

american libraries

July/August 2016

THE MAGAZINE OF THE AMERICAN LIBRARY ASSOCIATION

2016 Annual Conference Wrap-Up

p. 14



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Michael Eric Dyson

p. 12

**The Purpose-
Based Library**

p. 26

PLUS: Exhibit Hall
High Tech and
Barbershop
in the Library

ALA purchases fund advocacy, awareness, and accreditation programs for library professionals worldwide.

New books from

ALA

Editions
Neal-Schuman
TechSource



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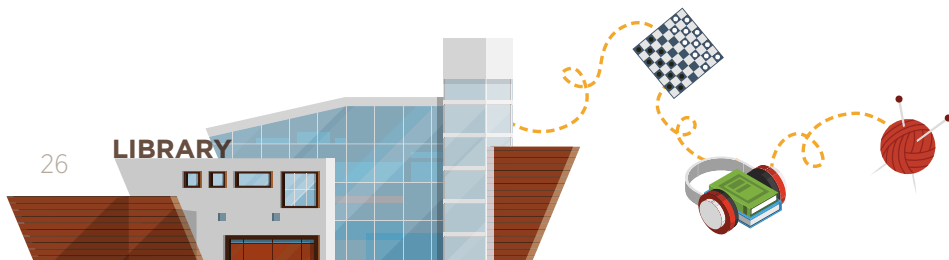
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Orlando in Bloom



Laurie D. Borman

The impressive lineup of speakers and programs at the 2016 Annual Conference and Exhibition in Orlando, Florida, this year included Michael Eric Dyson, who captured the overflow auditorium crowd with his oratory, rhymes, and praise of librarians. Sample a bit of his poetic imagery in our Newsmaker cover story on page 12. We liked Dyson so much, we included him in our July episode of the *Dewey Decibel* podcast, available July 25. Click here to listen.

There were many other impressive speakers at Annual, of course, from Jazz Jennings, author of *Being Jazz: My Life as a (Transgender) Teen*, to William Ury, author of *Getting to Yes*, and most recently *Getting to Yes with Yourself (and Other Worthy Opponents)*.

The victims of the Pulse nightclub shooting in Orlando were remembered at a memorial service as well as at Council, and conference attendees wore black armbands with the words “equity,” “diversity,” and “inclusion.” Others pinned a small rainbow ribbon to their badge, picked from baskets at registration. Highlights of speakers, programs, and other events at the Orlando conference, compiled by Greg Landgraf, begin on page 14. And to learn what’s new with library vendors—from self-service kiosks to discovery systems improvements and a new open source library systems platform called FOLIO—our tech wrap-up of the exhibit hall by Marshall Breeding begins on page 22.

The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth, an ALA Editions book by authors John J. Huber and Steven V. Potter, is excerpted on page 26. The book draws on their many years of library experience to show how libraries can create real growth opportunities through concentrating on their true mission and purpose, without spending a lot more money.

Teens converse and get haircuts at Chicago Public Library’s West Englewood branch each month. Reminiscent of a traditional African-American barbershop, the facilitated sessions cover politics, economics, the neighborhood, and style. See our Bookend on page 34.

A local barber donates his skills to cut teens’ hair and the teens chat at a Chicago Public Library branch.

Laurie

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What was your most memorable conference moment?

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John Lewis and all the speakers at the Pulse memorial

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Walking past the WonderWorks every morning.

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Jamie Lee Curtis asking me about my love life in the green room.

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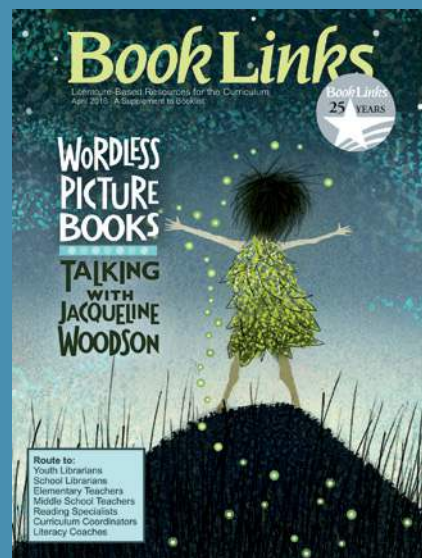
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PUBLICATIONS

The Expert in the Library

Building on the success of Libraries Transform



Julie B. Todaro

Libraries Transform: The Expert in the Library will further the success of the Libraries Transform public awareness campaign.

An entire year of service as a professional association president may seem daunting to some. And at ALA, it is actually a three-year commitment: a prepresidential year of learning and preparation; a year as president; and finally, a year as past president.

These three years are obviously a very busy time for any association president devoted to learning and speaking about a myriad of professional issues in order to both honorably serve the membership as well as create and implement presidential initiatives. With such a short timeframe to make a difference, I believe presidential initiatives are best chosen as projects that will build and strengthen existing ALA messages, ideas, and successes rather than to start new projects.

With this in mind, I challenged myself to not only build on ideas and successes within the Association and the profession but also reinforce themes I have focused on throughout my career. All the work on presidential initiatives is coordinated with teams of member experts as well as Association employee experts.

Thus, Libraries Transform: The Expert in the Library was born. It will further the success of the Libraries Transform public awareness campaign that was launched last year by marshalling teams from all sectors of the library world: academic, public, school, and special libraries. It will also include advocacy, management, and leadership expert members as they work together to find and create the best materials to design a 21st-century human resources playbook.

This future-driven human resources content—developed from a mix of existing materials and new materials—will be available for managers in all types and sizes of libraries and will be housed on the Office for Human Resource Development and Recruitment (HRDR) website at ala.org/hrdr.

The human resources playbook will include value statements; core competencies; job descriptions and job titles; competencies for multiple levels of positions; recommended competencies matched to training and continuing education; dispositions; a series of “What makes an expert?” questions that will be answered by patrons/users, managers and leaders, and other librarians; and content for background on and the use of measurement tools and library professional assessment.

Other aspects of Libraries Transform: The Expert in the Library include:

- an innovation environment at 2017 Midwinter Meeting & Exhibits
- a special emphasis on book clubs with content that will be available on ala.org and in various programs at the 2017 Annual Conference and Exhibition
- developed profiles of library professionals for today and for the future, through the Center for the Future of Libraries

In addition, staffers at ALA headquarters and the ALA Washington Office, members of the Committee on Legislation, other ALA members, and a political consultant will be working together to position ALA and the profession in general for the transition to the next US president and Congress. This expert team will identify and create content on what we as library professionals do and who we are, to assist us now and in the first days of the new administration and Congress and in each state’s political infrastructures.

I look forward to our expert year as we continue to promote how and why our libraries and library professionals transform our constituents, our communities, and our organizations. **ALA**

JULIE B. TODARO is dean of library services at Austin (Tex.) Community College.

from our READERS

Bravo #also for standing up to injustices

@ELLENSULZYCKI in regard to the Association for Library Service to Children (ALSC) canceling its 2016 National Institute in Charlotte, N.C.

Proud of #ALSC for making the decision to cancel in Charlotte in response to #HB2

@MLCHRZANOWSKI in regard to ALSC canceling its 2016 National Institute

Some dream job ideas here!

JERI KNISS in response to "Rock in the Vault" (May, p. 19)

Teaching Objectivity

In response to Jeffrey Meyer's column ("The Fact Police," Mar./Apr., p. 24), a staple of my job is teaching evaluation skills. In a time of tenuous library budgets, should I spend money on a book that my patrons will know not to cite if they are using the skills I have taught them? I think our aim should be objectivity, not neutrality.

Todd Heldt
Chicago

Sci-Hub Made Simple

I absolutely loved Marcus Banks's article on Sci-Hub ("What Sci-Hub Is and Why It Matters," June, p. 46). It was well written, concise, and well researched. Professionals, including myself, sometimes trip over ourselves explaining things in ways that make them seem more complicated than they really are. In a few paragraphs he defined the terms, laid out the issues and the "plumbing," and commented on how Sci-Hub fits into the broader movement toward open access.

It would be great to see more of this type of journalism in *American Libraries*. Thank you for publishing it, and thank you to Marcus for contributing it! Very well done.

Frank R. Allen
Maitland, Florida

Welcomed Research

It was so refreshing to see doctoral research showcased in *AL*



("Notable Dissertations," May, p. 44). Thanks to the Office for Research and Statistics for its work on the article. The range of research was impressive and truly demonstrates the interdisciplinary nature of our profession. Our colleagues in LIS education are closer to this research. For the rest of us, it helps us understand trends in library research and areas to be considering as we function in day-to-day library operations.

I look forward to seeing a showcase of doctoral research become an annual article. In the meantime, it would be interesting to engage the community around the recommendations from each scholar. Something for *AL* to consider!

Denise M. Davis
Sacramento, California

Thank you for Kathy Rosa's article.

First, it's so important for librarians and administrators to understand that LIS faculty and doctoral students are con-

stantly working hard, conducting research to better inform and improve the profession. Highlighting some of this new research is an excellent way to reinforce these connections.

Second, as someone who helps train doctoral students, I find this article offers an excellent and efficient vehicle for comparing and contrasting various approaches to LIS research. Please consider making this an annual feature in *AL*.

Anthony Bernier
Oakland, California

CORRECTION

In Marshall Breeding's "Library Systems Report" (May, p. 30), the extent of the Salano, Napa, and Partners (SNAP) Library Consortium's shift from CARL-X to Polaris was overstated. SNAP only partially shifted to Polaris in 2015. Also, the Hawaii Department of Education uses The Library Corporation's (TLC) Library.Solution ILS, not CARL-X. TLC did not provide detailed sales statistics for the report.

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THE FUTURE OF LIBRARIES—
symposium
including futuring
and innovation
techniques

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and **100s OF**
AUTHORS

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spurring
DEEP DIVES,
preconferences,
and institutes

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CONNECTIONS with
colleagues from all
types of libraries, doing
all kinds of library jobs,
at all levels

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technologies, and
services with expert
vendors in the
EXHIBITS

AWARD
announcements
and celebrations

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SOCIALIZING
you're up for!

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USE," updates, policy
priorities, strategies
for engaging
decision-makers and
influencers

Informal
learning, formal
LEARNING

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Three days of exploring the many futures for academic, public, school and special libraries—Saturday, Sunday, and Monday of Midwinter.

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► **Insights from the library professionals** introducing new services, spaces, collections, and partnerships.

► **Discussions with experts and innovative thinkers** from allied professions and disciplines sharing their visions for the future, helping us think beyond our current work.

► **Emerging products and services** for libraries in the exhibit hall and installations throughout the conference.

► The Symposium **integrates and builds on the Midwinter Meeting's** popular ALA Masters Series, News You Can Use updates, and Ignite Sessions, which highlight innovations and advances in libraries.



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Registration for the 2017
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ALAMIDWINTER.ORG

Hayden Approved as Librarian of Congress

The US Senate approved the nomination of Carla Hayden to serve as the nation's 14th Librarian of Congress on July 13.

Hayden, American Library Association (ALA) past president (2003–2004) and director of the Enoch Pratt Free Library in Baltimore, is the first female and the first African American to lead the Library of Congress. She is also the first professional librarian to be confirmed in more than 60 years. She is a graduate of Roosevelt University in Chicago and received her master's and doctoral degrees in library science from the University of Chicago Graduate Library School.

Hayden's appointment comes in the wake of the retirement of James H. Billington and on the heels of a vigorous ALA grassroots and social media campaign (#Hayden4LOC) that



Carla Hayden

encouraged thousands of library advocates to contact their US senators to support her confirmation.

