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One Profession, Many Communities
BY SARI FELDMAN
Dear colleagues:

It is a privilege and an honor to serve as the 2015–2016 president of the American Library Association (ALA) and to introduce this edition of American Libraries’ international supplement.

A major focus for my term is to foster increasing support for the dynamic, exciting, and important work happening in libraries of all kinds. We need to communicate the ways in which libraries transform, which we can interpret as an organizational imperative, as an observation of organizational shifts already happening, or as the powerful outcomes that libraries deliver when they are at their very best.

As we think about transformation, we recognize that the true value of libraries resides in their ability to create opportunity for individuals and progress for our communities and respective nations. While we often define community locally, we are part of a global profession. Articulating a message of opportunity and progress is essential for both developed and developing countries.

We are truly one profession serving many communities.

ALA is fortunate to have international conferences to expand opportunities for the Association and the profession. Relationships with the Sharjah International Book Fair in the United Arab Emirates and Germany’s Bibliothek und Information Deutschland enable shared learning in library development and transformation. The efforts of ALA’s Digital Content Working Group to work effectively for access to digital content and to raise policy issues around digital content are among the topics that ALA leadership is often called upon to discuss. But for many developing nations, it is our core values and policies that ensure equity, privacy, and intellectual freedom for our citizens that are of most interest. ALA’s webinars, online courses, and publications are global resources for our profession.

New learning around citizen engagement, service to diverse populations, and attention to indigenous people were among my takeaways during visits to Germany and Peru in 2015 that will enhance my work at ALA and at Cuyahoga County (Ohio) Public Library, where I serve as executive director. I anticipate lively sessions and important conversations at the 2015 IFLA World Library and Information Congress (WLIC) in Cape Town, South Africa.

I hope the dialogue will continue in the United States, particularly at the 2016 ALA Annual Conference and Exhibition in Orlando, Florida, June 23–28, and at the 2016 IFLA WLIC in Columbus, Ohio, August 13–19. ALA’s 1,800 international members from 105 countries bring their voices and networks to ALA Midwinter Meetings and Annual Conferences to create a more global view for the future of libraries—a best practice for our one profession and many communities.

Sari Feldman
2015–2016 ALA President
International Supplement | PROFESSIONAL DEVELOPMENT

ALA Welcomes International Members

ALA membership is not just for librarians in the United States

Personal membership in the American Library Association (ALA) is available at discounted rates for librarians and library workers who practice outside of the US. For an annual fee of $81 US, international members receive the full rights and benefits of ALA membership, including eligibility to serve on committees, run for office, join any division or round table, and receive American Libraries magazine. ALA will also extend, upon request, official letters of invitation for the ALA Annual Conference and Exhibition to our international members.

Personal members in ALA include individual librarians, faculty, trustees, and Friends focused on providing and promoting library services in school, academic, and public settings; expanding the visibility, reach, and impact of the library profession; and ensuring that libraries of all types are funded, staffed, and equipped for the future. Joining ALA as a personal member brings you in close contact with colleagues who share interests in similar areas of library service.

All ALA members receive equal access to ALA resources and benefits, and all personal members have the same eligibility to vote in ALA elections, hold office, and serve on committees. You gain access to online learning, professional development, peer interaction, international award programs, and ALA JobLIST, which offers information about employment positions in many parts of the world as well as in the US.

Direct benefits of personal membership include subscriptions to American Libraries magazine and the e-newsletter American Libraries Direct, and discounts on registration for the ALA Annual Conference and Exhibition, the Midwinter Meeting, and divisional national conferences and symposia. While many divisions and round tables will be of interest to international librarians, ALA’s International Relations Round Table (IRRT) is particularly relevant. IRRT creates connections among librarians in the United States and many countries throughout the world, providing access to peers and counterparts who are interested in similar areas of librarianship, as well as issues affecting library service delivery in various communities.

IRRT is staffed by ALA’s International Relations Office and is the center of activity for international members throughout the Association. IRRT membership is free upon request to ALA members residing outside of the United States.

Get started as an ALA member today by joining the Association online at ala.org/ala/membership.
Strong Libraries, Heritage, and Crises: IFLA in Africa

The World Library and Information Congress in Cape Town

By George M. Eberhart

Storytelling, dancing, and rousing songs by the Mzansi Youth Choir of Soweto set the stage for the 81st International Federation of Library Associations and Institutions’ (IFLA) World Library and Information Congress (WLIC) in Cape Town, South Africa, August 15–21. A total of 3,190 library delegates from 112 countries were present for this year’s event, themed “Dynamic Libraries: Access, Development, Transformation.” This is only the third time that IFLA has had an African venue for its WLIC—Durban, South Africa, in 2007 and Nairobi, Kenya, in 1984 were the earlier locations.

The opening session on August 16 began with a dynamic performance by South African actor, poet, and author Gcina Mhlophe, one of the few women storytellers in the country. Against a backdrop of images of African scenery and wildlife, Mhlophe described how creativity and musical rhythm were born long ago on the continent, and people used ancient wisdoms to develop and grow. But as they left their homeland, “people forgot what Mother Africa felt and looked like,” Mhlophe said. “But all peoples of the world will find their way back to Africa—like sea turtles traveling back to where they first hatched. Welcome home! You are no strangers here.”

The Mzansi Youth Choir, a troupe of young men and women ages 12–24 who have sung and danced at music festivals worldwide, followed with a rendition of the late South African singer Miriam Makeba’s 1967 hit “Pata Pata,” accompanied by some dazzling choreography that had delegates rising from their seats and swaying with the rhythm.

Above, storyteller Gcina Mhlophe (left) dances with delegates, while below the Mzansi Youth Choir of Soweto performs at the opening session of the IFLA World Library and Information Congress in Cape Town, South Africa.
Cape Town Declaration

There was indeed much to celebrate, because just two days earlier, IFLA President Sinikka Sipilä joined ministers and cultural representatives from 13 African countries in Cape Town to discuss the status of libraries and access to information on the continent. These talks resulted in a document known as the Cape Town Declaration, which includes resolutions to:

- provide the necessary resources for the development of African libraries to respond to modern-day challenges by offering access to emerging technologies
- encourage the use of ebooks and virtual libraries to facilitate cultural and scientific exchange and encourage a culture of reading on the continent
- promote library policies on access to information as part of a universal human rights approach
- encourage the collection and preservation of stories from indigenous African communities
- require the African ministers responsible for arts and culture, libraries, and access to information to meet regularly.

The signatories to the declaration were the countries of Angola, Burkina Faso, Cape Verde, Côte d’Ivoire, Guinea, Lesotho, Madagascar, Malawi, Mozambique, Nigeria, South Africa, South Sudan, and Swaziland.

Expanding the information universe

On hand at the opening session to talk about the declaration was South African Minister of Arts and Culture Nathi Mthethwa, who compared it to “hosting our own World Cup.” He said that libraries do “make a difference” as spaces that can “revolutionize and transform our people’s lives for the better by promoting social cohesion across international borders.” The Cape Town Declaration, he said, was in part inspired by the principles enshrined in the 2006 Charter for African Cultural Renaissance, and the ministers welcomed IFLA’s perspective on the United Nations’ ongoing efforts to develop a post-2015 framework for future global development—an agenda in which “everyone has access to and is able to understand, use, and share the information that is necessary to promote sustainable development and democratic societies.”

Mthethwa said the declaration’s intention was to make sure that “libraries do not get left out of this international agenda.” The goal is to create a global information society “where the culture of reading is the way of life.”

Another way that the global information society is being created is through the acquisition, storage, and analysis of Big Data, especially in the physical sciences. Opening session keynote speaker Rob Adam gave delegates an update on what he calls “one of the greatest scientific endeavors in history”—the Square Kilometer Array (SKA) project being constructed in the deserts of South Africa and Western Australia. SKA will become the “world’s largest radiotelescope,” Adam said, and will “involve the world’s finest scientists, engineers, and policymakers” from at least 10 countries in its design over the next 10 years.

Adam is a South African nuclear physicist who, after being imprisoned in Pretoria for 10 years as an anti-apartheid activist and member of the African National Congress, went on to become a leader in scientific development for the new democratic government. He lobbied vigorously to have his country be a primary partner in the SKA project, and at the end of 2015 he will become SKA’s South African director through 2020.

The SKA will involve a connected series of radiotelescopes with a combined surface area of one square kilometer, hence its name. It will have the imaging resolution of the Hubble telescope, require high-performance computers faster than any in existence in 2015, and “generate data traffic at a comparable level to the current global internet.” Adam said. All this will require a Big Data storage and retrieval plan that is currently under development.

Adam said that current radiotelescopes can detect planets orbiting other stars, but Phase One of SKA (scheduled for 2025) will be able to “detect radar signals from those planets” and Phase Two (scheduled for 2025) will be able to “detect television broadcasts from those planets” (should any exist).

