak at the ALA Annual Conference in Chicago. On behalf of *American Libraries*, *Booklist* Senior Editor Donna Seaman reached Walker at her home in Mexico.

How do you approach the diverse forms of literature you write?

ALICE WALKER: The main thing is that I wait until whatever is coming is ready. I don't pursue anything. I'm looking now at a tree that's full of green mangoes. I love mangoes, but I'm not going to start eating the green, unripe ones. So I steer clear of whatever it is until I have some sense of its form, its own desire to be manifested. And the need for it. Because sometimes people create things that there is no real need for. Something that has already been done a thousand times.

You were not aware until you were 50 that your hometown had a public library because you were not allowed to enter it as a child. Yes, that is what happened. Even now we only think this is outrageous because we did manage to change the law in my generation. If we had not, black people in the South would still not know that they had a public library. Did libraries become places you felt welcome in? No, they became places I supported, usually with money. I was a big supporter of the refurbished library in Berkeley, California, for instance, and the one in San Francisco. But I'm imprinted with what racism does to people, which is to make people feel unwanted. So I want the experience of freedom in the library for all people. All people deserve to have access to information, and peace and quiet. The library is the place where everyone can go and learn. And learning is the ultimate activity as far as I'm concerned. Learning is the key to liberation. I've never heard a story about a bad librarian. Librarians are held in high esteem for their helpfulness and kindness and patience.

Does literature help inspire empathy and compassion? Oh, yes. If literature didn't inspire empathy and compassion, it would be virtually useless. The reason I absolutely do love and treasure literature is that it has taken me out of myself. Out of the narrow self, the little self, in which I could easily be stuck, and it has opened up the world to me. It has opened up the emotions of other people and their own aspirations and cares. Without Charles Dickens, life would be so much poorer. Without Shakespeare, even Faulkner. Doris Lessing. Albert Camus. All these people give us so much; they just keep opening window after window, door after door.

You often write about nature and the interconnectivity of life. I like to say that I was babysat by nature. My mother had to take me with her to the fields, and I connected very early with the feeling that the earth is alive. My mother created gardens and she grew our food, and all the magic of that went into my being. I was nurtured by the sense of wonder for it all.

Is writing a spiritual practice for

you? Oh, it is. It is totally that. I often say, I approach it as if I'm a priestess. I understand that all the forces are being called upon to help me deliver what is most useful and most nourishing for whoever is reading. Even though it's difficult. I also like the idea of encouraging people to grow a bit more fiber in their spirit. Be a bit more strong. Be a bit more adventuresome. Have a bit more courage about encountering what scares you.

To read the full interview with novelist and 2013 ALA Annual Conference speaker Alice Walker, visit americanlibrariesmagazine.org.

What They Said

"It's hard to say which is worse: an excessive deference to a small cultural elite or a hubbub of cyber chatter in which everyone feels entitled not only to an opinion but to a grateful audience for it. Concepts such as 'citizen journalism,' 'open access,' and 'crowdsourcing' all have their merits, but it is difficult to prevent them from descending into a relativistic free-for-all. In that respect, the transition from printed reference books to the digital universe is but one example of a wider and deeper cultural transition: How do we cope with a loss of faith in absolute knowledge without descending into a subjectivism in which the only truth is the passion with which people believe? In that sense, we haven't yet fully worked out what the demise of print encyclopedias—and all they symbolize means for truth and knowledge."

JULIAN BAGGINI, writer and founding editor of *The Philosophers' Magazine*, on the decline of respect for experts and why he burned his old set of *Encyclopedia Britanica*, in "Bibliocide," *Aeon Magazine*, Mar. 6.

"Some people say libraries are old-fashioned, they're lost in a new society. No. It's all learning in a new environment."

RICHARD M. DALEY, former mayor of Chicago, on the importance of building and remodeling public buildings and what he'd like people to remember about his time in office, in "Daley Settles (Not Entirely) into Life as a Regular Chicagoan," *Chicago Tribune*, Apr. 28.

"Post-consolidation, what we're really looking to is, where are the investments and what do we want our children to have? And that is that every child in the Chicago Public Schools should have a quality education. What does that look like for the 21st century? 'Welcoming schools'—we're reinvesting in those schools, and what they will have is air conditioning in every classroom; we're looking for libraries and science labs; technology labs. And we've heard loud and clear from our parents also that wraparound services, social services, and counseling are important to them. So this is what our welcoming schools will receive." BARBARA BYRD-BENNETT, CEO, Chicago Public Schools, on the consolidation of Chicago Public Schools on ABC 7 News Chicago, Mar. 20.

"The public library is a resource many people overlook. Libraries subscribe to databases you undoubtedly don't, and librarians can find information not easily available with a Google search or to a person without library-science training."

CONSUMER REPORTS magazine, "101 Secrets from Our Experts," May 2013.

"I'm also hard at work on plans for the Obama library. Some have suggested that we put it in my birthplace, but I'd rather keep it in the United States." PRESIDENT BARACK OBAMA, at the White House Correspondents' Dinner, Washington Post, Apr. 28.

"It is clear that the library's success is about more than the collection of books, magazines, audiotapes, videos, and other content it contains. What really makes it worth the millions borrowed to build it is the library staff's ability to transform it into a true community meeting place. The library now hosts an average of 45 public events per month. It has a children's area, work space, meeting rooms, Wi-Fi "It suddenly struck me that there must be towns and boroughs where there is no longer either a newspaper office or a library. The digital revolution, allied with economic hard times, is changing our culture forever."

ROY GREENSLADE, author of the Greenslade Blog, on a reporter from the *Milngavie and Bearsden Herald* in Scotland working out of the Milngavie Library in East Dunbartonshire, after the newspaper moved its offices, in "Local Reporter Without an Office to Use a Library," *The Guardian*, Apr. 23.

access, and coffee shop. It is not yourgrandmother's library—library staff is there to help, not shush, you. Each visit is a community experience."

STEAMBOAT TODAY (Steamboat Springs, Colorado) EDITORIAL BOARD, on how glad it is that voters ignored its earlier opposition to the expansion of the Bud Werner Memorial Library, in "Our View: Library Delivers on Public Promise," Steamboat Pilot & Today, Apr. 14.

"There was a time in my life when I wasn't likely to be found in a library, much less found one."

PRESIDENT GEORGE W. BUSH, during remarks at the dedication ceremony for the George W. Bush Presidential Library, *Los Angeles Times*, Apr. 25.

Analog Ideas, Digital Activism

Creating library advocates online and in the real world

by Andy Woodworth

tanding outside the ice cream freeers at the local grocery store, a notion struck me from out of the blue.

"There ought to be a librarythemed Ben & Jerry's flavor."

Alas, to this day, this has not come to pass. But this single serendipitous thought on an otherwise uneventful evening shopping trip is a testament to the surprising things that lead people down the path of library advocacy and activism. While

some of my colleagues have picked up a megaphone, pounded the pavement going door to door, and orchestrated rallies, I have mostly worked

within the confines of the digital world.

Personally, I think it's the natural next step in the evolution of library advocacy and activism. As society creates new gathering spaces online, so must librarians become a part of this digital social fabric. The diners, barbershops, and church fellowship halls that serve as common contact points for the community are now complemented (and sometimes replaced) by Facebook groups, Pinterest boards, and Tumblr posts. In reaching out to the community, there is an online component that is hard to ignore.

Facebook is still the largest on-

line gathering place in the world. It is where I founded and moderated the Save NJ Libraries (now We Support NJ Libraries) group, which at one point had more than 10,000 members. Today, that group serves other library issue groups such as Urban Libraries Unite and EveryLibrary. Tumblr, Twitter (where I have done the bulk of my promotion and publicity work), and other websites create places where people can gather to work together on issues. In addition to websites like these.

It is still a matter of delivering the message to the people who can actually do something on your behalf.

petition sites have risen to prominence. After HarperCollins announced its limited ebook lending policy in 2011, I crafted a petition on Change.org that

gathered more than 70,000 signatures to protest the move. The petition was signed by people all over the United States and around the world. Through the We the People website, a petition asking for open access to publicly funded scientific research garnered the requisite number of signatures to elicit an official response from the Obama administration. This petition, a response to the defeated Research Works Act, put on the record politicians' stances on open access.

The barrier to participation in library advocacy and activism is deceptively low in the digital forum. It is not, however, without cost. While

the internet affords a soapbox to any individual who seeks it, the mental marathon of waging public awareness and library campaigns is in no way diminished. In cutting through the cacophony of online discourse, it is still a matter of delivering the message to the people who can actually do something on your behalf. Whether it is reaching people in your voting district or service area, the challenge of converting them into library advocates still exists. But as the digital world continues to take shape and mold itself around the demands of its citizens, so too will our ability to create library advocacy spaces.

It cannot be stressed enough that this digital activism is not a replacement for face-to-face interactions, noisy rallies and protests, handing out pamphlets, and other advocacy efforts. Nor should it diminish the importance of those activities and their impact. But we cannot be stuck in a library advocacy rut where old tactics such as mailing postcards to politicians are used over tools that recognize, organize, and mobilize our communities online. Just as we work to engage our communities online, we must also work to create the next generation of library advocates.

ANDY WOODWORTH is a librarian in New Jersey. He's been actively advocating for libraries in his own fun way for five years. Read his blog "Agnostic, Maybe" at agnosticmaybe .wordpress.com and follow him on Twitter at @wawoodworth.

Photo: Krista Godfrey



As a Matter of Fact ...

How we interpret data can affect public perception and policy

by Joseph Janes

s always, it was a pleasure to welcome friends and colleagues to Seattle for the Midwinter Meeting this January. Two topics of conversation often arose, unexpectedly: our recent ballot measures on marriage equality and marijuana legalization. Of course, we'd been living with those issues all through

the election. so the fact that anybody else wanted to talk about them took me by surprise.

We passed both of those rel-

atively comfortably, though not without a lot of discussion and more than a little soul searching on the part of many. A particularly intriguing component of that discussion was the fine Living Voters Guide, an ongoing project that brings together a number of partner organizations interested in civic engagement and that this year had its fact-checking provided by reference librarians at Seattle Public Library ("Seattle Librarians Elected to Fact-Check the Living Voters Guide," American Libraries Online, Oct. 23, 2012).

It appears now that the Washington *Post* is working on implementing an automatic real-time fact-checking system for political speeches. Stories about this have a sort of breathless, world-of-tomorrow kind of feel to them ("a Shazam for truth," as an executive producer from the Post calls it), though tinged with serious questions

about the technology, the approach, the relevance, and the challenges.

What is only hinted at is the information angle, which we know is critical to any attempt to "validate" or "verify" facts. It immediately reminded me of a class exercise in which I ask students to independently check a variety of things found in the World Almanac. It starts be-

New fact-checking apps raise questions about accuracy, approach, relevance, and challenges.

nignly, asking for alternative lists of birthstones-which are numerous. mainly from a variety of jewelry associations, all

understandably trying to sell gems.

They then work on other examples, exploring the "official," if almost certainly imprecise, recent election vote totals, trying to determine who actually measures the world's longest railway tunnels and whether anybody other than MLB.com can be definitive on all-time home run leaders (no, though the Hall of Fame plaque for Negro Leagues star Josh Gibson mentions his "almost 800").

More potentially fraught are questions of how many homeschooled students there are, what kinds of organizations and institutions are interested in that guestion, and what their various and likely competing motivations might be. By the time my students get to "some notable new books for children," courtesy of ALA's Association for Library Service to Children (ALSC), and the delicately titled table "Examples of Genocides Since 1900" with its very large and very round numbers and no sources whatsoever. a number of furrowed brows and scrunched looks appear around the room.

The point of the exercise is mainly about how we typically substitute authority for accuracy because it's easier to figure out. The second question, not very far beneath the surface, is, "What's a fact?" Trivially, if my birthstone is opal rather than aquamarine, who really cares? But shouldn't Josh Gibson get credit if he really hit more home runs than Barry Bonds, asterisks notwithstanding? Couldn't very different numbers, perhaps based on different definitions of homeschoolers, potentially affect public perception, professional practice, and policy questions? And if my genocide is your war of liberation, how does one properly record and memorialize that?

Is there an app for that? Not yet.

It's fascinating to contemplate how one might work and how that would affect political coverage, not to mention daily life. If Guinness World Records was meant to prevent pub fights, what would a made-up factoid lead to? Who knows what the state of the art on factual interpretation will be by the time Midwinter rolls around here again in 2019, not to mention views on marijuana and marriage ... but that's another story.

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Ebook Business Models

A complex array of factors

by Mirela Roncevic

ealing with business models and understanding the multitude of pricing options available is the most complicated—and controversial—part of ebook acquisition. It requires a constant monitoring of policies and business practices that continually change because of indus-

try mergers and technological advances that enable companies to frequently upgrade their purchasing plans.

Pricing options are usually not explained at length on vendor websites, so librarians need to take a proactive approach and explore viable alternatives.

Here is a sampling of typical business model questions a vendor sales representative may encounter:

■ Is this a subscription platform or purchase-to-own business model?

■ If I choose to purchase ebooks to own, are there annual access fees associated with using the platform?

• Can they be waived if a certain number of ebooks are purchased in advance?

■ If I opt for a subscription package, what happens to the content after my contract expires?

• How frequently will my library be invoiced?

 Can I view the product before purchasing (and without needing to sign up for an institutional trial)?

What digital rights management policies should I be aware of?

What about embargos?

• How long will my library need to wait before it can offer bestselling titles?

Although publishers don't wait as long as they used to in releasing e-versions of print titles, some still

impose an embargo

period before ebook versions are available for library lending.

Many ebook vendors charge the cost of a print title plus

a certain percentage for the ebook, so librarians will want to find out what the cost of each ebook is in relation to its print counterpart. They will also want to know the prices for single use, multiple use, and unlimited use of each ebook.

Patron-driven acquisition (PDA) is one of the most talked-about models for acquiring ebooks in academic libraries. Offered by both publishers and aggregators, the PDA model is fairly straightforward: Ebook purchases are triggered based on traffic and patron interest in particular titles. This business model guarantees that only the content that gets used gets purchased. Although it is still not common, some vendors (including 3M) have begun experimenting with a PDA option for public library customers.

Short-term loans (STL) may be a

good solution for librarians looking to obtain access to content they wouldn't otherwise be able to afford. STLs are similar to the PDA model in that patron demand ultimately drives how the library spends its budget. The key difference is that STLs are rental agreements, not contracts for ongoing access.

Here are 20 factors to consider when choosing ebook platforms:

- one user/one book model
- purchase-to-own option
- subscription option
- the STL model
- the PDA model
- free viewing period (for PDA)
- perpetual archive fee
- title cost relative to print cost
- minimum commitment
- interlibrary loan

■ invoicing intervals (monthly, quarterly, yearly)

DRM policies

■ use of content via classroom projection devices (for example, interactive whiteboards)

- annual maintenance fee
- free trials (length)
- pay-per-view option

■ availability of prebuilt subject collections

- consortial purchasing
- approval plans
- embargo period

Access policies vary widely. They are not always set in stone, so be sure you know the vendor's terms.

MIRELA RONCEVIC is an independent writer, editor, content developer, and author of the April 2013 Library Technology Report, "E-Book Platforms in Libraries."



affordable content. e usually not a certa a on vendor so libr

Short-term loans may be a good solution for library access to

Need Help? Join.me Online

Screen sharing gets librarians and patrons on the same page

by Meredith Farkas

hen librarians first began offering chat reference, most envisioned it as a medium to answer quick and simple questions. Involved research questions were best answered in person. Somehow, our patrons didn't get the memo on this, and many chat interactions are just as involved as face-to-face reference sessions. What complicates these chat-based interactions is that the patron can't see the librarian's screen. Significant time is lost helping patrons maneuver to something that would be so much easier to just show them.