The Senate approved Hayden for the position after an almost five-week delay, despite her nomination being recommended by unanimous vote in a Senate committee in early June. The approval was met with praise by the library community and ALA.

"The library community is elated that Carla Hayden is our nation's new Librarian of Congress," said ALA President Julie B. Todaro in a July 13 statement. "She holds all of the professional competencies needed to successfully lead the nation's library.

"There is no doubt that Hayden will have a positive impact by leading efforts to establish a more modern approach to serving members of Congress, researchers, and the public at large," Todaro said. "She holds a profound understanding of the integral role libraries play in formal education, community-based learning, and the promotion of individual opportunity and community progress. I believe that through her visionary leadership the Library of Congress will soon mirror society's rapidly changing information environment, while successfully preserving the cultural record of the United States." ●

PLA Chosen as Global Libraries Legacy Partner

The Public Library Association (PLA) is one of three organizations invited by the Bill & Melinda Gates Foundation to continue work on the foundation's Global Libraries initiative as a legacy partner.

After 20 years and more than \$1 billion invested in public libraries around the world, the Gates Foundation has ended its work as a global library advisor, collaborator, and funder. As a legacy partner, PLA will receive a \$10 million grant over 10 years to scale up its programs and build the capacity of library professionals.

Other partner organizations include the Technology and Social Change Group at the University of Washington's Information School and the International

Federation of Library Associations and Institutions (IFLA). The partners will share a plan for future work in the fall.

For more information about the Global Libraries initiative, visit gates.ly/29vD0mB.

Two Literary Landmarks Dedicated in New York City

On June 18 United for Libraries, in partnership with the Empire State Center for the Book, dedicated two new Literary Landmarks on the same New York City block.

The dedications on the 300 block of East 57th Street recognized two apartment buildings that were the homes of authors Erich Maria Remarque and E. L. Doctorow. They are the 18th and 19th literary landmarks in New York State.

A 1926 Art Deco building at 320 East 57th Street was Remarque's New York City home from 1951 until his death in 1970. The author of *All Quiet on the Western Front* lived there with his wife, actress Paulette Goddard. His last novel, *Shadows in Paradise*, was set in the building.

Doctorow, author of *Ragtime*, *World's Fair*, and *Homer and Langley*, lived at 333 East 57th Street from 2000 until his death in 2015.

The Literary Landmark program is administered by United for Libraries. More than 150 Literary Landmarks across the US have been dedicated since the program began in 1986. Any library or group may apply for Literary Landmark status. For more information, visit bit.ly/1mfoEug.

ALA Lauds FOIA Law Signing

ALA has applauded President Barack Obama's June 30 signing of the Freedom of Information Act (FOIA) Improvement Act into law.

The bill will improve public access to government documents by codifying the "presumption of openness" declared by Obama in his FOIA memo during his first week in office and will strengthen the US Office of Government Information Services. The FOIA Improvement Act also harnesses technology to improve the FOIA process and limits the period of time that agencies may keep records of their internal deliberations confidential to 25 years.

"After nearly a decade of pushing for meaningful reforms to FOIA, ALA and librarians everywhere are elated that they will now become law thanks

to Congress' bipartisan efforts and the president's support," said ALA President Julie B. Todaro in a July 1 statement.

"The new law is a win-win for the public and the library community," Todaro said. "Not only will it improve government transparency by opening the window on the workings of our government wider, but the law also will advance librarians' efforts in making that vital information available to the public.

"Nationwide, libraries are often the first places that Americans visit to gain access to government information, records, and resources. We look forward to working collaboratively with all government agencies to make more of their records available in support of the public's fundamental right to know," she said. ●

Libraries Invited to Host Slavery Rebellion Lecture Series

ALA's Office for Diversity, Literacy, and Outreach Services, the United Nations Remember Slavery Programme, Fox Searchlight Pictures, and BazanED invite libraries to participate in the nationwide lecture series and community-building initiative "The Birth of a Nation: Slavery, Resistance, and Abolition."

The series and initiative were inspired by the 2016 film *The Birth of a Nation*, which depicts the slave rebellion launched by Nat Turner on August 21, 1831, and maintained until his capture on October 30, 1831.

Lectures will be conducted August 21–October 30 at libraries across the US in observance of the 185th anniversary of the rebellion, as well as the United



A still from *The Birth of a Nation*

Nations' International Day for the Remembrance of the Slave Trade and its Abolition, observed on August 23.

Participation entails sponsoring a public event that will feature a local educator or historian who will address the topic of slavery, resistance, and abolition and provide an opportunity for communities to engage in a timely and coordinated national discussion.

CALENDAR

SEPT.

National Library Card Sign-Up Month

ala.org/librarycardsignup

SEPT. 23–24

Gaming As Meaningful Education

| Rochester, New York
ala.org/aasl/game

SEPT. 25–OCT. 1

Banned Books Week

ala.org/bbooks

SEPT. 28

Banned Websites Awareness Day

ala.org/aasl/bwad

OCT. 9–15

Teen Read Week

teenreadweek.ning.com

OCT. 16–22

National Friends of Libraries Week

bit.ly/Jny77

NOV.

Picture Book Month

picturebookmonth.com

NOV. 4–6

Young Adult Library Services Association Young Adult Services Symposium

| Pittsburgh
bit.ly/1xOnfhU

NOV. 17–20

Library and Information Technology Association Forum

| Fort Worth, Texas
forum.lita.org

NOV. 19

International Games Day

igd.ala.org

NOV. 30

I Love My Librarian Award ceremony

| New York
ilovelibraries.org/lovemylibrarian

JAN. 20–24

ALA Midwinter Meeting & Exhibits

| Atlanta
bit.ly/1tYA7Ru

JUNE 22–27

ALA Annual Conference and Exhibition

| Chicago
bit.ly/1tYA7Ru

Register at BazanEvents.com to list your library's event as part of the national initiative. The site also provides resource materials, including an event planning guide, a sample press release, a discussion guide for *The Birth of a Nation*, photographs, and video assets.

New Workshop Teaches How to Deal with Difficult Patrons

ALA Editions is hosting a workshop to teach library employees how to deal with difficult patrons. Whether it's a troublesome group of teenagers, a loud patron, or an angry or dangerous person, dealing with someone unpleasant is common for staff in libraries of all sizes and types.

In "Dealing with Difficult Patrons," library safety and security expert Steve Albrecht will instruct how to deal with these problem patrons effectively, efficiently, and without creating major disruptions in a library environment. Library employees at all levels will learn strategies for dealing with such patrons and effectively defusing challenging situations.

The workshop will last 90 minutes and will take place on September 7. For workshop times and to register, visit bit.ly/29ow8qo.

Nominations Open for IFLA Section Committees

The ALA International Relations Committee is seeking nominations to section standing committees of IFLA. The selected representatives will serve 2017–2021.

All ALA members are eligible to seek nomination to an IFLA standing committee. Nominees should be experts in the field covered by the section standing committee and are expected to attend committee meetings without cost to IFLA or to ALA.

Individuals can serve on only one IFLA committee at a time. Candidates can serve on a committee for up to two consecutive four-year terms. If you wish to be nominated by the representative unit within ALA that is aligned to the chosen IFLA section, please contact the

Wear Your Expertise with Pride

Libraries are transforming ... because of you!

Showcase your expertise with a reusable Libraries Transform "I'm an Expert in ..." badge. The 3" x 2 3/4" vinyl badge (modeled at right by consultant and former ALA Emerging Leader Deana Greenfield) has a window insert that you can customize and wear to let patrons and colleagues know your specialties and talents.

The badge is available at the ALA Store (bit.ly/29PNU8q).

Learn more about the Libraries Transform public awareness and advocacy campaign at librarystransform.org.



unit directly for information on their process for nomination. Details on the ALA nomination and selection process can be found at bit.ly/28QqgYJ.

New PLA Institute Teaches the Art of Successful Planning

PLA is conducting a three-month institute on planning that blends intensive in-person training with three months of personalized online learning. Running September–November 2016, the Dynamic Planning Institute will cover best practices in strategic planning and project management with a focus on simple, low-cost measures.

Participants will learn to engage staff and community members to create a strategic, actionable plan that will empower

their libraries and meet the needs of their communities. Institute attendees will engage online before the in-person training in Washington, D.C., October 5–7. Class size is limited, and interested public library staff must fill out an online application for consideration. Applications will remain open through August 5.

Registration is \$800 for PLA members, \$900 for ALA members, and \$950 for nonmembers. For more information and to fill out an application, visit ala.org/pla/education/dynamicplanning.

South Carolina Library to Host Jacqueline Woodson Lecture

The South Carolina State Library in Columbia will host the 2017 May Hill Arbutnot Honor Lecture by author

Jacqueline Woodson. The lecture will be held in spring 2017.

Woodson is author of the National Book Award–winning memoir *Brown Girl Dreaming*, which also won an NAACP Image Award, a Coretta Scott King Author Award, a Newbery Honor, and a Sibert Honor.

The lecture celebrates May Hill Arbuthnot (1884–1969), an educator, editor, writer, and critic who served as a strong voice for children’s literature. Each year a lecturer is chosen to prepare a paper relevant to the field of children’s literature. The paper is delivered as a lecture each spring and published in *Children and Libraries*, the journal of the Association for Library Service to Children (ALSC).

The lecture is funded by the May Hill Arbuthnot Lecture Endowment and administered by ALSC.

To learn more about Jacqueline Woodson’s lecture, visit bit.ly/29CHXOF.

Six University Students Awarded ALSC Scholarships

ALSC has awarded six scholarships of \$7,500 for the 2016–2017 academic year.

ALSC provides the Bound to Stay Bound Books and Frederic G. Melcher scholarships annually to help advance the profession of children’s librarianship. Recipients must complete academic work at an ALA-accredited institution and are expected to accept positions after graduation in the field of library service to children for at least one year.

Recipients of the Bound to Stay Bound Books Scholarship are Luz Maria Flores (University of Maryland); Marissa Guidara (Valdosta State University); Heather Renee Harden (East Carolina University); and Amanda Nicole Neace (University of Kentucky).

Winners of the Frederic G. Melcher Scholarship are Amanda Vanessa Lopez (University of Illinois at Urbana-Champaign) and Krystal Renee Smith (Texas Woman’s University).

To learn more about the scholarships and the 2016 winners, visit bit.ly/29w6HFi. **AL**

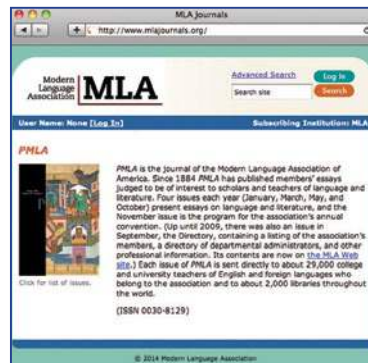
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Publications of the Modern Language Association of America

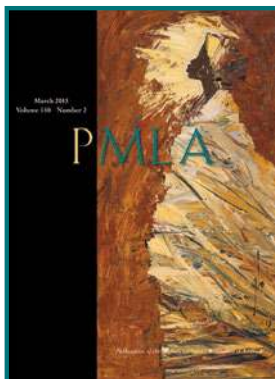
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Michael Eric Dyson

Social commentator sees culture as an entry to literacy

Georgetown University professor Michael Eric Dyson is one of today's most significant social commentators, provoking wide and engaged discussion on controversial issues such as religion, gender studies, and racial profiling. Before his Opening General Session address at the 2016 ALA Annual Conference in Orlando, Florida, he spoke to *American Libraries* about the role of libraries in his life and how librarians can engage young people of color.