How data sharing transforms lives

Storytelling and data sharing were also featured in OCLC’s Industry Symposium, held on August 16. Erik van Lubeek, vice president and managing director of OCLC’s Europe, Middle East, and Africa region (EMEA), explained that OCLC has a long history of working with libraries to build national bibliographies but that
today’s vision extends beyond national borders. “Library networks see the value of working globally,” he said, “because their users are asking for it” and benefitting by it.

This is the basic concept behind OCLC’s new branding effort for its WorldShare platform, the web architecture that provides access to its WorldCat data. Introduced in July, the trademarked catchphrase is that knowledge knows no bounds “because what is known must be shared.” OCLC Director of Sales and Marketing for EMEA Dénelise L’Ecluse explained that advances in technology “change how libraries and OCLC collaborate.” The new goal is to “bring libraries together to share the world’s collective knowledge,” she said, and this session explored several stories about how this sharing has led to breakthroughs in people’s lives.

Perhaps the most poignant was provided by Ebinumoliseh Ifeoma, a postgraduate student in chemistry at the University of KwaZulu-Natal (UKZN) in South Africa, who fought for many years for her right to an education. A Nigerian national, Ifeoma had to apply to a South African university to obtain a bachelor’s degree because universities in Nigeria “have outdated books, no internet access, and few of the right chemicals and equipment” she needed. “The South African government,” on the other hand, “makes it easy to study,” she added.

One major factor in her quest to earn a postgraduate degree was UKZN’s vision to become a first-class institution of African scholarship. In order to do this, the university asked OCLC and Sabinet, a South African provider of online documents and journals, to get the library up to speed with scientific publications on the WorldShare platform. Sabinet Managing Director Rosalind Hattingh told the group that WorldShare data migration and staff training was implemented in a record four months, allowing the platform to go live on January 6.

Ifeoma said that this year’s “access to repositories of high-quality scientific information” is making all the difference in her current research on the causes of cancer and diabetes. By using these resources she said she was able to submit an article of her own for publication and is well on her way to an advanced degree. From a student’s perspective, she said, “only when we work together do we advance faster and further.”

Edward Fungo, street librarian
Inside the exhibits space was a special area for product presentations and other demos. The Library Channel, a public television program funded by Finland’s Ministry of Education and Culture, screened three of its recent documentaries on library initiatives in Namibia and Tanzania at this venue. One of the documentaries on Namibian libraries, Gateway to the World (2013), is available for viewing on the Library Channel website. The other, Library Connection: Vantaa–Windhoek (2014), will be available online soon.

The most recent documentary, Street Librarian (2015), is about an outreach librarian in the Morogoro region of Tanzania who has taken upon himself the job of making the country an information-literate society, one person at a time. Edward Fungo—working with the help of Libraries for Development, a project of the Finnish Library Association in cooperation with libraries in Namibia and Tanzania—travels to towns and villages in rural areas to train teachers in the basics of computers. Fungo says the villagers often have mobile phones but rarely have access to computers with an internet connection. He hopes that will soon change as the government realizes the potential for economic advancement that a computer-literate population enables.

Street Librarian will be available on the Library Channel website after it premieres nationally in Finland.

Strong libraries, strong societies
All seven of the speakers at the IFLA President’s Program on August 17 emphasized the potent links between libraries, information access, literacy, and national economic development. The session title, “Strong Libraries, Strong Societies: Access, Development, Transformation,” highlighted IFLA President Sipila’s own theme of
libraries as essential players in the empowerment of individuals to create sustainable societies.

Former IFLA President Ellen Tise noted that on August 2 the member states of the United Nations reached a consensus on an intensely negotiated and ambitious 2030 Agenda for Sustainable Development that spells out steps governments must take to eradicate poverty, take action on climate change, achieve universal literacy, safeguard cultural heritage, and expand access to useful technologies.

Target 16.10 of the 2030 Agenda, Tise said, ensures “public access to information and protects fundamental freedoms”—a clear opportunity for libraries to help fulfill their country’s national development plans through access to information, as outlined in IFLA’s 2014 Lyon Declaration. The UN will adopt the 2030 Agenda during its summit in New York on September 25–27.

The next speaker, Rejoice Mabudafhasi, South African deputy minister for arts and culture as well as a former librarian at the University of the North, said that people in her country are “looking forward to the changes” that the UN agenda promises. Many of them are embodied in the multinational African Union’s Agenda 2063, a global strategy to optimize African resources for the benefit of all Africans (“The future we want for Africa” is its tagline). Mabudafhasi said her goals were to put as many libraries as possible in rural areas and encourage youth to become librarians.

Libraries as a force for development

Getachew Engida, deputy director-general of UNESCO, reminded delegates about the IFLA/UNESCO Manifesto of 1994, a document that “hasn’t aged a day” and that proclaims the “public library as a living force for education, culture, and information.” Today more than ever, “public libraries are becoming core actors in providing lifelong opportunities,” Engida said, and “by 2030, some 70% of the world’s population will live in cities. Public libraries will then be hubs for talent, support, and collective action” that will drive economic growth. “President Nelson Mandela said that education is the most powerful weapon you can use to change the world. I say that libraries are the most powerful weapons in that arsenal that can attain that goal.”

Stanley Simataa, Namibia’s deputy minister of information and communication technology, spoke eloquently about libraries and information as a “better way to extricate people from the deep depression of poverty and income inequality.” His country also has a development plan, Vision 2030, that recognizes the role played by libraries in helping Namibia become an industrialized and knowledge-based society, but, he admits the overwhelming challenges they face in achieving this goal. “One thing that frustrates our efforts,” he said, “is the pervasive lack of appreciation of the significance of reading. If you put $1 million in a library book and reshelved it, no one would find it.”

Simataa also lamented the “pervasively high illiteracy rates” in Africa. “Governments must snap out of their meditative stance on libraries and information hubs,” he said. “They are not an afterthought; they are vital cogs in our national transformation and development. Information is the oxygen that ventilates the developmental hopes and aspirations of all peoples.”
South Africa’s National Library

National Librarian of South Africa Rocky Ralebipi-Simela wound up the President’s Program with an overview of the National Library of South Africa and its predecessor institutions. “The history of the national library mirrors the development of the country itself,” Ralebipi-Simela said. “It reflects the changing leadership, thinking, and needs of the nation over time.”

In 1818, the South African Public Library was established in Cape Town by the governor of the Cape Colony and was soon enhanced by a collection of some 4,500 volumes brought to the continent by settler J. N. van Dessin. Its purpose was to “educate young people and promote religious education,” Ralebipi-Simela said. A state library was established in Pretoria in 1882 (then in the separate country of Transvaal) that became a depository library in 1898. These two libraries later formed the basis for the creation in November 1999 of the National Library as it is today.

Ralebipi-Simela emphasized that the role of these libraries prior to democracy in 1994 was Eurocentric: “Ninety percent of the collections of some 5 million items said little or nothing about indigenous peoples. They reflected the lives and experiences of essentially foreign cultures.”

Today in democratic South Africa, the National Library is under the umbrella of the Department of Arts and Culture, which has “social cohesion and nation building” as a national strategy. Ralebipi-Simela said that the library’s major programming objectives are to “promote an awareness and appreciation of the country’s national documentary heritage and to promote information awareness and information literacy.” A new focus on home-grown literature has included the reprinting of 100 popular books in indigenous languages for use in local public libraries. “The democratic role of the National Library of South Africa,” she said, “is to contribute to socioeconomic development” and “provide access to the nation’s information resources.”

Ralebipi-Simela summed up the entire session: “Strong nations have strong libraries, weak nations have weak libraries.”

Poster sessions and a portal

One useful and entertaining feature of the IFLA Congress is its poster sessions, where individuals and groups can showcase their work through printed posters or graphics and discuss their projects with other congress attendees. This year’s sessions featured 132 posters from 44 countries.

The Africa Portal is a good example of a poster project that was both relevant and well described. Started in 2011 by the Centre for International Governance Innovation (CIGI) in Canada and the South African Institute of International Affairs (SAIIA), the portal provides free, open access policy information on Africa by reputable research organizations that might otherwise be difficult to find. Subjects include climate change, health, migration, energy, conflict resolution, and economic development.

SAIIA Partnership Coordinator Shingi Muzondo said that portal managers upload documents from 56 global partners (primarily Africa-based) and catalog them online for easy discovery. “Part of our work,” Muzondo said, “is to train librarians to make the best use of the portal for their students and patrons. We recently finished training 28 librarians at the University of Botswana as well as staff at the National Library of South Africa.” Special libraries, news libraries, and

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**FIVE LIBRARIANS SELECTED AS OCLC FELLOWS**

OCLC, along with IFLA, has named five librarians to participate in the Jay Jordan IFLA/OCLC Early Career Development Fellowship Program for 2016. The program supports LIS professionals from countries with developing economies.