Co-browsing or screen sharingthe ability to let people on other computers view your screen-has existed for more than a decade. While early commercial chat reference software offered co-browsing, it frequently failed to work properly. The high failure rate and the availability of free and inexpensive chat clients led many to move to simple, lightweight chat tools like AOL Instant Messenger and the nowdefunct Meebo. Since then, new screen-sharing tools have come on the market and others have matured significantly. There are now tools that allow librarians to easily share their screen while chatting or speaking with a patron remotely.

Join.me is a simple and free screen-sharing application that includes chat and Voice over IP (VoIP) options. To get started, the person sharing his or her screen downloads a small file that, when opened by the recipient, starts the screen sharing.

To invite other people, the sharer simply sends a link provided at the top of the screen-sharing interface. The



Given the growth of online learning, serving remote patrons is

becoming the rule.

viewer doesn't need to download anything to access join.me.

A tool like join.me could be used at the reference desk for chat queries that are involved or require a visual explanation. The librarian could send the patron a link to a website where he or she could view the librarian's screen. They could then either use text chat or VoIP within join.me to communicate. In order to ensure the patron will be able to do what is being demonstrated, the librarian can give the patron control over the screen and simply provide guidance. This allows for active learning instruction within a reference transaction.

Join.me even works on iOS and Android devices. Once you've installed the free join.me application, you can easily share screens and text, chat, or talk with others through your smartphone or tablet. A paid version of join.me allows people to schedule meetings in advance, swap presenters, and provide a permanent personal meetingroom link, among other things.

Some librarians have used screen-sharing tools beyond the reference desk. Subject librarians frequently provide individual research consultations for students

> and faculty in their liaison area(s). At Norwich University in Northfield. Vermont. Heidi Steiner, head of digital and dis-

tance education services, used the screen sharing functionality of web conferencing software to offer virtual research consultations for online learners. Join.me could be used for the same purpose.

Join.me could even be used for group instruction. Since up to 250 users can attend a join.me session, a librarian could demonstrate the use of online tools via screen sharing and VoIP. Since viewers don't need to download join.me, it's quite a bit simpler, and probably less prone to failure, than traditional web conferencing software.

Given the growth of online learning and online library use, serving remote patrons is becoming the rule, not the exception. Tools like join.me allow librarians to provide a similar level of service to online patrons as we offer those we serve in person. Being able to visually demonstrate something makes instruction and reference assistance much more effective.

MEREDITH FARKAS is head of instructional services at Portland (Oreg.) State University. She blogs at Information Wants to Be Free and created Library Success: A Best Practices Wiki. Contact her at librarysuccess@gmail.com.

How can kids develop a love for reading without a library to nurture them?

By Maria R. Traska

MOID

in Charter

Schools

The

inda Eschen began her first day as a library volunteer at Livermore Valley (Calif.) Charter School when the school itself opened in 2004, unpacking boxes and cataloging books. The newly formed school already had a library collection of sorts, says Eschen—an assortment of donated books in a teacher's garage. Since then, she's become the full-time librarian for 1,085 students while working online to earn a library certificate from Cuesta College. She has no clerk or aide. "I'm the sole person working in the library," she says.



Concerned teachers and parents formed Livermore Valley Charter School (LVCS) nine years ago when the local school district closed the city's two open-enrollment magnet schools. Parents and teachers helped establish a sister high school that opened in 2010; the nonprofit Tri-Valley Learning Corporation, formed in 2005, oversees both of them.

The education reform movement embraces school choice as a key component in strengthening K-12 education in the US. Reformers say that in order for students in underperforming schools to succeed, they need the option of transferring into a differently structured publiceducation program unbound by the bureaucratic confines of traditional public schools. Proponents see the solution in having a parent or other nonprofit group, or in some cases a for-profit entity, contract with a public school system to create an alternative school under a charter with fewer strictures than what traditional public schools must adhere to.

The library community is keenly aware of one documented factor that improves student performance in any school setting: an adequately stocked and funded school library staffed by at least one state-certified school librarian. As demonstrated time and again by education researchers such as Stephen Krashen, Keith Curry Lance, and Stanford University's Center for Research on Education Outcomes, a credentialed librarian with sufficient resources can significantly bolster learning for even the poorest students.

LVCS's success notwithstanding, the proliferation of charter schools (attended by more than 2.3 million students in the 2012-2013 academic year, according to the National Alliance for Public Charter Schools) has not seen an equal increase in school libraries in those schools. The US Department of Education's 2007-2008 *Schools and Staffing Survey*—the most recent as of early May-indicated that about 92% of traditional public schools had a school library, but only 51% of charter schools did. (Issued every four years, the 2011-2012 survey was scheduled for release in June.)

Books versus bricks

Charter schools in the District of Columbia are typical. "In D.C., most charter schools don't have libraries-they don't have the space for them," says parent and activist Peter MacPherson of the Capitol Hill Public Schools Parent Organization, a D.C.-based parents group. While a number of schools have been physically modernized recently, their libraries have not, he says. Anacostia High School, which just underwent a complete \$63 million rehab, reopened for the 2012-2013 academic year without a single book in its library and has functioned that way for most of this school year. No money was designated for the initial collection.

Eschen works without a preapproved library budget. For the 2011–2012 year, she says she had \$1,250 donated by LVCS parents for new acquisitions, slightly more than \$1 per student. The library has six laptops for student use, and some classes in the upper grades have their own laptops, depending on what subject is being taught. Tri-Valley Learning Corporation was scheduled to move both the grade school and its sister high school into a new joint-use facility at the end of May. The new building will eventually have playgrounds and athletic facilities in addition to classrooms and labs for 1,300 students-and, of course, a library in which Eschen will continue to serve.

But things aren't that much different in many of California's public schools. Jane Lofton, president of the California School Library Association, works solo as a full-time certified teacher-librarian at Mira Costa High School in Manhattan Beach. Lofton serves about

2,400 9th-12th graders with a collection of about 20,000 books and subscriptions to periodicals and online databases, an online catalog, 44 networked computers, and a scanner. The library has extended hours funded by the school's parent-teacher group. Her 2012-2013 budget is about \$2,400. Officials, she says, "think the library services here are pretty good, but really, they're not." The California model school library standards recommend one full-time

certified teacher-librarian and one part-time (36 hours per week) library aide, clerk, or technician for every 750 students.

Stephen D. Krashen, education expert and professor emeritus at the University of Southern California, argued in a May 10, 2010, blog post for Education Week that it's not school quality but poverty that causes poor student performance. He points out in a condensed version of the post, published in the New England Reading Association Journal (2011, vol. 2), that people think US schools have failed mainly because "American students have

> not done especially well on international tests of math and science. Studies show, however, that American students from well-funded schools who come from high-income families outscore nearly all other countries on these kinds of tests (Payne and Biddle, 1999; Bracy, 2009: Martin, 2009). The mediocre overall scores are because the US has a high percentage of children in poverty-over 20%, compared with Denmark's 3%."

School libraries may be the only source of books for poor children because they have little access to books at home or in their own communities, Krashen says. "Studies confirm that less access to books means lower reading achievement, which makes sense in view of findings that show self-selected reading is a powerful



Education reformers

embrace school choice,

and so charter schools are

proliferating. But libraries

in charter schools

aren't.

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- Connect with us at the ALA Annual Conference in the ALISE/LIS booth #137



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predictor of reading achievement." He adds, "We have good evidence that quality school libraries can mitigate the effects of poverty. Two recent studies, one in California and another involving students from 40 countries, have shown that access to a good school library has a large positive effect on reading test scores (Achterman, 2008; Krashen, Lee, and McQuillen, 2010)."

Krashen's conclusion is that schools should focus first on food. health care, and books-not on new standards and tests.

Chicago is another city where have little access to books at officials have heavily invested in home or in their own charter schools, most of which operate without libraries. (But then, some traditional public schools also lack libraries: Chicago Public Schools spokeswoman Monique Bond said in an October 19, 2010, Chicago Sun-Times

article that at least 160 of the 472 public elementary schools in Chicago at that time lacked school libraries.) After more than 12 years of charter schools in Illinois, the academic performance of the state's charter school students still lags significantly behind students in its traditional public schools.

Organizing for change

The presence of libraries in schools, then-and the involvement of parents in advocat-

ing for their inclusion and support-is the key to effecting positive change. MacPherson says district parents are doing most of the heavy lifting when it comes to getting more library funds. When D.C. Public Schools Chancellor Kay Henderson proposed in 2012 $the \, def unding \, of \, school \, librarian$ positions in the 58 schools with an enrollment of fewer than 300 students. the group spearheaded by MacPherson

forced DCPS management to appoint a task force to study D.C.'s public school libraries and to commit itself to making whatever improvements were recommended in the December 2012 task force report. Although the task force recommended a full-time librarian in every school,



School libraries may

be the only source of books

for poor children because they

communities.



Statistics from the US Department of Education's 2007–2008 Schools and Staffing Survey.

Henderson's current proposal is to limit schools with fewer than 400 students to a half-time librarian—thus cutting even more full-time school librarian positions.

"The school libraries in the city, by and large, are in terrible shape," MacPherson says. "Right now, there is no dedicated fund for library books," and the school district spends, on average, \$17-\$25 per student annually on



The New Jersey State Library

congratulates our colleagues at the Princeton Public Library, winners of the 2013 ALA/ Information Today, Inc. Library of the Future Award for their Community Collaboration for Enhanced Technology Services project!

Honored as an exemplary model of community engagement and responsiveness to community needs, the Princeton Public Library continually demonstrates innovative planning and development of patron training programs, further positioning the library as a cornerstone of lifelong learning and innovation, and a place in the community where people can come to share and network around technology.

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books. That's not enough for the Capitol Hill parents; their goal is for each school library to have 15–20 books per student in addition to a 40,000-volume ebook library and e-readers plus library database subscriptions.

MacPherson thinks they can get it. "We've had a very successful advocacy program," he says. His group gathered 4,000 signatures on a petition drive against the proposed library cuts, and when Henderson held state-of-theschools meetings earlier this year in every ward, "we had representation at every single one of those meetings." The parents group has had significant support from the District of Columbia Library Association and local PTAs as well as the teachers' union.

The key to effecting change is "conveying an absolute sense that you're not going away and will keep on" until problems are addressed, MacPherson advises. "There's just a threshold of pain that elected officials can withstand" when it comes to public pressure, and parents have to push past that for however long it takes, even if it means confronting local politicians for several years at a stretch.

And whether it is a charter school or a traditional public school, such parental advocacy is a critical factor. That's how the D.C. parents group has gotten results so far, and LVCS librarian Linda Eschen says parent involvement has been at the heart of her school library's creation and development. "Right now there is a parent group that is compiling data to get funds dedicated for the library to purchase new-release books for our library," she says. "At this time, the only funds for new purchases come from our Parent Teacher Organization."



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Sound Literature

A guide to audiobooks for youth



By Mary Burkey

he act of reading is evolving. Today's readers can experience the same story as they toggle between audiobooks in the car, ebooks on the iPad, and paperbacks at home, and young people in particular are naturals in this transmedia world.

Introducing these digital natives to literature as audiobooks can be as easy as maintaining a format-neutral policy when referring to reading. As families, classroom teachers, and library workers consider expanding their collections of literature in the 21st century, evolving formats provide challenges to developing and maintaining them.

Build your collection

The quickly changing world of publishing can paralyze librarians who are hesitant to purchase a possibly short-

lived format. As audiobooks shift from physical to digital releases, questions about digital rights management and downloading protocols raise concerns about content ownership versus rental. Availability of both broadband for downloading and the players needed for listening to digital content provokes unease about equity of user access. The result? Libraries need to build their audio collections on a just-enough-for-just-right-now basis. That means focusing on a variety of currently available formats that address the diverse needs of the listener and allocating limited funding to patron-driven selections.

Auditory learners, once frustrated by the dearth of nonfiction audiobooks, now have a multitude of categories to provide enlightenment and education. Some audiobook publishers have produced complete courses, developed and recorded by professors with supplemental texts and online exams, such as Recorded Books' Modern Scholar imprint. Other large publishers offer blockbuster-fiction bestsellers, simultaneous audio and print versions of indie favorites, and scholarly nonfiction. Quality nonfiction for youth, which often contains essential visuals, may have an additional disk in the physical audiobook edition that includes computer-readable images, or may combine text, image, and narration in a streaming digital product. Biographies and memoirs are a fast-growing segment of the market, with the added benefit of an author voicing his or her life story. Even small niche publishers have

Auditory learners-

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choose from.

created audiobooks for a unique clientele, such as *Knitting Out Loud*. Digital downloads offer a hybrid product: both images and professional narration synced to text.

When creating a balanced collection, librarians need to consider not only the format and genre of audiobooks but also production and narration methods. Audiobooks are not a one-style-fits-all format. Some listeners like evocative audio effects and underlying music. Others are distracted when music and other sounds compete for attention and prefer only narrated text. Some listen best when

a cast of readers portray characters. Others have a favorite narrator and will listen to anything he or she reads. Many publishers provide added content such as author interviews. Some specialize in audio recordings of live stage or radio productions. Choose audiobooks with a variety of playing times, as well, from short stories or vignettes to epic-length titles that may span more than 20 hours, focusing on the student-friendly sweet spot of three-to-five-hour titles. Providing a broad spectrum of audiobook styles enables listeners to find a title that fits their particular mood or personal listening preference.

For a diverse collection, track down titles from a large number of publishers. Hunting down a book's audio edition can be frustrating, though. Consumers, as well as schools and libraries, often turn to large online vendors such as Amazon, Barnes & Noble, and Audible.com to see if a title is available in audio format. However, this will not give a clear picture of the entire range of audio editions produced. Some titles are published as both retail and library editions—often by different companies, with different narrators, and as abridged and unabridged versions. Just one of those possibilities may be available from a particular online vendor—or none at all. Many titles are released as digital-only products, with no physical edition. Some audio publishers have both a public library division and a school division. Some formats, such as the Playaway version of a publisher's title, may be available through one vendor for the school market, another for the public library market, and directly from the manufacturer's website for consumers. Noncommercial recordings produced for people who are blind or otherwise print disabled usually cannot be found through any commercial vendor.

A simple solution to edition and format overload is to search OCLC's WorldCat website (worldcat.org), the world's largest catalog of library materials. There you can seek a desired title and narrow the format parameters to audiobook, CD, or e-audiobook. The results show the range of formats and editions held in libraries around the world, including international editions and foreign-

> language audio versions, as well as audiobooks available through Recordings for the Blind and Dyslexic. You can then search a commercial source, a school or library wholesale vendor, or the publisher for a particular edition. Schools and libraries may choose to purchase and repackage a lower-priced retail consumer physical edition, while many institutions may want to purchase directly from the title's publisher to take advantage of sturdy library packaging and lifetime free replacement of physical media. AudioFile (audiofilemagazine.com) has an excellent audio-

book reference guide that includes a detailed listing of publishers large and small, with web links and contact information. If a certain audiobook or other desired format is currently out of print, there's a possibility that the publisher may have a small number in stock if you contact the company directly.

Show off your new audiobooks

Once you've built your audiobook collection, promoting it can be as straightforward as a face-to-face recommendation, or an eye-catching display in a community gathering place. Whether personal or passive, marketing is essential for increasing patron usage.