You grew up in the inner city of Detroit. How did you discover literature?

My mother was and is an extremely literate woman who read voraciously, and I picked up that habit from her. My Sunday school teachers encouraged literacy by recitation of set pieces. My 5th-grade teacher, Mrs. James, really jump-started my deep and abiding love for public recitation of poetry, for learning as much as I could about black history, and for delving deeply into the ocean of knowledge presented in libraries.

How did the library help to shape your experiences growing up?

I knew that in the volumes and stacks of the Detroit Public Library I could ingest and inhale and imbibe all that knowledge. Librarians were extremely important as well, pointing me the right way, providing me a womb of literacy in which I could gestate for a while until I went clothed into the world with the knowledge that those libraries brought. The libraries I frequented were not simply places where people read books; they were community centers. They were like churches of literacy, occupying spaces in communities that gave us a sense of who we were.

What are some things librarians can do to get young people of color engaged in learning about their history and culture?

I think you should meet kids where they are, allow them to read and understand what literacy is about, and then transition into other forms of literature. Rap lyrics are a way to draw people in and teach them about enjambment, internal rhymes, and iambic pentameter. Look at Jay Z's quest for literacy and the teachers who were present in his life, and look at the social obstacles that prevented the flourishing of the kind of traditional

ethic of literacy. Rap music became a sphere within which he began to articulate his views of the world.

Has hip-hop changed during eight years of the Obama administration?

In some ways it has. The social critique has been mitigated a bit because "the man" was no longer a white man. And yet, during his presidency, Black Lives Matter has occurred, police brutality has occurred, and so you've seen some resurgence of socially conscientious music. Even under the first black presidency there is a need to have literature and literacies that address the existential, moral, political, and social crises that this country faces.

In your book *The Black Presidency*, you praised Obama as an exceptional president. Has his strategy changed during his last year?

In one sense it's changed for the better. He's finally listened to some of the principled criticism that has been launched at him, because police brutality is undeniable—smartphones are capturing black people, Latino people, and poor people being abused. Eric Holder, the first black attorney general, had laid out [this] necessity years before Obama, but the Obama administration caught up and the president has begun to address this. But there are still problems. He goes to Newtown and addresses families in the immediate aftermath of the mass murder there, by a young man living with his single mother. And yet he had to be prodded, even cajoled to come to Chicago, where disproportionate numbers of African-American people live, suffer, bleed, and die at the hands of people who wield urban carnage. The president rushed to [the site of] Hurricane Sandy but had to be forced to come to Flint, Michigan. **AL**



From the 2016 ALA Annual Conference and Exhibition in Orlando, Florida



“You continue to do what you do—underpaid, overstressed, ain’t got enough vacation time. People don’t appreciate what you do, but I do. I love you! I am who I am because you made me who I am! Thank you, libraries! Thank you, librarians!”

MICHAEL ERIC DYSON at the Opening General Session.

“Librarians are keepers of the portals to other worlds. That’s a superpower you need to recognize.”

MAYA PENN (PICTURED), teen entrepreneur, author, and activist.

“I always thought of the library as my true home. [It was] a place with markers, like the children’s and adult sections, but no boundaries.”

VIET THANH NGUYEN, winner of the 2016 Andrew Carnegie Medal for Excellence in Fiction for *The Sympathizer*, speaking about the San José (Calif.) Public Library.

“There simply has to be a better way to shore up the county’s budget hits rather than slashing branch libraries into nonexistence. They’re more than just books—they’re films, games, meeting places, internet access points, and things for kids to do. No libraries means no storytimes. It means no programs like ‘marshmallow engineering’ at Encampment’s branch. It means no internet access for Norma Coranado’s mother, who posted to our Facebook saying that while she didn’t live in the community, Mom did. And Mom doesn’t have a computer and needs that access.”

Newspaper editor **CHAD ABSHIRE**, in “Closing Libraries Is a Waste,” *Rawlins (Wyo.) Daily Times*, June 18.

“[T]he most helpful aspect of the library this past semester was not just the unlimited supply of books and articles, but the people who worked in reference and assisted me in my searches. They were incredibly patient with me as I sometimes struggled with the web page where books and articles are ordered, leading them to often offer to order things for me, when I (quite frequently) got miserably caught up with the technology. They seemed to be actually interested in what I was writing and supportive when I took my research in a new, sometimes tangential direction. Thanks to them, and to OhioLink, I hardly noticed that I was working out of a small library housed in a small college located just miles outside of Cleveland, Ohio.”

Blogger **ROSEMARIE EMANUELE**, in “Math Geek Mom: In Celebration of Libraries,” *Mama PhD*, June 23.



ANNUAL

RETURNS TO ORLANDO

Librarians tackle inclusion, technology, and funding

BY Greg Landgraf

More than 16,000 people attended the American Library Association's (ALA) Annual Conference and Exhibition in Orlando, Florida, to celebrate the work of libraries and librarians, discuss issues of importance to the profession, and engage in education and networking opportunities.

The recent shooting at the Pulse nightclub in Orlando was much on the minds of members and speakers. ALA

President Sari Feldman and the Gay, Lesbian, Bisexual, and Transgender Round Table both released statements leading up to the conference about how members could support victims and their families and ensure their libraries are safe spaces for all (resources are available at 2016.alaannual.org/orlando-relief-activities).



Videos available at youtube.com/AmLibraryAssociation/videos

and a memorial event with an appearance by US Rep. John Lewis (D-Ga.) was held Saturday morning. ▶

Against this backdrop, professor and political commentator Michael Eric Dyson addressed the timely and critical interconnectivity of hate, terror, religion, and education at the Opening General Session. ▶

"Here we are in Orlando, where we couldn't even admit that one of the most

powerful forms of hate in the modern world has to do with somebody's sexual orientation," he said. "We would rather it be ISIS than us." (Read our interview with Dyson on page 12.)

Teen author and transgender rights activist Jazz Jennings declared that "education and visibility are the most important things" to countering a climate of ignorance and intolerance. "I'm not going to stop sharing my story until it's no longer needed because we've come to a place where everyone is accepting." ▶

She encouraged those who are struggling with their identity—or anyone who feels different or alone—to find their tribe, and remarked that there are people who can help even if families are not supportive. "I look for those educators who are open and accepting," Jennings said. "I think one of the most important resources is the love and support of a person."

LOVE FOR LIBRARIES

The conference featured a slate of celebrity speakers who expressed admiration for the services that libraries and librarians provide and the impact librarians have had on their work and lives.

Author and television host Brad Meltzer discussed legacy at his Auditorium Speaker Series presentation. "If you figure out who's going to remember you, you'll know how you'll be remembered," he said. "The things you do for other people: That's your legacy." ▶

Four broad categories of people influence your life, he observed: family; teachers, mentors, and friends; community; and strangers. "I had my life changed by a librarian," he said, even though he never knew her name. That unnamed librarian welcomed him into a library in Brooklyn, New York, gestured to the kids section, and said, "These books are yours."

Reminiscent of Sonia Manzano's Auditorium Speaker Series presentation last year, actress and author Holly Robinson Peete spoke to her history with *Sesame Street*: Her father, Matt Robinson, originated the role of Gordon. "My dad is my inspiration for everything, especially for writing books," Peete said. ▶

Also inspiring her work was her son RJ's autism diagnosis. "With the reality

show *For Peete's Sake* on OWN, I wanted to show that you can do reality TV for good," she said. "We didn't see anybody else talking about autism, so we knew we had to." Peete was joined on stage by 18-year-old RJ and his twin sister Ryan to answer questions about their new book, *Same But Different: Teen Life on the Autism Express* (Scholastic Press, February).

Teen entrepreneur Maya Penn's Auditorium Speaker Series presentation shared how the library shaped both her education and her business. Penn has always been homeschooled, so she goes to the library regularly for learning, but she also uses the library as a resource for marketing, branding, and dealing with customers. ▶

Author Margaret Atwood spoke of her relationship to Shakespeare, a nod to her upcoming novel *Hag-Seed* (Hogarth Press, October), which reimagines *The Tempest* in modern times. "People have been redoing Shakespeare for a long time, often with odd results, and I too have redone Shakespeare, also with odd results," she said.

She also noted that she enjoys writing unpleasant characters, observing that Shakespeare took as much joy in creating Iago as Imogen. "People who object to works of literature because people in them are not people you would want to marry or have as a roommate are missing the point," she announced.

Children's author Avi spoke at the American Association of School Librarians (AASL) President's Program about his childhood with dysgraphia, a learning disorder characterized by poor handwriting, spelling, and grammar. He was criticized constantly for these things, even though he was never told about the condition. A tutor he had at age 16, however, read his stories and told him he was an interesting person and better writing would let other people know that, which changed his motivation for writing. ▶

He also offered advice to aspiring authors. "Writers have an obligation to do three things: Write as well as you can, be honest, and hold out a vision of life that is both a challenge and an achievement," he said. "A good children's book is a book of promises, and promises are meant to be kept."

Actress Jamie Lee Curtis's Closing General Session talk was full of deferential praise for librarians. "You are the gatekeepers; the keepers of the keys of education and words, and you've let me in the gate," she said. She spoke about her struggles in school as a child and how they have driven her to learn more



Conference participants wore rainbow ribbons to honor those who died in the Pulse nightclub shooting in Orlando, Florida, and to represent the library profession's commitment to supporting communities, social justice, and abolishing intolerance.

Council Passes School Library Resolutions, Defers Gun Violence Resolution for More Discussion

Three Committee on Legislation resolutions related to school libraries passed. These resolutions expressed appreciation for congressional champions of school libraries and librarians in the Every Student Succeeds Act (ESSA) (CD#20.5), called for equity for school libraries in ESSA rules (CD#20.6), and called for equity in all school libraries (CD#20.7).

Intellectual Freedom Committee (IFC) Chair Pamela R. Klipsch asked Council to defer a resolution (CD#45) on gun violence affecting libraries, library workers, and library patrons, saying that IFC and the Committee on Legislation unanimously agreed that it would benefit from further revision and discussion after Annual. After significant discussion, Council voted to defer the resolution. Council also deferred a resolution on the Deaf Culture Digital Library to Midwinter 2017 to allow appropriate research to be conducted.

Council approved a FY2017 budgetary ceiling of \$65,403,215 (CD#13.3).

Other resolutions approved by Council include:

- CD#19.9, on Religion in America: An Interpretation of the Library Bill of Rights.
- CD#20.4, requesting immediate ratification of the Marrakesh Treaty to facilitate access to published works

for people who are blind, visually impaired, or otherwise print disabled.

- CD#18.2 on restoring the United Nations Depository Library System.
- CD#44 calling for libraries to build more inclusive communities.
- CD#39 supporting professional cataloging processing and determinations of the Library of Congress.

Council received reports from the Intellectual Freedom Committee (CD#19.3–19.8), Committee on Legislation (CD#46), Conference Accessibility Task Force (CD#37), Policy Monitoring Committee (CD#17.1), and the Freedom to Read Foundation (CD#22.1). It read memorials for Ned Vizzini, John Ganly,

Naomi Kietzke Young, Orvin Lee Shiflet, Richard Sweeney, Dolores Bullock Owen, Trudy Seidel Jaques, Larry Romans, Charles Weld Robinson, and the victims of the Pulse nightclub shooting. Tributes were passed honoring the 25th anniversaries of the Video Round Table and the Mortenson Center for International Library Programs at the University of Illinois at Urbana-Champaign, and thanking Mary Alice Baish for her service as the 30th Government Publishing Office superintendent of documents.