The 2016 fellows were announced August 18 during the WLIC in Cape Town, South Africa. The fellows are:

- Idowu Adebiliero-Iwari, Elizade University, Nigeria
- Željko Dimitrijević, National Library of Serbia
- Penninah Musangi, Karatina University, Kenya
- Rhea Jade Nabusan, Tarlac College of Agriculture, Philippines
- Shaharima Parvin, East West University, Bangladesh

The fellowship program offers advanced continuing education and exposure to a broad range of issues in information technologies, library operations, and global cooperative librarianship. With the selection of the five fellows for the class of 2016, the program has now welcomed 80 LIS professionals from 38 countries.
government and diplomatic libraries also benefit from the information, as do universities.

Another poster had content that would be quite familiar to US librarians: “Documenting Ferguson,” a project of Washington University in St. Louis. It is a freely available resource that preserves and makes accessible the digital media captured and created by community members following the shooting death of Michael Brown in Ferguson, Missouri, on August 9, 2014. The project seeks to provide diverse perspectives on the events in Ferguson and the resulting social dialogue.

Expressly about the Marrakesh Treaty
On August 18, the IFLA Committee on Copyright and Other Legal Matters (CLM) held a panel session on the Marrakesh VIP Treaty, an important international copyright agreement signed by 51 countries in Marrakesh, Morocco, on June 28, 2013. Representatives from IFLA worked closely with delegates from the United Nations’ World Intellectual Property Organization (WIPO) to provide a library perspective on the treaty, which allows (without the express permission of the rights holder) the production of accessible copies of books for visually disabled persons, even across international borders.

The collection was handed over to LIASA in a special ceremony during the IFLA Congress. “On behalf of LIASA I would like to thank the ALA team that organized this initiative and all the donors,” LIASA President Segametsi Molawa said. “This is indeed a special gift of hope for all recipients.”

LIASA made arrangements with interested delegates to send in more books through its national office and worked with the regional public library administration to ensure their distribution to five identified local libraries.

A team including the chairs and presidents of all the organizing partners worked through email and Skype to make the project happen. Local librarians were consulted to identify the specific language and type of books to be collected, as well as the libraries that would benefit from the project. A bookdrop location was secured at the LIASA booth in the exhibits hall.

Because of the great response from the library community, the team is looking into continuing book donation projects during upcoming IFLA congresses. The chairs of both IFLA CHILD and the IFLA Public Library Section agreed that this initiative was worthwhile.

It was a joy to collaborate with colleagues on this project: Laverne Page, chair of IRC’s Africa Subcommittee; Segametsi Molawa, president of LIASA; Ujala Satgoor, immediate past president of LIASA; Viviana Quiñones, chair of IFLA CHILD; the ALA IRC; and all the members of the committees involved.

—Loida Garcia-Febo, ALA Executive Board member, IFLA Governing Board member
Anne Leer, WIPO deputy director for copyright and related rights, said that the reason the treaty was so massively successful was because “IFLA members were so active in promoting it. This is a good example of what we can achieve if we communicate what is needed on national and international levels.” The message was simple, she added, “because it addressed a single issue”—providing information to the visually challenged community.

Leer said that WIPO continues to serve these users through the Accessible Books Consortium, which attempts to ensure that publications that are “born digital are also born accessible.” It is “building an international database of titles in accessible format,” the Trusted Intermediary Global Accessible Resources (TIGAR service) that contains more than 286,000 titles in more than 55 different languages.

Tobias Schonwetter, director of the Intellectual Property Unit of the Faculty of Law at the University of Cape Town, noted that the Marrakesh Treaty was the “first treaty that, instead of expanding the rights of copyright holders, actually focused on copyright exceptions.” For those unfamiliar with treaty law, he explained the differences between concluding, signing, and ratifying or accessioning a treaty: “To conclude a treaty means that negotiating countries agree on the final text. Signing a treaty is a preliminary endorsement and signals the intent to examine the terms of the treaty more closely. When a negotiating country ratifies a treaty, that means it agrees to adhere to its terms. If a country accession to a treaty, it agrees to become a party to a treaty already negotiated and signed by other states.”

Schonwetter said that the Marrakesh Treaty requires 20 ratifications before it enters into force. To date, 10 countries have ratified it and 10 others are likely to do so by 2016.

Colleen Cook, dean of libraries at McGill University in Montreal, Quebec, clarified that the Marrakesh Treaty will go into effect three months after 20 countries ratify it. She explained that Canada, which has long supported legislation for individuals with disabilities, “played a large role in the Marrakesh negotiations,” with Canadian delegates “involved in most of the discussions.”

The final panelist was Peter Jaszi, a copyright expert on the faculty of American University’s Washington College of Law, who “felt compelled” to point out some “significant challenges ahead” in implementing a treaty that is “widely regarded as a famous victory.”

Libraries in times of crisis
The IFLA Committee on Freedom of Access to Information and Freedom of Expression (FAIFE) held a panel discussion August 18 titled “The Role of Library and Information Workers in a Time of Crisis.”

Simon Edwards, director of professional services for the Chartered Institute of Library and Information Professionals in the UK, said the scope of potential crises that librarians face worldwide is vast, ranging from personal crises to community, national, and global crises that threaten the entire species. “Government agencies also classify crises as sudden (with an immediate impact) and smoldering (a long-term crisis of attrition),” he said.

“Libraries play subtly different roles in supporting communities in each.”

Edwards said that US libraries in Alabama, Florida, Louisiana, Mississippi, and Texas played vital roles in providing services before, during, and after the 2005 season that spawned the devastating hurricanes Katrina, Rita, and Wilma. They served as information and safety hubs that helped people locate individuals, fill out Federal Emergency Management Agency forms, find disaster information, obtain supplies, and recharge electronic devices.

IFLA Policy and Projects Officer Julia Brungs said that documentary heritage is often a primary or
secondary target during a conflict, and IFLA works closely with the Blue Shield international organization and UNESCO in affected regions and countries to minimize damage to cultural heritage. After the April 25 earthquake that destroyed library buildings and books in Nepal, IFLA worked to find funding sources in the region to help the Nepalese rebuild their libraries and restore their collections.

Brungs said that IFLA was building an online Risk Register for Documentary Cultural Heritage that identifies unique collections worldwide so that when a natural or man-made disaster strikes in the area, heritage workers will be able to respond more quickly to determine the extent of the damage. “This is a secure database that is not accessible by anyone but the IFLA staff,” she said.

Hypatia and the philosophy of knowledge
IFLA delegates were treated on August 19 to a dynamic performance of a one-act play written by Richard Higgs, a guest lecturer at the Library and Information Studies Centre at the University of Cape Town who has considerable acting experience. The Hypatiad was written for and first performed at the 2014 Annual Conference of the Library and Information Association of South Africa (LIASA) in Boksburg.

The play centers on the life of Hypatia, a Greek mathematician, astronomer, and philosopher who lived and taught in Alexandria, Egypt, and was killed by a Christian mob in AD 415. In introducing the play, former LIASA President Naomi Haasbroek said that after its first performance it resulted in many provocative discussions “about access to information, knowledge, politics, philosophy, and the role of myths and legends” in society.

The play was performed by the actors Chi Mhende as Hypatia and David Muller as a journalist who summons Hypatia up from the shadows to shed light on a fictional postrevolutionary world in which rebel librarians race against time to digitize and preserve literary works that have been proclaimed “degenerate.” After the performance, playwright Higgs was on hand to answer questions. He said he had always been fascinated by the Hypatia story as well as the Library of Alexandria, but his real inspiration was the burning of a number of South African public libraries during civil demonstrations in the past 10 years and how the concept of burning libraries enters into the collective consciousness.

Rewarding the past, looking to the future
The closing session took place August 20 as current IFLA President Sinikka Sipilä, secretary general of the Finnish Library Association, handed over the gavel to incoming President Donna Scheeder, president of Library Strategies International in Washington, D.C.

Awards at the closing session included naming IFLA Past President Ingrid Parent, university librarian at the University of British Columbia, as Honorary Fellow. The award noted her “landmark work” in producing the 2013 IFLA Trend Report, which identified five high-level trends that are shaping the information society.

Among other awards, the IFLA Professional Unit Communication Award went to the IFLA Public Libraries Section for its communication strategies and roadmap to a digital future; and Best IFLA Poster for 2015, which went to Brigitte Doellgast and Niall McNulty of South Africa for their “Digitized Memory Toolkit,” a free resource to assist community projects.

The 2016 World Library and Information Congress will meet in Columbus, Ohio, August 13–19, with local hosts the Columbus Metropolitan Library and the Ohio State University Libraries.

Sipilä announced that the 2017 World Library and Information Congress would be held in Wroclaw, Poland. The mayor of Wroclaw, Rafał Dutkiewicz, was on hand to encourage delegates to attend. He reminded everyone that the city is pronounced “Vrotslove” and that all will love their experiences there.