Encourage audiobook use among kids and teens by hooking parents and teachers first, and let these trusted adults provide word-of-mouth recommendations. Adult coaches and youth advisors are ideal partners who welcome suggestions of audiobooks that will allow students to keep up with required reading by listening on the bus, while waiting for club events, or during afterschool activities.

Additional methods to try:

Set up displays of family-friendly audiobooks for on-the-go listening before the next holiday break or during parent-teacher open house night. Also post a recommendation list on your library website.

Create displays or handouts with audiobook suggestions that fit listening time blocks, from short trips around town to cross-country jaunts.

Offer to be a virtual "shopper," willing to match both a child's interests and family vacation travel time, and package a collection of audiobooks from the school library for over-the-summer checkout.

Highlight your collection during toddler time and in parent email newsletters, along with research data explaining how listening to literature benefits literacy.

Convert a teacher who has a long commute by slipping a surefire YA audiobook into his or her work mailbox, and gain an adult ready to share favorites with students.

Offer to speak to interested educators about the library's audiobook collection and distribute handouts from publishers that detail educational benefits.

Target intervention specialists who work with special needs youth and share how audiobooks specifically benefit groups from toddlers with developmental disabilities to gifted and talented high school students.

Step outside the library to promote summertime family listening. Get permission to display promotional posters about online library card applications and digital downloads at venues such as the local pool.

Incorporate listening minutes in summer reading club requirements and lobby teachers to allow audiobooks to fulfill students' reading assignments.

Include audiobooks in curriculum pathfinders and classroom collections, and promote audiobooks on the library website and social media outlets, friending publishers who may offer giveaways or contests.

Get kids involved

Give kids a chance to try out audiobooks by providing listening stations in youth and teen areas in your library and by creating a student listening club or a parent-child audiobook group. Libraries that have large physical collections of audiobooks will want to include a circulating collection of inexpensive players to increase use. Kids who have only digital players may ask for advice on how to rip an audiobook on CD or flash drive to load onto their personal MP3 player or cellphone. Remind them about the importance of following copyright law and treating this transfer exactly like a checked-out physical item, deleting



There's an App for That (and that, and that, and that)



MackinVIA's eBook reader apps are available for all these devices. So now you can access all of your MackinVIA digital resources on your smartphone, tablet or desktop computer.

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and destroying the title immediately after listening in order to "check it in," and to never share the file. Tie audiobooks to youth services programming, Teen Read Week, or Teen Tech Week by hosting a gadget petting zoo and demonstrating how to download audiobooks and ebooks onto a variety of digital devices.

Multitasking teens will appreciate displays of audiobooks in collaboration with craft programs on knitting or beadwork, or alongside workout DVDs. Get audio-savvy youth volunteers into the audio promotion act with a multigenerational program that sends them to senior citizen centers to teach residents how to download audiobooks and ebooks onto e-readers. Feature these teens in how-to videos that demonstrate digital downloads and recommend favorite titles in audiobook trailers on the library website.

Into the future

The rapid pace of change in the publishing world shows no signs of slowing down, and libraries must learn to adapt in order to provide the best for patrons. Varying formats and instant accessibility will expand the role of multimedia literature, leading to streaming digital content everywhere. This explosion of options opens the world of literary excellence to young library patrons, many who previously would never have checked out a physical book. As the very definitions of "reading" and "book" are rewritten, new digital formats allow a reinterpretation of literacy. The ability to shift seamlessly from image to text to sound will be part of every young person's transliteracy education. Yet no matter how much the medium of the message may change, a core truth remains: To be human is to share our stories.

The aural appreciation of story is the oldest form of literature, and voice captured on audiobook communicates an author's words in a way that recreates the oral tradition. As libraries are reinvented in the digital age, Ranganathan's Second and Third Laws of Library Science—"Every reader his or her book" and "Every book its reader"—have been revised as "Every patron his or her story" and "Every story its format," allowing literature to find new appreciation from new audiences.



MARY BURKEY is a National Board-certified teacherlibrarian from Columbus, Ohio. She is past chair of the Notable Children's Recordings Committee of ALA's Association for Library Service to Children. This article is an excerpt from her book Audiobooks for Youth: A Practical Guide to Sound Literature (ALA Editions, 2013). Visit alastore.ala.org to purchase a copy.



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"The new addition is a well-proportioned, strong and contrasting form to the historic building. It takes an attitude of looking the other direction, opening up to the landscape, offering an alternative to the more enclosed space offered by the existing building. The simplicity of the form, materials and composition of the addition are to be commended."

-AIA Kentucky Awards jury



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By Barbara Klipper and UIISIN

Tools to serve children with special needs

n recent months there has been an ongoing conversation in the youth services world about apps. Tablets loaded with preselected apps are available to users of some public libraries, either for on-site use or for circulation.

A long thread on the Association for Library Service to Children List (lists.ala.org/sympa/info/alsc-l) recently presented some strongly held opinions about the advisability of using apps during storytime.

Librarians are looking at the possibility of reviewing apps for developers and putting our expert imprimatur on their content and value, just as we already do for books and other formats. Regardless of what you think are the best ways to incorporate apps into services and programs for children, librarians agree that they are important and here to stay.

This conversation is timely and useful, but it's incomplete unless we expand it to include a discussion of how librarians can use apps to serve children with autism. Autism Spectrum Disorder (ASD), the official name for autism, is a neurobiological condition characterized by impairment in social-interaction, communication, and behavioral skills. With the incidence of ASD at 1 in 88 in the United States, youth services librarians need to think about how we can work with these children and how apps play an impor-

tant role in serving them.

The popular media and the ASD blogosphere are full of discussions about the amazing ways in which children with ASD have embraced tablet computers and apps, and how these devices are taking the place of more expensive and cumbersome assistive technology for many children with this disability.

A number of developers are creating high-quality apps that are specifically

designed for children with ASD and other disabilities. For example, there are apps that work on social skills (such as Look in My Eyes Restaurant from FizzBrain), apps that support the development of daily living skills (one is Sequences for Autism from Club LIA), and ones that target speech and language issues (such as ConversationBuilder from the Mobile Education Store). Other apps, like Pocket Pond HD from Trigger Wave, Super Stretch Yoga from The Adventures of Super Stretch, the Toca Boca products, and the new apps for babies from Fisher-Price, though designed for the general population, are appealing to these kids.

There are several ways to integrate apps for children with ASD in a public library setting:

l. Apps can be used in storytimes. For example, many children with ASD have tactile defensiveness and are not comfortable with finger paints, glue, or other craft supplies. Providing these children with a tablet device loaded with a doodle or drawing app allows them to participate in an art activity in an adaptive fashion.

2. Tablets for circulation or in-library use can be loaded with some appropriately labeled autism-specific

When identifying apps for children, remember that one size does not fit all.

apps, so families who don't already own this technology will have access.

3. Librarians can offer programs that introduce tablets and specific apps to families who have a child with autism. In higher-income communities, this will help parents preview apps before they purchase them; in poorer areas, this can introduce families to apps available on libraryowned devices.

4. A brochure or program can describe the features to look for when previewing an app for a child with ASD. This approach empowers parents and helps them assess the value of new apps as they appear on the market (and new ones appear every day). There are features that make an educational app autism-friendly for use in the library, which I list below. For home use, parents should look for apps that can be customized with their child's name or other personal information, and ones that keep data to track their child's progress.

Because some children with ASD are already using tablets and apps in the classroom and in therapies,

school libraries can tailor them to individuals. Classroom teachers, speech or occupational therapists, and even the child's paraprofessional aide can all provide guidance about which apps are especially appealing and helpful for each student and how they can be used during library time. Media centers that offer tablets as

well as laptops and desktop computers for student use can also provide access to autism-specific apps on these devices.

What works?

How do you identify apps that will work well for children with ASD? The first thing to keep in mind is that apps for kids with ASD (just like apps for typically developing kids) are not one-size-fits-all. The value of an app will depend in part on the skills that it teaches and its appeal to an individual child. However, some criteria make for an especially autism-friendly educational app. Nicole Feeney, assistive technology specialist at the NEAT Marketplace in Connecticut, and I came up with a list of elements to look for when evaluating an app:

Does it have images as well as text?

Are the images realistic pictures or photographs?

■ Does it include video modeling (demonstrating the lesson with a video)?

■ Does it provide reinforcement (rewards) and errorless learning? (If you want to understand why this is important, read "Errorless Teaching," bit.ly/ZMtcHc.)

■ Canyou set the difficulty level, the number of pictures on a screen, or the space between pictures so it won't be overwhelming for a child with autism?

- If there is a timer, can it be turned off?
- Can you turn off speech or other sounds?

Every app that is suitable for teaching kids with ASD will not have all of these features, but a good app will have at least some.

The apps for that

Where can you get recommendations? In the Winter 2013 issue of *Young Adult Library Services*, "Autism? There's an App for That" by Renee McGrath, a board member of ALA's Young Adult Library Services Association, describes a number of apps she recommends for use with teens with autism in a library setting. Her article is especially useful because there are not many sources available for finding appropriate apps for teens with autism. However, a number of websites provide excellent resources for finding apps for younger children with ASD, including:

- Babies with iPads (babies with ipads.blogspot.com)
- Apps for Children with Special Needs (a4cwsn.com)
- Autism Apps (autismspeaks.org/autism-apps)
- iPad Apps for Autism (squidalicious.com/2011/01/ ipad-apps-for-autism-spreadsheet-of.html)
 - iAutism (text in Spanish) (iAutism.info)

■ Welcome to Their World Apps (welcometotheir worldapps.blogspot.com)

TouchAutism (touchautism.com/TouchAutism Apps.aspx)

■ Apps for Autism at The Appy Mall (appymall.com) In addition to checking the recommendations on these sites, you can look at the products of developers whose work has been used successfully for many kids with ASD. Here are just a few:

Brain Parade (brainparade.com)

FizzBrain Apps (fizzbrain.com)

Project Injini (injini.net)

■ Smarty Ears Apps for Speech Therapy (smarty earsapps.com)

■ Speech with Milo (speechwithmilo.com)

Toca Boca (tocaboca.com)

Once you find a developer who creates products you think are good, you can "like" them on Facebook or follow them on Twitter to receive notices of special discounts and offers. You'll also be alerted to new apps you may want to purchase or download.

Here are a few of my favorite apps (by developers not listed above):

■ Which Go Together? (kindergarten.com). One of several apps from this developer that apply the principles of applied behavioral analysis (a therapeutic learning approach used with many children with autism). The pictures



Some discounts, coverages, payment plans and features are not available in all states or all GEICO companies. Discount amount varies in some states. One group discount applicable per policy. Coverage is individual. In New York a premium reduction may be available. GEICO is a registered service mark of Government Employees Insurance Company, Washington, D.C. 20076; a Berkshire Hathaway Inc. subsidiary. © 2012 GEICO are photorealistic; a clear voice asks the questions and describes the relationship between the paired objects; and there is reinforcement in the form of a musical interlude after several pairs are identified. The choices

aren't easy, so this is more appropriate for higher-functioning kids.

Another excellent app that deals with pairing objects is Things That Go Together, from GrasshopperApps (grasshopperapps.com).

■ Sort and Categorize Game, Natural Learning Concepts (nlconcepts.com). Players are given the opportunity to iden-

tify where an object belongs, given four possible groups. Sound effects let the child know if he or she has made the correct choice, but the sounds can be turned off. This game offers opportunities for learning words and categories.

• Autism Emotion, Model Me Kids (modelmekids .com). Short stories, accompanied by photographs of real children and both written and spoken text, introduce situations that evoke a specific emotion. A short song can also be played to reinforce the lesson. Another app by this developer that's worth considering is Model Me Going Places 2. ■ My PlayHome, by Shimon Young (myplayhomeapp .com). All kids—not just those with autism—will get hours of fun and learning from this interactive app. Pour cereal, turn the TV or the CD player on and off,

move characters from room to room, and much more. Great for demonstrating cause and effect, labeling items in a home, and discussing families and the activities they do at home.

Although there are some expensive autism-specific apps, most of the resources mentioned here are free or affordable (under \$5). By making them available at your library or by providing information that can assist parents who want

to access these apps at home, you send the very important message that these families are welcome in your library and that you are open to finding ways to serve them and meet their needs.



Can you turn

off speech or

other sounds?

BARBARA KLIPPER has been teaching librarians about working with children with autism since 2006. She developed a grant-funded Sensory Storytime program at the Ferguson Library in Stamford, Connecticut, in 2009, and has trained many children's librarians in this program model through workshops and an ALSC webinar.







Columbian Exposition—to now, 120 years later, we remain as committed as ever to the profession.

ALA | 2013 Annual Conference Preview



Chicago's McCormick Place—the largest convention center in North America has committed to offsetting 100% of its electricity use through the purchase of wind energy Green-e Renewable Energy Certificates (RECs). McCormick Place announced in May that it plans to buy an estimated 130 million kilowatt-hours of wind power each year for the next three years, which could amount to a carbon avoidance of nearly 731 million pounds of carbon dioxide emissions.

In addition, McCormick Place rated Level One Certification with the ASTM Standard that pertains to the Evaluation and Selection of Venues for Environmentally Sustainable Meetings, Events, Trade Shows, and Conferences. And the West Building has LEED certification from the US Green Building Council.

The conference theme, "Transforming Our Libraries, Ourselves," plays out in programs from the Networking Uncommons and Maker Monday to presenters including Dan Cohen of the Digital Public Library of America and Rich Harwood of the Harwood Institute. The incredible lineup of speakers throughout the conference includes Steven Levitt, Jaron Lanier, Khaled Hosseini, Ping Fu, Congressman John Lewis, Temple Grandin, Giada De Laurentiis, Ann Patchett, Oliver Stone, and Peter Kuznick, Alice Walker (see interview, page 20), and Octavia Spencer.

We'll also be celebrating the 75th anniversary of the Caldecott Medal with high-profile experts and children's book illustrators including Paul O. Zelinsky, Brian Selznick, Jerry Pinkney, Erin Stead, Chris Raschka, and Eric Rohmann.

Here's just a sample of the programs, special events, author appearances, award presentations, and other activities happening in Chicago. For a complete listing, visit alaannual.org.

Conference overview

Opening General Session, on **Friday**, **June 28**, **4**–5:15 p.m. Steven D. Levitt, coauthor of the forthcoming book *Think Like a Freak* and the international bestseller *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything*, will challenge your problem-solving skills by showing how applying counterintuitive approaches to everyday problems can bear surprising results.

The ALA Awards Presentation occurs Sunday, June 30, 3:30–4 p.m., during the President's Program.

Join the **Think Fit 5K Fun Run & Walk** on **Sunday**, **June 30**, 7–9 a.m., to clear your mind for the day's sessions and enjoy Chicago's scenery. Tickets are available for \$30 and may be purchased in advance or onsite.

The Association for Library Ser-

vice to Children (ALSC) Newbery, Caldecott, Wilder Awards Banquet will take place on Sunday, June 30, 5:30–11 p.m. This grand occasion celebrates the authors and illustrators of the year's most distinguished books for children. Special recognition of the 75th anniversary of the Caldecott Medal will be included in the festivities. Preregistration is required.

Closing General Session, Tuesday, July 2, 9:30-11 a.m. Academy Award–winning actress Octavia **Spencer** is the keynote speaker. She'll be discussing her forthcoming first novel, Randi Rhodes, Ninja Detective: The Case of the Time-Capsule Bandit (October 2013, Simon & Schuster). The Closing General Session will be followed by the second annual Inaugural Brunch, Tuesday, July 2, 11:15 a.m.-1:30 p.m. Join President Maureen Sullivan in honoring incoming President Barbara Stripling and division presidentselect. This elegant, ticketed event

EXHIBITS

ith more than 800 organizations in attendance and multiple pavilions and stages featuring the hottest authors, the exhibit hall is the hub for learning and professional development at the Annual Conference. Attendees can explore a wide variety of library products, services, books, online services, tools, and technologies.