After Council II, all councilors met in the convention center's lobby for a group photo (below) to mark ALA's 140th anniversary.



in adulthood and to become a children's book author. [▶](#)

Her latest book, *This Is Me: A Story of Who We Are and Where We Came From* (Workman Publishing, September), reframes the immigrant and transient experience to allow children to perceive it as an adventure of discovery and introspection. In the book, a teacher tells of her great-grandmother who emigrated from her home country carrying only a small suitcase holding a few belongings. The teacher asks the class which of their

own possessions would be so meaningful that they would have to take them on a similar journey.

TALKING TECHNOLOGY

Technology has radically changed student records, adding metadata about login times, social interactions, and even financial information. "That might be nice for adding to well-intentioned educational resources," said New York University Information Law Institute Research Fellow Elana Zeide, but contract

language may allow schools to share that data with commercial vendors not subject to the 1974 Family Educational Rights and Privacy Act restrictions.

Speaking at the "Student Privacy: The Big Picture on Big Data" session sponsored by the Office of Government Relations and the Office for Intellectual Freedom, Zeide suggested librarians be mindful in adopting new technology and noted that they can put pressure on companies to rein in their data practices. "You have the power of the

pocketbook. You must require them to meet your standards of privacy,” she said.

The Association for Library Collections and Technical Services hosted a session on the Government Publishing Office’s Federal Information Preservation Network (FIPNet) effort to preserve government information in both tangible and digital formats. The effort, which launched in 2015, welcomes all interested libraries. While many people expect the Library of Congress (LC) to hold everything ever created by the federal government, almost any library collection has “materials that are not held by LC, which is why there is a shared responsibility among federal and other libraries” to maintain a distributed, accessible collection, said Jeanne Drewes, LC’s chief of binding and collections care.

Tasks of the FIPNet partners will include cataloging and creating metadata, digitizing and converting content, harvesting web content, hosting digital content, storing physical copies, assessing condition, and conserving and preserving endangered materials. As important as technology is, several sessions made clear that human factors are critical to technology implementations. Effective makerspaces depend more on people and relationships than technology—that was the message from a Friday panel and brainstorming discussion. Heather Moorefield-Lang, assistant professor at the University of South Carolina School of Library and Information Science, observed that while 3D printers are cool, they’re also slow and expensive, and libraries may be able to invest more wisely in smaller projects. She shared her research, which has shown a trend away from broadly focused makerspaces toward themed spaces focusing on fashion, gardening, or engineering topics.

The panel suggested finding expertise from the community, rather than confining programming to what the library staff knows. However, Trent Miller, manager

of Madison (Wis.) Public Library’s Bubler makerspace, warned against paying in “exposure,” arguing that if the library doesn’t have funds, it can offer connections with the community in a new way or a free space for projects or exhibits.

A Library and Information Technology Association panel on challenges for women in technology leadership featured six speakers from the information technology field. Karen Estlund, associate dean for technology and digital strategies at Penn State University Libraries, recommended several mentoring practices, such as using only last names to refer to interview candidates, making sure ideas are attributed to the women who voice them, and offering training about microaggressions.

Challenging the status quo is a valuable practice, noted Brandy McNeil, associate director of technology education and training at New York Public Library. “The biggest thing I did for myself was not be afraid,” she said.

Panelists in a Reference and User Services Association session argued in favor of a data-informed approach to readers’ advisory. “We need to do it in a thoughtful way, not a numerical way,” said Barry Trott, special projects director at Williamsburg (Va.) Regional Library. He shared how his library uses a comprehensive intake form to ask patrons looking for reading recommendations the tone, mood, and style they’re interested in reading. The library has used this information to shape marketing and collection building, improve staff training, and inspire programming.

Cindy Orr, digital collection advisor at OverDrive, said that “it’s incumbent on us to become more expert than our readers” by using analytics and distant reading, in which computers and data discover patterns across text. “Even if you don’t have the expertise, Big Data is really hot right now,” she said. “There are a lot of university students studying it, and maybe you can form a partnership—they would probably love a real case study.”



From left: Elizabeth “Lisa” Esposito from Huntington Station, New York, and Dee Ann Redman from Billings, Montana, take a closer look at a model planet with “telescopes” during the “Stellar Hands-On STEM Learning Resources” session.



Author and television host Brad Meltzer



Peter Struzziero, director of Belmont (Mass.) Public Library, goes nose-to-nose with Papa Bear from The Berenstain Bears in the HarperCollins booth in the exhibit hall.



Several first-time attendees pause for a photo during an orientation tour of the conference.



Attendees gather at the exhibit hall entrance for the Opening Reception on Friday afternoon.

EMBRACING DIVERSITY

Making services accessible and useful to all people is one of librarianship's core missions, and many sessions at Annual Conference gave guidance to help librarians effectively fulfill this promise. For example, an Office for Diversity, Literacy, and Outreach Services program highlighted services to incarcerated and newly released adults and their families. Providing these services can be challenging because of restrictive rules at corrections facilities, lack of budget and staffing, and staff burnout.

During a two-year residency at Los Angeles Public Library (LAPL), Jacquie Welsh developed the Pathways program, which focused on digital skills and family reunification for people who had been incarcerated. The program helped to provide library cards, books specific to reentry, and brochures and explanations of resources tailored to recently released people. The program doesn't exist in the same form as when it started, but LAPL is

working with the Mayor's Office of Reentry to continue services to this population.

A Young Adult Library Services Association (YALSA)

program spread ideas for programming for diverse teens, although step one is to involve those teens in the decision making. "It's good to give them a voice," said Desiree Alexander, instructional technology supervisor at Caddo Parish Public Schools in Shreveport, Louisiana. "I tell them, 'It is your job to bring people in—invite your friends.' And if it's not cool enough for your friends to come to it, then maybe it's not cool enough to have it."

YALSA President Candice Mack's program featured six speakers discussing successes they've had creating inclusive and impactful teen programs. Speakers included Marian Mays, youth services librarian at the Washington Talking Book and Braille Library in Seattle, who used a Teen Tech Week grant to purchase Braille board games and playing cards, tactile games, and audio games; Courtney Saldana, youth services supervising librarian at the Ovitt Family Community Library in Ontario, California, who created the Skills for Teen Parents program to help teach teen mothers practical skills like performing CPR, evaluating a day care, or dressing for a job interview; and Renee McGrath, manager of youth services at Nassau County (N.Y.) Library, who worked with local theater groups to produce sensory-friendly performances



Diane Guerrero, actress and immigration reform advocate, at the ALA President's Program

at the library for children with autism spectrum disorder.

Lisa Kropp, assistant director of Lindenhurst (N.Y.) Memorial Library, delivered an Association for Library Service to Children program on serving tweens in the library. Giving this audience a sense of ownership over their spaces is an important factor. "You're going to lug out the furniture the way you want it, and the second you have two kids up there, they're going to move it, and that's got to be okay," she said.

She made program suggestions as well, ranging from STEM challenges to laser tag, and noted that novelty is always welcome. "If you have programs that are not the norm, that's going to be golden."


An internationally focused program hosted by the Social Responsibilities Round Table and Libraries and Archivists with Palestine featured Randa Kamal, director of the library at Al-Quds University in Jerusalem, and Diana Sayej-Naser, director of the library at Birzeit University near Ramallah, speaking about challenges faced by Palestinian libraries. For example, books or journals that "discuss Palestinian culture or the Israeli-Arab conflict are prohibited" by Israeli occupation forces, Kamal said, as are advanced forms of information technology.



US Rep. John Lewis (D-Ga.)



Jamie Lee Curtis, actress and children's book author

Additionally, Sayej-Naser said, "There are no library schools available to us, no training courses, and there is a language barrier." The Palestinian Library and Information Consortium, for which she also serves as coordinator, is focusing on establishing academic libraries as educational centers and developing the professional status of librarians. 

FUNDING POSSIBILITIES

Budgets are a perpetual concern for libraries. A number of programs fea-

tured financial options for libraries, by highlighting either specific programs that provide grants to libraries or strategies to ensure healthy funding from library communities.

An AASL program emphasized how the Every Student Succeeds Act (ESSA) offers opportunities for public, school, and academic libraries to collaborate. The Literacy Education for All, Results for the Nation (LEARN) Act within ESSA specifically lists public and school libraries as entities eligible for ESSA block grants.

However, state and local officials need to be educated about library issues, so librarians should be prepared to tell them about the work libraries do. For example, said ALA Washington Office Director Emily Sheketoff, "Nobody works with children before age 5 better than the library."

ESSA has been signed into law, but no appropriations have been made yet. ALA has submitted comments to the US Department of Education throughout the legislative process. The Washington Office offers talking points that librarians

"A great read..." Foreword Clarion

THE UNITED NATIONS' TOP JOB

A Close Look at the Work of Eight Secretaries-General

by Lucia Mouat

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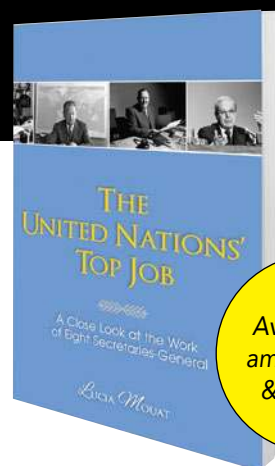
-Sir Brian Urquhart, former UN Undersecretary-General

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can use and expand upon (ala.org/advocacy/advleg/federallegislation/eduleg/schoollibraries/esea). “Nothing is more compelling than a good story, except a good story that’s married to good data,” Sheketoff said.

A Washington Office session on the Workforce Innovation and Opportunity Act discussed how public libraries are eligible for a share of \$1.5 billion in federal spending on career information and assistance for job seekers and employers. “Knowledge of technology is mandatory for most jobs,” said Mimi Coenen, chief operating officer for the nonprofit CareerSource in central Florida. “Libraries can help with tech training, especially since there are many public libraries in central Florida but only six career centers.”

Stephen Parker, legislative director of the Education and Workforce Committee for the National Governors Association, added that public librarians can “make a good case to governors, state educational agencies, and local school boards” about why they should be partnering with state employment agencies.

The need for libraries to listen to their communities was the focus of a

United for Libraries presentation and panel discussion. Kate Park, executive director of Friends of the Dallas Public Library, shared how the community’s 23 passionate but fractured Friends groups unified in the face of postrecession budget cuts. Park and United for Libraries Executive Director Sally Gardner Reed heard from hundreds of the library’s most passionate advocates to determine the talking points they needed to present to the city council.

“We got everyone on message,” Park said. “Because we went through the process together, we had a unified voice, and we were able to listen and unlock the library’s potential.” Then, when it became clear that city council members weren’t familiar with libraries in their districts, the Friends started an education campaign that included taking elected officials on tours of the branch libraries; presenting peer-city research; and analyzing population, spending, and employee hours.

The campaign was successful. “In 2016, we are in a place where we’re not afraid the library’s budget will be devastated,” Park said.

BREAKING NEW GROUND

The Sustainability Round Table (SustainRT) hosted a panel discussion on how libraries can serve as change agents to promote sustainability within their communities. Raymond Pun, first-year student success librarian at California State University, Fresno, incorporates campus sustainability as an embedded librarian for STEM courses. “My role is to do workshops for 150 students and to make it interesting,” he said. Typically that incorporates research problems that simultaneously teach data literacy while solving real problems, such as “Is air quality better during winter or spring?” or “Which kind of tree is most beneficial to campus?”