GEORGE M. EBERHART is a senior editor at American Libraries.
No other event in the world offers a better opportunity to learn about current issues and trends in library and information science and technology than the ALA Annual Conference and Exhibition. Mark your calendars to be part of the global transformation of libraries.

During the conference, you will have an opportunity to choose from more than 500 programs, discussions, and in-depth sessions, including dozens by thought leaders on digital content, innovation, transformation, emerging trends, and leadership. You will also have an opportunity to visit more than 900 exhibitors in the world’s largest library-focused exhibit hall, each highlighting new trends, technologies, and products to improve your library career.

The Orlando area is home to seven of the world’s top 20 theme parks, including Walt Disney World (WDW) in Lake Buena Vista. WDW is actually four theme parks: Epcot, Magic Kingdom, Hollywood Studios, and Animal Kingdom. Nearby Universal Orlando Resort and Sea World offer thrill rides and animal shows. Orlando boasts hundreds of restaurants and clubs; shopping at malls, outlets, and boutiques; and more than 170 golf courses, among other attractions.

For international visitors
The 2016 ALA Annual Conference and Exhibition offers many opportunities for international members.
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- **Orientation**—A special introduction to ALA, the conference, and the city of Orlando. ALA members will recommend programs and social activities to help you make the most of your conference experience.
- **International poster sessions**—A chance to promote your library’s activities, showcase innovative programs, and share ideas with your colleagues worldwide. Deadline: mid-February 2016. For information, visit conference.ifla.org.
- **International papers**—Submit a proposal for a presentation on how your library or country is addressing a selected topic. Deadline: January 1. Contact ALA International Relations Office at intl@ala.org to learn more.
- **International reception**—A special evening reception where you can meet other international guests as well as colleagues from the US.
- **International visitors center**—A place to relax, review the conference program, or hold small meetings with new colleagues and friends. A computer with internet access will be provided, and ALA volunteers will be available to answer questions.

Registration and hotel information
Information on hotels and registration will be available in January 2016. A preliminary schedule of conference programs will be available in April 2016.

**Letter of invitation**
If you need a letter of invitation for visa purposes, please send a request to the International Relations Office at intl@ala.org.

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**WELCOME READERS FROM AROUND THE WORLD**

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ALA Lets You Learn What You Want, When You Want

Join colleagues from around the world at web-based learning and training sessions

Online learning in various formats—webinars, e-courses, online workshops, and podcasts—is a natural solution for global continuing education, for keeping up to date, and for sharing knowledge and best practices.

The American Library Association (ALA) and its divisions, offices, and other units offer online learning options that cover a range of professional development needs. Delivered by experts, these courses will help you, your colleagues, and your staff improve and update library services and outreach; stay on top of emerging trends, innovations, new technologies, and ongoing library transformation; and meet specific learning goals.

Check regularly at ala.org/onlinelearning for the full range of opportunities, new options, and details. (Some options are available 24 hours a day; for live events, you’ll need to take time zones into account. Any prices listed below are in US dollars.)

Specialized workshops, webinars, and e-courses from ALA divisions

American Association of School Librarians (AASL)

AASL offers eCOLLAB, Your eLearning Laboratory, a repository of webcasts, podcasts, and resources. AASL will offer nearly 300 opportunities for on-demand learning, including sessions from the Fall 2015 AASL 17th National Conference and Exhibition.

The repository also contains a read-only version of the latest issue of AASL’s print journal, Knowledge Quest, available before the issue mails.

Price: AASL member, free; nonmember $99 annual subscription

For more information: ecollab.aasl.org

Association for Library Collections and Technical Services (ALCTS)

ALCTS offers online learning opportunities covering acquisitions, preservation, collection development, cataloging, Resource Description and Access (RDA), MOOCs, and more.

Visit ala.org/alcts/confevents for details and to see the full lineup. Examples include the following:

ALCTS Free Webinars On-Demand

Free access to more than 90 recent webinars at any time convenient for you through the ALCTS YouTube channel, covering topics such as institutional repositories, RDA basics, book repairs, open access, and more.

For more information: ala.org/alcts/confevents/past/webinar

ALCTS Fundamentals Web Courses


When: Sessions are available at varying times from September 1 to the end of the year.

Price: Four-week course: ALCTS member $109; nonmember $139
Six-week course: ALCTS member $139; nonmember $169

For more information: ala.org/alcts/confevents/upcoming/webcourse

ALCTS Online Course Grant for Library Professionals from Developing Countries

To help library professionals from developing countries stay current with the latest developments in technical services areas and to enhance their professional knowledge, one free seat per session in an ALCTS online course is available.

For eligibility rules and application procedures, visit ala.org/alcts/awards/grants/onlinegrant.

Association for Specialized and Cooperative Library Agencies (ASCLA)

ASCLA offers e-learning for its membership representing US state library agencies, libraries serving special populations, library cooperatives, and library consultants.
Program topics include consulting and independent librarianship; collaborative digitization; accessibility of libraries and library services; services to special populations, including differently abled library users as well as all ages of incarcerated populations; and issues affecting networks and cooperatives.

Details for online courses and webinars offered in fall 2015 are available at ala.org/acrl/onlinelearning/onlinelearning.

Association of College and Research Libraries (ACRL)
ACRL offers professional development events that focus on practical, tangible topics and meet the demands of your schedule and budget. Visit ala.org/acrl/onlinelearning to see the full lineup of ACRL events.

Beyond Worksheets: Using Instructional Technologies for Authentic Assessment of Student Learning
This webcast will discuss the importance of designing authentic learning activities tied to information literacy learning outcomes. Learn about a number of instructional technologies that provide students a chance to demonstrate learning while engaging in critical thinking, synthesis, and analysis of information.

- **When:** October 7
- **Presenter:** Melissa Mallon, director of the Peabody Library and director of liaison and instruction services at Vanderbilt University
- **Price:** ACRL member $50; ALA member $75; nonmember $90; student $40; group $295
- **For more information:** ala.org/acrl/beyond worksheets webcast

Public Library Association (PLA)
PLA offers an array of online learning throughout the year. Options available for immediate access and download include Turning the Page Online, free library advocacy training, and numerous on-demand webinars. Live webinars and virtual conferences are also frequently featured, offering opportunities for real-time education and networking with colleagues across the world. Visit ala.org/pla/onlinelearning for details and to see the full lineup.

Reference and User Services Association (RUSA)
RUSA offers e-learning options for reference librarians and staff as well as information professionals working in readers’ advisory, specialized reference subjects such as genealogy and business, resource sharing, collection development, interlibrary loan, and other related areas.

Details for online courses and webinars coming up in fall 2015, such as Business Reference 101, Readers’ Advisory 101, Introduction to Instructional Design for Librarians, Learner-Centered Reference and Instruction, creating and designing effective programs for business and pleasure, using award-winning titles to celebrate the Hispanic influence, and more are available at ala.org/rusa/development/onlinece.

Young Adult Library Services Association (YALSA)
YALSA offers YALSA Webinars on Demand, hourlong webinars that offer professional guidance on teen-services trends from experts and content you can put into practice immediately.

- **Price:** YALSA member, free; nonmember individuals $19; three webinars $49; group rate per webinar $99
- **For more information:** ala.org/yalsa/webinarondemand

Visit ala.org/yalsa/onlinelearning to see the full lineup of YALSA’s online learning opportunities.

ALA Publishing
ALA Publishing workshops are small-group webinars led by experts who answer your questions while interacting with colleagues who share your concerns. Readings enhance the learning environment and support focused discussion. See what’s coming up at www.alastore.ala.org/eLearning.

ALA Publishing e-courses are online courses with expert instructors who offer readings or media files, instructor-led discussions, and weekly assignments or activities. All interaction takes place on the e-course website, available 24 hours a day. See what’s coming up at www.alastore.ala.org/eLearning.

SJSU/ALA Publishing Advanced eCourses, a collaboration with the San José State University School of Information, offer in-depth, advanced e-courses that will take participants from introductory to applicable high-level content in 12 weeks. Top-rated information school faculty help participants dig deep into cutting-edge topics to provide knowledge and skills that can transform their work. These asynchronous courses are ideal for participants from across the world. For more information, visit www.alastore.ala.org/eLearning.

*Booklist’s* free webinar series offers multiple programs monthly, with tips, tools, resources, and new ideas for collection development and readers’ advisory work. Archives can be accessed 24 hours a day by anyone who registers. Find out more at booklistonline.com/webinars.

*AL Live* live-streaming video broadcasts are free, one-hour broadcasts from *American Libraries* and ALA TechSource that cover library issues and trends in real time. Viewers can interact with hosts via a live chat and get immediate answers to questions. Find out more, including how to view archives (ideal for those who are not in a convenient time zone for live viewing), at americanlibrarieslive.org.