Friday, June 28, 4 p.m. The official opening ceremony and ribboncutting, featuring a brief welcome by ALA and Chicago dignitaries, will follow the Opening General Session. The Opening Reception includes food, drink, and entertainment in the exhibit hall, giving exhibitors and attendees their first chance to network as the exhibits kick off.

EXHIBIT HOURS:

Friday, June 28, 5:30-7 p.m. Saturday, June 29, 9 a.m.-5 p.m. Sunday, June 30, 9 a.m.-5 p.m. Monday, July 1, 9 a.m.-2 p.m.

Individual booths will hold Meet the Author/Illustrator events, an opportunity to meet and greet favorite adult and children's authors and illustrators throughout the conference.

SPECIALTY PAVILIONS

Find the latest publications, products, and technologies.

Artist Alley—located in the Gaming/Graphic Novel Pavilion, offers the best from all genres, from children's books to graphic novels.

DVD/Video Pavilion—will be showcasing recorded materials available for libraries of all types, size, and patronage.

First Time Concierae—First time at ALA? The Concierge is here to remind you that you are not alone by offering a place to meet other firsttimers and review information to help ensure your conference experience is a successful one.

International Visitors Center the place to find various multilingual and multicultural publications and library materials.

Library School and Instruction Pavilion—ALISE institutional members and other schools will be showcasing their valuable LIS educational programs for librarians here.

Membership Pavilion—houses booths belonging to ALA divisions, affiliated groups, and round tables.

Mobile Applications Pavilion see the latest mobile apps to manage libraries, improve service to patrons, and help readers of all ages.

Zine Pavilion—Local Chicago zinesters and self-publishers will be presenting material from their selfproduced mini-comics and zines.

DON'T MISS

LIVE! @ your Library Reading Stage, with readings from authors, tips on developing author programs for your library, and new recommendations for your patrons. The stage will run Saturday and Sunday from 11 a.m.-4 p.m., and on Monday from 10 a.m.-12:30 p.m.

What's Cooking @ ALA Cooking Demonstration Stage, for fantastic displays of the latest cookbooks. Chefs will be there every day to prepare the hottest recipes on the Demonstration Stage and to autograph their latest books.

The PopTop Stage—Popular Topics, Every Day, focuses on extremely popular librarian favorites: mystery, zines, romance, technology, and travel. The PopTop Stage will feature readings, discussions, and presentations over the course of the exhibits.

Graphic Novel/Gaming Stage, to hear from authors, illustrators, and creators of the hottest games and graphic novels.

Wrap Up/Rev Up celebration. Two-time Grammy Award-winning singer-songwriter Janis lan will keep the party going. From exhibit hall to ballroom, look for great entertainment and prize giveaways. Monday, July 1, 2-3 p.m.



includes food and entertainment. Tickets are available for \$50 and may be purchased in advance or onsite.

President's Program

Sunday, June 30, 3:30-5:30 p.m.

Maureen Sullivan welcomes Dan Cohen, founding executive director of the Digital Public Library of America (DPLA), for her ALA President's Program. Cohen will focus on the role and contribution of the DPLA to Sullivan's ongoing initiative, "The Promise of Libraries Transforming Communities."

He will offer an introduction and overview of the recently launched DPLA, how it came to be, and what it offers to librarians and the communities they serve. The ambitious enterprise offers great promise to libraries of all types, enabling open access to millions of books, articles, photographs, historical documents, objects, and artifacts. Its goal is "to realize the promise of the internet for the advancement of sharing information and of using technology to enable new knowledge and discoveries in the US."

Community engagement

Here are just a few programs targeted toward building relationships and input from the communities you serve:

Saturday, June 29, 8:30–10[°]a.m.

Octavia Spencer

The Promise of Libraries Transforming Communities: A Presidential Initiative Update

President Sullivan and Richard Harwood, president and founder of the Harwood Institute, will lead a panel of librarians about their experiences and the impact of using the Harwood practice in their role as facilitators of community innovation and change. The panel will be moderated by Mary Davis Fournier, program director of ALA's Public Programs Office.

Saturday, June 29, 1–2:30 p.m.

Community Engagement Conversation: Advancing Library-Led Community Engagement. This session, led by the Harwood Institute's Carlton Sears and Aaron Leavy, offers tips on how you and your library can help kick-start a new trajectory in your community.

Saturday, June 29, 1-2:30 p.m.

Crossing the K-20 Continuum: Are Librarians Bridging Information Literacy and 21st Century Skills?

Kenneth Burhanna, assistant dean for engagement and outreach, Kent State University, speaks on model community instructional programming.

Saturday, June 29, 4:30-5:30 p.m.

Mi Casa es su Casa: Libraries **Building Communities for Latinos** A panel of speakers from public libraries in the greater Chicagoland area will highlight ways they are

strengthening their communities by addressing Latino issues. Participants interested in community services, outreach, and programming will hear examples of libraries' roles in partnerships created to promote early and adult educational success, civic discourse and engagement, healthy eating, and enriching cultural lives.

Sunday, June 30, 10:30 a.m.-noon

Storytelling Mojo: Creating the **21st Century Library Narrative** Join the Association of Specialized and Cooperative Library Agencies (ASCLA) for its president's program featuring Michael Margolis, CEO of Get Storied, to learn ways to share the excitement about libraries evolving and innovating as community institutions. Margolis has collaborated closely with both the California and Pennsylvania state libraries around this issue.

Featured speakers

Saturday, June 29, 8:30-9:30 a.m.

Jaron Lanier, bestselling author of You Are Not a Gadget and the father of virtual reality, kicks off the Auditorium Speaker Series discussing his new book, Who Owns the Future? (May 2013, Simon & Schuster), and the effects network technologies have had on our economy. Lanier asserts that the rise of digital networks led our economy into recession and decimated the middle class. He charts an















Ann Patchett

Oliver Stone

Mark Frauenfelder

Khaled Hosseini

Ping Fu

4

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SCHOLARSHIP BASH: SECOND CITY

SATURDAY, JUNE 29, 8–10 P.M.

Fun and entertainment—all for a great cause. This year's ALA/Pro-Quest Scholarship Bash will feature improv-based sketch comedy group Second City at McCormick Place for "Best of the Second City," a night of sketches, songs, and improvisations from the legendary company that launched the careers of Steve Carell, Stephen Colbert, Tina Fey, Bill Murray, Gilda Radner, and others.

Take an evening off to enjoy the next generation of the comedy world's best and brightest perform hilarious sketch comedy.

Tickets are \$25 and can be purchased in advance when you register online at alaannual.org. They will also be available onsite at the registration area of the convention center.

Money raised at the Scholarship Bash provides at least 10 Spectrum scholarships for graduate students in library and information studies.



alternative to allowing technology to own our future, outlining a path toward a new information economy that will stabilize the middle class and allow it to grow, and making the point that he considers it time for people to be rewarded for what they do and share on the web.

Saturday, June 29, 10:30–11:30 a.m.

Author of bestsellers *Kite Runner* and *A Thousand Splendid Suns*, **Khaled Hosseini** talks about his newest book *And the Mountains Echoed* (May 2013, Riverhead Books). His first novel in more than six years is about how we love and take care of one another, and how the choices we make resonate through generations. Hosseini explores the many ways families nurture, wound, betray, honor, and sacrifice for one another; and how often we are surprised by the actions of those closest to us at the times that matter most. Take this outstanding chance to hear one of the most widely read and beloved novelists, so you can go back and share insights with patrons, students, and book clubs.

Saturday, June 29, Noon–1 p.m.

Tech entrepreneur and author of Bend, Not Break: A Life in Two Worlds, **Ping Fu** traces her journey from her family's suffering during China's Cultural Revolution to becoming a top American innovator who founded Geomagic, a 3D digital reality solution company.

Saturday, June 29, 3:30–4:30 p.m.

Eager to reach a new generation of Americans with the story of his legendary role as one of the so-called "Big Six" leaders in the 1960s civil rights movement, **Congressman John Lewis** will discuss his autobiographical comic-book project *March* (Top Shelf Productions), why he chose the comic-book format, and how the project grew to three volumes. Lewis will be joined by coauthor Andrew Aydin and comic-book artist Nate Powell for the second half of the program to discuss their

HOW TO CUSTOMIZE YOUR CONFERENCE

se the ALA Annual Conference Scheduler to see the full scope of all Annual has to offer and to plan and organize your conference activities. Highlights of the Scheduler include:

The ability to browse sessions in multiple ways;

 Easy-to-create personal calendars that can be shared or kept private;

 Tailored lists of recommendations based on division, groups, library type, and interests specified in user profiles;

 Ease of adding, prioritizing, and updating sessions and events;

 Ease of adding booth visits and meetings with specific exhibitors; A Quick-Start Guide to the Scheduler and other ways to get help in order to learn more.

The Conference Scheduler mobile app will be released in June.

NETWORKING UNCOMMONS

The Networking Uncommons is a dedicated small-group meeting area in McCormick Place featuring tables, chairs, free Wi-Fi, and projectors and screens, along with technology to help push out content in real time. Sign up for specific time slots or drop in. There's enough space so that more than one group can use the room at a time. Be sure to check out the daily topics geared to specific interests.



collaboration. *March (Book One)* is scheduled to ship in August 2013.

Sunday, June 30, 8:30–9:30 a.m.

Bestselling author, doctor of animal science, and autism activist **Temple Grandin** is one of the world's most influential and well-known adults with autism. She will discuss her new book, *The Autistic Brain: Thinking Across the Spectrum* (April 2013, Houghton Mifflin Harcourt), and share insights on serving the wide range of your library's users.

Sunday, June 30, 10:30–11:30 a.m.

Emmy Award—winning chef and author of six cookbooks **Giada De Laurentiis** discusses her new Recipe for Adventure book series (Penguin Young Readers Group) about a brother and sister whose lives take a magical turn when their great aunt comes to live with them. The first two books in the series, *Naples!* and *Paris!*, will be published this fall, each one inspired by the author's love of a certain city and/or cuisine.

Monday, July 1, 10:30–11:30 a.m.

Academy Award-winning filmmaker Oliver Stone and historian Peter Kuznick talk about their recent joint project, The Untold History of the United States, a thoroughly researched and rigorously analyzed look at the dark side of American history and companion to the Showtime documentary series that challenges the prevailing orthodoxies of traditional history books. Stone and Kuznick are also eager to talk with librarians about what they see as the current sorry state of history books available to middle and high school students.

Monday, July 1, Noon–1 p.m.

Poet, feminist, and activist **Alice Walker**—best known for her National Book Award and Pulitzer Prize–winning novel *The Color Purple*—discusses her two new books from The New Press, *The Cushion in the Road* (essays) and *The World Will Follow Joy* (poems).

Monday, July 1, 1–2:30 p.m.

Mark Frauenfelder, founding editor-in-chief of MAKE Magazine and founder of Boing Boing, will present the latest tools and technologies that are driving innovation and giving individuals and small groups the ability to create amazing things. He then will present new, inexpensive, and effective ways to conduct research and development, design prototypes, and set up manufacturing at home and in makerspaces at libraries, schools, companies, and other locations. Get the latest ideas and programming innovations on Maker Monday at the Maker Pavilion and Interactive Demo Area and

at the special Maker Showcase in the exhibit hall.

Division presidents' programs

Saturday, June 29, 10:30–11:30 a.m.

Association of College and Research Libraries (ACRL), President Steven J. Bell; Library Leadership & Management Association (LLAMA), President Pat Hawthorne. "Standing on Marbles: Ensuring Steady Leadership in Unsteady Times" with Karol M. Wasylyshyn, noted author, executive coach, and leadership consultant.

Saturday, June 29, 10:30 a.m.–noon

American Association of School Librarians (AASL), President Susan D. Ballard. Jonathan Kozol, student advocate and bestselling author of *Death at an Early Age*—winner of the 1968 National Book Award in Science, Philosophy, and Religion will talk about the role libraries play in urban education.

Saturday, June 29, 4–5:30 p.m.

Reference and User Services Association (RUSA), President Mary Pagliero Popp. Lee Rainie, director, Pew Research Center's Internet & American Life Project, shares some insights on patron preferences and behaviors, and how they interact with information technology, in "The Myth and the Reality of the Evolving Patron."

Sunday, June 30, 1–2:30 p.m.

Public Library Association (PLA), **President Eva Poole**. Following the recognition of PLA's 2013 award winners, Poole will welcome keynote

FINDING YOUR WAY AROUND ANNUAL

With so many different and interesting programs going on, navigating Annual can be intimidating for both first-time attendees and seasoned conference-goers alike. Here are some tools you can use before and during conference to stay connected and informed:

Visit alaannual.org

Track #ala2013 on Twitter

Join the 2013 ALA Annual Conference Facebook Event

Follow the ALA Annual Conference and Exhibit Pinterest page

Check out the ALA Annual Conference Mobile App to receive updates, plan and organize your conference time, get tailored recommendations, and create a sharable calendar, all at your fingertips throughout conference. ALA division and round table **Conference 101 programs** throughout the weekend offer valuable assistance to attendees, especially first-timers. These programs are crafted to help conference attendees plan their conference experience based on the type of work they do or the type of library in which they work.

Get expert advice on programs to attend, exhibitors to visit, parties to drop in on, and ways to get the most out of conference. Programs especially for new attendees are highlighted in the program guide. Check out the ALA Pavilion on the exhibit floor to learn more about ALA.

If you selected "I am a first-time registrant of the ALA Annual Conference" during registration, you were automatically signed up to get a personal welcome from an ALA Ambassador—an ALA member who is a longtime conference-goer. ALA Ambassadors can help you make connections to programs, people, and places before the conference so your time is well spent once you get there. If you haven't signed up for a Mentor Slot already, check at the First-Time Attendee Concierge Desk in the registration area to see if slots are still available for someone to get you started finding your way around.

Don't forget the ALA Membership Pavilion in the exhibit hall (booth 1231), where you can connect with colleagues from the New Members Round Table, other ALA members, and ALA staff who can answer any of your questions about conference, membership, and other happenings at ALA.

JOBS, JOBS, JOBS



provided by ALA's Office for Human Resource Development and Recruitment (HRDR), the ALA JobLIST Placement Center is open Saturday, June 29, and Sunday, June 30, 9 a.m.-5 p.m., with an orientation on Saturday, June 29, 8:30 a.m.

As part of its continuing efforts to help job seekers retool their skills, the Placement Center hosts a free Open House Sunday, June 30, 10:30 a.m.-noon. Free services for job seekers include résumé posting on the JobLIST website, career guidance workshops, conversation with a career counselor, résumé review, and the chance to talk to employers in the Placement Center.

Penny Beile, associate director for information services and scholarly communication, University of Central Florida, and Therese Triumph, adjunct librarian, Rutgers University,

point out hot jobs in academic libraries, discuss qualifications and skills being sought by libraries, and discuss trends in the job market at "The State of Academic Library Jobs: What You Need to Know to Be Competitive in the Current Job Market" on Saturday, June 29, 9-10:30 a.m.

Cynthia Kisby, personnel librarian and head, regional campus library services, University of Central Florida in Orlando, presents "Three Things You Need to Know about Being **Unemployed**," an interactive session exploring what participants control and what they don't, and what to do about it in a job search on Saturday, June 29, 9-10:30 a.m.