Another SustainRT presentation, by Rebekkah Smith Aldrich, coordinator for library sustainability at the Mid-Hudson Library System in Poughkeepsie, New York, and Matthew Bollerman, director of Hauppauge (N.Y.) Public Library, focused on the triple bottom line of sustainability—making decisions that are environmentally sound, economically feasible, and socially equitable. One key concept, Aldrich said, is the

idea that “local supports local.” That’s a sweet spot for libraries, since libraries know their communities and can customize services to fit them—or can ask community members what they need and create allies and increase trust at the same time.

Three librarians at the University of Virginia (UVA) in Charlottesville described their Book Traces project, an effort to discover interesting and valuable modifications and marginalia in UVA’s Alderman Library collection of books published before 1923. For example, a copy of *Selections from the Prose Writings of Matthew Arnold* (1897) that once belonged to former UVA President (and library namesake) Edwin Alderman, contained annotations that “offer a striking window into Alderman’s mind,” said Arts and Humanities Director Christine Ruotolo.

The library has 180,000 volumes published before 1923, so it started with a statistical sampling to determine that religion and literature were the subject areas

More Coverage Online

For more coverage of Annual Conference, including topics such as programming, library design, user experience, and the 2016 Carnegie Medals for Excellence in Fiction and Nonfiction, visit americanlibrariesmagazine.org/tag/alaac16.

Be sure to listen to our Annual Conference-themed *Dewey Decibel* podcast episode beginning July 25 at soundcloud.com/dewey-decibel-703453552.

most likely to contain marginalia. Graduate students identified marked books on the shelves. The library developed a form that students could fill out that, in conjunction with the book’s barcode, could transfer metadata into the ILS, although some items did require more granularity.

The Library Leadership and Management Association President’s Program featured William Ury, cofounder of Harvard’s Program on Negotiation, speaking about the importance of negotiating skills, particularly with internal audiences like colleagues and family members.

“We are negotiating all of our lives, and we may not even think of it as such,” he said, encouraging the audience to turn the process from confrontation into cooperation.

He also recommended a process he called “going to the balcony”—finding a place of self-control to relax, think, and determine the action that will best advance your interests. **AL**

Laurie D. Borman, Amy Carlton, Terra Dankowski, George M. Eberhart, Phil Morehart, Meredith Myers, and Kara Pauley contributed to this report.



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HOT VENUE, HIGH TECH

A cornucopia of products
in the ALA exhibit hall

BY Marshall Breeding

The exhibit hall of the American Library Association (ALA) 2016 Annual Conference and Exhibition in Orlando, Florida, offered attendees a chance to see the latest in an incredible range of technology products and services. Technology pervades almost all aspects of libraries—both in their behind-the-scenes work and in the services they provide. The annual conference assembles the largest exhibition of library vendors globally, providing a unique opportunity to investigate the full range of technologies oriented to libraries.

Though turnout was a bit lighter than usual (16,597 total attendance), many exhibitors mentioned that traffic was brisk. Vendors appreciated the opportunity to engage with current and potential library customers. Consistent with the consolidation of the industry, there were fewer booths, and many vendors showed off an ever-expanding portfolio of gadgets and devices.

Technology products spanned many levels. Resource-management systems and discovery services represent some of the larger investments for libraries, supporting key activities related to collections and services. Other technologies enhance in-library services, such as self-service kiosks. This year, products related to makerspaces had a strong presence. The sheer quantity of vendors and products on display in the exhibits defies a comprehensive treatment; the following highlights will sum them up for anyone who was unable to attend the conference or cover the entire exhibit hall.

STRATEGIC INFRASTRUCTURE

In the case of strategic library systems, the booths on the exhibit floor paralleled the consolidation that has reshaped the industry. Key technology products are increasingly offered by top-level companies, each shaping a strategy based on distinct combinations of content, technology, and metadata services.

Although the **Ex Libris Group** brand remains prominent, its booth adjoined that of **ProQuest**, reflecting that company's December 2015 acquisition of Ex Libris. The technology products from both organizations fall under the Ex Libris brand, with Alma as the flagship leading a fleet of related products—such as Leganto, its reading list management tool. On the discovery service front, Primo (developed by Ex Libris) and Summon from ProQuest both continue to be promoted, though consolidation of their discovery indexes and knowledge bases is under way.

Ex Libris also came to the conference with an early look at a new mobile app for Alma that is oriented to tasks better performed untethered to a service desk or staff workstation. Touting its open



Products related to makerspaces, like these from TeacherGeek, had a strong presence this year.

qualities, the company announced that Alma now routinely receives more than 1 million transactions via its application programming interfaces (APIs). On the ProQuest side, the new Ebook Central platform has been deployed to unify its previously separate ebook offerings. ProQuest announced its acquisition of **Alexander Street** at the conference, adding its vast collections of video and multimedia content to the company portfolio.

EBSCO Information Services featured its broad offerings of content and technology. Key products include EBSCO Discovery Services (EDS), Full Text Finder, Holdings and Link Manager, and Apps and Cloud Services. EDS ranks as the most widely implemented of the index-based discovery services, supplementing the company's offerings of databases and content products. But the loudest EBSCO buzz was heard outside the exhibit hall. The recently formed initiative to create a new open source library services platform (LSP) that EBSCO has helped launch generated many conversations. Details of the project were given in my April 22 *American Libraries* online feature. The formal

announcement of the initiative, including its vision, status, and stakeholders, was made at the conference.

This initiative now has a name: **FOLIO (The Future of Libraries Is Open)**. It brings together a variety of entities, including **Index Data**, an open source firm commissioned to develop the underlying microservices-based infrastructure, and the **Open Library Environment** (formerly Kuali OLE), a group of libraries engaged in the development and adoption of open source library software. EBSCO has committed substantial financial resources to the project and promoted it in many meetings and venues. EBSCO representatives touted FOLIO as an alternative to the current slate of resource-management products that fall short of the company's vision of a more competitive landscape. While still in its infancy, FOLIO is gaining attention with the full backing of one of the major forces in the industry.

Follett, another of the top-tier library companies, had a lower profile at this conference, presenting its Destiny family of resource-management tools, as well as its content offerings and integration tools.

Follett focuses its technology products and services primarily on the PreK–12 arena. The conference came on the heels of its April acquisition of **Baker & Taylor**, one of the mainstay providers of content resources to libraries. Baker & Taylor exhibited separately with no conspicuous Follett branding. It will be interesting to see to what extent these businesses integrate by the time of the 2017 ALA Annual Conference. The B&T Axis 360 platform supports ebook lending, a service of ever-increasing interest in public libraries.

Gale, a business unit of Cengage Learning, maintained a conspicuous conference presence as one of the largest exhibitors and the sponsor of the shuttle buses. While its content products fall outside the scope of this report, Gale made several tech announcements, such as the integration of Microsoft Office 365 with its products. The company recently introduced Gale Researcher, designed to ease students into college-level work by connecting them with citable content resources, including items provided by instructors. In support of digital humanities, Gale has released a variety of tools that open data

and metadata for research and analysis, providing a hosted and supported environment for institutions that may lack local digital humanities infrastructure.

OCLC always brings a large cadre of experts to discuss its diverse array of products and services. This year marks the fifth anniversary of WorldShare Management Services (WMS), the organization's flagship LSP, which has now attracted more than 500 libraries across six continents. WMS has become well established as one of the major alternatives for academic libraries and is seeing inroads among public and other types of libraries.

All roads at **SirsiDynix** in recent years lead to BLUEcloud. Positioned as an LSP supporting a hybrid deployment architecture, BLUEcloud enables libraries to shift to modern interfaces and workflows without having to migrate from their existing Symphony or Horizon integrated library systems (ILS). This suite of web-based products supplements, and in some cases replaces, aspects of Symphony and Horizon. Though making good progress on its BLUEcloud development roadmap, the company did not make any major announcements. Sirsi-Dynix also highlighted its engagement with **Zepheira** to provide the benefits of linked data exposure for its customer libraries.

This conference marks the first since the February appointment of James Tallman as the new CEO of **Innovative Interfaces**. The company continues to see strong adoption of Sierra and Polaris, as well as its Encore Duet package, which integrated EBSCO's EDS. Technical development includes progress on new web-based interfaces for its staff modules, based on the Leap technology developed by Polaris, as well as a new version of Mobile Worklists.

The Library Corporation (TLC) demonstrated its diverse line of products and services for public libraries and schools. Its CARL•X ILS targets large urban libraries and was recently selected by Nashville (Tenn.) Public Library to provide a unified, collaborative infrastructure with the public school system. Library•Solution supports midrange public libraries as well as centralized school districts. The company's offerings extend beyond automation to include bibliographic services, social



HP showed off its 3D scanner and 3D printer.

media management, and integration of other products from its strategic business partners. **Tech Logic**, a wholly owned subsidiary of TLC, offers a variety of self-service, sorting, and automated material-handling equipment and software.

Auto-Graphics discussed the progress on its SHAREit resource-sharing platform, which was recently selected for statewide projects in Indiana and South Dakota. Despite the increasing demand for inter-library loan and resource sharing, only a sparse set of products compete within this niche. The company also offers its VERSO ILS, popular among smaller libraries and gaining some acceptance in the midsize tier. The statewide resource-sharing projects using SHAREit also open new opportunities for VERSO.

Biblionix demonstrated its Apollo ILS, designed especially for small libraries.

LibraryThing is known for its LibraryThing for Libraries service to integrate tags, summaries, cover art, and other value-added content into library catalogs. This conference saw the debut of its new TinyCat service, providing a basic catalog and circulation system for very small libraries, those with fewer than 10,000 items in their collections. TinyCat provides a clean and straightforward faceted-discovery interface and makes use of the LibraryThing platform for cataloging.

Always focused on user experience, **BiblioCommons** demonstrated the latest

improvements in the BiblioCore discovery service for public libraries and its BiblioWeb portal, providing a comprehensive digital presence.

OPEN SOURCE ILS

Open source technologies could also be seen throughout the exhibit floor.

ByWater Solutions has become established as the leading provider of support and hosting services for the open source Koha ILS. The company has deployed a multitenant hosting environment that enables it to efficiently support its growing base of customers, incorporating technologies such as Elasticsearch and Plack to deliver speedier performance.

Equinox Software, the dominant provider of development and support services for the Evergreen ILS, featured its Sequoia hosting services platform. Evergreen was created for large consortia comprising mostly small-to-midsize public libraries. Equinox also provides services for Koha, especially for libraries not within a consortium. The company developed and provides support services for the Fulfillment consortial borrowing environment.

TIND Technologies, a small company based in Switzerland, demonstrated Invenio, an open source integrated platform based on technology developed at CERN. TIND garnered attention when it was implemented in the prestigious California Institute of Technology library.

LibLime, a division of Progressive Technology Federal Systems (PTFS), presented its Bibliovation platform for management of print and digital resources with an integrated discovery layer. LibLime also continues to support LibLime Koha and LibLime Academic Koha.

Media Flex promoted OPALS, an open source ILS it developed and supports for schools and other small libraries.

DIGITAL LENDING

OverDrive, the dominant provider of digital lending services for libraries, presented its latest offerings, including a preview of its new e-reading mobile app, now in beta. The app has been reengineered to provide a much more streamlined process for first-time users, one of the most critical problems with ebook lending. The company also promoted its new circulation and demand analysis service, available to customers at no cost, including a comprehensive set of reports assessing the performance of a library's digital collection, benchmarked to peer institutions. Using an alternative business model, **Total BooX** enables libraries to offer ebooks to their patrons without large up-front costs. A library pays fees based on the actual number of pages read by its patrons from the platform's catalog of more than 50,000 titles. The service offers reports and controls that enable the library to remain within its allocated budget.