Visit ala.org/onlinelearning for the full range of opportunities, additions, details, and new options.
Looking to the Next SIBF/ALA Library Conference

Building on a successful inaugural Sharjah International Book Fair/ALA Library Conference

The first Sharjah International Book Fair (SIBF)/American Library Association (ALA) Library Conference, held November 11–13, 2014, in Sharjah, United Arab Emirates (UAE), was an overwhelming success. More than 600 librarians from 20 countries, including Afghanistan, Bahrain, Egypt, India, Iran, Iraq, Jordan, Malaysia, Nigeria, Oman, Qatar, Saudi Arabia, Syria, and UAE, energetically networked and shared knowledge and ideas during the festival’s 11-day run. It was ALA’s largest international professional development event to date.

The 2015 SIBF/ALA Library Conference will be held November 10–12. Attendees will be able to interact with an international roster of experts during 15 programs on topics related to all types of libraries that cover new trends and technologies, e-resources, innovative spaces and services, rebranding and proving the value of the library, staff and leadership development, promoting...
the love of reading, and more. ALA President Sari Feldman, Columbia University Librarian Emeritus James G. Neal, and Sharjah dignitaries will be keynote speakers.

New for 2015 will be a full-day, optional preconference on Resource Description and Access (RDA) led by the head of the Ohio State University Libraries’ Cataloging Department, Magda El-Sherbini (who presented a popular RDA session in 2014), and a half-day preconference focusing on school librarians.

Conference sessions will be presented in English and Arabic, and event copy and communications will be available in both languages. Registrants will receive certificates of attendance and have access to all session recordings after the event. A registration fee is being introduced to help defray costs.

Preparing the program books, badges, and bags for attendees at the 2014 SIBF/ALA Library Conference

WHAT 2014 PARTICIPANTS SAID IN THE POSTEVENT SURVEY

“People in this region love reading, and libraries should be used to promote cultural exchange. All libraries across the world need to work together and cooperate.”

—Ahmed Al-Ameri, chairman, Sharjah Book Authority

Arab world, and home to the most exciting literary event in the region. “For Love of the Written Word” is its theme, inspiration, passion, and reason for being.

Visit ala.org/sibf to register for the 2015 SIBF/ALA Library Conference. While there, revisit the 2014 conference through links to programs, recordings of the presentations, a list of the poster sessions presenters and topics, and photos.

Track the tag #SIBFALA15 for updates. For more about SIBF, visit sharjahbookfair.com.

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Track the tag #SIBFALA15 for updates. For more about SIBF, visit sharjahbookfair.com.
Significant additions were made to the Resource Description and Access (RDA) Toolkit in 2015 that should enhance its value to users across the world.

In February, the Music Library Association’s Best Practices for Music Cataloging Using RDA and MARC21 was published on the Toolkit, followed by the publication of the Spanish translation of RDA in March. While these are important additions and represent significant steps in raising the profile of the standard, the most important news this year may be announcements from the Committee of Principals (CoP), the group that oversees the RDA project.

The changes promise to open up RDA development to greater international representation and wider community participation, and significantly advance RDA’s standing as a truly international standard.

The need for change

The reevaluation of the governance structure began in spring of 2014 when CoP met in Chicago with an eye toward examining how they and the Joint Steering Committee for the Development of RDA (JSC) were conducting business and how their processes and structure might be improved.

Among the outcomes of that meeting was a commitment to a new vision for RDA as the global standard enabling the discovery of content. The committee announced a review of the current governance structure of RDA with a goal of revising it to better meet the goals of the new vision.

In July 2014, CoP released a discussion document outlining the current governance structure, principles for any new governance structure, areas for development, and the key questions for consultation and invited response from all stakeholders. The response period ended in December 2014.

The new governance structure

On May 29, CoP announced a restructuring of RDA governance, stating that “RDA has now reached a critical point in development and the key to its continued success is a firm commitment to further internationalization and exploration of wider cultural heritage description communities.” The restructuring will happen during the next 3–4 years.

The new structure includes two major components: revised representation and expanded avenues for input into the standard. Under the new governance structure, CoP will be renamed the RDA Board. Membership will consist of the JSC chair, representatives from the American Library Association (ALA), Canadian Library Association, the Chartered Institute of Library and Information Professionals (the co-publishers of RDA), national institution representatives from six geographical regions (North America, Latin America and the Caribbean, Africa, Europe, Asia, and Oceania), and two representatives from board-identified communities. A representative of ALA Publishing (which is responsible for the daily management of the Toolkit and RDA products) and members from RDA board working groups will attend meetings when necessary.

The significant changes are the additions of geographic and community representatives. The geographic representatives will be selected from regional RDA groups similar to the model established by the European RDA Interest Group. Community representatives will represent those whose input is of particular interest at a given time, including archivists, cultural heritage communities, publishers, content aggregators, and application developers.

The board hopes to establish clear avenues for all libraries to put forward proposals and topics for review and discussion. These topics can then be elevated to the steering committee as necessary.

The JSC will become the RDA Steering Committee in the new structure. The composition of the commit-
International Supplement | PROFESSIONAL DEVELOPMENT

tee will change and expand to include a chair, a secretary, an examples editor, liaisons from the technical and translation working groups, wider community representation, and representatives from the six geographic regions. An ALA Publishing representative and the chair of the RDA Board will also attend steering committee meetings. Just as with the restructured RDA Board, the new emphasis on geographic representation and community expertise is meant to bring new perspectives and knowledge to RDA and steer the standard toward CoP’s 2014 objective.

The other key component of the new governance structure is a reliance on both short- and long-term working groups to grapple with specific and ongoing RDA issues. Both the board and steering committee will have the power to form working groups and select membership. The new plan calls for the RDA Board to receive reports from four working groups. The Co-Publishers/Fund Trustees group and the RDA Toolkit Technical Committee (including the RDA Development Team subgroup) have already been formed. The other two groups are the Marketing, Outreach, and Communications Working Group and the Grants Working Group.

The steering committee will have two permanent working groups. The Technical Working Group has been functioning for the past year; the Translations Working Group is currently being assembled. The committee has already formed eight “task and finish” working groups on aggregates, archives, capitalization, fictitious entities, music, places, RDA/ONIX, and relationship designators. These groups are typically given a clearly defined task or set of tasks that it is expected to complete. Once the work is completed, the group will be disbanded. All working groups are expected to submit reports and/or proposals to the steering committee and fulfill any tasks assigned by the steering committee.

These working groups are an important method for expanding the experience and knowledge available to the RDA governing bodies as they attempt to resolve complex issues. The changes described are only a portion of the initiatives that CoP is pursuing to make RDA a package of data elements, guidelines, and instructions for creating library and cultural heritage resource metadata that is formed according to international models for user-focused linked data applications.

The full text of CoP announcements can be found at rdatoolkit.org and at the JSC website (rda-jsc.org).

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International Supplement | PROFESSIONAL DEVELOPMENT
To help you keep your skills and knowledge up to date in this rapidly changing, global environment, ALA offers a variety of books and professional development resources for all areas of library and information science and for every type of library. This brief selection is just an introduction; for the full range of titles, additional details, and purchasing options, visit alastore.ala.org.

**The Library Innovation Toolkit: Ideas, Strategies, and Programs**
Edited by Anthony Molaro and Leah L. White; foreword by R. David Lankes  
ISBN: 978-0-8389-1274-4  
$55

Progress for the sake of progress is often a drain on precious time and resources. The communities and users that libraries serve are always changing; true innovation helps libraries adapt to meet their present and future needs and aspirations. From methods for creating organizational structures that lead to innovation and ways to expand the library beyond its walls, to money-saving initiatives that use technology to improve users’ experience, this collection offers numerous snapshots of innovation in action at a range of libraries, showcasing inspiring ideas and initiatives.

**Assessing Service Quality: Satisfying the Expectations of Library Customers, 3rd edition**
By Peter Hernon, Ellen Altman, and Robert E. Dugan  
ISBN: 978-0-8389-1308-6  
$75

Academic and public libraries are continuing to transform as the information landscape changes, expanding their missions into new service roles that call for improved organizational performance and accountability. Since *Assessing Service Quality* premiered in 1998, scores of library managers and administrators have trusted its guidance for applying a customer-centered approach to service quality and performance evaluation. This extensively revised and updated edition explores even further the ways technology influences both the experiences of library customers and the ways libraries themselves can assess those experiences.

**Technology Disaster Response and Recovery Planning: A LITA Guide**
Edited by Mary Mallery  
ISBN: 978-0-8389-1315-4  
$59

Most library disaster plans focus on response and recovery from collection and facilities disasters, such as fire and floods. But because tech-
technology is becoming increasingly integral to a library’s role in the community, any interruption in service and resources is a serious matter. A disaster’s effect on internet and social media sites, electronic resources, digital collections, and staff and public PCs, tablets, laptops, and other peripherals requires special consideration. Featuring contributions from librarians who offer hard-won advice gained from personal experience, this compendium leads readers through a step-by-step process of creating a library technology disaster response and recovery plan.