Quinn Galbraith, human resource manager, Brigham Young University, will share his insights into what employers want in candidates during "Rev Up Your Résumé and Polish Your Interviewing Skills" on Saturday, June 29, 10:30 a.m.-noon.

As associate dean for administrative services and faculty affairs, Brian Keith is the most senior human resources, grants management, and financial professional for the George A. Smathers Libraries at the University of Florida. He provides a review of the selection process and many specific pointers for those seeking a position at "The Ins and Outs of Job Hunting for Library Positions: An Insider's Perspective" on Saturday, June 29, 1-2:30 p.m.

Social media specialist, program planner, web content manager, writer, or editor: Meet and learn from those working in alternate careers. Nancy Faget, manager, Careers in Federal Libraries, facilitates "Guess What You Can Do with Your MLIS Degree?" on Saturday, June 29, 3-4 p.m.

speaker Ann Patchett, bestselling author of six novels and two books of nonfiction and owner of Parnassus Books, an independent bookstore in Nashville, Tennessee. Patchett will also participate in the Auditorium Speaker Series on Saturday, June 29, 1-2:30 p.m.

Sunday, June 30, 1-2:30 p.m.

United for Libraries, President Gail Guidry Griffin. Speakers from Anythink Libraries, Rangeview Library District in Adams County, Colorado, will share their experiences on rebuilding a library system as a new and relevant brand that represents the future and inspires innovation, morphing from a place of books to a place where the community connects with information and creates content.

Sunday, June 30, 3-4 p.m.

Library and Information Technology Association (LITA), President Zoe Stewart-Marshall. Cory Doctorow, digital rights activist, science fiction writer, and Boing Boing co-editor, will look at how libraries can and do stand on the front lines of the debate over the role of free information and free information technology in ensuring the healthy maintenance of a free society. Doctorow will also participate in two author series events: Bleak New World: YA Authors Decode Dystopia on Friday, June 28, 8–10 p.m. and Science Fiction: The Factual and the Counterfactual (also a LITA program) on Saturday, June 29, 1-2:30 p.m.

Monday, July 1, 10:30 a.m.-noon

Association for Library Collections and Technical Services (ALCTS), President Carolynne Myall. "Confessions of a Digital Packrat" with Erin McKean, founder of Wordnik.com and former editor-in-chief of American

Dictionaries for Oxford University Press.

Monday, July 1, 1-3 p.m.

Association for Library Service to Children (ALSC), President Carolyn S. Brodie. Conclude our yearlong Caldecott celebration with the Charlemae Rollins President's Program: Think with Your Eyes! Experience a powerful method of engaging with pictures, and then explore the value of using this technique with children. Speakers include Bryan Wunar, director of community initiatives at the Center for the Advancement of Science, Museum of Science and Industry in Chicago; Elizabeth McChesney, director of children and young adult services, Chicago Public Library; Mary Erbach, assistant director of museum education, Art Institute of Chicago; Oren Slozberg, executive director, Visual Thinking Strategies; and Pat Bilquez, teacher/librarian, Roxhill Elementary School in Seattle.

Monday, July 1, 1-3 p.m.

Young Adult Library Services Association (YALSA). President lack Martin: Martin will showcase the winners of the latest round of Excellence in Library Service to Young Adults Award. These programs address teen needs and interests in an innovative or unique way, including such topics as digital literacy, high school drop-out prevention, and serving incarcerated teens.

Program sampler

In addition to the programs listed above, Annual offers many opportunities to satisfy a variety of interests. Highlights include:

Friday, June 28, 8-10 p.m.

Continuing a 35-year tradition at Annual, this year's Booklist Books for Youth Forum features Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth as the panel for Bleak New World: YA Authors Decode Dystopia. These bestselling and award-winning authors will discuss the popular genre of dystopian literature. The panel will be moderated by Ann Kelley, Booklist Books for Youth associate editor.

 Cory Doctorow is a science fiction author, activist, journalist, and blogger. His latest young adult novel is Homeland (2013), the sequel to Little Brother (2007).

Lois Lowry is the multi-awardwinning author of more than 30 books for young people, including two Newbery Medal titles: Number the Stars (1989), a story of the Danish resistance movement during WWII, and *The Giver* (1993), a classic of dystopian fiction that has grown into the Giver Quartet.

Patrick Ness is the award-winning author of the three literary scifi thrillers that comprise the Chaos Walking Trilogy, which has been adapted into a film set for release in 2014.

Veronica Roth is author of the dystopian Divergent series, which began with Divergent (2011) and will conclude with Allegiant, planned for publication in October 2013.

Friday, June 28, 7:30-10 p.m.

The Intellectual Freedom Round Table (IFRT) will celebrate its 40th anniversary at the Chicago Cultural Center (78 E. Washington St. at Michigan Ave.). Refreshments, including signature cocktails, will be served.

Saturday, June 29, 8:30–10 a.m.

Get the latest on library-related legislation during the ALA Washington Office Update. Susan Crawford, telecommunications policy expert and former White House official. will address conference-goers and share insights about national technology policy and implications for the library community.

BUSINESS AND **FINANCIAL MEETINGS**

FRIDAY, JUNE 28

Executive Board I, 8:30–11:30 a.m.

BARC, Noon-3:30 p.m.

SATURDAY, JUNE 29

 ALA Membership Meeting, 1–2:30 p.m.

Council/Executive Board/ Membership Information Session, 3-4:30 p.m.

SUNDAY, JUNE 30

Council I, 8:30–11 a.m.

MONDAY, JULY 1

- Council II, 8:30–11:30 a.m.
- Executive Board II, 1–4:30 p.m.

TUESDAY, JULY 2

- Council III, 7:45–9:15 a.m.
- Executive Board III, 1–4 p.m.

Saturday, June 29, Noon–1 p.m.

United for Libraries will host its **Specialized Outreach Services** Luncheon, Intellectual Freedom and Accompanying Library Policies, featuring Kent Oliver, director of the Nashville (Tenn.) Public Library and former chair of the ALA Intellectual Freedom Committee.

Saturday, June 29, 10:30 a.m.-noon

As part of this year's Now Showing @ ALA series, filmmakers Dawn Logsdon and Lucie Faulknor present a behind-the-scenes glimpse into

CARNEGIE MEDALS SHORTLIST

SUNDAY, JUNE 30, 8-10 P.M.

on't miss the second annual Andrew Carnegie Medals for **Excellence in Fiction and Nonfiction** Awards ceremony. The medals recognize adult books published in the United States.

Here are the 2013 finalists for the Andrew Carnegie Medal for Excellence in Nonfiction (pictured top row, left to right):

The Mansion of Happiness: A History of Life and Death, by Jill Lepore: Alfred A. Knopf, a division of Random House.

Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis, by Timothy Egan: Houghton Mifflin Harcourt.

Spillover: Animal Infections and the Next Human Pandemic, by David Quammen: W. W. Norton & Company.

The 2013 finalists for the Andrew Carnegie Medal for Excellence in Fiction (pictured bottom row, left to right):

Canada, by Richard Ford: Ecco, an imprint of HarperCollins Publishers.

The Round House, by Louise Erdrich: Harper, an imprint of HarperCollins Publishers.

This Is How You Lose Her, by Junot Díaz: Riverhead Books, a member of Penguin Group (USA).



the making of their documentaryin-progress Free for All: Inside the Public Library, which explores the history, spirit, and challenges of the free public library. A panel discussion with filmmakers and library leaders follows.

Sunday, June 30, 7–9:30 a.m.

The Ethnic and Multicultural Information Exchange Round Table (EMIERT) and the Coretta Scott King Book Awards Committee will celebrate the best in children's and young adult literature representing the African-American experience at the Coretta Scott King Book Awards Breakfast at the Radisson Blue Atlantic Ballroom.

Sunday, June 30, 8:30-10 a.m.

Join the New Members Round Table for Building Your Professional Toolkit. Learn about what librarians from a variety of environments consider the essential items in their professional toolkits that have led to position, job, and career success. Speakers include Benjamin Andrus, Catherine Soehner, Cory Eckert, Ed Garcia, Emily Sanford, Jason Chabak, Justin Hoenke, Nora Quinlan, and Sheila Urwiler.

Sunday, June 30, 5:30-7:30 p.m.

Enjoy a line-up of comedians at United for Libraries' The Laugh's on Us, sponsored by SAGE, featuring Paula Poundstone, author of There's Nothing in This Book That I *Meant to Say*. Poundstone will be joined by Ross Mathews of The Tonight Show with Jay Leno; standup comedian Selena Coppock; licensed clinical professional counselor Nicole Knepper; Art Institute of Chicago professor Sara Levine; and playwright, screenwriter, and novelist Paul Rudnick. Tickets are available for purchase in advance or onsite.

A Degree is Great. A Career Path is Even Better.

Consider how a Master of Library and Information Science from Rutgers, an iSchool, adds a crucial dimension to help you compete effectively in today's job market.

Forget the Idea of Just Books.

Think knowledge management, competitive intelligence, big data, social media – all critical to many careers today. Rutgers' MLIS program blends theory seamlessly with the technologies of today's world.

Ranked 6th nationally by *U.S. News and World Report*, the MLIS graduate degree offers you:

- Flexibility: Take courses on campus, online or a combination of both.
- Excellence in Research: Leading scholars in the LIS field use original research to address cutting-edge topics.
- Guided Assistance: Knowledgeable advisers will walk you through the application process.

Stop by Booth #560 at ALA National to meet MLIS faculty and advisers.

Lilia Pavlovsky Rutgers Assistant Professor 2012 Library Journal Teaching Award Winner

RUTGERS

School of Communication and Information Explore our programs: **mlis.rutgers.edu** Rutgers, the State University of New Jersey

Lasies Chicaco

Hot Doug's is a hometown favorite.

American Libraries staff members offer a sample of our choice picks

e Chicagoans love our food. In a town best known for its deep-dish pizza, hot dogs, and Italian beef sandwiches, we also take pride in our city's more recent culinary accomplishments, which have helped transform Chicago into a dining destination for foodies worldwide. And while there's no dearth of restaurant guides to help you maneuver your way around the city's best eats, staff members at American Libraries have compiled a sampling of some of our favorite spots. We hope you have a chance to try a few of them (as well as other equally fine establishments not listed here). At the end of the section is a public transportation guide to help you find-and sate—all your food cravings. Enjoy!

Within 5 miles of the Convention Center



AL'S BEEF

312-226-4017 alsbeef.com 1079 W. Taylor St. (*Little Italy/University Village, and other locations*) Chicago has three specialties: hot dogs, pizza, and Italian beef. You can get a tasty Chicago-style hot dog here, with mustard, relish, onions, tomato, pickle, celery salt, and sport peppers. But save room for the house specialty, a slightly spicy Italian beef sandwich, served au jus with sweet peppers or homemade giardiniera in an Italian roll. Freshcut fries (with the skins) are extra and worth it. There are other locations in the Loop and River North, but we like the original spot in Little Italy, across from Mario's Italian lemonade stand. Magnifico! —LB

L, D (M–Sat) \$

AVEC

312-377-2002 avecrestaurant.com 615 W. Randolph St. (West Loop) Much more casual than its upscale sibling next door, Blackbird, but equally good, with small-plate dishes and an outstanding wine selection. The chorizo-stuffed, bacon-wrapped medjool dates in piquillo pepper sauce are a favorite. Friendly staffers will bring drinks while you wait for a table. *—MP* D daily **\$\$\$**

THE BONGO ROOM

312-291-0100 thebongoroom.com 1152 S. Wabash Ave. (South Loop, and other locations) Stop by the Bongo Room for breakfast, brunch, or lunch. Established in 1993 in the Wicker Park neighborhood, this popular spot still offers some original fan favorites, including its breakfast burrito and croissant sandwich. Ingredients are fresh and seasonal. —*KB* B, L (M–F), Brunch (Sat, Sun) **\$\$**

BUDDY GUY'S LEGENDS

312-427-1190 buddyguy.com 700 S. Wabash Ave. (South Loop) If Buddy's in town, he shows up at the club around 9 p.m. You will need to be there by 7:30 p.m. to get a seat for that show. But there are lots of memorabilia in the upstairs dining area. If you just want to hear some blues, visit any lunch hour, when there's always a live performance and no cover charge. Southern specialties include a tasty catfish po' boy sandwich. *—LB* L (W–Sun), D daily **\$**

CHICAGO'S HOME OF CHICKEN AND WAFFLES

773-536-3300 chicagoschickenandwaffles.com 3947 S. King Dr. (Bronzeville)



This South Side favorite has the long lines to prove that the food is worth the wait. With so many places where one can sample soul food in Chicago, this spot stands above the competition. Part local favorite and part cult classic, this is definitely the place to get chicken and waffles in the city. Try the Darnell: two fried catfish fillets and your choice of waffle, potato salad, or fries for \$11. -*MP* L, D daily **\$\$**

FALAFILL

312-360-9400 eatfalafill.com 72 E. Adams St. (Loop, and other locations)

Chef-owner Maher Chebaro makes falafel more accessible with cafeteria-style service that delivers falafel wraps (chickpea for traditionalists, and choices such as curry or spicy sujuk sausage for more adventurous



diners) and side dishes ranging from fries to traditional Lebanese rice and lentil soup. The mezza bar (appetizers) features crowd-pleasing Mediterranean fare like hummus, tabbouleh, baba ghanouj, and minted cabbage. —*BG* L, D (M–F) **\$\$**

FRONTERA GRILL

312-661-1434

rickbayless.com/restaurants/grill.html 445 N. Clark St. (*River North*) With its bold colors and design—and bold food to go with it—this casual frontier grill brings fun and vibrancy to any meal. Try the Oaxacan-style carne asada, with guacamole, black beans, and sweet plantains, and wash it down with one of the signature margaritas. For a kitchen table experience, check out Frontera's Library Room—perfect for intimate gatherings of up to 10 guests. —*MP* Brunch (Sat), L (Tue–F), D (Tue–Sat) \$\$\$

GIRL & THE GOAT

312-492-6262 girlandthegoat.com 809 W. Randolph St. (West Loop) One of the hottest spots in town, this restaurant shows no signs of slowing down. Fans of Bravo's *Top Chef* may already know chef-owner Stephanie Izard's name, but few who americanlibrariesmagazine.org | june 2013

DINE AROUND CHICAGO

Whether you're a first-timer or a seasoned conference-goer, navigating around an unfamiliar city in search of great grub can be a hassle. That's why ALA created Dine Around Chicago, an opportunity for you to enjoy a meal at one of Chicago's top restaurants with colleagues from across the nation. We secure the seats (up to 10 slots per restaurant for Friday, June 28); all you have to do is sign up—for a single seat or as a group—before these slots are gone.

Dining options include:

Berghoff Restaurant (theberghoff.com) has been a Chicago mainstay, serving German-American cuisine since 1898. One of the nation's oldest family-run institutions, Berghoff Catering and Restaurant Group is known not only for its famous Berghoff beer and root beer but also for its catering and desserts. Try the beer and Wiener schnitzel.

Brasserie by LM (brasseriebylm.com) offers casual, sophisticated cuisine by combining time-honored techniques with a modern flair to create a dining experience that will leave a lasting impression. Try the signature beef bourguignon and a glass of Côtes du Rhone.

■ Scoozi (leye.com/restaurants/directory/scoozi) provides comfortable Italian ambience with made-from-scratch cuisine. All pasta dishes are either imported from Italy or made in house. Enjoy the award-winning wine list along with mouth-watering bruschetta and brick-oven pizzas.