Odilo demonstrated its OdiloTK platform for ebook lending that supports both library-owned content as well as OdiloPL, its catalog of titles from major publishers. OdiloCS enables a consortium to develop content libraries that can be selectively shared among their member libraries.

SELF-SERVICE

Bibliotheca, which acquired 3M Library Systems in October 2015, now ranks as the largest global provider of self-service technologies and is a major player in ebook lending with its cloudLibrary platform (previously 3M Cloud Library). Featured technologies include a new family of interfaces for its in-library self-check and ebook kiosks. This new QuickConnect software has seen significant enhancement in recent months, with new features and a stream-

lined interface to provide discovery and self-service loans for both physical and digital items. Bibliotheca also showed its new portal to enable library staff members to manage and access usage data and reports. New capabilities in cloudLibrary include a self-service patron registration module that allows patrons to begin borrowing items even before they visit the library.

The cadre of other vendors offering self-service and automated material handling equipment suggests that despite the consolidation of 3M and Bibliotheca, competition remains strong within this sector.

A variety of products related to different aspects of patron self-service and productivity were on display at the **EnvisionWare** booth. The company offers such products as PC Reservation for scheduling public computers and LPT:One for managing printing, as well as a suite of self-check, theft control, and sorting equipment based on RFID technology.

P.V. Supa, known for its self-service, automated-return, and sorting equipment, also demonstrated a couple of new products. One was a set of two- or four-person workspace modules, called Smartblocks, which are available with a variety of lighting and equipment options for meetings and personal presentations, reminiscent of a restaurant booth and table. Libraries can make the Smartblock units available to patrons for collaborative projects, meetings, or training sessions. **Convergent Library Technologies**, which distributes Smartblock in Canada, was on hand to help demonstrate the product. P.V. Supa also highlighted its new Open Library package, which enables access to a library after normal opening hours, enabling controlled access, video surveillance, alarms, and other components.

Displayed at the **mk Solutions** booth were several of its self-check and sorting products. The company offers an extensive portfolio of products, including self-check kiosks, automated return and sorting systems, dispensers for automated lending of materials from remote locations, and the LibManager console for library staff to monitor and manage their equipment.

D-Tech International featured several examples from its product lineup of

self-service, security, and vending equipment. For libraries with busy laptop or tablet lending services, D-Tech offers a self-service unit that stores, charges, and enables self-service borrowing.

FOSTERING CREATIVITY

Many libraries, eager to explore new opportunities to increase engagement with their patrons, provide equipment, software, or other tools to foster creativity. This year the exhibit hall included a Maker Pavilion, including an interesting variety of products to help libraries develop their own makerspace or extend the offerings of a creative commons. These vendors, focusing on creativity and engagement on a smaller scale, added an interesting layer to the mix of technologies on exhibit.

HP was present to show off the capabilities of its Sprout Pro, a 3D scanner to capture physical objects, creating digital representations that can be incorporated into creative works or reproduced on a 3D printer.

Visitors to the **Raspberry Pi Foundation** booth could experience the flexibility and power of these tiny and inexpensive computer units, which can power an incredible variety of projects, facilitating possibilities to move ideas to prototypes and into products.

TeacherGeek demonstrated some of its components and educational kits that enable learners to design and assemble their own mechanical creations.

Nonprofit **KaBoom!** promoted the importance of creative play in childhood development.

This whirlwind tour of technology in the ALA Annual Conference exhibit hall provides a glimpse of some of the tech products and services available. It's more difficult to convey the expertise embodied by the individuals each organization makes available at its booths, so many of whom are librarians. 



MARSHALL BREEDING is an independent consultant, speaker, and editor of the website *Library Technology Guides*.

The Purpose-Based Library

Finding your path to survival, success, and growth

BY John J. Huber and Steven V. Potter

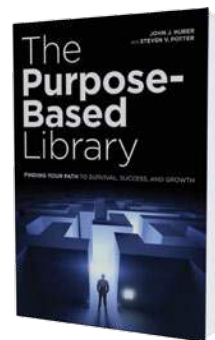
“The most meaningful way to differentiate your company from your competitors, the best way to put distance between you and the crowd is to do an outstanding job with information. How you gather, manage, and use information will determine whether you win or lose.”

—BILL GATES

Bill Gates’s quote should have you, as a member of the library profession, doing backflips. Librarians are specifically trained to gather, manage, and use information. If we take Gates’s words at face value, libraries should be the most competitive organizations on the planet.

Some of you would argue that your library is a non-profit organization and is not competing with anyone. We beg to differ. Every customer has a choice and chooses whether to go to the library website or Google’s search bar, to either engage the library or order materials from Amazon. Amazon would much rather have its customers buy a book than borrow, and Google would much rather have information seekers search its website than seek out a reference or research librarian. There is no question that libraries compete head-to-head with these for-profit businesses.

Libraries are competing against the most successful businesses this planet has ever seen, and considering this competition, libraries have responded admirably. Embracing self-service technology, adopting one-field, deep-web database search engines, expanding ebook offerings, creating staffless libraries, and streamlining service-delivery chains are a few examples. However, libraries must face the reality that they have an uphill



This is an excerpt from *The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth* by John J. Huber and Steven V. Potter (ALA Editions, 2015).



battle competing with these impressive and highly profit-driven companies. Google has for the most part won the “surface web” battle, as the role of the reference librarian has become a shell of itself. Amazon is winning the battle for ebooks, primarily because of its effective user interface, wealth of offerings, and easy-to-use digital delivery platform. Libraries are hanging in there and competing effectively, but for how long? They are surviving, but survival is not enough—success and growth have to be a part of libraries’ survival strategies or they will eventually lose their relevance.

To successfully compete, libraries must embrace the words of Bill Gates. Libraries must gather, use, and manage information in a way that large for-profit companies cannot. So the question is: What competitive advantages do libraries have that these organizations do not? Let us count the ways:

- Libraries have more locations across the country than any other organization.
- Libraries have a personal presence in every community in the country.
- Library staff interact with their customers face-to-face.
- Library staff are trained and skilled to gather, archive, and manage information.

- Library staff are well educated and motivated to make a difference.
 - And most important, libraries and their staff have a powerful, game-changing common purpose.
- To go beyond survival, to succeed and grow, libraries must embrace and leverage these competitive advantages.

The dedicated profession

If you are reading this, you have dedicated much of your life to helping people. It is why you get up in the morning. You go to work because you know you are going to make a difference in someone’s life. It may be as simple and subtle as preparing a new book for the hold shelf, suggesting a title someone may enjoy, helping someone sign on to the internet for the first time, making a child laugh during story hour, or perhaps even helping someone find a job. No matter the size of the task, you are making a difference to that individual and, as a result, to your community as a whole. Let me repeat that: You are making a difference to the community as a whole.

However, when we perused most library annual reports, we found cold, static numbers: circulation, gate counts, computer sessions, program hours, and attendance. These numbers are fine and important to track,

but they do not go to the heart of the matter—that is, *your* heart. Circulation, gate count, and computer hours are not the reason you get up in the morning and go to work.

If these numbers do not get *you* excited, what makes you think your *community* will be any more excited? More to the point, if these static numbers do not motivate you as a librarian or a library staff member, how can you expect your library board, your city and county managers, and your community members to actively and excitedly support increased library funding?

The purpose-based library is not just about circulation, gate counts, and computer hours. It is about how you and your library affect people's lives and therefore the community as a whole. This is your most significant competitive advantage over Amazon, Google, and Netflix.

Living the mission

Many people who work in libraries have two common threads. First, they have a previous connection to other people who have worked in a public library. They understand that working in a public library is a “people business.” They understand that it is not about getting to read all day—it is work that connects people and resources. They also know about the warm feeling librarians receive from the work that we do. Second, they have a desire to make a difference in the world around them. This can take on several faces. Sometimes it is about helping people create businesses and stand on their own. Sometimes it is about helping children or adults learn to read. Sometimes it is about providing information on the topics of the day to inform the citizenry.

While libraries exist to transform communities, they are on a path toward full automation, which will eliminate staffers' ability to have contact with their custom-



The purpose-based library is not just about circulation, gate counts, and computer hours. It is about how you and your library affect people's lives and therefore the community as a whole.



ers. It's a great paradox that lives within today's libraries. We propose that library staffs are too valuable of an asset to lose, for in our path to automation we lose the ability to seek, engage, and transform.

New York Public Library's (NYPL) mission statement reads:

“The mission of The New York Public Library is to inspire lifelong learning, advance knowledge, and strengthen our communities.”

Our all-time favorite is from Pikes Peak Library District (PPLD) in Colorado:

“Provide resources and opportunities that change individual lives and build community. Seek. Engage. Transform.”

“Seek, engage, transform.” Wow. Simple and to the point. However, while

the statement is inspiring, it does not often correlate with the primary services in which staffs actually spend their time. Rather than *seek, engage, transform*, the default mission of the modern library appears to be to build a self-serve organization that is *quicker, faster, better*. For libraries to survive, this path is correct, but therein lies the paradox. When you streamline your operations, move to more digital interfaces, and reduce the face-to-face time you have with your customers, where does the wonderful mission statement of “seek, engage, transform” truly fall in the future of libraries' priorities? How is your purpose fulfilled?

To survive, libraries must streamline their core operations, reduce clerical activities, increase self-service, embrace digital content and interfaces, and become quicker, faster, and better. However, to go beyond survival, to succeed and grow, libraries must become much more than just self-service, efficient suppliers and distributors of books and media. They must embrace the purpose behind their mission statements. NYPL's mission is to inspire and strengthen its communities, and PPLD's mission is to build and transform. These are both good. We believe most libraries embrace and pursue a similar mission. “Quicker, faster, better” is only the price of admission for survival.

What is the difference between a mission and a purpose? A mission is a direction and path to guide, while a purpose is the passion that you have within. An organizational purpose is a passion you share with others in your organization. A mission can be cold and static, and a purpose is always warm and dynamic. A mission has a start and an ending, but a purpose has no beginning and no ending; it just is. A mission is something you are told to do, while a purpose is something that you can't help but do. A mission drives an organization on a determined path; a

purpose drives itself. You as a member of your organization have within you a self-based purpose to help people. However, you are only one person and you can only do so much, but as an organization, where all of your passions are combined, a powerful compounding effect occurs. A purpose-based organization can transform entire communities. What a great reason to get up in the morning. This common purpose is libraries' key to competitive differentiation with Google, Amazon, and Netflix.

Walmart is one of the most pervasive organizations in the US and, for that matter, the planet. It has around 4,350 supercenters, clubs, or retail stores throughout the country. Walmart also has a huge influence on US manufacturers' pricing policies and the products they offer, as well as what consumers buy. What other organization has a presence in nearly every community? You might think of the US Postal Service, which has around 31,606 locations throughout the US. However, this pales in comparison to the nearly 119,487 libraries throughout the country. No one even comes close to the geographical coverage that libraries possess.

Each of these 119,487 US libraries has one common purpose behind its mission: to build a healthy community. It is a powerful statement. No other organization has more potential to impact the overall health and well-being of our nation's communities than libraries. So what is the most powerful and influential organization in the US, Canada, and perhaps eventually the entire planet? The answer is libraries. And more to the point, a library with a purpose.

The geographical footprint libraries possess is one of the most important, powerful, and valuable strategic assets of any group, business, or industry. Add to the mix a highly educated workforce dedicated to serving the public, and you have the most valuable asset this nation possesses.