Our Enduring Values Revisited: Librarianship in an Ever-Changing World
By Michael Gorman
ISBN: 978-0-8389-1300-0
$45

In the 15 years since Our Enduring Values was published, there has been a sea change in the way the world thinks about and uses libraries. Young librarians and seasoned professionals alike are experiencing increasing pressure to adjust to new economic, societal, and technological demands amid the often-dire rhetoric currently surrounding the future of our institutions. In this stirring manifesto, public intellectual, librarian, and philosopher Gorman addresses the existential panic among library professionals caused by the radical shift in how libraries are viewed. He reconnects readers with the core values that continue to inspire generations of library professionals and scholars, while making the case that these values are doubly crucial to hold on to in the brave new shifting world of librarianship.

Cataloging and Managing Film and Video Collections: A Guide to Using RDA and MARC 21
By Colin Higgins
ISBN: 978-0-8389-1299-7
$85

We now catalog in a post-Anglo-American Cataloguing Rules (AACR2) world. Resource Description and Access (RDA) is designed to cover all types of content and media, but communities of practice are still evolving for motion picture and video materials. This handbook clarifies the protocol for DVDs and Blu-ray discs, expanding upon established guidelines for AACR2 and integrating them into the new standard. Along the way, author Colin Higgins introduces the fundamentals of filmmaking, including its history and technical vocabulary, providing context that will help catalogers quickly find the information relevant to their bibliographic records. Organized by familiar MARC 21 fields, this comprehensive reference shows readers how to apply RDA instructions to the cataloging of every type of film and video collection, whatever the medium.

Preserving Our Heritage: Perspectives from Antiquity to the Digital Age
Edited by Michele Valerie Cloonan
$98

Drawn from historical texts, this sweeping yet accessible volume provides a broad understanding of preservation for librarians, archivists, museum specialists, and related LIS and continuing education classes. Cloonan offers an overview of longevity, reversibility, enduring value, and authenticity of information preservation. Readings from a variety of fields primarily concerned with the preservation of cultural heritage, including many from hard-to-find publications, shed new light on how to approach
contemporary problems. It is an ideal teaching text as well as a benchmark reference source for researchers.

Association of College and Research Libraries titles

Getting the Word Out: Academic Libraries as Scholarly Publishers
Edited by Maria Bonn and Mike Furlough
ISBN 978-0-8389-8697-4
$50
Also available as an Open Access Edition
In the past decade there has been intense growth in the number of library publishing services that support both faculty and students. Such programs have grown from an early focus on backlist digitization to encompass publication of student works, textbooks, research data, scholarly books, and journals. This growing engagement is a natural extension of the academic library’s commitment to support the creation of and access to scholarship.

Getting the Word Out explores topics such as the economics of publishing, the challenges of collaboration, and surveying the service landscape for publishing in support of a variety of formats and methods. Edited by library publishing experts Maria Bonn from the University of Illinois at Urbana-Champaign Graduate School of Library and Information Science, and Mike Furlough from the HathiTrust Digital Library, this volume deepens current discussions and provides both decision makers and current practitioners with an introduction to the current state of the field and an investigation of its future prospects.

Not Just Where to Click: Teaching Students How to Think about Information
Edited by Troy A. Swanson and Heather Jagman
$88
This book explores how librarians and faculty can work together to teach students about the nature of expertise, authority, and credibility and motivating them to explore their beliefs, biases, and ways of interpreting the world. The authors draw from a deep pool of perspectives including social psychology, critical theory, and various philosophical traditions, and offer a balance of theoretical and applied approaches to teaching information literacy, supplying readers with accessible and innovative ideas ready to be put into practice.

Digital Humanities in the Library: Challenges and Opportunities for Subject Specialists
Edited by Arianne Hartsell-Gundy, Laura Braunstein, and Liorah Golomb
ISBN: 978-0-8389-8767-4
$68
This collection of essays focuses on the role of the subject specialist in creating, supporting, and promoting digital humanities projects. Published in collaboration with the ACRL Literatures in English Section and with a foreword by Joan K. Lipincott, this book provides valuable discussions around the role of subject specialists in digital humanities, gives practical advice regarding support of and collaboration with digital humanities projects, and describes real-world examples to inspire subject specialists to increase their own knowledge and expertise.

By Robin Chin Roemer and Rachel Borchardt
ISBN: 978-0-8389-8755-1
$60
What does it mean to have meaningful metrics in today’s complex higher education landscape? This engaging and activity-laden book introduces readers to the fast-paced world of research metrics from the unique perspective of academic librarians and LIS practitioners. Starting with the essential histories of bibliometrics and altmetrics, and continuing with descriptions of the core tools and emerging issues at stake in the future of both fields, this is a convenient resource designed to be used by a range of readers, from novices to those looking to become movers and shakers in the scholarly metrics movement. The authors offer tips, tricks, and real-world examples that illustrate how librarians can support the successful adoption of research metrics, whether in their institutions or across academia as a whole.
Vanuatu
Churning in the South Pacific, Category 5 Cyclone Pam made a direct hit on the island nation of Vanuatu, March 12–14, 2015. Advance preparations helped alleviate much of the damage, but many school libraries were destroyed across the archipelago.

Due to its proximity to Vanuatu, the Australian Library and Information Association (ALIA) connected with June Bela Naviti, chief librarian and archivist at the National Library and Archives of Vanuatu. With the National Library spared major impact, Naviti requested that efforts be focused on replenishing the destroyed school library collections.

ALIA quickly set up “FAIR: Raising funds for the school libraries of Vanuatu.” Instead of creating a separate relief effort, American Library Association (ALA) raised money from its members outside of the Pacific region to supplement the funds raised by ALIA members.

In a short time ALA members contributed $700 ($1,000 Australian), which was sent to ALIA to purchase new children’s books, school readers, dictionaries, and encyclopedias.

Nepal
Unfortunately, Mother Nature doesn’t take long breaks.

Just a little over a month after Cyclone Pam devastated Vanuatu, Nepal was rocked by an 7.8 magnitude earthquake on April 25, followed by multiple aftershocks. Thousands were killed and injured, hundreds of thousands were made homeless, and many libraries were destroyed and damaged.

ALA and its membership quickly reached out to contacts in Nepal. Fortunately, most of the library community appeared to have survived, but their libraries, to which they had dedicated much time and energy, were in terrible shape. In Kirtipur, the Tribhuvan University Central Library (Nepal’s largest library, which was established with the help of the US government in the early 1960s) sustained major structural damage. The building was declared unsafe by engineers, but the staff returned to recover and preserve as much of the collection as possible in advance of the monsoon season, which starts in June and runs through August.

There are some government-run public libraries in Nepal, but most community libraries are set up through various non-governmental organizations (NGOs). These libraries serve as community centers and economic incubators, in addition to providing books, computers, and other resources. Tina Sciacabica, executive director of READ (Rural Education and Development) Global, reported that 22 of their libraries were damaged, with many needing to be rebuilt.

ALA has started its Nepal Library Relief Effort (ala.org/offices/nepal-library-relief-fund) and is partnering with READ Global and other NGOs and government agencies in Nepal to raise funds to help restore and rebuild. ALA encourages libraries interested in becoming sister libraries or adopting a library in need to contact ALA at intl@ala.org.
Teaching in the Land of Fields

My Fulbright sabbatical in Poland

In 2012–2013, I had the privilege of spending a 10–month sabbatical teaching library science courses at the Institute of Information and Book Studies at the University of Warsaw in Poland as a Fulbright Scholar. I taught four courses in English: subject analysis, resource description and access, introduction to metadata, and ebooks in libraries. This incredible experience was made possible by a Fulbright Scholarship, sponsored by the US Department of State and administered by the Council for International Exchange of Scholars (CIES).

While teaching enabled me to learn new things and explore aspects of topics I thought I already knew, teaching overseas provided an opportunity to see those topics from a different perspective. For example, using an excellent book about ebooks in libraries as a textbook, I realized how North American–centric this text was. The vendors mentioned in the book did not do business in Poland; monetary figures were given in US dollars; and, even though the text was written for professionals, it contained plenty of American English idioms. I needed to revise my teaching to include examples—of libraries, vendors, and practices—that reflected my students’ experiences. I offered what I could from my own experience but also encouraged students to share what they knew and to seek out information to provide a better picture of the situation inside Poland. As a result, I most certainly learned as much as, if not more than, my students by the end of classes.

My teaching methods were traditional by American university standards: lecture, discussion, in-class exercises, and group work. Since English was a second language for the students, I posted all of my presentation slides to SlideShare for later referral to ensure comprehension.

TIPS FOR APPLICANTS

- In your application, make sure you explain how your host country will benefit from your activities and how the exchange will benefit your home institution once you return.
- Take advantage of the webinars provided by CIES in the spring and summer on creating a competitive application proposal.