As an added treat, all participating restaurants will offer a special perk to those signed up through Dine Around. Find more information, check for new restaurants added to the list, and sign up at bit.ly/dinearoundchicago—before all seats are filled.

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dine here will forget the creative menu: confit goat belly, sticky date cake, etc. The menu changes frequently, and the restaurant works with a number of area farms to support the local movement. The catch: Getting reservations may be impossible unless booked months in advance. But don't despair; the restaurant offers a waitlist for walkins beginning at 4:30 p.m. every night. Or visit the sister restaurant, Little Goat Diner (820 W. Randolph), for all-day breakfast, burgers, and more. –*KB* D daily **\$\$\$\$**

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GREEK ISLANDS

312-782-9855 greekislands.net 200 S. Halsted St. (*West Loop*)

There are a string of Greek restaurants on Halsted, but this is one of my favorites. Very fresh and tasty gyros, Greek salad made with the restaurant's own feta cheese, lots of seafood selections. Offers free valet parking, as do most Greektown restaurants, a real perk so close to the Loop. -LBL, D daily **\$\$**

HACKNEY'S

312-461-1116

hackneysprintersrow.net

733 S. Dearborn St. (*Printer's Row*) Pub grub nestled in the heart of Printer's Row in the South Loop. Stop in for a Famous Hackneyburger, a Hackney's tradition since 1939, Hackney's original french fried onions (a pyramid of intertwining fried onions), and a Guinness before or after perusing the new, used, and rare-book stores in the neighborhood. —*PM* L, D daily **\$\$**

HAROLD'S CHICKEN SHACK

312-362-0442 haroldschicken55.com 636 S. Wabash Ave.

(South Loop, and other locations) Chicken (and even fish) any way you want it. Harold's doesn't try to be something it's not. What you'll get here is delicious fried chicken and sauce, with sides like coleslaw, fries, and hush puppies. Try one of the halfchicken dinners, which comes with three sides, all for around \$8. It may not be the most heart-healthy option in town, but the staff is friendly and the food hits the spot. *—MP* L, D daily **\$**

THE HOP HÄUS

312-280-8832 thehophaus.com 646 N. Franklin St. (*River North*) Gourmet filet mignon sliders with blue cheese and shoestring onions on a pretzel bun pair well with local brewskis from West Coast, Domaine DuPage, and Goose Island. Want something more exotic? Try the ostrich, wild boar, or bison sliders, all served with confetti slaw, julienne

pickles, and fries or mac 'n' cheese. Salads, fish, pizza, and wraps round out the menu. Several drafts and craft beers are available, as well as imports and a range of local bottled beers. -LB

L, D daily \$\$

JIM'S ORIGINAL

312-733-7820 jimsoriginal.com 1250 S. Union Ave. (University Village) You'll see the Jim's Original sign glowing 24 hours a day from the Dan Ryan Expressway. Relocated to Union Avenue after the nearby long-running Maxwell Street market closed due to gentrification, Jim's has been serving up Polish sausages and hot dogs since 1939. The famous beef/pork Polish and all-beef hot dogs come with yellow mustard, grilled onions, and sport peppers, plus a bag of fries for less than \$5. Well-lit, easy to find. -LB 24 hours daily \$

JOY YEE'S NOODLES

312-328-0001 joyyee.com 2139 S. China Pl.

(Chinatown, and other locations) It may not be the finest restaurant in Chinatown, but it is popular, inexpensive, and a good value for your money. The baked rice in bamboo pot dishes and giant noodle soups are your best bet. Just a short cab ride from McCormick Place. -LB L, D daily \$

KARYN'S ON GREEN

312-226-6155 karynsongreen.com 130 S. Green St. (West Loop) Karyn's on Green serves contemporary American cuisine with a vegan twist in the heart of swanky West Loop. The faux chicken legs, chorizo and crab sliders, and shepherd's pie dishes can fool the most die-hard carnivores into thinking they're eating the real thing. Karyn's shines in the mixology department as well, using organic and artisanal liquors to concoct its own handcrafted cocktails and variations on favorites (five different manhattans are offered). –*PM* Brunch (Sat, Sun), L, D (Tue-Sun) \$\$

LES NOMADES

312-649-9010 lesnomades.net 222 E. Ontario St. (Streeterville) A garden gate and discreet doorway welcome visitors to a slice of Europe. Inside a classic Chicago brownstone that's tucked between larger buildings, diners may sit upstairs or down. But the first stop is the petit zinc bar. A glass of bubbly introduces the quiet, almost neighborly atmosphere. The cuisine, though undeniably French, sounds familiar American notes: Alaskan halibut. roasted venison, pecan crème caramel. Expert waitstaff nimbly guide you through the deep, international, and occasionally expensive wine list. You'll choose from a four- or fivecourse prix fixe menu. --LB D (Tue–Sat) \$\$\$\$

LOU MALNATI'S PIZZERIA

312-828-9800 loumalnatis.com 439 N. Wells St. (Streeterville/River North, and other locations) This is genuine Chicago deep-dish pizza. Yes, you can get salads and appetizers and pasta dishes, and they are all good, but you have to try the pizza. The firm high-sided crust of the deep dish creates a fortress for a bounty of pizza sauce and cheese, glorious cheese. I like the "Lou," with spinach, mushrooms, Roma tomatoes, and three cheeses, -LBL, D daily \$\$

LOU MITCHELL'S

312-939-3111

loumitchellsrestaurant.com 565 W. Jackson Blvd. (West Loop) Lou has passed on, but his legendary breakfasts are still being served here. Generous portions, friendly waitstaff, and "the world's best coffee" draw lines for breakfast. But no worries: Lou's offers samples of doughnut holes and, for the ladies, boxes of Milk Duds while you wait in line.



Spinach special omelet with feta cheese and potatoes in a skillet, with thick Greek toast on the side, is my favorite, but any egg dish is divine. Walking distance to the Willis Tower (formerly the Sears Tower). -LB B, L daily \$

MANNY'S CAFETERIA AND DELICATESSEN

312-939-2855 mannysdeli.com 1141 S. Jefferson St. (Little Italy/University Village) If you want to rub elbows with Chicago pols, this is your place. President Obama comes here when he's in town. Got a hankering for brisket or latkes? They got 'em. Corned beef sandwiches are enormous, meriting their \$12 price tag. You cannot eat it in one sitting, so take a friend and share. Delicious pies and other desserts, too. Just one block from where the Great Chicago Fire started in 1871, and now the location of the Robert J. Quinn Fire Academy and museum at 558 W. De Koven Street. Free parking. -LB B, L, D (M–Sat) \$\$

OASIS CAFÉ

312-443-9534 oasiscafeone.com 21 N. Wabash Ave. (Loop) You may never get another chance to eat at a Middle Eastern café in a jeweler's mall, so check out the diamonds or get your watch battery replaced on

ALA | Annual Conference Dining Guide



your way to the café in back. There are daily specials, and the food is authentic and inexpensive. Best bet: falafel sandwich and savory lentil soup. *—LB* L, D till 6:30 (M–Sat) **\$**

PHOENIX

312-328-0848

chinatownphoenix.com 2131 S. Archer Ave. (Chinatown) Come early to this popular dim sum destination, as wait times can be lengthy, especially on weekends. The steamed barbecue pork buns are a crowd-pleaser, and the signature two-course Peking duck is carved and wrapped tableside. Try to score seating in the main dining room on the second floor, which overlooks the city's skyline. Because the closest Red line El stop to this Chinatown institution will be closed this summer, consider taking a cab or hopping on a water taxi (see page 60 for info on water taxis). —SS B, L, D daily **\$\$**

PIZZERIA UNO / PIZZERIA DUE

312-321-1000 / 312-943-2400 unos.com

29 E. Ohio St. (*River North*) 619 N. Wabash Ave. (*River North*) Now an international franchise, Uno is where Chicago-style deep-dish



pizza began making history. In 1943, Ike Sewell created the original recipe for extra-cheesy pizza with a crust as thick as a fruit pie. It caused such a sensation that Sewell opened Due kitty-corner from Uno to handle the dine-in demand. (There's often still a wait for a table.) Choose Uno if you've got a taste for craft beer, which was recently added to the menu. If you have room after indulging, try the deep-dish sundae: vanilla ice cream, chocolate sauce, and whipped cream heaped atop a giant chocolate chip cookie freshly baked in a deep-dish pan. -BG L, D daily \$\$

POMPEI ON TAYLOR

312-421-5179 pompeiusa.com/taylor 1531 W. Taylor St. (*Little Italy/University Village*) Pompei prides itself on serving three generations of family recipes that include hand-rolled pizzas and hand-cut pastas. This local gem has been on Taylor Street since 1909. Order the signature pizza strudels like the poor boy (ham, salami, capicola) or the Pompei Italiano (mini-meatballs)—by the slice or to share with a group. *—MP* L, D daily **\$**

PROTEIN BAR

312-346-7300 theproteinbar.com 235 S. Franklin St. (Loop, and other locations) This is the spot for those who love healthy, filling, and lower-calorie food that's tasty too. Protein gets packed into every dish, from drinks to "bar-ritos" with yummy quinoa instead of rice and whole wheat tortillas. The breakfast bar-ritos are ginormous and under 450 calories. -LBB, L, D (M–Th), closes at 5 p.m. (F) \$

RAW

312-831-2729 chicagorawfood.com 131 N. Clinton St., in the Ogilvy Transportation Center French Market (West Loop)

If you ever wanted to try raw vegan dishes, this is your place. The spaghetti made from sliced zucchini "noodles" is savory and filling. Smoothies, salads, sandwiches, and even desserts are on offer. *—LB* L, D (M–Sat) **\$**

SLURPING TURTLE

312-464-0466 slurpingturtle.com 116 W. Hubbard St. (*River North*) People come for the ramen—and we don't mean the kind college kids nuke in dorm rooms. Try the tan tan men ramen off the dinner menu (herbed pork meatballs) or the duck-fat fried chicken for a hot tapas item. —*MP* L, D daily **\$\$**

TOPOLOBAMPO

312-661-1434 rickbayless.com/ restaurants/topolobampo.html 445 N. Clark St. (*River North*) Reportedly one of President Obama's local favorites (story goes that he loves the sopa azteca), Topolobampo is viewed as the quiet, sleek, classy sister to celebrity chef Rick Bayless's other Chicago restaurants. Topolo—as locals call it—has a menu that changes monthly. Try the ceviche trio for a mix of traditional and innovative interpretations on a classic dish. —*MP* L (Tue–Fri), D (Tue–Sat) **\$\$\$\$**

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312-334-3688 rickbayless.com/restaurants/xoco.html 449 N. Clark St. (*River North*) Xoco (pronounced *SHOW-coh*) is Rick Bayless's take on Mexican street food. Try one of the tortas, like the cubana or the cochinita pibil. (Note: The habanero salsa is not for the faint of heart.) Or for something more substantial, order the woodroasted chicken pozole. Need a sweet fix to tamp down the heat? Try the dipping chocolate and churros. Located around the corner from its more well-known sibling restaurants (see reviews of Topolobampo and Frontera Grill), Xoco is best experienced at lunchtime. —SS B, L, D (Tue–Sat) \$\$

5–10 miles from the Convention Center ALINEA

312-867-0110 alinearestaurant.com 1723 N. Halsted St. (Lincoln Park) Alinea is Chicago's only threestarred Michelin restaurant. Described by Frommer's as "a place no serious foodie should miss," this beyond-fine-dining experience is the brainchild of celebrity chef Grant Achatz and his business partner, Nick Kokonas. Dishes are deconstructed and recombined in innovative ways, creating a 20-pluscourse menu that requires four and a half hours to complete. Instead of making reservations, interested diners must buy tickets, which can range from \$210 to \$265. No walkins are accepted—though, for the procrastinators and spontaneous among us, the restaurant does sometimes post last-minute seating availability on its

Facebook page and Twitter feed. —*SS* D (W–Sun) **\$\$\$\$**

BIG STAR

773-235-4039 bigstarchicago.com 1531 N. Damen Ave. (Wicker Park) The (big) stars have aligned at this fun summertime Wicker Park hangout. With a prime location and hip, casual atmosphere, Big Star centers around its large, square-shaped bar and sizable patio. The food is fresh (try the taco de panza, made with braised pork belly) and the drinks are quenching (try a cocktail, beer, or their Michelada—a can of Tecate beer mixed with lime and housemade salsa, served in a chilled, saltrimmed glass). The downside: The packed crowds. The solution: Consider opting for the carryout window and eating at the nearby park. Cash only. -SS

L, D daily \$

BRANCH 27

312-850-2700 branch27.com 1371 W. Chicago Ave. (West Town/Noble Square) Located in an early-1900s building that once housed Chicago Public Library's 27th Ward branch—hence the name—this urban-rustic bistro has an extensive selection of craft beers and wine. Try the turkey and poblano burger or one of the daily specials with a drink. Sit at the bar or in the beautiful glass atrium and admire the indoor garden and the books that decorate the exposed-brick walls. Branch 27 will be offering a 20% discount on food for librarians (with a current badge or ID card) plus one guest during the conference. *—MP* Brunch (Sat, Sun), D daily **\$\$**

THE CHICAGO DINER

773-935-6696 veggiediner.com 3411 N. Halsted Ave. (Lakeview. and other locations)

Traditional American diner fare gets a vegan makeover at this Lakeview (and now Logan Square) hot spot. Their Radical Reuben is a favorite. Corned beef is swapped out for marinated seitan to mimic the taste and texture of the sandwich's signature ingredient. You won't miss the meat. —*PM* L, D daily **\$\$**

DUKE OF PERTH

773-477-1741 dukeofperth.com
2913 N. Clark St. (Lincoln Park)
Duke of Perth looks like a typical faux British pub with its menu of fish and chips, shepherd's pie, and bangers and mash; large dark wood bar; modest fire-place; large deer head, antique photos, and

ephemera hanging on the walls. A glance at the drink menu reveals that this is no ordinary public house. Duke of Perth is known for its large selection of Scotch whiskey. There are more than 75 malts to sample, from the Suntory Yamazaki from Japan (\$7 a glass) to a 25-yearaged Caol IIa (\$35 a glass). —*PM* L, D daily \$ (food) \$**-**\$\$\$ (drinks)

FRANKS 'N' DAWGS

312-281-5187 franksndawgs.com 1863 N. Clybourn Ave. (Lincoln Park) Chicago is a hot dog city, but those found at this eatery are a far cry from the traditional Chicago dog. Franks 'n' Dawgs takes hot dog cuisine to new levels with its handcrafted artisan sausages topped with atypical extras. The Krazy Kimchi, a spicy beef sausage topped with a braised short rib, turnips, kimchi, wild rice, and basil; and the Tur-Doggin, a turkeyand-date sausage topped with crispy duck confit, herb garlic aioli, pickled onion relish, and pickled carrots, are sublime. Don't forget the Lyonnaise fries, handcut French fries dolled up with braised pig cheek, arugula, a poached egg, and a Dijon mustard vinaigrette. –*PM* L, D (Tue-Sun) \$

GOOSE ISLAND BREWING COMPANY

312-915-0071 gooseisland.com 1800 N. Clybourn Ave. (Lincoln Park) You'll find this local brew in most bars and taverns around the city. But the original brewing company is an experience in itself and serves as the perfect spot to sample award-winning beers. Try a 60-to-90-minute brewery tour and tasting on the weekend; it includes six current beers and a souvenir pint glass. Tours fill up fast, so RSVP at least one week in advance. The brewpub also offers a seasonal food menu, which includes a decadent Stilton burger. —*MP* L, D daily **\$\$**

GREEN ZEBRA

312-243-7100 greenzebrachicago.com 1460 W. Chicago Ave. (Ukrainian Village) Green Zebra presents upscale vegetarian dining with a focus on locally grown fruits and vegetables. The dishes are clean, simple, and delicious. The menu changes seasonally; entrées have ranged from foraged maitake mushrooms with homemade kimchi and rutabaga dumplings to a country flatbread topped with medjool dates and squash purée, and sweet potato crepes. Reservations recommended. -PM D daily \$\$

HANDLEBAR

773-384-9546

handlebarchicago.com 2311 W. North Ave. (Wicker Park) Healthy fare and fine beers are the specialty of this hip hangout for bicycle enthusiasts. The vegetarianfriendly menu is packed with interesting flavors. The vegan breakfast burrito with seitan chorizo; the Green Meanie, an avocado, herbed goat cheese, spinach, tomato, sprouts, and honey-mustard sandwich served on multigrain bread; and the BBQ seitan sandwich are great for brunch and lunch. Handlebar's large back patio is perfect for summer days. -PM B, L, D daily \$\$

HOT DOUG'S

773-279-9550 hotdougs.com 3324 N. California Ave. (Avondale) In a city known for encased meats, Hot Doug's variety of pop-cultureinspired versions—like The Elvis (Polish sausage)—do not disappoint.