We cannot allow this asset to be gutted, marginalized, or left to die a slow death. Libraries must leverage their geographical footprint, fully utilize their purpose-based staff, embrace their mission, and create a

partnership with their community that will be of such value that libraries' path to success and growth is assured and celebrated. Libraries are the right resource at the right time to recapture the purpose behind their mission and lead their communities toward a stronger, healthier state. Libraries are apolitical, they fight for the fairness of information access for all people, and most important, they are trusted. What other institution in today's broken society is better situated to make such a large impact in its local community?

What is your purpose?

There are more libraries in the US than McDonald's restaurants—a staggering statistic that should make libraries proud. Libraries should also be proud of our history when adopting new technology as a method of information access. It is surprising to people to learn how frequently libraries have been on the leading edge of technological adoption.

Mid-Continent Public Library (MCPL) in Independence, Missouri, launched its first website in 1995, the same year that most of the world “discovered” the internet. The whole idea of ordering through an online catalog and picking up your order at a local store (sometimes called “bricks and clicks,” or what Walmart calls “site to store”) actually sounds a lot like inter-library loan service, and it is something MCPL has been doing in some fashion since the early 1990s. Libraries are in every community both physically and in cyberspace and in greater numbers than any other institution. We are everywhere, but do we really take advantage of that fact?

Too often, libraries become a checkmark on a list of public assets that supposedly lead to a great quality of life. Do we have a park? Check. Do we have accredited schools? Check. Do we have a public library? Check. Is it good enough just to have a public library in your community, or should your public library be purpose-based to truly earn that checkmark?

What is your library's purpose? Is it to check out books? Is it to be a jobs program? Is it to be publicly subsidized

recreation for people who don't want to play sports? Is it to provide a spectacle so people can come and see what crazy thing is happening at the library this week? Libraries are ideally positioned, both physically and virtually, to make a great impact on nearly every community in this country. The question is what does your community need, and how can your library behave in a purposeful way to help achieve that community vision? **AL**



JOHN J. HUBER formed the management consulting firm of J. Huber and Associates in 1986. He is author of *Lean Library Management: Eleven Strategies for Reducing Costs and Improving Customer Services* (ALA Neal-Schuman, 2011). **STEVEN V. POTTER** is library director and CEO of Mid-Continent Public Library in Independence, Missouri.



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To find out more, visit dk.com.

WorldCat for Spanish speakers

Nonprofit global library cooperative OCLC has partnered with media company Univision Contigo to help Hispanic families prepare their children for schoolwork in the United States.

Through the partnership of OCLC and Univision Contigo, Spanish-speaking parents can

Helping Young Readers

Updated DK Readers app and integrated WorldCat

DK Readers, new and improved

Children are exposed to more images on a daily basis than at any time before. To help capture and hold their attention while assisting them with reading, illustrated reference publisher DK Readers has updated its beginner reading program.

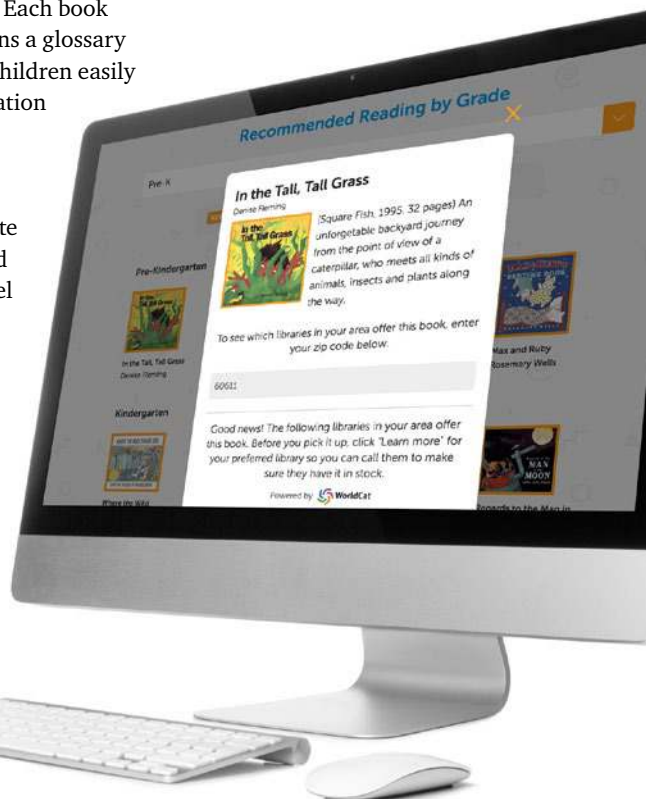
DK Readers develops reading programs for all ages. Earlier this July, DK Readers added 15 new stories to its beginner reading series, which focuses on readers ages 4–12. The updated program features stories that combine new narrative content on kid-friendly subjects such as jungle animals and Lego stories with eye-catching visuals such as gold-foil jackets.

The beginning readers program combines real photography with nonfiction stories written and reviewed by literacy experts to

make them appealing and informative to children. Each book in the series contains a glossary and index to help children easily refer to the information presented.

Librarians can assess which books are most appropriate for each child based on DK Readers' level system. Level 1: Learning to Read is designed for children who do not have prior reading experience. Level 2: Beginning to

WorldCat integrates with "Clave al Éxito"



make the most of their community libraries.

Univision Contigo's "Clave al Éxito" enables Spanish-speaking parents to more easily participate in their children's education with bilingual information and resources.

By integrating WorldCat, OCLC's global catalog of library collections and resources, Hispanic families will be able to access a mobile-first digital guide that includes a wider range of library materials than before.

The integrated guide comes with a reading log that offers book recommendations depending on the child's grade level in school. By clicking on the image of a recommended book, parents can tap into WorldCat's network and identify nearby libraries with that book.

Because the WorldCat network draws from individual member library contributions, available holdings continue to expand, which makes finding the nearest library location easier.

"Clave al Éxito" continues to expand as well. Earlier this month, Univision Contigo released its "Pequeños y Valiosos" campaign, which adds an early childhood section of its product.

Parents can access information through an online portal about early brain development related to bilingualism. The portal includes tools for parents, caregivers, and librarians, including prompts that allow parents to talk, read, sing, and count with their children.

For more information on WorldCat's integration with "Clave al Éxito," please visit oclc.org/worldcat. **AL**

CASE STUDY

Bookshare Helps Students with Print Disabilities

How do you use Bookshare?

Bookshare is a key ingredient in the mix of tools Thetford Academy Library uses to serve students with disabilities. Bookshare helps support those with a disability that affects how easily they can access a printed book. A student with a physical disability who has difficulty holding a book and turning pages suddenly has a huge library at her fingertips when she loads the titles on her tablet. Another student with severe dyslexia loves to download the MP3 audio recordings available through Bookshare.

USER: Kate Owen, school librarian, Thetford (Vt.) Academy Library



DETAILS: Bookshare is an online digital library for those with print disabilities such as blindness, dyslexia, and vision impairment. It comes with the ability to listen to books using text-to-speech, hear and see highlighted words on the screen, read with digital Braille or enlarged print, and read directly from an internet browser.

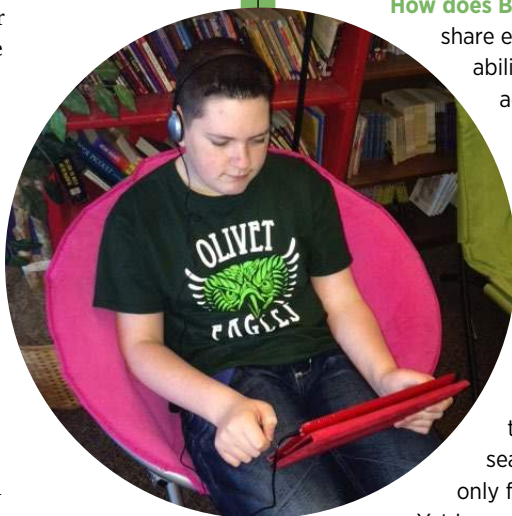
How does Bookshare serve your library's needs? Bookshare enables me to ensure that a print-based disability will never stand in the way of a student accessing fiction, nonfiction, a periodical, or a textbook. One of the most significant improvements over the services provided by State Libraries for the Blind and Disabled is the turnaround speed that Bookshare offers.

What are the main benefits? The speed of access and the ability to empower students so they learn to meet their own needs after they graduate. Of course, Bookshare wouldn't be half so useful if it didn't have a tremendous collection of accessible texts. I have searched for hundreds of titles on Bookshare and only found once, in 2010, a title that wasn't there.

Yet I requested the book and Bookshare worked with the publisher to have it available within a few weeks.

What would you like to see improved or added to their service?

I'd love to see human-read audiobooks added. I purchase downloadable audiobooks from publishers when they are available, but there are so many assigned readings that aren't in print or aren't available in a manner my small school library can afford or support. ●



Bookshare increases access and empowers students.

PEOPLE

Announcements

ON THE MOVE

Matt Bird started as manager of special collections at Vigo County (Ind.) Public Library June 1.

July 1 **Andrea Bunker** became director of Woburn (Mass.) Public Library.

June 12 **John Y. Cole** was named the first Library of Congress historian.

May 24 **Luren E. Dick-
inson** left as director of Shaker Heights (Ohio) Public Library to become principal librarian at Beaumont (Calif.) Library District.



Lindsey Dorfman left Allegan (Mich.) District Library May 27 as director to become director of branch services and operations at Kent District Library in Comstock Park, Michigan.

The University of Wyoming Libraries in Laramie appointed **Ivan Gaetz** as dean effective July 1.

Julie Ann Garrison has joined Western Michigan University in Kalamazoo as dean of university libraries.

July 1 **Alexia Hudson-
Ward** became Azariah Smith Root director of libraries at Oberlin (Ohio) College.



The Library of Congress appointed **Pam Jackson** director of the Center for the Book, effective June 12.

In May **Siobhan Koch** was named director of Denville (N.J.) Free Public Library.

Katy Lenn joined the University of Oregon Libraries' Knight Library in Eugene as head of research and instructional services June 1.



Kudos

Linda Holtslander, who retired in May as programming division manager for Loudoun County (Va.) Public Library, received the first Friends of Fulbright Finland Alumni Enrichment Award for her research and planning for Helsinki City Library during and since her 2008 Fulbright fellowship in Finland.

Ruth J. Person, chancellor emerita at Indiana University Kokomo, received an honorary doctorate from the university in May.

At the Suffolk School Library Media Association Awards Ceremony May 18, **Alice Robinson**, West Babylon (N.Y.) Junior High School librarian, received a Dr. Joette Stefl-Mabry Honorarium Donation for creating a makerspace program at the school library. ●

Gitte Peng joined Queens (N.Y.) Library as chief of staff and senior vice president in May.

July 1 **Colin Rhinesmith** joined Simmons College School of Library and Information Science in Boston as senior lecturer.

Rebecka Sheffield became a senior lecturer at Simmons College School of Library and Information Science in Boston July 1.

Kathy Shields became research and instruction librarian for history and social sciences at Wake Forest University in Winston-Salem, North Carolina, March 14.

Margie Stern became director of Indian Valley Public Library in Telford, Pennsylvania, in June.

In June **Karla Trout** became executive director of Adams County Library System in Gettysburg, Pennsylvania.

John M. Unsworth became university librarian and dean of libraries at the University of Virginia in Charlottesville June 25.

June 6 **Chelsea Weibley** became executive director of the Palmyra branch of the Library System of Lebanon County, Pennsylvania.

In May **Robert Timothy Wilson** joined Bridgewater (Mass.) State University's Clement C. Maxwell Library as emerging technologies and systems librarian.



PROMOTIONS

Melissa Barber was promoted to manager of the Patterson branch of Lubbock (Tex.) Public Library April 16.