Photo: Richard E. Sapon-White (far right) and friends in Łódź, Poland
sion. I also required students to post their own presentations to the same site.

Learning techniques emphasizing direct student engagement with learning material have made great strides in Poland, but I sensed that teacher–student and student–student interaction was still something of a novelty. Although initially hesitant to ask questions or participate, most students were eager to share their thoughts on current controversies in librarianship and were asking questions in class by the end of the fall term.

The Fulbright program sends academics and professionals to more than 125 countries each year to teach and/or conduct research for 4–10 months, depending on the specific award. Each country has its own set of awards, many of which are open to any discipline and some that are discipline-specific. While some awards focus on librarianship or information science, librarians can apply for the “any discipline” awards. I have received two such awards.

Awards are announced online every March with an application deadline the following August (August 3 for this year’s cycle). You need to plan in advance, as successful applications submitted this summer would be for awards beginning in fall 2016 or the winter 2017. Applications should specify what you want to teach or research, provide evidence of teaching skills, and describe your reasons for wanting to be a cultural ambassador for the US.

I highly recommend the Fulbright Scholar program to librarians who can take sabbaticals or leaves of absence. The program is highly competitive—but if you don’t apply, you don’t know what you might be missing.

Visit cies.org for more information. Powodzenia! (That’s “good luck” in Polish.)

RICHARD E. SAPON-WHITE is head of cataloging and metadata services at Oregon State University Libraries, Corvallis.
The Indianapolis Public Library Goes Global

Sister Cities programs build bridges by Chris Cairo

Characterized by Midwest-ern roots and viewpoints, Indianapolis, like many American cities, nonetheless welcomes a broader worldview. Learning from others, exploring our differences, and recognizing our common threads can create genuine understanding and friendship.

With advanced technology and the ability to connect globally, the Indianapolis Public Library (IPL) formed partnerships with the eight international cities that are part of Indianapolis’s Sister City Program. IPL has made connections so far with Campinas, Brazil; Hangzhou, China; Cologne, Germany; and Piran, Slovenia. The first meetings involved a collection exchange between each city. Books and music, with a focus on local fare, were exchanged between the partner libraries and added to our respective collections. Despite language and cultural barriers, we solidified the relationship between each global city and, through Skype and email communication, we worked toward a common goal: to seek ways to share our cultures.

Months were spent collaboratively planning to ensure the goals for all stakeholders were met. Exhibits were staged in Indianapolis and in the public libraries of the global partners. The events explored the diversity, languages, and people of our respective cultures in authentic ways and displayed materials from the participating countries. The Brazilian and Chinese dance performances at the Central Library were part of month-long festivals showcasing art, costumes, cultural artifacts, food, and books. The Hangzhou Public Library featured a 2,000-foot display about American and Hoosier culture and received a national award in China for the effort.

IPL librarians visited Cologne and Hangzhou; subsequent visits by Cologne and Hangzhou staff members to Indianapolis enlightened and generated goodwill among new friends. The Chinese were especially interested in our digital expertise. Indianapolis subsequently welcomed Chu Shuqing, director of the Hangzhou Public Library.

The Cologne staff exchange resulted in the development of a shared reading program known as One Book, Two Cities. Together, Cologne and IPL selected Austrian author Eva Menasse’s book, Vienna, because she was recently honored by Cologne and the book has a universal theme of discovering family heritage. Locating 2,000 English copies of the book was difficult, so we requested a special printing through a publishing house in England. Both cities circulated the book, distributed free copies, and offered discussion groups and special events, creating a healthy dialogue around literature. Among the richest experiences was the blogging site (indyplgermany.wordpress.com) maintained between the two cities.

Participating in global efforts strategically places IPL as a leader in the globalization of our city. Indianapolis is becoming not just the crossroads of America but the crossroads of the world. This year, because of the extreme popularity in Cologne of Indianapolis-born author John Green, IPL organized a program featuring Green that will be Skyped to viewers at the Cologne Public Library. In October, IPL CEO Jackie Nytes will travel to Hangzhou to deliver an address at a conference for Chinese librarians.

The Sister City initiative is a critical aspect of Indianapolis Mayor Greg Ballard’s efforts to help IPL welcome global visitors and new residents and to celebrate the richness of their culture. For the library it has been a way to make new friends and share information that bridges differences, creating citizen diplomacy and new partnerships.

CHRIS CAIRO is director of project development at Indianapolis-Marion County Public Library.
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Libraries have always played a role in education, be it a school, academic, public, or special library. However, there are areas around the world where reading and libraries don’t receive the attention they deserve. South Africa is no exception.

To highlight the role that libraries play in a democratic society, promote reading to all kinds of users and potential users, and celebrate the country’s intellectual and literary heritage, the Library and Information Association of South Africa (LIASA) worked to put South African Library Week (SALW) on the national calendar in 2002. In March 2002 LIASA organized the first South African Library Week, which was celebrated in libraries of all types nationwide with the slogan “Free Your Mind—Read!” From 2003 to 2007, various other slogans were used as the participation in SALW grew. SALW is celebrated the third week of March every year.

Since joining the American Library Association (ALA) and International Federation of Library Association and Institutions’ (IFLA) Campaign for the World’s Libraries in 2007—an initiative that showcases the unique and vital roles played by public, school, academic, and special libraries worldwide—LIASA has branded SALW with @ your library slogans every year.

An evolution of meaning and themes
2008: “From local to global @ your library”
It doesn’t matter where you are; if you have access to information, you can explore the global knowledge despite geographical challenges. Your library can make the connection possible through technology.

2009: “Access for all @ your library”
Freedom of access to information is enshrined in the South African Constitution within the Bill of Rights. The theme was used to raise awareness of various types of discriminatory factors in accessing information and how to deal with them in order to maximize access, as information is critical to build a better life for all.

2010: “Reading changes lives @ your library”
This brand appeared on posters that tied SALW to the World Cup matches that South Africa hosted in 2010. Football players, celebrities, and dignitaries, including then-President Nelson Mandela, described the importance of libraries in developing a well-informed nation.

2011: “Read in your language @ your library”
This theme highlighted the key role that South African libraries play in developing a reading culture and in the preservation and promotion of South African languages. It spotlighted the importance of children learning to read in their mother tongue in order to build a foundation for reading and also to preserve culture and language. LIASA’s intention was also to encourage writing and publishing in all literary genres and nonfiction in all South African languages.

2012: “Develop @ your library”
With the 2012 theme, LIASA aimed to pursue its goal of placing libraries at the forefront of South Africa’s development by highlighting the role that libraries play in developing and building our nation.

2013: “Educate yourself @ your library”
This theme focused on the critical role of education that is embedded in all types of libraries. Use of the word “yourself” places responsibility on individuals to empower themselves. The theme also brings to the attention of South Africa and its leaders the role that libraries play in educating communities and the nation at large.
2014: “Celebrating libraries in 20 years of democracy: check in @ your library”

South Africa celebrated 20 years of democracy in 2014. This theme emphasized the role of libraries in strengthening South African democracy; highlighted how libraries enable the freedom of access to information, as enshrined in South Africa’s Bill of Rights; and showcased libraries as spaces for connecting people to each other and learning resources.

The “Librarians’ Choice of Top 20 South African Books” was launched during the 2014 celebrations. Library workers across South Africa identified the top 20 South African books published during the past 20 years that reflect South African life, with a focus on democracy.

The nominations were open to both adult and children’s books of all types of literature, from fiction to nonfiction. Selections were limited to books written by South African authors in one of our 11 official languages and published between 1994 and 2014.

2015: “Connect @ your library”

This theme echoed the belief that libraries connect people to each other, to knowledge and information, to print and electronic resources, and to technology and professional support.

Libraries must take the lead as active community partners toward developing an informed and educated nation. This means providing access to information about health and hygiene, economic empowerment, poverty eradication, and education in spaces that foster lifelong learning and knowledge exchange. This is further enhanced by skilled and proficient library staff that connects their communities to relevant and appropriate information and knowledge resources, and emerging technologies, as well as dynamic and innovative programs and services for personal and community development.

With South Africa serving as host to the 2015 IFLA conference, IFLA president Sinikka Sipilä was invited to deliver the keynote speech for the 2015 SALW, linking the festivities with the World Library and Information Congress in South Africa.

Looking forward

Plans are already being made for the 2016 SALW celebrations. An official public announcement will come later in the year. 

SEGAMETSI MOLAWA is director of information services at the Human Sciences Research Council and the 2014–2016 LIASA president.
Since 2010, members of the American Library Association (ALA) International Relations Americas Subcommittee, the General Direction of Libraries within the National Council for Culture and the Arts (CONACULTA), the Mexican Library Association (AMBAC), and the Benjamin Public Library of the US Embassy in Mexico have participated in a collaborative, binational project to donate books to the Mexican Public Library System. The goal is to expand the system’s selection of children’s and young adult books.