The Roaring Buffalo at Franks 'n' Dawgs This cash-only emporium is heavy on personality (customers with Hot Doug's tattoos eat free for life) and holds cult status among hot dog aficionados far and wide. So be prepared for long lines and wait times, though most people get seated with little difficulty. *—MP* L (M–Sat) **\$**

KUMA'S TOO

773-472-2666 kumastoo.com 666 W. Diversey Pkwy. (Lakeview) If you want gourmet hamburgers served by a tattooed waitstaff while heavy metal music blares at intense decibels, Kuma's Too is your place. An offshoot of Kuma's Corner, an acclaimed burger bar on the city's Northwest Side, Kuma's Too shares the original location's menu and ambiance. It's also consistently packed. The wait time for a table can reach three hours, but the Lair of the Minotaur burger-10 ounces of meat topped with caramelized onions, pancetta, brie, and bourbonsoaked pears-and the excellent selection of craft beers on tap are worth the wait. -PM L, D daily \$\$

LA PASADITA

773-384-6537 and 773-278-2130 pasadita.com

1132 and 1140 N. Ashland Ave. (Ukrainian Village)

A Ukrainian Village staple for the late-night set. Two locations are situated on the busy Milwaukee/Ashland/Division intersection, and both are packed with people awaiting after-hours Mexican fare every weekend. The food is basic: no-frills steak, chicken, chorizo, barbacoa, chile relleno, and tongue tacos; and burritos served with onions and cilantro. Though simple in preparation, the grilled meats explode with juice and flavor. The larger of the two locations, at 1132, offers an expanded menu of Mexican favorites. -PM L, D daily \$



LOS CORRALES TAQUERIA AND RESTAURANT

773-847-6998 no website 2881 W. Cermak Rd. (*Little Village*) Inexpensive, authentic Mexican food, from huaraches and tacos to enchiladas and soups (caldas). Hot, spicy salsa, your choice of red or green, accompany your meal. Try the steak quesadillas and delicious guacamole, or get adventurous and order a generous platter of three enchiladas with rice, beans, and salad for under \$10. *—LB* B, L, D (closed W) \$

MEDICI

773-667-7394 medici57.com 1327 E. 57th St. (Hvde Park) A relaxed coffeehouse atmosphere that boasts comfort food with pizazz: great Angus burgers, thin or pan pizza (goat cheese optional), freshly baked delights (croissants, cinnamon rolls, breads), salads, and monsterpiece deli sandwiches made to order. Try the Moroccan ragout or the beef or grilled veggie chili. Wash it all down with fair-trade coffee, loose-leaf tea, a soul-pleasing milkshake, or BYOB. Servers sport "Obama eats here" T-shirts, and their artwork hangs on display throughout. Eclectic statuary evokes the University of Chicago campus several blocks away, as does the "I

was here" initials adorning tables and walls. Go ahead: Add "alal3" to the décor. *—BG* B (M–F), Brunch (Sat, Sun), L, D daily **\$\$**

PEQUOD'S PIZZA

773-327-1512 pequodspizza.com 2207 N. Clybourn Ave. (*Lincoln Park*) A unique take on Chicago-style deep-dish pizza, with a ring of caramelized cheese around the crust. Pequod's offers a little bit of everything Italian, from pasta to sandwiches to dessert. And despite its location in the trendy Lincoln Park neighborhood, this establishment won't hurt your wallet. Great for groups. -*MP* L, D daily **\$\$**

PIECE BREWERY AND PIZZERIA

773-772-4422 piecechicago.com 1927 W. North Ave. (Wicker Park) Pizza and beer are timeless and this popular spot does both really well. Located inside a remodeled garage, Piece serves up hand-tossed New Haven—style thin-crust pizza and a rotating selection of Piece-brewed beers that they brew themselves. Co-owners Bill Jacobs and Rick Nielsen (of Cheap Trick fame) have created a mecca for those in search of a great pie, excellent brew, and a lively atmosphere. (The noiseaverse should look elsewhere.) GETTING AROUND

THE BASICS

The Chicago Transit Authority (CTA) now charges \$5 for payper-ride customers traveling to or from O'Hare International Airport. Exempt are those who purchase a 1-day, 3-day, 7-day, or 30-day pass. A cab ride from O'Hare to downtown, by comparison, can cost more than \$50.



For unlimited rides on all CTA buses and trains, consider purchasing a 1-day (\$10), 3-day (\$20), or 7-day (\$28) pass.

WATER TAXI TO CHINATOWN

Take a water taxi (chicagowatertaxi.com) from Michigan Ave. and the Chicago River to Chinatown for just \$5. Cheaper than a cab and a great architectural view the whole route! Ends at Ping Tom Memorial Park.

TRANSIT APPS

To make getting around the city a bit easier, the CTA's App Center provides a list of many transit applications available for computers, smartphones, and other devices. Here are a few free ones we've used and find reliable.

- Transit Stop: CTA Tracker (iPhone) Offers current tracking information for all CTA train lines and most bus routes.
- Chicago Transit (Android) Tracks CTA train and bus times, as well as alerts.
- Chicago Nearest Transit (iPhone) Use your smartphone's camera to direct you to the closest transit. Downside: There's no compass, which might present a challenge for some visitors. Also, this app is limited to train lines.
- Ride Chicago (Android) Provides real-time CTA and Pace (suburban) bus information.

matic payment; a receipt is emailed to you instantly.

 Hailo (iPhone and Android)
 Hail a cab via your phone's GPS tracking system. Simply tap "Pick Me Up Here" and wait. It even gives you an estimated arrival time. Program your credit/debit card information into the app for auto-

BUS TRACKING VIA TEXT

If you don't own a smartphone, you can still track bus arrival times using text messaging. Simply text "ctabus [stopID]" to 41411. Find the stop ID number at the bottom of the bus stop sign or on the CTA website, and you will receive a text with estimated times of arrival. Unfortunately, there's nothing similar for trains.



Choose from white, red, or "plain" (tomato sauce, no mozzarella) pizza. Toppings range from the standard (pepperoni, mushrooms, etc.) to the unique (white clams and mashed potatoes). *—SS* L, D daily **\$\$**

REVOLUTION BREWING

773-227-2739 revbrew.com 2323 N. Milwaukee Ave. (Logan Square) Even though this establishment is a considerable hike away from McCormick Place (approximately eight miles), Revolution Brewing can satisfy your craving for a tasty craft beer and has good food to go along with it. In 2012, *The Reader*, one of Chicago's alternative weeklies, voted Revolution Brewing as the city's best pub grub and best brewpub. Try the must-have bacon-fat popcorn for only \$5. —*KB* B, L, D daily **\$**

URBAN VEGAN

773-472-8208 urbanveganchicago.com 1550 W. Fullerton Ave. (Lincoln Park, and other locations) Traditional Thai cuisine prepared with vegans and vegetarians in mind. Pad thai, radd narh, pad seeew, orange chicken, seafood tom yum, all varieties of curry, and more are available with marinated soy, tofu, and seitan substitutes in the place of chicken, beef, pork, and fish. Lunch and dinner combos that include brown rice, spring rolls, and salad are a best bet. –*PM* L, D (Tue-Sun) \$

Compiled by Katie Bane, Laurie D. Borman, Beverly Goldberg, Phil Morehart, Mariam Pera, and Sanhita SinhaRoy.



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BOOTH #420

Currents

■ July l Eileen G. Abels will become dean of the Simmons College Graduate School of Library and Information Science in Boston.

■ In March **Megan Allen** became director of libraries at Thomas Crane Public Library in Quincy, Massachusetts.

 April 15 Steven J.
 Bachman became executive director of Four County Library System in Vestal, New York.

■ April 8 Jeff Barry became associate dean of university libraries at Seton Hall University in South Orange, New Jersey.

■ May 20 Susan Brown became director of Chapel Hill (N.C.) Public Library.

■ May l **Bev Clarkson** became director of Pittsburg (Kans.) Public Library.

April 22 Catherine
 Coyne became director of
 Mansfield (Mass.) Public

Library. She had previously worked as assistant director and youth services librarian at the Ames Free Library in North Easton, Massachusetts.

■ March l Katie Cropper became children's librarian at Attica (Ind.) Public Library.

■ March l Bret Davidson became digital technologies development librarian at North Carolina State University Libraries in Raleigh.

■ April l **Meghan Day** became head of youth services at Mamaroneck (N.Y.) Public Library.

■ June 7 Eleanor Fairbanks will retire as librarian for Margaret Ross Elementary School in Aliquippa, Pennsylvania, after 18 years with Hopewell Area School District.

April 7 Elaine Fultz became teen specialist for







Dayton (Ohio) Metro Library.

Pat Herndon

May 2 Ruth Gaffey retired as head of children's services at Wallingford (Conn.) Public Library.

■ In April Linda J. Goff retired after 25 years as head of instructional services at the university library of California State University, Sacramento.

- In May **Inese Gruber** retired as director of Windham (Maine) Public Library after 23 years of service.
- In March **Pat Herndon** became director of Georgia Libraries for Accessible Statewide Services in Atlanta, a network of regional libraries for people who are blind or otherwise physically disabled.
- In May Lisa Jacobs became assistant director of the Longwood Public Library in Middle Island, New York.
- March 4 Jason Jeffries became coordinator of North Carolina Literary Festival at North Carolina State University Libraries in Raleigh.

■ July 8 Sara Jones will become director of Marin County (Calif.) Free Library.





Steven Mandeville-Gamble

• April 5 **Roy Joynes** retired as manager of Prince George's County (Md.) Library System's Laurel branch after 33 years of service.

In mid-May, Scott Kinney, former director of the Sweetwater County (Wyo.) Library System, became director of Mobile (Ala.) Public Library.

■ June l Judith Kleven retired from her 26-year tenure as library director of the Elizabeth Taber Library in Marion, Massachusetts.

 May 17 Beverly Lewis retired as director of Rawlins Municipal Library in Pierre, South Dakota.

March l Steven Mandeville-Gamble became university librarian for University of California, Riverside Libraries.

■ March 1 Ray McBride stepped down as library director of Florence County (S.C.) Library System to become director for the Lake City (S.C.) Community Museum Society.

 March 18 Helen
 McManus became public policy and management studies liaison librarian at Arlington (Va.) Campus

Susan Livingston, librarian at South Florida State College in Avon Park for more than 12 years, received a Librarian Emerita certificate on May 2 before her May 6 retirement.

■ Kathleen D. Roe, director of archives and records management operations at the New York State Archives, has been elected 2014–2015 president of the Society of American Archivists. Library of George Mason University.

 May 13 Stacey Mulligan, who has worked in libraries at an elementary school and the Central Intelligence Agency, became director of Middletown (Pa.) Public Library.
 June 30 Dick Murphy, library system director for Prince William County, Virginia, will retire after 27 years of service.

■ In March **Brinda Patel** became the children's librarian at New Providence (N.J.) Memorial Library.

 April 15 Christine
 Perkins became director of Whatcom County (Wash.) Library System.

March 4 Susan
 Permahos became director of Summit (N.J.) Free
 Public Library.

• April 29 **Constance Schuett** became director of Juneau (Wis.) Public Library.

■ May l **David Seleb** became executive director of Oak Park (Ill.) Public Library.

• April 30 **Phyllis Self** retired as dean of Western Illinois University Libraries in Macomb after nearly 50 years in librarianship.

• April 15 **Dale Spindel** became director of Springfield (N.J.) Free Public Library.





David Seleb

Phyllis Self

OBITUARIES

■ Caroline Feller Bauer, 77, children's librarian, author, and educator, died April 15 in Miami, Florida. She received her PhD from the University of Oregon, where she also was an associate professor of library science. In recent years she lived in Bhatiari, Bangladesh, where she established a play park, library, and arts and crafts center for children.

■ Jack Gerts, 59, print manager of ALA's Reprographics unit, died May 5 in DeKalb, Illinois. He had worked at the Association for 41 years.

■ Susan Gilroy, online librarian for American Public University System (APUS), died March 13. Her work over the past six years supported schools of Education and Public Service and Health. Gilroy came to APUS after serving as library director at Travis Air Force Base near Fairfield, California, and was library director of the Institute of American Indian Arts in Santa Fe. New Mexico.

Edward R. Johnson, 72, died April 25 in Angel Fire, New Mexico. He held a master's degree and a doctorate from the University of Wisconsin. He served as an academic library administrator at five universities: University of Colorado, University of Iowa, Pennsylvania State University, University of North Texas, and Oklahoma State University, from which he retired after 17 years as the Doris Neustadt Professor and Dean of Libraries. In 2004, he was honored as a Library Legend by the Oklahoma Library Association and received its Distinguished Service Award.

■ Sharad Karkhanis, 78, former librarian at Kingsborough Community College in Brooklyn, New York, died March 28. He was one of the founders of the Asian Pacific American Librarians Association, and served as its first president, from 1980 to 1982. He was also president of the Library Association of the City University of New York from 1967 to 1969.

■ Ellen V. LiBretto, 66, died May 4 after a brief illness. After holding managerial positions in New York City public libraries coordinating young adult services, LiBretto joined Random House as library marketing manager for Ballantine Books, where she worked with such authors as Ray Bradbury, Elizabeth Berg, Anne Perry, and Colin Powell. After leaving Random House, she consulted on library marketing for several independent publishers.

■ June 30 Suzanne Thorin will step down as dean of libraries at Syracuse (N.Y.) University.

 April 20 Frances Veit became manager of Dakota County (Minn.) Library's Robert Trail branch in Rosemount.
 June 10 Rosemary Vespa will become director of library services of Mississauga Library System in Ontario.
June 17 David R.
Woken will become history and Latin American studies librarian at the University of Oregon Libraries, Eugene.

At ALA

• May 24 Angela Maycock resigned as assistant director of the Office for Intellectual Freedom after five years.

■ April 5 **Patrick Murphy** resigned as exhibit manager with Conference Services.

Send notices and color photographs for Currents to Mariam Pera, mpera@ala.org.

The Whole Library Approach

Every staffer should be capable of serving every patron

by Linda W. Braun

t's probably no surprise to you that sometimes library staffers prefer to work with one age group over another. Children's services staff members may love working with kids but may not be so crazy about working with teens or adults; young adult staffers may be wild about teenagers, but preschoolers and adults may be another story; and adult services staffers might love adults and teens, but not children.