Queens (N.Y.) Library promoted **Nicolas Buron** to chief librarian and senior vice president in May.

Boston Public Library's Board of Trustees named Interim President **David Leonard** as president in June.

Michael Levine-Clark was named dean and director of university libraries at the University of Denver, effective June 1.

Kelvin A. Watson has been promoted to chief operating officer and senior vice president at Queens (N.Y.) Library.

RETIREMENTS

Mary Alice Baish, US Government Publishing Office superintendent of documents, retired in April.

In June **Linda Beck** retired as director of Indian Valley Public Library in Telford, Pennsylvania, after 28 years with the library.

Karen Boyarsky, head librarian at Beverly Hills (Calif.) High School, retired in June.

May 27 **Lance Chaffee** retired as director of Olean (N.Y.) Public Library.

Drew Harrington retired as dean of the University of Portland (Oreg.) Clark Library in July.

June 30 **Kathleen O'Doherty** retired as director of Woburn (Mass.) Public Library.

John Popko retired as university librarian at Seattle University in July.

June 30 **Kaiping Zhang** retired as business/economics librarian at the University of Oregon Libraries in Eugene.

AT ALA

In May **Annie Bostrom** became associate editor, adult books, for *Booklist*.

Jimmie Bowens retired as supervisor of the ALA Distribution Center April 29 after more than 40 years with ALA.

Russ Damian has been promoted to operations manager for ALA Editions.

Niharica Deb joined the Young Adult Library Services Association (YALSA) May 9 in a position supporting Teen Read Week, summer learning, Teens' Top Ten, and the Teen Book Finder app programs.

Karen Sheets de Gracia, director of design, layout, and composition for ALA Editions, left June 10.

Dan Freeman was named director of ALA's new eLearning Solutions unit in June.

Sarah Grant became marketing associate for *Booklist* in May.

In Memory

Robert J. (Bob) Havlik, 90, director emeritus of the Architecture and Engineering Libraries at the University of Notre Dame in South Bend, Indiana, died February 29. Havlik was part of the Notre Dame library faculty from 1973 until his 1992 retirement. He had previously been a librarian at Purdue University in West Lafayette, Indiana; Iowa State University in Ames; Union Carbide in Buffalo, New York; and the Department of Health, Education, and Welfare and the Abraham Lincoln Group in Washington, D.C. He was also a lifetime member of ALA and contributor to the book *Argon, Helium, and the Rare Gases* (1961).



Carolyn Willa Kohler, 72, head of the Government Documents Department at the University of Iowa Libraries from 1971 until her 2004 retirement, died May 5 after a short illness. Kohler was active in ALA's Government Documents Round Table and received ALA's James Bennett Childs Award in 2003 for her lifetime contribution as a documents librarian. She served as executive editor for United Nations and Foreign Government Documents for *Government Publications Review* from 1980 to 1985. Kohler also worked on the Iowa State Library Commission and helped the US Government Printing Office with programs for libraries that contain federal documents.

Charles Martell, 79, dean and university librarian at California State University Sacramento (CSUS) until his 2000 retirement, died April 23. Martell had previously been an associate librarian at several universities. He wrote more than 85 articles on library science and served as associate editor of the *Journal of Academic Librarianship* and editor of *College and Research Libraries*. He also established CSUS's Friends of the Library group, its Japanese American Archival Collection, and its Cambodian Oral History Collection.

Harold Geddes (Hap) Morehouse, 88, dean emeritus of the University Libraries at the University of Nevada at Reno (UNR), died May 5. He started at UNR in 1961, became director of libraries in 1969, and served 24 years in that position. He continued cataloging books at UNR after his retirement until 2007. Geddes also mentored many librarians at the university and throughout Nevada during his career. ●

Hannah Gribetz joined ALA Production Services as production editor June 6.

Jamie Hennelly was named director of digital reference in June.

Samantha Imburgia was promoted to associate editor for eLearning Solutions in June.

May 24 **Chris Miklius** joined the Public Programs Office as program officer for data applications.

Nicole Gibby Munguia, YALSA program officer for continuing education, left ALA May 17.

June 20 **Christopher Murphy** became publisher for ALA Editions.

Eugenia Williamson joined *Booklist* as associate editor, digital products, on May 23.

Melissa Wood became marketing director for *Booklist* in May. AL

The Cutting Edge

The barbershop holds a significant place in the African-American community. It's more than just a place to get a haircut—it's a spot for open conversation about current events and personal stories, a place where the neighborhood comes together. The West Englewood branch of the Chicago Public Library replicates that experience with its Barbershop in the Library program for teens, where a local barber sets up shop and cuts hair while kids talk about issues affecting their lives, everything from local politics, crime, and economic strife to school, music, and sports.


"Teens wanted a space to talk about what was happening in their communities," says Adewole Abioye, teen program director at the West Englewood branch who organized and facilitates the program. "The barbershop concept was used as a catalyst to get them talking."

The program debuted in December 2015 and is held the third Monday of each month. Kenneth Clayton, owner of Longevity Barber-shop in West Englewood, donates his services for each session.

The program has been an overwhelming success, according to Abioye. "It's a beautiful environment," he says. "Teens from the neighborhood who would not otherwise use the library are coming in."

It's also having a positive effect on their lives. "They're realizing that having a space in their community is important," Abioye says. "It's led them to seek better ways to do things in their personal lives." **AL**

THE BOOKEND showcases librarians, their work, and their work spaces. For consideration, please send press material to americanlibraries@ala.org.

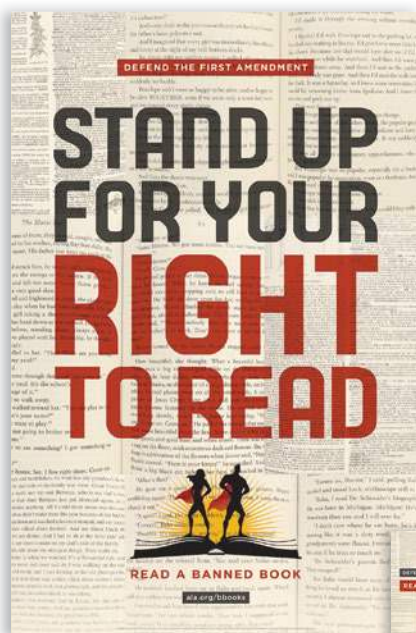


Kenneth Clayton cuts James Trautman's hair during a Barbershop in the Library event on June 20, 2016.

Photo: Rebecca Lomax/American Libraries

Banned Books Week

September 25 – October 1, 2016



2016 Banned Books Week Poster



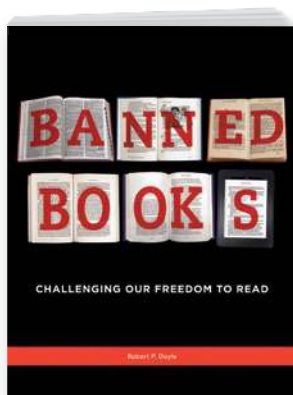
2016 Banned Books Week Buttons



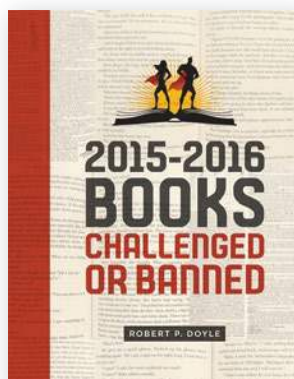
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Banned Books: Challenging Our Freedom to Read

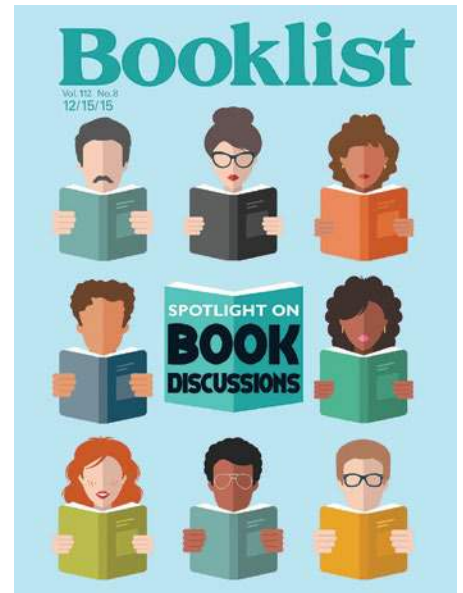
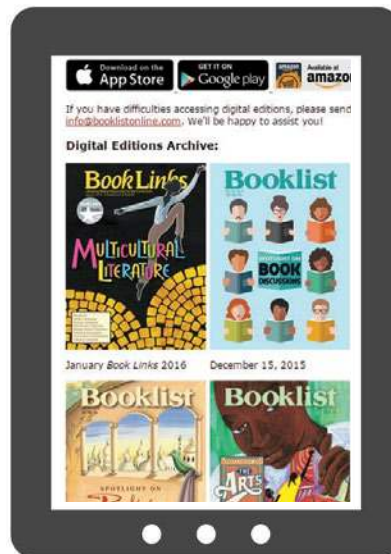
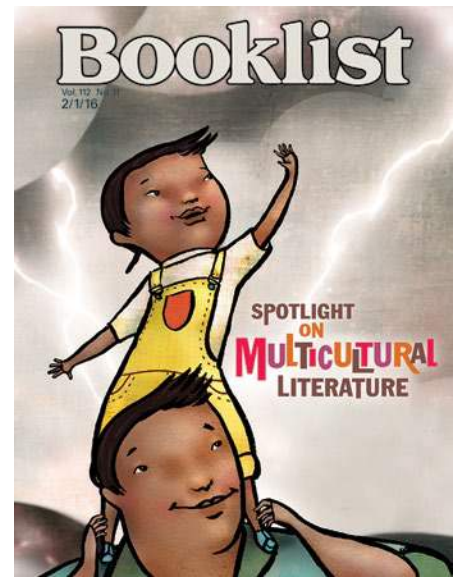
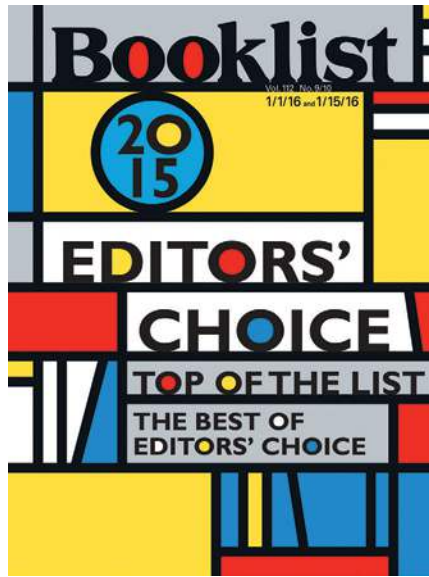
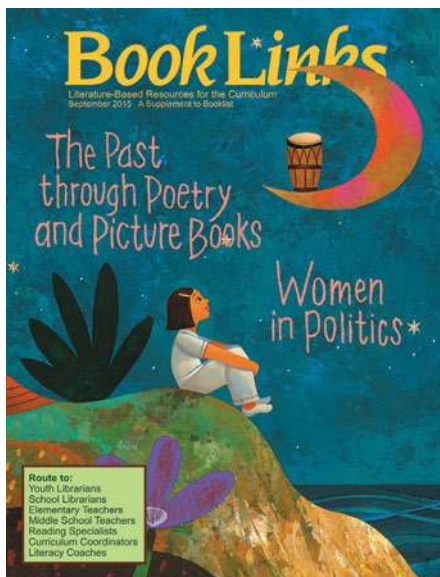


2016 List of Banned Books

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