Thanks to this initiative, the following libraries have received books:

- **2015**: Biblioteca Pública Municipal Profra. María Piñeiro Ruiz in Francisco I. Madero, Hidalgo
- **2014**: Biblioteca Central del Estado Fray Servando Teresa de Mier in Monterrey, Nuevo León
- **2013**: Biblioteca Pública Municipal Profra. Marina Lemus Alcantar in Morelia, Michoacan
- **2012**: Biblioteca Central José María Pino Suárez in Villahermosa, Tabasco

Since 2010, public libraries throughout Mexico expanded their children’s and young adult book sections thanks to donations from ALA and other library organizations.

2011: Biblioteca Pública Municipal Sor Juana Inés de la Cruz in San Luis Potosi, San Luis Potosi

ALA members attending the La Feria Internacional del Libro (FIL) in Guadalajara, Mexico, are encouraged to donate 2–3 new or gently used children’s and young adult books in Spanish or Spanish and English as part of their attendance to the fair.

With the assistance of FIL organizers, CONACULTA, AMBAC, ALA, and others are collecting and storing books to be distributed at the next AMBAC conference in May 2016 (location to be announced). AMBAC rotates its annual meeting locations throughout the country, so distributing the books via the national association allows for equitable distribution each year.
BECAUSE THE WORLD IS AT THEIR FINGERTIPS AND THE WORLD CAN BE A SCARY PLACE.
The ALA Presidential Citation for Innovative International Library Projects began as an initiative of Loriene Roy, 2007–2008 ALA president. Since its inception, 34 groups have been recognized.

Earlier this year, ALA President Courtney L. Young, with support from the International Relations Round Table Advisory Award Committee, honored four libraries with this special citation at the 2015 ALA Annual Conference and Exhibition in San Francisco. They were recognized for designing and implementing a highly visible innovative library service that was unique or original and greatly improved existing library services for users. These projects draw attention to the potential of library services to create positive change, demonstrate sustainability, and provide models for other libraries.

The Outreach Worker Service and Digital Literacy as a Core Service (Canada)
The Edmonton (Alberta) Public Library’s (EPL) Outreach Worker Service was initiated in 2011 as a three-year pilot project, funded through the Safe Communities Innovation initiative of Alberta Justice. It placed 1.5 full-time-equivalent social workers in EPL’s central branch, the Stanley A. Milner Library.

The grant enabled EPL to establish the service as an ongoing effort, reallocating internal funds to support the establishment of these positions. The library has also expanded the service to five more branch locations in neighborhoods with a high percentage of vulnerable populations.

The Outreach Worker Service is an example of how EPL uses innovation to transform community. It has three objectives:

- to connect with at-risk individuals visiting EPL branches, build relationships, and provide referrals to service agencies to support identified needs, including housing, employment, education, income, and health care
- to support staff understanding and capacity in working with socially vulnerable individuals, and to collaborate with staff to engage them in building relationships and delivering library services to Outreach Service clients
- to decrease social disorder and create a balance of inclusivity and safety, within and around EPL branches

Overall, the program improves existing library services for the most marginalized members of the community.

EPL’s 2011–2013 business plan detailed bold objectives to establish digital literacy as a core service. The 2014–2016 plan builds on established successes. Like staff at many libraries, EPL staff regularly fielded customer requests for all manners of digital literacy, technology, and device help. There was uncertainty about how to prioritize these requests and inconsistent staff skills and confidence to address them. EPL defined and developed innovative digital literacy services to meet these community needs.

Key objectives met were:

- positioning digital literacy services as a core library service with staff and customers
- ensuring staff members were skilled and enthusiastic in helping customers with technology
- establishing EPL as the community’s digital workspace

EPL’s first response in 2011 was to form a digital literacy initiatives unit comprising a manager and three librarians, using existing but redirected positions. Their mandate was to provide staff with training and support to build their digital literacy skills; provide them with a digital technology sandbox for training and programs; and develop and support the creation of digital literacy services and programs.

With investment in training and equipment and with increased staff confidence and support, EPL staff members now champion digital literacy services and spearhead new digital literacy program development.

The Taiwan Resource Center for Chinese Studies and the Global Promotion of Chinese Studies (Taiwan)
For years, Taiwan’s National Central Library (NCL) has exchanged publications with more than 600 academic institutions around the world. The Taiwan Resource Center for Chinese Studies and the Global Promotion of Chinese Studies (Taiwan) is an innovative library project that exemplifies the library’s commitment to international collaboration and cultural exchange.

The center was established to promote Chinese studies and to enhance the visibility of Taiwan’s academic institutions globally. It serves as a resource hub for researchers, scholars, and students interested in Chinese culture, history, and contemporary issues. The center’s initiatives include hosting conferences, seminars, and workshops; providing access to specialized collections; and collaborating with academic institutions worldwide.

The ALA Honors International Innovators

Four groups receive ALA Presidential Citations

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institutions in more than 80 countries in an effort to promote quality publications from Taiwan. In recent years, a new trend in Chinese studies has taken shape internationally.

To promote Taiwanese-style Chinese culture, NCL used its global publication exchange network in 2012 to build a four-year project promoting Chinese studies internationally. This entailed establishing Taiwan Resource Center for Chinese Studies (TRCCS) service points in major research institutions and university libraries globally, transforming traditional service models, and increasing the scope of people being served.

Each year NCL evaluates academic institutions with a high density of sinologists and inadequate resources for Chinese and Taiwan studies and helps them establish a designated space within their library for a TRCCS. The centers display books, audiovisual materials, digital databases, and online resources that are published in Taiwan. NCL also cohosts lectures and exhibitions, serving as an overseas service center for NCL.

From 2012 to 2014, such resource centers have been set up in 12 countries, including the US, the Czech Republic, Germany, Japan, Latvia, Malaysia, the Netherlands, Russia, the UK, and Vietnam. See the TRCCS website (trccs.ncl.edu.tw) for details.

National Library Board Mobile application (Singapore)

On September 18, 2014, the National Library Board (NLB) of Singapore launched NLB Mobile, an app that lets patrons borrow library items across the entire network of public libraries using their smartphones. The app uses the smartphone’s camera to scan NLB barcodes and check due dates or the availability of titles. NLB Mobile also recommends books and events based on patrons’ past loans and physical location. Parents can also store their children’s library accounts on the app and securely borrow books for the whole family.

NLB patrons can also perform self-checkout of library items using their mobile device anywhere in the library, bypassing the queue at the borrowing stations. Smart RFID gates detect that materials have been checked out via the NLB Mobile app when patrons leave the library.

An additional benefit is the elimination of gate alarm incidents where items were checked out but not successfully disarmed because of aging or damaged RFID tags.

NLB Mobile leverages established technologies and standard smartphone features, demonstrating that innovations do not always need cutting-edge technologies but do need a successful design and support infrastructure that focus on service delivery. With the use of mature technologies, the solution is cost effective, sustainable, and easily adapted by other libraries in the world.

The Science and Technology Academic and Research–Based Openly Operated Kiosk Station (STARBOOKS) and Project Science and Technology Information Institute (Philippines)

The Science and Technology Information Institute (STII) of the Department of Science and Technology (DOST) in Taguig City promotes science and technology information in the Philippines by maintaining a physical library and producing multimedia promotions.

The STII Library contains 150,000 materials in various formats—books, journals, serial publications, reference materials, annual reports, theses and dissertations, technical and project reports, and directories, as well as video and audio collections acquired from local and international sources. Some materials have already been digitized as part of the Philippine eLib Project, and all materials in the STII Library will be digitized.

After several consultative and creative meetings, STARBOOKS—Science and Technology Academic and Research–Based Openly Operated Kiosk Stations—was born. STARBOOKS are information access portals in key areas of the Philippines that contain hundreds of thousands of digitized science and technology resources in various formats, placed in specially designed pods set in a user-friendly interface.

The objective was to maximize the use of science and technology materials maintained at the STII Library by making them available to the general public, particularly in remote areas that have no information materials, let alone a library. STARBOOKS works especially well in areas where the internet is not available or has weak service.

Through the STARBOOKS program, Filipinos have access to scientific information for their research needs or simply to answer casual questions. The goal is that STARBOOKS will create interest in the fields of science and technology, which may increase the number of Filipinos enrolling in science and technology courses; encourage the development of new ideas, inventions, and innovations; and inspire entrepreneurship and research for socioeconomic development.

From 2011 to 2014, DOST-STII installed 305 STARBOOKS sites throughout the Philippines. The southern Mindanao region has the most sites with 118, followed by Luzon with 111, and Visayas with 76. Unfortunately, most of the STARBOOKS sites in these areas were destroyed by Typhoon Haiyan in 2013, and efforts are underway to rebuild them.

Nominate a project

Interested in nominating a project for 2016? Submit a nomination at ala.org/irrt/alapresinlibraryaward. The deadline is January 1, 2016.
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