Still, all staff members in a public library should be ready, willing,



able. and trained to work with all ages. Adult services staffers don't necessarily have age groups is key. to be able to

> discuss the latest pop-culture trend with a teen, but they should be familiar with teen behaviors and interests and not be susceptible to making rash judgments about those behaviors and interests.

Of course it's not easy to guarantee all staffers are open to serving all age groups. That's where the whole library approach comes in. In 2011 the Young Adult Library Services Association (YALSA) released The Importance of a Whole Library Approach to Public Library Young Adult Services, outlining what it takes to help all library staffers support young adults. Despite the white paper's YA focus, its message is clear:

All staff members should be ready to work with anyone who comes into the library. The paper discusses the importance of administrative support, and how to work together across departments to benefit all members of a community.

A whole library approach to serving children and teens needs to encompass broad training in topics from child development to teens' acquisition of developmental assets, connecting each age group to materials and information they need, and communicating successfully.

How do library staffers get this training? Options include:

Turnkey training, which is available from a variety of sources. For example, YALSA offers two training kits (ala.org/yalsa/youngadults-deserve-best). one on teen behavior and the other on teens and technology. Both include Power-Point presentations that can be used by a workshop facilitator. They also include video samples and ideas for small and large group activities. It might be exactly what your library needs to help staffers learn how to work successfully with teens.

Webinars and videos on working with different populations. YALSA, the Association for Library Service to Children, the Public Library Association, and other ALA divisions provide such training, as do many library schools in their continuing education offerings.

Regular modeling of successful techniques. For many, seeing

how to do something in a real-life situation is much more helpful than learning about it in a workshop. Young adult staffers can make a point of letting colleagues observe their positive conversations with teens. Modeling how to handle difficult situations can help demystify how to work with an unfamiliar age group.

Discussion of challenging situations during staff meetings. Being open, honest, and direct about difficult situations staffers face when working with different age groups creates opportunities to learn new techniques.

Collaboration with other library departments. When different departments develop collaborative projects (say, teen services and reference staff members working together on meeting adolescents' homework needs), they help each other understand their respective needs and how to create high-quality services for a less familiar audience.

The whole library approach can benefit every public library. Every administrator can help prepare every library staff member to support the needs of patrons of all ages. It's the best way to assure that all library users receive the high level of service they deserve.

LINDA W. BRAUN is an educational technology consultant for LEO: Librarians and Educators Online, professor of practice at Simmons College GSLIS in Boston, and a past president of ALA's Young Adult Library Services Association.

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Librarian's Library

Bridging the Digital Divide

by Karen Muller

opular wisdom says if you want to learn how to use your latest piece of consumer technology, you find an 8-year-old to teach you. In "The Children of Cyberspace: Old Fogies by Their 20s" (New York Times, Jan. 9, 2010), Brad Stone looked at how children view technology differently than adults, and how children even just a few years apart in age view technology differently from one another. What this means for libraries, of course, is that besides being able to keep track of the latest in readers' advisory, cataloging rules, or the financial policies of our governing bodies, we must also be able to work with library users wherever they are on the technology continuum, from total novice to tech-savvy 8-year-old. In this issue, we look at recent titles that help us stay up to date with both technology and library services.

The New Digital Scholar: Exploring and Enriching the Research and Writing Practices of NextGen Students, edited by Randall McClure and James P. Purdy,



tackles the question of how to teach information literacy skills to digital natives-those who have always lived in an internet age but need to learn how to locate in-depth information and how to capture and integrate it

for effective research writing. The essayists cover aspects of the challenge, analyzing what NextGen students know or don't know and reviewing possible ways to teach concepts and skills. They also look at research on the ways academic libraries can trans-

form their digital interfaces to enhance student learning. INDEXED. INFORMATION TODAY FOR THE AMERI-CAN SOCIETY FOR INFORMATION SCIENCE AND TECHNOLOGY. 416 P. \$59.50. 978-1-57387-475-5 (ALSO AVAILABLE AS AN EBOOK.)

Just as the rules for accessing information are changing, so too are the copyright rules for using that information in print, courseware, web-based



delivery, and archives. Although copyright isn't a new invention, new technology has the ability to complicate our understanding of copyright. Laura N. Gasaway, who has written and spoken about the issue for decades, has collected updated versions of columns she published during a 15-year period in Copyright Questions and Answers for Information Professionals: From the Columns of Against the Grain. Using real questions submitted to her through the years, Gasaway has grouped by topic issues such as permissions, digiti-



We must be able to work with library users

wherever they are on the technology continuum.

zation, and library reserves. The topical arrangement allows for pursuing a subject in detail, but the extensive index enables zeroing in on a detail. A table in the appendix shows when US

works pass into the public domain. INDEXED. PURDUE UNIVERSITY PRESS. 228 P. PBK. \$24.95. 978-1-55753-639-6 (ALSO AVAILABLE AS AN EBOOK.)

Electronic resources are critical components in a library's ability to deliver thorough, targeted content to users. But marketing is vital if the



and relaunch. INDEXED. ALA NEAL-SCHUMAN. 200 P. PBK. \$60.

978-1-55570-889-4

Now in its eighth edition, Library and Information Center Management, edit-



ed by Barbara B. Moran, Robert D. Stueart, and Claudia J. Morner, is not only a textbook but also a resource for the new manager, the experienced manager



facing a new problem, and the manager needing a fresh perspective. The editors, all seasoned managers themselves, present issues and answers to library management concerns in the areas of planning, organizing, human resources, leading, assessment, and fiscal issues. They begin by stating the importance of excellent management, offer a general overview of principles and history of management, and move into issues of change and strategic planning. INDEXED. LIBRARIES UNLIMITED. 489 P. PBK. \$55. 978-1-59884-989-9

A key part of strategic planning is having the information about how your library is used. We're accustomed to door counts and circulation statistics.



but what about web usage? Or clickthroughs to electronic resources? Tabatha Farney and Nina McHale address these points and more in Web Analytics Strategies for Information Professionals, a LITA Guide. After an introduction to what kinds of web behavior can be analyzed and how, the authors review how to use the results to make decisions and communicate the findings to those who need to know. The case studies and details on 14 of the currently available analytics tools add a practical component. INDEXED. ALA TECHSOURCE. 232 P. PBK. \$70. 978-1-55570-897-9

KAREN MULLER is librarian and knowledge management specialist for the ALA Library.

ROUSING READS

THE GRIEF AND JOY OF MAN'S BEST FRIEND

have no beef against dogs, but I'm not a fan of dog books: too smarmy (especially when the damn dogs talk) and way too heartbreaking when the damn dogs die. That all changes, however, when it's E. B. White writing about dogs. Or anything else, for that matter. I love his children's books, of course, but most of all I admire his essays, especially the longer ones he wrote for Harper's in a column called One Man's Meat and the shorter Talk of the Town and Comment pieces he did for the New Yorker over many decades. Trying to analyze White's prose style is a sucker's game. I'll say only that his sentences are things of quiet, unas-



suming beauty, pristine in their simplicity, a parade of subjects, verbs, and objects swaying in perfect rhythm.

Dogs were one of White's favorite subjects. He shared his life with multiple breeds over the years (but always with a special fondness for dachshunds), and he wrote about dogs with great respect (and a firm conviction that they look upon their human companions with a mixture of tolerance and weary disdain). So when a book called E. B. White on Dogs landed on my desk the other day, I naturally grabbed it immediately. Edited by White's granddaughter, Martha, the collection brings together essays, short comments, and letters in which dogs play a role.

Perhaps White's two most "famous" dogs were Daisy, a Scottie who spent her life in Manhattan, and the inimitable Fred, a dachshund who went from city dog to country dog when the Whites moved to Maine. Both Daisy and Fred make multiple appearances here, Daisy most memorably in her obituary, which appeared in the New Yorker, March 12, 1932: "Her life was full of incident but not accomplishment. Persons who knew her only slightly regarded her as an opinionated little bitch, and said so; but she had a small circle of friends who saw through her, cost what it did." Fred, "the Cecil B. DeMille of dogs," was another matter entirely: "His activities and his character constitute an almost uninterrupted annoyance to me, yet he is such an engaging old fool that I am quite attached to him, in a half-regretful way."

Fred plays a supporting role in what is perhaps White's best essay, "Death of a Pig," which describes the author's unsuccessful attempt to save a sick pig on his farm. Fred is White's assistant: "He never missed a chance to visit the pig with me, and he made many professional calls on his own ... a happy quack, writing his villainous prescriptions and grinning his corrosive grin." When the poor pig dies, White's grief, understated yet palpable, pours from the page like sweat.

There is plenty of grief in his writing about dogs, too, but there is also an abundance of joy. The two, we learn, are sometimes inseparable. Take Daisy, who "never took pains to discover, conclusively, the things that might have diminished her curiosity and spoiled her taste. She died sniffing life, and enjoying it."



BILL OTT is the editor and publisher of ALA's Booklist.

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library.hoopladigital.com

Midwest Tape's new digital-content service, Hoopla, allows library patrons to instantly stream or download video, music, and audiobook content. The cloud-based platform offers a collection of more than 2,500 movies and television shows, 9,000 audiobooks, and more than 200,000 music albums, including new releases. Video content is streamed, while music and audiobooks can be streamed or downloaded for a specific loan period. All Hoopla titles are available to multiple patrons simultaneously, alleviating holds for digital content and creating true patron-driven acquisition. Hoopla content can be accessed on iOS and Android smartphones and tablets, as well as devices with Firefox, Safari, Chrome, or Internet Explorer browsers. There are no setup costs, annual maintenance fees, or subscription charges. Rather, libraries are charged only for what patrons consume on a per-circulation basis. Prices range from 99 cents to \$2.99 per title. Of its audiobook and video titles, 93% are \$1.99 or less, and 99% of music titles are \$1.49 or less. If necessary, Hoopla lets libraries institute download limits for patrons.

fairvega.com

FairVega Russian Library Services is a consulting agency with a specific mission: to help school, public, and college libraries better serve Russianspeaking patrons. The firm was founded by Shelley Fairweather-Vega, a certified Russian-to-English translator with a master's in Russian, East European, and Central Asian studies from the University of Washington in Seattle who previously worked in acquisitions at Multnomah County (Oreg.) Library. The agency acts as a single source of expertise on Russian literature, culture, and language. It helps libraries select and purchase Russian books, magazines, and films; enhance present collections and update cataloging of Russian-language material; add Cyrillic transliterations to catalogs to help Russian-speaking patrons identify items; and weed Russian collections. FairVega tailors programs to each library's needs and welcomes both long- and short-term projects.



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SHOWCASE | New Products

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sirsidynix.com/bluecloud-suite >>>

Library automation solutions provider SirsiDynix has launched a new services platform that it hails as the architecture upon which it will build all future products. Bluecloud Suite is a cloud-based program designed for use with SirsiDynix's Horizon and Symphony systems to streamline a library's administration, discovery, acquisition, and collection management processes. Bluecloud comprises three components: (1) "Staff" lets librarians manage analytics, cataloging, acquisitions, serials, and staff workflow;

(2) "Marketplace" gathers tools for content acquisition in one easily managed place; and

(3) "Discovery" allows staff and patrons to search content via mo-

bile, desktop, and social-media applications. A library's existing Horizon and Symphony maintenance fees cover the upkeep for most of the Bluecloud features, and it can be implemented as a software-as-a-service program or on inhouse local servers.

CASE STUDY KINGSTON FRONTENAC INVESTS IN IGUANA

When Kingston Frontenac (Ont.) Public Library decided to replace its traditional catalog with a discovery service, staff members knew that successfully integrating the library website into the new platform Kingston Frontenac found a partner in library automation solutions company Infor. Infor's Iguana service merged the elements Kingston Frontenac needed into one engaging interface that personalizes itself for each

BLUEcloud Suite

was essential. Patrons had come to view the website as a readers' advisory portal, of sorts. Creating a seamless link between a discovery service and a website was a natural move forward.

"The platform had to become our new web presence for both marketing—which is really what a good web presence does—and discovery," said Lester Webb, director of outreach and



patron when he or she logs into an account. Patrons can search print and digital collections, rate and review selections, create reading lists, access key library information such as location and opening hours overlaid on Google Maps, and learn about promotions. Iguana's complete, easy-to-use content management system allowed Kingston Frontenac to keep content fresh and interesting. Iguana also

Infor's Iguana service merges a library's web presence with its discovery platform.

technology for Kingston Frontenac. "It had to look not just good but very good, and it had to be intuitive for our users. It needed to provide us with certain features. Search, for sure, but we also wanted superb account management for our users, and interactive groups ratings and reviews, for example—as well as the right degree of personalized information so that users can really explore their interests at the library." provided a mobile web profile that allows users to search collections and services on their smartphones and mobile devices.

Overall, Kingston Frontenac Public Library is pleased with the experience. "We enjoyed working with Infor," said Webb. "The fact that there is essentially no transition between the website and discovery—it really is all in one—has been a great experience for our users."



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Reading Mom Like a Book

A precious glimpse into the life of her mind

uring my senior year of high school, just as football season was overlapping basketball season, we whimpered off the field at halftime like lost little dogs. The score was 28 Them, 3 Us. Our coach launched into a tirade in the locker room: "Ladies. I'd like to start with the fundamentals. This is a football." Then he held up a basketball and said, "This is not a football. Those who want to play basketball, go through that door to the gym. Those who want to play football, go through that door to the gridiron." All but three of us headed for the gridiron where the slaughter continued.

This long-lost memory came to mind this past August, when I was cleaning out my mother's rambling old house a few days after she died. My sister was in charge of furniture, my brother took care of business records, and I sorted through her books. A few hours into this chore, I realized that her books told her life story.

I started in the basement, where I

found a large wooden box nailed shut. Inside was a complete series of the Bobbsey Twins and the Bunny Brown stories. Inside each book was an inscription from my mother's grandmother marking Christmases and my mother's birthdays from 1924 (when she turned 3) to 1935. Family lore had it that my mother could read by age 3, which those inscriptions confirm.

Upstairs, on the bookshelves adorning the formal living room, was a full collection of the famous Heritage Press classics. My mother inscribed each book with her name and the date. She had collected and read these books during the first 10 years of her 55-year marriage. They were dusty and did not seem to have had any recent use.

> In the adjacent, more informal sunroom—her favorite—was a haphazard pile of books, mostly spiritual in nature: Pope Benedict XVI writing about Christ, St. Teresa of Ávila's mystical classic The Interior Castle, Thomas Merton's Zen and the Birds of Appetite,

Her books told her life story.

the Jewish Publication Society's 1985 translation of the Holy Scriptures. Clearly she was pondering these during

the three years of her terminal illness.

On her bedroom nightstand was an 1875 edition of the King James Bible, bearing the inscription of her paternal grandfather. Inside was a letter I had written to her shortly after learning of her diagnosis. In her attic was an extensive collection of New Age religious works dating from the mid-1960s to 2001. Who knew Mom was such a freethinker?

Within the pages of many of her books were family photos dating from the mid-19th to the early 21st century, postcards and letters (some from college boyfriends!), and bookmarks ranging from prayer cards, grocery receipts, and party invitations to torn bits of newspaper. Many were marked with her underscores and marginalia.

In reflecting on my archeological dig of my mother's life, one thing dawned on me: how lucky I am that my mother lived in the glue-andpaper-books era. To paraphrase my old football coach, an ebook is not a book at all. Real books survive the years and hold stories within stories. But ebooks are nothing more than fleeting electronic files.

WILL MANLEY has furnished provocative commentary on librarianship for more than 30 years and has written nine books on the lighter side of library science. Contact him at wmanley?@att.net.







by Will Manley

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